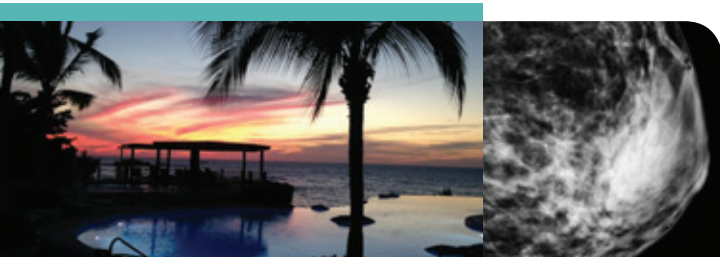




Penn Medicine



BREAST IMAGING AT THE BEACH

Four Seasons Resort Punta Mita | Riviera Nayarit, Mexico

JANUARY 9-12, 2017

COURSE DIRECTOR: Emily F. Conant, MD | 18.75 CME CREDITS | 9 SA CREDITS



2017

UNIVERSITY OF PENNSYLVANIA HEALTH SYSTEM

Department of Radiology



PERELMAN SCHOOL OF MEDICINE AT THE UNIVERSITY OF PENNSYLVANIA FACULTY



Emily F. Conant, MD

Course Director

Professor of Radiology

Chief of Breast Imaging

Vice Chair, Faculty Development

GUEST SPEAKERS



Paula Gordon, OBC, MD,

FRCPC, FSBI

Clinical Professor

Department of Radiology

University of British Columbia

Medical Director

Sadie Diamond Breast Program

BC Women's Hospital

Vancouver, British Columbia

Canada



Michael N. Linver, MD,

FACR, FSBI

Director of Mammography

X-Ray Associates of New Mexico, P.C.

Clinical Professor of Radiology

University of New Mexico

School of Medicine

Albuquerque, New Mexico



Elizabeth Morris, MD,

FACR, FSBI, FISMRM

Chief of Breast Imaging Service

Larry Norton Endowed Chair

& Professor of Radiology

Memorial Sloan Kettering

Cancer Center

New York, New York



Questions? Call 215.662.6982



► **CANCELLATION/REFUNDS POLICY**

A full refund for the enrollment fee, less a \$75 administrative cost will be made upon receipt of a written request (via fax or email) received by 5:00 pm on Friday, December 9, 2016. No refunds will be made after this date.

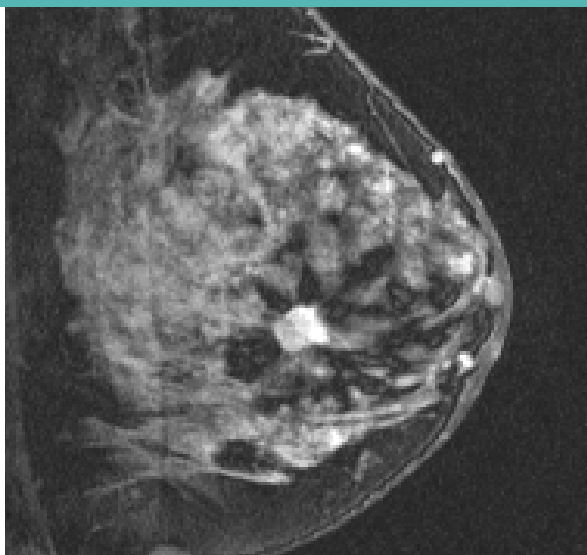
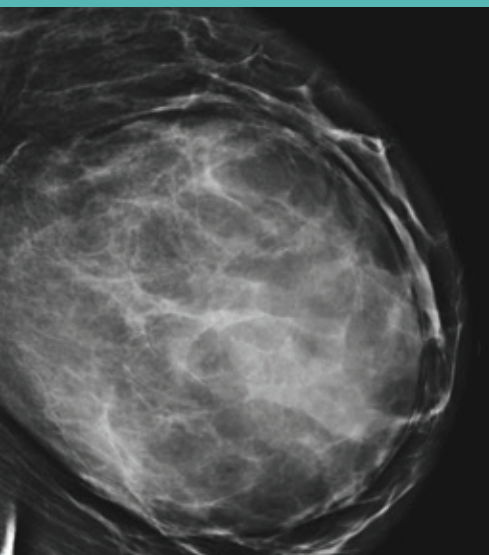
Penn Medicine's Department of Radiology reserves the right to cancel or postpone any activity due to unforeseen circumstances. In the unlikely event of cancellation or postponement, Penn Radiology will refund registration fees but will not be responsible for related costs or expenses to participants, including cancellation fees assessed by airlines, travel agencies and hotels.

► **AMERICANS WITH DISABILITIES ACT**

Event staff will be glad to assist you with any special needs (ie, physical, dietary, etc). Please contact Angela Scott two weeks prior to the live event at 215-662-6982.

ARE YOU A FREQUENT FLYER?

Register for two courses between January 1st and December 31st in the same calendar year and get 25% off the full registration fee of the second course. Do you qualify? Write us at cme@rad.upenn.edu or call **215-662-6982**.



OVERVIEW

THIS ACTIVITY HAS BEEN DESIGNED to meet the educational needs of breast imaging radiologists and general radiologists who are involved in the care of patients undergoing diagnostic or interventional radiology procedures. Speakers will present an up-to-date review of the fundamentals of breast imaging aimed at improving interpretative and diagnostic acumen in mammography, tomosynthesis, ultrasound and MRI. Interactive panel discussions have been included to share practice strategies concerning screening guidelines, clinical problem solving and evolving breast imaging technologies.

We are fortunate to have three outstanding, internationally recognized guest speakers in this year's program. Dr. Michael Linver, from the University of New Mexico, is recognized for his excellence in breast imaging education. We welcome Dr. Paula Gordon from the University of British Columbia, Canada and a first-time guest speaker for a Penn Radiology CME program. Dr. Gordon's expertise is in basic and advanced breast ultrasound techniques. And, we are pleased to have Dr. Elizabeth Morris from Memorial Sloan Kettering, New York join us again. Dr. Morris is known for her pioneering research in Breast MRI research and superb leadership skills as the current president of the Society of Breast Imaging.

BREAST IMAGING AT THE BEACH

Four Seasons Resort Punta Mita | **JANUARY 9-12, 2017**

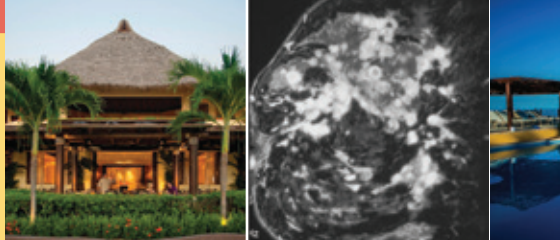


COURSE OBJECTIVES

Upon completion of this activity, participants should be able to:

- ❑ Assess the data behind and reasons for the new breast screening guidelines by the USPSTF and ACS
- ❑ Implement synthetic 2D mammography with digital breast tomosynthesis to reduce the xray dose of tomosynthesis screening
- ❑ Identify causes of false negative breast imaging studies and the "missed breast cancer"
- ❑ Choose the appropriate guidance method for percutaneous breast biopsies based on lesion conspicuity, patient comfort and availability of imaging modalities
- ❑ Optimize the image quality in breast ultrasound and breast MRI to improve sensitivity and specificity in lesion detection and characterization

SCHEDULE



MONDAY, JANUARY 9, 2017

- 7:00a Registration/Continental Breakfast
- 7:40 Opening Remarks
Emily F. Conant, MD
- 7:45 The Argument for Screening Mammography (and against the USPSF Recommendations) (DM, US)
Michael N. Linver, MD
- 8:30 Digital Breast Tomosynthesis: What does the data show now? (DBT)
Emily F. Conant, MD
- 9:15 Ultrasound Screening: How and When? (US)
Paula Gordon, MD
- 10:00 Break/Refreshments
- 10:15 **SAM:** The Mammography Audit (DM)
Michael N. Linver, MD
- 11:15 **SAM:** Risk Assessment in Breast Imaging: Beyond Breast Density! (DM, DBT, MR)
Emily F. Conant, MD
- 12:15 Q&A Panel – Screening
- 12:45 Adjourn

TUESDAY, JANUARY 10, 2017

- 7:00a Continental Breakfast
- 7:30 **SAM:** Case-based Tomosynthesis Implementation (DM, DBT, US, MRI)
Emily F. Conant, MD
- 8:30 **SAM:** Basics of MR Interpretation (MR)
Elizabeth Morris, MD
- 9:30 Ultrasound BIRADS Update (US)
Paula Gordon, MD
- 10:15 Break/Refreshments
- 10:30 Update on Breast MR BIRADS (MR)
Elizabeth Morris, MD
- 11:15 Challenging Multimodality Cases (DM, US, DBT, MRI)
Michael N. Linver, MD
- 12:00 Q&A Panel
- 12:30 Adjourn

WEDNESDAY, JANUARY 11, 2017

- 7:00a Continental Breakfast
- 7:30 **SAM:** Mammo/Sono Correlation (DM, US)
Paula Gordon, MD
- 8:30 **SAM:** The Missed Mammographic Lesion: Causes and Cures (DM, US, MR)
Michael N. Linver, MD
- 9:30 MR Biopsy: How I Do It (DM)
Elizabeth Morris, MD
- 10:15 Break/Refreshments



- 10:30 **SAM:** Elastography and Other Ultrasound-based New Technologies (*US*)
Paula Gordon, MD
- 11:30 Nuclear Medicine Techniques in Breast Imaging (*DM, US, MR*)
Michael N. Linver, MD
- 12:15 Q&A Panel
- 12:45 Adjourn

THURSDAY, JANUARY 12, 2017

- 7:00a Continental Breakfast
- 7:30 **SAM:** Lymph Nodes – What to Do When? (*DM, US, MR*)
Emily F. Conant, MD
- 8:30 **SAM:** The Staging Controversy: Are we there yet? (*DM, MR*)
Elizabeth Morris, MD
- 9:30 Challenging Ultrasound Cases (*DM, US, MR*)
Paula Gordon, MD
- 10:15 Break/Refreshments
- 10:30 High-Risk and In Situ Lesions (*DM, US, MR*)
Emily F. Conant, MD
- 11:15 Multimodality Case Conference (*DM, US, MR*)
Elizabeth Morris, MD
- 12:00 Adjourn

ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Postgraduate Institute for Medicine and Penn Medicine's Department of Radiology. The Postgraduate Institute for Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Jointly provided by Postgraduate Institute for Medicine and Penn Medicine.



Postgraduate Institute
for Medicine



Penn Medicine

CREDIT DESIGNATION

The Postgraduate Institute for Medicine designates this live activity for a maximum of 18.75 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

DISCLOSURE OF CONFLICTS OF INTEREST

Postgraduate Institute for Medicine (PIM) requires instructors, planners, managers and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest (COI) they may have as related to the content of this activity. All identified COI are thoroughly vetted and resolved according to PIM policy. The existence or absence of COI for everyone in a position to control content will be disclosed to participants prior to the start of each activity.

MAINTENANCE OF CERTIFICATION (MOC)

Participants in this activity will have an opportunity to earn up to **9 Self-Assessment credits (SAM)**. These modules meet the ABR's criteria for a self-assessment activity in the ABR Maintenance of Certification program. As of January 2013, MOC part 2, CME credits and self-assessment modules (SAMs) were merged into a single requirement: 75 CME credits every three years of which a minimum of 25 must be self-assessment activities (SA-CMEs).





Four Seasons Resort Punta Mita

www.fourseasons.com/puntamita/

**Punta Mita, Bahia de Banderas
Nayarit, 63734 Mexico**

Hotel Direct: 52 (329) 291-6000

Reservations: 866-280-9490

CUT-OFF DATE: December 19, 2016

LOCATION

Riviera Nayarit has 192 miles of beautiful beaches and some of the most luxurious and exclusive resorts, golf courses, spas, marinas and gourmet restaurants in the world. These superb facilities along with the warmth and gracious service of the Mexican people make it an extraordinary destination to visit.

FOUR SEASONS HOTEL, PUNTA MITA

- 2016 Forbes Travel Guide 5-Star Award winner
- July, 2015, Travel + Leisure names Four Seasons Resort Punta Mita:
- 2015 Best Hotel Resort in Mexico for families
- Top 10 Best Hotels and Resorts in Mexico (Travel + Leisure)
- Top 100 Resorts in the World
- #1 Resort on Mexico's Pacific Coast by Condé Nast Traveler Reader's Choice Awards

HOTEL ACCOMMODATIONS

Penn Radiology has contracted a limited block of Casita Rooms (**645 sq. ft.**) at very special group rates. We encourage you to book early so that you are not disappointed.

Garden View	\$445
Ocean View	\$515

In addition to the rooms held in our block, the hotel has discounted other room types for the Penn Radiology group. These rooms and rates are based on availability at the time of booking:

Ocean Front Casita	\$1053 (645 sq. ft.)
Garden View Suite	\$1227 (1625 sq. ft.)
Ocean View Suite	\$1557 (1625 sq. ft.)

The guestroom rates listed are per room, per night and subject to state, local & federal taxes. The current guestroom tax is 19% (16% VAT and 3% administrative tax.) A service charge of 10% covers twice daily housekeeping and bellman services. 100% of the gratuity goes directly to the staff. The hotel will honor our group rates three days before and after our group arrival and departure dates, subject to room availability.

In addition, all guests will receive complimentary:

- A fruit amenity in their guest room upon arrival
- Standard wireless Internet in guest rooms and meeting space
- A tropical drink upon arrival
- Bottled water replenished daily in guest rooms and throughout the resort (imported bottled water at an additional charge)
- Use of non-motorized water sports
- Use of the fitness center including the sauna, steam room and showers in the spa
- Self and valet-parking

RESORT ROOMS CAN BE BOOKED ONLINE: <http://bit.ly/BreastImagingRooms>

REGISTRATION INFORMATION

AIR TRAVEL

The closest airport to our location is Lic. Gustavo Diaz Ordaz International Airport, Puerto Vallarta. (PRV)

CAR RENTAL

Budget: 800-218-7992 or www.budget.com
BCD#: U306158

Arrangements have been made with Budget Car Rental for special rates during this Penn Radiology meeting. Reserve on line or by phone providing the BCD number above.

US driver's licenses are valid in Mexico. Mexican insurance is required for all vehicles, including rental vehicles. U.S. automobile liability insurance is not valid in Mexico, nor is most collision and comprehensive coverage issued by U.S. companies. Consult your credit card company to make sure you have proper insurance for driving in Mexico.

TRANSFERS FROM THE AIRPORT

If you are taking a taxi from the airport, please note the resort is in Zone 4. The Four Seasons Concierge can assist with private transfers from the airport. The roundtrip cost is MXM \$3,105 pesos, approximately \$200 USD.

US AND CANADIAN PASSPORTS REQUIREMENTS:

Nationals of the United States and Canada are required to present a valid passport for entry. Passports must be valid for six months beyond the length of stay in Mexico. For more information consult your local embassy or http://travel.state.gov/travel/cis_pa_tw/tw_1764.html

WEATHER

Temperatures in January are typically 26C (80F) during the day and 16C (62F) in the evening.

TIME ZONE

January 2017: CDT (1 hour behind the East Coast)

BREAST IMAGING AT THE BEACH

Riviera Nayarit, Mexico ■ January 9-12, 2017

EARLY ENROLLMENT DEADLINE: OCTOBER 21, 2016 (11:59PM)

To register for this conference:

► **ONLINE:** Visit <http://bit.ly/PennRadiologyCME>
(Visa, Mastercard or Amex accepted)

► **MAIL:** Please make checks payable to Penn Radiology and mail to:
Penn Radiology CME, 3400 Spruce Street /
1 Silverstein, Philadelphia, PA 19104-4238

Telephone and faxed registrations are discouraged. Upon receipt of your payment, an email confirmation will be sent. Be sure to include your preferred email address when registering.

Name: _____

Affiliation: _____

Address: _____

City, State, Zip: _____

☐ This is my home address

☐ This is my business address

Phone: _____ Fax: _____

Email: _____

(course confirmation is sent by email only)

Would you like to receive general Penn Radiology CME email notices? ☐ Yes ☐ No

I give permission to share my email address with the registrants attending this meeting: ☐ Yes ☐ No

Year of birth for record verification ____ / ____ / ____ / ____

How did you hear about this conference?

☐ CMESAM/Radlist

☐ Friend/Colleague

☐ Direct Mail

☐ Past course attendee

☐ Email

☐ Other Internet sites

CONFERENCE FEES

By 10/21/2016 After 10/21/2016

☐ Physician	\$950	\$1025
☐ Discount Fee*	\$850	\$925
☐ Resident/Fellow	\$750	\$825

*The Discount Fee is available for Penn Radiology alumni, full-time active military, VA medical personnel, retired physicians and physicians living outside the Continental U.S. Residents/Fellows/ Technologists registering online must fax a letter of verification from institution including attendee's full name and date registered to 215.349.5925.