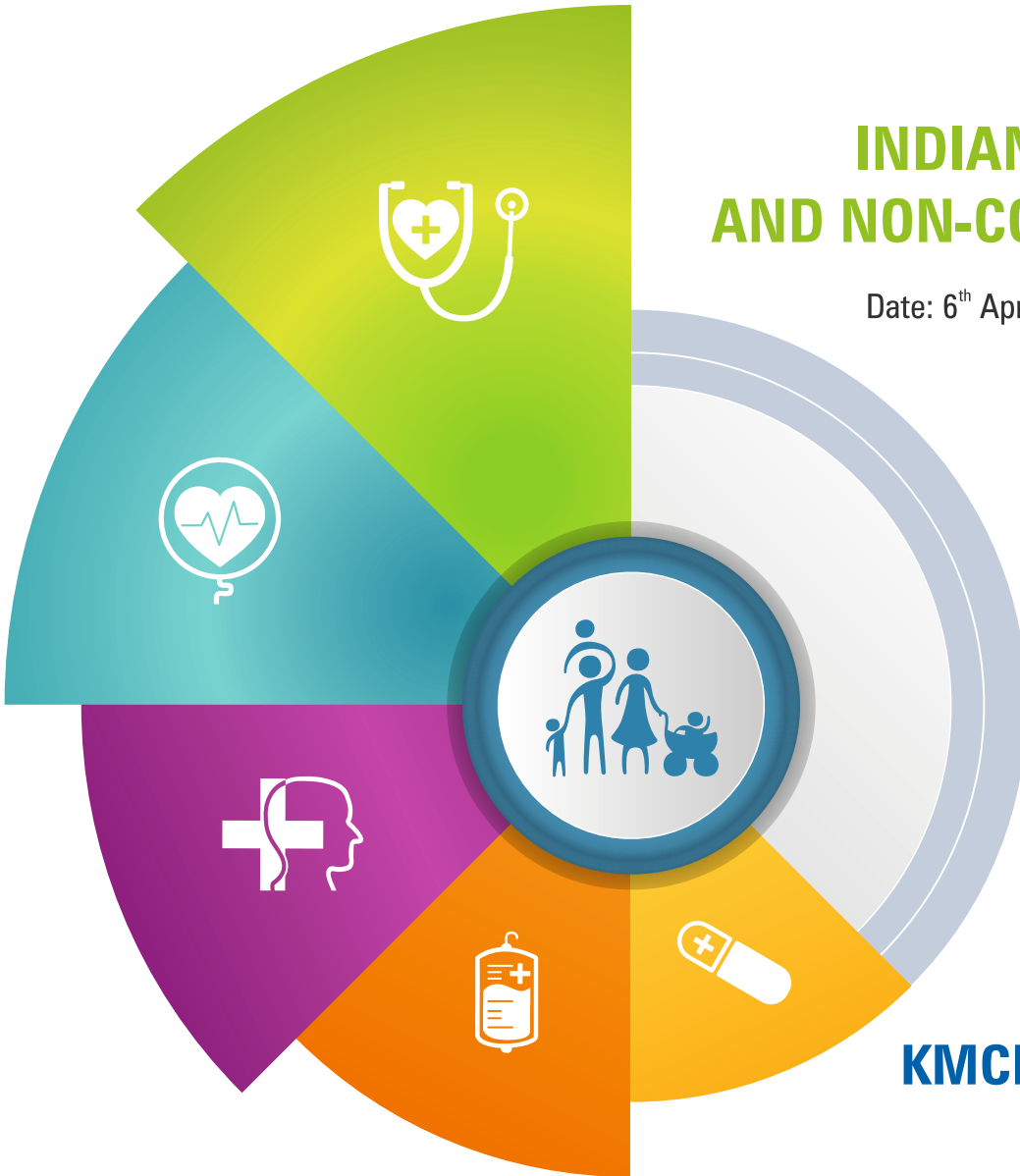


# International Conference on INDIAN RURAL PUBLIC HEALTH AND NON-COMMUNICABLE DISEASE

Date: 6<sup>th</sup> April 2019 (Saturday) | Venue: KMCH Auditorium



**KMCH RESEARCH FOUNDATION**

99, Avanashi Road, Coimbatore - 641 014.

# INDIAN RURAL PUBLIC HEALTH AND NON-COMMUNICABLE DISEASE



**Dr. Nalla G Palaniswami**  
Chairman, KMCH  
PATRON

The First International conference on Indian Rural Public Health and Non-communicable Disease” is organized by KMCH Research Foundation and Kovai Medical Center and Hospital, Coimbatore and will be held on April 6th 2019 at KMCH, Coimbatore, on the theme ‘Addressing the challenges of NCDs’ and ‘Prevention and Control of NCD’ in rural India.

## About The Conference

In India, there were more than 2.5 million deaths in 2008 from cardiovascular diseases (CVD), two-thirds due to coronary Heart Disease (CHD) and one-third contributed by stroke, as reported by Global Status on NCDs Report (2011). The rising prevalence of NCDs is taking place in the context of a rapidly urbanizing population in India. Intuitively, one would expect a lower prevalence of NCDs in rural India, who traditionally lead a more active lifestyle compared to their urban counterparts. While data from rural India are sparse, some reports suggest that NCDs are already the largest cause of death in rural India. Such reports are limited to selected locations and may have their own biases. In addition, there is extremely sparse NCD prevalence data from mushrooming semi-urban areas of India. It is therefore needless to say that there are significant gaps in the knowledge of the epidemiology of NCDs, CVDs and associated risk factors in country as diverse as India.

## Objectives of the Conference

- To discuss and transform the recent progress on health policy, challenges and obstacles to rural public health, for prevention and control of non-communicable diseases (NCDs) and related issues in rural India

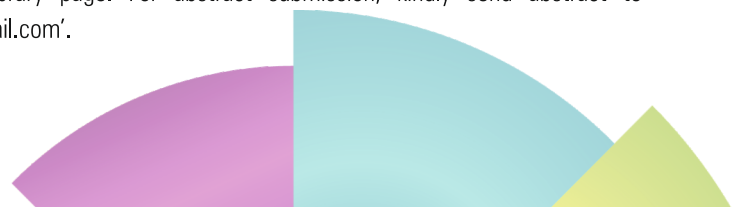
- To exchange and share experience and knowledge of rural socio-economic system, cultures and other circumstances
- To encourage recent research and achievements in NCDs
- To explore novel pathophysiological links between environmental disruptors and prevalent NCDs
- To provide guidance to Governmental bodies on the burden of non-communicable diseases in farming areas of rural India

## Conference Scope

- Cardiovascular Disease
- Diabetes
- Hypertension
- Overweight/Obesity
- Chronic kidney disease

We welcome invitation for abstract submissions which is now open for Poster presentations covering current research and new progress. All contribution should be of high quality. During the review period, Papers will be reviewed by eminent scholars in the respective areas.

International Conference on Indian Rural Public Health and Non-communicable Disease is to provide a platform for Eminent Researchers, Scientists, Academicians, Physicians, Doctors, Traditional Medical Practitioners, Consultants, Journalist and anyone in the domain of interest from around the world to discuss. All Selected poster papers will be published conference printed proceedings & DVD as well as a conference library page. For abstract submission, kindly send abstract to ‘[kmchrf@gmail.com](mailto:kmchrf@gmail.com)’.



## INVITED SPEAKERS



**Prof. Balram Bhargava**

Secretary, Department of Health Research (DHR)  
Director General  
Indian Council of Medical Research (ICMR)



**Dr. Soumya Swaminathan**

Deputy Director General for Programmes  
WHO



**Dr. V. Mohan**

Dr Mohan's Diabetes Speciality Center WHO  
Collaborating Centre for Non-communicable  
Diseases & IDF Centre of Education



**Dr. Mulasari Ajit S**

Director- Cardiology  
The Madras Medical Mission, Chennai



**Dr. Vishwa Mohan Katoch**

Former Secretary  
Dept. of Health Research  
Former-Director General, ICMR



**Dr. Thomas Alexander**

Head, Dept. of Cardiology, KMCH  
Director, STEMI INDIA



**Dr. Krishnan Swaminathan**

President  
KMCH Research Foundation  
Consultant - Endocrinology, KMCH



**Dr. Arulraj Ramakrishnan**

Consultant  
Dept. of Hepatology  
KMCH

# INDIAN RURAL PUBLIC HEALTH AND NON-COMMUNICABLE DISEASE

Date: 6<sup>th</sup> April 2019 (Saturday) | Venue: KMCH Auditorium

## PROGRAM SCHEDULE

|               |                                                           |
|---------------|-----------------------------------------------------------|
| 08.30 - 09.00 | Registration & High Tea                                   |
| 09.00 - 09.30 | Welcome Note                                              |
| 09.30 - 09.45 | Chairman Address                                          |
| 10.00 - 10.20 | Indian Rural Non-Communicable Disease<br>- KMCH NCD Study |
| 10.20 - 10.40 | Indian Health Scenario                                    |
| 10.40 - 11.00 | Break                                                     |
| 11.30 - 11.30 | ICMR - INDIAB Study Report                                |
| 11.30 - 12.00 | Burden of NCD in India - WHO Report                       |
| 12.00 - 12.45 | STEMI India                                               |
| 13.00 - 13.30 | Lunch                                                     |
| 13.30 - 14.00 | Poster Session                                            |
| 14.00 - 14.30 | Indian Rural Scenario : Cardiovascular Diseases           |
| 14.30 - 15.15 | Prevention and Control: Rural NCD                         |
| 15.15 - 16.00 | Nonalcoholic fatty liver disease-Rural India              |
| 16.00 - 16.15 | BREAK                                                     |
| 16.15 - 16.45 | Panel Discussion                                          |
| 16.45 - 17.00 | Prize Distribution followed by Closing Ceremony           |

Hall 'A'

Dr. Krishnan Swaminathan

Dr. Nalla G Palaniswami

Dr. Krishnan Swaminathan

Prof. Balram Bhargava

Dr. V. Mohan

Dr. Sowmya Swaminathan

Dr. Mullasari Ajit S

Food Court

Hall 'A'

Dr. Thomas Alexander

Dr. Vishwa Mohan Katoch

Dr. Arulraj Ramakrishnan



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*Invitation*

International Conference on

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To



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Book Post

