



MACULARTmeeting
PARIS - 2019

23 - 25 JUNE 2019 PARIS, FRANCE

www.macular-meeting.com



FACULTY LIST

NAME	SURNAME	COUNTRY	NAME	SURNAME	COUNTRY
Jennifer	Arnold (TBC)	AUSTRALIE	Bruno	Lumbroso	ITALY
Francesco	Bandello	ITALY	William F.	Mieler	USA
Caroline	Baumal	USA	Joseph	Moisseiev	ISRAEL
Mohamed	Bennani	MAROCO	Jordi	Mones	SPAIN
Bahram	Bodaghi	FRANCE	Quan Dong	Nguyen	USA
Neil	Bressler	USA	Kyoko	Ohno-Matsui	JAPAN
Susan	Bressler	USA	Giuseppe	Querques	ITALY
Alexander	Brucker	USA	Sam	Razavi	FRANCE
Usha	Chakraverty	UK	Elias	Reichel	USA
Gemmy	Cheung Chui Ming	SINGAPORE	Kourous	Rezaei	USA
Itay	Chowers	ISRAEL	Daniel	Roth	USA
Salomon Yves	Cohen	FRANCE	Srinivas	Sadda	USA
Catherine	Creuzot Garchet	FRANCE	Jose	Sahel (TBC)	FRANCE
Karl	Csaky	USA	David	Sarraf	USA
Emmett	Cunningham	USA	Ursula	Schmidt-Erfurth	AUSTRIA
Diana	Do	USA	Johanna	Seddon	USA
Pravin	Dugel	USA	Oudy	Semoun	FRANCE
Michael	Elman	USA	Michael	Singer (TBC)	USA
Amani	Fawzi	USA	Lawrence	Singerman	USA
Bailey	Freund	USA	Jason	Slakter (TBC)	USA
Alain	Gaudric (TBC)	FRANCE	Theodore	Smith	USA
Mark	Gilles	AUSTRALIE	Eric	Souied	FRANCE
Agnes	Glacet Bernard	FRANCE	Richard	Spaide	USA
Franck	Holz	GERMANY	Mayer	Srour	FRANCE
Lee Merrill	Jampol	USA	Giovanni	Staurengi	ITALY
Laurent	Kodjikian	FRANCE	Nadia	Waheed	USA
Adrian	Koh	ASIA	Lawrence	Yannuzzi	USA
Nicolas	Leveziel	FRANCE	Marco	Zarbin	USA
Anat	Loewenstein	ISRAEL	Sandrine	Zweifel	SWITZERLAND



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GENERAL INFORMATION

Date

23-25 June 2019

Location

Paris, France

Venue

Maison de la Mutualité
24, Rue Saint-Victor 75005 Paris
Tel: + 33 (0) 1 83 92 24 00

Registration

Please refer to the MaculArt
website for registration
www.maculart-meeting.com

Participants

Over500

Congress Organizer



Organizing Office: Kenes M+
Tel: +90 212 299 9984 / Fax: +90 212 299 9977

General Inquiries

Ms. Hanzade Aksoy
Email: haksoy@kenes.com

Sponsorship & Exhibition Sales

Mr. Oguz Yökün
Email: oyukun@kenes.com

Scientific Program Coordinator

Ms. Alida Enes
Email : aenes@kenes.com

Registration & Accommodation

Ms. Lara Volkan
Email: lvulkan@kenes.com



WELCOME LETTER

Dear Colleagues and Friends,

MaculArt is an international meeting dedicated to the wonderful state of the art in field of macula. It is our great pleasure to announce the third International MaculArt Meeting, which will be held in the beautiful city of Paris, France on June 23-25, 2019. Due to the great success of the first and second editions, the committee decided to renew this wonderful experience and organize MaculArt 2019.

Top Ophthalmologists from around the globe will be present to share their knowledge and discuss major advances in our field. The scientific program of MaculArt 2019 will include clinical case sessions, poster sessions, free paper sessions, and 14 faculty sessions dedicated to exudative AMD, vein occlusion, diabetic maculopathy, myopic maculopathy, uveitis, and much more.

MaculArt 2019 will also give the opportunity to highlight innovations, hot topics and new imaging such as OCT angiography in addition to 3 lectures and 4 symposia given by experts. We are also pleased to host a panel of international experts, which will provide a forum for retina thought leaders to present data and engage in a lively discussion. A jury will nominate the best MaculArt image Prize Award.

We encourage you to contribute to the scientific program by submitting your abstracts and look forward to your support and active involvement in this exciting event.

We welcome you to join us in our magical city and enjoy all that Paris has to offer, from haute cuisine, world-class entertainment, summer shopping sales, to breath-taking museums.

We will be honored by your presence.

Eric SOUIED, Mayer SROUR, Salomon Yves COHEN and the FFM Organizing Committee



ABOUT MACULART

Why MaculArt? Because of the beauty of macular imaging, because of our daily enthusiasm for management of macular disorders, because our field is in permanent renewal and full of innovations, the field of medical macula can be considered as an Art.

Due to the great success of the second edition, the committee decided to renew this wonderful experience and organize MaculArt every two years in our beautiful capital of arts.

It is our great pleasure to announce the third International MaculArt Meeting, which will be held in the beautiful city of Paris, France on 23-25 June, 2019. Top Ophthalmologists from around the globe will be present to share their knowledge and discuss major advances in our field.

The scientific program of MaculArt include clinical case sessions, poster sessions, free paper sessions, and 14 faculty sessions dedicated to exudative AMD, vein occlusion, diabetic maculopathy, myopic maculopathy, uveitis, and much more.

We welcome you to join us in our magical city and enjoy all that Paris has to offer, from haute cuisine, world-class entertainment to breath-taking museums.



ORGANIZING COMMITTEE



Eric Souied
President



Mayer Srour
Scientific Program Coordinator



Alexander Brucker



Salomon Yves Cohen
Clinical Cases



Catherine Creuzot Garcher
Learned Societies & Experts
Groups Relations



Laurent Kodjikian
Satellite Meetings Coordinator



Adrian Koh



Anat Loweinstein



Sam Razavi
Artistic Features



David Sarraf



Johanna Seddon



Oudy Semoun
Administration



Giuseppe Querques
Poster session



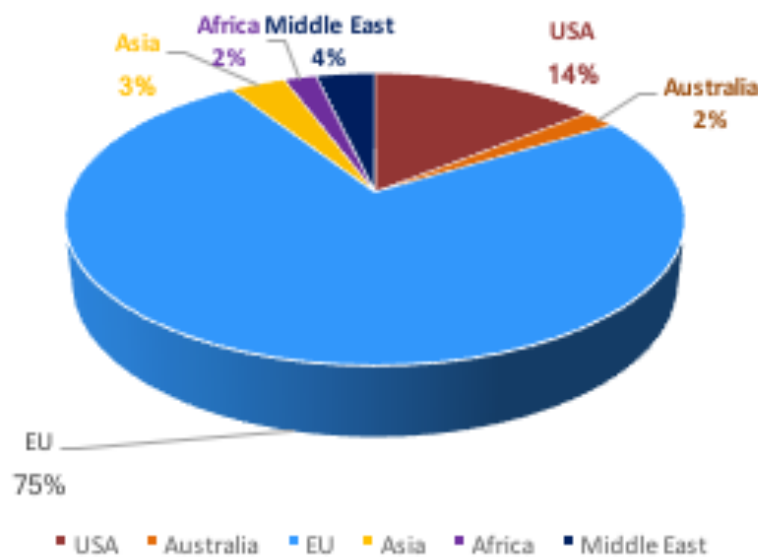
PRELIMINARY TOPICS & PROGRAM

Sunday June 23 rd	Monday June 24 th	Tuesday June 25 th
	8:00 - 9:00 Free Retina Papers	8:00 - 9:00 Free Retina Papers
	9:00 - 10:00 AMD Epidemiology/Genetics	9:00 - 10:00 AMD Treatments
	10:00 - 10:15 Lecture	10:00 - 10:15 Lecture
	10:15 - 10:45 Coffee break	10:15 - 10:45 Coffee break
	10:45 - 11:30 AMD Imaging	10:45 - 11:30 Artificial Intelligence & Retina
	11:30 - 12:15 OCTA imaging	11:30 - 12:15 GA / Inherited disorders
12:00 - 13:30 Arrival Registration	12:15 - 13:15 Symposium 2	12:15 - 13:15 Symposium 4
13:15 Opening Ceremony	13:15 - 14:00 LUNCH	13:15 - 14:00 LUNCH
13:30 - 14:30 Symposium 1	14:00 - 14:40 Diabetic Macular Edema 1	14:00 - 14:40 Macula Surgery
14:30 - 17:30 Clinical Cases	14:40 - 15:20 Diabetic Macular Edema 2	14:40 - 15:20 Myopia / Uveitis
	15:20 - 15:40 Coffee break	15:20 - 15:40 Coffee break
	15:40 - 16:20 Retinal Vein Occlusion Vitreous	15:40 - 17:00 Retina Games
17:30 - 17:45 Award Best Macular imaging	16:20 - 17:00 Symposium 3	17:00 Closure of the meeting
17:45 - 18:30 Poster Session		
18:30 - 19:30 NETWORKING EVENT	NETWORKING EVENT TBD	



STATISTICAL INFORMATION AND SPONSORS OF PREVIOUS CONGRESS

Registration Statistics (by continental distribution)



Sponsors and Exhibitors of Maculart 2017



YOUR VISION.
OUR FOCUS.





SPONSORSHIP OPPORTUNITIES

Main Sponsorship Options

Platinum Sponsorship (Limited to 2 companies)

115,000 - Euro

- Opportunity of organizing one Industry Symposium. (60 minutes)
- Free of charge exhibition space. (18 sqm)
- Inclusion of promotional material (up to 3 items) in the Conference bags (insert to be provided by Sponsor)
- Sponsor's logo with hyperlink on the Conference website
- Highlighting the sponsorship in electronic newsletters of the Conference
- 1 inside page advertisement + back inside cover advertisement of the Sponsor in the Final Program or on the Mobile Application.
- 10 complimentary exhibitor badges and 6 complimentary delegate registration
- Promotion of the Sponsor with 2 special electronic newsletters
- Opportunity to place 4 roll ups of the Sponsor within the Conference Venue
- A 100-words company profile to be published in the Final Program or on the Mobile Application
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Conference and also in the Final Program or on the Mobile Application

Gold Sponsorship (Limited to 2 companies)

70,000- Euro

- Opportunity of organizing one Industry Symposium. (45 minutes)
- Free of charge exhibition space. (9 sqm)
- Inclusion of promotional material (up to 2 items) in the Conference bags (insert to be provided by Sponsor).
- Sponsor's logo with hyperlink on the Conference website.
- Highlighting the sponsorship in electronic newsletters of the Conference
- Front inside cover advertisement of the Sponsor in the Final Program or on the Mobile Application
- 6 complimentary exhibitor badges and 3 complimentary delegate registration
- Promotion of the Sponsor with 1 special electronic newsletters
- Opportunity to place 2 roll ups of the Sponsor within the Conference Venue
- A 100-words company profile to be published in the Final Program or on the Mobile Application
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Conference and also in the Final Program or on the Mobile Application

Silver Sponsorship (Limited to 4 companies)

45,000- Euro

- Inclusion of promotional material (1 item) in the Conference bags (insert to be provided by Sponsor)
- Free of charge exhibition space. (6 sqm)
- Sponsor's logo with hyperlink on the Conference website
- Highlighting the sponsorship in electronic newsletters of the Conference
- 1 inside page advertisement of the Sponsor in the Final Program or on the Mobile Application
- 4 complimentary exhibitor badges and 2 complimentary delegate registration
- Promotion of the Sponsor with 1 special electronic newsletters
- Opportunity to place 2 roll ups of the Sponsor within the Conference Venue
- A 100-words company profile to be published in the Final Program or on the Mobile Application
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Conference and also in the Final Program or on the Mobile Application



SPONSORSHIP OPPORTUNITIES

Comparison Chart

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Limited to	2 companies	2 companies	4 companies
Industry (Satellite) Symposium	60 mins.	45 mins.	X
Free Stand	18 sqm	9 sqm	6 sqm
Conference Bag Insert	3	2	1
Logo on Conference Website and Final Program or Mobile App.	✓	✓	✓
Company Profile in the Final Program or Mobile App.	✓	✓	✓
Advertisement in the Final Program or Mobile App.	Inside Back Cover + Inside Page	Inside Front Cover	Inside Page
Highlighting Sponsorship in E-Newsletters	✓	✓	✓
Promotion of the Sponsor with special E-Newsletters	2 E-Newsletters	1 E-Newsletter	1 E-Newsletter
Complimentary Exhibitor Registration	10	6	4
Complimentary Delegate Registration	6	3	2
Placing Roll-Ups in the Venue	4 Roll-Up	2 Roll-Up	2 Roll-Up
Logo on the Sponsors Board	✓	✓	✓
Sponsorship Fee	€ 115,000	€ 70,000	€ 45,000



SPONSORSHIP OPPORTUNITIES

Scientific Opportunities

Educational Grant

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

E-Items

Conference Mobile Application

5,000- EUR

The Conference App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Conference App sponsorship includes:

- Supporter acknowledgement on the splash/pop-up screen of the app: "Supported by: company name/logo" (product logo not permitted)
- Signage on site with App QR code and "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" are included in the sponsorship package
- Priority listing in the list of conference exhibitors
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program or on the Mobile Application.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program or the Mobile Application.

Wi-Fi Sponsorship

7,500- EUR

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.

- Network name & password to be determined with Sponsor's company/product name
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program or on the Mobile Application.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program or on the Mobile Application

Landing Page

(on demand)

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/smartphone may do so by using the Meeting, Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.

- An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the conference material.
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event.



SPONSORSHIP OPPORTUNITIES

Hospitality Options

Coffee Break (Daily - 2 Coffee Breaks)

5,000- Euro

Coffee will be served during breaks in the venue. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company's logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break (items to be provided by the sponsor)
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program or on the Mobile Application.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program or on the Mobile Application.

Lunch (Daily)

8,000- Euro

- Sponsor will have the opportunity to promote through the lunch on the selected date.
- Sponsor's banners to be placed at the lunch area and mini company flags to be placed on the stations/tables
- Sponsor's logo to be placed in Congress publications with the phrase "Lunch Sponsored by"
- Dates will be allocated on a "First come, First Served" basis
- Sponsor may require to brand the napkins to be used during the lunch service (at Sponsor's own cost)
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program or on the Mobile Application.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program or on the Mobile Application.

Welcome Reception

15,000- Euro

Sponsor will have the opportunity to promote itself through a networking reception to which all registered attendees are invited.

- Hospitality and any activities provided will be in compliance with all relevant industry codes.
- Sponsor's logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program or on the Mobile Application.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program or on the Mobile Application.

Gala Dinner

17,500- Euro

Sponsor will have the opportunity to promote through the Gala Dinner.

- Sponsor's banners to be placed at the Gala Dinner area and mini company flags to be placed on the tables
- Sponsor's logo to be placed in Conference publications with the phrase "Gala Dinner Sponsored by"
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program.
- 5 complimentary invitations to the Gala Dinner for non-registered invitees of the sponsor company



SPONSORSHIP OPPORTUNITIES

Promotional Opportunities

Industry (Satellite) Symposium

8,000- Euro

Sponsorship of an official Industry (Satellite) Symposium, up to 45 minutes.

The program, the timing and the topic are subject to the approval of the Conference Scientific Committee. Includes hall rental, standard audio/visual equipment, display table.

- Permission to use the phrase: "Industry Symposium Sponsor of the MaculArt 2017 Conference"
- Announcement of the Industry Symposium to the Conference participants with an electronic newsletter
- Sponsor's banners to be placed within the session hall.
- Inclusion of the sponsor's symposium invitation cards/programs in the Conference bags (the invitation cards/programs to be provided by the Sponsor)
- Satellite symposium program and symposium speakers' abstracts to be included in the Final Program or on the Mobile Application
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program or on the Mobile Application.
- A 100-words company profile to be published in the Final Program or on the Mobile Application.

* Speakers will be invited by the Sponsor and their registration fees, accommodation and travel costs will be covered by the Sponsor. This also applies in the case the Symposium speakers have already been invited as speakers of the general scientific program.

** This sponsorship option is subject to availability as the main sponsors will have the priority of using the time slot.

Please ask for further information.

Speakers' Ready Room

3,000- EUR

Facilities will be available at the venue for speakers and abstract presenters to check their presentations.

- The sponsor's name/or company logo will appear on the signage for this room
- Opportunity to display sponsor's logo on screensavers at each workstation in this room
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program or on the Mobile Application.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program or on the Mobile Application.

Lanyards

6,000- EUR

Sponsorship option of the meeting lanyards includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).

- Sponsor's name and/or logo to be printed together with the Conference logo on the lanyards that will be distributed to the delegates and exhibitors.
- The design of the lanyard is subject to the approval of Organizing Committee
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program or on the Mobile Application.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program or on the Mobile Application.



SPONSORSHIP OPPORTUNITIES

Conference Pens & Notepad

4,000- EUR

Sponsorship of the Conference pens & notepad includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).

- Sponsor's name and/or logo to be printed on the pens & notepad that will be distributed in the Conference bags.
- The design of the pens & notepad is subject to the approval of Organizing Committee
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program or on the Mobile Application.
- A 100-words company profile to be placed on the Conference website, and to be published in the Final Program or on the Mobile Application.

Conference Bags

7,500- EUR

Conference bags will be selected and approved by the Organizing Committee, and the production will be handled by the Organizing Secretariat

- Sponsor's logo to be printed on the Conference bags together with the Conference logo/name
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program or on the Mobile Application.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program or on the Mobile Application.

Poster Boards

4,500- Euro

Support of the poster boards to be used for the display of the accepted posters of the meeting participants.
 (limited to 2 companies)

- Supporter company's logo to be printed together with the poster board numbers with the phrase of "supported by"
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program or on the Mobile Application.
- A 100-words company profile to be placed on the Conference website, and to be published in the Final Program or on the Mobile Application.



SPONSORSHIP OPPORTUNITIES

Advertisement Opportunities

Final Program

Full inside page color advertisement in the designated section of the Final Program. Final Program will be available to all participants to access the scientific program and other conference information easily and conveniently. The advertising company (companies) will benefit from the below opportunities.

- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program or on the Mobile Application.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program or on the Mobile Application.

Final Program Book Back Cover (Limited To 1 Company)	3,000 EUR
Final Program Book Inside Page	1,000 EUR
Final Program Book Bookmark (Limited To 1 Company)	2,500 EUR

Bag Insert

1,000- EUR

Inclusion of one-page promotional material in the participants' meeting bags. Material should be provided by the Supporter and Approved by the Secretariat. Supporters' product information will be available for all meeting participants. The distribution arrangement will be advised.

Roll-Up (per roll-up)

2,000- EUR

Promotion of the Supporter via roll-ups within the meeting venue. All roll-ups must be provided by the Supporter (Kenes M+ can provide assistance for the production). Location of roll ups to be determined by the Conference Secretariat with the approval of the Organizing Committee.

Please note that it is the Exhibitor's / Supporter's responsibility to comply with the local authority's regulations, and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.



EXHIBITION OPPORTUNITIES

The commercial/technical Exhibition will be held in "La Maison de la Mutualité". All spaces will then be allocated based on the reservations received, on a "first come, first served" basis. The Exhibition Floor Plan will be posted online. All spaces will be allocated based on the bookings received, on a "first come, first served basis".

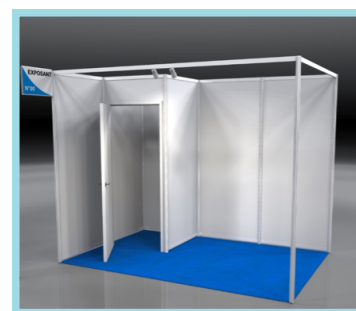
STAND RENTAL WITH SHELL SCHEME

The rental fee of the the shell scheme : (Minimum 6sqm is required)

Before May 1, 2019	1.150 EUR (Early Bird) / per sqm
After May 1, 2019	1.250 EUR (Late) / per sqm

This includes:

- 2 Exhibitors' badges
- 100-word company / product profile in the Program or Mobile Application
- Cleaning of public areas and gangways
- Access to lunch, coffee break and Welcome Reception for exhibitor badge holders.
- Needle-punch carpet, 1 colour, protected by plastic foil
- 2m40 high white shell scheme structures with white laminated panels, per meter,
- 46mm high single fascia on the periphery of each open sides of the stands,
- 1sqm lockable storage in shell scheme structure,
- Range of LED spotlights in the basis of one spotlight per 3sqm of built stand,
- Flag-sign in drop paper, printed on both sides with company name and stand reference number



ADDITIONAL BENEFITS:

When you exhibit your company will receive the following additional benefits:

- Listing and profile in the Final Program or on the Mobile Application
- Company name on Exhibition signage during Meeting

*Please note: Shell scheme rental does not include any furniture, electrical usage or stand cleaning. All the services and extras will be available to order in the Exhibitors' Technical Manual.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibitors name. Two exhibitor badges will be given for the first 6 sqm booked and one additional for each 6 sqm after. Any additional exhibitors will be charged an exhibitor registration fee of € 140.

Exhibitor registrations allow access to the exhibition area only and shall be used solely by company staff only. An exhibitor registration form will be included in the Exhibitor's Technical Manual.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Meeting. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms



EXHIBITION OPPORTUNITIES

EXHIBITOR PROFILE

Upon receipt of the booking form, you will be asked to send a 100-word Exhibitor Company/Product profile to Mr. Oguz Ykn oyukun@kenes.com . This will be published in the list of exhibitors in the Program.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. Further details will be included in the Exhibition Technical Manual.

EXHIBITORS

Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

SPONSORSHIP & EXHIBITION TERMS & CONDITIONS

Terms and Conditions of Sponsor & Exhibitors are included on page 20.

EXHIBITION TIMETABLE

Set up

June 23, 2019, Sunday 07:00 – 12:30

Exhibition Hours

June 23, 2019, Sunday 13:15 – 18:30

June 24, 2019, Monday 08:00 – 17:00

June 25, 2019, Tuesday 08:00 – 17:00

Dismantling

June 25, 2019, Tuesday, 17:00 – 21:00



BOOKING FORM

COMPANY CONTACT INFORMATION

CONTACT NAME			
COMPANY NAME		VAT NUMBER	
ADDRESS		CITY	
POST / ZIP CODE		COUNTRY	
TELEPHONE		FAX	
EMAIL			

SPONSORSHIP PACKAGES

Product Name	Unit Price	Quantity	Total inc. VAT	✓
Platinum	115.000 EUR			EUR ☐
Gold	70.00 EUR			EUR ☐
Silver	45.000 EUR			EUR ☐

GRANT

Product Name	Unit Price	Quantity	Total inc. VAT	✓
Educational Grant	EUR			EUR ☐

SPONSORSHIP OPPORTUNITIES

Product Name	Unit Price	Quantity	Total inc. VAT	✓
Conference Mobile Application	5.000 EUR			EUR ☐
Wifi Sponsorship	7.500 EUR			EUR ☐
Landing Page	on demand			EUR ☐
Coffee Break (Daily - 2 Coffee Breaks)	5.000 EUR			EUR ☐
Lunch (daily)	8.000 EUR			EUR ☐
Welcome Reception	15.000 EUR			EUR ☐
Gala Dinner	17.500 EUR			EUR ☐
Industry (Satellite) Symposium	8.000 EUR			EUR ☐
Speakers' Ready Room	3.000 EUR			EUR ☐
Lanyards	6.000 EUR			EUR ☐



BOOKING FORM

SPONSORSHIP OPPORTUNITIES

Product Name	Unit Price	Quantity	Total inc. VAT	✓
Conference Pens & Notepads	4.000 EUR			EUR ☐
Conference Bags	7.500 EUR			EUR ☐
Poster Boards	4.500 EUR			EUR ☐
Final Program Book Back Cover	3.000 EUR			EUR ☐
Final Program Book Inside Page	1.000 EUR			EUR ☐
Final Program Book Bookmark	2.500 EUR			EUR ☐
Bag Insert	1.000 EUR			EUR ☐
Roll Up (per)	2.000 EUR			EUR ☐

EXHIBITION

Product Name	Unit Price	Quantity	Total inc. VAT	✓
Booth with shell scheme (Minimum of 6 sqm)	Before May 1			EUR ☐
	On and After May 1			
Additional exhibitor registration	140 EUR			EUR ☐

Total Amount **EUR**

EXHIBITION

Choice #1:		Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed
Choice #2:		
Choice #3:		

☐ Provisional Booking : The item will be released if not confirmed within 14 days ☐ Please send us a contract and first deposit invoice

PAYMENT PLAN:

1st payment: 50% payment is required upon the confirmation of the sponsorship and exhibition space
 2nd payment: 50% payment is required until March 1, 2019.
 - All payments should be finalized before the event dates.
 - The invoices will be issued after the event.
 - The payment conditions on the related application forms will be valid for all sponsorship & exhibition applications

CANCELLATION CONDITIONS:

Any request for cancellation of your sponsorship must be made in writing to the Organizing Secretariat, Mr. Oguz Yukun (oyukun@kenes.com).
 - For cancellations before March 1, 2019 full payment less the bank charges will be refunded.
 - For cancellations between March 1 and April 28, 2019; 50% of the payment will be charged as penalty. The remaining amount less the bank charges will be refunded.
 - For cancellations on or after April 28, 2019; full exhibition amount will be charged and no refunds will be made.
 - The refunds will be made within 15 days after the event dates.



BOOKING FORM

PAYMENT METHODS

☐

Bank Transfer

Beneficiary : MACUL 2019 Congress, Paris
Bank Name : Credit Suisse
Branch : Genève
SWIFT Code : CRESCHZZ80A
IBAN No(EUR) : CH20 0483 5150 0934 9210 4
Acc. number : 0251-1500934-92-104
Address : Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

☐

Credit Card

☐

Visa

☐

Mastercard

Credit Card No

Expiry Date

Month

Year

CVC2 Code

COMPANY CONTACTS

Company contact for Finance (invoicing)

☐

Same as Primary Contact

NAME

EMAIL

PHONE NUMBER

MOBILE NUMBER

SIGNATURE

We accept the contract terms and conditions and agree to abide by the guidelines for Industry Participation for the third International MaculArt Meeting.

☐

I am authorized to sign this form on behalf of the Applicant/Company.

FULL NAME

SIGNATURE

TITLE

DATE



CONTRACT TERMS & CONDITIONS

Clause 1: Participant (Exhibitor or Sponsor Company) is required to send the signed application form and make the related payment to KENES GROUP (Organizing Secretariat) in order to be an exhibitor or sponsor in the mentioned organization. Following this process, KENES GROUP will send an official document to the participant company that is confirming the sponsorship or stand rental.

Clause 2: The application form will be signed by the Participant and KENES GROUP. The validity of the application form depends on the agreement between all parties on all conditions required in this document.

Clause 3: Participant's liability starts with the signage of the application form. By declining to attend the exhibition, Participant will not be released of their liabilities.

Clause 4: KENES GROUP will prepare the exhibition area as the stand areas have been marked, any additional requirements have been provided. The stand area to be rented to the Participant, will be signed on the exhibition floorplan, the stand number, size and payment conditions will be indicated in the application form. In the case Participant requires a shell scheme package (with an additional cost), the company name will be written by KENES GROUP with a type size that can be read easily by the participants.

Clause 5: Participant is obliged to get the approval of KENES GROUP for the design of their special stand project. KENES GROUP is authorized to check the project in detail and make necessary arrangements in order to provide the convenience of the project.

Clause 6: KENES GROUP has the right to re-arrange the exhibition floorplan and change the stand places upon request of an exhibitor or due to any eligible reason. The maximum stand height will be announced in the exhibition technical manual.

Clause 7: The exhibition/sponsorship fees are calculated;

- I. Stand space indicated on the exhibition and sponsorship booking form.
- II. Sponsorship benefits mentioned under the related sponsorship title listed in this prospectus.
- III. Providing the information office services
- IV. Providing the general security and cleaning services of the exhibition area (participants are obliged to clean their stands)
- V. Participants are responsible from the safety and insurance of their products within their stand areas.

Clause 8: The services which are not included in the exhibition/sponsorship fee and can be provided additionally due to Participant's additional order and payment are listed as below:

- I. Additional exhibitor badge(s)
- II. Phone and/or internet lines
- III. Catering services
- IV. Additional stand equipment including furniture, AV equipment, floral decoration, etc.

Clause 9: Participant has the interior design of the stand done on their own budget. Participant is liable to have a competent staff work at their stand who can give technical and commercial information to the participants within the exhibition opening hours.

Clause 10: Exhibition area will be open between the dates mentioned in the exhibition information section of this document.

Clause 11: Exhibition set-up hours has been mentioned between in the exhibition information section of this document. Participants are only being allowed to proceed the set-up of their stand only for decoration work in that timeframe. On the closing day of the exhibition all the stands should be dismantled and cleared out between the hours indicated in the exhibition information section of this document. KENES GROUP has the right to throw out the materials which are not taken out from the stand area within this dismantling time without any prior warning. Any damages and expenses occurred has to be covered by the Participant.

Clause 12: Exhibition organized by KENES GROUP might completely or partly becomes impossible to be operated due to force majeure (circumstances that are

not under the control of KENES GROUP, such as interventions of government or any other official authorities, war, strike, riot, coup d'état, quarantine, epidemic diseases, civil turmoil, natural disasters etc.). In the case of occurrence of any of the above mentioned reasons, KENES GROUP does not admit any liability.

Clause 13: Participant that signs the acceptance form is obliged to correspond to the exhibition terms and conditions, as well as the exhibition timetable.

Clause 14: CANCELLATION POLICY: All cancellation requirements have to be sent to KENES GROUP in writing. For cancellations received until March 1, 2019, full payment less the bank charges will be refunded within 15 days after the exhibition dates. For cancellations received between March 1 and April 28, 2019, 50% of the payment will be charged as a penalty and the rest, less the bank charges will be refunded. The refunds will be made within 15 days after the event dates. For cancellations received on or after April 28, 2019, full payment will be charged and no refunds will be made.

Clause 15: Any activities within the stand area such as distributing promotional materials, organizing a special activity for the participants, serving food & beverage, using any audio visual system, etc. should not disturb the exhibition in general, as well as the participants of the conference and exhibition.

Clause 16: Participants are not allowed to make any promotion for their companies and/or products out of their rented stand area, or anywhere place which have not been indicated in the sponsorship benefits listed under the related sponsorship title.

Clause 17: In the case the Participant causes any material damage in the event venue they are obliged to make restitution for the related damage.

Clause 18: In the case the Participant exceeds their stand area size, they should dismantle their stand and set-up again with the correct size.

Clause 19: The regulations of the event venue will apply for food & beverage services in the stand area. Therefore, Participant is required to inform KENES GROUP prior to the organization dates regarding the food & beverage services planned within the scope of their participation.

Clause 20: ACCELERATION – INTEREST CONDITION; The payment plan is as it is indicated in the application form, and in the case of any delays in any of the payments due to any reasons, the full amount of the deferred payment will become due and has to be paid immediately.

For the collection of the due amount, a default interest of %10 will be applied per month between the default date and the payment date.

Clause 21: INTEGRITY OF THE AGREEMENT; this agreement includes all agreed correspondence between both parties and takes the place of all prior written or verbal correspondences. Any changes on this agreement has to be done in writing and signed by the authorized representatives of both parties.

Clause 22: DIVISIBILITY OF THE AGREEMENT; Any court ruling about disallowance of any of the clauses of this agreement (no matter completely or partly) will not affect other clauses to be applied.

Clause 23: TERMINATION OF THE AGREEMENT; Termination of the agreement does not affect the rights and liabilities of both parties arises from this agreement before the time of termination. In the case this agreement is terminated under the mentioned circumstances, KENES GROUP will not be under any liability to the Participant, and Participant accept and commits that they will not claim anything including a compensation for any losses or lack of profit.

Clause 24: CONDITION OF PROOF; KENES GROUP's records will be considered valid in the case of any conflicts arises between both parties.

Clause 25: CONDITION OF AUTHORIZATION; Istanbul Courts and Istanbul Enforcement Offices are authorized for the settlement of any conflicts arises from the implementation of this agreement.

Clause 26: These agreement conditions are a part of the application form, and become effective by signing the application form.

Clause 27: This agreement is consisting of 27 clauses.