

NEW in 2025!

- ★ **FREE Display Table** for PhD Candidate Recruiters
- ★ **VR Meetup** for in-person & virtual presenters



Conference Dates

9-10 December 2025

IN 2025, EXPECT:

10+ exhibiting companies
and sponsors
70+ VIPs and delegations
30+ countries represented



2025 Singapore Conference on Applied Psychology "LIVE"



Venue

HOLIDAY INN SINGAPORE ATRIUM

Conference Partners



Charles Sturt
University



Singapore Conference on Applied Psychology

BY DR. BRAIN MOORE

2025 Singapore Conference on Applied Psychology (SCAP2025), organized by East Asia Research and supported by Singapore University of Technology and Design and Charles Sturt University, will be held in the cosmopolitan city of Singapore.

The theme of the Singapore Conference on Applied Psychology 2025 is **“Psychological Well-being”**.

We invite researchers and practitioners from all fields of psychology research and practice to present and discuss recent innovations, trends, concerns, practical challenges encountered and the solutions adopted in the field of Applied Psychology, with a special focus on psychological well-being. This can include clinical and non-clinical psychological well-being and we encourage submissions that cross disciplines, for example psychological well-being in education and the workplace. We welcome submissions from a range of methodological approaches, including quantitative and qualitative work.

What can you expect at SCAP 2025?

- ◆ Ample interaction opportunities for SCAP delegates
- ◆ Top Singapore hospitality for all attending delegates
- ◆ An intellectually stimulating scientific program featuring more than 70+ presentations by leading researchers, teachers, and practitioners
- ◆ An opportunity for East-West science and practice collaborations at SCAP



Abstract Submission Deadline:

9th July 2025

Author Notification Date:

23rd July 2025

Final Paper Deadline:

8th October 2025

Early Bird Registration Deadline:

14th October 2025

Final Registration Deadline:

11th November 2025

Conference Date:

9-10th December 2025



HOLIDAY INN SINGAPORE ATRIUM

317 Outram Road, Singapore 169075

5 Star conference venue overlooking the Singapore River

Holiday Inn® Singapore Atrium is a 4-star hotel strategically located in the heart of the city, steps away from the iconic Singapore River. A mere 25-minute ride from Changi Airport, its central location places you minutes from the Central Business District, Marina Bay and Orchard Road. It is seamlessly connected by car, bus and train (MRT - Singapore's subway) to popular attractions such as Sentosa, Universal Studios, Gardens by the Bay, Clarke Quay and Chinatown. With Havelock MRT station located right outside the hotel (exit 5), it provides direct access to Outram (1 stop), Orchard (2 stops), Maxwell (2 stops), Shenton Way (3 stops), Gardens by the Bay (6 stops), Woodlands etc. A few minutes walk is all it takes to Tiong Bahru, a neighbourhood that integrates both heritage and urbanization into one precinct.

KEYNOTE SPEAKERS



Keynote Speaker

Dr Samuel Chng

**Head of Urban Psychology Lab, Lee Kuan Yew Centre for Innovative Cities, Singapore
University of Technology and Design**

Samuel Chng is a Research Fellow and heads the Urban Psychology Lab in the Lee Kuan Yew Centre for Innovative Cities at the Singapore University of Technology and Design. He is an applied social psychologist and his research focuses on human behaviour and decisions in cities across a range of areas including sustainability, mobility and wellbeing. His work is multidisciplinary and applied in nature, focusing on delivering practical and policy impacts.



Conference Chair/ Keynote Speaker

Dr Brian Moore

University of Wollongong, Australia

Dr Brian Moore is a researcher at Charles Sturt University whose work promotes mental health and wellbeing. With a professional background as a registered psychologist and educator, Dr Moore has significant experience working with children, adolescents, and their families. Dr Moore gained a Bachelor of Arts from The University of Sydney, has multiple postgraduate qualifications in education and psychology, and was awarded a Doctor of Philosophy by Macquarie University. Dr Moore's most recent work examined a martial arts-based psychosocial intervention with adolescents. This work has been translated in an international collaboration with researchers in regional India and a related project in Nepal. Additionally, Dr Moore is leading a study examining pre-service teacher wellbeing, and is currently conducting an intervention using cooperative electronic gaming to improve conflict related to school-based bullying. Dr Moore serves as a Special Advisory Group member for UNESCO regarding youth development and engagement, and he serves on various advisory and professional committees for the Australia and New Zealand Mental Health Association, International Academic Forum, and the School Counsellor and Psychologists Association NSW.



Conference Chair

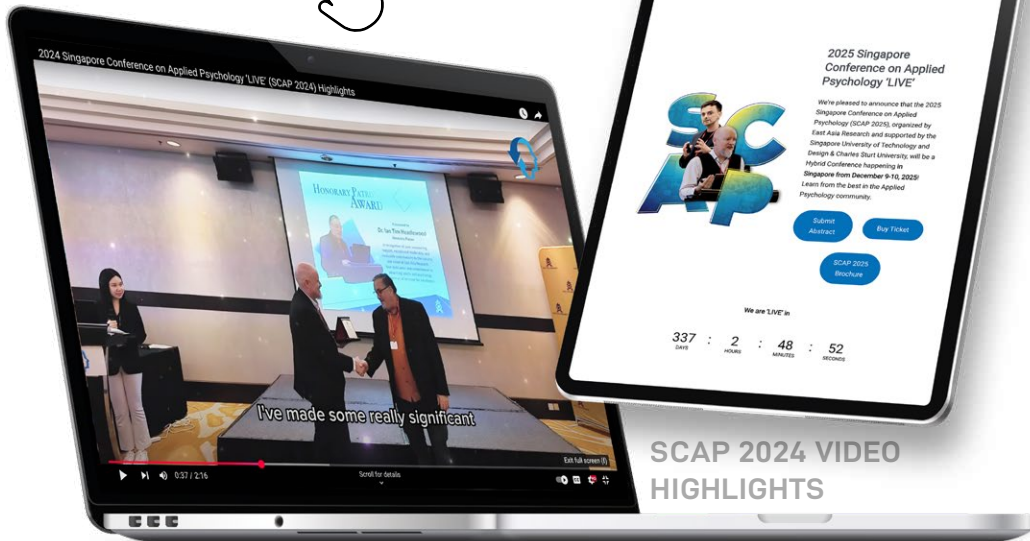
Dr Yow Wei Quin

Professor & Assoc. Head of HASS (Research), Singapore University of Technology and Design

Professor Yow Wei Quin is currently Head of Humanities, Arts & Social Science at the Singapore University of Technology and Design, and a visiting Senior Academician at the Changi General Hospital. She obtained her PhD (Psychology), MA (Psychology) and MSc (Statistics) from Stanford University, USA. Her main area of research is examining socio-cognitive development across the lifespan, including how factors such as the language environment that we grow up in influence our cognitive functioning, as well as how technology influences the way we communicate and interact with each other. Professor Yow has published more than 70 international peer-refereed papers, conference proceedings and book chapters in top-tiered journals and conferences such as Developmental Science, Child Development, Journal of Gerontology Series B, Bilingualism: Language & Cognition, Innovation in Aging, Frontiers in Psychology, Cognitive Development, GSA, SRCD, Cognitive Science Society, etc., in the area of social cognition, bilingualism, technology and aging. She also currently serves in the Editorial Board for Cognitive Development and Frontiers in Psychology, Consulting Editor for Child Development, co-Chair of Publications Committee, SRCD, and Associate Editor for Innovation in Aging (from January 2024), and a recipient of multiple awards, such as the Public Administration Medal (Bronze), GSA Diversity Mentoring & Career Development Fellowship, SUTD Outstanding Education Award, and the Society of Personality and Social Psychology Teacher/Scholar Award.

SCAP.EAR.COM.SG

SCAP 2024



SCAP 2024 VIDEO
HIGHLIGHTS



Register to attend SCAP 2025:

<https://scap.ear.com.sg/register-now/>

CONFERENCE REGISTRATON FEES	EARLY BIRD RATE (10 OCT 2024)	REGULAR RATE (7 NOV 2024)
PRESENTER FEE	SGD\$ 810	SGD\$ 880
POSTER PRESENTER FEE	SGD\$ 745	SGD\$ 810
VIRTUAL PRESENTER FEE	SGD\$ 610	SGD\$ 675
LISTENER FEE	SGD\$ 700	SGD\$ 810
CO-AUTHOR FEE	SGD\$ 610	SGD\$ 675
ADDITIONAL PAPER FEE	SGD\$ 540	SGD\$ 540
PUBLISH FULL PAPER	SGD\$ 30	SGD\$ 30



For Conference
Related Enquiries
Contact:

Anthony Tan

Conference Director

anthonytan@ear.com.sg

+65 62033767



NEW in 2025!

FREE Display Table for PhD Candidate Recruiters

We invite potential employers to set up a complimentary display table at our conference to recruit talented PhD candidates in attendance. Take advantage of this opportunity to showcase your job vacancies and connect with promising professionals. Each display table measures 6ft by 3ft.

There is no charge for recruitment—simply cover the cost of food and drinks at the conference. Don't miss out—reserve your spot today! Thank you!



VR Meetup for in-person and virtual presenters

We're excited to announce some changes to our conference format! Based on feedback from our past delegates, we've decided to create a virtual meetup for both our in-person and virtual presenters.

A dedicated 2-hour session will be set aside in the virtual space for everyone to connect, network, and collaborate. So, get your Metaverse 3s and Apple Vision Pro ready—we can't wait to see you there!



Further Information:

For further information regarding ACSS 2025, please contact :

Anthony Tan

Tel: +65 62033767

Email: anthonytan@ear.com.sg

SPONSORSHIP PACKAGES

Packages	GOLD	SILVER	BRONZE
LOGO + Mention on all social media	✓	✓	✓
LOGO in conference publications	✓	✓	✓
Pop up Banner Display at conference	✓	✓	—
Display table 6 by 3 feet at conference	✓	✓	—
10 mins presentation at plenary session (Subject to Approval)	✓	—	—
Complimentary tickets	3	2	1
Price (SGD)	SGD\$5,000	SGD\$2,000	SGD\$1,000

BENEFITS OF SPONSORING:



International Exposure



Meet the Best and Brightest in the industry



An Enhanced Company Profile

Booking Conditions:

Acceptance of sponsorship will be subject to the organizing committee approval.

Sponsorship Payments:

Sponsorships will be allocated after receipt of the full payment and application form. In order to confirm your sponsorship, we will require the Sponsorship Application form and payment to be forwarded to East Asia Research Pte. Ltd.

Further Information:

For further information regarding sponsorship, please contact :

Anthony Tan

Tel: +65 62033767

Email: anthonytan@ear.com.sg

SPONSORSHIP FORM SPONSORSHIP APPLICATION FORM

PLEASE FORWARD YOUR SPONSORSHIP APPLICATION FORM TO THE CONFERENCE SECRETARIAT VIA EMAIL AS DETAILED BELOW.

ANTHONY TAN

TEL : +65 62033767

EMAIL : ANTHONYTAN@EAR.COM.SG

SUBJECT LINE: SPONSORSHIP

PACKAGE : _____

NAME OF COMPANY: _____

NAME OF CONTACT: _____

ADDRESS: _____

COUNTRY: _____

EMAIL: _____

TEL: _____

COMMENTS: _____

PAYMENT DETAILS:

BY BANK TRANSFER:

BANK NAME: MAYBANK SINGAPORE LIMITED

BANK CODE: 7302

BANK ADDRESS: MSPACE, 321 ORCHARD ROAD, #01-01/02, ORCHARD SHOPPING CENTRE BANK

ACCOUNT NUMBER: 04081072380

ACCOUNT HOLDER: EAST ASIA RESEARCH PTE. LTD.

SWIFT CODE MBBESGS2

BY INVOICE/ SINGAPORE CHEQUE:

PLEASE MAKE CHEQUE PAYABLE TO 'EAST ASIA RESEARCH PTE. LTD' ALL CHEQUE SHOULD BE MADE PAYABLE IN SINGAPORE DOLLARS TO THE FULL AMOUNT REQUIRED.

MAIL CHEQUE TO 1 SCOTTS ROAD #24-10, SHAW CENTRE, 228208.

CHEQUE NUMBER: _____

BY PAYNOW:

PLEASE MAKE PAYNOW PAYMENT TO UEN: 201538194Z