



ESP

Ultrasound Registry Review

And Continuing Education For
The Sonographic Professional

PROGRAMS FOR:

SPI Physics • RDCS, RDMS, RVT, RMSKS • RCS, RVS, RCCS • RPVI • RMSK

physics component of ASCeXAM & PTEeXAM

2016 SEMINAR SCHEDULE

2016 Seminar Schedule

PHYSICS & SPECIALTY and PHYSICS ONLY WEEKENDS

			Page
Birmingham, AL	February 26 – 28	Physics & Specialty Weekend	5
Pittsburgh, PA	April 1 – 3	Physics & Specialty Weekend	5
Los Angeles, CA	April 9 – 10	Physics Only Weekend	18
Dallas, TX	April 29 – May 1	Physics & Specialty Weekend	6
Overland Park, KS (Kansas City)	June 24 – 26	Physics & Specialty Weekend	6
Orlando, FL	July 8 – 10	Physics & Specialty Weekend	7
Las Vegas, NV	July 22 – 24	Physics & Specialty Weekend	7
Parsippany, NJ (Newark)	August 12 – 14	Physics & Specialty Weekend	8
Chicago, IL	September 9 – 11	Physics & Specialty Weekend	8
Houston, TX	Sept. 30 – Oct. 2	Physics & Specialty Weekend	9
Washington, DC	October 7 – 9	Physics & Specialty Weekend	9
Mesa, AZ (Phoenix)	October 15 – 16	Physics Only Weekend	18

Challenging CCI's Non-Invasive Echo or Non-Invasive Vascular Exam?

CCI combines both clinical material and physics material in each of these exams. Therefore, ESP's Physics & Specialty Weekends are ideal preparation for sonographers seeking CCI's RCS or RVS credentials. Enroll in both the morning Physics and an afternoon Specialty class for optimal non-invasive echo or vascular exam coverage.

RPVI – PHYSICIAN'S VASCULAR INTERPRETATION

Chicago, IL	March 19 – 20	RPVI	22
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EDUCATIONAL PRODUCTS
PAGES 28 - 31

Overview

WHO SHOULD ATTEND

SONOGRAPHERS: ESP's programs serve sonographers, technologists, echocardiographers and mammographers preparing for ultrasound boards exams. Our seminars provide continuing education credits for exam prerequisites and currently credentialed professionals. They are also directed towards those sonographers wishing to enhance their understanding of the theory and practice of diagnostic ultrasound.

PHYSICIANS: practicing radiology, vascular surgery, cardiology, emergency medicine, cardiac anesthesiology, phlebology and Ob/Gyn will benefit from our programs. Physicians earn *AMA PRA Category 1 Credit(s)*[™] while preparing for board exams administered by the ARDMS and National Board of Echocardiography.

ESP's new Musculoskeletal Program serves sonographers, orthopedists, chiropractic medicine, sports medicine, physical medicine & rehabilitation, rheumatology, athletic training, emergency medicine, podiatry and more.

ESP's seminars are the nation's largest and most successful registry reviews. We continue to help you fulfill your registry, accreditation and educational needs. All participants may earn *AMA PRA Category 1 Credit(s)*[™] while attending our seminars.

OBJECTIVES

This multi-track program is designed to improve performance and interpretation of diagnostic ultrasound and Doppler exams. Upon completion of this program, the participants will be able to:

- use ultrasound physical principles to optimize exam quality;
- identify normal anatomy and pathology from ultrasound examinations;
- understand the current diagnostic roles of the various ultrasound and Doppler modalities;
- prepare for ultrasound credentials and laboratory accreditation.

I highly recommend ESP registry review courses to anyone I come across who is contemplating taking a registry exam.

Sherri Savino, RDCS, RVT

Physics & Specialty Weekend

SEMINAR DATES

Birmingham, AL	February 26 – 28
Pittsburgh, PA	April 1 – 3
Dallas, TX	April 29 – May 1
Overland Park, KS (Kansas City) ..	June 24 – 26
Orlando, FL	July 8 – 10
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Parsippany, NJ (Newark)	August 12 – 14
Chicago, IL	Sept. 9 – 11
Houston, TX	Sept. 30 – Oct. 2
Washington, DC	October 7 – 9

COURSES

ULTRASOUND PHYSICS
ABDOMINAL SONOGRAPHY
ADULT ECHOCARDIOGRAPHY
BREAST SONOGRAPHY*
FETAL ECHOCARDIOGRAPHY*
MUSCULOSKELETAL (see page 13)
OB/GYN SONOGRAPHY
PEDIATRIC ECHOCARDIOGRAPHY*
PEDIATRIC SONOGRAPHY*
VASCULAR TECHNOLOGY

Passionate and Prepared – that’s how students describe ESP Ultrasound’s experienced faculty. By limiting the content of our classes to the ‘right stuff,’ you’ll be well on the way towards earning professional credentials. You will be given a clear and direct roadmap that keeps you on the right track.

We appreciate the many commitments that you have and respect your faith in us. Together, we will remain focused, keep our vision on the ultimate goal and produce stellar results. It is what the ESP team has been doing for decades.

	Sonographer	Physician
Physics or one Specialty Course	\$275	\$375
Physics and one Specialty Course	\$450	\$550

*Breast Sonography, Fetal Echocardiography, Pediatric Echocardiography, and Pediatric Sonography: add \$100 to the tuition above.

Musculoskeletal Special Program	\$450	\$550
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Registration fees include comprehensive course materials, continental breakfasts and beverage breaks.

To enroll in this Physics & Specialty Weekend, register on-line at www.esp-inc.com or use the registration form on page 10. Please refer to General Information, pages 26 & 27, for further details.

COURSE DETAILS

Birmingham, Alabama

February 26 – 28

Hotel & Seminar Location:

Birmingham Marriott
3590 Grandview Parkway
Birmingham, AL 35243
205-968-3775

Morning Physics – SPI

Ultrasound Physics

*(for the ARDMS SPI Physics exam and
CCI's non-invasive echo & vascular exams)*

All 3 days

Friday 8 AM – Noon,
Saturday 7:30 AM – Noon and
Sunday 7:30 AM – 11:15 AM

Afternoon Specialties

Abdominal Sonography
Adult Echocardiography
Ob/Gyn Sonography
Vascular Technology

(Select one only – each class all 3 days)

Friday 1 PM – 5 PM,
Saturday 1 PM – 5 PM and
Sunday 12 PM – 4 PM

Pittsburgh, Pennsylvania

April 1 – 3

Hotel & Seminar Location:

Sheraton Hotel Station Square
300 W Station Square Drive
Pittsburgh, PA 15219
412-261-2000

Morning Physics – SPI

Ultrasound Physics

*(for the ARDMS SPI Physics exam and
CCI's non-invasive echo & vascular exams)*

All 3 days

Friday 8 AM – Noon,
Saturday 7:30 AM – Noon and
Sunday 7:30 AM – 11:15 AM

Afternoon Specialties

Abdominal Sonography
Adult Echocardiography
Fetal Echocardiography
Ob/Gyn Sonography
Vascular Technology

(Select one only – each class all 3 days)

Friday 1 PM – 5 PM,
Saturday 1 PM – 5 PM and
Sunday 12 PM – 4 PM

*As of today, I am an RVT. Thank you thank you thank you.
Last year after your seminar, I absolutely nailed SPI Physics. Today,
I absolutely nailed Vascular Technology. You are very appreciated!*

Deanna Riley Maxon, RDMS, RVT

Physics & Specialty Weekend

Dallas, Texas

April 29 – May 1

Hotel & Seminar Location:

Omni Mandalay - Las Colinas
221 East Las Colinas Boulevard
Irving, TX 75039
972-556-0800

Morning Physics – SPI

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Sunday 7:30 AM – 11:15 AM

Afternoon Specialties

Abdominal Sonography
Adult Echocardiography
Ob/Gyn Sonography
Pediatric Sonography
Vascular Technology

(Select one only – each class all 3 days)

Friday 1 PM – 5 PM,
Saturday 1 PM – 5 PM and
Sunday 12 PM – 4 PM

Overland Park, Kansas (Kansas City)

June 24 – 26

Hotel & Seminar Location:

Overland Park Marriott
10800 Metcalf Avenue
Overland Park, Kansas 66210
913-451-8000

Morning Physics – SPI

Ultrasound Physics

*(for the ARDMS SPI Physics exam and
CCI's non-invasive echo & vascular exams)*

All 3 days

Friday 8 AM – Noon,
Saturday 7:30 AM – Noon and
Sunday 7:30 AM – 11:15 AM

Afternoon Specialties

Abdominal Sonography
Adult Echocardiography
Ob/Gyn Sonography
Vascular Technology

(Select one only – each class all 3 days)

Friday 1 PM – 5 PM,
Saturday 1 PM – 5 PM and
Sunday 12 PM – 4 PM

*Because of your seminar, I was able to sit with confidence for
my Physics exam and pass. Thank you for the energy you put into
your program. It sets your program in a category of your own.*

Jackie Zaun, RT

*Loved my instructor, touched on points that were important.
Explained subjects in a clear & understanding manner,
especially important for a new sonographer.*

Maria Castillo, RDMS

Physics & Specialty Weekend

Orlando, Florida

July 8 – 10

Hotel & Seminar Location:

Florida Hotel & Conference Center
1500 Sand Lake Road
Orlando, FL 32809
800-588-4656

Morning Physics – SPI

Ultrasound Physics

*(for the ARDMS SPI Physics exam and
CCI's non-invasive echo & vascular exams)*

All 3 days

Friday 8 AM – Noon,
Saturday 7:30 AM – Noon and
Sunday 7:30 AM – 11:15 AM

Afternoon Specialties

Abdominal Sonography
Adult Echocardiography
Breast Sonography
Fetal Echocardiography
Ob/Gyn Sonography
Pediatric Echocardiography
Pediatric Sonography
Vascular Technology

(Select one only – each class all 3 days)

Friday 1 PM – 5 PM,
Saturday 1 PM – 5 PM and
Sunday 12 PM – 4 PM

Special Program

Musculoskeletal Sonography

Friday 8 AM – Noon
Saturday 7:30 AM – Noon and
Sunday 7:30 AM – 11:15 AM

Las Vegas, Nevada

July 22 - 24

Hotel & Seminar Location:

Westgate Las Vegas Resort
3000 Paradise Road
Las Vegas, NV 89109
(800) 732-7117

Morning Physics – SPI

Ultrasound Physics

*(for the ARDMS SPI Physics exam and
CCI's non-invasive echo & vascular exams)*

All 3 days

Friday 8 AM – Noon,
Saturday 7:30 AM – Noon and
Sunday 7:30 AM – 11:15 AM

Afternoon Specialties

Abdominal Sonography
Adult Echocardiography
Breast Sonography
Fetal Echocardiography
Ob/Gyn Sonography
Pediatric Echocardiography
Pediatric Sonography
Vascular Technology

(Select one only – each class all 3 days)

Friday 1 PM – 5 PM,
Saturday 1 PM – 5 PM and
Sunday 12 PM – 4 PM

Special Program

Musculoskeletal Sonography

Friday 8 AM – Noon
Saturday 7:30 AM – Noon and
Sunday 7:30 AM – 11:15 AM

I passed my Fetal Echo boards!!

Gail Gould, RDMS

Physics & Specialty Weekend

Parsippany, New Jersey (Newark)

August 12 – 14

Hotel & Seminar Location:

Sheraton Parsippany Hotel

199 Smith Road
Parsippany, New Jersey, 07054
888-627-8148

Fly into
Newark
Airport

Morning Physics – SPI

Ultrasound Physics

(for the ARDMS SPI Physics exam and
CCI's non-invasive echo & vascular exams)

All 3 days

Friday 8 AM – Noon,
Saturday 7:30 AM – Noon and
Sunday 7:30 AM – 11:15 AM

Afternoon Specialties

Abdominal Sonography

Adult Echocardiography

Pediatric Echocardiography

Vascular Technology

(Select one only – each class all 3 days)

Friday 1 PM – 5 PM,
Saturday 1 PM – 5 PM and
Sunday 12 PM – 4 PM

Chicago, Illinois

September 9 – 11

Hotel & Seminar Location:

DoubleTree Oak Brook

1909 Spring Road
Oak Brook, IL 60523
630-472-6000

Morning Physics – SPI

Ultrasound Physics

(for the ARDMS SPI Physics exam and
CCI's non-invasive echo & vascular exams)

All 3 days

Friday 8 AM – Noon,
Saturday 7:30 AM – Noon and
Sunday 7:30 AM – 11:15 AM

Afternoon Specialties

Abdominal Sonography

Adult Echocardiography

Breast Sonography

Ob/Gyn Sonography

Vascular Technology

(Select one only – each class all 3 days)

Friday 1 PM – 5 PM,
Saturday 1 PM – 5 PM and
Sunday 12 PM – 4 PM

*I whole heartedly believe that it was because of attending the ESP
seminars that I was able to pass my registries!!*

Judy Bushee, RDMS

*So smart. Great speaker with loud voice. Very organized,
efficient, direct, and helpful. Kept my attention.*

Jody Hobson, RDMS, RVT, RT

Physics & Specialty Weekend

Houston, Texas

September 30 – October 2

Hotel & Seminar Location:

Westin Oaks Houston at the Galleria
5011 Westheimer at Post Oak
Houston, TX 77056
888-627-8514

Morning Physics – SPI

Ultrasound Physics

*(for the ARDMS SPI Physics exam and
CCI's non-invasive echo & vascular exams)*

All 3 days

Friday 8 AM – Noon,
Saturday 7:30 AM – Noon and
Sunday 7:30 AM – 11:15 AM

Afternoon Specialties

Abdominal Sonography
Adult Echocardiography
Ob/Gyn Sonography
Vascular Technology

(Select one only – each class all 3 days)

Friday 1 PM – 5 PM,
Saturday 1 PM – 5 PM and
Sunday 12 PM – 4 PM

Washington, DC

October 7 – 9

Hotel & Seminar Location:

Hyatt Regency Reston
1800 Presidents Street
Reston, VA 20190
703-709-1234

Morning Physics – SPI

Ultrasound Physics

*(for the ARDMS SPI Physics exam and
CCI's non-invasive echo & vascular exams)*

All 3 days

Friday 8 AM – Noon,
Saturday 7:30 AM – Noon and
Sunday 7:30 AM – 11:15 AM

Afternoon Specialties

Abdominal Sonography
Adult Echocardiography
Ob/Gyn Sonography
Vascular Technology

(Select one only – each class all 3 days)

Friday 1 PM – 5 PM,
Saturday 1 PM – 5 PM and
Sunday 12 PM – 4 PM



**Attend a 12-hour seminar in physics, abdominal,
adult echo, breast, ob/gyn or vascular and gain
free access to our innovative internet
exam prep site, the X-ZONE.**

2016 Physics & Specialty Weekend Enrollment

☐ Mr. ☐ Ms. ☐ Miss ☐ Mrs. ☐ Dr.

Name: _____

Credentials that you hold: ☐ RDMS ☐ RDCS ☐ RVT ☐ RVS ☐ RCS ☐ RT ☐ RN ☐ PA ☐ MD ☐ DO ☐ DC

Birthday: _____ ARDMS #: _____ CCI #: _____ SDMS #: _____

Address: _____

City: _____ State: _____ Zip: _____

Preferred Phone: _____

☐ Cell ☐ Home ☐ Work

E-mail Address: _____

Method of payment: ☐ Check/Money order (enclosed) or

☐ Please charge my: ☐ MasterCard ☐ Visa ☐ Discover

Enrollment Fees: \$ _____

(See fee schedule below)

Card No.: _____

Signature: _____

PLEASE ENROLL ME IN:

Mornings (all 3 days):

☐ Ultrasound Physics - SPI

Afternoon Specialties (all 3 days):

Choose only one specialty.

☐ Abdominal Sonography

☐ Adult Echocardiography

☐ Obstetric & Gynecologic Sonography

☐ Vascular Technology

☐ *Breast Sonography

☐ *Fetal Echocardiography

☐ *Pediatric Echocardiography

☐ *Pediatric Sonography

☐ **Special Program: Musculoskeletal (see page 12)**

Exp. Date: _____

Select Seminar Location

CITY	DATE
☐ Birmingham, AL	February 26 - 28
☐ Pittsburgh, PA	April 1 - 3
☐ Dallas, TX	April 29 - May 1
☐ Overland Park, KS (Kansas City)	June 24 - 26
☐ Orlando, FL	July 8 - 10
☐ Las Vegas, NV	July 22 - 24
☐ Parsippany, NJ (Newark)	August 12 - 14
☐ Chicago, IL	September 9 - 11
☐ Houston, TX	Sept. 30 - Oct. 2
☐ Washington, DC	October 7 - 9

Fees

	SONOGRAPHER	PHYSICIAN
Physics or one Specialty Course	\$275	\$375
Physics and one Specialty Course	\$450	\$550

*Breast Sonography, Fetal Echocardiography, Pediatric Echocardiography, and Pediatric Sonography: add \$100 to the tuition above.

Musculoskeletal Special Program	\$450	\$550
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Registration fees include comprehensive course materials, continental breakfasts and beverage breaks.

There are 4 Ways to Register:

1) ONLINE - www.esp-inc.com

2) EMAIL ATTACHMENT - info@esp-inc.com

3) FAX: (281) 292-9430

4) MAIL - ESP, Inc. • PO Box 7439 • Woodlands, Texas 77387-7439

Personal checks payable to ESP, Inc. must arrive 4 weeks prior to seminar.

COURSE DESCRIPTIONS

ULTRASOUND PHYSICS – SPI

Focused, efficient and productive - the essence of board preparation. Dr. Edelman's course is the nation's largest and most successful ultrasound physics registry review. **Dr. Edelman has updated his physics class to include the new semi-interactive console questions found on the ARDMS SPI exam.** His innovative teaching techniques, developed over twenty years, explain physics in simple, everyday terms. The course allows you to understand the concepts, gain command of the material, and earn a passing grade. This course is especially designed for ultrasound professionals with little or no formal physics background. Within this well-organized and optimized twelve-hour program, information is provided in a way for you to understand concepts and pass your certification exams.

ABDOMINAL SONOGRAPHY

Effective and efficient registry preparation is our focus. The presentation is geared to those who meet the ARDMS prerequisites, although less experienced abdominal sonographers will find the seminar valuable as a review. In addition, this course is well suited for physicians with an interest in abdominal sonography. Approximately 800 scans of normal anatomical spatial relationships and pathology are covered in this twelve-hour program. This program is perfect for those committed to achieving ARDMS certification. Steve's students report that he successfully "teaches to the test." His focus on the specifics leaves no stone unturned in your board preparation.

BREAST SONOGRAPHY

This program is specifically designed for sonographers and mammographers seeking a comprehensive and efficient, registry preparation. It is an ideal solution for those wishing to earn the RDMS and ARRT credential. Joyce approaches this endeavor with three outstanding assets: her total command of this subject, her formal education and many years as an instructor, and her extensive clinical experience in both ultrasound and mammography. Joyce's seminar students enjoy great success in achieving their professional goals.

Breast Sonography presented in Orlando, July 8 – 10, Las Vegas, July 22 – 24, and Chicago, September 9 – 11.

OBSTETRICS & GYNECOLOGY SONOGRAPHY

Our Ob/Gyn course is the ideal review for practicing professionals as well as students with a reasonable level of clinical experience. You receive a comprehensive course outline containing both fundamentals and recent advances. Extensive image review will sharpen your diagnostic skills. For the nurse, practitioner, fertility specialist, or registered sonographer, this program is ideal for continuing education. Physicians seeking an overview of Ob/Gyn sonography will find this course effective. Students report that they are exquisitely prepared for their exam!

PEDIATRIC SONOGRAPHY

Our new Pediatric Sonography review is aimed at the sonographer seeking registry preparation and/or continuing medical education. You will receive an inclusive course outline," containing a review of that material identified on the ARDMS exam content outline. Lisa's educational style, refined over many years, is remarkable and best described as accurate, precise, relaxed and informal.

Pediatric Sonography presented in Dallas, April 29 – May 1, Orlando, July 8 – 10, and Las Vegas, July 22 – 24.

RVT AND RVS CREDENTIAL

VASCULAR TECHNOLOGY

Our Vascular program is the largest, most effective and efficient method for technologists and physicians to prepare for RVT or RVS credential. Micky and Claudia's course uses a variety of educational tools, self-assessment questions and close personal interaction between faculty and students. Extensive feedback from our past students has helped refine the course content. This frees you to focus on exam-relevant material. **This class includes the new material on the recently released ARDMS Vascular Technology outline.**

Students preparing for CCI's noninvasive Vascular Exam should register for both the morning Physics and the afternoon Vascular Technology courses. These integrated lectures cover the entire CCI vascular test outline.

RDCS AND RCS CREDENTIAL

ADULT ECHOCARDIOGRAPHY

Registered echocardiographers agree that the most efficient solution to earning the RDCS or RCS credential lies in ESP's adult echo program. You will enjoy the stimulating, interactive style where David precisely presents the material in the ARDMS and CCI guidelines. Our students are well prepared for the challenging exam format and testing patterns found within the certification exams. Attendees of this program enjoy special discounted pricing on the Adult Echo video loops.

*Featuring an
Interactive Audience
Response System.*

Students preparing for CCI's noninvasive Echo Exam should register for both the morning Physics and afternoon Echo courses. These integrated lectures cover the entire CCI test outline.

FETAL ECHOCARDIOGRAPHY

ESP's Fetal Echocardiography program is aimed at cardiac and obstetric sonographers seeking registry preparation and/or continuing medical education. Julia Drose is a distinguished sonographer and educator with superb instructive skills and practical experience. She is considered a luminary in Fetal Echocardiography. Her comprehensive course outline will complement the numerous video loops and still images of normal and abnormal fetal cardiac anatomy. Julia's seminar students will enjoy great success in expanding their clinical knowledge and achieving their professional goals. Fetal Echo X-zone not available.

Fetal Echocardiography presented in Pittsburgh, April 1 – 3, Orlando, July 8 – 10, and Las Vegas, July 22 – 24.

PEDIATRIC ECHOCARDIOGRAPHY and CONGENITAL CARDIAC SONOGRAPHY

Rob McDonald's course prepares the experienced echocardiographer to earn RDCS credentials in Pediatric Echocardiography from ARDMS and the Registered Congenital Cardiac Sonography (RCCS) credential from CCI. This course also meets the needs of physicians seeking a thorough review of this area.

You and Rob will jointly review the complexities of noninvasive diagnosis of congenital heart disease using material from Rob's extensive library. His interactive, insightful educational style has been developed over many years of working closely with his own pediatric echocardiographers at OHSU. This course is also an excellent educational opportunity for the adult echocardiographer and cardiologist interested in patients with congenital heart disease. Pediatric Echo X-zone not available.

Pediatric Echocardiography presented in Orlando, July 8 – 10, Las Vegas, July 22 – 24, and Parsippany (Newark), August 12 – 14.

Musculoskeletal Sonography

at ESP's Physics & Specialty Weekends in Orlando and Las Vegas only

COURSE DESCRIPTIONS

This new Musculoskeletal Sonography program is designed for physicians and sonographers who wish to extend their capabilities into this area. Our comprehensive course will cover techniques and applications of diagnostic musculoskeletal ultrasound in the major joint regions of the body.

Dr. Tollefson's twelve hour course provides outstanding registry preparation and effective clinical education. It offers participants with a comprehensive introduction to musculoskeletal ultrasound. The program is structured based on the ARDMS exam content outline and includes relevant material on shoulder, elbow, hand/wrist, knee, hip, ankle and foot.

This course is ideal for physicians, PA's and sonographers, and all other allied health professionals wishing to:

- increase their knowledge of MSK ultrasound
- prepare for the ARDMS musculoskeletal exam
- extend their clinical capabilities to include musculoskeletal sonography
- initiate their education in musculoskeletal sonography

Physician participants may include: orthopedics, sports medicine, physical medicine & rehabilitation, rheumatology, podiatry, athletic training, emergency medicine, radiology, chiropractic medicine, internal medicine, primary care and more.

Sonographers earn 12 SDMS CME credits and physicians earn 12 AMA PRA Category 1 Credits™ to apply towards maintaining their existing ARDMS RMSK and RMSKS credentials. MSK X-zone not available.

SEMINAR DATES

Orlando July 8 – 10

Las Vegas July 22 – 24

HOURS

Friday 8 AM – Noon,

Saturday 7:30 AM – Noon and

Sunday 7:30 AM – 11:15 AM

FEES

Physician	\$550
Sonographer, Fellow, Resident, Nurse, PA	\$450*

* Physician registrants with reduced tuition must submit with the registration form proof of licensure, business card, or a letter on official letterhead signed by a department supervisor verifying status.

Registration form: see Page 10

Faculty

There is no substitute for experience.



Sidney K. Edelman, Ph.D.

Director, ESP Ultrasound, Woodlands, Texas

Ultrasound Physics, RPVI – Vascular Interpretation

Dr. Sid Edelman is considered the premier physics instructor for all Ultrasound board reviews. Just ask your colleagues! Dr. Edelman has extensive clinical involvement at the Texas Heart Institute. Feedback from his students provide continuing quality improvement to his courses. He is responsible for the physics content of the ASE, SCA, and SIR RVT/RPVI reviews. His focused, efficient, and down-to-earth style produces passing scores.



David B Adams

David B. Adams, RCS, RDSCS, ACS, FASE

Duke University Medical Center, Durham, North Carolina

Adult Echocardiography

Alicia Armour, MA, RDSCS, FASE

Duke University Medical Center, Durham, North Carolina

Adult Echocardiography

David Adams is a renowned innovator in echocardiography practice, research and education. He is the recipient of the first ASE Sonographer Lifetime Achievement Award and the past recipient of the ASE's Distinguish Sonographer Teaching Award. David is the Technical Director for Echo Development at Duke University and has over 25 years of experience in registry reviews. As a leader in the field, David combines humor with clinical expertise in providing a practical approach to cardiac ultrasound.



Alicia Armour

Alicia Armour is a senior cardiac sonographer in the Duke University Adult Echo Lab. With a Masters in Exercise Science and extensive experience in adult echocardiography she is the perfect person to answer all your questions. Alicia is active in the American Society of Echocardiography (ASE) having lectured for years at the Annual Scientific Sessions. Additionally she has presented research posters on Continuous Quality Improvement and served on various ASE committees and writing groups.



Steve Bernhardt, RDMS, RVT, RPhS

Oklahoma City, Oklahoma

Abdominal Sonography

Steve Bernhardt has been a Medical Sonographer since 1982. Educated at Oklahoma State University and the University of Oklahoma with specialties in abdominal, obstetrical, vascular and phlebology. His experience includes 21 years at Ochsner Medical Center in New Orleans supervising both the general and vascular ultrasound departments. Presently practicing sonography and owner of Vascular Health Imaging in Oklahoma City, Oklahoma. ESP faculty member since 1993.

Steve's registry-bound students claim that his attention to detail give them the competitive edge in earning a RDMS credentials in Abdominal Sonography.

... with a better understanding of echocardiography. I found this course extremely educational and informative.

Wendy Cataleta, RCS



Cyndi Peterson, MPH, RDMS, RVT
Kent State University, Salem, Ohio
 Obstetrics & Gynecology Sonography

Cyndi Peterson holds ARDMS registries in Ob/Gyn, Abdominal, Breast, Neurosonology and Vascular Technology. Cyndi is the program director of Diagnostic Medical Sonography at Kent State University – Salem Campus, and remains active clinically as a sonographer at Southwoods Imaging. She holds a Master of Public Health from Kent State University and a Bachelor of Science in Applied Science from Youngstown State. Her students find her extremely knowledgeable and able to relate information in a manner that greatly assists in their registry preparation.



Micky McPharlin

Micky McPharlin, RN, RVT, RVS, FSVU
Sacramento, California
 Vascular Technology, RPVI – Vascular Interpretation

Claudia Rumwell, RN, RVT, FSVU
Portland, Oregon
 Vascular Technology

Micky McPharlin is a distinguished educator in Vascular Technology. She is the former Technical Director of the Clinical Vascular Laboratory at Henry Ford Hospital (HFH) in Detroit. She was also the System Coordinator of the Vascular Technology program at Baker College of Auburn Hill, Michigan.



Claudia Rumwell

Claudia Rumwell has in-depth experience in all aspects of vascular testing. She is the former Technical Director of the Vascular Lab; Clinical Nurse Coordinator; and more recently served as Research Nurse Coordinator and Instructor for the Division of Vascular Surgery at Oregon Health & Science University.

They co-authored "Vascular Technology - An Illustrated Review" (5th edition) which has become the standard text in diagnostic ultrasound programs across the country. Claudia and Micky have been involved with Registry Review courses for more than 20 years. Their previous and active clinical practices, decades of experience, and devotion to vascular ultrasound education make them fully qualified to prepare individuals seeking RVT, RVS and RPVI credentials.



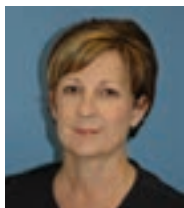
Joyce Grube, MS, RDMS
Columbus, Ohio
 Breast Sonography

Joyce Grube is a former Program Director of Diagnostic Medical Sonography at two Ohio colleges with over 20 years of teaching experience and now serves as an Applications Specialist with Toshiba America Medical Systems. She holds a Bachelor of Science Degree in Radiologic Technology and a Master of Science in Allied Health Education from The Ohio State University.

Joyce has a multidisciplinary background as a sonographer, radiographer and mammographer. She holds ARDMS registrations in Breast, Abdominal and Ob/Gyn sonography.

Hi Cindy. I attended your seminar in June in Newark New Jersey. Just wanted to inform you that I passed my test in August. Thanks for your help.

Rosy Singh, RDMS



Lisa Schuler, BS, RDMS, RVT

New Orleans, Louisiana

Pediatric Sonography

Lisa Schuler is a Professor and Clinical Instructor for the CAAHEP accredited Diagnostic Medical Sonography Program at Delgado Community College in New Orleans. Lisa has 27 years' experience in ultrasound, having attended the Alton Ochsner School of Allied Health in New Orleans, and earned a Bachelor of Health Science degree from the University of Saint Francis. She holds ARDMS registrations in Pediatric Sonography, Neurosonology, Abdomen, Ob/Gyn, and Vascular Technology. Lisa has been a sonography educator since 2001 and a member of the ESP team since 2009. Her registry bound students rave about her educational style and their superb preparation.



Julia Drose, BA, RDMS, RDCS, RVRT, FAIUM, FSDMS

University of Colorado Health Sciences Center, Denver, Colorado

Fetal Echocardiography

Julia Drose is the Manager of the Departments of Ultrasound and Prenatal Diagnosis & Genetics at the University of Colorado Hospital. She is also an Associate Professor in the Department of Radiology, University of Colorado Health Sciences Center. Julia has a nation-wide reputation as one of the premier sonographers in the field of fetal echo. She served as chairperson of the ARDMS exam development task force on fetal echo. She holds registries in fetal echo, adult echo, ob/gyn, abdominal and vascular technology. She is a recipient of the American Institute of Ultrasound in Medicine (AIUM)'s Distinguished Sonographer Award. Julia is the editor of the widely respected textbook Fetal Echocardiography, which released its second edition in 2010. Julia is a renowned sonographer with a career-long commitment to excellence in ultrasound education. We are thrilled that Julia has joined the ESP faculty.



Robert W. McDonald, RDCS, RCS, RCCS, FASE

Oregon Health Science University, Portland, Oregon

Pediatric Echocardiography

Rob McDonald is a senior cardiac sonographer at Doernbecher Children's Hospital – Oregon Health Science University in Portland, Oregon. Rob is registered in pediatric, adult and fetal echocardiography as well as congenital cardiac sonography. Rob has drawn upon his 30 years of experience to create an outstanding board review seminar, as well as a program to increase the skills of the pediatric echocardiographer.

In the past, Rob has served on Cardiovascular Credentialing International Non-Invasive/Echocardiography and the American Registry of Diagnostic Medical Sonography Pediatric Echocardiography examinations. In addition, he has served on the boards of both organizations. Rob's 2014 students spoke highly about his seminar and reported success with their board exams. Rob's extensive experience and outstanding clinical material makes him superbly qualified to lead our Pediatric Echo program.

I attended your Pediatric Echo course and found that it helped tremendously in passing my RCCS exam on the first try.

Bo Kim, RCCS, RCS



Brian Tollefson, MD, RMSK, RDMS, FACEP, CAQ Sports Medicine

University of Mississippi Medical Center, Jackson, Mississippi

Musculoskeletal Sonography

Dr. Tollefson, MD specializes in Emergency Medicine and Primary Care Sports Medicine. He lectures regularly on both musculoskeletal ultrasound and emergency medicine. Annually, he conducts a comprehensive didactic and hands-on musculoskeletal ultrasound course that is attended by residents, fellows and attending physicians from emergency medicine, orthopedic surgery, rheumatology, sports medicine and family medicine. His relaxed educational style is highly regarded and provides a comfortable classroom environment.

Dr. Tollefson has a unique practice at the University of Mississippi Medical Center. He is the Director of Emergency Ultrasound Education for a residency program consisting of nearly 40 residents. He also holds a faculty position with the Department of Orthopedic Surgery where he has a busy Primary Care Sports Medicine practice and is the co-Director of the Primary Care Sports Medicine Fellowship. In his sports medicine clinic, Dr. Tollefson uses ultrasound extensively for diagnosing musculoskeletal injuries in athletes of all ages.

Dr. Tollefson holds RMSK and RDMS (abdomen) credentials. He was among the first to successfully pass the new ARDMS exam earning Pioneer RMSK distinction.

Dr. Tollefson has an array of diverse interests. He is currently a flight surgeon and Medical Group Commander in the Mississippi Air National Guard. Previously he was on active duty in the Air Force and was deployed to Afghanistan and Iraq. In his spare time, Dr. Tollefson competes in triathlons and is currently building an experimental airplane.

With his clinical skills and his broad experience in ultrasound education, Dr. Tollefson is exceptionally qualified to teach the new review course in musculoskeletal ultrasound. We are proud that Dr. Tollefson has joined the ESP team.

*I have been practicing MSK ultrasound for over 7 years.
This course was a great review and helps with the 30 CME MSK
ultrasound credits required to maintain certification.*

Alexis Anderson, RDMS, RVT, RMSKS

Physics Only Weekend

Los Angeles, California

April 9 – 10

Crowne Plaza LA Airport

5985 W. Century Blvd
Los Angeles, CA 90045
310-642-7500

Mesa, Arizona (Phoenix)

October 15 – 16

Phoenix Marriott Mesa

200 North Centennial Way
Mesa, AZ 85201
800-835-9873

SCHEDULE & FEES

Hours: Saturday 8 AM – 5 PM and Sunday 8 AM – 1:30 PM

	Sonographer	Physician
Ultrasound Physics – SPI	\$275	\$375

Registration fees include comprehensive course materials, continental breakfasts and beverage breaks.

To enroll in this Physics Weekend, register on-line at www.esp-inc.com or use the registration form on page 19. Please refer to General Information, pages 26 & 27, for further details.

FACULTY



Sidney K. Edelman, Ph.D.

Director, ESP Ultrasound, Woodlands, Texas

Ultrasound Physics – SPI

RPVI – Vascular Interpretation

COURSE DESCRIPTION – SPI PHYSICS

Focused, efficient and productive – the essence of board preparation. Dr. Edelman's course is the nation's largest and most successful ultrasound physics registry review. **Dr. Edelman has updated his physics class to include the new semi-interactive console questions found on the ARDMS SPI exam.** His innovative teaching techniques, developed over twenty years, explain physics in simple, everyday terms. The course allows you to understand the concepts, gain command of the material, and earn a passing grade. This course is especially designed for ultrasound professionals with little or no formal physics background. Within this well-organized and optimized twelve-hour program, information is provided in a way for you to understand concepts and pass your certification exams.

Did you know... attending Dr. Edelman's physics class meets the prerequisites to take the ARDMS SPI Physics exam?

2016 Physics Only Weekend Enrollment

☐ Mr. ☐ Ms. ☐ Miss ☐ Mrs. ☐ Dr.

Name: _____

Credentials that you hold: ☐ RDMS ☐ RDCS ☐ RVT ☐ RVS ☐ RCS ☐ RT ☐ RN ☐ PA ☐ MD ☐ DO ☐ DC

Birthday: _____ ARDMS #: _____ CCI #: _____ SDMS #: _____

Address: _____

City: _____ State: _____ Zip: _____

Preferred Phone: _____

☐ Cell ☐ Home ☐ Work

E-mail Address: _____

Method of payment: ☐ Check/Money order (enclosed) or

☐ Please charge my: ☐ MasterCard ☐ Visa ☐ Discover

Enrollment Fees: \$ _____

(See fee schedule below)

Card No.: _____

Signature: _____ Exp. Date: _____

Select Seminar Location

CITY

DATE

☐ Los Angeles, CA April 9 – 10

☐ Mesa, AZ (Phoenix) October 15 – 16

Enrollment Fees

SONOGRAPHER

PHYSICIAN

Ultrasound Physics – SPI \$275 \$375

Registration fees include comprehensive course materials, continental breakfasts and beverage breaks.

There are 4 Ways to Register:

1) ONLINE – www.esp-inc.com

2) EMAIL ATTACHMENT – info@esp-inc.com

3) FAX: (281) 292-9430

4) MAIL – ESP, Inc. • PO Box 7439 • Woodlands, Texas 77387-7439

Personal checks payable to ESP, Inc. must arrive 4 weeks prior to seminar.

RPVI – Physicians’ Vascular Interpretation

SEMINAR DATES

Chicago, IL March 19 – 20

*Featuring an
Interactive Audience
Response System.*

This focused 15-hour course effectively reviews the physics, didactic and interpretative noninvasive vascular material appearing on the ARDMS Registered Physician in Vascular Interpretation (RPVI) Certification Exam. Attendees will also enhance their clinical practice of diagnostic vascular ultrasound. The course concentrates on the areas that maximize your score.

Our course content has been updated to reflect the recent changes in the RPVI exam, including the PACS simulation questions.

Our 2015 physician attendees were impressed with our precision and efficiency. Based on feedback from those attendees and our extensive ARDMS registry review experience, we continue to streamline our efforts.

Now, you can quickly and successfully earn the RPVI credential. Our goal is to multiply your investment of time and effort. That’s what makes ESP the genuine leader in ultrasound board preparation!

RPVI COURSE DESCRIPTION

I. Physics & Instrumentation

Artifacts, Bioeffects, Hemodynamics, Imaging instruments, Quality Assurance/Statistics

II. Anatomy & Physiology

Abdominal/Visceral, Cerebrovascular, Peripheral arterial, Venous

III. Pathology

Abdominal/Visceral, Cerebrovascular, Peripheral arterial, Venous

IV. Patient Care

Abdominal/Visceral, Cerebrovascular, Peripheral arterial, Venous, Communication, Risk Assessment

V. Integration of Data

Abdominal/Visceral, Cerebrovascular, Peripheral arterial, Venous

VI. Protocols

Abdominal/Visceral, Cerebrovascular, Peripheral arterial, Venous

RPVI – Physicians’ Vascular Interpretation

WHO SHOULD ATTEND

- physicians challenging the ARDMS Registered Physician Vascular Interpretation (RPVI) Certification Exam
- physicians, including but not limited to: vascular surgeons, cardiologists, radiologists, phlebologists and neurologists, specializing in vascular ultrasound
- physicians and technologists wishing to evaluate and improve their vascular interpretation skills
- physicians seeking *AMA PRA Category 1 Credit(s)™* Continuing Medical Education credits
- nurses, physician assistants, vascular technologists and other health professionals seeking advanced vascular ultrasound education and CME credits

COURSE OBJECTIVES

Upon completion of this course, attendees should:

- demonstrate improved interpretation skills for multiple noninvasive tests: abdominal, arterial, venous, and cerebrovascular
- display a better understanding of ultrasound physics concepts and their application to the field of vascular diagnostics
- successfully challenge the ARDMS Registered Physician Vascular Interpretation (RPVI) Certification Exam

CME CREDITS

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Penn State College of Medicine and ESP Ultrasound, Inc. Penn State College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Penn State College of Medicine designates these live activities for AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

It is our policy to ensure balance, independence, objectivity, and scientific rigor in all of our educational programs. Faculty and course directors have disclosed relevant financial relationships with commercial companies, and Penn State has a process in place to resolve any conflict of interest. Complete faculty disclosure will be provided to program participants at the beginning of the activity.

Visit the ARDMS website for prerequisites associated with the ARDMS Registered Physician Vascular Interpretation (RPVI) Certification Exam.



RPVI – Physicians’ Vascular Interpretation

COURSE DETAILS

Curriculum:

Saturday 8 AM – 6:30 PM
and
Sunday 7:30 AM – 3 PM

Registration fees include comprehensive course material, case study CD, continental breakfasts and beverage breaks.

Fees:

Physician. \$695

Fellow, Resident,
Nurse, PA, Sonographer. \$595*

*Registrants with reduced tuition must submit with the registration form proof of licensure, business card, or a letter on official letterhead signed by a department supervisor verifying status.

To enroll in this Seminar, register on-line at www.esp-inc.com or use the registration form on page 24.

Please refer to General Information, pages 26 & 27, for further details.

LOCATION

Chicago, Illinois

March 19 – 20

Hotel & Seminar Location:

DoubleTree Oak Brook
1909 Spring Road
Oak Brook, IL 60523
630-472-6000

I wanted to thank you for your lectures that prepared me for passing the RVT and RPVI exams. Keep up the good work!

Stephen Sorenson, MD, RVT, RPVI

Thanks so much for your guidance through the process and your encouragement to jump into the RPVI exam soon after passing my RVT. Your combined basic physics and specialty course followed up with a couple weekends of dedicated time working on your X-Zone questions were all I needed to pass all 3 exams!

Filiberto Rodriguez, MD, RVT, RPVI

RPVI – Physicians’ Vascular Interpretation

FACULTY



Sidney K. Edelman, Ph.D.

Director, ESP Ultrasound, Woodlands, Texas

Dr. Sid Edelman is considered the premier physics instructor for all Ultrasound board review classes. Just ask your colleagues! Dr. Edelman has extensive clinical involvement at the Texas Heart Institute of St. Luke's Episcopal Hospital. Additionally, he has over twenty years experience preparing ultrasound professionals for their board exams. For years, Dr. Edelman is responsible for the physics content of the ASE exam review and Society of Interventional Radiology RVT/RPVI review programs. He is the author of the best selling "Understanding Ultrasound Physics" textbook, now in its 4th edition.

Under his leadership, ESP's programs have been designed to be direct, efficient and down-to-earth. Our attendees earn passing scores quickly, while integrating exam preparation in their active professional and personal lives.



Gregory Moneta, MD

*Professor of Surgery, Head, Division of Vascular Surgery
Oregon Health & Science University, Portland, Oregon*

Dr. Moneta is Professor of Surgery and Chief of Vascular Surgery at the Oregon Health & Science University. He has served as a visiting professor and lecturer around the world. Dr. Moneta is editor for the Yearbook of Vascular Surgery, assistant editor for the Journal of Vascular Surgery, and is a member of numerous other editorial boards. His bibliography includes over 500 invited presentations worldwide and over 300 chapters and articles. Dr. Moneta's current clinical investigations include outcomes research in critical limb ischemia, chronic venous disease, the noninvasive vascular laboratory, mesenteric vascular disease, carotid disease and gene therapy for vascular disease.



Micky McPharlin, RN, RVT, RVS, FSVU

Sacramento, California

Micky McPharlin is a distinguished educator in Vascular Technology. She is the former Technical Director of the Clinical Vascular Laboratory at Henry Ford Hospital (HFH) in Detroit. Her responsibilities in the Vascular Surgery Fellowship program included didactic instruction, extensive review of clinical cases to clarify noninvasive vascular studies, identify technical limitations, and reinforce interpretative guidelines. Over her career, she has compiled volumes of clinical cases for these educational purposes. She has been involved with Registry Review Courses for 20 years. Her active clinical practice, 30 years of experience, and devotion to vascular education exquisitely qualifies Micky to prepare RPVI candidates.

2016 RPVI Enrollment

☐ Mr. ☐ Ms. ☐ Miss ☐ Mrs. ☐ Dr.

Name: _____

Credentials that you hold: ☐ MD ☐ DO ☐ RDMS ☐ RDCS ☐ RVT ☐ RVS ☐ RCS ☐ RT ☐ RN

Address: _____

City: _____ State: _____ Zip: _____

Preferred Phone: _____

☐ Cell ☐ Home ☐ Work

E-mail Address: _____

Method of payment: ☐ Check/Money order (enclosed) or

☐ Please charge my: ☐ MasterCard ☐ Visa ☐ Discover

Card No.: _____

Signature: _____ Exp. Date: _____

Seminar

Chicago, IL March 19 – 20

Enrollment Fees

- ☐ \$695 Physicians
- ☐ \$595* Fellow, Resident, Nurse, PA, Sonographer

*Registrants with reduced tuition must submit with the registration form proof of licensure, business card, or a letter on official letterhead signed by a department supervisor verifying status.

Registration fees include comprehensive course materials, continental breakfasts and beverage breaks.

There are 4 Ways to Register:

1) ONLINE – www.esp-inc.com

2) EMAIL ATTACHMENT – info@esp-inc.com

3) FAX: (281) 292-9430

4) MAIL – ESP, Inc. • PO Box 7439 • Woodlands, Texas 77387-7439

Personal checks payable to ESP, Inc. must arrive 4 weeks prior to seminar.

Continuing Medical Education Credits

ULTRASOUND PHYSICS, ABDOMINAL, ADULT ECHO, BREAST, FETAL ECHO, MUSCULOSKELETAL, OB/GYN, PEDIATRIC ECHO, PEDIATRIC SONOGRAPHY, AND VASCULAR TECHNOLOGY

Each course above has been awarded a maximum of 12 SDMS CME credits on an hour-for-hour basis. These hours are accepted by ARDMS, CCI and the ARRT as Category A credit. Those attending both morning and afternoon courses earn up to 24 hours of credit.

All ESP courses are also approved by the State of Florida, Office of Radiation Control for CME credit. Each course also meets the criteria for contact hours of Type II CME credit for Texas registered nurses.

FOR PHYSICIANS – AMA PRA CATEGORY 1 CREDIT(S)TM

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Penn State College of Medicine and ESP Ultrasound, Inc. Penn State College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.



Penn State College of Medicine designates these live activities for *AMA PRA Category 1 Credit(s)TM*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

- Physics Weekend – approved for a maximum of 12 *AMA PRA Category 1 Credit(s)TM*
- Physics and Specialty Weekend – approved for a maximum of 24 *AMA PRA Category 1 Credit(s)TM*
- Physicians Vascular Interpretation Weekend – approved for a maximum of 15 *AMA PRA Category 1 Credit(s)TM*

It is our policy to ensure balance, independence, objectivity, and scientific rigor in all of our educational programs. Faculty and course directors have disclosed relevant financial relationships with commercial companies, and Penn State has a process in place to resolve any conflict of interest. Complete faculty disclosure will be provided to program participants at the beginning of the activity.

The information presented at this CME program represents the views and opinions of the individual presenters, and does not constitute the opinion or endorsement of, or promotion by, Penn State College of Medicine. Each participant must use his/her personal and professional judgment when considering further application of this information.

All participants may earn *AMA PRA Category 1 Credit(s)TM*.
Please contact our office for details.

General Information

HOW TO REGISTER

Guarantee your enrollment instantly by registering on our secure website www.esp-inc.com.

You may also e-mail, fax or mail your completed registration form and payment to:

ESP, Inc.

PO Box 7439

Woodlands, TX 77387-7439

info@esp-inc.com

We do not accept registrations by phone.

Upon receipt of your registration, we will provide detailed information regarding our program, hotel accommodations, and travel arrangements.

WHEN TO REGISTER

Although our meeting space at each hotel is generous, maximum attendance limits have been established. Register early since enrollments are processed based on a first-come, first-served basis. Some 2015 seminars sold out and, unfortunately, we were unable to accommodate latecomers!

LATE REGISTRATION FEE

On-site and late registrations subject to a \$50 late fee.

ATTENDING MORE THAN ONE SEMINAR IN 2016?

When you attend seminars in two different cities in 2016, you may deduct \$50 from the tuition of the second seminar. This tuition discount applies only when the tuition of each seminar exceeds \$200. You must register for the 2nd seminar via email, mail or fax, you cannot receive the discount online.

CANCELLATION POLICY

Refunds are available, less a \$50 administrative fee, for written cancellation received at our office three weeks prior to the original seminar selected. Refunds less than three weeks before the start of the original seminar selected are subject to a \$100 cancellation fee.

No refunds are available for non-attendance or for cancellation received in our office less than ten days before the start of the original seminar selected.

Attendees may transfer tuitions to another program within the next calendar year without a cancellation fee.

*I took your review seminar for Abdomen last August in Vegas.
I am happy to report that I passed my Abdomen exam
yesterday morning so I am now RDMS and RDMS.*

Allison Rumishek, RDMS, RDCS

General Information

HOTEL RESERVATIONS

Our seminar takes place in the hotel listed with each city. Sleeping rooms have been reserved for ESP Ultrasound. You are required to make reservations directly with the hotel. Rooms are allocated on a first-come, first-served basis.

You must identify yourself as an “ESP ULTRASOUND” registrant to receive the special hotel rate. If you wish to extend your visit, the seminar rate may be available for two days before and after our meeting.

Please Note: To be certain to stay at our hotel, make reservations at least three weeks before the seminar. Although our rates may be available after this date, they are not guaranteed.

Make your hotel reservations early.

Birmingham, AL	Marriott	205-968-3775
RPVI – Chicago, IL	DoubleTree	630-472-6000
Pittsburgh, PA	Sheraton	412-261-2000
Los Angeles, CA	Crowne Plaza	310-642-7500
Dallas, TX	Omni	972-556-0800
Overland Park, KS (Kansas City)	Overland Park Marriott	913-451-8000
Orlando, FL	Florida Mall	800-588-4656
Las Vegas, NV	Westgate	800-732-7117
Parsippany, NJ (Newark)	Sheraton Parsippany	888-627-8148
Chicago, IL	DoubleTree	630-472-6000
Houston, TX	Westin Oaks	888-627-8514
Washington, DC	Hyatt Regency	703-709-1234
Mesa, AZ (Phoenix)	Phoenix Marriott Mesa	800-835-9873

COURSE MATERIALS

A bound volume of extensive seminar notes will be distributed at the seminar.

These books are protected by copyright. No part may be reproduced in any manner or by any means without permission in writing from ESP, Inc. **Any unauthorized reproduction, copying or public presentation of this material will constitute an infringement of copyright.**

AUDIO AND VIDEO RECORDING

You may audio record our seminars. In the spirit of fairness, we expect that these recordings are limited to your personal use and are erased after passing your exam. You must refrain from using electric outlets that are located in the meeting rooms.

Video recording and/or photography during our seminars is forbidden. Anyone found in violation of this policy will be removed from class for the remainder of the seminar and the recording device (smart phones, tablets, video cameras or the like) will be confiscated.

Questions: Call us at **(281) 292-9400** or e-mail us at **info@esp-inc.com**

Educational Products

UNDERSTANDING ULTRASOUND PHYSICS, 4TH EDITION

The most respected and critically acclaimed ultrasound physics textbook!

The thoroughly revised fourth edition of Dr. Edelman's text reflects recent changes in registry exam content and technology in the field. Highlights include 424 full color pages containing over 350 illustrations & images and an additional 215 pages of review questions with answers.

Includes FREE ACCESS to one full length, computer-based practice exam on ESP's innovative website, the X-Zone.

Program Directors, contact ESP for information on our Academic Alliance Program.

Product Code: UUP4, \$109

ULTRASOUND PHYSICS QUIZ CARDS & AUDIO

Each quiz card contains an important question and a detailed answer that stresses conceptual learning. Current exam-specific information is found within the Quiz Cards.

Product Code: PQZ, \$64

ABDOMINAL SONOGRAPHY QUIZ CARDS

The Abdominal Sonography Quiz Cards provide you with a superb self-assessment opportunity. Prior to the ARDMS exam, evaluate your command of the material required to meet the challenge. The Quiz Cards will focus your efforts and serve as a perfect supplement to achieve RDMS certification.

Product Code: ABD, \$59

ADULT ECHO QUIZ CARDS

The Adult Echo Quiz Cards survey the material essential for success on the Echo exam. The Quiz Cards provide an organized method to assess your strengths and to identify areas requiring additional study for RDCS and RCS credentials.

Product Code: AE, \$59

ADULT ECHO VIDEO FLASH DRIVE – “TEST & LEARN” CASE STUDIES

Normal Anatomy & Common Pathologies

ESP Ultrasound's newest echo creation. Video loops are presented in two forms, *Test Yourself* and *Learn*. *Test Yourself* presents each video loop as seen in the clinical setting, without annotation or comment. *Learn* presents the same video with audio and visual interpretation. It is the perfect companion to our Adult Echo registry reviews.

Product Code: AE - TL1, \$159

Special for 2015 & 2016 Adult Echo seminar attendees: \$89



Educational Products

BREAST SONOGRAPHY QUIZ CARDS

These Breast Sonography Cards are the perfect self-assessment tool for those seeking credentials. Review the extensive range of required information and identify your areas of strength and weakness. The cards stress conceptual knowledge, providing an organized and systematic assessment of your proficiency.

Product code: **BRS**, \$59

OBSTETRICS & GYNECOLOGY QUIZ CARDS

These Ob/Gyn Quiz Cards review the material required to score a high grade on this RDMS exam. In a question and answer format, the cards survey the essential material and allow you to evaluate your command of the clinical information found on the test.

Product Code: **OBG**, \$59

VASCULAR TECHNOLOGY QUIZ CARDS



The Vascular Technology Quiz Cards provide a comprehensive review of the material required to earn RVT or RVS credentials. Each card reviews an important concept. This essential tool allows you to assess your proficiency and readiness to challenge the vascular specialty exam.

Product Code: **VT**, \$59

THE X-ZONE - ONLINE PRACTICE QUESTIONS

Assess your knowledge with our online test question bank. Visit ESP's X-Zone on our website, www.esp-inc.com, for duration pricing and purchase information. Subjects available: Physics, Abdominal, Adult Echocardiography, Breast, Ob/Gyn, Vascular Technology and Phlebology.

Prices and availability subject to change.

A warm thank you for your precise educational tools to pass my exam. I was very literal about following your directions, and it worked! The test was an incredibly smooth transition after using your workbook and online tests.

Jeannie Gerbich, RDMS, RT



ESP Ultrasound's X-Zone, perfect 'icing on the cake!'

ESP Ultrasound's X-Zone is the #1 destination site for high quality and affordable practice questions and answers for the Ultrasound registry exams. Individuals with an internet connection can take advantage of our X-Zone. You may access the system from any computer, anywhere, and at any time.

Assess your technical proficiency and skill levels. In addition, obtain answers to your pressing certification-related questions.

Seminar students in Physics, Abdominal, Adult Echo, Ob/Gyn, Vascular, and Breast Sonography will have free six week unlimited access to the X-Zone, in the class that they attend. Others may purchase access on our website at www.esp-inc.com.

Try before you buy! Log on to preview free practice questions.

Visit us at www.esp-inc.com and click on the X-Zone tab.



Challenging CCI's Non-Invasive Echo or Non-Invasive Vascular Exam?

CCI combines both clinical material and physics material in each of these exams. Therefore, ESP's Physics & Specialty Weekends are ideal preparation for sonographers seeking CCI's RCS or RVS credentials. Enroll in both the morning Physics and an afternoon Specialty class for optimal non-invasive echo or vascular exam coverage.

Educational Products Order Form

For speedy processing, order on-line at www.esp-inc.com

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☐ Business
☐ Residence

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Preferred Phone: _____

☐ Cell ☐ Home ☐ Work

E-mail Address: _____

Method of payment: ☐ Check/Money order (enclosed) **or** ☐ Please charge my: ☐ MasterCard ☐ Visa ☐ Discover

Card No.: _____ Exp. Date: _____

Signature: _____

Product Code	Quantity	Price	Total
_____	_____ X	_____ =	_____
_____	_____ X	_____ =	_____
_____	_____ X	_____ =	_____
_____	_____ X	_____ =	_____
_____	_____ X	_____ =	_____

SHIPPING & HANDLING

All Continental U.S. Orders Only:

Include \$4.50 per item

Priority Shipping Requests:

(All 50 US States) Include \$9.75 per item

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Include \$20.00 per item

All Other International Orders:

Contact our office

Shipping & Handling _____

Subtotal _____

8.25% Sales Tax
(Texas residents only) _____

TOTAL _____

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(Make checks payable to ESP, Inc.)

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PO BOX 7439
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PH: (281) 292-9400
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Top of the class...

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Sidney K. Edelman, Ph.D.

Sidney K. Edelman, Ph.D., Director



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College of Medicine

Offering AMA PRA Category 1 Credit(s)™.

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SEMINAR SCHEDULES:
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CME & AMA CATEGORY 1 CREDITS:
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ENROLLMENT FORMS:
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EDUCATIONAL PRODUCTS:
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