

22nd Annual Duluth Breast Imaging Conference

September 28-29, 2018

Duluth, MN

at the Inn on Lake Superior

Faculty

Terri-Ann Gizienski, MD, MPH

Deborah Wentler, BS, RT(R), (CT)(M)(QM)

Cheryl Seastrand, RT(R)(M)(BS)

Nancy Larrivy, BAN, OCN, CN-BN

Pam Lincoln, APRN, CNP

Lourie Orbeck

Michael Cimaglio

JoAnn Pushkin,
Executive Director of DenseBreast-info.org,
will provide a special Dense Breast presentation



MTMI Medical Technology
Management Institute

Seminar Schedule

Day One

7:00 am

Registration and Coffee

7:50 am

Welcome and Announcements

8:10 am

MQSA and ACR Accreditation Updates

... Seastrand

9:00 am

Interesting Cases

... Gizienski

9:50 am

Informal Discussion and Break

10:00 am

Dense Breasts: Screening, Risk, Legislation and Education

... Pushkin

11:05 am

New Tools for the Diagnosis of Breast Cancer

... Gizienski

12:00 pm

Lunch (included)

12:50 pm

Clinical Image Analysis for the Mammography Technologist

... Seastrand

2:30 pm

Informal Discussion and Break

2:40 pm

LIVE Mammography Positioning -

What the ACR Wants on Accreditation ... Seastrand

3:45 pm

The Role of Breast Navigation

... Larrivy

4:00 pm

Identifying and Caring for High Risk Breast Cancer Patients

... Lincoln

4:15 pm

The Mammography Perspective from a Breast Cancer Survivor

... Orbeck

5:00 pm

Reception

Day Two

8:10 am

Positioning of the Difficult / Non-Conforming Patient

... Seastrand

9:10 am

LIVE Positioning of the Difficult Patient

... Seastrand

10:00 am

Informal Discussion and Break

10:10 pm

Digital Breast Tomosynthesis Comparisons

... Wentler

11:10 pm

Radiologic Evaluation of Breast Masses, Including DBT

... Gizienski

12:00 pm

Lunch (included)

12:45 pm

Biopsy w/Tomosynthesis & Utilization of Whole Breast Ultrasound

... Gizienski

1:35 pm

Pros and Cons of Imaging Modalities

... Wentler

2:25 pm

Informal Discussion and Break

2:35 pm

EQUIP Update - Panel Discussion

... Gizienski, Wentler, Cimaglio

- perspective of radiologist, technologist, MQSA inspector

3:25 pm

Workplace Harmony, Ergonomics and Patient Care

... Wentler

4:15 pm

Program Adjourns

~ schedule subject to change ~



About this Conference

This conference will provide participants with in-depth lectures that will result in renewed insight into innovative technologies that exist in breast imaging today. The curriculum was designed to highlight individual areas of expertise and knowledge from the perspective of a radiologist, mammography technologists, nurse navigators and an MQSA inspector. With the implementation of EQUIP, we will have a panel discussion among experts that can assist in achieving the optimal program in your breast center. With the continued passing of breast density laws throughout the U.S., this conference will present the implications of breast density and how to communicate effectively with patients on this growing and important subject. **We are fortunate to bring in the Executive Director of DenseBreast-INFO, JoAnn Pushkin, to share the clinical implications of breast density and the educational tools available to patients and health care providers. The conference will conclude with the importance of workplace harmony and working in mammography pain-free.**

Who Should Attend

This program is intended for all mammographers and x-ray technologists with a special interest in Breast Imaging.

Educational Objectives

At the completion of this program, participants will be:

- Familiar with both Mammography Accreditation and MQSA Regulations updates.
- Able to work through a challenging case and know what modalities will assist in success.
- Understand the clinical implications of dense breast tissue on screening and the breast cancer risk.
- Able to identify the need for patient/health care education on the topic of breast density & discuss educational tools to facilitate communication to patients and healthcare providers.
- Familiar with the newest tools for the diagnosis of breast cancer, and how they help find cancers early and make treatment planning easier.
- Familiar with techniques to evaluate clinical images and assessment techniques.
- Able to discuss the advances in mammographic positioning and techniques to enhance current positioning styles through positioning with a live model.
- Able to discuss the role of a Breast Cancer Navigator and to identify & care for a high-risk breast cancer patient.
- Familiar with skills to maximize breast tissue visualization on patients who are difficult to position.
- Familiar with the newest updates and improvements in Breast Tomosynthesis Technology (DBT).
- To evaluate a mass seen on mammography and how DBT can help in the work up of breast lesions.
- Familiar with performing tomo-guided biopsies and explore automated whole breast ultrasound
- Able to discuss which imaging modalities work best for which patients.
- Able to implement an EQUIP program successfully in your breast center.
- Able to implement workplace harmony and learn tricks to performing mammography pain free.

Faculty

Terri-Ann Gizienski, MD, MPH

Director of Breast Imaging
Magee Women's Hospital
Cranberry, PA

Cheryl Seastrand, RT(R)(M)(BS)

Breast Imaging Specialist
Instructor
Waterford, WI

Nancy Larrivy, BAN, OCN, CN-BN

Lourie Orbeck
Breast Cancer Survivor



Deborah Wentler, BS, RT(R)(CT)(M)(QM)

Instructor
Cox College School of Diagnostic Imaging
Springfield, MO

JoAnn Pushkin

Executive Director
DenseBreast-info
Deer Park, NY

Pam Lincoln, APRN, CNP

Michael Cimaglio
MQSA Auditor



Continuing Education

Category A/A+ CE credit is pending approval by the ASRT.
An application for 8 credits per day has been filed

Meeting Location and Accommodations

The Inn on Lake Superior

350 Canal Park Drive
Duluth, MN 55802
www.innonlakesuperior.com
Room Rate: \$129.99 to \$179.99 + tax
reservations: 218-726-1111

Hotel provides:

- Deluxe Continental Breakfast
6:30-10:30 am
- Exercise equipment, indoor pool,
hot tub, sauna, rooftop heated pool.
- Bonfire on the shore with s'mores,
8-10 pm

Make reservations by 8/28/18 and identify
yourself as an MTMI/AQI Conference attendee.

This Conference is Supported by:

Hologic NXC Imaging

Beekley Medical	Penrad Imaging
Canon Ultrasound	QC-Track - Atirix
Medical Reporting Software	Volpara Solutions
Dense Breast Info	Gammex

Registration

To register for this seminar:

- 📄 go to www.mtmi.net or
- ✉ complete the registration form attached and
- ✉ mail it with your tuition to MTMI, or
- ☎ call (800) 765-6864 using MasterCard or Visa, or
- ☎ fax the form to (414)238-2740 w/credit card info



- Refunds, minus a \$50 processing fee, will be granted for cancellations received prior to 10 days before the program.
 - Cancellations received within 10 days of the program will receive a credit toward a future MTMI seminar, minus the \$50 processing fee. No refunds will be made after the start of the program.
- MTMI reserves the right to cancel any scheduled program because of low advance registration or other reasons. MTMI's liability is limited to a refund of any tuition fee paid.

Your satisfaction with MTMI programs is guaranteed,
a guarantee we are confident you won't need to use.



Registration Form:

22nd Annual Duluth Breast Imaging Conference

Sept 28-29, 2018 in Duluth, MN

Please print clearly - this is how your name will appear on your certificate.

Name: _____ degree/title: _____

Home Address: _____ City: _____

State: _____ Zip code: _____ *e-mail: _____

* registration confirmation will be sent to this e-mail address -PRINT CLEARLY

Day phone: () _____ Eve. phone: () _____

Tuition		Early 14 days in advance	Regular within 14 days
one day only	☐ Fri ☐ Sat	☐ \$179 (\$169-member)	☐ \$189 (\$179-member)
Both Friday & Saturday		☐ \$339 (\$319-member)	☐ \$359 (\$339-member)
MTMI membership		☐ \$39 Member discount effective immediately!	



Total:
\$ _____



Credit Card # _____ ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover ☐ check enclosed

Security Code : _____

Signature: _____

expiration date: _____

Return to: MTMI ♦ W140N8917 Lilly Road ♦ Menomonee Falls, WI 53051
800-765-MTMI(6864) or 262-717-9797 or email custservice@mtmi.net
or register online at www.mtmi.net