

Heart Failure Management CONFERENCE



NOVEMBER 16-18, 2015 • SHERATON NEW ORLEANS • NEW ORLEANS, LA

Reduced readmissions and an improved quality of life

Featured Speakers Include:



KEVIN CAMPBELL
University of
North Carolina



CHIP LAVIE
John Ochsner
Heart and
Vascular Institute



FRED KUSHNER
Heart Clinic of
Louisiana



FRANK SMART
Louisiana Chapter
of the American
College of
Cardiology



JOHN JEFFERIES
Cincinnati
Children's
Hospital Medical
Center

Conference Highlights

- Chronic care management
- Evaluating and mitigating sociodemographic risk factors
- Reducing readmissions and increasing reimbursements
- High quality delivery methods to increase patient satisfaction
- Policy and programmatic efforts to reduce cardiomyopathies

SAVE \$400

**Register by August 28
to take advantage of the
Early Bird Special**

DAY ONE November 16, 2015



To receive program updates or to register please visit www.heartfailuremanagementconference.com

8:30 Registration & Complimentary Breakfast

9:00 Welcome from GHP Network:

Matthew Trotter, Managing Director, [GHP Network](#)

9:05 Opening remarks from Program Chair:

Dr. John Jefferies, Director, Advanced Heart Failure and Cardiomyopathy, [Cincinnati Children's Hospital Medical Center](#)

9:10 KEYNOTE ADDRESS: The Effective Use of Social Media in Medicine

- Identify and define social media outlets and strategies
- Discuss the importance of developing an online presence
- Identify ways in which social media can impact patient care in the CHF space and increase patient engagement and compliance
- Discuss the legal aspects and concerns of interacting with patients in cyberspace
- Describe ways in which social media can be used in clinical trials
- Regulatory issues—FDA, etc

Dr. Kevin Campbell, Cardiologist, On-Air Medical Expert Fox News Channel and WNCN, Assistant Professor of Medicine, Department of Cardiology, [University of North Carolina](#)

9:50 Beyond Association – Can Biomarkers be used to Improve Risk Prediction in Heart Failure?

- Define cardiometabolic risk among various populations
- Describe the deleterious effects of insulin resistance
- Enumerate Interventions to reduce cardiometabolic risk
- Correlate how long term unabated cardiometabolic risk fosters heart failure

Dr. Megan Neely, Co-Director of Graduate Studies, Assistant Professor of Biostatistics, [Duke University](#)

10:30 Break-Tea & Refreshment

11:00 Health-related Quality of Life in the Pediatric Cardiomyopathy Population

- Discuss the difference between association and prognostic utility
- Review of statistical measures of prognostic performance
- Review of available biomarker literature in heart failure and its implication in clinical care

Dr. Ivan Wilmut, Heart Failure, Transplant, Ventricular Assist Device Physician, [Cincinnati Children's Hospital Medical Center](#)

11:40 Busting Through the Barriers of Transformational Health in Low-Income/High-Risk Communities

The Impact of Collective Impact Initiatives

- Understand Community Collaboratives: creation, what, how and why
- How to Break Through Barriers: Political, Cultural, Institutional
- How to Transform Health in entire communities for any health/disease indicators

Jan Baskin, [Florida Hospital Carrollwood/Adventist Health System](#)

12:20 Lunch

1:20 Heart Failure 2015 and Beyond

- Describe the evolution of heart failure care
- Discuss the changing focus on therapy in heart failure with a focus the myocardial transformation
- Review the options for treatment of reduced EF heart failure and how new drugs and devices might impact the disease state

Dr. Frank W. Smart, LSU Health Science Center New Orleans, LA President, [Louisiana Chapter of the American College of Cardiology](#)

2:00 Impact of Obesity on the Prevalence and Prognosis in Heart Failure-The Obesity Paradox

- Review the impact of body composition on CVD risk factors and CVD
- Review the impact of overweight/obesity on cardiac structure and function
- Review the impact of overweight/obesity on prevalence of future heart failure (HF), as well as its impact once HF develops (the "Obesity Paradox")
- In light of the obesity paradox, discuss recommendations for exercise and weight loss for the prevention and treatment of HF

Dr. Chip Lavie, Medical Director, Cardiac Rehabilitation and Prevention, [John Ochsner Heart and Vascular Institute](#)

2:40 Break-Tea & Refreshments

3:10 PANEL DISCUSSION: What constitutes the ideal discharge management clinic for heart failure?

All delegates and speakers are invited to participate in this open floor discussion to review the evidence based readmission reduction initiatives.

- What is a cost effective way to monitor patient's daily activity (weight, nutrition, supplements, etc.)? How can these initiatives prevent readmissions?
- Methodologies that have proven to exhaust resources and increase readmissions: Evaluating what doesn't work and why

Panel Moderator: Dr. Frederick Kushner, Clinical Professor of Medicine, Tulane and LSU Medical Centers

Panelists: Dr. Frank Smart, Gerald S Berenson Professor and Chief, LSU Health Science Center New Orleans, LA President, [Louisiana Chapter of the American College of Cardiology](#)

Dr. Louis Glade, Medical Director, [West Jefferson Heart Clinic of Louisiana](#)

Dr. Satish Gadi, Heart and Vascular Specialist, [Cardiovascular Institute of the South](#)

4:30 Close of Day One from the Program Chair:

Dr. John Jefferies, Director, Advanced Heart Failure and Cardiomyopathy, [Cincinnati Children's Hospital Medical Center](#)

4:45 Networking Event & Cocktail Reception

GHP invites all speakers and delegates to discuss the day's presentations at the informal networking drinks reception

SPONSORSHIP AND EXHIBITION

Involvement at the conference will provide your organization with the opportunity to:

- Network with appropriate decision makers
- Increase brand and product awareness
- Educate on core strengths
- Position company as a thought leader
- Leave with new business relationships

The exhibitor and sponsor group is strategically limited in numbers to ensure an intimate and interactive environment making it easier to have a quality conversation with senior level decision makers and organizations dedicated to process improvements in this area.

INTERESTED IN BECOMING AN EXHIBITOR OR SPONSOR?

To learn more about the available exhibition and sponsorship opportunities please email

Chris.Ritchie@ghpnetwork.com or call +1 212-885-2799

DAY TWO November 17, 2015



To receive program updates or to register please visit www.heartfailuremanagementconference.com

8:30 Complimentary Breakfast & Networking

9:05 Opening remarks from program chair:

Dr. John Jefferies, Director, Advanced Heart Failure and Cardiomyopathy, [Cincinnati Children's Hospital Medical Center](#)

9:10 KEYNOTE ADDRESS: Multidisciplinary Teams to Increase Patient Satisfaction

- To educate on the process of measuring patient satisfaction
- To discuss fundamental concepts of quality improvement
- To use QI methodology to monitor changes in patient satisfaction
- To identify tools that may help in favorably improving patient satisfaction

Dr. John Jefferies, Director, Advanced Heart Failure and Cardiomyopathy, [Cincinnati Children's Hospital Medical Center](#)

9:50 A New Paradigm for the Assessment of Left Ventricular Assist Devices

- Illustration of disconnect between clinical assessments and current testing guidance
- Mechanical pump assessments for the 21st century
- Present a safety and testing spectrum that is more relevant to what the devices will see in the field
- Proper testing methodologies to develop patient specific algorithms

Dr. Charles Taylor, Assistant Professor, Mechanical Engineering Department, [University of Louisiana at Lafayette](#)

10:30 Break-Tea & Refreshments

11:00 Quality Improvement in Heart Failure

- Gain an understanding of relationship between better care and better outcome
- Understand CMS efforts to improve quality of care in heart failure settings
- How to identify opportunities within organization that will affect quality of care

Mary Robichaux, Vice President, Quality & Systems Improvement Initiatives, [American Heart Association](#)

12:00 Lunch Break

1:00 Heart Failure: Key Strategies on Avoiding Hospital Readmissions

- Recognize the scope of the Heart Failure problem
- Recognize the importance of reducing hospital readmissions
- Examine the various strategies to reduce readmissions
- Devices to reduce readmissions
- Medications to reduce readmissions

Dr. Satish Gadi, Heart and Vascular Specialist, [Cardiovascular Institute of the South](#)

1:40 Is Heart Transplant the Final Answer for End Stage Heart Failure

- Discuss the differing etiologies of heart failure in the adolescent and young adult compared to the usual adult heart failure etiologies
- Discuss the specific challenges of outpatient management in the adolescent/young adult patient
- Discuss the challenges of transition of care from a pediatric medical home to an adult medical home

Dr. Hector Ventura, Section Head of Heart Failure and Heart Transplantation, [Ochsner Health Systems](#)

2:20 Break-Tea & Refreshments

2:50 Heart Failure: Reducing 30 Day Readmission Rates in a "Safety Net" Hospital

- Discuss challenges in reducing readmission of heart failure patients of low socioeconomic status
- Examine challenges in caring for the mentally ill
- Discuss strategies for decreasing readmission rates.
- The benefits of an Advanced Practice Nurse in the transition of care in a large teaching hospital

Kimberly Arthur, Heart Failure Coordinator, [University of Cincinnati Academic Health Center](#)

Monica Worrell, Clinical Program Developer, [University of Cincinnati Academic Health Center](#)

3:30 Early Management of Cardiometabolic Risk in an Effort to Prevent Heart Failure

- Define cardiometabolic risk among various populations
- Describe the deleterious effects of insulin resistance
- Enumerate interventions to reduce cardiometabolic risk
- Correlate how long term unabated cardiometabolic risk fosters heart failure

Susan Appel, Professor, Capstone College of Nursing, [University of Alabama](#)

4:10 Chronic Care Management Coding: Initiatives to Reduce Readmissions

- Review Centers for Medicare and Medicaid Services (CMS) coverage for Care Management Services
- Review components of these services required for reimbursement
- Discuss initiatives hospitals and physician practices can implement to improve patient care and reduce readmissions

Sharon McGee, President, [McGee & Associates](#)

4:50 Close of Day Two from the Program Chair:

Dr. John Jefferies, Director, Advanced Heart Failure and Cardiomyopathy, [Cincinnati Children's Hospital Medical Center](#)

BREAKOUT SESSION: November 18, 2015



8:30 Complimentary Breakfast and Networking

9:00 Part I: Framework for a Multidisciplinary Delivery Team

Dr. John Jefferies, Director, Advanced Heart Failure and Cardiomyopathy, [Cincinnati Children's Hospital Medical Center](#)

Dr. Ivan Wilmot, Heart Failure, Transplant, Ventricular Assist Device Physician, [Cincinnati Children's Hospital Medical Center](#)

10:30 Break-Tea & Refreshments

10:45 Part II: Framework for a Multidisciplinary Delivery Team

Dr. John Jefferies, Director, Advanced Heart Failure and Cardiomyopathy, [Cincinnati Children's Hospital Medical Center](#)

Dr. Ivan Wilmot, Heart Failure, Transplant, Ventricular Assist Device Physician, [Cincinnati Children's Hospital Medical Center](#)

12:15 Lunch Break

1:15 Building, Assessing and Improving Heart Failure Risk Models

Dr. Megan Neely, Assistant Professor of Biostatistics & Bioinformatics, [Duke University](#)

2:45 Break-Tea & Refreshments

3:00 Practical Introduction to Social Media

Dr. Kevin Campbell, Cardiologist, On-Air Medical Expert Fox News Channel and WNCN, Assistant Professor of Medicine, Department of Cardiology, [University of North Carolina](#)

4:30 Close of Breakout Sessions Day

REGISTRATION DETAILS

4 EASY WAYS TO REGISTER:

www.HeartFailureManagementConference.com

Call: 1-800-882-8684

EMAIL: info@GHPNetwork.com

FAX: 1-646-378-6025

HOSPITALS PACKAGE	Register & Pay By August 28, 2015	Standard Rate
Main Conference	\$1,395 SAVE \$600	\$1,995
All Access: Main Conference + Breakout Sessions	\$2,295 SAVE \$600	\$2,895
Breakout Sessions	\$999	

SOLUTION PROVIDERS	Register & Pay By August 28, 2015	Standard Rate
Main Conference	\$2,495 SAVE \$600	\$3,095
All Access: Main Conference + Breakout Sessions	\$3,395 SAVE \$600	\$3,995
Breakout Sessions	\$999	

BRANDING & NETWORKING PACKAGES	Standard Rate
Branding Pass – ONLY 10 PASSES AVAILABLE Includes: - 3 Day All-Access Pass - Company Logo on event website - 50 word company or product description on event website	\$3,999

Number of Attendees	Savings
3 to 4	10%
5 or more	15%

**Discounts apply to registrations submitted together, at the same time. Cannot be combined with any other discount*
Please note:

- All 'Early Bird' discounts require payment at time of registration and before the cut-off date in order to receive any discount.
- Please view our registration policy for full information about payment, cancellation, postponement, substitution and discounts.
- Please note multiple discounts cannot be combined.
- Any discounts offered (including team discounts) must also require payment at the time of registration.
- All discount offers cannot be combined with any other offer.
- A \$99 processing charge will be assessed to all registrations not accompanied by credit card payment at the time of registration.

YES, PLEASE REGISTER ME FOR:

☐ CONFERENCE ONLY

Attendee Information:

Name: _____

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Phone: _____ Email: _____

Special Dietary Needs: If you have a dietary restriction, please contact Customer Service at 1-800-882-8684 to discuss your specific needs.

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CONFERENCE VENUE

We're currently working on finalizing a venue if you would like to be informed please contact info@ghpnetwork.com with the subject 'Venue Request - Patient Friendly Collections Conference' and we'll notify you via email.

Please note: GHP Network will never recommend, approve or appoint any third party rooming service to act on our behalf. Please be extremely wary if you are approached by any such companies. We will always endeavor to negotiate the best available rates for you so please use the Hotel's website link provided.

A \$99 processing charge will be assessed to all registrations not accompanied by credit card payment at the time of registration.

MAKE CHECKS PAYABLE IN US DOLLARS TO: IQPC HEALTHCARE, INC

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For IQPC's Cancellation, Postponement and Substitution Policy, please visit www.iqpc.com/cancellation

Special Dietary Needs: If you have a dietary restriction, please contact Customer Service at 1-800-882-8684 to discuss your specific needs.

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