

NCAD EAST

National Conference on
Addiction Disorders

CELEBRATING

10
YEARS



IMPROVE

PATIENT CARE

BUILD

SUCCESSFUL
TREATMENT
ORGANIZATIONS



AUGUST 15-18, 2019

BALTIMORE

EAST.THEADDICTIONCONFERENCE.COM

AN **HMP** EVENT



1,100+
ATTENDEES

45+
NATIONAL
EXPERT SPEAKERS

50+
EDUCATIONAL
SESSIONS

22+
CME/CE CREDITS

100+
EXHIBITS

WHERE ADDICTION PROFESSIONALS COME TO LEARN PRACTICAL EDUCATION TO IMPROVE PATIENT CARE.

Building on NCAD's 10-year tradition of educational excellence, join us in Baltimore for NCAD East 2019, the most comprehensive clinical conference offering real world, practical insights on the prevention, intervention, and recovery management of addictions.



NCAD WEST

**OCTOBER 24-26, 2019
DENVER**

NEW FOR 2019!

- › Offering Continuing Medical Education Credits
- › Maximum Credit Package: Opportunity to Earn Up to 58.5 CEs and CMEs

EDUCATION TO ADDRESS THE ONGOING ADDICTION CRISIS

To provide professionals with the tools they need to address addiction treatment changes and challenges, NCAD has expanded. NCAD West will particularly focus on the convergence of traditional and medication-assisted treatments.

LEARN MORE AT WEST.THEADDICTIONCONFERENCE.COM



NCAD EAST ATTRACTS THOUGHT-PROVOKING AND INFLUENTIAL LEADERS IN ADDICTION RECOVERY



Kenneth Blum, PhD
Professor, Department of
Psychiatry, University of Florida
College of Medicine and McKnight
Brain Institute



Charles O'Brien, MD, PhD
Vice-Chair of Psychiatry, Perelman
School of Medicine, University of Pennsylvania



Kimberly Johnson, PhD
Associate Professor, University of
South Florida; Former Director,
SAMHSA Center for Substance
Abuse Treatment



Mel Pohl, MD, DFASAM
Chief Medical Officer,
Las Vegas Recovery



Eric Weintraub, MD
Associate Professor of Psychiatry,
School of Medicine, University of Maryland

FOUR EXPERT-DRIVEN EDUCATIONAL TRACKS



Core Clinical
Explore innovative, evidence-based initiatives and treatment
techniques addressing a wide range of drug addiction and
co-occurring mental health problems.



Medication-Assisted Treatment
Discuss the role of MAT in today's treatment programs.



Executive & Leadership
Discover tools and strategies to advance your services, improve
profitability, measure outcomes, retain staff, and, ultimately, grow
your behavioral healthcare organization.



Marketing & Business Development
Partnered with the Behavioral Health Association of Providers, NCAD
East brings you the education to become a more effective treatment
center marketer and earn credits toward achieving the Certificate in
Addiction Treatment Marketing (C-ATM) offered by BHAP (separate
registration fee).

DEEP DIVE SESSIONS

**Close out the conference on Sunday by
uncovering state-of-the-art information on
these emerging subject matters:**

- ▶ Examining the Risks and Benefits from Benzodiazepines
- ▶ The Mental, Physical, Sexual, and Spiritual Aspects of
Recovery for LGBTQ Individuals

SPOTLIGHT ON ETHICS

**Attend our ethics-focused sessions
and earn up to 7.5 ethics hours. Topics include:**

- ▶ Self-care as an ethical responsibility
- ▶ Ethical implications when a former client becomes a co-worker
- ▶ Professional ethics intersecting with up-and-coming treatment practices
- ▶ Role of self-disclosures in the clinical process

FEATURES

BHAP MARKETING PROGRAM

The Behavioral Health Association of Providers (BHAP) is now offering the Certificate in Addiction Treatment Marketing (C-ATM), a first-of-its kind certification program for addiction treatment marketers. You can fulfill some of the requirements for earning the C-ATM by attending specific sessions at this year's NCAD East through the conference's partnership with BHAP.

This program serves the needs of addiction recovery facility personnel, owners, and operators of addiction treatment programs and facilities, outside marketing consultant personnel (working in call centers, internet lead generation, and social media relations), related service industry professionals (such as laboratories and medical services), and sober living operators and personnel, among others.

Sessions will provide 18 hours toward completing the Certificate in Addiction Treatment Marketing requirements.

For more information on the BHAP Marketing Program at NCAD East go to:

[EAST.THEADDICTIONCONFERENCE.COM/
MARKETING-PROGRAM](http://EAST.THEADDICTIONCONFERENCE.COM/ MARKETING-PROGRAM)

THURSDAY, AUGUST 15

8:00 AM–5:30 PM

**COURSE 1: CORPORATE ETHICS
AND COMPLIANCE**

FRIDAY, AUGUST 16

8:30 AM–5:30 PM

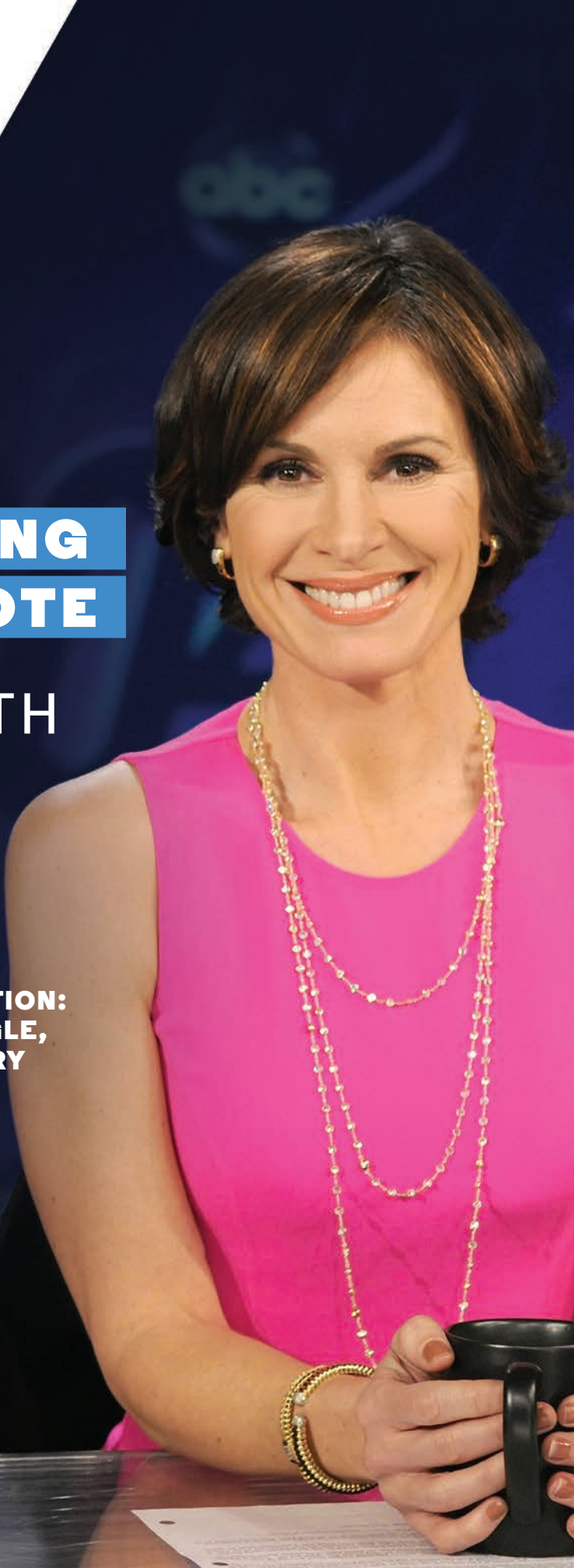
**COURSE 2: CONSUMER PRIVACY
AND DATA SECURITY**

SATURDAY, AUGUST 17

8:30 AM–5:30 PM

**COURSE 3: ETHICAL
COMMUNICATIONS IN
MARKETING**





OPENING KEYNOTE

ELIZABETH VARGAS

Anchor, A+E Investigates
& Award-Winning Longtime
Anchor, ABC News

OVERCOMING ANXIETY & ADDICTION: A PRIVATE STRUGGLE, A PUBLIC RECOVERY

Emmy Award-winning journalist Elizabeth Vargas has traveled the world covering breaking news stories, reporting in-depth investigations, and conducting newsmaker interviews. She is the host of "A+E Investigates." She most recently co-hosted the hit newsmagazine show "20/20" and previously served as co-anchor of "World News Tonight," anchor of "World News Tonight Sunday," news anchor and frequent co-host on "Good Morning America," correspondent for "20/20" and "Primetime Thursday," and was the co-anchor of "Primetime Monday."

ADVISORY BOARD

Led by multi-disciplinary experts from across the nation, NCAD East offers the best content, covering topics such as MAT, vaping, new treatment technologies, etc. These leaders in the field share what you need to know to improve patient care.



**LOUIS E.
BAXTER, SR.**

MD, DFASAM, DABAM

President and CEO of the Professional Assistance Program of New Jersey, Inc.



**PHILIP T.
MCCABE**

CSW, CAS, CDVC, DRCC

Health Educator at Rutgers School of Public Health; President of NALGAP: The Association of Lesbian, Gay, Bisexual, Transgender, Addiction Professionals and their Allies



**CAROL
BOYER**

Community Relations Director for Maryland House Detox, a Delphi Behavioral Health Group Company



**ZACH
SNITZER**

Co-Founder and Director of Business Development of Maryland Addiction Recovery Center



**MARY P.
HAUSER**

MA

Vice President of Addiction Services and New Market Development, Dominion Diagnostics



**MARY RYAN
WOODS**

BC-RN, LADC, MSHS

CEO, Mary Ryan Woods Consulting



**J. GREGORY
HOBELMANN**

MD, MPH

Chief Medical Officer, Ashley Treatment



**MARY JO
MATHER**

Executive Director, IC&RC

FACULTY

THOMAS BAIER, MHS, LPC, CADC, CCS
Behavioral Health Consultant and Educator

MICHAEL BARNES, PHD, MAC, LPC
Chief Clinical Officer, Foundry Treatment Center

KENNETH BLUM, PHD
Chairman of Board and Chief Scientific Officer, Geneus Health, LLC

TOM BRITTON, DRPH
President and CEO, Gateway Foundation

DENI CARISE, PHD
Chief Scientific Officer, Recovery Centers of America

SIMON CASEY, PHD, LADC, CEDS
Founder, Dr. Simon Casey

KATHY COLEMAN, MSW, LCSW, ACSW, CAADC
Milieu Clinical Coordinator, Pyramid Healthcare Inc.

JOANNA CONTI
Founder and CEO, Vista Research Group, Inc.

ALEX DENSTMAN
Vice President of Business Development, Ashley Addiction Treatment

DEBORAH FENTON NICHOLS, EDD, LPC, LAC, MAC, NCC
Licensed Professional Counselor

DIANNE FIDELIBUS, LPC, LICDC-CS
Professor, Columbus State Community College

JACQUI FILBECK, LISW-CP, EAS-C
Program Director, Origins South Carolina

MARC FISHMAN, MD
Medical Director, Maryland Treatment Centers

LYLE FRIED, CAP, ICADC, CHC
CEO, The Shores Treatment & Recovery

MICHAEL FROST, MD, FACP, FASAM
President/Medical Director, The Frost Medical Group LLC

DAN GEMP
President and CEO, Dreamscape Marketing, LLC

JULIE GOLDSTEIN GRUMET, PHD
Director, Health and Behavioral Health Initiatives, Zero Suicide Institute at EDC

PHIL HERSCHMAN, PHD
Principal, Herschman & Associates

J. GREGORY HOBELMANN, MD, MPH
Chief Medical Officer, Ashley Treatment

NORMAN G. HOFFMANN, PHD
President of Evince Clinical Assessments

KATIE HUGO
CRS Supervisor, West Branch Drug and Alcohol Abuse Commission

WENDY ISBELL, CSAC, NCCPSS, CPT
Peer Support Specialist, University of North Carolina Horizons Program

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Program Director of Outpatient Services, Ashley Addiction Treatment

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SAUNDRA JAIN, MA, PSYD, LPC
Private Practice, Austin, Texas; Adjunct Clinical Affiliate, School of Nursing, University of Texas at Austin

ANGIE JOERIN, MS, LLP
Director of Psychology, X2

KIMBERLY A. JOHNSON, PHD
Research Associate Professor University of South Florida Former Director, SAMSHA Center for Substance Abuse Treatment

MITA JOHNSON, EDD, NCC, LPC, LMFT, LAC, ACS, SAP
Core Faculty, School of Counseling, Walden University

ANDREW KESSLER, JD
Founder and Principal, Slingshot Solutions, LLC

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Quality Assurance Specialist/ Psychiatric Nurse, Westbridge

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Consultant, Behavioral Health Association of Providers

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Chief Accounting Officer, NUWAY

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MEL POHL, MD, DFASAM
Chief Medical Officer, Las Vegas Recovery Center

LAUREN QUICK-GRAHAM, MSW, LCSW, LCASA, MAC
Clinical Social Worker, Local Community Health Organization

RICK SILVER, MD
Psychiatrist; Founder and Director of Thrive Center for ADHD & Comprehensive Mental Health Care, Thrive Center

THOMAS SIMPATIO, MD
Founder of MTS, Professor & Director, Division of Public Psychiatry, The Robert Larner M.D. College of Medicine at the University of Vermont

ZACH SNITZER
Co-Founder/Director of Business Development, Maryland Addiction Recovery Center

ANGELA THOMAS-JONES, MS, LCMHC, MLADC, LCS, RYT, CCFP
Author, Therapist, Teacher, NAADAC NH Board Member

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Partner and CEO, Encore Recovery Solutions

CONRAD WEAVER
Producer and Director, Conjostudios, LLC

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Associate Professor of Psychiatry, University of Maryland, School of Medicine

KEVIN WENZEL, PHD
Clinical Psychologist and Research Scientist, Maryland Treatment Centers/Mountain Manor

MICHAEL WHITE, MCJ
Director of Community Programs, Community Medical Services

KAREN WOLOWNIK-ALBERT, LCSW
Executive Director, Lake County, Gateway Foundation

THURSDAY AUGUST 15

8:00 AM–5:30 PM



COURSE 1: CORPORATE ETHICS AND COMPLIANCE

In this course, you examine the fundamental questions, “What are corporate ethics and compliance?” and “Why are they so important?” You will explore key ethical and compliance issues through the lenses of federal, state, and local laws. You will then consider the elements of successful compliance programs that thoughtfully manage risk, while at the same time maintaining transparency, accountability, and integrity.

SPEAKER: ANDREW MARTIN, MBA, LAADC

8:30 AM–10:00 AM

OVERCOMING ANXIETY & ADDICTION: A PRIVATE STRUGGLE, A PUBLIC RECOVERY

With her signature candor and insight, Elizabeth Vargas bravely discusses how alcoholism has affected her life and career, and why she chose to publicly share her struggle with the disease and her ongoing recovery. When Vargas exposed the underbelly of some of her life’s darkest hours in a sobering best-seller about the often-under-discussed issues of anxiety and addiction, it wasn’t news at 11. Vargas had been in rehab when she was outed for alcohol addiction more than three years ago, long before the book, *Between Breaths: A Memoir of Panic and Addiction*, was ever announced. But the outing sparked a surprising turning point in her life, and the positive ripple effects of sharing her tale are still being felt.

PRESENTED BY: ELIZABETH VARGAS, EMMY AWARD-WINNING JOURNALIST

10:00 AM–10:15 AM

NETWORKING BREAK

10:15 AM–11:30 AM



PAIN AND ADDICTION: A CHALLENGING CO-OCCURRING DISORDER

This discussion will focus on issues that arise in people living with chronic pain including the significant effects of emotions and thoughts that cause suffering. Opioid use disorder (addiction) complicates the course of treatment of chronic pain and the facts about use of opioids as treatment for chronic pain will be discussed. During this session, treatment methods will be explored regarding letting go of old ideas and finding solutions for recovery in the face of chronic pain resulting in diminishing suffering.

SPEAKER: MEL POHL, MD, DFASAM



EXAMINING THE ETHICAL IMPLICATIONS WHEN A FORMER CLIENT BECOMES A COWORKER

This session will examine the ethical implications when a former client becomes a coworker. The discussion will focus primarily on the role of peer support specialists. Presenters will use both evidence-based research and personal examples for discussion. Discussions will focus on and examine barriers for peer support specialists to engage in treatment team settings as well as what can happen if a staff member relapses. The goal of this presentation is to empower treatment providers to use the strengths of each treatment team member to provide holistic and comprehensive substance use disorder treatment.

SPEAKERS: LAUREN QUICK-GRAHAM, MSW, LCSW, LCASA, MAC; WENDY ISBELL, CSAC, NCCPSS, CPT



ADDRESSING THE OPIOID CRISIS THROUGH COLLECTIVE IMPACT: GAINING ACCESS TO COMMUNITY RESOURCES TO BETTER SERVE OPIOID USE DISORDER PATIENTS

Maricopa County, Arizona has established itself as a national leader when it comes to integrating Medication Assisted Treatment (MAT) into criminal justice programs. With close communication between the courts, jails, and system partners, offenders have been provided a better set of options and opportunities on the road to recovery. Maricopa County also developed and implemented the first 24-7 Opioid Treatment on Demand (OTOD) clinic, a Center of Excellence supported through AHCCCS and the State Targeted Response Grant. Utilizing Collective Impact Models for opioid use disorder was successfully implemented in Arizona and has been replicated in North Dakota, Montana, and Alaska. Often these programs start with supporting high-risk populations like hospital discharges after an opioid encounter or individuals that are involved with the criminal justice system. Audience members will leave the presentation with a working knowledge of how to develop and implement initiatives, utilizing Collective Impact, implementing and sustaining Peer Support, and outcomes for criminal justice programs.

SPEAKER: MICHAEL WHITE, MCJ



MAXIMIZE YOUR NCAD EDUCATION

For the first-time, NCAD East will be offering attendees the opportunity to earn more credits and get access to nearly every session offered in Baltimore. The Maximum Credit Package is designed to provide attendees the most value per credit hour by bundling:

- ▶ Live conference learning completed during the conference
- ▶ NCAD East On-Demand, an opportunity to virtually attend select sessions from NCAD East 2019 after the conference has ended



POLICY UPDATE: WHAT LIES AHEAD

As policymakers seek to do more to address the opioid epidemic, they must not only provide resources for treatment and recovery, but should have an interest in what the future holds for treatment. Whether this means utilizing technology, encouraging innovative practices, or investing in translational research, there is a need to move treatment forward with the rest of the public health system. This session will examine existing and potential policies that seek to make cutting edge SUD treatments and research a reality, and how we can advance them.

SPEAKER: ANDREW KESSLER, JD

11:30 AM–1:00 PM

LUNCH ON YOUR OWN

1:00 PM–2:15 PM



TRAUMA INTEGRATED ADDICTION TREATMENT: WHAT IS IT? WHAT SHOULD IT LOOK LIKE?

This presentation will offer a developmental model and a set of axioms that can be utilized in the development of effective trauma interventions that allow for treatment of both addiction and trauma in a systematic and integrated fashion. The Neuro Affective Relational Model (NARM) will be proposed as a central organizing theory for assisting clients to work simultaneously with achievement of addiction milestones and resolution of day-to-day trauma symptoms. NARM is a treatment model designed to address developmental trauma, based on somatic psychotherapy, attachment theory, and regulation of the autonomic nervous system. NARM developmental themes of connection to self and others, attunement to needs, trusting self and others, autonomy and boundary setting, and the ability for love/sexuality will be presented and discussed as critical components of recovery for individuals seeking treatment for both addiction and trauma issues. Interventions for working with clients in early recovery will be presented, with intensive discussion of how to address clients who are working through each of the NARM themes.

SPEAKER: MICHAEL BARNES, PHD, MAC, LPC



OVERCOMING CHALLENGES TO INVOLVING FAMILIES IN TREATMENT FOR OPIOID USE DISORDER

This session will discuss rationale for family involvement for the treatment of opioid use disorder including a brief summary of relevant research. Additionally, this session will cover concrete guidelines, suggested interventions, and practical considerations that would be particularly relevant to prescribers and psychotherapists treating opioid use disorder. Our approach focuses on empowering families, or other patient-designated Treatment Significant Others, to promote treatment utilization and in particular to promote adherence to relapse prevention medications as an entry point to further stabilization. Our experience is that involving and empowering families is fully compatible with patient-centered care, respecting confidentiality and improving self-efficacy. Instructional content will be supplemented by actual case examples encountered by our clinical team that highlight the various barriers of involving families in opioid use disorder treatment along with a discussion of lessons learned in overcoming barriers and unanticipated challenges. The overall goal of this session is to aid clinicians who are treating opioid use disorder and considering family involvement to improve retention and/or compliance for this challenging-to-treat disorder.

SPEAKERS: KEVIN WENZEL, PHD; MARC FISHMAN, MD



MULTI-DISCIPLINARY WARM HAND-OFF PROCESS: A COMMUNITY COLLABORATION PROJECT

In 2017, the Pennsylvania Department of Drug and Alcohol Programs was awarded a SAMHSA grant to expand access to medication-assisted treatment through an integrated hub and spoke model in collaboration with the UPMC Center for High-Value Health Care. The “hubs” were identified as the single county authorities (SCA) covering four counties. West Branch Drug and Alcohol Abuse Commission (The Commission) is one of the SCAs and serves Lycoming and Clinton in the heart of rural Pennsylvania. This presentation will outline the process The Commission has taken to develop and implement the warm hand off, including the barriers and examples of successes, as well as the implementation of buprenorphine the emergency department and role CRS play in that process. It will also include at least 14 months of warm hand-off data, outcome data, and next steps.

SPEAKER: BARBARA VANASKIE, MSW, LCSW; KATIE HUGO

CONFERENCE TRACKS



CORE CLINICAL



MEDICATION-ASSISTED TREATMENT



EXECUTIVE & LEADERSHIP



MARKETING & BUSINESS DEVELOPMENT



GOOGLING FOR GROWTH: HOW TO STRATEGICALLY INVEST IN SEO AND PPC

Google is the number-one source of consumer research for those seeking residential addiction treatment. In fact, search traffic on seeking addiction treatment is at an all-time high. With more than 83% of admitted patients performing a search on Google before making a call, market share is established or lost by the effective or ineffective deployment of digital marketing dollars, and the vast majority of treatment programs—large and small—are using digital marketing wrong. This session will share financial models, backed by the speaker's proprietary data, to invest more accurately, hedge your risk, and grow your online footprint efficiently to gain market share. Accurate Business Intelligence can become a crystal ball for strategic marketing investment.

SPEAKER: DAN GEMP

2:15 PM–2:30 PM

NETWORKING BREAK

2:30 PM–3:45 PM



PROJECT WARM HAND-OFF: FROM RESCUE TO TREATMENT

As the opioid crisis brings more and more OUD affected patients to hospital emergency rooms for overdose or related health crises, Emergency Department staff often struggle to identify best next-care providers for this population.

Our model co-locates clinicians in several Chicago-land host hospitals, and uses the evidence-based SBIRT (Screening, Brief Intervention, and Referral to Treatment) model. The program intercepts those affected by opiate related health crises, engages and then shepherds them to treatment at partner “hand-off” providers. We use a team approach, deploying both a clinician (to screen for best level of care placement) and a recovery coach who maintains contact with the patient between the first encounter and the hand off to the treatment provider. We have developed an extensive list of hand-off providers, mastering their expectations, funding capacities and patient preferences, enhancing our ability to quickly place the patient. By co-locating staff at the host hospitals, the program is able to quickly respond to the patient and initiate engagement strategies when the patients are most receptive to intervention.

Although we are currently grant funded, we are working with our host hospitals to establish sustainable services after the grant expires. Brief intervention services are billable encounters for Medicare, as well as many commercial and state Medicaid plans; additionally, hospitals are invested in care coordination that will reduce the frequency of ED visits. In our first year, we screened more than 500 patients, over 80% of whom engaged and accepted a firm appointment for treatment. Current data shows that almost 55% of those ultimately admitted to their hand-off provider.

SPEAKER: SALLY THOREN, CADC; KAREN WOLOWNIK-ALBERT, LCSW



WHEN PROFESSIONAL ETHICS INTERSECT WITH UP-AND-COMING TREATMENT PRACTICES: GUIDANCE ON NAVIGATING THE ETHICAL DILEMMAS OF NEW TECHNOLOGIES

This session will use case examples to guide a discussion about ethical concerns that have arisen—referring to NAADAC's Code of Ethics and applicable laws. The goal is to promote active risk management. The last 5 years has seen an unprecedented number of new technologies, treatment tools, and techniques becoming available to the additions workforce. There is a need to explore what it means to engage in ongoing risk management—to protect one's clients, practice, and credentials. Clinicians need to wrestle with how to use emails, texts, Zoom, Skype, etc safely and ethically, and they need to think about how to develop an intentional scope of competency/scope of practice.

SPEAKERS: MITA JOHNSON, EDD, NCC, LPC, LMFT, LAC, ACS, SAP; DEBORAH FENTON NICHOLS, EDD, LPC, LAC, MAC, NCC



DEVELOPING AND IMPLEMENTING SOLUTIONS FOR BUPRENORPHINE ADHERENCE

Buprenorphine is a medication for treating opioid use disorder (OUD). It eliminates withdrawal symptoms, and when taken daily as prescribed, prevents euphoria and blocks overdose from illicit opioids. However, several factors have prevented the medical community from maximizing buprenorphine's benefits and led to inconsistent dissemination of office-based buprenorphine treatment across states. Inadequate treatment infrastructure, concerns about diversion, case management needs, and variability in reimbursement approaches are preventing non-prescribing clinicians from becoming prescribers, and currently prescribing clinicians from prescribing to a larger number of patients. Given the complexity of the opioid crisis and the risk of diversion with controlled substances, systems-oriented, multi-component adherence programs are likely to be more impactful than device-only approaches. Data from a comprehensive systematic review and a recent pilot trial of a multi-component technology-based adherence program will be presented.



USING MEASUREMENT-BASED CARE AND OUTCOMES RESEARCH TO IMPROVE TREATMENT EFFECTIVENESS AND YOUR BOTTOM LINE

Research shows that patients get better faster when their clinicians use patient-reported data to inform clinical care. This session will explain why measurement-based care works so well, share real-world stories of how it has helped clinicians provide better treatment to their patients, and discuss multiple implementation options. The session will also address how treatment pioneers can use post-treatment outcomes data to attract more private-pay clients, earn in-network coverage, negotiate pay-for-performance bonuses, and develop a strategic action plan to further improve their program's results. Summary results from Vista Research's 2018 Addiction Treatment Outcomes report will be presented.

SPEAKER: JOANNA CONTI

3:45 PM–4:00 PM

NETWORKING BREAK



PRECISION ADDICTION MANAGEMENT: GENETIC ADDICTION RISK SCORE (GARS), THE RESEARCH AND CLINICAL IMPLICATIONS

The struggles associated with addiction are rivaled only by our struggle to understand it. In this session, presenters will introduce an integrated system concerned with addiction management by coupling genetic testing with neuro-nutrients to promote “dopamine homeostasis.” The concept involves analyzing a person's DNA to determine a genetic addiction risk score to help people better understand their genetic predisposition toward addictive behaviors. Homeostasis (balance or regulation) is the goal. While the presentation will focus on genetic testing as it relates to genetic addiction risk score, it will also show how this technology could potentially save lives by providing scientific evidence to show how micronutrients have the potential to induce dopamine homeostasis. Presenters will share findings and anecdotal experience in patients utilizing this “Precision Addiction Management” approach.

SPEAKERS: KENNETH BLUM, PHD; LYLE FRIED, CAP, ICADC, CHC

5:30 PM–7:00 PM

NETWORKING AND OPENING RECEPTION IN EXHIBIT HALL

8:00 PM–10:00 PM

OPEN MEETING

FRIDAY AUGUST 16

8:30 AM–5:30 PM



COURSE 2: CONSUMER PRIVACY AND DATA SECURITY

In this course you examine the fundamental questions, “What are consumer privacy and data security?” and “Why are they so important?” You explore key consumer privacy and data security issues, like patient authorization and consent, compliant communications, and how to address security breaches, through the lens of federal and state health privacy and security laws. You also consider the legal and ethical ramifications of collecting and using patient information for marketing purposes, including the unique challenges presented by today's social media landscape.

SPEAKER: ANDREW MARTIN, MBA, LAADC

8:15 AM–9:15 AM



THE CURRENT STATE AND FUTURE DIRECTIONS OF ADDICTION TREATMENT

As addiction to opioids and other substances continues to grow and recovery outcomes are problematic, this field continues to recognize the growing treatment needs of the substance abusing population. An increased focus on measurements, outcomes, and evidence-based treatment has become prevalent. What are the greatest inroads to new and successful treatments if no single treatment is the answer? Join our panelists as they discuss the latest research, ever-changing standards and protocols, and new treatment procedures and modalities that are being developed for the most effective long-term recovery prognosis.

SPEAKERS: TOM BRITTON, DRPH; CHARLES O'BRIEN, MD, PHD; GREGORY HOBELMANN, MD

9:15 AM–9:30 AM

FATHER JOSEPH C. MARTIN PROFESSIONAL EXCELLENCE AWARD AND INNOVATOR AWARD PRESENTED BY ASHLEY ADDICTION TREATMENT

The Father Joseph C. Martin Professional Excellence Award is given to a professional with 20 or more years of experience who embodies Father Martin's legacy of treatment with dignity and respect— with continuous efforts in helping individuals and their families achieve long-term recovery. Previous winners include Ray Tamasi, Claudia Black, and Jerry Moe.

The Ashley Addiction Treatment Innovator Award recognizes a professional, with 10 years or less of service, who has made an impact in the field of recovery through innovation, commitment, and dynamic thinking. Last year's 2018 winner was Marvin Ventrell, JD, Executive Director of NAATP.

Submit your nominee by June 1, 2019:
[east.theaddictionconference.com/
awards](http://east.theaddictionconference.com/awards)

SPONSORED BY ASHLEY TREATMENT

9:30 AM–10:15 AM

NETWORKING BREAK IN EXHIBIT HALL

10:15 AM–11:30 AM



ETHICAL ISSUES REGARDING RISK MANAGEMENT IN THE PROVISION OF CLINICAL CARE

Ethical issues for practice professionals involve many aspects of care. Clinical competence and self-care are often seen as the headliners of this arena. One often overlooked area is risk management in the provision of care. Much is at stake. If risks are not managed well, this can result in not only serious legal and emotional issues for practitioners, but the potential loss of assets, reputation, livelihood, and practitioner mental health. This session will look at what constitutes negligence and malpractice, the major areas of concern regarding these issues and the development of strategies to mitigate risk. The issue of risk management can be an important factor in helping the professional mitigate unreasonable concerns and help them to understand that the majority of suits are avoidable.

SPEAKER: KATHY COLEMAN, MSW, LCSW, ACSW,
CAADC



VIEWPOINTS ON THE USE OF METHADONE, SUBOXONE, AND VIVITROL: CRAVING MANAGEMENT, MAINTENANCE, OR HARM REDUCTION?

Medications help substance use disorder patients in varying ways, from significantly decreasing cravings for opioids or alcohol to harm reduction benefits from decreased needle use and HIV/HEP C transmission. There are now three primary options for the use of medications in treating substance use disorder: methadone, buprenorphine (Suboxone/ Subutex), and naltrexone (Vivitrol). Although they all provide support in helping our patients, each has different indications, uses, goals, benefits, and side effects. In this session, for each medication, we will describe the development, mechanisms of action, intended uses, and "real world" experience implementing these three primary options in medication-assisted treatment. Special focus will be given to these medications' role in diminishing cravings for drugs/alcohol, reducing the harms associated with drug use, and their risk/benefit profile.

SPEAKER: DENI CARISE, PHD; PHIL HERSCHMAN, PHD



OUTCOME-BASED COMPENSATION FOR BEHAVIORAL HEALTHCARE PROVIDERS

This session will delve into details on an implemented outcome-based compensation tool. Treatment compliance and discharges with staff approval are metrics to track near-term clinical outcomes in treatment. Demonstrated clinical outcomes impact reimbursement rates offered by payers, and many treatment providers are experiencing rate compression from payers. Rate compression is the result of payers seeking to contain the recurring high costs of the acute/sub-acute care paradigm. Fee-for-service treatment providers seeking to remain competitive in the marketplace are adopting business tools to manage the lower economic margins associated with the chronic care paradigm. Outcome-Based Compensation (OBC) is one tool to help treatment organizations manage these lower margins without sacrificing quality of care. Organization leaders responsible for driving clinical and business efficiency will recognize the value of OBC following this presentation.

SPEAKER: TOM MEIER, DBA, MBA

11:30 AM–12:45 PM

NETWORKING AND LUNCH IN THE EXHIBIT HALL



TREATMENT OF MARIJUANA ADDICTION IN THE ‘FAILURE TO LAUNCH’ EMERGING ADULT POPULATION

This session will present a theoretical grounding and clinical framework for better understanding and treating marijuana addiction in the ‘failure to launch’ emerging young adult population. Aimed at treatment professionals who work with emerging young adults (ages roughly 18–30) with co-occurring mental health disorders and marijuana addiction, the presentation includes psychoeducation on marijuana use as a form of ‘experiential avoidance’ related to a confluence of trauma, social anxiety, and worsening psychiatric symptoms, while also reviewing a synthesis of effective treatment strategies including the utilization of peer support, motivational interviewing, and emotional self-regulation skill development. Drawing upon a deep reservoir of in-the-trenches clinical work with emerging adults with co-occurring disorders, this session weaves in the captivating voices and real-life experiences of these young adults in ways that deeply connect with a practitioner audience and spark interactive participation and discussion.

SPEAKER: RICK SILVER, MD



CREATING A CULTURE THAT SUPPORTS HARM REDUCTION AND ABSTINENCE BASED MODELS: BARRIERS, BENEFITS, AND WHY IT’S IMPORTANT TO EMBRACE BOTH

This session will seek to identify challenges professionals face when trying to integrate both harm reduction and abstinence-based models of care in their practice setting. Common barriers and therapeutic benefits will be identified and our professional responsibility in embracing both models will be fully explored. Specific examples from our own experiences in integrating these models will be presented and discussed. Finally, strategies to overcome the identified barriers will be introduced. Participants will be encouraged to ask questions and engage in discussion.

SPEAKER: DARAH MEYER, MSW, LCSW; BRIE NEIL, MA, LPC, LAC



THE CHALLENGE OF INTEGRATED ADDICTION TREATMENT: TREATING THE PERSON, NOT THE PAYER PRESENTED BY THE ECHO GROUP

Integrated care is being discussed by payers, the government, and providers. As integrated care is discussed, two areas are often overlooked: the challenge of treating addiction in the primary care setting and the needs of the client in any setting. What if integrated care focused on the client and allowed the integrating of care to be controlled by the client? Join Suki Norris for a discussion on integrated care focused on the client.

SPEAKER: SUKI NORRIS, JD



UNDERSTANDING AND IMPLEMENTING MAT TO ABSTINENCE-BASED PROGRAMS

Although most recovery programs emphasize dealing with behaviors, urges, triggers, and emotions, they fail to recognize the diseased brain and its major role in total abstinence-based treatment. The implementation of MAT simply recognizes that the healing process of the brain is more “patient specific” not industry specific. When an organization fails to recognize the fact that people are unique and insisting on providing treatment modalities “one size fits all” that do not work, simply sets the patients up for failure. Incorporating MAT to total abstinence programs will allow clinicians to provide more targeted treatment protocols while eliminating the stigma. Treatment providers have to shift from the rigid mind set of “total abstinence” as a measured outcome and rather see the abstinence as a part of the process. The application of MAT to total abstinence philosophy ultimately results in that the patient does not have to fit in to the program, but the program has to fit to the needs of patient.

SPEAKER: SIMON CASEY, PHD, LADC, CEDS

2:00 PM–2:30 PM

NETWORKING BREAK IN EXHIBIT HALL

2:30 PM–3:45 PM



TREATING OUR DEPENDENCE ON OPIOIDS: CLINICAL AND POLICY SOLUTIONS FOR TODAY

The greatest problem with opioids and other psychoactive drugs is that they are so immediately effective in relieving human physical and psychic pain, as well as the existential miseries and ennui that life can produce. Addiction is a chronic, relapsing brain disease fostered and amplified by psychological and social forces, but the biological and behavioral drivers for addiction have hardly had center stage in considering how to reduce use, deaths and the illegal sale of drugs. In this session, you will learn detailed effective clinical and policy solutions, including prevention programs focused on youth and families, detection and treatment of co-occurring mental and physical disorders, harm reduction, motivational enhancement, cognitive and medication assisted therapies, mind-body techniques (yoga, meditation, mindfulness and slow breathing), family education and support, 12-Step recovery, and clinical programs that put the patient and family first. These are actions we can take now.



THE ROLE OF SELF-DISCLOSURE IN THE CLINICAL PROCESS

This session will focus on the most powerful tool we have as human service professionals and social workers—ourselves. The use of self-disclosure may be overt or covert and is only one avenue for sharing who we are with our clients. Gaining sensitivity and purposefulness can add to the effective and therapeutic value of utilizing ourselves in the helping process. Also, the use of self-disclosure has been widely utilized in the treatment of addictions. In addition to people “sharing their own story,” there are many other elements of both overt and covert forms of self-disclosure to be considered and critically evaluated as to its effectiveness and appropriateness in the work clinicians do.

SPEAKER: DIANNE FIDELIBUS, LPC, LICDC-CS



PRESCRIBING BUPRENORPHINE THROUGH TELEMEDICINE: PRACTICAL AND REGULATORY ISSUES AND PILOT DATA

This session will delve into the University of Maryland’s Division of Addiction Research and Treatment’s program that began providing buprenorphine treatment to patients with opioid use disorders at a drug treatment center in rural Maryland via tele-medicine in August 2015. Primary outcome measures for medication-assisted treatment are continued opioid use and retention in treatment. As part of a quality assurance project, we performed a chart review of the first 177 patients who were treated in the tele-buprenorphine program. Data was extracted to examine retention in treatment and rates of continued opioid use.

SPEAKER: ERIC WEINTRAUB, MD



THE ADDICTION TREATMENT TECHNOLOGY CONUNDRUM

Providers in the field aiming to use technology to make better care decisions and run more effective organizations face a conundrum: Traditional addiction-related software is dated, and solutions in the broader behavioral healthcare market are just that—too behavioral health focused. Executives should be routinely evaluating their vendors (What don’t they want you to know?), exploring what new software and solutions are available, reviewing how to optimize an IT investment—and considering if it is time to make a new one.

3:45 PM–4:00 PM

NETWORKING AND BREAK

4:00 PM–5:30 PM



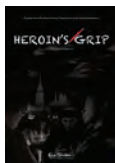
OUTCOMES AND EVALUATION OF SERVICES ROUNDTABLE

This panel will discuss the established framework with a long-range perspective for the evaluation of addiction treatment. This framework recognizes that addiction was a commonly chronic relapsing disorder and that follow-up monitoring and support after treatment was almost always absent, making relapse the expected outcome of addiction treatment. The new outcome evaluation framework is aimed to make recovery the expected outcome of addiction treatment. Assessment of the success of addiction treatment would not be measured only, or even primarily, by what happens during treatment, as is common today, but rather by what would happen after treatment: “Then what?” would be the fundamental new question for treatment evaluation. Participate with this panel as they investigate the answer.

SPEAKERS: TOM SIMPATICO, MD; NORMAN G. HOFFMANN, PHD

5:15 PM–7:00 PM

DOCUMENTARY: “HEROIN’S GRIP” PRODUCED AND DIRECTED BY CONRAD WEAVER



“Heroin’s Grip” is a documentary film that tells the story about the heroin and opioid epidemic from the viewpoint of those on the front lines of this national crisis. The film features four families whose lives have

been impacted and forever changed by addiction, and includes stories from those currently using, people in recovery, as well as perspectives from law enforcement, healthcare workers, judges, prosecutors, and others who deal with people in this crisis every day. Ultimately, the film gives hope for the user and for the families who’ve been impacted. If you want a better understanding of addiction and its consequences, watch this film.

8:00 PM–10:00 PM

OPEN MEETING

SATURDAY AUGUST 17

8:30 AM–5:30 PM



COURSE 3: ETHICAL COMMUNICATIONS IN MARKETING

In this course you examine the fundamental questions, “What is ethical communications in marketing?” and “Why is it so important?” You consider key issues related to ethical marketing and advertising communications. Taking federal and state regulations into account, you review best practices to promote transparent, truthful, and substantiated communications on the internet in comparison and testimonial advertisements. You also examine data brokering, outside referral sources, and the challenges and benefits of communicating via social media platforms.

SPEAKER: ANDREW MARTIN, MBA, LAADC

8:00 AM–8:15 AM



NCAD CHAMPION

THE NCAD CHAMPION AWARD

The 2019 NCAD Champion Award acknowledges exceptional/extraordinary performance and leadership achieved by clinical and executive behavioral healthcare personnel within the addiction recovery field. These individuals are either in organizations or private practice, who are making a difference in their programs and communities—highlighting superior leadership and innovative programs that support patient recovery, organizational excellence, patient satisfaction, positive community perception, and much more.

The 2019 NCAD Champion Award continues the tradition of honoring such leaders that have been awarded at previous National Conferences on Addiction Disorders through the Outstanding Clinician and Behavioral Healthcare Champion awards.

Submit your nominee by June 1, 2019:
east.theaddictionconference.com/awards

8:15 AM–9:30 AM



TECHNOLOGY’S IMPACT ON ADDICTION PREVENTION AND TREATMENT

New technologies, such as mobile phones and the internet, are offering the potential to affect the assessment, prevention, and treatment of recovery from substance use disorders. These technological advances may enable entirely new models of behavioral healthcare within and outside of formal systems of care. This panel will review these new technology-driven therapeutic tools and how they affect and assist recovery support systems including any data to support these methods. Potential new models and outcomes will be discussed as well as ways to optimize these technologies in your field.

SPEAKERS: STEVE MILLETTE, MS, LMHC, LAC;
KIMBERLY A. JOHNSON, PHD, CEN; ANGIE JOERIN,
MS, LLP

9:30 AM–10:15 AM

NETWORKING BREAK IN THE EXHIBIT HALL

10:15 AM–11:30 AM



CLINICIAN SELF CARE AS AN ETHICAL RESPONSIBILITY

This session seeks to provide concrete interventions to further a culture change that supports clinician self-care as well as clinical practice that assures patient safety. Clinician self-care is an ethical responsibility. However, the pressure to meet treatment demands overwhelms and implies clinician self-sacrifice. This attitude leads to compassion fatigue and burnout. In 1999, a tipping point in U.S. healthcare was marked by The Institute of Medicine’s (now the National Academy of Medicine) release of the reports “To Err is Human” and in 2001, “Crossing the Quality Chasm.” These publications were the first in a series of Quality of Health Care in America that is quietly growing into a National Movement. The research generated from these initial findings confirm medical mistakes lead to as many as 440,000 preventable deaths every year, making it the third leading cause of death in the United States. The presenters will share results from a recent provider survey conducted among 200 providers indicating 96% of respondents meet at-risk criteria for compassion fatigue and 70.59% of those respondents are concerned patient safety is sometimes compromised due to workforce shortage.

SPEAKER: ANGELA THOMAS-JONES, MS, LCMHC,
MLADC, LCS, RYT, CCFP

EXHIBIT HALL



NCAD East features a dynamic Exhibit Hall showcasing more than 100 companies. Explore treatment services and cutting-edge technology to enhance patient care. On the exhibit floor, you can also reconnect with old colleagues and meet new like-minded peers.



INTRODUCING MEDICATION PROGRAMS IN PREVIOUSLY ABSTINENCE-BASED FACILITIES: ALLOWING BALANCE WHILE MAINTAINING IDENTITY

This presentation will examine the movement toward implantation of MAT programs in facilities that have traditionally been considered abstinence based. Evidence for the use of MAT will be reviewed. Challenges and barriers in medication utilization will be discussed and methods for effective adoption of medication programs will be offered.

SPEAKER: MICHAEL FROST, MD, FACP, FASAM



LEVEL UP: TAKING LEADERSHIP TO THE NEXT LEVEL

As a leader, how do you evolve and provide better leadership and support to your team? This workshop will focus on leadership and networking skills that will assist in achieving further goals, such as leading retreats and conferences, developing networking groups, training, and support activities. Nielsen will address how to expand the concept of leadership, how to identify and improve communications style, and improve networking skills.

SPEAKER: PETE NIELSEN

11:30 AM–12:45 PM

NETWORKING AND LUNCH IN THE EXHIBIT HALL

12:45 PM–2:00 PM



HOW BRAIN-GUT HEALTH SUPPORTS ADDICTION AND MENTAL HEALTH RECOVERY

This session will delve into the brain science of addiction, what impacts the brain's health and ways to treat it, and the array of treatments to improve recovery outcomes. Understand what you can do not only to prevent triggering a relapse with cash, but what your program can do to set the client up for long-term financial health.

SPEAKER: JUDITH MAGNON, BS, RN-BC, CAC



COMPREHENSIVE SUICIDE CARE IN SUBSTANCE USE DISORDER SETTINGS

This session will introduce participants to best practices in comprehensive, system-wide suicide care. We will highlight recent research on deaths of despair—drug overdoses, suicide, and alcohol-related liver disease—and how the Zero Suicide framework can be tailored to serve patient populations with higher rates of suicide and who may be more difficult to engage. Implementation supports available to organizations interested in implementing the Zero Suicide model will be shared.

SPEAKER: JULIE GOLDSTEIN GRUMET, PHD;
JENNIFER MYERS, MA, LPC



OPIATE USE DISORDER DURING PREGNANCY: COMPLICATIONS AND TREATMENT RECOMMENDATIONS

The presentation will cover the physiological aspects of addiction during pregnancy and scientific research that demonstrates that the effects of mood-altering substances cause brain abnormalities that impact cognition and increase the desire to use substances despite negative consequences. The presenter will discuss evidence-based expertise on the treatment of opiate use disorders during pregnancy. The lecture will discuss the best approaches for the treatment of pregnant women diagnosed with opiate use disorders. This didactic lecture will discuss the current research on the physiological and psychological impacts to babies exposed to naltrexone, buprenorphine, and methadone while in utero.

SPEAKER: MARIANA IZRAELSON, PSYD, LCADC, PMP



BUILDING A TREATMENT ORGANIZATION THROUGH ETHICAL BUSINESS DEVELOPMENT STANDARDS AND PRACTICES

In today's business landscape it is even more important to operate an organization's business development efforts with integrity, ethics, and transparency. As bad actors continue to operate illegally or unethically, how can an organization operate, grow, and thrive while doing things the "right way?" This presentation will focus on the 5 most important business practices your facility should develop in order to put patient needs first and form long-lasting strategic partnerships.

SPEAKERS: ZACH SNITZER; TOM WALKER, CSAC; ALEX DENSTMAN

2:00 PM–2:30 PM

NETWORKING BREAK IN THE EXHIBIT HALL

2:30 PM–3:45 PM



SUPPORTING DOMESTIC VIOLENCE VICTIMS THROUGH SUBSTANCE USE

This session will identify the process to be able to assess domestic violence, list key components of a safety plan, and incorporate them in a client's treatment and plan of recovery. In order to treat substance use disorders among victims of domestic violence effectively, it is important that health service providers are sensitive to this group's unique needs. Addressing domestic violence or the underlying cause of substance abuse in rehab often proves to be more successful than addressing substance abuse alone. Victims of domestic violence who struggle with addiction face significant barriers to receiving treatment, but programs that effectively address addiction and abuse-related trauma are available. Regular use of drugs and alcohol may also prevent people from receiving proper treatment from domestic violence programs.

SPEAKER: JACQUI FILBECK, LISW-CP, EAS-C



COUNTERTRANSFERENCE AND THE BOUNDARY OF SELF

The therapeutic relationship is not an ordinary social exchange. Instead, the key differentials are ultimately aligned around issues of power and control. Projective identification is a two-way street. But, it's a two-way street under the control of one traffic cop—you. Yet who among us has not been trapped by the emotional web that is often a part of the therapeutic relationship? Issues of intimacy, love, hate, over-involvement, and withdrawal—all of these elements take a toll on the clinician whose job it is to somehow manage all of these elements while creating an environment that is conducive to meeting the client's needs and goals while in treatment. This workshop explores the use of clinical self while establishing and maintaining appropriate boundaries, thus assuring that the client benefits maximally in the therapeutic exchange while the counselor maintains a healthy psychic distance as a means of assuring objectivity and avoiding burnout.

SPEAKER: THOMAS BAIER, MHS, LPC, CADC, CCS



MAKING MAT WORK WITH YOUR CLINICAL CARE

The presentation will provide an in-depth analysis around data collected from almost a year of operations of OTOD and innovative programs developed with place of high rates of opioid encounters. Attendees will analyze data collected over the first year of operations for the Nation's first Opioid Treatment on Demand (OTOD) clinic. Attendees will be provided an understanding of the organizational and staffing needs to conduct an OTOD. Audience members will be able to identify and brainstorm gaps in treatment in their own communities that 24/7 services could support for client referrals and system partner support. These system partners can include hospitals, prisons, jails, police, EMS, fire departments, and state family and children services.



THE SHIFT TO FEE-FOR-OUTCOME: WHAT EVERY TREATMENT CENTER EXECUTIVE NEEDS TO KNOW TO PREPARE

Being able to distinguish your organization is crucial in a competitive environment. Quality data can make or break the deal, and entering negotiations for population management and case rate contracts can be financially deadly without good data to support decisions. Providers must add value by developing quality metrics to support third party payer negotiations. The role of data also extends into marketing to consumers and referral sources. This presentation will discuss the collection, analysis and use of data to support marketing efforts and enhance payment rates. Quality will be defined and basic data development strategies, sources, standards and analyses will be introduced.

3:45 PM–4:00 PM

NETWORKING BREAK

4:00 PM–5:30 PM



**VAPING AND SMOKING CESSATION:
CAN YOU USE AN E-CIG TO QUIT
SMOKING? DO TREATMENT
PROGRAMS OFFER THEM AS AN
ALTERNATIVE OR SHOULD THEY
BE BANNED?**

Some argue that e-cigarettes are a solution to the tobacco epidemic, as a safer substitute or aid for quitting smoking. Others feel they can't support the use of the product, especially for individuals receiving treatment. Medications to help stop smoking and nicotine replacement are becoming more readily utilized by the public as are the use of electronic cigarettes and vaping. What is the effect on individuals with addictive disorders? Hear from a panel of experts on the multiple concerns about e-cigarettes and addiction treatment.

SPEAKER: PHILIP MCCABE, CSW, CAS, DRCC

8:00 PM–10:00 PM

OPEN MEETING



SUNDAY AUGUST 18

8:30 AM–9:30 AM



**UNDERSTANDING HARM
REDUCTION FOR STIMULANT
USERS**

Harm reduction generally includes policies, practices, and programs that aid to minimize risk and injury from high-risk behavior, especially with psychoactive substance use. What are the range of support services and strategies involved in harm reduction? How can potential harms of stimulants be appropriately mitigated? What are the most common interventions being used and what assessments are being captured? What are the future policy reforms being created to support as well as contravene stimulant harm reduction?

9:30 AM–9:45 AM

NETWORKING BREAK

9:45 AM–11:00 AM



**EXAMINING THE RISKS
AND BENEFITS FROM
BENZODIAZEPINES – PART 1**

Benzodiazepines are some of America's most widely used medications, and they undeniably have helped a large number of patients. However, recent data shows that they harm a previously unknown, large number of patients. Risks include physical dependence, addiction, withdrawal seizures, memory problems, dementia risk elevation, and falls. A new black box warning regarding co-administration of these drugs is now part of the U.S. Food and Drug Administration directive to clinicians. Despite clear reasons for concern, these drugs are also necessary and effective in multiple acute and chronic settings. The goal of this session is to offer state-of-the-art information on the risk-benefit profile of these medications and offer clear, practical advice to clinicians in order to minimize harm and maximize benefits.

SPEAKERS: SAUNDRA JAIN, MA, PSYD, LPC;
RAKESH JAIN, MD, MPH



THE MENTAL, PHYSICAL, SEXUAL, AND SPIRITUAL ASPECTS OF RECOVERY FOR LGBTQ INDIVIDUALS – PART 1

LGBTQ people are more likely to use alcohol, tobacco, and other drugs than the general population. They are also less likely to abstain from alcohol, tobacco, and other drugs, they report higher rates of substance abuse problems, and they are more likely to continue heavy drinking into later life. They can also be reluctant to disclose their sexual orientation with providers based on previous experiences with heterosexism, judgment, discrimination, alienation, or mistrust. For LGBTQ individuals, treatment must include a focus on the effects of stigma, trauma, homophobia, and heterosexism in order to be beneficial to the patient. Providers need to understand the complexity of sexual identity and gender expression in working with LGBTQ individuals. Social and cultural variables, mental health, trauma, and substance abuse, in addition to specific risk behaviors can create barriers to the effectiveness of prevention messages or treatment interventions in helping clients to enact behavior changes. The panel will include content experts who will discuss core aspects, specific to sexual orientation/gender identity, and expression (SOGIE) health. The focused on the combination of the physical, psychological, social, and spiritual dimensions of recovery and wellness will allow participants to develop a deeper understanding of LGBTQ affirmative treatment.

SPEAKER: PHILIP MCCABE, CSW, CAS, DRCC

11:00 AM–11:15 AM

NETWORKING BREAK

11:15 AM–12:30 PM



EXAMINING THE RISKS AND BENEFITS FROM BENZODIAZEPINES – PART 2

Continuation of Benzodiazepine Workshop Part 2 of 2

SPEAKERS: SAUNDRA JAIN, MA, PSYD, LPC;
RAKESH JAIN, MD, MPH



THE MENTAL, PHYSICAL, SEXUAL, AND SPIRITUAL ASPECTS OF RECOVERY FOR LGBTQ INDIVIDUALS – PART 2

Continuation of the Mental, Physical, Sexual, and Spiritual Aspects of Recovery for LGBTQ Individuals Workshop Part 2 of 2

SPEAKER: PHILIP MCCABE, CSW, CAS, DRCC

THANK YOU TO OUR SPONSORS

TITLE SPONSOR



ACCREDITATION INFORMATION

In support of improving patient care, this activity has been planned and implemented by the North American Center for Continuing Medical Education, LLC (NACCME). NACCME is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.



PHYSICIANS

NACCME designates this live activity for a maximum of 22.25 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PHYSICIAN ASSISTANTS

NACCME has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with the AAPA CME Criteria. This activity is designated for 22.25 AAPA Category 1 credit(s). PAs should only claim credit commensurate with the extent of their participation.

ETHICS CREDITS

Physicians/Counselors who participate in the Ethics Track will be eligible to earn additional ethics hours (maximum 7.5 hours available). Please see agenda to view individual sessions offering individual credit hours.

HEALTHCARE PROVIDERS

The sponsor of this program has been approved to offer Continuing Education credit for Certified Addiction Specialists (CAS) in accordance with the American Academy of Health Care Providers in the Addictive Disorders (AAHCPAD), Approval No. 19-1450

PSYCHOLOGISTS

North American Center for Continuing Medical Education, LLC (NACCME) is approved by the American Psychological Association to sponsor continuing education

for psychologists. NACCME maintains responsibility for this program and its content. This activity will award 22.25 continuing education credits

NAADAC – Addiction Professionals

This course has been approved by NACCME, LLC, as a NAADAC Approved Education Provider, for 22.25 educational credits. NAADAC Provider #182840. NACCME is responsible for all aspects of the programming.

NURSES

This continuing nursing education activity awards 22.25 contact hours. This activity will also award pharmacotherapeutic contact hours. Final credit designation will be provided once all content is reviewed and approved.

ASWB – Association of Social Work Boards

As a Jointly Accredited Organization, NACCME is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved under this program. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. NACCME maintains responsibility for this course. Social workers completing this course receive 22.25 intermediate to advanced continuing education credits.

PHARMACISTS

This live/online/enduring, knowledge-based activity (Universal Activity Number JA0006201-0000-19-021-L01-P) has been approved for a maximum of 22.25 contact hours (2.25 CEUs).

Eligibility for pharmacy credit is contingent upon the successful completion of a post-test and/or evaluation for each activity or session attended. The reporting function into CPE Monitor will only be available for 60 days after your completion of the activity. The deadline to claim credit is October 18, 2019. Following ACPE Policy, NACCME will not be able to report your claimed credit to CPE Monitor after this 60-day period. Eligibility for pharmacy credit is

contingent upon the successful completion of a post-test and/or evaluation for each activity or session attended.

ADA Statement

Any participant wanting to file a grievance with respect to any aspect of a continuing pharmacy education activity accredited by NACCME may contact the Senior Manager, Accreditation & Compliance, NACCME, in writing at 104 Windsor Center Drive, East Windsor, NJ 08520. The Senior Manager, Accreditation & Compliance will review the grievance and respond within 30 days of receiving the written statement. If the participant is unsatisfied with the response, an appeal to the Senior Director, Accreditation and Compliance, NACCME, may be made for a second level of review.

REQUIREMENTS FOR CREDIT AND HOW TO CLAIM CME/CE CREDIT

To be eligible for documentation of credit, participants must attend the educational activity and complete the evaluation form. After successful completion of the evaluation form online, participants may immediately print their documentation of credit.

PRIVACY POLICY

NACCME protects the privacy of personal and other information regarding participants, educational partners, and joint providers. NACCME and our joint providers will not release personally identifiable information to a third party without the individual's consent, except such information as is required for reporting purposes to the appropriate accrediting agency. NACCME maintains physical, electronic, and procedural safeguards that comply with federal regulations to guard your nonpublic personal information. No commercial interest provided financial support for this continuing education activity.

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The 10th annual NCAD East will be held at the Baltimore Marriott Waterfront Hotel.

**700 ALICEANNA STREET
BALTIMORE, MD, 21202
410-385-3000**

Ideally located in Harbor East, the Baltimore Marriott Waterfront is just a few moments away from the excitement of Fells Point and the Inner Harbor; famous attractions, including the National Aquarium, Camden Yards, and Little Italy, are within easy reach.

Baltimore is centrally located on the east coast and is famous for its beautiful waterfront, world-class museums, three centuries of history, and much more. Its walkability and unique neighborhoods make it the ideal place to experience dining, shopping, and unforgettable attractions.

HOTEL RESERVATION INFORMATION

Check-in: 4:00 PM
Checkout: 12:00 PM

Room Rate: \$165 single/double, plus local and state taxes and fees

The deadline to reserve a room at the discounted rate is **July 15, 2019**.

Rooms are available on a first-come, first-served basis and may sell out before this date.

HOUSING SCAM WARNING

HMP is the Official Housing Provider for the National Conference on Addiction Disorders. Solicitation of hotel reservations from any housing provider other than HMP is not approved by the conference. Hotel reservations made by unaffiliated organizations may appear to be for lower rates; however, they may be illegitimate. Please be aware of, and report, any unauthorized solicitation to HMP 800.237.7285 x4218 or email kmclaughlin@hmpglobal.com.

	Early Bird 3/30/19– 5/17/19	Advanced 5/18/19– 7/19/19	Regular/ On-Site 7/20/19–On-Site
☐ Conference Registration	\$450	\$500	\$550
☐ Maximum Credit Package*	\$600	\$650	\$700
☐ Student/Resident/Fellow	\$99	\$99	\$99

FIRST NAME LAST NAME DEGREE / CREDENTIALS

NPI / LICENSE NUMBER (REQUIRED, IF PHYSICIAN) TITLE

COMPANY / ORGANIZATION NAME

MAILING ADDRESS

CITY STATE ZIP COUNTRY

WORK PHONE FAX

EMAIL (CONFIRMATIONS WILL BE SENT VIA EMAIL.) LICENSING STATE

Professional Category

- ☐ Psych MD
 ☐ Psych DO
 ☐ PCP MD
 ☐ PCP DO
 ☐ Psychologist
- ☐ Nurse Practitioner
 ☐ Advanced Practice Nurse
 ☐ Therapist
- ☐ Physician Assistant
 ☐ Registered Nurse
 ☐ Social Worker
- ☐ Pharmacist
 ☐ Other MD/DO
 ☐ Other Nurse
 ☐ Other Allied
 ☐ Student
- ☐ Resident
 ☐ Fellow
 ☐ Pharma/Biotech Professional
- ☐ Attorney/Legal Professional
 ☐ CFO/Financial Professional
- ☐ Broker/M&A Intermediary/Private Equity/Investment Professional
- ☐ CIO/CTO/IT Professional
 ☐ Consumer/Family Member/Advocate
- ☐ COO/Operations Professional
 ☐ Dentist
 ☐ First Responder
- ☐ Government Official
 ☐ Marketing/Sales Professional
- ☐ Law Enforcement Professional
 ☐ Religious/Spiritual Community Leader
- ☐ Other _____

Primary Specialty

- ☐ Psychiatry
 ☐ General Practice
 ☐ Family Practice
 ☐ Internal Medicine
- ☐ Neurology
 ☐ Psychology
 ☐ Social Work
 ☐ Addiction Medicine
- ☐ I am not a healthcare clinician
 ☐ Other _____

Primary Sub-specialty/Area of Clinical Focus

- ☐ Academic Medicine/Residency Training
 ☐ Addiction Psychiatry
- ☐ Brain Injury Medicine
 ☐ Cancer Psychiatry
 ☐ Child & Adolescent Psychiatry
- ☐ Clinical Neurophysiology
 ☐ Clinical Psychology
 ☐ Correctional Psychiatry
- ☐ Correctional Psychiatry
 ☐ Emergency Psychiatry
 ☐ Forensic Psychiatry
- ☐ General/Adult/Community Psychiatry
 ☐ Geriatric Psychiatry
- ☐ Hospice/Palliative Medicine
 ☐ Hospital/Inpatient Psychiatry
- ☐ Military/VA Psychiatry
 ☐ Neuropsychiatry
 ☐ Pain Medicine
- ☐ Post-Traumatic Stress Disorder
 ☐ Primary Care
- ☐ Psychosomatic Medicine
 ☐ Psychotherapy
 ☐ Sleep Medicine
- ☐ Urgent Care
 ☐ Women's Mental Health
- ☐ I am not a healthcare clinician
 ☐ Other _____

Practice Setting

- ☐ Office-based: Solo Practice
 ☐ Office-based: Group Practice
- ☐ Hospital Staff: Private Hospital
 ☐ Hospital Staff: State/VA
- ☐ Hospital Staff: Community
 ☐ Hospital Staff: Other
- ☐ Teaching
 ☐ Research
 ☐ I do not see patients
- ☐ Other _____

How many years have you been in practice?

- ☐ 5 years or fewer
 ☐ 6–10 years
 ☐ 11–15 years
 ☐ 16–20 years
 ☐ 21+ years

- ☐ I choose not to receive communications from Psychiatry & Behavioral Health Learning Network and/or its industry partners.

By checking this box, you are opting out of receiving updates from both Psychiatry & Behavioral Health Learning Network and our industry partners. If you'd like to remain informed about breaking news and educational conferences, please leave the box unchecked.

SPECIAL RATES

☐ **Conference Registration with Marketing Program \$1,080**

☐ ***Maximum Credit Package**

Designed to provide attendees the most value per credit by bundling:

- Live conference learning completed during the conference
- NCAD East On-Demand, an opportunity to virtually attend select sessions from NCAD East 2019 and earn additional continuing education credits

TOTAL PAYMENT ENCLOSED

\$ _____

TO REGISTER

Complete registration at east.theaddictionconference.com.

Call 877.233.6539 and have your credit card information handy.

Fill out and fax this registration form to 610.560.0502.

GROUP RATES

Groups registering five or more people at the same time will receive a discount. Please register up to the payment page and then call 877.233.6539.

Method of Payment

- ☐ Check made payable to NACCOMME (Please note Registration for NCAD East in memo line.)

Mail to HMP, 70 E. Swedesford Road, Suite 100, Malvern, PA 19355.

ALL CHECKS MUST BE DRAWN ON A U.S. BANK IN U.S. FUNDS.

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CANCELLATION POLICY Please note that the cutoff date for cancellation is July 1, 2019. All cancellations must be received in writing and postmarked by that date. Full registration (less a \$100 processing fee or full registration amount, whichever is less) will be refunded only to cancellations received in writing that are postmarked by that date. No refunds will be issued after July 1, 2019 for any reason.

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