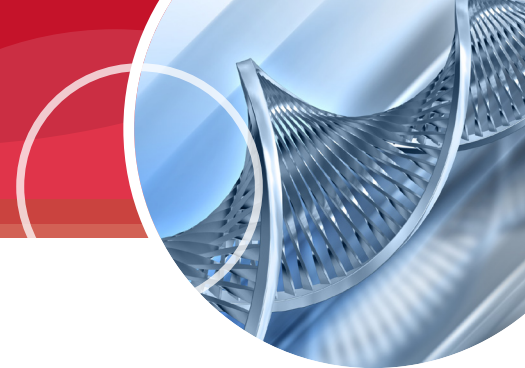


9th Annual European Medical Information and Communications Conference & Exhibition

#15106

10-11 November 2015
Thistle Marble Arch Hotel
London, UK

Deadline
for submission
poster abstracts
31 August 2015



PROGRAMME CO-CHAIRS

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ABOUT THE MEDICAL INFORMATION AND COMMUNICATIONS CONFERENCE

The 9th DIA European Medical Information and Communications Conference will take place again this year as a stand-alone event in London. This is a unique meeting organised by medical information professionals for medical information professionals. Each year, speakers share hands-on experience on dealing with current challenges as well as successes in medical information departments. Participants are encouraged to take part in workshops and discussions within the sessions. The conference offers a neutral platform to share operational best practices and discuss how evolving business, regulatory and legal requirements impact the practice of medical information. It provides opportunities for medical information departments to showcase success stories or stories to learn by, in the popular Putting Theory into Practice session. It will also explore the impact of new technologies on information delivery and customer interactions. A dedicated poster session will also provide an opportunity to broaden the topics at the conference to other areas.

You will meet professionals involved in Medical Information, Medical Communications, and Medical Affairs.

This is also a great opportunity to network with your colleagues.

This is what last year's attendees said:

"This is such a valuable conference, please keep it up!"

"Excellent and very informative conference"

"I enjoyed the very open community"

"Great sessions, really interesting content and excellent speakers"

Welcome from the Conference Co-Chairs

Dear Friends and Colleagues,

Welcome to the 9th Annual Medical Information and Communications Conference. This unique meeting takes place each year and is organized by medical information/communications professionals.

Goals for this 2-day conference include the sharing of hands-on experience in medical information operations day-to-day, as well as innovative projects in customer interaction or content delivery.

A favourite each year is the Putting Theory into Practice session, where 5 rapid-fire case studies of successes but also heroic failures in medical information departments are presented. This is a great opportunity to network with your colleagues.



Programme Co-Chairs

Lillian Auberson and Janet Davies

MEDICAL INFORMATION AND COMMUNICATIONS CONFERENCE TOPICS

- Medical information and the customer experience – What do our customers expect from medical information?
- Medical information delivery formats: Visualization of clinical data, multimedia delivery and other innovations
- Raising the awareness for medical information
- Skills development for medical information staff – Core and new skills in a changing environment
- Content development and usage – Can there be one core content for all information delivery modes and for large and small markets? What about medical content developed by medical affairs?
- Resource/portfolio management within medical information
- Defining the standards for a global/regional/local medical information service
- Analytics and business intelligence in medical information
- Putting theory into practice

OVERVIEW

We are in the 9th year of the Annual European Medical Information and Communications Conference. This is a unique meeting organised by medical information professionals for medical information professionals. Each year, speakers share hands-on experience of dealing with current challenges as well as successes in medical information departments. Participants are encouraged to take part in workshops and discussions within the sessions. This is also a great opportunity to network with your colleagues.

OBJECTIVES

- To offer a neutral platform for professionals to share operational best practices and discuss how evolving business, regulatory and legal requirements impact the practice of medical information
- To provide opportunities for medical information departments to showcase success stories or stories to learn by, in the popular Putting Theory into Practice session
- To explore the impact of new technologies on information delivery and customer interactions

WHO WILL ATTEND

- Professionals involved in:
 - Medical Information
 - Medical Communications
 - Medical Affairs
 - Industry and Academia
 - Regulatory Authorities/Government Agencies

CONFERENCE PROGRAMME

This conference programme is currently in development. Please visit www.diaglobal.org for regular programme updates or contact the respective Event Manager at Carolin.Doerflinger@DIAglobal.org.

POSTER SESSION

DIA welcomes abstract submissions for the poster session, which provides an opportunity to present to a diverse international group of professionals. Individuals eligible to submit a poster include post-doctoral scholars, medical residents, fellows, professionals and students whose affiliation is consistent with the mission of DIA. Submitters are encouraged to submit topics related to one of the themes of the conference. A poster session with awards for the best poster submitted in 2015 will take place during the conference.

CALL FOR POSTER ABSTRACTS

Deadline for submissions on 31 August 2015



SUBMIT A POSTER ABSTRACT

Deadline 31 August 2015

DIA welcomes abstract submissions for the poster session, which provides an opportunity to present to a diverse international group of professionals. Individuals eligible to submit a poster include post-doctoral scholars, medical residents, fellows, professionals and students whose affiliation is consistent with the mission of DIA. Submitters are encouraged to submit topics related to one of the themes of the conference. A poster session with awards for the best poster submitted in 2015 will take place during the conference.

If you have questions about poster abstract submission, please contact DIA Europe on +41 61 225 51 51 or email EMEA@diaglobal.org

All abstracts have to be submitted online at

www.diaglobal.org/Get-Involved/Submit-Abstracts

9TH ANNUAL EUROPEAN MEDICAL INFORMATION AND COMMUNICATIONS CONFERENCE AND EXHIBITION

10-11 November 2015, Thistle Marble Arch Hotel London, UK



DIA offers an exciting opportunity:

Exhibit at the

9th Annual European Medical Information and Communications Conference and Exhibition

10-11 November 2015

at the Thistle Marble Arch Hotel London, UK

Showcase your company's products and services to an audience of dedicated medical information and Communications professionals. All conference breaks and receptions will take place in the open area exhibition hall in the Hyde Park Suite.

Sign up now to be sure of the space of your choice!

Take your pick of the flexible exhibiting opportunities, including mini-booths and table-tops. Make use of attractive upgrade or hosting opportunities to give maximum exposure.

For more information on exhibiting options, prices and facilities, please contact Roxann Schumacher on +41 61 225 51 38 or email exhibition@diaglobal.org

HOTEL INFORMATION:

A limited number of rooms are available at a special rate at the meeting hotel:

Thistle Marble Arch Hotel London

Address: Bryanston Street, London W1H 7EH, UK

Tel: +44 (0) 845 305 8327

Fax: +44 (0) 845 305 8366

The DIA rate is guaranteed until 10 October 2015, or until room block is filled. Participants should make reservations as soon as possible. Please indicate the block code **PHAR131015**.

Single GBP 199.00/Double GBP 209.00 including breakfast and VAT.

TRAVEL INFORMATION:

By Rail or Underground:

London Victoria, Paddington and Marylebone mainline stations are all about two miles from the hotel; about 10 minutes by cab. Alternatively, take the London Underground to Marble Arch: When you leave the station, turn left along Oxford Street, then left again in 50 metres into Old Quebec Street. The hotel entrance is in Bryanston Street, about 80 metres on your right.

From the Airport:

From London Heathrow, the Heathrow Express runs direct to London Paddington in 15 minutes (20 from Terminal 5), with a train every quarter of an hour. The Gatwick Express runs a similar service into Victoria from London Gatwick.

ABOUT DIA

DIA is a neutral, global, professional and member-driven non-profit association of nearly 18,000 professionals involved in the discovery, development and life cycle management of pharmaceuticals, biotechnology, medical devices and related health care products. Through our international educational offerings and myriad networking opportunities, DIA provides a global forum for knowledge exchange that fosters the innovation of products, technologies and services to improve health and well-being worldwide. DIA Global Centre is in Washington D.C., USA, with offices in Horsham, Pa., USA; Basel, Switzerland; Tokyo, Japan; Mumbai, India; and in Beijing, China.

For more information, visit www.diaglobal.org or call DIA EMEA +41 61 225 51 51.

9th Annual European Medical Information and Communications Conference & Exhibition



Early-bird discount available for members: Register by 29 September 2015

Join DIA now to qualify for the Early-bird member fee! The Early-bird registration form and accompanying payment must be received by the date above.
Early-bird fee applies to industry members only. (www.diaglobal.org/membership)

€ 1'200.00 ☐

FEES (after 29 September 2015)

	Member*	Non-Member*
Industry	€ 1'400.00 ☐	€ 1'550.00 ☐
Academia/Charitable/Government/Non-profit (Full-time)	€ 700.00 ☐	€ 850.00 ☐
Join DIA now to qualify for the member rate	€ 155.00 ☐	

* If DIA cannot verify your membership upon receipt of registration form, you will be charged the non-member fee.

Group discount/SME rates available. Special rates for students and patient representatives on offer, subject to availability – please contact DIA Europe, Middle East & Africa for more information.

Registration fee includes: refreshments, lunches and meeting material.

Payment is due 30 days after registration and must be paid in full by commencement of the event.

TOTAL AMOUNT DUE: €

ATTENDEE DETAILS

PLEASE COMPLETE IN BLOCK CAPITAL LETTERS OR MAKE REGISTRATION EVEN
SIMPLER BY ATTACHING THE ATTENDEE'S BUSINESS CARD HERE

☐ Prof ☐ Dr ☐ Ms ☐ Mr

Last Name

First Name

Company

Job Title

Address

Postal Code City

Country

Telephone

Fax

Email*

Please provide your European VAT number

*(Required to receive presentation download instructions)

DIA reserves the right to include your name and affiliation on the attendee list.

If you have not received your confirmation within five working days, please contact DIA EMEA.

PAYMENT METHODS | Credit cards are our preferred payment method

☐ Please charge my credit card - credit card payments by VISA, Mastercard or AMEX can be made by completing the relevant details below. Please note that other types of credit card cannot be accepted.

☐ VISA ☐ MC ☐ AMEX

Card N°

Expiry date

Cardholder's name:

☐ Bank transfers: When DIA Europe, Middle East & Africa completes your registration, an email will be sent to the address on the registration form with instructions on how to complete the bank transfer. Payments in EURO should be addressed to "Account Holder: DIA." including your name, company, Meeting ID# 15106 as well as the invoice number to ensure correct allocation of your payment.

Payments must be net of all charges and bank charges must be borne by the payer. If you have not received your confirmation within five working days, please contact DIA Europe, Middle East & Africa.

By signing below, I confirm that I agree with DIA Europe's Terms and Conditions of booking.

Date Signature

TERMS AND CONDITIONS

Cancellations

All cancellations must be in writing and received at the DIA Europe, Middle East & Africa office by 17:00 CET on 13 October 2015 and will be subject to an administrative fee:

Full Meeting Cancellation: Industry (Member/Non-member) = € 200.00 | Academia/Charitable/Government /Non-profit (Member/Non-member) = € 100.00

Tutorial cancellation: € 50.00

For cancellations after this date, or if the delegate fails to attend the meeting, no refund of fees will be given and be responsible for the full registration fee. DIA Europe reserves the right to alter the venue and dates if necessary. If an event is cancelled, DIA Europe, Middle East & Africa is not responsible for airfare, hotel or other costs incurred by registered attendees. Registered attendees are responsible for cancelling their own hotel and travel reservations.

Transfer Policy

You may transfer your registration to a colleague prior to the start of the event but membership is not transferable. Substitute attendees will be responsible for the non-member fee, if applicable. Please notify the DIA Europe, Middle East & Africa office of any such substitutions as soon as possible.

Photography Policy

By attending the event, you give permission for images of you, captured during the conference through video, photo, and/or digital camera, to be used by DIA Europe, Middle East & Africa in promotional materials, publications, and website and waive any and all rights including but not limited to compensation or ownership.

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