



Penn Medicine



IN-PERSON AND LIVE-STREAMING OPPORTUNITIES



JANUARY 13-17

Four Seasons Peninsula Papagayo
Costa Rica

2025



OVERVIEW

During the first three days of this program, the focus will be on improving breast image interpretation using practical methods and investigating emerging imaging modalities for personalized screening and diagnosis. It will explore innovative approaches beyond traditional methods like digital mammography and tomosynthesis, including contrast-enhanced mammography and full/abbreviated breast MRI for supplemental screening. Moreover, it will address the integration of Artificial Intelligence in breast imaging and novel techniques for assessing breast cancer risk. Daily case conferences will prioritize strategies for enhancing patient outcomes and refining breast imaging practices.

The final two days of the course delve into common and uncommon disease processes encountered in abdominal imaging. Through didactic lectures and case review, attendees will learn practical approaches to tackling challenging cases, prioritizing overarching strategies.

TARGET AUDIENCE

This program is designed for general and sub-specialized radiologists in clinical practice who are looking to improve their interpretive and diagnostic acumen in breast and body imaging.

COURSE OBJECTIVES

Upon completion of this activity, participants should be able to:

BREAST LECTURES:

- ❑ Review methods to optimize mammographic screening and diagnosis, including imaging of special populations
- ❑ Discuss advances in deep-learning applications and artificial intelligence in screening mammography and risk assessment
- ❑ Outline the methods used to optimize breast MRI imaging for screening and diagnosis
- ❑ Improve image-guided breast biopsy skills and management of high-risk lesions
- ❑ Discuss the data and optimization of supplemental screening with contrast-enhanced mammography, abbreviated breast MRI, and whole breast ultrasound

BODY LECTURES:

- ❑ Utilize RADS systems to differentiate between lesions warranting intervention and those suitable for observation
- ❑ Identify common and uncommon acute findings in the GI and GU tracts
- ❑ Describe the types of hyperfunctioning adrenal lesions and their clinical evaluation
- ❑ Know the imaging features of cystic pancreatic lesions that require further evaluation with endoscopic ultrasound of tissue sampling
- ❑ Select imaging modalities and techniques that best highlight abdominal pathologic processes

SCHEDULE

MONDAY, JANUARY 13, 2025

BI-RADS UPDATE AND BEYOND

- 6:30 Continental Breakfast/Registration
- 7:15 Introduction
- 7:30 Early Breast Cancer Detection – Data for Screening Skeptics
Peter R. Eby, MD
- 8:15 BI-RADS 6th edition Update – Additions and Subtractions
Sarah M. Friedewald, MD
- 9:00 Making Friends with MQSA: The Audit and MOD
Peter R. Eby, MD
- 9:45 Break
- 10:00 AI in Breast Cancer Screening - Where Do We Stand?
Emily F. Conant, MD
- 10:45 Cis and Transgender Screening Recommendations
Sarah M. Friedewald, MD
- 11:30 Case Series
Emily F. Conant, MD
- 12:15 Panel Discussion/Q & A
- 1:00 Adjourn

TUESDAY, JANUARY 14, 2025

RISK PREDICTION, SUPPLEMENTAL SCREENING, AND MORE!

- 6:30 Continental Breakfast
- 7:30 Breast Cancer Risk Prediction - Breast Density and Beyond
Emily F. Conant, MD
- 8:15 Should My Breast Center Offer Contrast Enhanced Mammography?
Sarah M. Friedewald, MD
- 9:00 Implementation and Outcomes of Abbreviated Breast MRI
Emily F. Conant, MD
- 9:45 Break
- 10:00 High Risk, High Stakes - Management of High Risk Lesions
Peter R. Eby, MD
- 10:45 Appropriate Use of BI-RADS 3 Across all Modalities
Sarah M. Friedewald, MD
- 11:30 Case Series
Peter R. Eby, MD
- 12:15 Panel Discussion / Q&A
- 1:00 Adjourn

PENN MEDICINE FACULTY

Emily F. Conant, MD

CO-DIRECTOR

Professor of Radiology

Evan S. Siegelman, MD

CO-DIRECTOR

Professor of Radiology

Section Chief of Body MRI

Peter R. Eby, MD, FACR, FSBI

Professor of Radiology

Division Chief of Breast Radiology

GUEST SPEAKERS

Akshya Gupta, MD

Associate Professor of Radiology

University of Rochester

Rochester, New York

Sarah M. Friedewald, MD, FACR, FSBI

Professor, Department of Radiology

Northwestern University, Feinberg School of Medicine

Medical Director, Lynn Sage Comprehensive Breast Center

Northwestern Medicine | Prentice Women's Hospital



SCHEDULE

WEDNESDAY, JANUARY 15, 2025

MORE DIAGNOSTICS, BIOPSIES & BIOLOGY

- 6:30 Continental Breakfast
- 7:30 Pre-operative Breast MRI: Pros and Cons
Sarah M. Friedewald, MD
- 8:15 MRI-Guided Biopsy: How I Do It
Peter R. Eby, MD
- 9:00 Breast Cancer Biology - What the Imager Needs to Know!
Emily F. Conant, MD
- 9:45 Break
- 10:00 Young, Pregnant, and Male
Peter R. Eby, MD
- 10:45 Imaging and Biopsy of the Nipple Areolar Complex
Emily F. Conant, MD
- 11:30 Case Series
Sarah M. Friedewald, MD
- 12:15 Panel Discussion/Q&A
- 1:00 Adjourn

THURSDAY, JANUARY 16, 2025

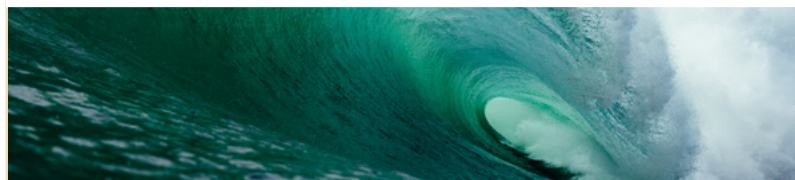
RADS FOR RADS

- 6:30 Continental Breakfast
- 7:30 MR of Pancreatic Cystic Lesions
Evan S. Siegelman, MD
- 8:15 LIRADS: Pearls and Pitfalls
Akshya Gupta, MD
- 9:00 MR of Focal Liver Disease: Pearls and Pitfalls
Evan S. Siegelman, MD
- 9:45 Break
- 10:00 TIRADS: Lessons from Thyroid Tumor Board
Akshya Gupta, MD
- 10:45 MR of the Adnexa: Pearls and Pitfalls
Evan S. Siegelman, MD
- 11:30 O-RADS US and MRI: Better Together
Akshya Gupta, MD
- 12:15 Questions & Answers
- 12:30 Adjourn

FRIDAY, JANUARY 17, 2025

A POTPOURRI

- 6:30 Continental Breakfast
- 7:30 GU After 5: Emergency Imaging of the GU Tract
Akshya Gupta, MD
- 8:15 Multimodality Imaging of the Adrenal Gland
Evan S. Siegelman, MD
- 9:00 Acute Pelvic Pain: Torsion and More
Akshya Gupta, MD
- 9:45 Break
- 10:00 MR of the Kidney
Evan S. Siegelman, MD
- 10:45 US After Dark: Acute US Cases
Akshya Gupta, MD
- 11:30 Case Review
Evan S. Siegelman, MD
- 12:15 Questions & Answers/Closing Remarks
- 12:30 Adjourn



ACCREDITATION STATEMENT



In support of improving patient care, Penn Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

PHYSICIAN CONTINUING MEDICAL EDUCATION

Penn Medicine designates this live activity for a maximum of **26 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ABR MAINTENANCE OF CERTIFICATION: 26 AMA PRA Category 1 Credits™

These credits can be used toward ABR MOC Part 2 requirements.

CREDIT BREAKDOWN

Lecture Breakdown by Day:

Breast Lectures: 16.0

Mon: 5.5 | Tues: 5.25 | Wed: 5.25

Body Lectures: 10.0

Thurs: 5.0 | Fri: 5.0

Lecture Breakdown by Modality:

Breast Imaging Modality Hours:

MRI: 14.25 | US: 12.0 | DM: 15.0 | DBT: 15.0

Body Imaging Modality Hours:

MRI: 6.0 | US: 3.75 | CT: 3.0

► DISCLOSURE OF CONFLICTS OF INTEREST

The Perelman School of Medicine at Penn (Penn Medicine) requires instructors, planners, moderators, and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest (COI) they may have with any ineligible companies as related to the content of this activity. All identified COI are mitigated and resolved according to Penn Medicine's policy. Penn Medicine is committed to providing its learners with high-quality activities and related materials that promote improvements or quality in healthcare and are not a specific proprietary business interest of an ineligible company (commercial interest).

► DISCLOSURE OF UNLABELED USE

This educational activity may contain discussion of published and/or investigational uses of agents that are not indicated by the FDA. The planners of this activity do not recommend the use of any agent outside of the labeled indications. The opinions expressed in the educational activity are those of the faculty and do not necessarily represent the views of the planners. Please refer to the official prescribing information for each product for discussion of approved indications, contraindications, and warnings.

► DISCLAIMER

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed or suggested in this activity should not be used by clinicians without evaluation of their patient's conditions and possible contraindications and/or dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

► AMERICANS WITH DISABILITIES ACT

Event staff will be glad to assist you with any special needs (ie, physical, dietary, etc). Please contact our office at least two weeks prior to the live event at 215-662-6982 or via email at cme@rad.upenn.edu.

► MEETING MATERIALS

Access to a personalized virtual attendee portal is included with registration fees. Course materials including an electronic syllabus become available through the virtual attendee portal in the week leading up to the course. Participants can access the daily syllabus slides through the portal or download them directly to their laptop or tablet.

► OBTAINING YOUR CME CERTIFICATE

The online course evaluation goes live at the conclusion of the program. To receive an email with your CME certificate, you must submit a completed evaluation and claim your credits. Upon submission you will automatically receive an email from Penn Radiology CME. The email includes the link to download your certificate. The course evaluation must be submitted by no later than Friday, January 24, 2025, at 11:59 PM EST to earn CME for this activity.

QUESTIONS?

Call: 215-662-6982 | Email: cme@rad.upenn.edu

ACCOMMODATIONS



FOUR SEASONS PENINSULA PAPAGAYO, COSTA RICA

**26Km al Norte del Doit Centre Liberia
Peninsula Papagayo, 5000 Carrillo
Liberia Guanacaste, Costa Rica**

Hotel Direct: +506-2696-0000

Email: reservations.cos@fourseasons.com

CUT-OFF DATE: DECEMBER 23, 2024

CHECK IN: 3:00 PM | CHECK OUT: 12:00 NOON

Early check-in and late check-out requests are subject to availability and may be subject to a fee.

ROOM BLOCK & DISCOUNTED RATES:

Run of Ocean\$750.00/night*

**Please note that rates booked through the hotel website include the mandatory service fee.*

A maximum of three adults (18 years or older) will be allowed per room. A third adult will be charged an additional **\$100.00/night**. For those interested in suite accommodations, please contact Reservations, and identify yourself with the Penn Radiology group.

Each paying In-Person Registrant may reserve two Run of Ocean sleeping rooms. Please book room reservations in the name of the course registrant.

The discounted rate represents a substantial saving of nearly 60% off the standard hotel rates. With limited availability, our reserved block is anticipated to fill rapidly. Register today to secure your accommodations!

FOUR SEASONS GUEST ROOMS:

This guestroom rate is per room, per night, and subject to applicable taxes, currently 13%, subject to change. A service charge of 10% (taxable at 13%) will be charged on all rooms.

The 10% service charge includes:

- Bottled water in the room replenished daily, and purified water stations throughout the Resort
- Twice daily housekeeping
- Bellman & housekeeping gratuities
- Individual transportation to Nemare Restaurant and Golf Clubhouse
- Access to the fitness center and complimentary use of spa facilities: steam room, cold and hot outdoor plunge pools, and steam showers
- Use of non-motorized water sports such as kayaking, paddle boarding, snorkeling, etc
- Sun protection products at poolside and daily poolside amenities such as mini smoothies, fresh fruit skewers, sunglass cleaning, etc.
- Use of the basketball and beach volleyball courts and all-natural grass mini golf course
- Complimentary daily resort activities: nature hikes, bird watching, cooking classes, golf cart guided scenic nature tour, Spanish and salsa lessons, etc.
- Activities and Gaming Systems offered daily at the Kids for All Season Kid Center and Tuanis Teens Center

ADDITIONAL GROUP CONCESSIONS:

(booked within our block)

- 24-hour on-site valet and self-parking fees waived
- Premium guestroom wireless internet access
- 10% discount on spa treatments over 60 minutes
- 10% discount on golf green fees

HOTEL DEPOSIT & CANCELLATION POLICY:

All reservations must be guaranteed for two night's room and tax with a valid credit card. The remaining amount is due upon arrival. Extra dates (beyond the course dates) will also be charged when booking.

Individual attendees will be charged for two night's room and tax if they cancel within 48 hours of expected arrival. All cancellations must be received by 5:00 PM (hotel local time).

We ask that all attendees register for the conference before booking accommodations. Hotel booking information is included in the registration confirmation email.

REGISTRATION

Visit PennMedicine.org/RadiologyCME (Visa, Mastercard, Amex or Discover accepted.)

IN-PERSON REGISTRATION

Physicians (By 10/4/2024, 11:59 PM)	\$1,475.00
Physicians (After 10/4/2024, 12:01 AM)	\$1,575.00

INCLUDES:

- Course Tuition
- Electronic Syllabus
- Daily Live-Stream and On-Demand Access
- Daily Breakfast and Break Refreshments
- Access to On-Demand recordings for 30 days following the course
- Two tickets to the Welcome Happy Hour on Monday 1/13/2025
- CME certificate emailed upon completion of the course evaluation

LIVE-STREAM REGISTRATION

Physicians	\$975.00
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INCLUDES:

- Course Tuition
- Electronic Syllabus
- Daily Live-Stream and On-Demand Access
- Access to On-Demand recordings for 30 days following the course
- CME certificate emailed upon completion of the course evaluation

ADDITIONAL DISCOUNTS

A 10% discount is available for In-Person and Live-Stream Registrants in one of the categories below. Discounts cannot be combined and registrations will be verified.

Please use code **PENN10**

- ☐ Penn Radiology Alumni
- ☐ Current Residents & Fellows (with letter of verification)
- ☐ VA/DOD/Active Military
- ☐ International Registrants (living outside the USA)
- ☐ Retired Physicians

COURSE CANCELLATION POLICY & TUITION REFUNDS

IN-PERSON REGISTRATION:

A full refund for the course enrollment fee, less a \$100 administrative fee, will be made if received by 5:00 p.m. on Friday, December 13, 2024.

LIVE-STREAM REGISTRATION:

A full refund for the course enrollment fee, less a \$35 administrative fee, may be made up to one week before the first day of the course.

Refund requests must be in writing and submitted via email. Refunds will not be made after the dates corresponding to your registration type.

Penn Medicine's Department of Radiology reserves the right to cancel or postpone any activity due to unforeseen circumstances. In the unlikely event of cancellation or postponement, Penn Radiology will refund registration fees but will not be responsible for related costs or expenses to participants, including cancellation fees assessed by airlines, travel agencies, and hotels.

PENN RADIOLOGY CME

► AUGUST 5-8, 2024*

44th Annual Diagnostic Imaging: Keys to Optimizing Radiology Interpretation
Harborside Hotel, Spa & Marina, Bar Harbor, Maine

► SEPTEMBER 26-29, 2024*

Neuroimaging in the Adirondacks: The Peaks and Valleys of CNS Imaging
Mirror Lake Inn Resort & Spa, Lake Placid, New York

► JANUARY 13-17, 2025*

Breast & Body Imaging at the Beach
Four Seasons Peninsula Papagayo, Costa Rica

► FEBRUARY 18-22, 2025

Slopeside Insights: Navigating Abdominal and Thoracic Imaging
The Grand Hyatt Vail, Vail, Colorado

► MARCH 17-21, 2025*

Pearls, Pitfalls & Protocols: Spring Imaging Update
Walt Disney World Swan Reserve, Lake Buena Vista, FL

► JUNE 30-JULY 3, 2025

45th Annual Diagnostic Imaging
Saybrook Point Resort & Marina Old Saybrook, Connecticut

** In-Person and Live Streaming Opportunities*