



American Hospital
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26TH ANNUAL

American Hospital Association
**LEADERSHIP
SUMMIT**

July 26–28, 2018

San Diego, California

Manchester Grand Hyatt

ADVANCING AFFORDABLE CARE AND PROMOTING VALUE

KEYNOTE SPEAKERS:



**The Crossroads of
Health Care Value and
Human Values**

Lucy Kalanithi, MD

Internist & Faculty Member at
Stanford School of Medicine



**The Hidden Brain
Shankar Vedantam**

NPR's Science Correspondent and
author of *The Hidden Brain: How
Our Unconscious Minds Elect
Presidents, Control Markets,
Wage Wars, and Save Our Lives*



**Leadership and
Risk Management:
Taking Command**
**Admiral William H.
McRaven**

USN (Ret.), Commander of U.S.
Special Operations Command
(2011-2014); Commander of U.S.
Joint Special Operations Command
(2008-2011); Commander of U.S.
Special Operations Command Europe
and Director of NATO Special
Operations Forces Coordination
Centre (2006-2008)



**Disrupt: Think the
Unthinkable to Spark
Transformation in Your
Business**
Luke Williams

Professor, NYU Stern School of
Business; Founder and Executive
Director of the NYU Innovation
Lab; Fellow, Frog Design; and
best-selling author

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TRUSTEES AND PHYSICIAN LEADERS**



AHA Events

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2018 LEADERSHIP SUMMIT SPONSORS

AS OF APRIL 9, 2018



The 26th Annual American Hospital Association Leadership Summit, *Advancing Affordable Care and Promoting Value*, offers the insights and ideas that will equip you to lead the transformation of your organization.

Combining thought leadership and applied learning, the Summit features renowned speakers from both inside and outside of health care bringing unique perspectives, and hospital and health system leaders sharing their experiences in pursuit of innovation and value. Join us to:

- Gain insights into emerging care delivery models that expand access, improve health outcomes, advance wellness, and lower the total cost of care.
- Understand the consumer perspective on value, and examine opportunities for connecting with patients as partners.
- Learn strategies for fostering a culture of innovation to transform care delivery and business practices.
- Explore the potential of health information technology and data analytics to facilitate high quality care and manage risk across the care continuum.
- Revitalize your leadership, improve physician resilience, engage your workforce, and enhance trustee expertise.

This is a most critical time for advancing affordability and value in health care. The Summit offers an unparalleled opportunity to learn with leaders innovating at the forefront of change.

KEYNOTE SPEAKERS

THURSDAY, JULY 26 | 1:00 PM



Leadership and Risk Management: Taking Command

Admiral William H. McRaven, USN (Ret.), Commander of U.S. Special Operations Command (2011-2014);

Commander of U.S. Joint Special Operations Command (2008-2011); Commander of U.S. Special Operations Command Europe and Director of NATO Special Operations Forces Coordination Centre (2006-2008)

Admiral McRaven captivates audiences with his exceptional leadership experiences, exploring today's geopolitical environment with a look toward America's place in an ever-changing global community. His principles of leadership and risk management are applicable to any organization and he firmly believes in the necessity of preparation, order and discipline, knowing that they are nothing without a meaningful purpose or goal. Through impactful narratives, insights on authority amidst turmoil and instability, the force of teamwork and personal initiative, and resilience in the face of opposition, he encourages his audience to accept responsibility, be creative within the rules, take control of their circumstances, and maintain focus during times of challenge.



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safer healthcare

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FRIDAY, JULY 27 | 8:30 AM



The Crossroads of Health Care Value and Human Values

Lucy Kalanithi, MD, Internist & Faculty Member at Stanford School of Medicine. Moderated by **Jay Bhatt, DO**, CMO, American Hospital Association.

Dr. Lucy Kalanithi is the widow of the late Dr. Paul Kalanithi, author of the #1 *New York Times* bestselling memoir, *When Breath Becomes Air*, for which she wrote the stunning epilogue in which she reflects on her own experience standing alongside her husband during his life, diagnosis, treatment, and death. Dr. Kalanithi speaks from the perspectives of both a physician and a family caregiver about the true value of health care. Coming from a place uniquely informed on both the medical and personal fronts, Dr. Kalanithi touches on questions such as: Are we getting what we are hoping for—and paying for—from our health care system? How can we improve the value of health care by bettering care and lowering its financial and emotional costs? How can we all—patients, families and healthcare providers—help each other to live and die well?

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FRIDAY, JULY 27 | 2:00 PM



The Hidden Brain

Shankar Vedantam, NPR's Science Correspondent and author of *The Hidden Brain: How Our Unconscious Minds Elect Presidents, Control Markets, Wage Wars, and Save Our Lives*

Journalist Shankar Vedantam draws insight from psychology, neuroscience, sociology and economics to better understand everything, including behavior around health and as consumers. Prior to joining National Public Radio he spent 10 years as a reporter at *The Washington Post* where he wrote the Department of Human Behavior column. Vedantam explores how our unconscious biases—what he calls the hidden brain—affect the decisions we make. Like a puppeteer behind a curtain, the hidden brain shapes our behavior, our choices, and the course of our relationships. But unconscious biases don't just live in our individual brains; they also influence the success or failure of our organizations. In this fascinating presentation, Vedantam reveals these unconscious patterns and lays out ways in which we can avoid the mistakes they often cause, basing these insights on data, not on psychological theories of the subconscious.



CORPORATE SPONSOR

SATURDAY, JULY 28 | 10:00 AM



Disrupt: Think the Unthinkable to Spark Transformation in Your Business

Luke Williams, Professor, NYU Stern School of Business; Founder and

Executive Director of the NYU Innovation Lab; Fellow, Frog Design; and best-selling author

Successful companies operating in mature industries that embrace incremental change find themselves on an ever narrowing path; ultimately, their customers forsake them for a new offering that nobody saw coming. To compete today, leaders from small start-ups to global corporations need a revolution in thinking: a steady stream of disruptive strategies and unexpected solutions to stay ahead of the game. In this engaging closer, Luke Williams, globally recognized authority on disruptive innovation, reveals a way of thinking that has the power to transform your business—in which leadership is less about the success of any one idea and more about putting your organization in a position where you have more new ideas to spend than your competition does. You'll ask yourself why you hadn't ever thought about health care in this way before.



CORPORATE SPONSOR

WEDNESDAY, JULY 25

OPTIONAL PRE-SUMMIT EVENTS

8:00 AM–5:00 PM

Innovation Leadership Challenge:
Collaborating to Improve Hospital Flow,
Save Lives and Reduce Costs*

1:00–4:30 PM

Leading Organizations that Support a
Resilient, Agile and Engaged Workforce*

1:00–4:30 PM

#123forEquity Training Symposium*

THURSDAY, JULY 26

7:30–10:00 AM

Intensive Workshops*

10:00–11:00 AM

AHA Washington Update

11:00 AM–12:30 PM

Trustee Community Forum and Dialogue

1:00–2:30 PM

OPENING KEYNOTE PRESENTATION

2:30–2:45 PM

Break

2:45–4:00 PM

KEYNOTE PRESENTATION

4:00–4:15 PM

Break

4:15–5:30 PM

Educational Track Sessions

4:30–5:30 PM

Trustee Networking Reception

5:30–7:00 PM

Welcome Reception in the Exhibit Hall

FRIDAY, JULY 27

7:00–8:15 AM

Continental Breakfast and Sunrise Sessions

7:00–8:15 AM

Trustee Breakfast

8:30–10:15 AM

KEYNOTE PRESENTATION

10:15–11:00 AM

Break in the Exhibit Hall

11:00 AM–12:15 PM

Educational Track Sessions

12:15–2:00 PM

Lunch in the Exhibit Hall

12:15–1:45 PM

Trustee Lunch

2:00–3:30 PM

KEYNOTE PRESENTATION

3:30–4:00 PM

Break in the Exhibit Hall

4:00–5:15 PM

Educational Track Sessions

6:30–8:30 PM

Gala Reception on the USS Midway

SATURDAY, JULY 28

7:00–8:15 AM

Continental Breakfast and Sunrise Sessions

7:00–8:15 AM

Trustee Breakfast

8:30–9:45 AM

Educational Track Sessions

9:45–10:00 AM

Break

10:00–11:30 AM

KEYNOTE PRESENTATION

OPTIONAL PRE-SUMMIT EVENTS

Separate Registration Required

Innovation Leadership Challenge: Collaborating to Improve Hospital Flow, Save Lives and Reduce Costs

WEDNESDAY, JULY 25 | 8:00 AM–5:00 PM

Join leaders in hospital flow at the *Innovation Leadership Challenge: Collaborating to Improve Hospital Flow, Save Lives and Reduce Costs* pre-Summit event to learn about proven innovative processes, tools, frameworks and insights in a dynamic environment. After this program you'll be able to make dramatic improvements in capacity and patient safety, all with decreased costs to your hospital. Come join your operational, strategy and clinical colleagues in hands-on small group design sessions to move from understanding to action.

Registration fee: \$375. A \$100 discount is available to participants who register for both the Innovation Leadership Challenge and the Leadership Summit. Registrations must be submitted at the same time to qualify for the discount. Visit www.acep.org/hospitalflow or contact jsnow@aha.org to learn more. *Co-sponsored by the Health Research and Educational Trust and the American College of Emergency Physicians.*

Leading Organizations that Support a Resilient, Agile and Engaged Workforce

WEDNESDAY, JULY 25 | 1:00–4:30 PM

Challenges abound in health care, not the least of which are the efforts to support our workforce, who are feeling the pressure of the myriad changes and the ever-increasing demands of the delivery system. It comes as no surprise that caregivers are experiencing burnout and emotional exhaustion that affects their ability to care for patients. An imperative for executive leaders in health care is learning how to develop organizations that support a resilient and agile workforce, who will be capable of effectively responding over the long term to the ongoing needs of patients and their families, payers, administrators, and regulators. This session will explore best practices in addressing burnout and how organizations are promoting well-being and resilience. It will also offer participants the opportunity to work in small groups to advance their own planning, development and support of an engaged, resilient and agile workforce. We encourage senior leaders from across the health care continuum to register for this program, and to consider bringing two or more leaders from their organization to learn and work as teams on this issue.

This is a complimentary program designed to enhance your Leadership Summit experience. Visit www.healthforum-edu.com/summit to learn more. *Sponsored by the AHA Workforce Center.*

#123forEquity Training Symposium

WEDNESDAY, JULY 25 | 1:00–4:30 PM

The Equity Training Symposiums are designed to help hospitals and health systems to effectively achieve the goals of the #123forEquity pledge. The curriculum will focus on executing strategies for each component of the pledge. Health care leaders will be able to implement these strategies at their hospitals and health systems to improve health care quality, increase diversity and inclusion, and achieve health equity for all. Hospital leaders charged with the management of their organization's #123forEquity pledge activities should attend.

Visit www.diversityconnection.org or email jmallett@aha.org for more information and to register. *Hosted by the Institute for Diversity and Health Equity and the Disparities Solutions Center, and sponsored by Cigna.*

INTENSIVE WORKSHOPS

THURSDAY, JULY 26 | 7:30–10:00 AM

Separate Registration Required

#1

The Quest for Quality: Achieving Quality Health Care and Advancing Health in Communities

The 2018 Quest for Quality honorees will lead an interactive workshop that will expand your understanding of how to engage everyone in the hospital/health system and partner with others to improve quality, safety and community health status. The discussion will include:

- Changing organizational culture to achieve AHA's five commitments of access, value, partnership, well-being and coordination
- Turning your board members, physicians and front-line staff into quality champions
- Developing partnerships within your community to improve health status
- Partnering with patients and families to deliver truly patient-centered care

#2

Decisions, Decisions: Trends and Effective Leadership and Governance of Hospitals and Health Systems

James E. Orlikoff, Orlikoff & Associates, Inc.

Health care is in turmoil, and nowhere is the impact of this more challenging than for the boards and board members of hospitals and health systems. How can boards make effective, timely decisions when trends are complex and even contradictory, when information is incomplete, and when there is unprecedented dissent among the board members? This session broadly reviews the challenging and conflicting trends buffeting U.S. health care, and unpacks their implications. Using this as context, Jamie Orlikoff will then review specific strategies and tools for boards to maximize the effectiveness of their decision-making to help their organizations survive this risky time.

#3

The Essential Role of Leaders in Addressing Persistent Behaviors that Undermine Team Performance and Patient Safety



Gerald B. Hickson, MD, Senior Vice President for Quality, Safety and Risk Prevention, Joseph C. Ross Chair for Medical Education and Administration, Vanderbilt University Medical Center and **William O. Cooper, MD, MPH**, Cornelius Vanderbilt Professor of Pediatrics, Director of Center for Patient and Professional Advocacy, Vanderbilt University Medical Center

What do you do with Dr. X, a professional who persistently undermines your safety culture even after he's made aware that he stands out? Sometimes these individuals seem recalcitrant and "untouchable" for a variety of reasons. Through case-based learning and simulated encounters, we will provide a toolkit for leaders who want to pursue a safety culture and promote joy and meaning to the workplace by addressing Dr X's behaviors in ways that maximizes the probability of success for everyone. Understand the critical infrastructure needed to support sustained accountability for individuals who fail to self-regulate and learn to utilize a toolkit for developing and implementing corrective action plans under authority.

#4

Closing the Gap: An Evidence-Based Approach to Physician Alignment

Richard J. Priore, ScD, FACHE, President & CEO, Excelsior HealthCare Group

Health care leaders are challenged with creating the right culture, organizational structure, and incentives to align their mission and strategic goals with the interests and needs of their physicians. Ineffective relations between physicians and hospital leaders is a significant underlying factor contributing to rising costs and poor quality outcomes. Although leaders understand the imperative for having a strong and sustainable relationship with their medical staff, many struggle with identifying and implementing the 'right' approach among the myriad of models, incentive structures, and confounding regulations in a dynamic and often uncertain environment. Extensive evidence-based insight gained from a two-year research study defines, provides an empirical measurement tool, and identifies best practice alignment approaches among leading organizations. Participants will learn to apply a deliberate best practice approach toward tighter alignment with their medical staff that fits their specific needs to achieve organizational goals. *Workshop #4 is approved for 2.5 ACHE Face-to-Face Education credits.*



Indicates AHA Physician Alliance-supported sessions (see full description on page 17)



TRACK 1

Responding to the Power of Consumerism in Health Care

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THURSDAY, JULY 26 | 4:15–5:30 PM

Digital Health at Stanford Medicine—What We've Learned from Teaming with Silicon Valley

Sam Gambhir, MD, Chair, Stanford University School of Medicine Department of Radiology; **Lloyd Minor, MD**, Carl and Elizabeth Naumann Dean of Stanford University School of Medicine; and **Mintu Turakhia, MD, MAS**, Executive Director, Stanford Center for Digital Health. Moderated by **David Entwistle**, President & CEO, Stanford Health Care.

We are now nearly a decade into the digitization of medicine. Emerging technologies such as artificial intelligence, clinical-grade wearables, and virtual medicine have enormous potential, and they may soon alter health care as we know it. An early look at this future is taking shape at Stanford Medicine which has teamed with Apple, Verily, and other tech companies to pilot digital health studies designed to advance patient care and research. Hear about key learnings from their collaborations and gain insights on how digital health will transform the role of hospitals moving forward.

FRIDAY, JULY 27 | 11:00 AM–12:15 PM

Harnessing Consumer Insight to Transform Health Care

Andrew Mueller, MD, SVP, Novant Health and President of Greater Charlotte Market, Novant Health and **Mary Stokas**, Sr. Director, Marketing Partner, Novant Health

Novant Health is taking a new approach to the business of health care—one that reformulates key operating structures and functions, and promotes a cultural transformation that allows consumer perceptions to lead the path to increasing value and engagement. Learn about the logic behind an infusion of retail-mindedness into the executive team and hear how a deep consumer analytics capability channels changing consumer insights and requirements to decisions in messaging, strategic planning and investments, and front line operations. See how innovations position consumers and clinicians as partners in health, and how a cultural focus on diversity, inclusion and resilience is ensuring the optimal human mindset for helping the patients in their care.

FRIDAY, JULY 27 | 4:00–5:15 PM

Building for Healthier People, not a Health System

Shweta Ponnappa, Vice President, Digital Marketing, Providence St. Joseph Health

Rather than starting with the needs of the health system, Providence St. Joseph Health is relentlessly focused on putting people first by identifying the 'big, important and underlying' needs and working to develop scalable, long-term solutions. From its simple but powerful online 'catalogue' of physician listings, to Express Care, 'health care on demand,' a convenient patient-centered medical home that allows consumers to choose care that fits their needs, and 'Circle by Providence' an app designed to be a personalized health solution for mom who is the "Chief Medical Officer" of the home, you'll learn how Providence has applied consumer-driven insights to develop innovative products and services that help build stronger and longer relationships with patients.

SATURDAY, JULY 28 | 8:30–9:45 AM

Creating a "Radical Convenience" Health Care Delivery Strategy: Fundamentals of Access Transformation and Lessons from Other Industries

Craig Ahrens, Director, BDC Advisors; **David Fairchild, MD**, Director, BDC Advisors, Tufts School of Medicine Faculty; and **Pamela McClain**, COO, George Washington University Medical Faculty Associates

Patient access is a fundamental strategy that is vital for a system's success in both a volume and population based/value based world. In this session you'll learn how radical convenience access strategies provide market differentiation and potentially impact market share and drive loyalty. Understand how to apply access transformation best practices from other industries like airlines, hotels and Uber, to expand access to the customer base, enhance the engagement experience, maximize throughput and revenue, and leverage cost and capital infrastructure.



TRACK 2

Integrating Workforce Innovations for Organizational Transformation

CORPORATE SPONSOR



THURSDAY, JULY 26 | 4:15–5:30 PM



Building Physician Resilience in the Changing Health Care Environment

Lisa Laurent, MD, MBA, CPE, President, Advanced Radiology Consultants, President-elect of the Medical Staff, Advocate Lutheran General Hospital; **Mila Felder, MS, MD**, Vice Chair, Emergency Department, Advocate Christ Medical Center and Advocate Children's Hospital; Assistant Clinical Professor, U of I School of Medicine, Advocate Christ Medical Center, Advocate Children's Hospital; and **Rev. Kathie Bender Schwich MDiv, CHA, FACHE**, SVP, Mission and Spiritual Care, Advocate Health Care

Learn about Advocate Healthcare's Physician Wellness journey which combined research-driven and system-based improvement approaches with a combination of wellness activities and resilience strategies. An inter-disciplinary, multi-system approach to physician wellness, the initiative has included education, measurement, intervention, and reassessment tools and techniques. You'll hear how a multi-specialty team in a coordinated, continuous effort that is promoted equally by physicians and senior leadership is achieving greater awareness and its goal of sustained improvement.

FRIDAY, JULY 27 | 11:00 AM–12:15 PM



Emotional Intelligence in Your Organizational Culture, Patient Safety and Patient Experience

Patrice Weiss, MD, Executive Vice President and Chief Medical Officer, Carilion Clinic

Health care leaders are challenged to optimize the Triple Aim of Improved Quality of Care, Decreased Cost of Care and Improved Patient Experience. The principle of Emotional Intelligence (EI), when well embedded in an organizational culture, can be a driving force in achieving the three aims. This session explores the domains of EI and its effect on safety, culture, communication, and the patient experience. You'll gain tools to increase your organization's EI and learn how to enhance the patient experience and improve safety through EI principles.

FRIDAY, JULY 27 | 4:00–5:15 PM

Transforming Advanced Practice Providers into the Workforce of the Future

Corinna Sicoutris, Director of Advanced Practice Providers, Hospital of the University of Pennsylvania; **Denise Mariotti**, Chief Human Resources Officer, Hospital of the University of Pennsylvania; and **Rhonda Zaleski**, Corporate Director of Clinical Talent Acquisition and Workforce Planning, Hospital of the University of Pennsylvania

Driven by reimbursement changes, clinical program growth, a need to improve access to care, a focus on value, changing ACGME requirements, and evolving models of care, the advanced practice workforce across the Hospital of the University of Pennsylvania has grown by nearly 1200 FTEs over three years. Even with such growth, employee engagement is up and turnover has decreased to well below national benchmarks. This session explores recruitment strategies in a competitive regional market place, modeling and optimization of interprofessional teams, the creation of a governance model that empowers APPs in shared decision making, and development of a short, intermediate, and long-term Workforce Strategy.

SATURDAY, JULY 28 | 8:30–9:45 AM

May the Workforce Be With You: Developing a Next-Generation Approach to Provider Workforce Planning

Roger Poitras, Chief Strategy Officer, Ascension Gulf Coast Ministry / Sacred Heart Health System; **Mark Werner, MD**, Past Chair, Board of Directors, American Association for Physician Leadership; **Michael Tsia**, Principal, The Chartis Group; and **Michelle Moratti**, Director, The Chartis Group

Providers serve as the cornerstone of nearly every health system, yet many systems have limited view into the comprehensive needs of their provider workforce. What percentage of the system's providers are expected to retire in the next 3 years? How could a system's physician recruitment gap be closed by increasing adoption of APPs by 25%? How many physicians left last year because of burnout? How many more are needed to serve the growing local Medicare population? Learn how one system elevated the discussion of workforce needs to the executive level and developed a next-generation, analytic approach that considers a range of variables for a comprehensive workforce plan.



TRACK 3

Enhancing the Value and Affordability of Health Care

THURSDAY, JULY 26 | 4:15–5:30 PM

Launching Value Based Care in a Complex Care World

Susan Hawkins, Senior Vice President, Population Health, Henry Ford Health System

Envisioning, developing, and implementing population health management programs aimed at increasing value to patients within a large academic health system requires a solid strategy, a strong infrastructure, relationship building, and robust communication. In this session, we will share best practices and lessons learned to date that have enabled Henry Ford's journey to value-based care, including critical technologies, innovative care models, key external provider and community partnerships, and essential leadership behaviors.

FRIDAY, JULY 27 | 11:00 AM–12:15 PM

Making Health Care More Affordable

Laura Rehfeld, Senior Director, Strategy and Transformation, Kaiser Permanente

Explore Kaiser Permanente's evolving journey on affordability—what it means, why it drives strong action, and how it is measured. You'll hear about the national context of the call for greater health care affordability and gain insights into an integrated delivery system approach to reducing costs and managing growth in the cost of coverage that incorporates health plan, hospital, and provider aspects. Learn about the models and creation of a de novo measure that Kaiser Permanente is using to address affordability for its patients and communities, the challenges encountered along the way, and the potential impacts of success.

FRIDAY, JULY 27 | 4:00–5:15 PM

Emerging Strategies for Post-Acute Care Spend for a Large Health Care System

Sandra Gomez, MD, System Medical Director, Post Acute Care, Memorial Hermann Physician Network and **Lafe Bauer**, System Administrative Director of Post Acute Care, Memorial Hermann Physician Network

Traditionally acute care providers have had little financial incentive to invest in systems to ensure effective transitions to post-acute care or to support post-acute care providers, leading to high readmissions, poor uncoordinated care and increased medical spend. But with the development of value based care models, the focus is changing. This session examines the post-acute care strategies Memorial Hermann Physician Network implemented in the Memorial Hermann Health System to address unusually high utilization rates in LTAC and Inpatient Rehab in its MSSP population. These innovative strategies—including data analysis and alignment and education of key stakeholders—are geared towards serving the entire patient population in order to maximize the efficient, quality and cost effective transition of all Memorial Hermann patients into the post-acute space.

SATURDAY, JULY 28 | 8:30–9:45 AM

Succeeding at the Move from “Fee for Service” to “Fee for Value”

Akram Boutros, MD, FACHE, President and CEO, The MetroHealth System and **Nabil Chehade, MD, MSBS**, Senior Vice President, Population Health, The MetroHealth System

The MetroHealth System in Cleveland isn't just talking about moving from “fee for service” to “fee for value.” It's doing it—and succeeding like never before. In 2017, MetroHealth achieved shared savings in risk contracts in Commercial, Medicare and Medicaid populations, with nearly 50% of its 2017 operating margin attributed to incentive and risk-sharing payments. In this session, participants will hear how MetroHealth is collaborating with employers and insurers, engaging patients and involving the community. You'll understand how your organization can move to new market solutions that focus on accepting the cost risk for an increasing number of patients.



TRACK 4

Driving Delivery System Change through Innovation

THURSDAY, JULY 26 | 4:15–5:30 PM



Entangled Epidemics: Transforming Substance Use Care at the Nation's Largest Municipal Health Care System

Luke Bergmann, PhD, Assistant Vice President, NYC Health + Hospitals

While the current opioid epidemic has brought unprecedented attention to addiction issues, the broader range of substance use disorders (SUD) have long had a devastating impact on our most vulnerable and highest utilizing populations. At NYC Health + Hospitals, a multi-pronged approach to fighting the opioid epidemic and substance use disorder is anchored in the strategic priorities of better identification of SUD across all settings, making population-level data on SUD accurate, accessible and actionable across the system; instilling clinical accountability across services for SUD; and strategic deployment of SUD focused resources and capacities. Learn how one system is transforming how it cares for patients with addiction issues, resulting in improved patient care, better population health and reduced costs.

FRIDAY, JULY 27 | 11:00 AM–12:15 PM

AHA Innovation Challenge Award Winners: Integrated Delivery and Financing Models

Recipients of the AHA's 2018 Innovation Challenge Award

In support of its mission to advance the health of individuals and communities, the American Hospital Association launched an Innovation Challenge to source and spread new ideas and novel approaches for integrated care delivery and financing models designed for specific high-need, high-cost populations. The AHA encouraged member hospitals and health care systems, in collaboration with local stakeholders, to submit their models for recognition. In this interactive presentation, representatives from the award-winning teams describe how their models would drive better health outcomes, improve the care experience and reduce the total cost of care for the population they chose to address. The awards were generously funded by First American Healthcare Finance, The Roger G. Larson Memorial Endowment and Health Research and Educational Trust.

FRIDAY, JULY 27 | 4:00–5:15 PM

Innovating for Impact: Methods for Transforming Care Delivery

Kevin Mahoney, EVP and CAO, University of Pennsylvania Health System, Executive Vice Dean for Integrative Services, Perelman School of Medicine, and Co-director, Penn Medicine Center for Health Care Innovation, Penn Medicine and **Shivan Mehta, MD, MBA, MSHP**, Associate Chief Innovation Officer, Penn Medicine, and Assistant Professor of Medicine and Health Policy, Perelman School of Medicine

The Penn Medicine Center for Health Care Innovation facilitates the rapid, disciplined development, testing and implementation of new strategies to reimagine health care delivery for dramatically better value and patient outcomes. As a center for (and not of) innovation, the multidisciplinary team has collaborated with faculty and staff from across the health system on more than 100 projects over the past five years. The goal is to make better health more attainable by improving the quality, affordability, and accessibility of care; and by making it easier for people to become healthier in their everyday lives. This session will share strategies for enabling a culture of innovation, applying design-thinking methodology to care delivery, and lessons for moving towards scale.

SATURDAY, JULY 28 | 8:30–9:45 AM

"There's No Place Like Home" for High Need, High Cost Patients

Ron Beer, MHA, FACHE, Chief Administrative Officer, Geisinger Health System; **David J. Schoenwetter, DO, FACEP**, Director, Division of EMS, Geisinger Health Plan; and **Kathleen Sharp, MBOE, MBB**, Director of Optimization, McLeod Physician Associates

This session will describe the concept, development, implementation, evolution and outcomes of Geisinger's award-winning Mobile Health Paramedic program, a care delivery model that provides the right care in the right location—while demonstrating significant reductions in readmissions and ED revisits, exemplary patient satisfaction scores, and producing equivalent or better in lower cost settings while reducing delays and patient risk. Hear about the leadership considerations in supporting value based care initiatives when they are ahead of payment structures and learn secrets to successfully engaging stakeholders in innovation.



TRACK 5

Quality and Safety Improvements for Optimal Performance

THURSDAY, JULY 26 | 4:15–5:30 PM

Human Factors: The Missing Link to Building Safer and Better Health Care

Jonathan Gleason, MD, VP, Clinical Advancement and Patient Safety, Carilion Clinic; **Sarah Parker, PhD**, Director of Human Factors Research, Carilion Clinic; and **Laurie Wolf, PhD**, Director of Human Factors Implementation, Carilion Clinic

Much of health care is focused on big data utilization and artificial intelligence to improve quality and safety, however these interventions rely on the input of accurate information by humans, the limitations of the EHR, and the capabilities of humans to execute appropriate interventions. A Human Factors approach acknowledges the importance of data driven interventions, but also recognizes the imperative to design systems that facilitate caregivers doing the right thing, while making it impossible to do the wrong thing. This session will examine three goals of Human Factors: proactive risk assessment and avoidance, robust mitigation of the consequences of inevitable errors, and engaging in appropriate reaction when errors occur.

FRIDAY, JULY 27 | 11:00 AM–12:15 PM

Better for Patients and Caregivers: Building a Culture of Continuous Improvement

Lisa Yerian, MD, Medical Director, Continuous Improvement, Cleveland Clinic and **Kelly Hancock, DNP, RN, NE-BC**, Executive Chief Nursing Officer, CCHS and Chief Nursing Officer, Main Campus, Cleveland Clinic

Having identified caregiver capability as an important barrier to developing a culture of improvement, Cleveland Clinic began to focus on building caregiver capability to identify and solve problems in their work. Through initial pilot work with leaders, managers and front-line caregivers in nursing and other areas, four systems and behaviors were found to be critical to building and sustaining a continuous improvement culture across both clinical and nonclinical caregiver teams. Learn how these systems—organizational alignment, visual management, problem solving, and standardization—and the behaviors required to support them are documented in the Cleveland Clinic Improvement Model, providing the roadmap for engaging caregivers at all levels in a culture of continuous improvement.

FRIDAY, JULY 27 | 4:00–5:15 PM

Equity of Care: Essential to Improved Quality and Lower Costs

Leaders from the 2018 AHA Equity of Care Award Winner and Honorees

Equitable care ensures that all patients receive the highest quality of care, care that is individualized to the needs of every person that needs it and the community served by a hospital or health system. The Equity of Care Award honors noteworthy leaders who have demonstrated a high level of success in reducing health care disparities and the promotion of diversity and inclusion within their organization. From their example and from national health care leaders, learn why health equity presents such an important business imperative for the work being done in the health care field, how it is critical to accelerated quality improvement, and exactly what these award-winning organizations are doing to reduce health care disparities.

SATURDAY, JULY 28 | 8:30–9:45 AM

Safety Culture is a House Wide Energy

Marianne Araujo, Vice President of Nursing/Chief Nurse Executive, Advocate Good Shepherd Hospital and **Dawn Moeller**, Clinical Manager of Emergency and Trauma Services, Advocate Good Shepherd Hospital

To effectively eradicate serious harm by enhancing and sustaining a culture of safety, Advocate Good Shepherd Hospital is cultivating a High Reliability Organization (HRO). HROs demonstrate dissatisfaction with the current level of safety and strive for a goal of "No Serious Patient Harm." Learn tactics to develop and shift the culture to safety at all levels of the organization and understand the importance of engaging a diverse group of staff to create an interdisciplinary team that leads the safety initiatives. Understand why sustainment planning and succession planning are needed to ensure that the "tipping point" is maintained and momentum continues to reach the goal of Zero Serious Safety Events.



TRACK 6

Leveraging Technology and Data Analytics in an Integrated System of Care

CORPORATE SPONSOR



THURSDAY, JULY 26 | 4:15–5:30 PM



Integrating Population Analytics and the EMR Environment

Nina Taggart, MD, Senior Medical Director, Population Health and Payer Relations, Lehigh Valley Health Network and **Sameera Ahmed**, Manager, Clinical and Business Analytics, Lehigh Valley Health Network

Lehigh Valley Health Network is a pioneer in the use of analytics. Today it is transitioning to value-based care on a grand scale having embraced the philosophy of the changing care continuum and merged its clinical and claims data into a powerful analysis of its practices and costs. Quality and utilization measures are aligned through a physician incentive program, analytics that target and stratify patients for intervention, and a coordinated and collaborative care management strategy. Participants will understand the connection between analytics and success under risk-based contracts and learn how physicians can be engaged with actionable data and analytics through the EMR environment to improve outcomes.

FRIDAY, JULY 27 | 11:00 AM–12:15 PM

Managing Cybersecurity Risk in Health Care: The Leader's Role

Valda Clark Christian, VP & Chief Compliance Officer, MedStar Health; **Lisa Dykstra**, SVP and CIO, Ann & Robert H. Lurie Children's Hospital of Chicago; and **John Riggi**, Sr. Advisor for Cybersecurity and Risk, AHA

Protecting health care organizations from cyberattack is a growing challenge. Health care data is highly attractive, the tactics used by potential hackers are constantly evolving, and significant information sharing within our environments places health care organizations uniquely at risk. Protecting your organization's data extends beyond technical systems and processes; leadership from the top of the organization is critical to establish a culture of cybersecurity. This panel will address best-practice leadership behaviors to reduce the likelihood and impact of a cyber event.

FRIDAY, JULY 27 | 4:00–5:15 PM

Telecare and Evolving Technologies for Managing Comprehensive Coordinated Care (C3)

John Halamka, MD, CIO, Beth Israel Deaconess Medical Center and **Kevin Fickenscher, MD**, President/CEO, CREO Strategic Solutions

This session offers an overview of the dynamic forces driving change in health care delivery and the strategic and operational implications of technology as a resource for managing care delivery services. The use of telemedicine, remote care management, and m-health services will be highlighted with a focus on telecare or the application of technology for directly managing care delivery on a remote basis in the home or in care delivery environments outside the traditional realms of the hospital and clinic. You'll learn how analytics can be applied as a key resource for supporting clinically augmented intelligence which can be used by clinicians in providing virtual care and understand the training of "virtualist" care providers.

SATURDAY, JULY 28 | 8:30–9:45 AM

Information Technology as a Centralized Toolkit in the Care of High-Risk, High-Cost Population: A DSRIP Case Study

Patti Cuartas, Senior Director, IT DSRIP Program, Mount Sinai Health System and **Yi-Ting Chiang**, Program Manager, IT DSRIP, Mount Sinai Health System

Managing the care of Medicaid patients is a well-known challenge due to the population's complex needs and socioeconomic vulnerabilities. The latest effort by New York State to tackle this challenge is its Delivery System Reform Incentive Payment (DSRIP) Program. DSRIP aims to increase access to preventive care, address social determinants of health, and enhance care coordination, with the ultimate goal of reducing avoidable hospital use by 25% by 2020. Under the program, health systems, providers and community-based organizations organized themselves into performing provider systems (PPS)—entities that are financially responsible for the health outcome of the subset of Medicaid beneficiaries attributed to them. Learn how Mount Sinai PPS created a centralized way for partners to access tools and high-quality data that would significantly increase information sharing and facilitate coordination across the care continuum.



TRACK 7

Advancing Well Being

THURSDAY, JULY 26 | 4:15–5:30 PM

Advancing the Anchor Mission of Health Care

Barry Ostrowsky, President and CEO, RWJBarnabas Health; **Randy Oostra**, President and CEO, ProMedica; and **Jeff Thompson, MD**, CEO Emeritus, Gundersen Health System. Moderated by **Ted Howard**, President and Co-Founder, The Democracy Collaborative Foundation, Inc.

Health systems are increasingly stepping outside of their walls to address social, economic and environmental conditions that contribute to poor health outcomes and exacerbate health disparities. A growing number are adopting an “Anchor Mission” approach—seeking to strategically and equitably improve community health and well-being by leveraging and aligning their economic and human assets to the mutual benefit of community and institution. By adopting an “anchor mission” and encouraging partner institutions to do the same, health systems can over time prevent unnecessary demand on the health care system, contributing to lower costs and more affordable care for all. Learn how three health systems are integrating this framework to carry out their mission, and bend the cost curve in an era of limited resources.

FRIDAY, JULY 27 | 11:00 AM–12:15 PM

Hospitals Against Violence: Effective Violence Prevention Strategies

Laura Krausa, System Director of Advocacy, Catholic Health Initiatives and **Theodore J. Corbin, MD, MPP**, Associate Professor, Department of Emergency Medicine, Drexel University College of Medicine, Associate Professor, Health Management and Policy, Drexel University Dornsife School of Public Health, and Medical Director, Healing Hurt People, Co-Director, Center for Nonviolence and Social Justice. Moderated by **Claire Zangerle**, Chief Nurse Executive, Allegheny Health Network.

As part of the American Hospital Association’s Hospitals Against Violence initiative, this session will explore successful strategies and the complexities of building violence prevention programs in hospitals and health systems. Expert panelists will share effective responses to both community and workplace violence, with special emphasis given to lessons learned in implementation and maintenance of these important programs.

FRIDAY, JULY 27 | 4:00–5:15 PM

✦ Helping Everyone Live a Longer, Happier, and Healthier Life By Preventing Disease

Allen Weiss, MD, President and CEO, NCH Healthcare System

Our community—the places we live, work, and play—controls 80% of our health. Unfortunately environments have evolved in ways that make healthy choices more difficult. NCH Healthcare is improving well-being, not only by managing illness and injury, but also by identifying ways to create a healthier and more active community for all residents. Learn how they are bringing together schools, grocery stores, restaurants, employers, civic organizations and other groups in a true cross-community collaboration that boasts 15,000 early adopters joined in this grassroots transformation to create the momentum that underscores residents’ commitment to living their healthiest lives.

SATURDAY, JULY 28 | 8:30–9:45 AM

✦ Mind the Gap: A Cost-Effective and Innovative Program to Advance Wellness and Health

Nasim Afsar, MD, MBA, Chief Ambulatory Officer and CMO for ACOs, UC Irvine Health

Struggling with the most effective and efficient way to deliver population health, UCLA Health’s Department of Medicine designed Mind the Gap, an innovative, resource-conscious program based on the belief that delivering population health is everyone’s responsibility, that it requires a culture of collective accountability, and that it must be delivered in a standard manner across all clinic sites during the patients’ clinic visit. Mind the Gap is a simple process wherein everyone, from the front desk staff, medical assistants, physicians, and the patients, is involved in completing a standard form that captures all elements of age appropriate cancer screening, immunizations and diabetes care and then records the updates in the EHR. Implemented in 21 clinics, the process has led to addressing 40,000 care gaps in less than six months.



TRACK 8

Governance Excellence



AHA Trustee Services

CORPORATE SPONSOR

Nasdaq
Boardvantage

The Leadership Summit offers trustees and board members programming to connect the work of governance to the challenges of delivery system transformation. Governance specialist Jamie Orlikoff will serve as the navigator for trustees throughout the track, facilitating translation of the critical issues addressed at the Summit to best practices for boards.

INTENSIVE WORKSHOP | THURSDAY, JULY 26 | 7:30–10:00 AM

(Pre-registration required.)

Decisions, Decisions: Trends and Effective Leadership and Governance of Hospitals and Health Systems

James E. Orlikoff, President, Orlikoff & Associates, Inc.

TRUSTEE COMMUNITY FORUM AND DIALOGUE* | THURSDAY, JULY 26 | 11:00 AM–12:30 PM

The Value Initiative: What Does Affordable Health Care Mean to Trustees and Their Communities?

Trustees and CEOs are invited to join this interactive lunch session facilitated by the AHA's Priya Bathija, VP, The Value Initiative, to share their community's voice on the factors they consider when determining whether health care is "affordable," as well as thoughts on what hospitals and health systems can do to reduce health care costs and improve the value of the services they offer. We'll also provide an overview of The Value Initiative, a member-driven effort created to provide AHA members with the tools, educations and resources they need to address the issue of affordability.

TRUSTEE BREAKFAST | FRIDAY, JULY 27 | 7:00–8:15 AM

Engaging Trustees in Strategic Discussion at ProMedica

Karen Strauss, Chief Strategy, Marketing and Human Resource Officer ProMedica and **Elizabeth Michalak**, Liaison, ProMedica Governance Office, ProMedica

As a large not-for-profit health system, ProMedica depends on the leadership, insight and direction of its Board of Trustees. Recently the board has been looking for a different and more involved role in strategic decision-making. To that end, ProMedica began a new practice of data driven and heavily researched strategic discussions at its board meetings. Learn how this new approach to integrating strategic discussion has not only assisted management in further exploration of important topics but has increased trustee engagement and improved the governance culture.

TRUSTEE LUNCH* | FRIDAY, JULY 27 | 12:15–1:45 PM

Helping Trustees Navigate the Complexities of Today's Health Care Environment

Nate Kaufman, Managing Director, Kaufman Strategic Advisors, Inc.

Trustees have the daunting task of governing their health system during this time of extreme uncertainty as the aging of the population and the unaffordability of health care continue to put intense pressure on the cost structure of all providers. There are no simple solutions to the complex problems facing health systems, although there is no shortage of 'panacea peddlers' claiming there are. Trustees will learn about the appropriate strategic balance between 'doing more of the same' and 'doing what's new' and gain crucial strategies to ensure optimal performance.

TRUSTEE BREAKFAST | SATURDAY, JULY 28 | 7:00–8:15 AM

Managing Smooth Board Succession during Uncertain Times: A Case Study

Steve Gordon, MD, Point B and **James E. Orlikoff**, President, Orlikoff & Associates, Inc.

Effective succession management is an essential function of self-perpetuating boards. Vetting, appointing, and onboarding new trustees is a critical opportunity for aligning the board around organizational purpose, values, and strategic direction, while introducing fresh energy and perspective. This interactive session will review the approach taken by the board of one non-profit hospital system and consider it from various perspectives: the existing board, executive leadership, staff support, the board candidate, and national best practice.

*Pre-registration is required. This lunch has a limited capacity and is intended for trustees, CEOs and governance support professionals.

SUNRISE SESSIONS

FRIDAY, JULY 27 | 7:00–8:15 AM

Transforming Care through Age-Friendly Health Systems

The nation's adult population over age 65 is projected to reach 83.7 million by the year 2050, an increase from 21% of the population in 2012 to more than 39% in 2050. Age-Friendly health systems are intentionally designed to meet the needs of older adults, looking beyond acute events, engaging the whole community, and achieving better health for older adults. By focusing on four key areas of an age-friendly health system – what matters, mobility, medications and mentation (the 4Ms) – the AHA and its partners, the John A. Hartford Foundation, Institute for Healthcare Improvement, and Catholic Health Association of the United States, aim to improve patient care, safety and outcomes; improve patient and family engagement in care; and reduce length of stay and readmissions. This session reviews current work on the Creating Age-Friendly Health Systems initiative, provides suggestions from pilot sites on implementing the 4Ms across diverse settings, and details ways to participate in this transformative work.

● Getting to “Yes” – Lessons from 2018 Circle of Life Honorees

Palliative and end-of-life care services often face two interrelated challenges – first, to meet the complex needs of patients and families and second, to demonstrate their value to health care organizations, other health care professionals, and payers. And no two will approach these challenges in exactly the same way because so much depends on the culture of the organization and the community. Discover how Circle of Life Award honorees have identified the needs of communities and organizations and developed programs and services that are aligned with institutional and community cultures, gaining the support that ensures sustainability and growth.

SATURDAY, JULY 28 | 7:00–8:15 AM

Strategies and Resources to Navigate the Changing Landscape

Priya Bathija, Vice President, The Value Initiative, American Hospital Association and **Elisa Arespacochaga**, Vice President, AHA Physician Alliance, American Hospital Association

Join AHA staff as they share new programs that are designed to provide hospitals and health systems with the tools, education and resources they need to move forward in the current environment. We'll provide an overview of The Value Initiative, a member-driven effort created to address the issue of affordability, and describe AHA's ongoing efforts to ensure access to essential health care services in vulnerable communities. Participants also will learn about the work of the newly launched AHA Physician Alliance, which fosters a common language for leadership between physicians and health care administration through three fundamental values – Lead Well. Be Well. Care Well.

● Caring for Communities: 2018 AHA NOVA Award Winners

Inpatient acute care is an essential part of the health care spectrum and a key role for America's hospitals. But much of a person's (and community's) health depends on what happens outside the walls of the hospital with primary care, care coordination, preventive services, healthy habits, exercise, education, jobs... the challenges seem endless and it can be hard to know where to begin. AHA NOVA Award winners start with a collaborative targeted approach in identifying needs, working with other providers and community leaders and measuring results. Learn how these national leaders in community health improvement took on these challenges and gain advice on how your institution can take the next steps.

● Innovation Thinking with the AHA

Interested in learning more about innovation, design thinking, and how the AHA can help? Join a member of the AHA team to map your road to innovation thinking. In this dynamic and interactive session, you'll learn about the AHA's new Innovation 90 program through first-hand experience with several of the program's activities. Participants will generate discussion about what defines innovation, what inhibits innovation, and what it takes to start innovating. We'll begin by exploring three horizons of innovation and where organizations invest in each, and then move on to examine how innovative your organization is by “mapping” your innovation vulnerability. Learn what Innovation 90 bootcamp offers your leadership team and understand how your organization can participate.



ENHANCED EDUCATIONAL OPPORTUNITIES

AHA Washington Update

THURSDAY, JULY 26 | 10:00–11:00 AM

Join American Hospital Association leaders for a discussion on the latest from Capitol Hill, the upcoming mid-term elections and what it all means for hospitals and health systems.

Educational Poster Displays

Health care excellence is in the field—share your best with your peers through a poster display. Take advantage of this opportunity to showcase your organization's innovations. Visit the Summit website for guidelines on submitting a poster proposal.

The Innovators Connection

In the Exhibit Hall's Innovators Connection you'll hear industry executives debut fresh ideas, innovative products, and creative solutions focused on transforming the health care delivery system.

PLAN A RETREAT FOR YOUR EXECUTIVES OR TRUSTEES DURING THE LEADERSHIP SUMMIT

The Summit offers an unique opportunity for your leadership team or governing board to meet in a retreat setting with select Summit faculty before or after Summit programming. Opportunities are limited—contact Laura Woodburn at lwoodburn@aha.org to learn more.

AHA PHYSICIAN ALLIANCE



AHA Physician Alliance

The AHA Physician Alliance brings physicians and their hospitals and health systems resources, services, and experiences to transform health care. The Alliance is framed by three fundamental values that foster shared decision-making and forge a common language among all health care leaders – Lead Well. Be Well. Care Well.

- **Lead Well** focuses on improving the health of the enterprise and developing collaborative teams to move organizations forward.
- **Be Well** is about improving the health of the clinicians.
- **Care Well** prioritizes better health for patients and communities.

Through unique immersion experiences, virtual expeditions and webinars, podcasts, issue briefs, guides and toolkits, as well as dedicated education tracks at AHA flagship meetings, developed specifically for physicians within AHA-member organizations, the Alliance supports physician leaders in improving care for their communities. Furthermore, it helps clinical and administrative leadership collaborate effectively for better health of communities. Visit www.aha.org/physicians for more information and to sign up.



Look for AHA Physician Alliance-supported sessions throughout the Leadership Summit. They'll be identified by this symbol.

AWARDS AND RECOGNITION

Among the highlights of every Leadership Summit are the award and recognition events:

- AHA Quest for Quality Prize
- AHA's Equity of Care Award
- AHA Innovation Challenge
- AHA NOVA Awards®
- AONE Nurse Manager and Nurse Director Fellowships
- Circle of Life Awards®
- The Dick Davidson Quality Milestone Award for Allied Association Leadership
- Federal Health Care Executive Special Achievement Award and Executive Award for Excellence
- The TRUST Award

NETWORKING OPPORTUNITIES

Welcome Reception

THURSDAY, JULY 26 | 5:30–7:00 PM

The perfect way to end the first day at the Summit with the opening of the Exhibit Hall. A chance to renew acquaintances, network with colleagues, and discuss what you've learned at the day's sessions. Attendees can get an early look at the new products and services offered by the companies that support the Summit. Contact Carl Aiello at caiello@aha.org for more information on sponsorship and exhibitor opportunities.

Trustee Networking Reception

THURSDAY, JULY 26 | 4:30–5:30 PM

Meet other hospital and health system trustees and board members, discuss the day's activities, and enjoy beverages and light hors d'oeuvres.

Trustee Roundtable Sessions

FRIDAY, JULY 27

The place to gather ideas and insights on good governance and learn with other trustees. Stop by for informal conversation on key Summit and governance topics, ask questions of our experts, and share your experiences as a trustee.

- | | |
|--------------------------|---|
| 10:15–11:15 AM | <i>CEO succession planning</i> with Bill Westwood , Senior Client Partner and Tom Giella , Chair, Health Care Services, Korn Ferry |
| 11:15 AM–12:15 PM | <i>Mergers/affiliations and the board</i> with Todd Linden , President, Linden Consulting |
| 3:30–4:30 PM | <i>Best practices in governance</i> with Jamie Orlikoff , President, Orlikoff & Associates, Inc. |

AHAPAC Appreciation Reception

FRIDAY, JULY 27 | 5:30–6:30 PM

Join your colleagues at this special appreciate event exclusively for 2017 and 2018 supporters of the AHAPAC. For more information on the AHAPAC, contact Shari Dexter at 202-626-2338. (By invitation only.)

Gala Reception on the USS Midway

FRIDAY, JULY 27 | 6:30–8:30 PM

Unforgettable fun awaits you aboard the longest-serving aircraft carrier in the U.S. Navy history. Experience a living piece of American history as you enjoy refreshments and entertainment on the flight deck of the USS Midway. Guest tickets are available for attendees who would like to bring family or friends.

CONTINUING EDUCATION CREDIT

Health Forum is approved by the following organizations to award up to 18.0 continuing education credits for the 2018 Leadership Summit.

- American College of Healthcare Executives
- California Board of Registered Nursing
- College of Healthcare Information Management Executives Certified Healthcare CIO Program

LEADERSHIP SUMMIT

EARLY BIRD BY JUNE 1

REGULAR RATE AFTER JUNE 1

REGISTRATION RATES

Health Care Provider Organizations

AHA Institutional Member

\$1,095

\$1,195

Non-Member

\$1,195

\$1,295

Academic, government, nonprofit, associations

AHA Associate Member

\$1,100

\$1,200

Non-Member

\$1,250

\$1,350

Business representatives that provide services or products

AHA Associate Member

\$1,250

\$1,350

Non-Member

\$1,750

\$1,850

American Hospital Association Regional Policy Board, Committee on Governance, Governing Council Members

\$750

Fourth Team Member – FREE

Send three people from your organization and the fourth attends for free. All registrations must be submitted at the same time.

PRE-SUMMIT EVENTS AND INTENSIVE WORKSHOPS

Innovation Leadership Challenge: Collaborating to Improve Hospital Flow, Save Lives and Reduce Costs

WEDNESDAY, JULY 25 | 8:00 AM–5:00 PM

\$375

Attendees who register for the Innovation Leadership Challenge will receive \$100 off their Summit tuition.

Leading Organizations that Support a Resilient, Agile and Engaged Workforce

WEDNESDAY, JULY 25 | 1:00–4:30 PM

Complimentary

#123forEquity Training Symposium

WEDNESDAY, JULY 25 | 1:00–4:30 PM

E-mail jmallett@aha.org to register.

Intensive Workshops

THURSDAY, JULY 26 | 7:30–10:00 AM

\$200

HOTEL AND TRAVEL

SUMMIT HOTEL

Manchester Grand Hyatt
1 Market Place
San Diego, CA 92101

HOTEL RESERVATIONS

Rate: \$282 for a single/double room.

Cut-off date: June 22, 2018

Reservations are available to registered attendees only. After registering, attendees will receive a registration confirmation with hotel reservation instructions.

TRAVEL DISCOUNTS

Visit the Summit website for information on discounts from select airlines and rental car companies.

GROUND TRANSPORTATION

The Manchester Grand Hyatt is located approximately 4 miles from the San Diego International Airport. Taxis are available at designated airport transportation plazas at a cost of approximately \$17 one way.

WEATHER AND ATTIRE

Expect pleasant temperatures ranging from 65–75F. Business casual attire is appropriate for all events.

REGISTRATION

SESSION/EVENT SELECTION

Only Pre-Summit Events, the Intensive Workshops, the Trustee Community Forum and Dialogue, and Trustee Lunch require advance registration.

CANCELLATIONS

If you cannot attend the Leadership Summit, you can send a substitute. If you must cancel entirely, your request for a refund—minus a \$250 processing fee—must be made in writing to summitregistration@aha.org no later than June 29, 2018. Cancellations made after June 29 are not eligible for a refund.

ACCOMMODATIONS

Health Forum complies with the Americans with Disabilities Act and will attempt to provide a reasonable accommodation for an attendee with disability who requests accommodation. Contact clang@aha.org at least 21 days in advance of the program to specify your accommodation.

REGISTRATION ASSISTANCE

Email summitregistration@aha.org

GENERAL QUESTIONS

Email clang@aha.org or call (312) 893-6897.

To register for the Leadership Summit, visit:
www.healthforum-edu.com/summit



Health Forum
Attn. Samantha Swift
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Chicago, IL 60606-1725

26TH ANNUAL

American Hospital Association

LEADERSHIP SUMMIT

July 26–28, 2018 | **San Diego, California**
Manchester Grand Hyatt

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