



31st Annual Mid-Summer Seminar

MEETING the **CHALLENGE** of **CHANGE**

SPONSORSHIP AND EXHIBITOR PROSPECTUS

JUNE 17-18, 2016

Paradise Point Resort
SAN DIEGO



www.CSIMS.org

MEETING the CHALLENGE of CHANGE



An Invitation to Participate...

At the 31st CSIMS Mid-Summer Seminar, your company will be able to reach a diverse group of doctors in occupational medicine. Included among CSIMS members are those in the field of internal medicine, orthopaedics, neurology, podiatry, pain medicine, mental health, chiropractic and more. We also attract other professionals involved in the workers' comp system including attorneys, billing and coding specialists, and members of the Division of Workers' Compensation.

Each year, the exhibits are an integral part of the Mid-Summer Seminar. Combined with innovative and cutting-edge medical sessions and specialty-specific breakouts, the Mid-Summer Seminar provides an excellent educational experience for attendees. This year's meeting will be no exception. Through the vendor exhibits, attendees are exposed to the latest products and services related to their field of practice. We hope you will take this opportunity to ensure your products and services are highlighted to this targeted audience by joining us in San Diego. Reserve your space today!

EXHIBITOR SCHEDULE

Visit the CSIMS website, www.csims.org, to view the complete schedule and program.

FRIDAY, JUNE 17, 2016

Booth Set-up	6 a.m. - 7 a.m.
Exhibits Open	7 a.m. - 6 p.m.
Break in Exhibit Hall	10 a.m. - 10:30 a.m.
Working Lunch	12 p.m. - 1:30 p.m.
Break in Exhibit Hall	3 p.m. - 3:30 p.m.
Welcome Reception	5 p.m. - 6 p.m.

SATURDAY, JUNE 18, 2016

Exhibits Open	7 a.m. - 4 p.m.
Break in Exhibit Hall	9:30 a.m. - 10 a.m.
Hosted Luncheon	11:30 a.m. - 1:30 p.m.
<i>(two luncheon tickets, per booth, included)</i>	
Break in Exhibit Hall	3:30 p.m. - 4 p.m.
Tear Down	4 p.m. - 5 p.m.

All exhibits must be down by 5 p.m.

DEADLINES

MAY 13, 2016

Exhibitor Paperwork Due:

- Reservation Form and Contract
- Company Information
- Name Badge/Luncheon Choice Information
- Power Drop Request
- Internet Request
- Commercial Interest Agreement
- Shipping Form

MAY 17, 2016

Hotel Group Rate Deadline

MAY 23, 2016

Early-Bird Registration Discount Expires

MAY 27, 2016

Exhibitor Registration Deadline

Last day to purchase additional lunch tickets

Deadline for receipt of flyers for attendee bags.

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EXHIBIT BOOTH OPPORTUNITIES

EXHIBITOR BOOTH FEATURES

Exhibitors receive many benefits from participating in the CSIMS Mid-Summer Seminar. A standard 8' deep by 10' wide exhibit space provides you with:

- One six foot draped table, two chairs and a wastebasket. (*Note: All draperies are in black.*)
- Name badges.
- Two box lunches for Friday.
- Admission for two people to the Saturday Luncheon (additional luncheon tickets are available for purchase).
- Admission to the Friday Welcome Reception.
- Dedicated exhibit hall hours (20 hours over two days).
- Link to your website from the seminar page of the CSIMS website.
- One page, including contact information and company profile, in the official Program.
- Placement of a one-page (not to exceed 8.5" x 11") company flyer in the attendee bags. *Note: Exhibitors are responsible for sending flyers to the CSIMS office no later than May 27, 2016.*
- MS Excel list of attendees emailed to you after the conference.

PRICING

EARLY-BIRD SPECIAL!

If reserved by May 23, 2016: \$1395 per booth

After May 23, 2016: \$1795 per booth

25% DISCOUNT FOR MULTIPLE BOOTHS!

Deadline to remit exhibit registration is Friday, May 27, 2016.

EXTENSIVE PROMOTION TO THOUSANDS OF DOCTORS

We provide extensive promotion to workers' comp doctors and professionals through:

- **"Save the Date"** electronic postcard outlining the CSIMS Mid-Summer Seminar, emailed to 8,400 Qualified Medical Examiners, CSIMS members, past seminar attendees and attendee prospects.
- **The six page seminar brochure** is mailed to nearly 4,000 Qualified Medical Examiners, CSIMS members, past seminar attendees and attendee prospects.
- **Ongoing eblast email** communications promoting the seminar delivered directly to more than 2,000 inboxes.
- **The CSIMS Mid-Summer Seminar Program** reserves a page for each exhibitor which contains contact information and a company profile. This program is distributed to all attendees, who take it home and utilize it as an ongoing reference tool. The program is also available to download on the CSIMS website just prior to the seminar and for a couple months afterward.
- **Social media promotion** on Facebook, Twitter and LinkedIn.
- **Advertisements** in industry publications.

DIRECT CONTACT WITH DECISION MAKERS

The CSIMS Mid-Summer Seminar is the premier event for California's workers' comp doctors and professionals. Each year the conference attracts experienced, dedicated professionals who make decisions about products and services every day. You will have multiple opportunities to talk one-on-one with these key decision makers.

MEETING the CHALLENGE of CHANGE



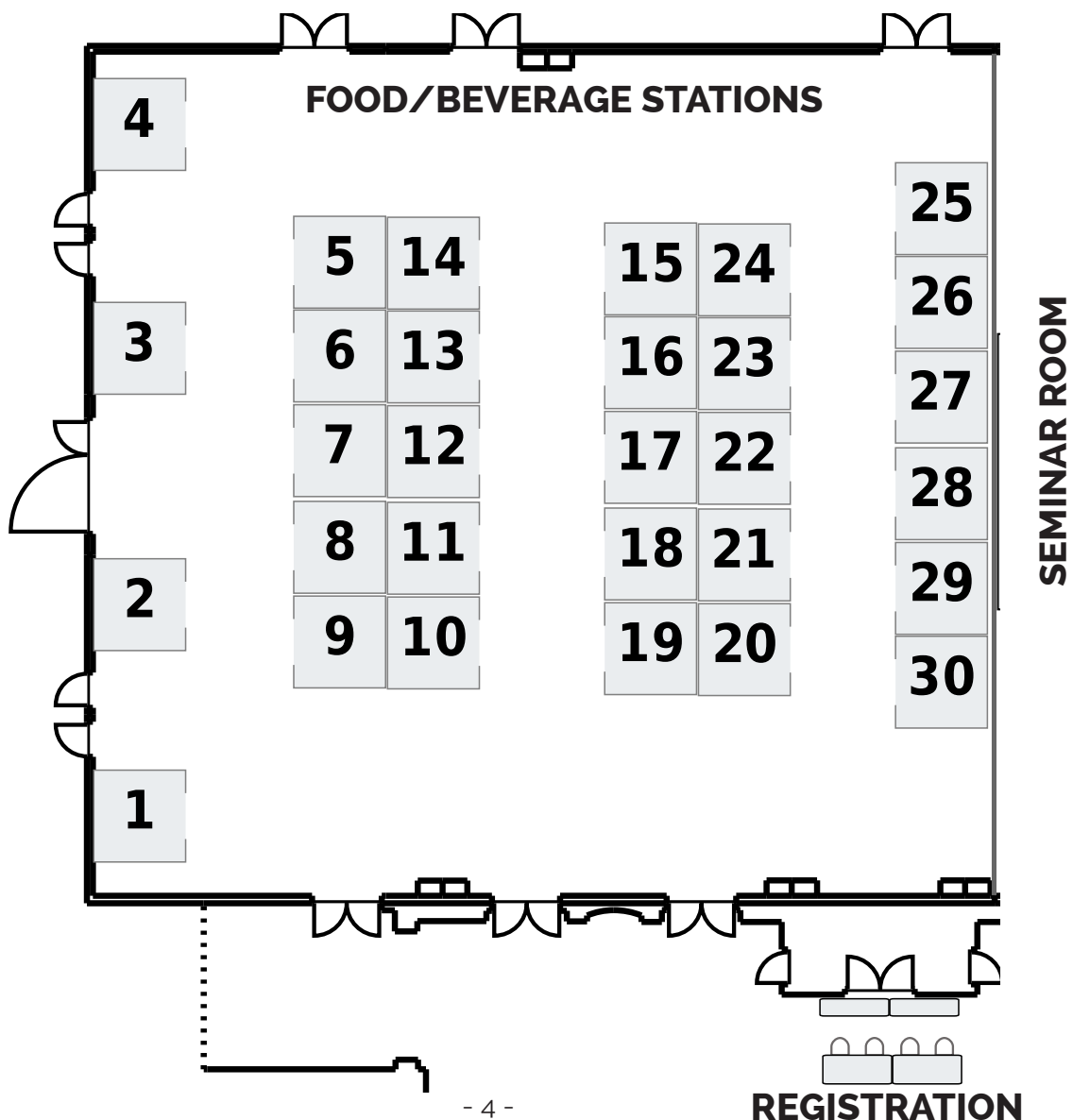
FLOOR PLAN and ASSIGNMENT OF SPACE

FIRST COME FIRST SERVED BOOTH ASSIGNMENT

Completed Exhibitor Contracts received with full payment will be assigned on a first come, first served basis. The floor plan below does not reflect the booth assignments which may have already been made. Every effort is made to satisfy exhibitor space requests, however we cannot guarantee you will be assigned to your chosen space. If preferences are not available, you will be sent a revised floor plan and asked to select based on availability. However, CSIMS' show management reserves the right to make space assignments when deemed necessary. Exhibit management reserves the right to transfer assignments and alter the existing floor plan when such action is deemed to be in the best interest of the exhibit hall overall.

EXHIBITOR FLOOR PLAN

June 17-18, 2016
PARADISE POINT



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SPONSORSHIP OPPORTUNITIES

Increase your visibility during the CSIMS Mid-Summer Seminar! We encourage you to take advantage of these great marketing opportunities by becoming a sponsor. In addition, your sponsorship helps to underwrite the conference costs. This enables us to keep tuition costs affordable and attendance numbers up.

WELCOME RECEPTION SPONSOR

\$1000 full sponsorship

\$750 co-sponsorship

- Welcome Reception held Friday, June 17.
- Admission for two to the reception (*this would be in addition to the admission tickets included in the exhibitor booth package*).
- Recognition on signage at food stations.
- Sponsorship recognition in the program.
- Placement of a one-page (not to exceed 8.5" x 11") company flyer in the attendee bags.
- Thank you recognition on the seminar page of the CSIMS website.
- Sponsor ribbon on name badge.

BREAKFAST SPONSOR

\$750 each day, full sponsorship

\$400 each day, co-sponsorship

- Friday or Saturday morning breakfast.
- Recognition on signage at break stations.
- Sponsorship recognition in the program.
- Placement of a one-page (not to exceed 8.5" x 11") company flyer in the attendee bags.
- Special thank you recognition on the seminar page of the CSIMS website.
- Sponsor ribbon on name badge.

HYDRATION STATION SPONSOR

\$100 each day (two available)

- Recognition on signage at the water station.
- Sponsorship recognition in the program.
- Special thank you recognition on the seminar page of the CSIMS website.
- Sponsor ribbon on name badge.

LUNCHEON SPONSOR

\$2000 full sponsorship

\$1200 co-sponsorship

- Keynote Luncheon held Saturday, June 18.
- Five minutes at the podium to speak before guest speaker is introduced.
- Admission for one to the luncheon (*in addition to the admission tickets included in the exhibitor booth package*).
- Recognition on signage during the luncheon.
- Sponsorship recognition in the program.
- Placement of a one-page (not to exceed 8.5" x 11") company flyer in the attendee bags.
- Thank you recognition on the seminar page of the CSIMS website.
- Sponsor ribbon on name badge.

REFRESHMENT BREAK SPONSOR

\$750 each day, full sponsorship

\$400 each day, co-sponsorship

- Afternoon refreshment break, Friday or Saturday.
- Recognition on signage at break stations.
- Sponsorship recognition in the program.
- Placement of a one-page (not to exceed 8.5" x 11") company flyer in the attendee bags.
- Thank you recognition on the seminar page of the CSIMS website.
- Sponsor ribbon on name badge.

FLYERS ONLY - \$250

Placement of a one-page (not to exceed 8.5" x 11") company flyer in all of the attendee bags. Flyers must be received by CSIMS no later than May 27, 2016.

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SPECIAL EVENTS

As a CSIMS Mid-Summer Seminar exhibitor, you will receive ample time to engage in social and networking opportunities, both inside the exhibit hall and out. The following activities are included with your Exhibitor Registration:

WELCOME RECEPTION

We kick off the seminar with our traditional Welcome Reception, right on the exhibit hall floor! Enjoy great food and a nice cold beverage while you greet hundreds of attendees. The exhibit hall will remain open for an hour – until 6 p.m. – after the official end of the educational sessions.



COFFEE AND REFRESHMENT BREAKS

Coffee and Continental Breakfasts: Friday and Saturday mornings starting at 7 a.m.

Afternoon Refreshment Breaks: Friday from 3 p.m. - 3:30 p.m. and Saturday from 3:30 p.m. - 4 p.m.

All coffee, breakfasts and breaks are served right in the exhibit hall!



KEYNOTE LUNCHEON

A favorite event among Mid-Summer Seminar attendees is the renowned Keynote Luncheon. Event sponsors (mentioned on the previous page) will be allowed five minutes of speaking time at the podium to address key decision makers. Your exhibitor registration includes two tickets to the luncheon. Additional tickets are available for purchase (see Exhibitor Reservation Form and Contract for details).



PRIZE DRAWINGS

Vendors are welcome to hold prize drawings at their booths at the time of their choosing. As you know, announcing these events with a "winner must be present to claim your prize" provision will get groups of people to your booth at specified times. Exhibitors will not be able to announce winners over the P.A. system. In an effort to continue to draw attendees into the exhibit hall, CSIMS will be holding the "Dance Card" drawing, in the exhibit hall, during the Saturday afternoon break scheduled from 3 p.m. - 3:30 p.m.



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ACCOMMODATIONS and TRAVEL

HOTEL INFORMATION

Tucked away on Mission Bay, Paradise Point Resort and Spa features comfortable bungalow-style rooms amidst lush, tropical gardens, lagoons, and one mile of sandy beach.



We have reserved a block of rooms at the Paradise Point Resort and Spa, 1404 Vacation Rd., San Diego, CA 92109. The special rate of \$199 (plus taxes and applicable fees) per night is for a single/double occupancy Lanai Garden room. Room rates quoted, above, do not include the discounted resort fee of \$10 per room, per night.

Reservations can be made by calling the hotel directly at (800) 344-2626 or booking online by visiting <http://tinyurl.com/nvq3ey7>. If calling, be sure to mention CSIMS to receive the discounted rate. **The deadline for room reservations at our group rate is May 17, 2016. Don't delay!**

AIRPORT AND TRANSPORTATION

Paradise Point is located just 15 minutes from the San Diego Airport, with taxi fares totaling approximately \$20-\$30. Taxis and shuttles are available at all airport terminals for service to the hotel, and prior arrangements are not required.

CSIMS members are eligible for discounted rental car rates through Hertz. Just mention the CDP card #0472858 when making your reservation at (800) 654-2200, or at www.hertz.com. You will need to present a member discount card for identification when you get to the Hertz counter. To obtain your card, contact Danielle Phillips at 800-692-4199 or dphillips@advocal.com.

PARKING

For guests using their personal vehicle or a rental car, the hotel offers reserved doorstep parking directly outside guest rooms for a discounted rate of \$10 per car, per night.

AREA ENTERTAINMENT

Scattered across a 44-acre island, you'll find plenty of room to roam and relax with five swimming pools, beach bonfire pits, a full-service marina, five dining venues, an 18 hole putting golf course, croquet, ping-pong, a NBA-regulation basketball court, five tennis courts with USTPA-certified coaches, Segway tours, surfing classes, bike rentals, and a state-of-the-art fitness center.

Additionally, Paradise Point is home to a 7,050 sq. foot day spa. Signature spa treatments use techniques and ingredients indigenous to various islands such as Hawaii, Fiji, and Thailand.

Outside of the island, popular attractions include:

- SeaWorld (next door to the hotel!)
- San Diego Zoo and Safari Park
- Balboa Park
- The Gaslamp District
- Legoland
- USS Midway and more!

For a complete list of activities in San Diego, please visit www.sandiego.org.

All attendees are responsible for making their own travel and hotel arrangements.



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BOOTH INFORMATION

PRICING

If reserved by May 23, 2016 -- \$1395 per booth
After May 23, 2016 -- \$1795 per booth

25% DISCOUNT FOR MULTIPLE BOOTHS!

**Deadline to remit exhibit registration is
Friday, May 27, 2015.**

See page 5 for details of what is included in
your booth purchase.

The exhibit fee does not include attendance to
any of the seminars. Should you wish to attend
the seminar(s), please contact the CSIMS office
or stop by our registration desk at the seminar
and we will be happy to assist you.

TERMS OF PAYMENT

Full payment to the California Society of
Industrial Medicine and Surgery (CSIMS) is
required with the signed Exhibitor Contract
found on page 13. Space will not be assigned
or held without the completed contract and full
payment.

We accept payment by check or credit card
(VISA, MasterCard, American Express or
Discover). If paying by credit card, be certain to
complete all necessary credit card information
on the contract. Make all checks payable to:

CSIMS
1000 Q Street, Suite 201
Sacramento, CA 95811

CANCELLATION POLICY

There will be a full refund of all fees paid if
CSIMS cancels the program. Our cancellation
policy is based on a graduated scale. All
cancellations must be received in writing
(e-mail or fax accepted). Cancel from time of
signature until March 19, 2016 and 75% of fees
paid will be refunded if we're able to resell
the space; otherwise 50% of fees paid will be
refunded. Cancel between March 19, 2015
and April 19, 2015 and 50% of fees paid will
be refunded if we're able to resell the space;
otherwise 25% of fees paid will be refunded.
Cancel between April 19, 2016 and May 19, 2016

and 10% of fees paid will be refunded if we're
able to resell the space; otherwise no refund.
**NO REFUNDS FOR CANCELLATION REQUESTS
RECEIVED AFTER MAY 19, 2016.**

SECURITY

Overnight security is provided by starting
Friday, June 17, 2016 at 6 p.m. until 7 a.m.
on Saturday, June 18, 2016. However, each
exhibitor should make provisions to safeguard
his/her goods from the time they are placed
in the booth until the time they are removed.
CSIMS is not responsible for loss or damage.

OFFICIAL SERVICE CONTRACTOR

Quest Drape is the official service contractor for
the CSIMS Mid-Summer Seminar.

Quest Drape
619-376-2590 - office
www.QuestDrape.com

BANNER HANGING

No materials are to be fixed to any hotel
furnishing or structure with nails, tape,
staples, or otherwise attached in any fashion.
Distribution of gummed stickers or labels is
strictly prohibited.

ELECTRICAL AND INTERNET ACCESS

CSIMS will be arranging your power and
internet needs for your booth through PSAV
the exclusive provider of electrical and internet
services. Costs associated with electrical and
internet will be your financial responsibility.

ELECTRICAL PRICING

Type of Electrical	Cost Per Day
5 Amps (600w max)	\$55
10 Amps (1200w max)	\$100
15 Amps (1800w max)	\$120
20 Amps (2400w max)	\$130
Power Strip and Extension Cord	\$49

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INTERNET ACCESS PRICING

High-Speed Wireless Service – \$30 per user, per day

Other audio and visual aids such as: LCD flat panel computer monitors, LCD projectors, screen packages, Blu-Ray and DVD players, speakers, computers, printers and computer components are also available through PSAV. To request these speciality items, please contact Danielle Phillips at dphillips@advocal.com, or 800-692-4199.

To order electrical and/or internet please follow the instructions on your Exhibitor Reservation Form and Contract. Regardless of your actual usage, once you have placed an order for power and/or internet, you will be responsible for payment. For questions pertaining to the specifics and technicalities of the internet and electrical options offered, please contact PSAV at 858-263-1481 or 3821faxDL@PSAV.com. All pricing is subject to a 23% event technology support charge and California sales tax.

SHIPPING AND RECEIVING

Shipping and receiving is all handled by the host hotel, Paradise Point Resort and Spa. Your exhibit materials may be delivered to the hotel no sooner than 3 days prior to your arrival date. Your package will be stored in a secure area at a cost of \$5.00 per standard envelope, \$15 for boxes less than 25lbs, \$50 for boxes 25-60lbs, \$75 for boxes 61-100lbs, \$150 for boxes 101lbs or heavier, \$375 for pallets and \$700 for any pallet larger than a standard pallet (including doubles). Packages can be retrieved by contacting our Instant Services Team at 858-274-4630 or by dialing zero from any house phone. When calling please let our Instant Services Team know where you would like your packages delivered (i.e. your exhibit booth, your guestroom, etc.). Please make sure you are present at time of delivery to sign for all packages.

For outbound packages, \$12 per box will be charged for boxes less than 60lbs and \$50 per

pallet handling fee will apply (large equipment and boxes over 60lbs will be subject to additional fees). UPS services include Ground, 2nd Day, 3rd Day, Overnight, Overnight Save and Overnight AM. Fedex services include 2nd Day, Overnight, Priority and Overnight AM/PM Saver. UPS and FedEx have daily pickups from the hotel Monday-Friday for the above mentioned services. FedEx ground pick-ups **MUST BE PRE-ARRANGED BY THE SHIPPER DIRECTLY WITH FEDEX**. The hotel cannot arrange FedEx ground pick-ups on your behalf. Boxes must be dropped off with the Front Desk or Shipping/Receiving Department before 2PM to be shipped out the same day. After 2PM, boxes will be shipped out the following day.

No cash on delivery (COD) packages will be accepted. The Hotel policies on safe package handling are based on the advice from the United States Postal Service (USPS) and Federal Centers for Disease Control and Prevention (CDC).

Packages should be addressed as follows:

(Exhibitor Co. Name), Booth/Table (#)
CSIMS/(Guest Name)
Attn: Martha Grabarek
1404 Vacation Rd.
San Diego, CA 92109
Box (#) of (#)

NOTICE OF DISABILITY

In compliance with the Americans with Disabilities Act of 1990, CSIMS will make reasonable efforts to accommodate persons with disabilities at the Mid-Summer Seminar. If you have special needs, please contact us at (800) 692-4199.

RULES AND REGULATIONS FOR EXHIBITORS

1. CONTRACT FOR SPACE: Your application for exhibit space has been accepted by the California Society of Industrial Medicine and Surgery. We will attempt to comply with any special requirements you may request, however, CSIMS cannot guarantee that all of your requests may be complied with to your satisfaction. No exhibitor will be allowed to set up in any area not designated to that firm nor can any exhibitor attempt to move, exchange or in any manner alter the master layout provided. No exhibitor will be allowed to participate whose exhibit's dimensions exceed the area provided. Please advise your exhibit personnel that they must comply with this requirement or be excluded from the exhibit area with no refund due the parent company.

2. SET UP, TEAR-DOWN, EXHIBIT HOURS AND LOCATION:

- Exhibitors must set up their displays in the Royal/Pacific Ballroom of the Paradise Point Hotel (1404 Vacation Rd., San Diego, CA 92109), Friday, June 17 from 6 a.m. to 8 a.m. All exhibits should be set up during this time.
- Exhibit hours are: Friday, June 17 from 7 a.m. to 6 p.m. (Welcome Reception is this evening) Saturday, June 18 from 7 a.m. to 4 p.m.
- Tear down is scheduled from 3:30 p.m. to 5 p.m. on Saturday, June 18. All exhibits must be down by 5 p.m.

EXHIBITOR FLOOR PLAN IS SUBJECT TO CHANGE

3. EXHIBIT CONDUCT: The rights and privileges of an exhibitor should not be infringed upon by any other exhibitor. Exhibitors shall not disparage the goods, services or reputation of other exhibitors. The Association reserves the right to expel, without refund, any exhibitor engaging in misconduct, or to restrict exhibits or exhibitors that may be objectionable or in the judgment of the Association detrimental or detracts from the general order of the exhibit area. This applies to persons advertising, soliciting, or anything of a similar nature. Please note: you must have an actual product or service to sell to qualify as an Exhibitor at CSIMS conference.

Vendor representative(s) must staff exhibit at all times during key exhibit hours. All Exhibitors are required to dress in appropriate attire. No alcoholic beverages are to be served in the Exhibit Area.

4. PROVIDED TO EXHIBITORS: The CSIMS exhibitor will be furnished with the following:

- One six foot table with two chairs (pipe and drape)
- Names badges and table top signage
- Link to your website on the CSIMS site (www.CSIMS.org)

- Admission for two to the Saturday Hosted Luncheon
- Admission to the Friday Welcome Reception
- Electrical power and internet access (if requested; at an additional charge)
- Inclusion in the conference program
- Placement of a one-page (not to exceed 8 ½ x 11 inches) company flyer in the attendee materials
- List of attendees emailed to you after the conference

5. LIABILITY: Neither the California Society of Industrial Medicine and Surgery nor Paradise Point Resort and Spa assumes responsibility for damage or loss of any kind. The exhibit area will offer all exhibitors maximum exposure. The exhibit hall will be locked during non-exhibit hours. It is suggested that any property of value be removed from the exhibit hall during non-exhibit hours. Security personnel will be stationed overnight during that portion of the exhibit hall hours. Neither the California Society of Industrial Medicine and Surgery nor Paradise Point Resort and Spa will be held responsible for property or material left unattended at any time in the hotel.

6. HOLD HARMLESS: In the event that the premises in which the CSIMS Conference was to be conducted shall become, in the sole discretion of CSIMS, unfit for occupancy, or has been substantially interfered with by reason of any cause or causes not reasonably within the control of CSIMS, this agreement may be terminated by the California Society of Industrial Medicine and Surgery. For this purpose the term "cause or causes" shall include but not by way of any limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, government restraints, restraints or orders of civil defense or military authorities, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, or commandeering of necessary supplies or equipment by local, state, or federal law, ordinance, rule, order or decree or regulation, legislative, executive or judicial, and whether constitutional or an act of God.

Should CSIMS terminate this agreement pursuant to the provisions of the previous paragraph, the Exhibitor waives any and all claims for damages and agrees that CSIMS may, after computing the total amount refundable to all Exhibitors (the amount by which the total amount of fees paid by preparation for conducting the show, including reasonable reserve for claims and other contingencies), refund to the Exhibitor, as and for, complete settlement and discharge of all said Exhibitor's claims and demands.

RULES AND REGULATIONS FOR EXHIBITORS

The Exhibitor indemnifies and agrees to hold harmless the California Society of Industrial Medicine and Surgery, Paradise Point REsort and Spa and their officers, directors, employees and agents, from and against any actions, losses, costs, damages, claims and expenses (including attorney's fees) arising from any damage to property or bodily injury to Exhibitors, his agents, representatives, or employees by reason of the Exhibitor's occupancy or use of the exhibition facilities.

7. PSAV TERMS AND CONDITIONS:

- Outlet rates do not include the connection to any equipment, special wiring or distribution of the outlets to other location's within the booth space. A separate outlet must be ordered for each location where an electrical service is required. 5 amps or 600 watts is the minimum amount of power that can be ordered for any one locations. Power must be ordered according to peak amperage ratings.
- PSAV employees are authorized to cut floor coverings when essential for installation of services unless otherwise directed.
- PSAV is the exclusive provider of all material and equipment used in the distribution of temporary electrical services throughout the exhibit hall including the exhibitors booth space. This material is provided on a rental basis ONLY and remains the property of PSAV. It shall be removed by PSAV employees.
- Standard wall and other permanent building utility outlets or sockets are not part of a booth space and may not be used by exhibitors unless electrical services have been ordered and permission given.
- All equipment, regardless of source of power, must comply with federal, state and local codes. PSAV reserves the right to inspect all electrical devices and connections to ensure compliance with all codes, for which labor charges will be incurred. PSAV is required to refuse connections where the Exhibitor wiring or equipment is not in accordance with electrical codes.
- All electrical equipment must be properly tagged and wired with complete information as to the type of current, voltage, phase, cycle, horsepower, etc. required for operation.
- All Exhibitors' cords must be a minimum of 14 gauge, 3 wire and grounded.
- Credit will not be given for services installed and not used. All orders from PSAV are subject to a 25% cancellation fee.
- Claims will not be considered or adjustments made unless filed in writing by Exhibitor prior to the close of the event.
- Exhibitor holds PSAV harmless for any and all losses of power beyond PSAV's control, including, but not limited to, losses due to utility company failure,

permanent power distribution failure, power failure caused by vandalism, faulty Exhibitor equipment or overloads caused by any Exhibitor(s).

- Power will be located in the back of the booth unless a layout map has been provided before the load in of the booth materials and carpet, if any, has been installed.
- If PSAV is required to mount a monitor above 5 ft. from the floor, additional labor will be applied and charged to Exhibitor. PSAV is not responsible for attaching the hardware to the structure. Please ensure the hardware is attached to the structure prior to your installation.

8. MISCELLANEOUS:

- Materials Shipping Information: CSIMS will not be responsible for any shipping charges incurred by exhibitors. (Please see the Shipping and Receiving portion of your Exhibitor Contract for more information.)
- Electrical and Internet Needs: Both electrical and internet will be your financial responsibility. (Please see power drop and internet portions of your Exhibitor Contract for more information.) Regardless of your actual usage...once ordered, you will be responsible for payment.
- Banner Hanging: No materials are to be fixed to any permanent hotel furnishing or structure with nails, tape, staples, etc.
- Hotel Reservations: Reservations can be made by calling the hotel directly at (800) 344-2626 or booking online by visiting <http://tinyurl.com/nvq3ey7>. The discounted group rate is \$199++ single/double and the deadline for booking the group rate is May 17, 2016.
- Exhibitor cancellation policy is based on a graduated scale. All cancellations must be received in writing (e-mail or fax accepted). Cancel from time of signature until March 18, 2016 and 75% of fees paid will be refunded if we're able to resell the space; otherwise 50% of fees paid will be refunded. Cancel between March 18, 2016 and April 18, 2016 and 50% of fees paid will be refunded if we're able to resell the space; otherwise 25% of fees paid will be refunded. Cancel between April 18, 2016 and May 16, 2016 and 10% of fees paid will be refunded if we're able to resell the space; otherwise no refund. **NO REFUNDS FOR CANCELLATION REQUESTS RECEIVED AFTER MAY 16, 2016.** There will be a full refund of all fees paid if CSIMS cancels the program.

EXHIBITOR RESERVATION FORM AND CONTRACT

COMPANY: _____

COMPANY REPRESENTATIVE: _____

BILLING ADDRESS: _____

CITY STATE ZIP: _____

E-MAIL: _____

WEBSITE: _____

PHONE: _____ FAX: _____

COMPANY PRODUCT/SERVICE: _____

Please note the person listed above, as company representative, receives all information regarding exhibits and the meeting.

☐ **EXHIBIT BOOTH** \$ _____

\$1395 per booth until May 23, 2016.

\$1798 per booth after May 23, 2016.

Space request: First Choice: _____
Second Choice: _____ Third Choice: _____

☐ **ELECTRICAL:** Yes, I need electrical at my booth. Please select:

Qty	Type of Electrical	Daily Cost
	5 Amps (600w max)	\$55
	10 Amps (1200w max)	\$100
	15 Amps (1800w max)	\$120
	20 Amps (2400w max)	\$130
	Power Strip and Extension Cord	\$49

☐ **INTERNET:** Yes, I need Internet access at my booth at the price of \$30 per day/per user.

All prices above are before tax and service charge. Regardless of your actual usage, once ordered, you will be responsible for payment on all services ordered. You will be invoiced after the conference.

☐ **SHIPPING:** Yes, I will be shipping my materials to the hotel.

Number of in-bound packages expected: _____

Number of out-bound packages (estimate): _____

For shipping information, how to address the label and costs associated with storage at the hotel, please see page 9.

☐ **SPONSOR** \$ _____

- ☐ Welcome Reception
- ☐ Awards Luncheon
- ☐ Breakfast [Day: _____]
- ☐ Break [Day: _____]
- ☐ Hydration Station [Day: _____]
- ☐ Flyers Only

- Actual booth assignments will be made on a first-come, first-served basis according to the date and time you return this form to our office. **Please note: EXHIBIT BOOTH ASSIGNMENTS WILL NOT BE MADE UNTIL ALL PAPERWORK IS COMPLETED AND RETURNED, INCLUDING THE ATTACHED COMMERCIAL INTEREST AGREEMENT.**
- Cut-off date to remit exhibitor registration is Friday, May 27, 2016.
- Additional lunch tickets are available, but must be purchased through the CSIMS office by Friday, May 27, 2016.
- If you do not receive confirmation of your booth by Friday, May 27, 2016, please contact Danielle Phillips at dphillips@advocal.com, or 800-692-4199.
- I understand that by providing the phone number, fax number and e-mail address on behalf of the company above that I consent to receive phone calls, faxes and e-mail communication from CSIMS.

ONLINE REGISTRATION NOW AVAILABLE!
Visit <http://www.csims.org/event/MSSExhibit>
and click "register" at the top.

CONTINUED ON NEXT PAGE...

EXHIBITOR RESERVATION FORM AND CONTRACT

CONTINUED FROM PREVIOUS PAGE...

COMPANY PROFILE/PRODUCT DESCRIPTION:

In 150 words or less, please provide a brief description of your company's services and/or products to be included in the official program. If more room is needed, attach another sheet of paper. All company information must be received by May 27, 2016, to be included in the program. Applications and/or company profiles received after May 27, 2016, will not be listed in the program. Please send a high resolution JPEG of your company logo to dphillips@advocal.com no later than May 27, 2016.

Use address and contact information from previous page for the program? Yes No

If not, please provide contact information you would like published in the program:

Company Profile:

NAME BADGES

Name badges will be inserted into the exhibiting company's welcome packet, which will be delivered to your booth by the CSIMS staff. Exhibits must be staffed at all times during exhibit hours.

Name:

Name:

Name:

KEYNOTE LUNCHEON

List the names of the two exhibit staff who will be attending the keynote luncheon, along with their individual lunch food choices.

Name:

Lunch Choice: Fish Chicken Vegetarian
Please note any food allergies:

Name:

Lunch Choice: Fish Chicken Vegetarian
Please note any food allergies:

ONLINE REGISTRATION NOW AVAILABLE!

Visit <http://www.csims.org/event/MSSExhibit> and click "register" at the top.

PAYMENT

☐ Check Enclosed ☐ VISA M/C AMEX Discover

Credit Card Number:

Exp Date:

 Security Code:

 Signature:

The undersigned accepts, as part of this contract, all rules and regulations set forth in this official exhibitor prospectus for the CSIMS Mid-Summer Seminar, which are made apart of this contract, and agrees to comply with the same.

Printed Name:

 Signature:

Questions??? Contact Danielle Phillips DPHILLIPS@ADVOCAL.COM or 800-692-4199

COMMERCIAL INTEREST AGREEMENT

A commercial interest is any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients.

COMPANY: _____

ADDRESS: _____

CITY STATE ZIP: _____

Thank you for your support of the 31st Annual Mid-Summer Seminar, held at the Paradise Point Resort and Spa, 1404 Vacation Rd., San Diego, CA 92109. Exhibit days are June 17-18, 2016.

Please take a moment to review the conditions of this agreement as outlined below and in Exhibit A (page 14) and return a signed copy to the CSIMS by May 13, 2016. **Please note: EXHIBIT BOOTH ASSIGNMENTS WILL NOT BE MADE UNTIL ALL PAPERWORK IS COMPLETED AND RETURNED, INCLUDING THIS COMMERCIAL INTEREST AGREEMENT.**

A countersigned copy will be returned for your files.

- _____ [COMPANY NAME]
(hereon referred to as the Commercial Interest) and its affiliates agree that all decisions pertaining to the planning and execution of the educational activity (hereon referred to as *activity*) are solely the responsibility of CSIMS. The Commercial Interest has not and will not contribute to the educational content of the activity.
- The Commercial Interest will not distribute materials about itself during the activity, such as marketing, sales and/or service information. Such materials, if any, shall only be displayed outside of the lecture room and must receive the prior written approval of CSIMS.
- The Commercial Interest shall not address attendees in any way within the lecture hall during accredited activities, except to participate in group discussions as part of the activity. Commercial Interests are prohibited from engaging in sales or promotional activities while in the space or place of the activity.
- Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities. No other payment shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity. All commercial support associated with the activity must be given with the full knowledge and approval of the provider.

By signing below, the Commercial Interest and its representatives agree to the conditions as outlined above and in Exhibit A.

Signature, Title

Print Name

Date

By signing below, CSIMS and its representatives certify that CSIMS has been solely responsible for the educational content of the above listed program

Signature, Title

Print Name

Date

COMMERCIAL INTEREST AGREEMENT

EXHIBIT A - GENERAL TERMS AND CONDITIONS

1. ACTIVITY CONTENT AND PLANNING

1.1 The Activity shall be independent and non-promotional, focused on educational content, and free from commercial influence or bias. Information presented about commercial products shall be objective and based on scientific methods generally accepted in the scientific community.

1.2 CSIMS shall control the planning, identification of educational needs, determination of educational objectives, selection of presentation content, selection of all persons and organizations that will be in a position to control the content of the Activity, scientific integrity, selection of educational methods, evaluation of the Activity, and implementation of the Activity, including the selection of speakers, moderators, authors, or other faculty.

1.3 The Commercial Interest shall not engage in scripting, targeting points for emphasis, or any other actions designed to influence the content of the Activity.

1.4 CSIMS represents that all speakers, moderators, authors, or other faculty have disclosed any potential conflicts of interest in writing.

1.5 The Commercial Interest may provide services in support of the preparation of event materials; however, these materials shall not, by their content or format, advance the specific proprietary interests of the Commercial Interest.

1.6 CSIMS shall have sole control over selecting the invitees to the Activity.

1.7 Disclosure shall be made to the audience prior to the beginning of the Activity of the following:

- Any known commercial relationships between CSIMS, authors, presenters, or moderators and the Commercial Interest.

1.8 Disclosure shall never include the use of a trade name or a product-group message. The acknowledgment may state the name, mission, and clinical involvement of the Commercial Interest as well as corporate logos and slogans as long as they are not product promotional in nature.

2. PROVISION OF SUPPORT

2.1 Provision of Exhibit shall not be conditioned on CSIMS's acceptance of advice or services concerning, faculty, authors, or participants, or other educational matter, including educational content of the Activity.

2.2 The parties acknowledge and agree that the provision of exhibit has been negotiated in an arm's-length transaction and has not been determined in a manner which takes into account the volume or value of past referrals or business, if any, that may otherwise be generated between the Commercial Interest and CSIMS nor is the provision of exhibit an inducement for future referrals or business.

3. COMPLIANCE MATTERS

3.1 There is no requirement under this Agreement, or any other agreement between the Commercial Interest and CSIMS, that CSIMS or any other party refer any business to the Commercial Interest for products or services or purchase, lease or order any products from the Commercial Interest nor is the provision to exhibit described herein a reward for any prior referrals.

3.2 The Commercial Interest acknowledges that, in addition to complying with all applicable state and federal laws and regulations, CSIMS' internal regulatory compliance guidelines, programs, or other policies, the Commercial Interest intends to adhere to the Accreditation Council of Continuing Medical Education's (ACCME) *Standards for Commercial Support*SM.

4. CANCELLATION

4.1 Either party may cancel this Agreement at any time upon thirty (30) days' prior written notice to the other party. If a party breaches the terms of this Agreement, that party should have a reasonable period of time to cure such breach. Should that party not cure the breach in a reasonable period of time, CSIMS may cancel this Agreement immediately.

4.2 Cancellation of this Agreement shall not release or discharge either party from any obligation, debt, or liability which shall have previously accrued and remains to be performed upon the date of termination.