



# 2025

## 118th Annual Convention

DATE

September 11-12, 2025

VENUE

**Benton Convention Center**

Winston-Salem, North Carolina

CONTACT HOURS

Up to 27.25





## SCOTT LESNICK, CSP

### OPENING KEYNOTE | CRITICAL THINKING, COMMUNICATIONS, GRIT: UNLEASH THE NEVER GIVE UP MINDSET

Prepare for an engaging and transformative keynote experience with Scott Lesnick, CSP, that will energize and inspire every nurse in attendance—from bedside nurses and nurse educators to APRNs and nurse leaders. This keynote draws from the extraordinary story detailed in *Kidjacked: A Father's Story* to illuminate the resilience, leadership, and unwavering determination needed to overcome life's most daunting challenges.

Prior to his speaking career, Scott spent 24 award-winning years leading sales teams at Shaw Industries, a Fortune 500 company under the Berkshire Hathaway umbrella. With his diverse background, engaging storytelling ability, and wealth of knowledge, Scott brings a unique perspective to his keynotes, leaving attendees inspired, motivated, and ready to take their leadership skills to new heights.



## PAM COLLINS, MSN, RN, CMSRN, MEDSURG-BC, NPD-BC

### CLOSING KEYNOTE | EXCELLENCE IN NURSING: *REGAINING YOUR EDGE*

Pam Collins, MSN, RN, CMSRN, MEDSURG-BC, NPD-BC, has over 40 years of nursing experience in various clinical settings. She has served as a preceptor, mentor, and nurse educator in hospital and academic settings, as an Education and Professional Development consultant for multiple organizations, and has published on various nursing topics, including a medical-surgical certification textbook. She has also been in leadership positions as a nurse manager, director, and CEO. Her extensive knowledge and background have positioned her as an expert in legal and ethical nursing practice.

Join Pam, Convention's Closing Keynote, for an inspirational message that will empower you to use your professional voice and regain your professional edge.



## STEPHANIE TURNER, MSN, RN

### GENERAL SESSION | PLAYING THE RIGHT CARDS: THE IMPACT OF VALUE-BASED CARE ON NURSING PRACTICE THROUGH THE LENS OF UNO

Value-based care (VBC) models are transforming healthcare delivery by prioritizing patient outcomes and cost efficiency. Join Stephanie Turner, RN, MSN, as she explores recent research findings on the impact of VBC on nurses across various practice settings, using the game of UNO. Stephanie has led the expansion and transformation of UNC Health Alliances' clinical and non-clinical population health teams. Operational teams under her leadership support bringing those potentially lost to follow-up back into care through gap closure, resource coordination, and strategic scheduling services. She serves on system-level groups to align care management, enhance Primary Care services, and integrate AI into clinical workflows. Stephanie is passionate about enhancing patient care through collaborative workflows.

# 2025 SCHEDULE AT-A-GLANCE

## THURSDAY, SEPTEMBER 11, 2025

**8:00** ....Continental Breakfast  
**8:00** ....Atrium Health Members Reception  
**8:45** .....First-time Attendee Orientation  
**9:30** .....Welcome to the 118<sup>th</sup> NCNA Convention!  
**9:45** .....KEYNOTE | Critical Thinking, Communications, Grit:  
Unleash the Never Give Up Mindset *Scott Lesnick,*  
*CSP (1.0 CH)*  
**10:45**...GENERAL SESSION | Playing the Right Cards: The  
Impact of Value-Based Care on Nursing Practice  
through the Lens of UNO *Stephanie Turner, MSN, RN*  
(1.0 CH)  
**11:45** .....Exhibit Hall | Posters Group A (0.75 CH)  
**12:30** ...Awards Luncheon  
**1:45** .....Exhibit Hall | Posters Group B (1.0 CH)  
**2:45** .....Refreshment Break

### BEGIN BREAKOUT SESSIONS

A - Practice                      C - Leadership  
B - Education                  D - Self-Care

**3:00** ....Breakout Sessions I (1.0 CH)  
**I-A** | Barbershops, Blood Pressure, and Bridges: A  
Community-Driven Solution for Hypertension *Dr.*  
*Charmaine L. Duckie, DNP, RN, MSRN-BC, NEA-BC*  
**I-B** | Transforming Clinical Expertise into Teaching  
Excellence: A Faculty Development Model *Ellen*  
*Zimmerman, MSN, RN; Katie Neligan, MSN, RN, CNL,*  
*PCCN*  
**I-C** | Sprouting Leaders: Accelerating Growth  
Through an Intentional Succession Strategy *Dr.*  
*Shawana Burnette, DNP, RNC-OB, NEA-BC, CLNC,*  
*FAWHONN*  
**I-D** | "Switching It Up": Changing Nursing Specialty  
with Success *Dr. Tomika Williams, PhD, AGNP-C, CDP*  
**4:00** ....Break  
**4:15** .....Breakout Sessions II (1.0 CH)  
**II-A** | Butterflies as a Symbol of Comfort Care:  
Improving Interdisciplinary Communication *Serena*  
*Burdick, BSN, RN, MEDSURG-BC; Savannah Horvick,*  
*BSN, RN*  
**II-B** | Empowering Nurses for LGBTQ+ Health Equity:  
Best Practices for Inclusive Care and Education *Dr.*  
*Mark C. Hand, PhD, RN, CNE*  
**II-C** | Nurturing the Mindset of An Empowered Leader  
*Clarisa Thomas, BSN, RN*  
**II-D** | From Surviving to Thriving: How Mentorship  
Transforms Nurse Resilience and Retention *Renee*  
*Olsen, BSN, RN, PCCN; Caleb Violette, BSN, RN*  
**5:30** .....NCNA Networking & Engagement Reception

## CONVENTION ACCOMODATIONS

### WINSTON-SALEM MARRIOTT

425 N Cherry Street | Winston-Salem, NC 27101  
Phone Reservations: 336-725-3500 (NC Nurses Association)  
Online Reservations: <https://bit.ly/CONV2025>  
Room Block Discount: \$169 per night (plus taxes & fees)  
Room Block Deadline: August 11, 2025 (or when block is full)

## FRIDAY, SEPTEMBER 12, 2025

**7:15** .....Exhibit Hall & Continental Breakfast  
**8:00** ....GENERAL SESSION | 2025 Updates from the North  
Carolina Board of Nursing (0.75 CH)  
**8:45** .....GENERAL SESSION | 2025 Legislative Updates (0.75 CH)  
**9:30** .....Break  
**9:45** .....Breakout Sessions III (1.0 CH)  
**III-A** | Mitigating Maternal Mortality: Implementing an  
Innovative Approach for Case Reviews in an Electronic  
Database *Lori Lovelace Elks, MSN, RN, CPHQ, CMSRN*  
**III-B** | Podcast 101: Exploring a New Medium for  
Dissemination of Information *Dr. Stephanie McDonald,*  
*DNP, MSL, RN, NEA-BC; Dr. Carmen L. Shaw, DNP, RN-BC,*  
*NEA-BC, CPC*  
**III-C** | Policy Palooza: Uniting Ambulatory Nursing One  
Guideline at a Time *Dr. Kathy Shaffer, DNP, APRN, AGCNS-BC,*  
*C-ONQS; Nicole Lucas, MSN, RN, NE-BC*  
**III-D** | Caring Beyond the Surface: The Trauma-Informed  
Nurse *Kiersten Brelewski, MSN, APRN, AGCNS-BC*  
**10:45**...Exhibit Hall | Posters Group C (1.0 CH)  
**11:45** .....MEMBERSHIP FORUM | Working Lunch (1.0 CH)  
**1:40** .....Break  
**1:55** .....Breakout Sessions IV (1.0 CH)  
**IV-A** | The Rise of Acute Care Virtual Nursing: A New  
Frontier in Nursing Practice *Ava Bethea, BSN, RN*  
**IV-B** | Recognizing the Impact of GLP-1RAs on Healthcare  
and a Call to Action for Healthier Communities *Melissa*  
*Moreda, MSN, APRN, ACCNS-AG, CDCES, CNRN, SCRNP*  
**IV-C** | Building the Future Nursing Workforce: Expanding  
Pathways from High School to DNP *Dr. Morgan Taylor,*  
*DNP, CPNP, BSN, RN, CCRN*  
**IV-D** | Focus On Your Core (And More): Easy Energy  
Bursts For Every Nurse *Mary E. Holtschneider, MEd, MPA,*  
*BSN, RN, NPDA-BC, NPD-BC, NREMT-P, CPTD*  
**3:15** .....CLOSING KEYNOTE | Excellence in Nursing: *Regaining*  
*Your Edge Pam Collins, MSN, RN, CMSRN, MEDSURG-BC,*  
*NPD-BC*

## CONTINUING NURSING EDUCATION CREDIT

### CONTACT HOURS

Up to 27.25 Contact Hours (CH) available for FULL registrants  
(12.25 CHs for onsite participants and 15 CHs for breakout  
session playbacks and virtual posters.)

### BREAKOUT SESSION PLAYBACKS

Miss a session or poster you really wanted to see? We provide  
recordings of all breakout sessions and posters to attendees  
— and you can get CHs for all of the concurrent sessions  
from the day(s) you are registered. You will receive an email  
about a month after Convention with all the info. Keynote and  
General sessions are not included.

*North Carolina Nurses Association is accredited as a provider of  
nursing continuing professional development by the American  
Nurses Credentialing Center's Commission on Accreditation.*