

REGISTRATION BROCHURE

Florida Conference on Aging 2018

Marriott Waterside, Tampa, FL • August 13–15, 2018

PRESENTED IN PARTNERSHIP WITH:



WITH MANY THANKS TO OUR SPONSORS:

WellCare • Florida Blue • AARP
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Florida Hospice & Palliative Care Association
Walgreens • Sunshine Health
GA Foods/Sunmeadow • Independent Living Systems
Mom's Meals • Quest Diagnostics • Therap Services
United Healthcare • Metz Culinary Management
Summit Home Healthcare Products
RetireSafe • Java Group Programs

2018 FLORIDA CONFERENCE ON AGING SCHEDULE AT A GLANCE

SUNDAY, AUGUST 12

Volunteer Tote Bag Stuffing	10:00 AM – 12:00 PM
Registration Desk Open.....	3:00 PM – 6:00 PM
FASP Board Meeting.....	2:00 PM – 3:30 PM
FCOA Board Meeting.....	4:00 PM – 5:30 PM

MONDAY, AUGUST 13

Registration Desk Open.....	8:00 AM – 6:00 PM
Pre-Conference Intensive.....	8:30 AM – 12:30 PM
Exhibit Hall Setup.....	10:30 AM – 4:00 PM
Opening Session	1:00 PM – 2:30 PM
Concurrent Workshops.....	2:45 PM – 3:45 PM
Concurrent Workshops.....	4:00 PM – 5:00 PM
Opening Reception in Exhibit Hall.....	5:00 PM – 7:00 PM
Networking Reception	7:00 PM – 8:00 PM

TUESDAY, AUGUST 14

Registration Desk Open.....	7:00 AM – 5:00 PM
Continental Breakfast in Exhibit Hall.....	7:30 AM – 8:30 AM
General Session.....	8:30 AM – 10:15 AM
Refreshment Break.....	10:15 AM – 11:00 AM
Concurrent Workshops.....	11:00 AM – 12:00 AM
QSLA Luncheon.....	12:00 AM – 1:15 PM
Concurrent Workshops.....	1:30 PM – 2:30 PM
Closing Reception in Exhibit Hall.....	2:30 PM – 3:30 PM
Concurrent Workshops.....	3:30 PM – 4:30 PM
Networking Meetings	4:45 PM – 6:30 PM

WEDNESDAY, AUGUST 15

Registration Desk Open.....	7:30 AM – 11:00 AM
Refreshment Break.....	8:00 AM – 8:30 AM
Concurrent Workshops.....	8:30 AM – 9:30 AM
Closing Session & Brunch.....	10:00 AM – 12:30 AM

CONFERENCE FEATURES

Recognizing Excellence — FCOA/FPL QSLA Luncheon, Tuesday, August 14th, 12:00 PM Quality Senior Living Awards presentation, sponsored by Florida Power & Light. The awards acknowledge individuals and organizations that have made outstanding contributions to improve the quality of life of older Floridians.

FCOA HOT SPOT — FCOA invites attendees to take a break, grab a snack and charge your electronic devices at the United Healthcare Hot Spot.

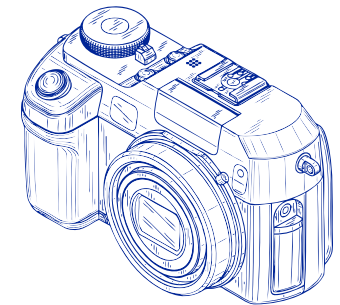
SPONSORED BY:



Association Meetings — Are scheduled throughout the conference. Check the Conference Program for meeting times and locations. If your group is attending FCOA and you need a meeting room, email us at moreinfo@fcoa.org with your request.

Exhibit Hall — Visit the Exhibit Hall on Monday and Tuesday. There you will have an opportunity to meet new people and learn about businesses that want to work with you. This is an excellent opportunity to learn about new products and services that will enhance your organization. Don't forget your business cards!

Professional Head Shots August 13th & 14th — The Florida Association of Aging Services Providers (FASP) in partnership with Therap Services will be providing an opportunity for attendees to have professional headshots taken at no charge! Prior to the Conference we will email all registrants with a registration link to sign up for your time with the photographer. On-site registration will also be available.



CO-SPONSORED BY:



WORKSHOP TRACKS

Care Management

- How to Innovate Care Planning for Success
- Florida Pioneer Network Best Practices Showcase
- Caseworkers Are Key to a Doctor's Success!
- Anyone Can Have a Crisis; Welcome to Our Solution!
- The Aging Mastery Program: Sustainability and Next Steps
- Food Safety for Seniors

Memory Disorders

- Designing Effective Environments for Persons with Alzheimer's
- An Early Memory Loss Solution for Your Community
- Songbird - A Music Partnership
- The Science and Current Research of Alzheimer's Disease
- And They Will Come! Benefits of Fitness & Activity for Adult Day Care

Policy

- Effectively Communicating with Your Legislators
- America's Health Rankings
- Inside Washington
- FSU Claude Pepper's Aging Center's Projects' Review
- Re-framing Aging Through Joint Advocacy Toward Bold Policy Solutions
- What Happened? The 2018 Florida Legislature in Perspective

Senior Center

- Special Needs and Aging
- How to Create Attractive Programs for Today's Older Adults
- UPSLIDE - A New Program to Address Loneliness and Social Isolation
- Braving Senior Bullies. The Importance of a Code of Conduct
- New Facility? New Innovations
- Partnerships Expand Program Possibilities
- Senior Programming that is FUN and FUNCTIONal

PRE-CONFERENCE INTENSIVE

SEPARATE FEES AND PRE-REGISTRATION REQUIRED

MONDAY, AUGUST 13

Leadership Skills for Today's Demanding Workplace 8:30 AM – 12:30 PM

Today's workplace requires leadership skills that are different from the past. With constant attacks on our attention, rapid requests for solutions to more complex decisions and five generations working side by side in the workforce, leaders need to be aware of new ways to respond to today's workplace. Topic areas covered will be: leadership brand and styles; dynamics in the workplace; conflict management; motivating and rewarding staff; and providing performance feedback.



PRESENTER: Mindy Price, Chief PACE Setter, Direct Effect Solutions, Inc., Pickerington, OH

Mindy's professional experience spans more than 23 years of consulting, change management and enterprise level organization management. She has spent the past six years immersed in consulting projects for organizations across the country. She has spoken at multiple conferences to provide the expertise back to the human resources community. She has performed National Research projects which include in depth case studies and focus groups to identify needs in leadership development and enterprise level programs.

She has demonstrated strong organizational development and change management disciplines through development and delivery of strategic planning, strategy execution, project management, training, coaching, and organization design. The synthesis of these experiences allows Mindy to blend leadership, process design and technology support from a global, strategic perspective.

Specific Areas of Expertise:

- | | |
|---------------------------------------|--|
| • Change Management | • Enterprise Risk Management |
| • Organization Design and Development | • Conflict Resolution |
| • Human Capital Projects | • Profile Assessments for Hiring Practices |
| • Succession Planning | • Process Design and Improvement |
| • Myers-Briggs Type Indicator | • Management and Leadership Seminars |
| • Leadership Development | • Project Management ERP System Implementation |
| • Strategic Planning and Execution | |

CONFERENCE SCHEDULE

MONDAY, AUGUST 28

1:00 – 2:30 PM Opening Session

The Florida Council on Aging welcomes **Dr. Whitney Bailey**, Deputy Administrator for Regional Operations and Partnership Development at the Administration for Community Living. The opening session will continue with speakers addressing the issue of social isolation and older adults.

Sponsored by:  WellCare®

Refreshments Sponsored by:  Therap®
www.TherapServices.net

2:45 – 3:45 PM Concurrent Workshops

- Compliance & Technology Today: HIPAA, EVV, EHR, Audit Proofing & Analytics
- Respite Care: A Critical Imprint on Family Caregiving
- Effectively Communicating with Your Legislators
- Laugh Your Way to a Better Brain
- PACE – A Model of Integrated and Patient-Centered Care for Seniors
- Designing Effective Environments for Persons with Alzheimer's
- Special Needs and Aging
- How to Innovate Care Planning for Success

4:00 – 5:00 PM Concurrent Workshops

- The Four Dimensions of Chronic Pain and Addiction in Aging Adults
- I'll Think About it Tomorrow: Facing Avoidance of End of Life Conversations
- America's Health Rankings
- Assistive Technology to Promote Independence for Seniors
- Foundational Concepts and Pilot Study Results of Dance for Parkinson's
- An Early Memory Loss Solution for Your Community
- How to Create Attractive Programs for Today's Older Adults
- Florida Pioneer Network Best Practices Showcase

5:00 – 7:00 PM Opening Reception with Exhibitors

Sponsored by:  Florida Blue
In the pursuit of health®

7:00 – 8:00 PM Networking Reception

Sponsored by:  Assisting Hands®
Home Care

TUESDAY, AUGUST 14

7:30 – 8:30 AM Continental Breakfast in Exhibit Hall

Co-sponsored by:  GA foods.

8:30 – 10:15 AM General Session

FCOA welcomes back Bob Blancato, President of Matz, Blancato & Associates and Chair for the American Society on Aging with his presentation on what is happening in Washington, DC. He will be followed by Martie Moore, Chief Nursing Officer of Medline Industries, Inc. who will address the topics of leadership, staff engagement, communication and how they play a role in emergency preparedness and safety.

Sponsored by:  Humana®

10:15 – 11:00 AM Refreshment Break in Exhibit Hall

Sponsored by:  RetireSafe
Standing up for America's Seniors!

11:00 AM – NOON Concurrent Workshops

- Florida Guardianships: Everything You've Ever Wanted To Know
- How to Make Your Community Age-Friendly?
- YMCA Evidenced Based Wellness Programs for Seniors
- Inside Washington
- The Latest Science in Managing Stress
- Hospital Readmission Rates
- Songbird – A Music Partnership
- UPSLIDE – A New Program to Address Loneliness and Social Isolation
- Caseworkers Are Key to a Doctor's Success!

12:00 – 1:15 PM

Quality Senior Living Awards Luncheon

Join the Florida Council on Aging as we recognize the winners of the Florida Power & Light QSLA recipients.

Co-sponsored by:



POWERING TODAY.
EMPOWERING TOMORROW®



INDEPENDENT
Living Systems

1:30 – 2:30 PM

Concurrent Workshops

- Braving Senior Bullies. The Importance of a Code of Conduct
- Navigating the Medicaid Maze: An Introduction to Benefits
- The Challenge of Retirement: How to Ensure You Don't Outlive Your Money
- FSU Claude Pepper's Aging Center's Projects' Review
- Health, Medicare, and Poverty in Old Age
- Attracting and Retaining a High Performing Workforce
- Overcoming Social Isolation in Affordable Housing
- New Facility? New Innovations
- Anyone Can Have a Crisis; Welcome to Our Solution!

2:30 – 3:30 PM

Closing Reception in Exhibit Hall

The Closing Session is an interactive panel of presenters discussing the longevity economy, caregiving and financial preparedness.



3:30 – 4:30 PM

Concurrent Workshops

- Lower Cost, Innovative Community Transportation Options
- Hurricane Irma: What Florida Long Term Providers Have Learned
- Delicious Nutrition: The Power of Sensory Analysis
- Re-framing aging through joint advocacy toward bold policy solutions
- Empowering Better Senior Care Through Artificial Intelligence
- Mandated Elder Abuse Reporting and Community Awareness Projects
- The Science and Current Research of Alzheimer's Disease
- Partnerships Expand Program Possibilities
- The Aging Mastery Program: Sustainability and Next Steps

4:45 – 6:30 PM

Networking Meetings

WEDNESDAY, AUGUST 15

8:00 – 8:30 AM

Refreshment Break

Sponsored by:



8:30 – 9:30 AM

Concurrent Workshops

- Opioid Epidemic: Seniors and Community Impact
- Florida Policy Exchange Center on Aging Research Updates
- What Happened? The 2018 Florida Legislature in Perspective
- How to Successfully Serve a Diverse Population
- And They Will Come! Benefits of Fitness & Activity for Adult Day Care
- Senior Programming that is FUN and FUNCTIONAL
- Food Safety for Seniors

9:30 – 10:00 AM

Break

10:00 AM – 12:30 PM

Closing Session and Brunch

Leveraging the Advantages of an Aging Society



– Bank of America estimates that the global longevity economy to be \$15 trillion which is comprised of many industry sectors ranging from technology to healthcare. Additionally by 2050, the worldwide number of people 50 years of age and older is projected to double, and people aged 65 years and older will outnumber children 15 years and younger for the first time in human history. With the reality of an aging society now upon us, actions are needed to find and create new ways of enhancing and expanding the Longevity Economy. Older people want to keep contributing to the world, and the assumptions of the past are no longer valid. Decidedly, we need to learn how a world with large numbers of older citizens can best function. This session will feature industry experts who will explore the facets of a longevity economy and the resulting opportunities and challenges facing individuals, families and our communities. Topics will include: financial wellness, caregiving, workplace benefits, women and emerging business opportunities.



Join us at the conference for an exciting announcement about a new FCOA project with GlaxoSmithKline, Walgreens and Florida Blue!



HOTEL AND TRAVEL INFORMATION

Tampa Marriott Waterside

700 S. Florida Avenue, Tampa, Florida

Reservations: <https://tinyurl.com/FCOA2018-Hotel> or 1 (888) 236-2427

Room Rate: \$139 / night for rooms reserved by July 14, 2018

Participants who book their room by phone or the website listed above will receive the group rate of \$139 per night. Only participants who reserve their room by calling or using the link above will receive 25% off overnight and daily valet parking.

Important Instructions

- Complete a separate form for EACH attendee.
- Membership rates apply to current members of FCOA or FASP.
- FCOA and FASP Organizational and Corporate members may register unlimited agency representatives at the member rate.
- Non-members may join FCOA at the time of registration to receive member rate.
- Guests of registrants and the media can purchase meal tickets by contacting FCOA at 850-222-8877.
- By submission of the Conference Registration Form, I hereby give permission to FCOA to use photos taken of me at the FCOA Conference. I give FCOA all rights, including rights to use photos in publications, electronic media and promotional materials.
- June 13, 2018 is the Early Registration Deadline: registrations must be RECEIVED by this date to get the discount.
- After August 8, 2018, please register on-site in Tampa.
- Federal ID# for FCOA: 59-6194436

Registration Cancellation & Refund Policy

All cancellations must be in writing and received by mail, fax or email. If the cancellation request is received by FCOA on or before July 13, 2018, the refund will be the amount paid/due less \$30 handling fee; if the request is received between July 13 and July 28, 2018, the refund will be the amount paid/due less a 50% handling fee. NO REFUNDS FOR ANY CANCELLATIONS MADE AFTER JULY 28, 2018. Registrations may be transferred in full to another individual you designate to attend the conference in your place if you are unable to attend. Please notify FCOA of any changes.

2018 FLORIDA CONFERENCE ON AGING REGISTRATION FORM

ONLINE REGISTRATION AVAILABLE AT WWW.FCOA.ORG

Name _____ Organization _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

What Organizations are you a member of?

☐ FCOA ☐ FASP Not a Member? Join FCOA or FASP TODAY and register at the membership rate!

FCOA	FASP
☐ \$65 Individual	☐ \$60
☐ \$20 Student/Retiree	☐ n/a
☐ \$700 Corporate*	☐ \$500
☐ \$250 Organization*	☐ \$250

*Corporate or Organization membership allows for ALL employees and volunteers to register at the member rate.



Special Requests

If you have a disability or special dietary needs, please contact FCOA by August 3.

- ☐ I would like to request a vegetarian meal.
☐ I would like to request a gluten free meal.

Select below the events you would like to register for:

Event	FCOA/FASP Member Early Rate	FCOA/FASP Member After 7/13	Non-Member Early Rate	Non-Member Late Rate After 7/13
Full Conference	☐ \$365	☐ \$390	☐ \$380	☐ \$405
Monday Only	☐ \$120	☐ \$145	☐ \$135	☐ \$160
Tuesday Only	☐ \$150	☐ \$175	☐ \$165	☐ \$190
Wednesday Only	☐ \$110	☐ \$135	☐ \$125	☐ \$150
Monday Intensives				
• FASP Leadership Skills for Today's Demanding Workplace	☐ \$50 FCOA/FASP Members		☐ \$60 Non-Members	

☐ Certificate of Attendance (\$7 fee)

Payment Information

Method of Payment: ☐ Check ☐ Credit Card

Calculation of Amount Due:

Credit Card Number _____

Membership _____ Name on Card _____

Registration _____ Expiration _____ Security Code _____

Certificate _____ Billing Address _____

TOTAL: _____ City/State/ZIP Code _____

MAIL PAYMENT AND FORM TO:

Florida Council on Aging

1018 Thomasville Rd • Suite 110 • Tallahassee, FL 32303 • Fax: 850-222-2575

Online Registration Available at www.fcoa.org

Florida Council on Aging
1018 Thomasville Road, Suite 110
Tallahassee, FL 32303

Non-Profit Org.
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Tallahassee, FL
Permit No.250

Exhibitor and Sponsor Opportunities are Still Available!

**Call FCOA at
850-222-8877 or
visit www.fcoa.org
for more information
or to register.**