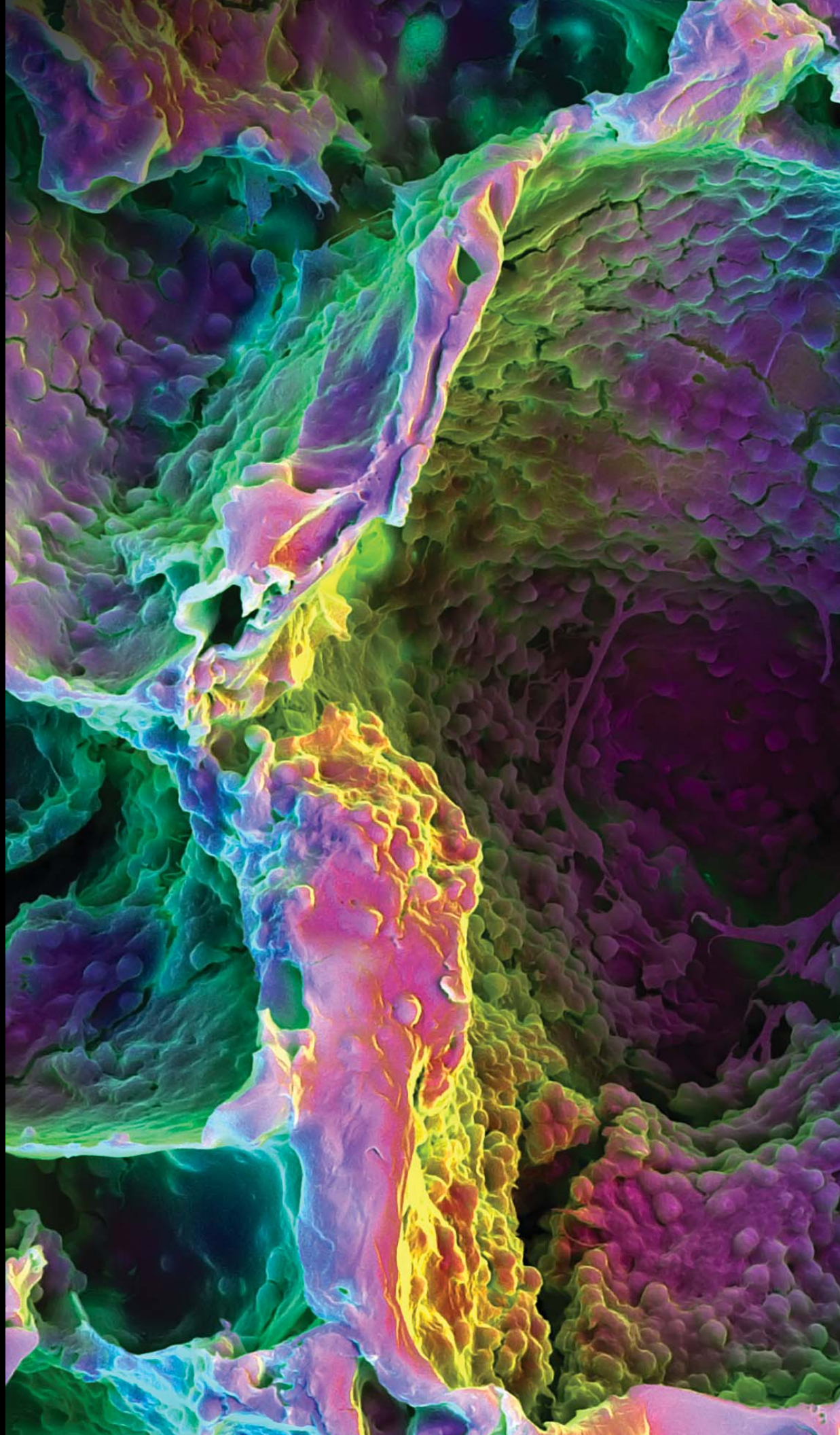




The Art
and Science
of Dentistry

Anaheim
Convention
Center

Thursday –
Saturday
May 12–14,
2016





You are not a statistic.



You are also not a sales goal or a market segment. You are a dentist.
And we are The Dentists Insurance Company, TDIC.

It's been 35 years since a small group of dentists founded our company.
And, while times may have changed, our promises remain the same: to only protect dentists, to protect them better than any other insurance company and to be there when they need us. At TDIC, we look forward to delivering on these promises as we innovate and grow.

Protecting dentists. It's all we do.®

800.733.0633 | tdicsolutions.com | CA Insurance Lic. #0652783

Meeting Highlights

Register online today 10

 New Dentist Recommendations 15

Join in the fun — CDA Party 7

Reserved seating options..... 5

Quickly earn quality C.E.
with the Express Lecture Series..... 33–35

Laser Certification 51 and 73

General Information

Exhibit Hall 2

WineFUNdamentals 2

Headlining Speakers 3

The Spot Educational Theater..... 4

Air Techniques Corporate Forum 6

CDA Party..... 7

Disney Tickets 8

Parents' Page..... 9

Continuing Education and Registration

Reserved Seating 5

Registration Information 10

Registration Fees 11

C.E. Information..... 12

Table Clinics..... 13

Ticketed Event Summary..... 87

Registration Form 88

Workshops, Lectures and Programs

Required Courses 14

New Dentist Recommendations 15

Speaker Biographies 16

Thursday Courses..... 26

Friday Courses..... 48

– Laser Certification – 2 days 51

Saturday Courses 70

– Laser Certification – 2 days..... 73

Hotels

Hotel Information 89

Hotel Descriptions 90

Hotel Rates and Map..... 91

Hotel Reservation Form 92

Cover image: This microscopy image of regenerating cell structure was captured with a high-resolution X-ray in 2014 when a Harvard-led lab team used low-powered lasers to successfully stimulate dental tissue growth, opening the possibility of regrowing teeth instead of replacing them.

Exhibit Hall

Explore 135,000 square feet of dental innovation

With numerous new product launches and more than 550 exhibiting companies filling the dynamic exhibit hall, *CDA Presents* is one of the most anticipated dental conventions in the U.S. It's the place to discover the latest innovations in dentistry.

Grand Opening

Thursday, 9:30 a.m.

Exhibit Hall Hours

Thursday, 9:30 a.m.–5:30 p.m.

Friday, 9:30 a.m.–5:30 p.m.

Saturday, 9:30 a.m.–4:30 p.m.

Family Hours

Daily: 9:30 a.m.–noon



What will you discover in Anaheim?

Adventure. Experience all the excitement at the convention and right outside its doors. Get a breath of fresh air and explore the attractions, amusements and after-hours fun during *CDA Presents*.



WineFUNdamentals Seminar

Want to learn the secrets of pairing food and wine? Join us to try six perfect pairings and learn the basic principles behind each combination. Enjoy a taste of wine with a sample of the food it is paired with — once you've tasted all six, vote for your favorite and take home a food and wine pairing cheat sheet!

Date/Time: Thursday, May 12, 4–5:30 p.m.

Location: Exhibit Hall Restaurant, Exhibit Hall D

Fee: \$30

Event #: 043

Thursday–Saturday
May 12–14, 2016
Anaheim Convention
Center

Register today
cdapresents.com



The Art
and Science
of Dentistry

You'll want to hear every word.

Speakers with the biggest names in dentistry are a huge draw to the convention and this year is no exception. Their insights and inspiration will help you excel in every aspect of dentistry.

Cadaver Workshops — Three Days



Samuel B. Low, DDS, MS, MEd
Thursday
Page 28



Henry A. Gremillion, DDS
M. Franklin Dolwick, DMD, PhD
Friday
Page 52



Ralan Wong, DDS, MS
Nicole Shinbori, DDS
Saturday
Page 72

Dental Materials



Harald O. Heymann, DDS, MEd
Saturday lectures,
Pages 78, 83

Endodontics



Kenneth M. Hargreaves, DDS, PhD
Thursday and Friday lectures,
Pages 37, 44, 58, 66

Ergonomics



Timothy J. Caruso, PT, MBA, MS,
Cert. MDT, CEAS
Thursday workshop and Friday lectures,
Pages 31, 55, 63

Esthetic Dentistry



Brian LeSage, DDS
Thursday lecture and Friday workshops,
Pages 37, 53

Finance



John McGill, JD, CPA, MBA
Thursday and Friday lectures,
Pages 43, 46, 55, 64

Occlusion



Michael J. Melkers, DDS
Thursday and Friday lectures,
Pages 43, 63

Orthodontics



Bill G. Arnett, DDS
Thursday lecture
Page 40



Douglas Knight, DMD
Thursday and Friday lectures,
Pages 40, 60, 66

Periodontics



Robert C. Fazio, BA, DMD
Thursday and Saturday lectures,
Pages 41, 80

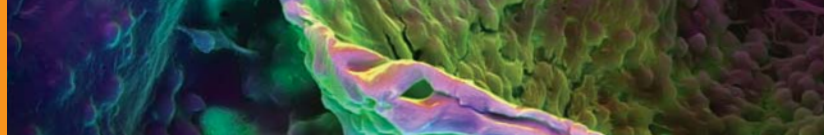


Samuel B. Low, DDS, MS, MEd
Thursday workshops and Friday lectures,
Pages 28, 61, 67

Prosthodontics



Joseph J. Massad, DDS
Thursday workshops and Friday lectures,
Pages 30, 61



The Spot educational theater schedule

It's the spot for C.E. and the Smart Dentist Series of free one-hour lectures. And, it's a spot to relax and catch your breath and charge your electronics after a busy day on the exhibit hall floor. It's The Spot, where something's happening every day.

Thursday

- 10–11 a.m. Dismissing a Patient: When Is It Ok? (C.E.: non-eligible) 
Yasica Cormier
- 11 a.m.–noon Office Budget 101 (C.E.: non-eligible) 
Julie Axt
- noon–1 p.m. Secrets to Case Acceptance (C.E.: Core – 1.0)
Sarah Gargani
- 1–2 p.m. Dealing with Utilization Reviews by a Plan (C.E.: 20% – 1.0)
Denise Martinez
- 2–3 p.m. Characteristics of Ethical Dental Professionals (C.E.: Core – 1.0) 
Brittney Ryan

Friday

- 10–11 a.m. Best Hiring Practices From Recruitment to Payday (C.E.: Core – 1.0) 
Michelle Corbo
- 11 a.m.–noon Cybersecurity and Dentistry (C.E.: non-eligible) 
Joanne McNabb
- noon–1 p.m. Helping Members Improve Oral Health — The Role of the CDA Foundation (C.E.: Core – 1.0)
Donald P. Rolofson, DMD
- 1–2 p.m. Managing Patient Conflicts (C.E.: 20% – 1.0) 
Lori Alvi
- 3–4 p.m. The Practice You Want — The Path to Get There (C.E.: non-eligible)
Michael W. Perry, DDS

Saturday

- 11 a.m.–noon Mandated Reporting (C.E.: Core – 1.0)
Wendy L. Patrick, JD, PhD
- noon–1 p.m. Questions You Always Wanted to Ask (TBD) 
Robyn Thomason
- 1–2 p.m. Dental Board Enforcement (C.E.: Core – 1.0)
Teri Lane
- 2–3 p.m. Questions You Always Wanted to Ask (TBD) 
Robyn Thomason

Reference the *CDA Presents Program* on site for updated information.



New Dentist Recommendations

Classes marked with this symbol are peer-reviewed for dentists practicing for fewer than 10 years. For more information, see Page 15.

\$10 reserves your seat in these popular lectures

Have you ever shown up on time or even early to a popular lecture only to find that it was already full? To alleviate that frustration, the following courses will offer a designated reserved seating section. To take advantage of this opportunity, you must register in advance for these select lectures at cdapresents.com. Beyond these reserved seating options, all of these lectures are free on a first-come, first-served basis.

Details

- Seats will be held up to 15 minutes after the program begins, after which time the seats will be released.
- A separate entrance will be available for reserved seating eTicket holders.
- Reserved seating is grouped in a designated section.

Thursday

Kenneth M. Hargreaves, DDS, PhD

Successful Management of Acute Pain

Page 37, Course # 046

Regenerative Endodontics

Page 44, Course # 047

Theresa Gonzales, DMD, MS, MSS

Overcoming the CSI Effect: Redefining Dentistry's Role in the Forensic Arena

Page 36, Course # 048

Shades of Blue

Page 46, Course # 049

Michael J. Melkers, DDS

Occlusion and Treatment Planning for the Everyday Practice

Page 43, Course #050 (a.m.) and 051 (p.m.)
(Full-day lecture)

Friday

Theresa Gonzales, DMD, MS, MSS

Aging and Oral Health in America: 2020 and Beyond

Page 55, Course # 052

Physical Examination of the Head and Neck for Dental Health Care Providers

Page 69, Course # 053

Thomas R. McDonald, DMD

Anterior Tooth Positioning for Occlusion and Esthetics

Page 57, Course # 054

Staging Complex Restorative Cases: Putting Things Into the Proper Order

Page 64, Course # 055

Kenneth M. Hargreaves, DDS, PhD

Treating the Persistent Endodontic Infection

Page 58, Course # 056

Differential Diagnosis of Orofacial Pain

Page 66, Course # 057

Michael J. Melkers, DDS

Porcelain, Plastics and Parafunction

Page 63, Course #058 (a.m.) or 059 (p.m.)

(Repeats lecture)

Saturday

Robert H. Lustig, MD, MSL

Tooth Decay and Liver Decay: The Nexus of Doctors and Dentists

Page 78, Course # 060

The Sugar Pandemic: Policy Versus Politics

Page 84, Course # 061

Steve Carstensen, DDS

Sleep Medicine Basics for the General Dental Practice

Page 79, Course # 062 (a.m.) and 063 (p.m.) (Full-day lecture)

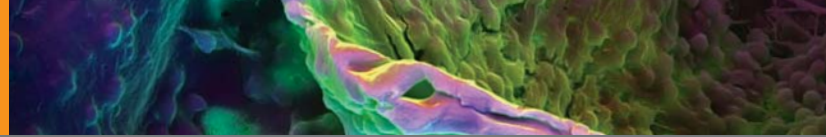
Gregory L. Psaltis, DDS

So Little Room, So Much to See: The Complete Pediatric Dental Exam

Page 81, Course # 064

Baby Steps — The Infant Examination

Page 85, Course # 065



CDA Presents wishes to thank and recognize
Air Techniques for presenting these sponsored programs



Patti DiGangi, RDH, BS
Parag R. Kachalia, DDS
Gregory Kass
Kristy Menage Bernie, RDH, MS, RYT

Location:	Exhibit Hall B, aisle 200
Audience:	dentist, RDHEF, RDH, RDAEF, RDA, DA
C.E. units:	Core – 1.0 per lecture

Thursday

- | | |
|---------------------------|--|
| 10–11 a.m. | Hands Free – It's the Law: Instrument Processing Today (Menage Bernie) |
| 11:30 a.m.–
12:30 p.m. | Detection of Caries Infections Before Cavitation (DiGangi) |
| 1–2 p.m. | Imaging 2.0 (Kachalia) |
| 4–5 p.m. | Smart Technology: How Your Utility Room Can Work for You (Kass) |

Friday

- | | |
|---------------------------|--|
| 10–11 a.m. | Smart Technology: How Your Utility Room Can Work for You (Kass) |
| 11:30 a.m.–
12:30 p.m. | Imaging 2.0 (Kachalia) |
| 1–2 p.m. | Detection of Caries Infections Before Cavitation (DiGangi) |
| 4–5 p.m. | Yoganomics: Postural Health and Ergonomic Considerations (Menage Bernie) |

Saturday

- | | |
|---------------------------|---|
| 10–11 a.m. | Non-Critically ... Critical: What's New in Environmental Surface Management (Menage Bernie) |
| 11:30 a.m.–
12:30 p.m. | Imaging 2.0 (Kachalia) |
| 1–2 p.m. | Detection of Caries Infections Before Cavitation (DiGangi) |
| 2:30–
3:30 p.m. | Smart Technology: How Your Utility Room Can Work for You (Kass) |

Hands Free – It's the Law: Instrument Processing Today Menage Bernie

Non-scrub technique has long been held as the standard for safe instrument processing. Contaminated sharps represent a potential hazard to the health care provider as well as patients. This session will overview the mandates from OSHA and state regulations regarding instrument processing. In addition, the latest innovations in contaminated instrument management will be presented.

Detection of Caries Infections Before Cavitation DiGangi

Dentistry is a science and an art that must employ the finest tools available — not just the finest in science and technology, but the finest in the knowledge, skills and character of the dental professional. There is no one-size-fits-all treatment plan guaranteed to work for every person in every case. The gold standard for detecting caries infection is changing. This course will focus on three minimally invasive levels of prevention and early detection with fluorescence technologies.

Imaging 2.0 Kachalia

The technologically advanced world we live in today has brought digital images to every aspect of our lives. Advances have occurred in the digital imaging marketplace that allows dental offices to achieve excellent digital radiographs as well intraoral images in an easy-to-integrate seamless workflow. Panoramic imaging has improved drastically and can now be utilized for much more than third molar extractions and orthodontics.

Smart Technology: How Your Utility Room Can Work for You Kass

Discover the latest innovations in smart and interconnected products for your utility room. From remotely controlled air and vacuum systems to power and water reducing variable frequency drives, this course will focus on the next generation of utility room equipment for your practice.

Yoganomics: Postural Health and Ergonomic Considerations Menage Bernie

Sound ergonomic practices and postural health are essential for maintaining longevity in clinical practice. Today, there are methods and technologies designed to reduce clinician fatigue, repetitive injuries and stress. This session will introduce key ergonomic principles and include demonstration of yoga postures that can be used daily in practice.

Non-Critically ... Critical: What's New in Environmental Surface Management Menage Bernie

While OSHA stipulates environment surfaces as 'non-critical' areas of the dental operator, this only refers to the methods for maintaining disinfected surfaces. It is 'critical' that dental professionals understand the mandates stipulated by OSHA and state regulations regarding the management of these surfaces. This session will overview these mandates and provide the latest advances in surface management.

Save the date to

celebrate!

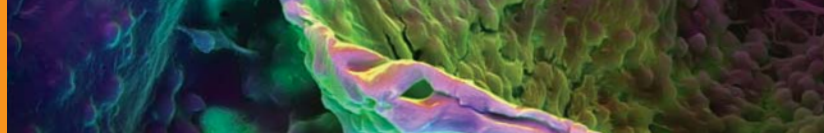
Accept your invitation to CDA's private party after dark at *Disney*®. Enjoy food, drinks, park attractions and entertainment while commemorating the convention of the year with the brightest in dentistry.

Event # 044
Friday, May 13,
2016

Tickets \$75
available at
cdapresents.com


PRESENTS

The Art
and Science
of Dentistry



LET THE MEMORIES BEGIN

Significantly discounted *Disneyland*® Resort theme park tickets are available to attendees during *CDA Presents*. These tickets will only be available for purchase online. These tickets are created just for you, and not all are available at the front gates of the theme parks. Buy in advance and save! To purchase these tickets, please visit cdapresents.com or disneytickets.disney.go.com/store/ZMCE16B. Please note that purchase of theme park tickets is separate from *CDA Presents* registration and prices are subject to change per Disney. Ticket store closes at 9 p.m. Pacific Time on Wednesday, May 11, 2016. **All tickets valid Monday May 9, 2016 – Friday, May 20, 2016.**

One Day/One Park	Admission to either <i>Disneyland</i> ® Park or <i>Disney's California Adventure</i> ® Park for one day.	Adult: \$92 Child (3–9 years): \$86
One-day Park Hopper®	Admission and ability to visit both <i>Disneyland</i> ® Park and <i>Disney's California Adventure</i> ® Park on the same day for one day.	Adult: \$142 Child (3–9 years): \$137
Two-day Park Hopper®	Admission and ability to visit both <i>Disneyland</i> ® Park and <i>Disney's California Adventure</i> ® Park on the same day for two days.	Adult: \$202 Child (3–9 years): \$190
Three-day Park Hopper®	Admission and ability to visit both <i>Disneyland</i> ® Park and <i>Disney's California Adventure</i> ® Park on the same day for three days.	Adult: \$227 Child (3–9 years): \$218
Four-day Park Hopper®	Admission and ability to visit both <i>Disneyland</i> ® Park and <i>Disney's California Adventure</i> ® Park on the same day for four days.	Adult: \$254 Child (3–9 years): \$241
Five-day Park Hopper®	Admission and ability to visit both <i>Disneyland</i> ® Park and <i>Disney's California Adventure</i> ® Park on the same day for five days. Enjoy two free days of magic when you visit both <i>Disney's California Adventure</i> ® Park and <i>Disneyland</i> ® Park for five days for the price of three!	Adult: \$269 Child (3–9 years): \$255
Twilight Convention Ticket	An ideal admission option for after meetings or events! Admission is valid for one visit to either <i>Disneyland</i> ® Park or <i>Disney's California Adventure</i> ® Park after 4 p.m., or four hours before park closing, whichever is earlier, since park hours are subject to change. "Back and forth" privileges are not included.	All ages: \$60

Tickets are printed on demand from your home computer. Purchase is separate from meeting registration.

NOTE: The special pricing on this page is available only with your advance, pre-arrival purchase. Box office tickets will be available at the *Disneyland*® Resort Main Gate Ticket Booths at regular prices. Prices subject to change.

Children at CDA Presents

Children are allowed in the exhibit hall from 9:30 a.m. to noon daily. Children are not permitted in educational courses. For your convenience, we have child care options for every age during the entire convention.

Please note that children are not permitted in lecture rooms.

Child care

The licensed and bonded child care professionals at KiddieCorp will entertain your little ones with fun, fantastic, age-appropriate activities at the Hilton Anaheim Hotel.

Ages 6 months–6 years

For infants, please provide diapers, changing supplies, milk, formula, baby food, etc. Label all items including lunches. Nutritious snacks and beverages are provided; meals can be supplied by parents or purchased at the children's program registration area.

Cost:	Full day	\$40
	Half day	\$20
	(7 a.m.–1 p.m. or 1–6 p.m.)	

Ages 7–12 years

A fun program specially designed for older kids with activities, games and movies.

Cost:	Full day	\$30
	Half day	\$15
	(7 a.m.–1 p.m. or 1–6 p.m.)	

KiddieCorp registration and cancellation

Register online at kiddiecorp.com/cdaspringkids.htm

- Advance registration deadline is April 14, 2016.
- Cancellations must be received within four weeks of the start date for refunds.
- Late arrivals, 15 minutes after your reserved time, will forfeit reservations and refunds.

Questions? Contact KiddieCorp at 858.455.1718 or info@kiddiecorp.com.

Kid Zone

A "Kid Zone" will be provided for children ages 4-12 on the exhibit floor during exhibit hours. There will be various activities and entertainment throughout the day. The Kid Zone will be located at the Anaheim Convention Center. There is a daily three-hour maximum for each child. The cost is \$5 for up to three hours per child.



Exhibit hall visitation

Children age 10 and younger may be in the exhibit hall during family hours, 9:30 a.m. to noon daily. No cost, just stop by registration for a youth pass.

Children age 11 and older may be registered as a guest and have access to the exhibit hall. Registration fee listed on Page 11.

No Strollers in the Exhibit Hall

Strollers are not allowed in the exhibit hall at any time, but a stroller check is available for \$2.



Register online today: cdapresents.com

Registration is fast and convenient with eBadge Exchange

Worrying about meeting materials is a thing of the past! Simply register online and use your smartphone or printed confirmation to pick up your materials at the convention. It's a fast and convenient process called eBadge Exchange. Everything will be waiting for you once you arrive, plus, you gain the flexibility to make instant registration changes or corrections through your personal online dashboard.

Registration deadlines

Nov. 2015–April 8, 2016: Early-bird pricing

It pays to be early! Register online at cdapresents.com through April 8 and receive discounted pricing.

Note: If paying by check, please use the registration form on Page 88. If received after April 8, standard pricing applies.

April 9–May 14, 2016: Standard pricing

Online registration remains open. See Page 11 for standard registration pricing.

April 8, 2016: Changes and cancellations

Refunds will be processed through April 8, 2016. Course changes can be made online using your personal dashboard, which can be accessed through your email confirmation. If you are canceling a registrant, please email your request to cdapresents.registration@cda.org. Refund requests received after April 8 will not be accepted.

Information needed when registering

- Name, address, phone number
- Registration type
- License number (if applicable)
- Emergency contact person
- Ticketed courses/events to purchase
- Email address (used for username and instant confirmation)
- Password

eTicket process

To be green and save you time, printed tickets have been replaced with eTickets that are stored within your badge. Simply scan in at your purchased eTicketed course, look for the green light and enjoy your C.E. experience. Remember, to get credit you must scan in and out of every course and attend in full. Courses that overlap in time will not be eligible for credit.

What is the cost for CDA dentists?

Zero. As a benefit of membership, the \$890 registration fee is waived for CDA dentists.

Remember, CDA dues must be current for 2016 to complete your registration as a member.

Staff and guests

Dentists may register staff and guests, but not other dentists. All dentists, including nonmembers, must register as dentists. Staff and guest fees are on the following page.

If you register an employee who is unable to attend, you may exchange his/her registration on site at no charge.

Registration/eBadge Exchange

Anaheim Convention Center

Thursday	6 a.m.–5:30 p.m.
Friday	6 a.m.–5:30 p.m.
Saturday	7 a.m.–4:30 p.m.

Bags sponsored by



Badges sponsored by



Lanyards sponsored by



Photo, video and audio disclaimer

Photographs, audio recordings and videos may be taken during the meeting by CDA and approved media representatives. By registering for the meeting, exhibitors and attendees grant to CDA and approved media and their respective employees and agents, the irrevocable right and permission to use any such photograph, audio recording and video taken during the meeting, for purposes of news reporting, promotion and advertising and trade, in any medium or context now known or later developed, without further authorization.

Dentist registration categories

Registration Type	Nov.–April 8	April 9–May 14
CDA member dentist (2016 dues must be current)	Free	Free
ADA lifetime member	Free	Free
Dental student/CDA member	Free	Free
Dental student/graduate non-CDA member	\$25	\$50
Active military dentist (VA, federal, state dentist)	\$75	\$100
Out-of-state ADA member dentist	\$200	\$225
International dentist	\$200	\$225
Inactive dental license	\$250	\$275
Non-CDA/non-ADA member dentist	\$800	\$890

Please note: Dentists may register staff and guests, age 11 or older, but not other dentists. Dentists may not register under any category except dentist, and nonmembers must be identified.

Allied Dental Health Professional categories (ADHP)

ADHP includes RDA, RDH, RDAEF, RDHEF, RDHAP, DA, business administrative staff (AS) and dental laboratory technician (LT).

Registration Type	Nov.–April 8	April 9–May 14
ADHP CDA member* (2016 dues must be current)	Free	Free
ADHP nonmember registering with a dentist	\$5	\$25
ADHP nonmember registering without a dentist	\$20	\$25

*An ADHP member is a dental professional who is not a dentist but has an independent, paid 2016 membership with CDA.

Other registration categories

Registration Type	Nov.–April 8	April 9–May 14
Guest of dentist (includes ADHP nonmember)	\$5	\$25
Guest of ADHP	\$20	\$25
Non-exhibiting dental dealer, manufacturer, consultant	\$150	\$175
Non-dental/Affiliate professional (MD, DVM, RN, etc.)	\$150	\$175

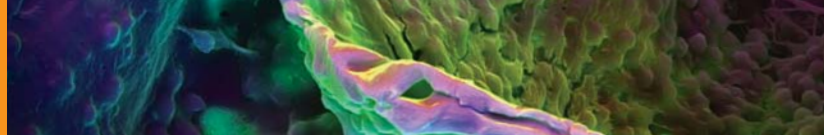
Saturday exhibits-only pass

Nonmember dentists who want to explore the exhibit hall can register on site for a one-day pass on Saturday, May 14. The cost is \$175 and is for Saturday exhibit hall hours only. It is not valid for continuing education courses. To register, please visit the membership counter during on-site registration hours on Saturday, May 14. Then experience all that the *CDA Presents* exhibit hall has to offer.

Prepaid food vouchers

With prepaid vouchers, a great lunch is in the bag. We've made it easy to treat your team to lunch with \$10 prepaid vouchers for the Convention Center concession areas. Options include everything from coffee and breakfast to made-to-order lunches. Vouchers are nonrefundable and must be used for the amount shown; no change is given. See cdapresents.com for details.

Fee:	\$10
Event #:	045



Please remember

- Scan-in and scan-out times are needed to accurately issue official credit. As a California C.E. provider, CDA is required to verify that courses are attended in full and do not overlap. If needed, three-digit codes may be used as additional verification.
- All courses have limited seating and some fill up or sell out quickly.
- Videotaping, photographing or audio recording with personal equipment is not allowed.
- Some courses do not provide C.E. units. Please check each course description for C.E. details.
- Speakers and products are not endorsed, officially or otherwise, by CDA, except CDA Endorsed Programs.
- Some workshops have required prerequisites and/or supplies. If a course has these requirements, they will be in a gray bar below the course title.

Handouts

- Not all courses have handouts.
- Course handouts are available for download one month prior to the meeting through May 31.
- Access via **cdapresents.com** or via the CDA app, downloadable from the App Store for iPhones and iPads or the Google Play Store for Android users.

Course locations

Courses will be held at the Anaheim Convention Center and the Hilton Anaheim Hotel. Room assignments are listed on the schedule at **cdapresents.com**, the CDA mobile app and in the *CDA Presents Program* on site.

ADA C.E.R.P.® | Continuing Education Recognition Program

CDA is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. CDA designates each activity for a specified number of C.E. units. These courses meet the Dental Board of California requirements for continuing education units.



Types of classes

Lectures

Free, nonticketed courses are available on a first-come, first-served basis. Preregistration not required, but early arrival is recommended. Select lectures have reserved seating available. See Page 5 for details.

Workshops

These ticketed courses are available for purchase during preregistration or on site if space is available. Early-bird pricing in effect Nov. 2015–April 8, 2016; standard pricing in effect April 9–May 14, 2016.

Express lectures

These free, nonticketed lectures feature up-and-coming speakers new to *CDA Presents*.

Corporate forums

Company-sponsored courses may or may not be ticketed.

Note: Although many courses provide techniques for patient treatment, please be aware of the potential risks of using limited knowledge obtained in courses when incorporating these techniques and procedures into your practice.

No children allowed in lecture rooms

Helpful tips to receive your C.E.

License numbers matter – Include the license numbers and formal names of all licensed attendees when you register to ensure C.E. credit is received.

Plan ahead – Arrive at least 15 minutes early to all courses and plan an alternative in the event your preferred course is full. Late arrivals will not receive C.E. credit. Please take traffic, public transit schedules and parking into consideration.

Scan in and out of each course – Arrival and departure times are used to issue C.E. credits. Scan upon entry and exit and remain in the course the entire time. Partial credit will not be granted and credit will not be given for overlapping course times or incomplete course attendance.

Write down course codes – During a course, the host will provide attendees with a three-digit code, an additional way to assist in verifying your attendance. Write it down and keep it until you've downloaded your official C.E. certificate three weeks after the convention.

Verify your C.E. units – Visit the on-site C.E. Pavilion after attending your courses or verify them at **cdapresents.com** or via the CDA app through May 19. All courses displayed are those with any scan activity and does not guarantee credit.

Print certificates online – C.E. certificates will be available three weeks after the meeting. California-licensed attendees will receive an email notification with a link to their CDA login. They can also be accessed via **cdapresents.com** or mailed upon request by calling CDA at 800.232.7645 three weeks after the convention.

C.E. regulations

To help you comply with the Dental Board of California regulations for C.E., CDA identifies each course as either "Core," "20%" or "non-eligible."

Core – Courses that directly enhance the licensee's knowledge, skill and competence in the provision of service to patients or the community. Core courses must comprise at least 80 percent of the credits in a renewal cycle.

20% – Courses considered to be primarily of benefit to the licensee must comprise no more than 20 percent of a licensee's total required course unit credits for each license or permit renewal period.

Non-eligible – Courses that are considered to be of primary benefit to the licensee.

Table Clinics

Anaheim Convention Center

Dental Student and Dental Assisting Student
Public viewing, Friday, noon–2 p.m.
Military/Resident
Public viewing, Saturday, noon–2 p.m.

Sheraton Anaheim

CDA is collaborating with the California Dental Hygienists' Association for the RDH portion of our Table Clinics. The CDHA competition will be held at the Sheraton Anaheim. For more information, please visit cdha.org and select Student.



California Dental Practice Act and Infection Control

The Dental Board of California mandates continuing education in Infection Control and the California Dental Practice Act for license and permit renewal.

Please note:

- Admission by eTicket only.
- Purchase eTickets online at cdapresents.com.
- eTickets are sold on site, if available, in the registration area.
- Arrive at least 15 minutes prior to class. Late entries will not receive C.E. credit.
- Seating is limited and eTickets are sold on a first-come, first-served basis.
- These classes are reserved for attendees who need to renew their licenses and are not for office staff or guests.

Required units for license renewal

For every renewal cycle, California state law requires licensed dentists and allied dental health professionals to complete 2.0 units in infection control and 2.0 units in the California Dental Practice Act.

Infection Control for California

Dental Board requirement for 2.0 units: This program provides you with the latest educational requirements specific to CCR section 1005, the Dental Board of California Infection Control Regulations.

Note: This 2-hour course does not meet the infection control education requirement for unlicensed dental assistants. They must take the specific 8-hour course to fulfill the requirement.

California Dental Practice Act

Dental Board requirement for 2.0 units: This course meets the C.E. requirement for California Dental Practice Act education, including the one-time course requirement for unlicensed dental assistants.

Thursday, May 12

California Dental Practice Act



Ali Oromchian, Esq.

Time: 7–9 a.m.

Course #: 001

Fee: \$25

Infection Control



Nancy L. Dewhirst, RDH, BS

Time: 5–7 p.m.

Course #: 002

Fee: \$25

Friday, May 13

Infection Control



Nancy L. Dewhirst, RDH, BS

Time: 7–9 a.m.

Course #: 003

Fee: \$25

California Dental Practice Act



Arthur W. Curley, JD

Time: 10 a.m.–noon

Course #: 004

Fee: \$25

Infection Control



Nancy L. Dewhirst, RDH, BS

Time: 1–3 p.m.

Course #: 005

Fee: \$25

California Dental Practice Act



Arthur W. Curley, JD

Time: 4–6 p.m.

Course #: 006

Fee: \$25

Saturday, May 14

California Dental Practice Act



Arthur W. Curley, JD

Time: 8–10 a.m.

Course #: 007

Fee: \$25

Infection Control



Tricia Osuna, RDH, BSDH

Time: 11 a.m.–1 p.m.

Course #: 008

Fee: \$25

Chart your course

Plan your Anaheim experience with our peer-recommended itineraries for new dentists.

Did you graduate from dental school in the past 10 years?

Dentistry has faced many changes in the last decade, but the future will be even more transformative. That's why charting the right course in your first 10 years of practice is essential to your success. And, *CDA Presents* is a great place to get connected to the people, innovations and education that support your path.

There's so much to experience at *CDA Presents*, it may be hard to choose. So, how can you maximize both your time and your experience? By following helpful recommendations for navigating the convention provided by a panel of your peers.

Choose your path.

Select from a variety of recommended lectures and workshops on pages 26, 27, 48, 49, 70 and 71. Just look for courses with the compass icon.



Discover the latest approaches to clinical care and focus on the practice management topic that matters to you — engaging patients, creating a happy workplace or building a financially fit practice.

Grab your gear.

Explore exciting innovations and check out new tools from hundreds of vendors and services. And, take advantage of exclusive exhibit hall pricing.

Join your tribe.

Come network and build team camaraderie. Get advice from the experts at our Q-and-A sessions at The Spot. Plus, enjoy all the after-hours fun outside the exhibit hall doors.

Chart your course toward a great convention experience in just five steps:

Step 1. Register for *CDA Presents* at **cdapresents.com/chart**.

For CDA members, the registration fee is waived (an \$890 value).

Step 2. Review recommendations for new dentists marked with a compass icon in the schedule.

Choose the clinical and/or practice management courses you prefer.

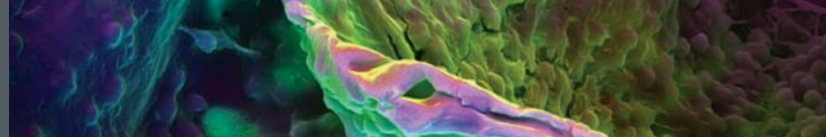
Step 3. Register for workshops and special events at **cdapresents.com/chart**.

Step 4. Make your travel plans and pack your bags.

Step 5. Download the CDA app to maximize your convention experience.

Visit **cda.org/apps** to tap into updates, events, maps, course notes, our social hub and more.





Tara Aghaloo, DDS, MD, PhD

Dr. Aghaloo is a professor in Oral and Maxillofacial Surgery at the UCLA School of Dentistry. Her clinical practice focuses on bone and soft tissue regeneration for dental implants. (Page 77)

Conflict of Interest Disclosure: *None reported.*



Greg Alterton

Mr. Alterton is a CDA dental benefit plan specialist. He has extensive experience in the private sector and government relations on health benefits issues. (Page 68)

Conflict of Interest Disclosure: *None reported.*



Lori Alvi

Ms. Alvi is the CDA Peer Review manager. She helps members and their patients resolve disputes that may arise in the delivery of dental services. (Page 4)

Conflict of Interest Disclosure: *None reported.*



Elizabeth Andrews, DDS, MS

Dr. Andrews practiced for 10 years in Merced, Calif., and completed her master's in oral pathology in 2008 at the University of North Carolina. She is currently faculty and academic dean at Western University College of Dental Medicine. (Page 57)

Conflict of Interest Disclosure: *None reported.*



Bill G. Arnett, DDS

Dr. Arnett graduated with honors from the Ostrow School of Dentistry of USC and UCLA School of Dentistry in oral and maxillofacial surgery. He is an assistant professor in the Department of Orthodontics at the Loma Linda University School of Dentistry. (Page 40)

Conflict of Interest Disclosure: *None reported.*



Julie Axt

Ms. Axt is a practice advisor for CDA and has an extensive background in finance and marketing. She specializes in analytics, financial processes and community marketing. (Pages 4, 68)

Conflict of Interest Disclosure: *None reported.*



Levi Barlavi, Esq.

Mr. Barlavi is focused on servicing the legal and business needs of health care professionals and health care related businesses throughout California. (Page 75)

Conflict of Interest Disclosure: *Mr. Barlavi is principal at Pacific Health Law Group.*



Tanya Brown, DMD

Dr. Brown maintains a private practice focused on comprehensive dentistry in Chesapeake, Va. She connects the dots for dentists and dental teams to make dentistry practical, profitable and fun! (Pages 58, 79)

Conflict of Interest Disclosure: *None reported.*



Michael Bundy, PharmD, DMD, MD

Dr. Bundy is currently employed in the maxillofacial surgery department at Kaiser Permanente Los Angeles. (Page 81)

Conflict of Interest Disclosure: *None reported.*



Jen Butler, MEd

Ms. Butler has been working in the area of stress management and resiliency coaching for more than 20 years. She speaks to dentists all around the globe on the impact stress has on their lives and business. (Page 34)

Conflict of Interest Disclosure: *None reported.*



Steve Carstensen, DDS

Dr. Carstensen is a diplomate of the American Board of Dental Sleep Medicine, practices in Bellevue, Wash., directs sleep education at The Pankey Institute and Spear Education and is editor-in-chief of *Dental Sleep Practice Magazine*. (Pages 29, 79)

Conflict of Interest Disclosure: *Dr. Carstensen has financial interests in Airway Technologies, Zephyr Sleep Technologies, Spear Education, The Pankey Institute, Niernan Practice Management and Dental Sleep Practice Magazine.*



Timothy J. Caruso, PT, MBA, MS, Cert. MDT, CEAS

Mr. Caruso is a practicing physical therapist who has focused his professional expertise in the areas of manual therapy, orthopedics and neuromusculoskeletal disorders. (Pages 31, 55, 63)

Conflict of Interest Disclosure: *Mr. Caruso serves as a scientific consultant and receives in-kind support from a number of companies. He is a paid consultant to two dental companies.*



Pamela Chamberlain, CPA

Ms. Chamberlain is a partner in Wiederman & Chamberlain, Certified Public Accountants, a CPA firm located in Tustin, Calif., that deals exclusively with dentists. (Page 66)

Conflict of Interest Disclosure: *None reported.*



Winston Chee, DDS

Dr. Chee maintains a private practice limited to prosthodontics in Glendale, Calif. He is a professor of Restorative Dentistry at the Ostrow School of Dentistry of USC. (Page 42)

Conflict of Interest Disclosure: *None reported.*



Eun-Hwi Cho, DDS

Dr. Cho is the director of Educational Assessment and an assistant professor at the Loma Linda University School of Dentistry. She teaches in the HIV training program and has been an IPE champion at LLU. (Page 62)

Conflict of Interest Disclosure: *None reported.*



Matthew Christie

Mr. Christie is a vice president and the Southern California specialist in dental transition financing for Bank of America. (Pages 59, 66)

Conflict of Interest Disclosure: *Mr. Christie is a vice president with Bank of America.*



Michelle Corbo

Ms. Corbo has a long history in private practice and 10 years of experience with peer review and practice support at CDA. She specializes in the areas of human resources and practice management. (Page 4)

Conflict of Interest Disclosure: *None reported.*



Yasica Cormier

Ms. Cormier has been a TDIC Risk Management analyst since 2009. She advises dentists in the areas of professional and employment liability and property risk management. (Page 4)

Conflict of Interest Disclosure: *None reported.*



Arthur W. Curley, JD

Mr. Curley is a senior trial attorney in the San Francisco-based health care defense firm of Bradley, Curley, Asiano, Barrabee, Abel & Kowalski PC. He is also an assistant professor of Dental Jurisprudence at the Pacific Dugoni School of Dentistry. (Page 14)

Conflict of Interest Disclosure: *None reported.*



Michael J. Czubiak, DDS

Dr. Czubiak is a practicing general dentist in Camarillo, Calif. He speaks on technology, practice management and leadership and is co-author of the book *Hygiene Superstar*. (Page 35)

Conflict of Interest Disclosure: *None reported.*



Elias R. Dau, CRPC

Mr. Dau has been a financial advisor for the past 18 years and has spent the last eight years in various leadership roles. (Page 39)

Conflict of Interest Disclosure: *Mr. Dau is a director in the Global Wealth and Investment Management division of Merrill Lynch.*



Brian DesRoches, MBA, MSC, PhD, LMFT

Dr. DesRoches is a Seattle-based psychotherapist providing dental professionals with innovative skills and training in communication, relationships and leadership. (Pages 40, 45, 58, 65)

Conflict of Interest Disclosure: *None reported.*



Nancy L. Dewhirst, RDH, BS

Ms. Dewhirst graduated from and taught at USC, and practiced dental hygiene for 20 years. She is an adjunct professor in Dental Hygiene at West Coast University. (Page 14)

Conflict of Interest Disclosure: *None reported.*



Patti DiGangi, RDH, BS

Ms. DiGangi is a certified health information technology trainer shaping the changes in our interoperable electronic health record world. (Page 6)

Conflict of Interest Disclosure: *Ms. DiGangi receives speaker honoraria from Air Techniques.*



M. Franklin Dolwick, DMD, PhD

Dr. Dolwick is a world-renowned oral and maxillofacial surgeon specializing in the surgical treatment of TMD and was a pioneer in the development of TMJ arthrography and surgical procedures for TMJ internal derangement. (Pages 41, 52)

Conflict of Interest Disclosure: *None reported.*



Gary L. Dougan, DDS, MPH

Dr. Dougan is the national dental director for LIBERTY Dental Plan, with 20 years in private practice and more than 20 years providing quality management and clinical direction to dental plans and group practices. (Pages 63, 69, 77, 83)

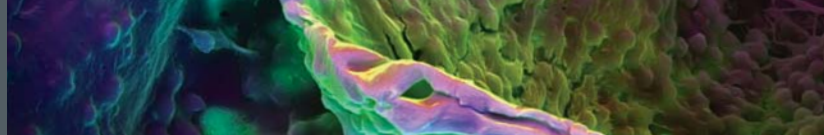
Conflict of Interest Disclosure: *None reported.*



Sillas Duarte Jr., DDS, MS, PhD

Dr. Duarte is associate professor and chair, Division of Restorative Sciences at the Ostrow School of Dentistry of USC and director of the Advanced Program in Operative Dentistry. He is also the editor-in-chief of *Quintessence*. (Page 42)

Conflict of Interest Disclosure: *None reported.*



Teresa Duncan, MS

Ms. Duncan is an international speaker who focuses on insurance, revenue and management issues. She is a fellow of the American Association of Dental Office Managers. (Pages 43, 46, 82, 86)

Conflict of Interest Disclosure: *None reported.*



Tanya Dunlap, PhD

Dr. Dunlap coordinates clinical research and helps dental teams recognize their opportunities for improved patient health. (Page 56)

Conflict of Interest Disclosure: *Dr. Dunlap is the program development director for Perio Protect LLC.*



Jessica Edgerton

Ms. Edgerton is a marketing advisor for CDA. She specializes in creating unique, comprehensive marketing strategies and improving the patient experience. (Page 58)

Conflict of Interest Disclosure: *None reported.*



Robert C. Fazio, BA, DMD

Dr. Fazio is an associate clinical professor in Surgery at Yale Medical School. He trained at the Harvard School of Dental Medicine for his DMD and fellowships in periodontology and oral medicine. (Pages 41, 80)

Conflict of Interest Disclosure: *Dr. Fazio is a consultant for P&G and CareCredit.*



Cynthia Fong, RDH, MS

Ms. Fong is a practicing dental hygienist and a national and international speaker. She is a graduate of Union College, Kean College and Columbia University. (Page 74)

Conflict of Interest Disclosure: *Ms. Fong has material support from DENTSPLY.*



Sarah Gargani

Ms. Gargani is a practice advisor for CDA specializing in implementing development programs and working closely with practice owners to identify areas of opportunity for success. (Page 4)

Conflict of Interest Disclosure: *None reported.*



Paul Glassman, DDS, MBA

Dr. Glassman is professor of Dental Practice, director of Community Oral Health and director of the Pacific Center for Special Care at the Pacific Dugoni School of Dentistry. (Page 84)

Conflict of Interest Disclosure: *None reported.*



Theresa Gonzales, DMD, MS, MSS

Dr. Gonzales is the director of Orofacial Pain Management at the Medical University of South Carolina, James B. Edwards College of Dentistry in Charleston, S.C. (Pages 36, 46, 55, 69)

Conflict of Interest Disclosure: *None reported.*



Dan Grauer, DDS

Dr. Grauer is an assistant professor at the University of Southern California and maintains a private practice limited to orthodontics in Santa Monica, Calif. (Page 42)

Conflict of Interest Disclosure: *None reported.*



Henry A. Gremillion, DDS

Dr. Gremillion served as director of the Parker E. Mahan Facial Pain Center at the University of Florida College of Dentistry. He serves as dean of the dental school at Louisiana State University in New Orleans. (Pages 41, 52)

Conflict of Interest Disclosure: *None reported.*



Jack D. Griffin Jr., DMD

Dr. Griffin is currently a director for the Pacific Aesthetic Continuum and owns a practice in St. Louis emphasizing cosmetics and all phases of general dentistry. (Page 69)

Conflict of Interest Disclosure: *Dr. Griffin receives financial support from Shofu Dental Corporation.*



Larry Guzzardo

Mr. Guzzardo began his career in dental consulting 19 years ago. He has focused his talents and experience exclusively on dental practice management, business systems and leadership development. (Pages 61, 67, 82, 85)

Conflict of Interest Disclosure: *None reported.*



Kenneth M. Hargreaves, DDS, PhD

Dr. Hargreaves is chair of Endodontics at The University of Texas Health Science Center at San Antonio, a diplomate of the American Board of Endodontics and has published 150 papers and edited two textbooks. (Pages 37, 44, 58, 66)

Conflict of Interest Disclosure: *None reported.*



Harald O. Heymann, DDS, MEd

Dr. Heymann is the Thomas P. Hinman Distinguished Professor of Operative Dentistry at the University of North Carolina School of Dentistry. He is also the editor of the *Journal of Esthetic and Restorative Dentistry*. (Pages 78, 83)

Conflict of Interest Disclosure: *Dr. Heymann has financial interests in KaVo and Kerr Group.*



Dean Ho, MS, PhD

Dr. Ho is currently a professor in the Division of Oral Biology and Medicine and Department of Bioengineering, and co-director of the Jane and Jerry Weintraub Center for Reconstructive Biotechnology at UCLA. (Page 77)

Conflict of Interest Disclosure: *None reported.*



Cliff Houser, MEA

Mr. Houser focuses on professional practice development and team building. He has more than 35 years experience assisting dentists in financial planning and office construction. (Page 33)

Conflict of Interest Disclosure: *Mr. Houser has financial interests in Kunau & Cline Inc.*



Richard Huot, DDS

Dr. Huot is the founder of Beachside Dental Consultants Inc. He is a past president of the Maine Dental Association and serves as a delegate to the FDA Board of Trustees. (Page 34)

Conflict of Interest Disclosure: *None reported.*



Courtney Isett

Ms. Isett is one of CDA's marketing managers. She specializes in comprehensive dental marketing, patient experience and has managed the marketing programs for comprehensive group practices. (Page 58)

Conflict of Interest Disclosure: *None reported.*



Luke H. Iwata, DDS

Dr. Iwata maintains a full-time private practice in Loma Linda, Calif., and lectures regularly for TDIC on professional liability risk management. (Pages 29, 52)

Conflict of Interest Disclosure: *None reported.*



Alani Jackson, MPA

Ms. Jackson is the current chief, Medi-Cal Dental Services Division within the Department of Health Care Services. She oversees the administration of the Denti-Cal and Dental Managed Care programs. (Page 59)

Conflict of Interest Disclosure: *None reported.*



Carol Jahn, RDH, MS

Ms. Jahn is the director of professional relations and education for Water Pik Inc. (Pages 80, 84)

Conflict of Interest Disclosure: *Ms. Jahn is an employee of Water Pik Inc.*



Jay Jayanetti, DDS

Dr. Jayanetti is the associate program director of the Maxillofacial Prosthetics Residency at the UCLA School of Dentistry. (Page 77)

Conflict of Interest Disclosure: *None reported.*



Thai Johns

Mr. Johns provides solution toward building a new dental practice and takes his clients all the way from concept to when they open their doors for business. (Page 75)

Conflict of Interest Disclosure: *Mr. Jones is a practice specialist with Patterson Dental.*



Bart Johnson, DDS, MS

Dr. Johnson is the director of the Swedish GPR program and co-owner of Seattle Special Care Dentistry, a private practice focusing on the care of medically complex patients. (Pages 56, 64, 80)

Conflict of Interest Disclosure: *Dr. Johnson is developing a radiation stent under the company of Grayduck Stents LLC that is related to the Saturday lecture.*



Parag R. Kachalia, DDS

Dr. Kachalia is an associate professor and the vice chair of Simulation, Technology and Research at the Pacific Dugoni School of Dentistry. (Page 6)

Conflict of Interest Disclosure: *None reported.*



Kian Kar, DDS, MS

Dr. Kar is the clinical director of the Advanced Periodontology Program at the Ostrow School of Dentistry of USC and is a full-time faculty member. (Page 42)

Conflict of Interest Disclosure: *None reported.*



Ali Karjoo

Mr. Karjoo specializes in dental practice project financing. He has helped many dentists throughout the years with start-ups, expansions and commercial real estate financing needs. (Page 75)

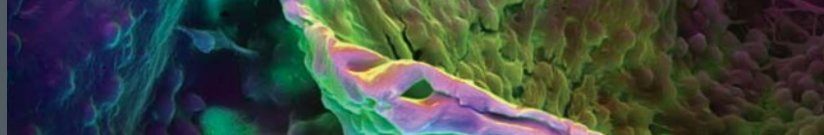
Conflict of Interest Disclosure: *Mr. Karjoo is a vice president with Bank of America.*



Gregory Kass

Mr. Kass graduated summa cum laude from The City College of New York's Grove School of Engineering. In his capacity as product manager, he focuses on developing smart technology for dental utility rooms. (Page 6)

Conflict of Interest Disclosure: *Mr. Kass is a mechanical design engineer and product manager for the Air Techniques team.*



Duane C. Keller, DMD

Dr. Keller pioneered prescription tray delivery for patients with periodontal disease. He maintains a full-time private practice and lectures regularly to dental audiences. (Page 56)

Conflict of Interest Disclosure: *Dr. Keller has financial interests in Perio Protect LLC.*



Tae H. Kim, DDS

Dr. Kim is section chair of Removable Prosthodontics at the Ostrow School of Dentistry of USC, Division of Restorative Sciences and a respected prosthodontist, educator and biomaterials researcher. (Page 42)

Conflict of Interest Disclosure: *Dr. Kim is a consultant for Dentca Inc.*



Douglas Knight, DMD

Dr. Knight has been appointed director of the Roth Williams International Society of Orthodontists for the United States and most recently started the new Full FACE course. (Pages 40, 60, 66)

Conflict of Interest Disclosure: *None reported.*



Beverly A. Kodama, DDS

Dr. Kodama received her DDS and GPR certificate from USCF. She serves on multiple local, county and state board positions as well as the Pankey Institute. She lectures regularly for TDIC. (Page 75)

Conflict of Interest Disclosure: *None reported.*



James S. Kohner, DDS

Dr. Kohner is a periodontist who lives in Scottsdale, Ariz. He teaches courses on crown lengthening and soft tissue grafting domestically and internationally. (Pages 28, 32, 53, 54)

Conflict of Interest Disclosure: *None reported.*

Teri Lane

Ms. Lane is currently the enforcement chief with the Dental Board California. She has 27 years of law enforcement experience and has been with the Dental Board for 23 years. (Page 4)

Conflict of Interest Disclosure: *None reported.*



Joel M. Laudenschach, DMD

Dr. Laudenschach maintains a private referral practice focused on oral medicine in Beverly Hills, Calif., and is a faculty member at Western University of Health Sciences. (Page 57)

Conflict of Interest Disclosure: *None reported.*



Setareh A. Lavasani, DDS, MS

Dr. Lavasani is a board-certified oral and maxillofacial radiologist. She is an assistant professor at Western University of Health Sciences. (Page 57)

Conflict of Interest Disclosure: *None reported.*



David Lazarchik, DMD

Dr. Lazarchik is associate dean of Patient Care and Clinical Education at Western University of Health Sciences. His research/practice focus has been on medically complex patients. (Page 57)

Conflict of Interest Disclosure: *None reported.*



Brian LeSage, DDS

Dr. LeSage has a private practice in Beverly Hills, Calif., that emphasizes minimally invasive esthetic dentistry. He is a fellow in the American Academy of Cosmetic Dentistry and director of the UCLA Aesthetic Continuum. (Pages 37, 53)

Conflict of Interest Disclosure: *Dr. LeSage has financial and material support from Heraeus Kulzer.*



Mitchell A. Lomke, DDS

Dr. Lomke has been in private practice as a general dentist in Montgomery County, Md., for more than 35 years and has special interest in dental laser procedures. (Pages 51, 73)

Conflict of Interest Disclosure: *None reported.*



Samuel B. Low, DDS, MS, MEd

Dr. Low is professor emeritus at the University of Florida and is associate faculty at the Pankey Institute. He is past president of the American Academy of Periodontology. (Pages 28, 61, 67)

Conflict of Interest Disclosure: *None reported.*



Robert H. Lustig, MD, MSL

Dr. Lustig is a professor of Pediatrics in the Division of Endocrinology and a member of the Institute of Health Policy Studies at the University of California, San Francisco. (Pages 78, 84)

Conflict of Interest Disclosure: *None reported.*



Lisa F. Mallonee, BSDH, MPH, RD, LD

Ms. Mallonee is an associate professor specializing in nutrition at the Caruth School of Dental Hygiene, Texas A&M University Baylor College of Dentistry. (Pages 42, 46, 55, 64)

Conflict of Interest Disclosure: *Ms. Mallonee receives financial compensation sponsorship for presentations by Crest Oral-B, Colgate and Premier Dental.*



Paul A. Manos, DDS

Dr. Manos is the dental director for United Concordia Dental Plans of California Inc. He is a licensed dentist in California and graduated from the UCLA School of Dentistry. (Page 68)

Conflict of Interest Disclosure: *None reported.*



Denise Martinez

Ms. Martinez is a senior dental benefits analyst for CDA. She has extensive experience in dental benefits and contracting. (Pages 4, 68)

Conflict of Interest Disclosure: *None reported*



Joseph J. Massad, DDS

Dr. Massad practices privately in Tulsa, Okla. He holds faculty positions at Tufts University School of Dental Medicine in Boston, the University of Texas Dental School at San Antonio and the Oklahoma State University College of Osteopathic Medicine. (Pages 30, 61)

Conflict of Interest Disclosure: *None reported.*



Thomas R. McDonald, DMD

Dr. McDonald maintains a full-time private practice in Athens, Ga. He also serves on the faculty of Georgia Regents University College of Dental Medicine as a clinical instructor of Oral Rehabilitation. (Pages 57, 64, 72)

Conflict of Interest Disclosure: *None reported.*



John McGill, JD, CPA, MBA

Mr. McGill serves as CEO of The McGill & Hill Group LLC in Charlotte, N.C. He is also president of John K. McGill & Co. (Pages 43, 46, 55, 64)

Conflict of Interest Disclosure: *None reported.*



Joanne McNabb, CIPP/G, CIPP/US, CIPT

Ms. McNabb is the director of privacy education and policy in the Privacy Enforcement and Protection Unit in the California Department of Justice. She is a certified information privacy professional with specializations in government and information technology. (Page 4)

Conflict of Interest Disclosure: *None reported*



Michael J. Melkers, DDS

Dr. Melkers maintains a private practice in Hanover, N.H., with an emphasis on comprehensive esthetic and restorative care. (Pages 43, 63)

Conflict of Interest Disclosure: *None reported*



Kristy Menage Bernie, RDH, MS, RYT

Ms. Menage Bernie, owner of Educational Designs, is also an assistant clinical professor at the UCSF School of Dentistry, an international speaker and a registered yoga teacher. (Page 6)

Conflict of Interest Disclosure: *Ms. Menage Bernie has financial interests in Air Techniques.*



Jonathan Miller

Mr. Miller specializes in dental practice project financing. He has helped more than 100 doctors meet their needs. He specializes in start-up, established office and commercial real estate financing. (Page 75)

Conflict of Interest Disclosure: *Mr. Miller is the Los Angeles region vice president with Bank of America.*



Robert Mokbel, DDS, PhD (DSO)

Dr. Mokbel is a clinical assistant professor in Restorative Dentistry at the Ostrow School of Dentistry of USC and has a private practice limited to prosthodontics in Fountain Valley, Calif. (Page 33)

Conflict of Interest Disclosure: *None reported.*



Richard Monahan, DDS, MS, JD

Dr. Monahan is director of Radiology at The University of Illinois. He is on the medical staff at Shriners Hospital and has a private practice devoted to radiographic interpretation. (Page 79)

Conflict of Interest Disclosure: *None reported.*



Sherry Mostofi, Esq.

Ms. Mostofi is a graduate of Yale Law School and serves as legal counsel throughout California, specializing in the formation of dental corporations, dental practice leases and purchases. (Page 66)

Conflict of Interest Disclosure: *None reported.*



Angie Mott, RDH

Ms. Mott has been a clinical hygienist for more than 25 years and is a member of the Academy of Laser Dentistry. (Pages 51, 73)

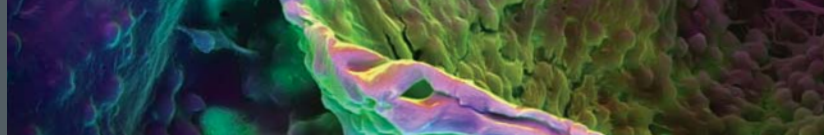
Conflict of Interest Disclosure: *None reported.*



Brad Newman

Mr. Newman is a leader in marketing and business development for dental offices. His focus is on social media campaigns, Internet commercials and organic search engine optimization. (Pages 40, 45)

Conflict of Interest Disclosure: *Mr. Newman is founder and chief "buzz" officer of Detainment.*



Bryan Nokelby, DDS

Dr. Nokelby is a managing dental consultant with the Denti-Cal program and is involved in the training of the Denti-Cal professional and paraprofessional staff. (Page 59)

Conflict of Interest Disclosure: *None reported.*



Ali Oromchian, Esq.

Mr. Oromchian is an attorney at the Dental & Medical Counsel law firm and is one of the nation's leading legal authorities on topics relevant to dentists, such as contracts and employment law. (Page 14)

Conflict of Interest Disclosure: *Mr. Oromchian is a shareholder with Dental & Medical Counsel, PC and The American HR Group Inc.*



Tricia Osuna, RDH, BSDH

Ms. Osuna is a CDHA and AADH past president and is an Academy fellow and former member of the California Dental Board. Her career spans a variety of roles in dental hygiene. (Pages 14, 38, 44, 86)

Conflict of Interest Disclosure: *None reported.*



Ray R. Padilla, DDS

Dr. Padilla is on faculty at the UCLA School of Dentistry. He is the team dentist for UCLA Athletics, the Los Angeles Galaxy and the U.S. National and Olympic soccer teams. (Page 76)

Conflict of Interest Disclosure: *None reported.*



Peter K. Pang, DDS

Dr. Pang is an international speaker with manuscripts in several peer-reviewed journals. A leading expert in laser dentistry, he uses multiple wavelengths in his general practice in Sonoma, Calif. (Pages 31, 36, 50, 51, 73)

Conflict of Interest Disclosure: *None reported.*



Stephen Parel, DDS

Dr. Parel received his dental degree from The Medical College of Virginia in 1969. He is a diplomate of the American Board of Prosthodontics and the American and International College of Dentists. (Page 43)

Conflict of Interest Disclosure: *Dr. Parel is a paid consultant with Nobel Biocare and consultant for AvaDent.*



Tony J. Park, PharmD, JD

Dr. Park is the principal attorney of his independent law practice devoted solely to pharmacy law called CPL – the California Pharmacy Lawyers law firm. (Page 81)

Conflict of Interest Disclosure: *None reported.*



Wendy L. Patrick, JD, PhD

Ms. Patrick is a San Diego County deputy district attorney in the special operations division. She handles cases involving sensitive issues, including threat assessment. (Page 4)

Conflict of Interest Disclosure: *None reported.*



Michael W. Perry, DDS

Dr. Perry is the director of Practice Management for CDA. Dr. Perry consults with member dentists on leadership, dental benefits and practice management issues. (Pages 4, 62)

Conflict of Interest Disclosure: *None reported.*



Nirmala J. Prabhu, DMD

Dr. Prabhu has been a Denti-Cal consultant for Delta Dental since 2002. As a managing dental consultant, she is responsible for the training of the Denti-Cal professional and paraprofessional staff. (Page 59)

Conflict of Interest Disclosure: *None reported.*



R.J. Przebinda

Mr. Przebinda is recognized as a foremost expert in dental practice real estate. (Page 75)

Conflict of Interest Disclosure: *Mr. Przebinda is co-founder and principal with Gold Leaf Group, a real estate corporation.*



Shaun Pryor

Ms. Pryor is one of our CDA practice advisors. She specializes in practice management and excellent patient service and has extensive experience in managing comprehensive group practices. (Page 68)

Conflict of Interest Disclosure: *None reported.*



Gregory L. Psaltis, DDS

Dr. Psaltis has been in pediatric private practice for 35 years in Olympia, Wash. He is well published and lectures frequently on various dental topics. (Pages 61, 67, 81, 85)

Conflict of Interest Disclosure: *None reported.*



Gary M. Radz, DDS

Dr. Radz maintains a private practice in Denver. His full-time general practice focuses on cosmetic dentistry. He is on faculty at the University of Colorado School of Dental Medicine. (Pages 30, 32, 82)

Conflict of Interest Disclosure: *None reported.*



Rafael A. Roges, DDS

Dr. Roges is the endowed professor of the Advanced Dental Education Program in Endodontics at the Ostrow School of Dentistry of USC. He also maintains a private practice. (Page 42)

Conflict of Interest Disclosure: *None reported.*



Donald P. Rollofson, DMD

Dr. Rollofson has been a private practice orthodontist for more than 30 years. He is the current chair of the CDA Foundation, a member of the CDA Cares Committee and a veteran floor leader for many CDA Cares events. (Page 4)

Conflict of Interest Disclosure: *None reported.*



Ken Rubin, CPA

Mr. Rubin specializes in working with dentists, covering a variety of topic including practice evaluation, due diligence, profit maximization, tax reduction and accounting services. (Page 39)

Conflict of Interest Disclosure: *Mr. Rubin is owner of Ken Rubin & Company, Dental CPAs and Ken Rubin Practice Sales.*



Brittney Ryan

Ms. Ryan is the CDA Judicial Council manager and is a resource to the council and CDA members regarding ethics issues. (Page 4)

Conflict of Interest Disclosure: *None reported.*



Neimar Sartori, DDS, MS, PhD

Dr. Sartori is an assistant professor of clinical dentistry at the Ostrow School of Dentistry of USC of Restorative Sciences, where he is also the assistant director of the Advanced Program in Operative Dentistry. (Page 42)

Conflict of Interest Disclosure: *None reported.*



Troy Schmedding, DDS

Dr. Schmedding has been a practicing cosmetic and restorative dentist for the past 20 years. He is a 1993 honors graduate of the Pacific Dugoni School of Dentistry. (Page 35)

Conflict of Interest Disclosure: *None reported.*



Wenyuan Shi, PhD

Dr. Shi obtained his bachelor's degree from Fudan University (Shanghai) and acquired his doctorate from University of Wisconsin, Madison. Dr. Shi is a chairman and professor of Oral Biology at UCLA. (Page 77)

Conflict of Interest Disclosure: *Dr. Shi receives financial support from C3 Jian Inc.*



Nicole Shinbori, DDS

Dr. Shinbori practices in two endodontic specialty practices in Oakland and Pleasanton, Calif. She holds a position on the AAE Special Committee on Continuing Education Strategy. (Page 72)

Conflict of Interest Disclosure: *None reported.*



John Sillis, Esq.

Mr. Sillis earned a master's in nursing with a minor in nursing administration. Based out of Sacramento, Calif., he practices law focused on medical and dental malpractice defense. (Page 75)

Conflict of Interest Disclosure: *None reported.*



Mark Sirianni

Mr. Sirianni has an extensive understanding of ergonomics, clinical practice flow and patient psychology that make him an invaluable resource for dentists. (Page 75)

Conflict of Interest Disclosure: *Mr. Sirianni is an office design and equipment specialist for Patterson Dental.*



Erin Stephens, DDS

Dr. Stephens is an assistant professor in both the School of Dentistry and the School of Pharmacy at Loma Linda University, as well as the interprofessional education coordinator. (Page 62)

Conflict of Interest Disclosure: *None reported.*



Charles D. Stewart, DMD

Dr. Stewart is currently the regional dental director for a large national insurance company and the California Association of Dental Plans quality assurance consultant courses. (Page 68)

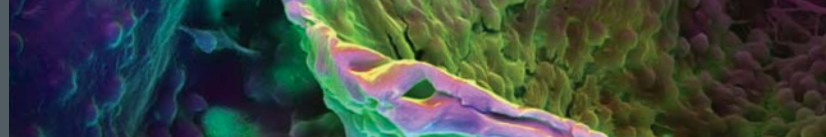
Conflict of Interest Disclosure: *None reported.*



Eric C. Sung, DDS

Dr. Sung is professor of Clinical Dentistry; the United Cerebral Palsy of Los Angeles Endowed Chair in Special Patient Care; and vice chair, Division of Advanced Prosthodontics, at UCLA School of Dentistry. (Page 77)

Conflict of Interest Disclosure: *None reported.*



John A. Svirsky, DDS, MEd

Dr. Svirsky is a board-certified oral and maxillofacial pathologist at Virginia Commonwealth University (VCU) in Richmond, Va. He received his dental degree in 1973 from VCU. (Pages 39, 45, 60, 66)

Conflict of Interest Disclosure: *None reported.*



Robyn Thomason

Ms. Thomason is the director of CDA Practice Support. She is also a subject matter expert in the area of human resources. (Page 4)

Conflict of Interest Disclosure: *None reported.*



Blair Tomlinson

Mr. Tomlinson has been in the insurance industry since 2008. He joined the TDIC sales team in 2013 and greatly enjoys working with the dental community. (Page 66)

Conflict of Interest Disclosure: *None reported.*



Think Tran

Mr. Tran is a business development specialist/practice transition specialist. He specializes in practice transitions for dentists and guides them through the many milestones in their careers. (Page 59)

Conflict of Interest Disclosure: *None reported.*



Andrew Trosien, DDS, MS

Dr. Trosien maintains a private practice specializing in orthodontics in Tracy, Calif. He is an assistant professor in the UCSF orthodontic residency program. (Page 35)

Conflict of Interest Disclosure: *None reported.*



Jeffrey Turchi, DDS

Dr. Turchi graduated from the Pacific Dugoni School of Dentistry in 1988. He is currently an assistant professor and manager of admissions at Western University College of Dental Medicine. (Page 57)

Conflict of Interest Disclosure: *None reported.*



Jason Tyson

Mr. Tyson manages the West Coast's health care division for Bank of America Practice Solutions. He has more than 14 years of experience in finance. (Page 39)

Conflict of Interest Disclosure: *Mr. Tyson is a senior vice president with Bank of America Practice Solutions.*



William A. van Dyk, DDS

Dr. van Dyk practices general dentistry in San Pablo, Calif., and serves as an associate professor at the Pacific Dugoni School of Dentistry. (Pages 81, 85)

Conflict of Interest Disclosure: *None reported.*



Andrew Ventura

Mr. Ventura helps doctors successfully transition into an ownership role by providing not only financing options, but also by leveraging his experience in the health care market to help ensure a smooth and successful transition. (Page 38)

Conflict of Interest Disclosure: *Mr. Ventura is the West Region Business Development Manager with Wells Fargo Practice Finance.*



Hung Vu, MS, PhD, DDS

Dr. Vu is an orthodontist practicing in Fountain Valley, Calif. He is professor emeritus in mechanical and aerospace engineering at California State University, Long Beach, and is an orthodontist for Veterans Affairs in L.A. (Page 33)

Conflict of Interest Disclosure: *None reported.*



Rachel Wall, RDH, BS

As owner of Inspired Hygiene, Ms. Wall and the Inspired Hygiene team work with dental teams to improve the quality of their hygiene services and systems while increasing profitability. (Pages 57, 65, 82, 86)

Conflict of Interest Disclosure: *Ms. Wall has received speaker honoraria from Philips, VoiceWorks and CareCredit and is a consultant with ACTEON North America.*



Daniel H. Ward, DDS

Dr. Ward is in private practice in Columbus, Ohio. He was an assistant clinical professor at The Ohio State University for 13 years. (Pages 74, 76)

Conflict of Interest Disclosure: *None reported.*



Daniel R. Watkins, Esq.

Mr. Watkins handles employment liability, property subrogation, complex toxic tort claims and medical and dental malpractice actions. He is licensed in California and Nevada and serves on TDIC's defense panel. (Pages 29, 52)

Conflict of Interest Disclosure: *None reported.*



Gerald R. Winslow, PhD

Dr. Winslow is vice president for Mission and Culture for Loma Linda University Health. He is also director of the University's Institute for Health Policy and Leadership. (Page 65)

Conflict of Interest Disclosure: *None reported.*



David T.W. Wong, DMD, DMSc

Dr. Wong is a professor and associate dean of Research at the UCLA School of Dentistry, past member of the ADA Council of Scientific Affairs and past president of the American Association of Dental Research. (Page 77)

Conflict of Interest Disclosure: *Dr. Wong has financial interests in DoD, TRDRP, Colgate, RNAmeTRIX Inc. and Delta Dental.*



Ralan Wong, DDS, MS

Dr. Wong maintains a private practice specializing in endodontics in San Francisco. He is also an associate clinical professor in endodontics at the Pacific Dugoni School of Dentistry. (Pages 54, 72)

Conflict of Interest Disclosure: *None reported.*



Amy Wood

Ms. Wood is president and HIPAA privacy officer of ACS Technologies LLC, a HIPAA compliance company focused on privacy, that provides security and technology for dental and medical practices. (Page 33)

Conflict of Interest Disclosure: *Ms. Wood is president of ACS Technologies LLC, a HIPAA compliance and dental IT company.*



Jason P. Wood, Esq.

Mr. Wood is a partner at Wood & Delgado, a national business law firm with more than 4,400 dentists as clients. (Page 59)

Conflict of Interest Disclosure: *Mr. Wood has financial interest in Wood & Delgado.*



Benjamin M. Wu, DDS, PhD

Dr. Wu is professor and chairman of UCLA Division of Advanced Prosthodontics and director of the Weintraub Center for Reconstructive Biotechnology. (Page 77)

Conflict of Interest Disclosure: *None reported.*



Teresa Yang, DDS

Dr. Yang is the chair of the CDA Council on Peer Review and was previously chair of her local peer review committee. She practices in Santa Monica, Calif. (Page 62)

Conflict of Interest Disclosure: *None reported.*



Anita York

Ms. York is an employment law attorney who advises and represents employers, including more than 200 dental practices, on issues such as employment agreements, handbooks, wrongful termination and labor board claims. (Page 34)

Conflict of Interest Disclosure: *None reported.*



Douglas A. Young, DDS, EdD, MBA, MS

Dr. Young is a professor of Dental Practice at the Pacific Dugoni School of Dentistry. (Page 44)

Conflict of Interest Disclosure: *Dr. Young receives financial compensation sponsorship from Colgate and is stock shareholder for Oral BioTech LLC.*

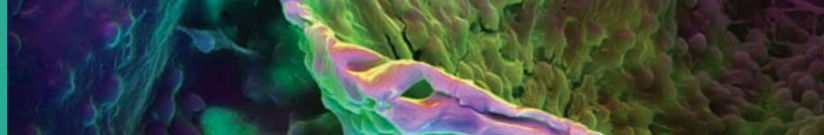


Richard Young, DDS

Dr. Young is an assistant professor of Restorative Dentistry at Loma Linda University School of Dentistry where he directs as well as lectures in the undergraduate dental aesthetics program. (Page 60)

Conflict of Interest Disclosure: *None reported.*

Thursday Speaker Lineup



Chronological order. Programs at The Spot and Air Techniques corporate forum are on Pages 4 and 6.

Time	Speaker	Topic	Page No.
7–9 a.m.	Ali Oromchian, Esq.	California Dental Practice Act	14
7:30–10 a.m.	Theresa Gonzales, DMD, MS, MSS	Forensic Dentistry	36
8–9:30 a.m.	Peter K. Pang, DDS	Laser Dentistry	36
8–9:30 a.m.	Hung Vu, MS, PhD, DDS	Orthodontics	33
8–10:30 a.m.	Andrew Ventura	Practice Management	38
8–10:30 a.m.	Kenneth M. Hargreaves, DDS, PhD	Endodontics	37
8–10:30 a.m.	Brian LeSage, DDS	Esthetic Dentistry	37
8–10:30 a.m.	Tricia Osuna, RDH, BSDH	Product Review	38
8:30–10 a.m.	Robert Mokbel, DDS, PhD (DSO)	Restorative Dentistry	33
8:30–11 a.m.	John A. Svirsky, DDS, MEd	Oral Pathology	39
8:30–11:30 a.m.	Samuel B. Low, DDS, MS, MEd	Periodontics	28
8:30 a.m.–noon	James S. Kohner, DDS	Periodontics	28
9–10:30 a.m.	Cliff Houser, MEA	Practice Management	33
9–11 a.m.	Jason Tyson; Elias R. Dau, CRPC; Ken Rubin, CPA	Practice Transition	39
9–11:30 a.m.	Bill G. Arnett, DDS; Douglas Knight, DMD	Oral Surgery	40
9–11:30 a.m.	Brad Newman	Social Media	40
9–11:30 a.m.	Brian DesRoches, MBA, MSC, PhD, LMFT	Team Building	40
9 a.m.–noon	Luke H. Iwata, DDS; Daniel R. Watkins, Esq.	Risk Management	29
9 a.m.–noon	Steve Carstensen, DDS	Sleep Apnea/Snoring	29
9:30 a.m.–noon	Gary M. Radz, DDS	Restorative Dentistry	30
9:30 a.m.–noon	Henry A. Gremillion, DDS; M. Franklin Dolwick, DMD, PhD	Temporomandibular Joint Dysfunction	41
9:30 a.m.–noon	Lisa F. Mallonee, BSDH, MPH, RD, LD	Nutrition	42
9:30 a.m.–noon	Robert C. Fazio, BA, DMD	Pharmacology	41
9:30 a.m.–12:30 p.m.	Joseph J. Massad, DDS	Prosthodontics/Removable	30
9:30 a.m.–1:30 p.m.	Sillas Duarte Jr., DDS, MS, PhD; Winston Chee, DDS; Tae H. Kim, DDS; Dan Grauer, DDS; Kian Kar, DDS, MS; Rafael A. Roges, DDS; Neimar Sartori, DDS, MS, PhD	USC Track	42
10–11 a.m.	Yasica Cormier	Practice Management	4
10–11 a.m.	Kristy Menage Bernie, RDH, MS, RYT	OSHA	6
10 a.m.–12:30 p.m.	John McGill, JD, CPA, MBA	Financial Planning	43
10 a.m.–12:30 p.m.	Stephen Parel, DDS	Implants	43
10 a.m.–12:30 p.m.	Teresa Duncan, MS	Insurance	43
10 a.m.–1 p.m.	Timothy J. Caruso, PT, MBA, MS, Cert. MDT, CEAS	Ergonomics	31
10:30 a.m.–noon	Amy Wood	HIPAA	33
10:30 a.m.–1:30 p.m.	Peter K. Pang, DDS	Laser Dentistry	31
11 a.m.–noon	Julie Axt	Practice Management	4

 Indicates courses recommended for new dentists

Time	Speaker	Topic	Page No.
11 a.m.–12:30 p.m.	Anita York	Employment Practices	34
11 a.m.–1:30 p.m.	Michael J. Melkers, DDS	Occlusion 	43
11:30 a.m.–12:30 p.m.	Patti DiGangi, RDH, BS	CAMBRA	6
11:30 a.m.–1 p.m.	Jen Butler, MEd	General Topic	34
11:30 a.m.–2 p.m.	Tricia Osuna, RDH, BSDH	Product Review	44
noon–1 p.m.	Sarah Gargani	Practice Management	4
noon–2:30 p.m.	Kenneth M. Hargreaves, DDS, PhD	Endodontics	44
noon–2:30 p.m.	Brian LeSage, DDS	Esthetic Dentistry 	37
noon–3 p.m.	Douglas A. Young, DDS, EdD, MBA, MS	CAMBRA	44
12:30–3 p.m.	John A. Svirskey, DDS, MEd	Oral Pathology	45
1–2 p.m.	Parag R. Kachalia, DDS	Imaging	6
1–2 p.m.	Denise Martinez	Practice Management	4
1–2:30 p.m.	Richard Huot, DDS	Record Keeping	34
1–3:30 p.m.	Bill G. Arnett, DDS, Douglas Knight, DMD	Oral Surgery 	40
1–3:30 p.m.	Brad Newman	Social Media 	45
1–3:30 p.m.	Brian DesRoches, MBA, MSC, PhD, LMFT	Team Building 	45
1–4 p.m.	Samuel B. Low, DDS, MS, MEd	Periodontics	28
1:30–3 p.m.	Andrew Trosien, DDS, MS	Orthodontics	35
1:30–4 p.m.	Gary M. Radz, DDS	Restorative Dentistry	32
1:30–4 p.m.	Henry A. Gremillion, DDS; M. Franklin Dolwick, DMD, PhD	Temporomandibular Joint Dysfunction	41
1:30–4 p.m.	John McGill, JD, CPA, MBA	Financial Planning	46
1:30–4 p.m.	Lisa F. Mallonee, BSDH, MPH, RD, LD	Nutrition	46
1:30–4 p.m.	Robert C. Fazio, BA, DMD	Pharmacology	41
1:30–4:30 p.m.	Steve Carstensen, DDS	Sleep Apnea/Snoring	29
1:30–4:30 p.m.	James S. Kohner, DDS	Periodontics	32
2–3 p.m.	Brittney Ryan	Ethics	4
2–3:30 p.m.	Michael J. Czubiak, DDS	Dental Hygiene Program	35
2–4:30 p.m.	Stephen Parel, DDS	Implants	43
2–4:30 p.m.	Teresa Duncan, MS	Practice Management 	46
2–5 p.m.	Joseph J. Massad, DDS	Prosthodontics/Removable	30
2–5 p.m.	Luke H. Iwata, DDS; Daniel R. Watkins, Esq.	Risk Management	29
2:30–5:30 p.m.	Timothy J. Caruso, PT, MBA, MS, Cert. MDT, CEAS	Ergonomics	31
3–5:30 p.m.	Michael J. Melkers, DDS	Occlusion 	43
3–6 p.m.	Peter K. Pang, DDS	Laser Dentistry	31
3:30–5 p.m.	Troy Schmedding, DDS	Restorative Dentistry	35
3:30–6 p.m.	Theresa Gonzales, DMD, MS, MSS	Forensic Dentistry	46
4–5 p.m.	Gregory Kass	Technology	6
5–7 p.m.	Nancy L. Dewhirst, RDH, BS	Infection Control	14

Flaps Versus Laser Technology With Periodontal Patients — Cadaver Workshop

Supplies Recommended



Samuel B. Low, DDS, MS, MEd

You will experience performing actual flap surgery as compared to “closed” laser procedures using a cadaver model. This workshop will expose you to predictable techniques including indications based on patient conditions. We will explore procedures for precision, controlled bleeding, accelerated healing, reduced postoperative issues, shorter procedure time, less pain and greater case acceptance for our patients.

Recommended supplies: Magnification loupes (preferably with light)

Time:	8:30–11:30 a.m. and repeats 1–4 p.m.
Audience:	dentist, RDH, dental student
C.E. units:	Core – 3.0 per session
Course #:	009/010
Fee:	\$395/\$435 per session

Learning Outcomes

1. Review various laser and flap therapies with attention to periodontitis patients.
2. Understand indications for periodontal therapies, both surgical and nonsurgical procedures.
3. Develop techniques for incorporating lasers and flaps into a practice considering patient acceptance.

Crown Lengthening Hands-On Workshop

Supplies Recommended



James S. Kohner, DDS

This course will provide a review of crown lengthening principles and procedures for functional restorative and endodontically treated teeth. We will review indications, contraindications, proper flaps, bone contouring, and suturing methods. Biologic width and ferrule will be taught to allow you to perform crown lengthening if you choose, or make more informed referrals if you prefer. You will do flap surgery and suturing on pig jaws, and review the required osseous recontouring. Two videos will be shown.

Recommended supplies: Magnification loupes

Time:	8:30 a.m.–noon
Audience:	dentist
C.E. units:	Core – 3.5
Course #:	011
Fee:	\$375/\$400

Learning Outcomes

1. Understand proper flap, osseous management, suturing and instrumentation requirements for posterior teeth.
2. Learn anterior and posterior crown length requirements, gummy smiles and why gums get red around recent crowns.
3. Diagnose the need for crown lengthening even on the X-ray alone.

Things to know

Exhibit hall hours

Thursday and Friday: 9:30 a.m.–5:30 p.m.
Saturday: 9:30 a.m.–4:30 p.m.

Room assignments

Look for room assignments at cdapresents.com, CDA mobile app or in the CDA Presents Program.

Audio recordings

Recordings of identified programs will be available on site on the 2nd and 3rd levels of the Convention Center or following CDA Presents at prolibraries.com/cda.

Practical Dental Sleep Medicine – A Workshop for 2016



Steve Carstensen, DDS

In this hands-on workshop, you will be given the rationale behind choosing appliances for various types of patients, experience taking records for making excellent appliances and take home a semicustom temporary sleep appliance of your own.

Time:	9 a.m.–noon and repeats 1:30–4:30 p.m.
Audience:	entire dental team
C.E. units:	Core – 3.0 per session
Course #:	012/013
Fee:	\$245/\$270 per session

Learning Outcomes

1. Fit and discuss the rationale for use of temporary appliances for sleep-disordered breathing.
2. Match patient characteristics with appliance features to improve expectations for successful therapy.
3. Have confidence recording the 3-D bite registration and AM Aligner.



TDIC Risk Management: Beyond the Science – Patient Emotions in Dentistry

Sponsored by The Dentists Insurance Company



Luke H. Iwata, DDS

Daniel R. Watkins, Esq.

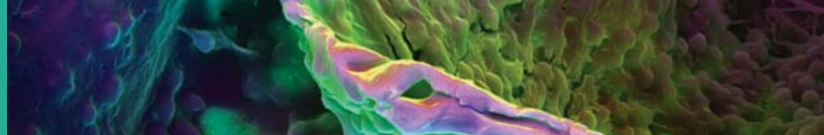
As many as 75 percent of U.S. adults experience some degree of dental fear, be it mild to severe. Fear, as well as anxiety and worry, may not be easily identified by the dental practitioner. Misunderstandings can lead to a chain of events that can have serious consequences for a dental practice. Learning the skills to correctly handle patients who exhibit these emotions can go far in having a practice that not only avoids legal troubles, but also allows patients to feel at ease.

TDIC policyholders who attend this course in full and obtain C.E. are eligible to receive the 5% Professional Liability premium discount.

Time:	9 a.m.–noon and repeats 2–5 p.m.
Audience:	entire dental team
C.E. units:	Core – 3.0 per session
Course #:	884/885
Fee:	\$50 per session

Learning Outcomes

1. Develop your patient-selection criteria.
2. Recognize when and how to dismiss patients without placing them at risk.
3. Establish trust in the doctor-patient relationship to encourage treatment compliance.



Diagnosis and Prognosis of the Implant and Edentulous Patient



Joseph J. Massad, DDS

You will pair up and share a tablet with a preloaded application utilizing dental software to perform a full examination. Lab models with dental rulers will be provided for part of the exercise. Patient radiographs and exam photos will automatically populate the application and allow co-diagnosis between patient and dentist. Each group will perform the application while examples are displayed on screen.

Time:	9:30 a.m.–12:30 p.m. and repeats 2–5 p.m.
Audience:	entire dental team
C.E. units:	Core – 3.0 per session
Course #:	014/015
Fee:	\$275/\$300 per session

Learning Outcomes

1. Apply current diagnostic methods to determine outcome.
2. Learn how to utilize an edentulous lip ruler and dentate ruler to determine functional and esthetic space.
3. Transfer measurements from a patient to determine space for implants.

No-Prep Veneers: You Can Do This

Supplies Recommended



Gary M. Radz, DDS

No-prep veneers can be a highly esthetic, virtually noninvasive procedure that your patients will love. The program is designed to show you how to successfully select, treatment plan, design and deliver these beautiful restorations.

Recommended supplies: Magnification loupes

Time:	9:30 a.m.–noon
Audience:	entire dental team
C.E. units:	Core – 2.5
Course #:	016
Fee:	\$325/\$360

Learning Outcomes

1. Identify those patients who are good candidates for no-prep veneers.
2. Hear discussion and see demonstration of the different types of prototypes that can be used to determine smile design.
3. Understand when a “partial preparation” is required to achieve desired results.



Posture in Practice: Are You Equipped to Sit? Compare Chairs for Dentists and Stools for Assistants



Timothy J. Caruso, PT, MBA, MS, Cert. MDT, CEAS

This workshop will discuss posture, body mechanics and self-awareness with the goal of preventing and eliminating some of the ill effects of dental practice on the practitioner while providing effective patient treatment. We will discuss characteristics of a variety of operator stools, static and dynamic seating options and provide the opportunity to have some hands-on time with the participating vendors and their products. We will have an operatory set up to "practice" in a working environment.

Time:	10 a.m.–1 p.m. and repeats 2:30–5:30 p.m.
Audience:	dentist, RDH, RDHEF, RDA, RDAEF, dental student
C.E. units:	20% – 3.0 per session
Course #:	018/019
Fee:	\$35/\$45 per session

Learning Outcomes

1. Learn about posture, body mechanics and cumulative trauma.
2. Identify optimal, balanced working postures for effective patient treatment.
3. Understand the optimal characteristics of operator/assistance stools and patient chairs, design and function.

CDA Presents wishes to thank and recognize the following sponsors for their contribution and participation in the program.



Have Fun With Lasers: A Hands-On Introductory Course*

Required Lecture on page 36

This course is supported by the Academy of Laser Dentistry. All equipment and supplies are provided courtesy of the Academy of Laser Dentistry and ALD Corporate Member Laser Manufacturers.



Peter K. Pang, DDS

Have Fun With Lasers will provide an overview of clinical applications of lasers in contemporary dental practice. The full range of diagnostic and therapeutic applications for soft tissue and hard tissue will be demonstrated and discussed. You will learn the fundamentals of using lasers in dentistry and gain a basic understanding of various dental laser devices. Instructors will support you as you have fun with dental laser devices. Must take Introduction to Lasers lecture as a prerequisite for this workshop. This hands-on laser experience will include surgical technique simulation of various soft and hard tissue applications, set up and operation of various laser systems and informed decisions about the safe and effective uses of dental laser technology. Interactive discussions will provide a balanced view of dental laser wavelengths, techniques and applications.

*This is not a laser certification workshop.

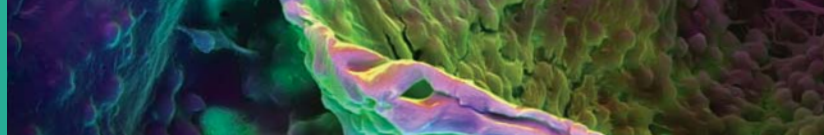
Time:	10:30 a.m.–1:30 p.m.
Audience:	dentist, dental student
C.E. units:	Core – 3.0
Course #:	021
Fee:	\$120/\$130

Time:	3–6 p.m.
Audience:	RDH, RDHEF
C.E. units:	Core – 3.0
Course #:	022
Fee:	\$95/\$105

Registration includes reserved seat in Thursday morning required lecture, 8–9:30 a.m.

Learning Outcomes

1. Learn current dental laser wavelengths for hard and soft tissue procedures, diagnosis and treatment.
2. Understand laser tissue interaction, its effects and results.
3. Learn treatment objectives, sequence, patient management and healing assessment.



Master Predictable, Esthetic Posterior Restorations

Supplies Recommended



Gary M. Radz, DDS

The most common procedure in most general practices is the posterior restoration. Current materials and techniques can allow you to provide your patients with beautiful tooth-colored restorations in a predictable and efficient manner. This program is designed to review the materials and techniques to allow you to master posterior restorations and provide your patients with excellent outcomes.

Recommended supplies: Magnification loupes

Time: 1:30–4 p.m.
Audience: entire dental team
C.E. units: Core – 2.5
Course #: 017
Fee: \$325/\$360

Learning Outcomes

1. Review current materials for direct and indirect posterior restorations.
2. Understand bonding techniques and materials used for posterior restorations.
3. Get hands-on experience with the materials and techniques for Class II restoration placement.

Free Gingival Graft Hands-On Workshop

Supplies Recommended



James S. Kohner, DDS

Frustrated by recession around recently placed crowns? This workshop will show how free gingival grafts will predictably stop or prevent that recession. Two grafts, free gingival and connective tissue grafts, will be discussed and illustrated to show how both can directly affect better restorative results. After step-by-step techniques are shown, you will do a free gingival graft, from obtaining donor tissue, to placing a graft and practicing stable suturing methods, on pig jaws.

Recommended supplies: Magnification loupes

Time: 1:30–4:30 p.m.
Audience: dentist
C.E. units: Core – 3.0
Course #: 020
Fee: \$325/\$350

Learning Outcomes

1. Diagnose indications and contraindications for both grafts.
2. Learn how to prevent or stop recession every time around crowns or teeth.
3. Prepare a free gingival graft recipient bed, obtain donor tissue and suture the graft for total stability.



Modern Techniques for Diagnosis, Surgical Exposure and Orthodontic Treatment of Impacted Canines



Hung Vu, MS, PhD, DDS

For diagnosis and treatment planning of impacted canines, cone beam CT is utilized. Impacted canines are critical for both appearance and function; thus, they must be saved — almost at any cost. Surgical exposure using diode laser minimizes bleeding and discomfort. Proper biomechanics is used for effective and efficient orthodontic treatment. This course will provide you with modern techniques for diagnosis, surgical exposure and orthodontic treatment of impacted canines.

Time: 8–9:30 a.m.
Audience: entire dental team
C.E. units: Core – 1.5

Learning Outcomes

1. Learn to utilize cone beam CT in diagnosis and treatment planning of impacted canines.
2. Learn surgical exposure of impacted canines.
3. Learn orthodontic traction of impacted canines.

Restorations in the Esthetic Zone: A Comprehensive Approach



Robert Mokbel, DDS, PhD (DSO)

This course will cover a range of options to repair and restore teeth in the esthetic zone, such as direct composite veneers and porcelain veneers. It will cover a variety of subjects ranging from case selection, diagnosis and treatment planning, shade evaluation, dental materials, preparation techniques as well as cementation procedures. Clinical cases and examples will be presented.

Time: 8:30–10 a.m.
Audience: entire dental team
C.E. units: Core – 1.5

Learning Outcomes

1. Evaluate and formulate a comprehensive treatment plan to restore the smile.
2. Understand the different restorative materials used in adhesive dentistry in the esthetic region.
3. Select the appropriate restorative procedure depending on the evaluation of the esthetic outcome desired.

Practice “Lifespan” in the Beginning!



Cliff Houser, MEA

This course will give you a look at practice life. It's focus is at start-up. It will take you through work experiences needed, practice structure, building a professional team, office organization, policy and procedure manuals, office systems, community development, web prominence, structuring your finances with a 10 year plan, pitfalls of practice management, marketing in the high tech world and developing a plan of action to monitor your progress.

Time: 9–10:30 a.m.
Audience: dentist, dental student, office manager, spouse
C.E. units: 20% – 1.5

Learning Outcomes

1. Prepare for ownership, experience the process of setting office structure, policy manuals and team building.
2. Participate in contract discussion, equipment selection, zoning and start-up issues.
3. Know what to do to avoid pitfalls of practice development and ownership.

HIPAA in the Dental Practice



Amy Wood

HIPAA is confusing and compliance is daunting. Understanding not just the Privacy Rule, but also the Security Rule, and how to properly use your technology to protect your patient information doesn't have to be an overwhelming task.

Time: 10:30 a.m.–noon
Audience: entire dental team
C.E. units: Core – 1.5

Learning Outcomes

1. Learn how to best utilize business associates and how to protect your practice from them.
2. Gain practical tips on how to secure your digital data.
3. Understand what makes you “HIPAA compliant.”



Employment Law 101 for Today's Dental Practice 🎧



Anita York

It is more difficult than ever to be a California employer, especially with respect to employee compensation and benefits. We will discuss the most critical wage and hour rules and land mines for California dental practices, including independent contractor versus employee status, who can be paid on a salary rather than hourly basis, the risks and rewards of per diem and production-based pay, and PTO, vacation and sick leave. Time permitting, we will conclude with a Q&A.

Time: 11 a.m.–12:30 p.m.
Audience: dentist
C.E. units: Core – 1.5

Learning Outcomes

1. Evaluate compensation and benefits policies and identify legal risks before they become legal claims.
2. Understand the most critical employee wage and benefits issues for today's dental practice.
3. Better analyze and revise or update your employee compensation and benefits policies and procedures.

From Functional to Optimal: Facing the Realities of Stress in Dentistry 🎧



Jen Butler, MEd

Dental professionals experience a level of stress beyond that of the average professional. They look for relief in addressing external problems in their practices (hire/fire staff, increase clinical skill, implement new marketing methods, etc.) However, external solutions are not going to resolve this internal, biological reaction. You will learn where stress is present in your practice, why it prevents you from achieving your goals and how to move from functional to optimal.

Time: 11:30 a.m.–1 p.m.
Audience: entire dental team
C.E. units: 20% – 1.5

Learning Outcomes

1. Understand the different kinds and types of stress and the effect on the dental practice.
2. Evaluate personal stress levels and how to recognize the stress levels of the team.
3. Recognize stress triggers and how to change them.

Changing the Way You Practice: How the Affordable Care Act and the Lagging Economy Will Force You to Practice Differently 🎧



Richard Huot, DDS

Like most small businesses, dentistry has not escaped the downturn that is now officially in its sixth year, but for many dentists it has lasted longer. The recent Supreme Court decision upholding most portions of the Affordable Care Act will have a profound effect on the type of practice you will be able to build and sustain. Resolution of the "fiscal cliff" is only a small part of how dental practices will be profitable.

Time: 1–2:30 p.m.
Audience: entire dental team
C.E. units: 20% – 1.5

Learning Outcomes

1. Identify basic economic business cycles and how it affects dentistry.
2. Understand the penetration of corporate dentistry/large group practice modules.
3. Gain knowledge of current economic trends that are happening with dental third-party financing.



Airway Evaluation and Management in Dentistry



Andrew Trosien, DDS, MS

In the last 10 years, the patency of the airway has become a topic of interest in the general population. Sleep apnea, and the medical sequelae that result from it, are the most commonly known. Growth and development can also be affected by the patency of the airway. It is important that dentists know how to evaluate, measure, understand and treat obstruction of the airway. This course will help prepare you to do that.

Time: 1:30–3 p.m.
Audience: entire dental team
C.E. units: Core – 1.5

Learning Outcomes

1. Understand how an airway can be measured in dentistry.
2. Understand how airways become narrow and how to treat narrow airways.
3. Understand how to distinguish between artifact and a truly obstructed airway.

Hygiene Superstar



Michael J. Czubiak, DDS

We've been there before. Armed only with our scalers, curettes and prophy paste. Backed up by our pleadings, "you need to floss more." That was all we had to fight off the most common infectious disease in the world. Did it really ever feel like enough? This course will discuss the latest knowledge, tools and products that allow hygiene superstars to give periodontal disease the fight that it deserves.

Time: 2–3:30 p.m.
Audience: entire dental team
C.E. units: Core – 1.5

Learning Outcomes

1. Understand the science behind the slogan, "floss or die."
2. Learn how to become a hygiene superstar by moving past just doing cleanings and instead start changing lives.
3. Understand how to more effectively fight periodontal disease by acquiring new skills and knowledge.

Principles in Today's Restorative Dentistry



Troy Schmedding, DDS

This course will provide you with useful clinical techniques to improve both your indirect as well as direct restorative procedures. You will understand today's newest generations of bonding agents and what they can do for you. You will also gain an understanding of the best practices to ensure long-lasting restorations.

Time: 3:30–5 p.m.
Audience: entire dental team
C.E. units: Core – 1.5

Learning Outcomes

1. Understand today's newest bonding agents.
2. Learn about materials in today's restorative arena.
3. Learn about proper cements for nonmetal restorations.

Overcoming the CSI Effect: Redefining Dentistry's Role in the Forensic Arena



Theresa Gonzales, DMD, MS, MSS

This seminar is designed to delineate the legitimate role of the forensic dentist with respect to dental identification, recognizing and reporting human abuse, determination of chronologic age and dentistry's role in a mass-disaster setting.

Time: 7:30–10 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Delineate dentistry's unique role in forensic applications.
2. Learn techniques for dental identification.
3. Deploy strategies for recognizing and reporting child abuse.



An Introduction to Lasers

This course is supported by the Academy of Laser Dentistry



Required Prerequisite to Workshops on Pages 31, 50



Peter K. Pang, DDS

The Academy of Laser Dentistry's (ALD) professional and unbiased approach to lasers in dentistry offers a unique opportunity to learn about almost every laser system available today. Lasers are used in more than 25 applications in dentistry. This course will cover the most popular clinical uses of a wide variety of dental lasers used for diagnosis, soft tissue and hard tissue treatment. In a balanced manner, this course will describe current laser devices, laser delivery systems and basic laser safety. Discussion will include clinical treatments incorporating soft tissue procedures like gingivectomy, gingivoplasty, sulcular debridement, incision, excision, ablation and coagulation of soft tissues. You will also gain knowledge of hard tissue uses like pit and fissure cavity preparation and osseous crown lengthening. This course will present an opportunity for you to learn about the wide variety of lasers available for dental applications.

*If you have not taken any introductory courses prior to taking Standard Proficiency, this lecture is required.

Time: 8–9:30 a.m.
Audience: dentist, RDHEF, RDH, RDAEF, RDA, dental student
C.E. units: Core – 1.5

Learning Outcomes

1. Recognize the different lasers available for use in dentistry.
2. Learn about contact and noncontact laser delivery systems.
3. Understand soft tissue laser procedures and hard tissue laser procedures like cavity preparation and bone removal.

Successful Management of Acute Pain



Kenneth M. Hargreaves, DDS, PhD

This evidence-based course is designed to provide effective and practical strategies for managing acute dental pain emergencies. The latest information on NSAIDs, acetaminophen-containing analgesics and local anesthetics will be provided with the objective of having immediate application to your next patient emergency. Want to know how to anesthetize that hot tooth? How to predictably manage severe acute pain after surgical or endodontic treatments? This course will cover it all.

Time: 8–10:30 a.m.
Audience: dentist, RDHEF, RDH
C.E. units: Core – 2.5

Learning Outcomes

1. Learn a fast and efficient method to diagnose acute dental pain.
2. Select the best combination of analgesics to manage dental pain.
3. Provide effective local anesthesia for the classic “hot” molar case.

Practical, Fundamental, Everyday Composite Restorations: Minimizing Sensitivity and Maximizing Esthetics

Recommended Prerequisite to Workshop on Page 53



Brian LeSage, DDS

Have you recently updated your direct composite restoration skills? You will learn how to prevent postoperative sensitivity on posterior direct restorations and how to assure a solid contact on interproximal restorations. What class of composite materials is appropriate for posterior restorations versus anterior restorations? Discover how to use primarily an additive technique on anterior teeth. You will learn how composite can rival porcelain with some additional skills and techniques.

Time: 8–10:30 a.m.
 and continues noon–2:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes

1. Cover Class I and Class II restorations in detail in the morning session.
2. Understand Class III, Class IV and Class V restorations and layering to achieve polychromaticity, incisal translucency and effects in the afternoon session.
3. Explore color and finishing and polishing as it relates to creating seamless restorations.



Highlight of New Restorative/Whitening Products



Tricia Osuna, RDH, BSDH

This new concept in education will offer you an opportunity to hear directly from manufacturers as they present their newest products. Company representatives will each speak for 10 minutes providing education on their products. The pace will be fast, the information extremely valuable while respecting your time. This will be a creative, fun learning experience! Marketing of products and research will be offered in an educational presentation.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Recognize improvements on products; evaluate changes needed to incorporate these into office scheduling.
2. Learn how to select materials and products for many aspects of dentistry.
3. Recognize and evaluate changes to implement in your office.

Corporate Forum

The following corporate forum is sponsored and presented by Wells Fargo Practice Finance



Preparing for Practice Ownership



Andrew Ventura

If you're a new dentist considering buying or starting a practice, careful planning and preparation, along with smart business decision making, are the keys to your successful transition. From goal setting and business planning to financial education and preparation, this session will give you tools and practical information to help you confidently navigate the process of acquiring or buying an existing practice or starting one from scratch.

Time: 8–10:30 a.m.
Audience: dentist
C.E. units: non-eligible

Learning Outcomes

1. Evaluate a practice purchase, plan or start-up from a business perspective.
2. Assemble a team of professional advisors to help you successfully transition to ownership.
3. Assess the financing options available to new practice owners.

Come In and Catch It: The Review That Sticks



John A. Svirsky, DDS, MEd

This will be the perfect interactive, informative and entertaining soft tissue review course that will cover the recognition, diagnosis and treatment of the 25 soft tissue lesions that every dentist and hygienist should know and treat appropriately. A number of the entities only require recognition. The classic lesions that have been forgotten since school will be brought back to life and your diagnostic confidence will be re-energized. Some interesting cases may pop up throughout the course.

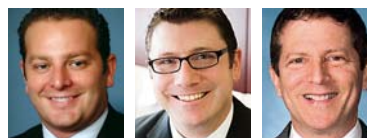
Time: 8:30–11 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Demonstrate a logical approach to the diagnosis of the 25 most common oral soft tissue lesions.
2. Integrate therapeutic regimens used to treat selected oral diseases.
3. Apply practical clinical information immediately applicable to everyday practice.

The Price Is Right: Selling Your Dental Practice

Presented by CDA Practice Support



Jason Tyson
Elias R. Dau, CRPC
Ken Rubin, CPA

This seminar will assist the established dentist in understanding the equity in his/her existing practice and how to determine the best path to practice sale and retirement from a career in dentistry.

Time: 9–11 a.m.
Audience: dentist
C.E. units: non-eligible

Learning Outcomes

1. Determine how to calculate the equity in your practice and organize your financials in preparation for sale.
2. Learn how to invest in your practice now to increase its value.
3. Develop a solid plan for an exit strategy.



Facial, Airway and Bite Diagnosis and Treatment Planning



Bill G. Arnett, DDS
Douglas Knight, DMD

Surgical occlusal correction has three goals: facial balance, airway patency and bite correction (FAB™ correction). Doctors should be aware that multiple ways exist for correction of the bite to Class I. An example, the same Class I bite may be achieved by headgear orthodontics, mandibular advancement or bimaxillary advancement. What determines which procedure should be utilized to achieve Class I? Analysis of the face and airway determine which mode of Class I correction should be utilized.

Time: 9–11:30 a.m.
and repeats 1–3:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes

1. Understand the influence of facial and airway diagnosis on occlusal treatment planning.
2. Understand facial and airway diagnosis and treatment planning.
3. Understand the central role of dentistry in facial, airway and bite treatment.

The Five Essential Skills for Engaging Patients: Enhancing Your Capacity to Involve Patients in the Treatment Process



Brian DesRoches, MBA, MSC, PhD, LMFT

Engaging patients — from the French “engagier” meaning to attract the attention of — is the foundation for positively influencing patients and involving them in their treatment decisions and dental care. Research in psychophysiology points to five essential skills that are the pillars of this foundation. Simple yet powerful in their effect, intentionally implementing these skills will enhance your capacity to attract and maintain a patient’s attention and reduce anxiety.

Time: 9–11:30 a.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Describe the five essential skills for engaging a patient’s attention.
2. Understand the role of a social engagement system in facilitating communication with patients.
3. Apply at least two of the five engagement skills in your communication and relationship with patients.

32 Online Marketing Tips for Dentists



Brad Newman

This course will educate dental teams on the most effective online marketing strategies. The tips will cover a variety social media platforms, search engines and video sites. We will explore platforms such as Facebook, Instagram, Twitter, LinkedIn, Pinterest, Snapchat, Vine, YouTube and more. Leveraging the power of Internet commercials, review sites and Facebook advertising will also be covered.

Time: 9–11:30 a.m.
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes

1. Maintain a social media conversation that is fresh, engaging and targeted for your ideal dental patient.
2. Learn what type of social media content works best and how to constantly gain interaction with your audience.
3. Create a more dynamic and unique online presence that generates exposure, stickiness and conversion.

The “Ultimate Cheat Sheets” Lecture: The Practical Guide for Dentists



Robert C. Fazio, BA, DMD

This chairside-friendly course is for the clinician seeing patients on a daily basis. It will focus on the principle drugs prescribed by the dentist in the context of the myriad medications prescribed by the patient's physician and the patient's medical diseases. Strong emphasis will be on antibiotics for acute infections and for all antibiotic prophylaxis situations, including intracardiac and intravenous devices, murmurs, vascular grafts, dialysis accesses and hydrocephalus shunts.

Time: 9:30 a.m.–noon
and continues 1:30–4 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes

1. Understand the impact of medical disease.
2. Understand the relevance of therapeutic drugs on the delivery of comprehensive dental care.
3. Develop algorithms for the selection of antibiotics, analgesics, local anesthetics and drugs used in dentistry.

Anatomy of the Masticatory System

Required Prerequisite to Workshop on Page 52



Henry A. Gremillion, DDS
M. Franklin Dolwick, DMD, PhD

This full-day program is designed to provide you with an anatomical review of the dynamic masticatory system. A case-based format will provide for application of basic anatomical principles. Areas of special emphasis will include osteology, the oral cavity, nasal cavity, salivary glands, musculature and the temporomandibular joint. Relationships to routine dental assessment and differential diagnosis of orofacial pain will be highlighted.

Time: 9:30 a.m.–noon
and continues 1:30–4 p.m.
Audience: dentist, dental student, RDHEF, RDH
C.E. units: Core – 2.5 per session

Learning Outcomes

1. Understand various subgroups of masticatory muscle and temporomandibular joint disorders.
2. Understand basic anatomical relationships which are key to a detailed examination of the dental patient.
3. Appreciate anatomical factors relating to glandular, neural and vascular pain that may mimic odontogenic pain.



Women, Nutrition and Oral Health: Implications Throughout the Lifecycle



Lisa F. Mallonee, BSDH, MPH, RD, LD

From the teenage years to the golden years, a woman goes through many changes. Some of these changes have an impact on oral health.

As oral health practitioners, we need to arm ourselves with knowledge about these various changes to better provide our female patients with optimum care. This course will focus on the interrelationship between oral health and overall health at various stages throughout the female lifecycle.

Time: 9:30 a.m.–noon
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Discuss the role oral health plays in overall health of females at various stages throughout the lifecycle.
2. Learn nutrient needs and oral implications specific to the various stages of a woman's life.
3. Discuss systemic and oral conditions that have a higher incidence in females.



USC/CDA Advanced Multidisciplinary Program



Sillas Duarte Jr., DDS, MS, PhD (moderator)
Winston Chee, DDS
Dan Grauer, DDS
Kian Kar, DDS, MS
Tae H. Kim, DDS
Rafael A. Roges, DDS
Neimar Sartori, DDS, MS, PhD

The Herman Ostrow School of Dentistry of USC proudly prepared a program on which renowned worldwide speakers, including directors and faculty on different advanced specialty programs, were carefully selected and accepted the challenge of sharing state-of-the-art and cutting-edge technology to promote multidisciplinary dentistry. This unique event will bring together professionals from different advanced specialties to discuss novel treatment modalities for your patients. You will gain knowledge on different modalities of treatment planning, risk assessment for oral rehabilitations, innovative methods for fabricating computer-aided design/computer-aided manufacturing (CAD/CAM) dentures and treatment of worn dentition using minimally invasive adhesive dentistry.

Time: 9:30 a.m.–1:30 p.m.
Audience: entire dental team
C.E. units: Core – 4.0

Learning Outcomes

1. Discuss the evidence-based evaluation of endodontic and implant therapies.
2. Understand diagnostic and prognostic challenges in periodontitis and peri-implant diseases.
3. Assess risk of procedures related to restoring dental implants in order to avoid or manage catastrophic failure and promote success in oral rehabilitations.
4. Learn new methods of fabricating restorations using CAD/CAM methodologies.

Buckle Up, Insurance Changes Are Coming



Teresa Duncan, MS

The Affordable Care Act, SNODENT, Delta, PPOs — every one of these items will affect your office in the immediate future. This discussion will help you prepare by explaining the why and how of these industry shifts. Offices that are aware of these changes before they are put into effect will weather the storm just fine. Will you be one of them?

Time: 10 a.m.–12:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Discuss upcoming changes to our industry.
2. Assess what you can do to prepare your practice for the future.
3. Determine your practice's preparation level for the next two years.

Achieving Financial Independence



John McGill, JD, CPA, MBA

Join the 5 percent of dentists who can afford to retire at age 65. Using these winning financial strategies, you can develop a game plan to increase your net worth, reach financial freedom and reduce stress. This hard-hitting program will contain "inside information" that you simply can't find elsewhere — gleaned from more than 30 years of working exclusively with the dental profession.

Time: 10 a.m.–12:30 p.m.
Audience: dentist, dental student
C.E. units: non-eligible

Learning Outcomes

1. Learn tax saving and debt reduction strategies, as well as retirement planning tips.
2. Learn how to increase business tax deductions.
3. Save thousands in unnecessary insurance costs.

From One to "All on Four" and More



Stephen Parel, DDS

This presentation will focus on current clinical experience using available bone receptor sites to place implants for maximum desired effect with immediate loading. An analysis of current success rates that have provided the basis for creating a treatment planning protocol to avoid complications will also be presented.

Time: 10 a.m.–12:30 p.m.
 and continues 2–4:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes

1. Employ the most effective available treatment planning options for full arch implant restorations.
2. Identify an emerging class of patient presentations that might have previously not been considered.
3. Utilize a failure avoidance protocol at the time of treatment planning to help minimize implant complications.

Occlusion and Treatment Planning for the Everyday Practice



Michael J. Melkers, DDS

Occlusion and treatment planning seem to get relegated and put on hold for those "special" cases and perfect patients once they and we are ready. In this program, we will explore and discuss the application of these skills in everyday dentistry and beyond.

Time: 11 a.m.–1:30 p.m.
 and continues 3–5:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes

1. Learn purpose versus process treatment planning.
2. Appreciate the benefits and limitations of simple and complex occlusal instrumentation.
3. Learn when, why and how phasing treatment can be done safely.

Highlight of New Preventive/Infection Control Products



Tricia Osuna, RDH, BSDH

This new concept in education will offer you an opportunity to hear directly from manufacturers as they present their newest products. Company representatives will each speak for 10 minutes providing education on their products. The pace will be fast, the information extremely valuable while respecting your time. This will be a creative, fun learning experience! Marketing of products and research will be offered in an educational presentation.

Time: 11:30 a.m.–2 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Learn how to select materials and products for many aspects of dentistry.
2. Learn about improvements on products utilized by dental professionals.
3. Recognize and evaluate changes to implement in your office.

Regenerative Endodontics



Kenneth M. Hargreaves, DDS, PhD

Considerable excitement exists for developing dental applications that employ postnatal stem cells and concepts of tissue engineering. Although much remains to be done to advance this field, progress has been made in clinical regenerative endodontic procedures, literally saving teeth by regenerating a pulp-dentin complex. This program will describe the current status and treatment protocols of regenerative endodontic procedures.

Time: noon–2:30 p.m.
Audience: dentist, RDHEF, RDH
C.E. units: Core – 2.5

Learning Outcomes

1. Describe the three major steps in tissue engineering.
2. Understand the clinical principles needed for regenerative endodontic procedures.
3. Be able to describe clinical outcomes of successful regenerative endodontic procedures.

Corporate Forum

The following corporate forum is sponsored and presented by Colgate Oral Pharmaceuticals



Managing Caries: New Thinking, New Opportunities



Douglas A. Young, DDS, EdD, MBA, MS

Caries management by risk assessment (CAMBRA) is an evidenced-based philosophy of treating and preventing the disease of dental caries. It includes much more than just restoring the damage on teeth caused by the disease. New biofilm theories shed light on why drilling and filling does little to treat caries disease. You will learn how to prevent and even reverse early caries lesions using oral disinfectants, xylitol, fluoride, pH, calcium/phosphate and salivary diagnostics, rather than relying solely on traditional surgical techniques. Dr. Young will present an overview of chemical and site-specific management of caries lesions using the new ADA Caries Classification System. Glass ionomer and recently released silver diamine fluoride will be presented as a chemical treatment for caries lesions.

Time: noon–3 p.m.
Audience: entire dental team
C.E. units: Core – 3.0

Learning Outcomes

1. Understand biological, chemical and mechanical aspects of caries disease.
2. Perform a caries risk assessment properly and propose evidence-based treatment options to the patient.
3. Learn to use the new ADA Caries Classification System to properly classify and treat all stages of caries lesions based on location, extent and activity.

Oral Cancer 2016: Lumps, Bumps and Lesions for All Seasons



John A. Svirsky, DDS, MEd

This course will deal with unusual cases, diagnostic challenges, the oral health effects of tobacco products and alcohol, premalignant and malignant lesions and new diagnostic techniques. Tobacco advertising will be exposed and the link between human papillomavirus and oral cancer will be discussed. This course will be presented in Dr. Svirsky's interactive and entertaining style. Get ready to laugh, learn and make a major difference in the lives of your patients.

Time: 12:30–3 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Develop a logical approach to the recognition and diagnosis of premalignant and malignant lesions.
2. Understand the risk factors associated with the development of oral cancer.
3. See the enticement of tobacco advertising in tobacco addiction.

Innovations in Communication: Two Skills for Creating an Extraordinary Dental Team



Brian DesRoches, MBA, MSC, PhD, LMFT

Innovations in communication, based on the new neuroscience, provide unprecedented opportunities to greatly enhance dental team efficiency and proficiency. This workshop will illuminate two of these innovations, specifically aligning intent and impact with curiosity, and will illustrate how their application can have an immediate positive impact on any dental practice.

Time: 1–3:30 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Describe the two levels of human communication and their differences.
2. Learn how aligning intent and impact with curiosity can positively influence team communication.
3. Implement the two skills of aligning intent and impact with curiosity.

Becoming Dr. Social: Leveraging the Power of Facebook Video and Advertising



Brad Newman

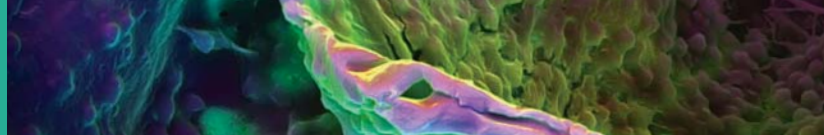
In this interactive presentation, we will cover all aspects of video content, primarily on Facebook. We will explore the filming process and how to capture content that is most powerful and likeable. Lighting, sound, editing, content and more will be discussed in detail. You will fully understand the power of online videos and how to best capture this powerful form of multimedia content.

Time: 1–3:30 p.m.
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes

1. Film beautiful, creative and fun video content for Facebook, YouTube and your website.
2. Learn how to fully optimize and upload video, then targeting for more reach and conversion.
3. Generate creative video concepts on a daily basis with your dental team. This will be fun for your team.





Fad Diets and Weight Loss Surgery: The Skinny on Oral Health Considerations



Lisa F. Mallonee, BSDH, MPH, RD, LD

The population is growing ... and so are our waistlines! We all want to find that magic weight-loss bullet. This course will educate you on fad diet practices and their potential impact on oral health. Weight-loss surgery is a growing trend for those struggling to shed excess weight and improve their health outcomes. As the number of individuals choosing weight-loss surgery rises, dental professionals need to be aware of the potential implications for the oral cavity.

Time: 1:30–4 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Discuss popular dietary trends and their implications for patient care.
2. Understand weight loss procedures and considerations for patient care.
3. Understand the rationale for a varied diet and essential nutrient intake for optimum metabolic function.

Doctors Approaching Retirement



John McGill, JD, CPA, MBA

You will face more decisions in the last five years of practice than at any other time in your career, and these decisions will be the most important you'll ever make. Unfortunately, most doctors have neither the time nor the financial training to effectively address these critically important retirement issues. As a result, many doctors lose hundreds of thousands of dollars due to easily avoided financial errors.

Time: 1:30–4 p.m.
Audience: dentist, spouse
C.E. units: non-eligible

Learning Outcomes

1. Learn how much you'll need to retire.
2. Understand when and how to take retirement plan and IRA distributions.
3. Learn how to meet cash flow needs in retirement to make your money last.

Management Confidential!



Teresa Duncan, MS

Managers and leaders find that their job descriptions change on an almost-daily basis. You will enjoy Ms. Duncan's humorous take on what it's like to motivate and lead team members while keeping up with all those other details like collecting money and handling patients. The course will be full of tips on how to deal with difficult situations and find the humor in your unique and wonderful jobs. A no-holds-barred question and answer session will finish up this fun and empowering seminar.

Time: 2–4:30 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Prepare for human resources horror stories.
2. Handle the grumpiest of team members.
3. Soothe the rudest of patients.

Shades of Blue



Theresa Gonzales, DMD, MS, MSS

Abuse represents a spectrum of behavior. It is repetitive in nature and fatal abuse is often preceded by minor manifestations of maltreatment, which might be overlooked by physicians, dentists, teachers or social workers. Children should never die because of our inability to confront the possibility of abuse. This seminar is designed to familiarize the dental team with our unique responsibility.

Time: 3:30–6 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Understand the enormity of the problem in our culture.
2. Learn the recognizable orofacial patterns of abuse.
3. Understand fully the reporting algorithm for mandated reporters.



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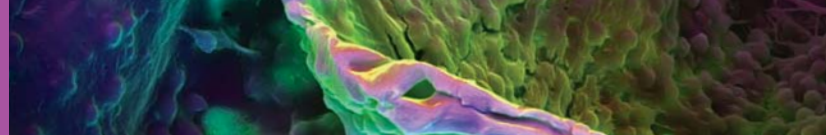
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Friday Speaker Lineup

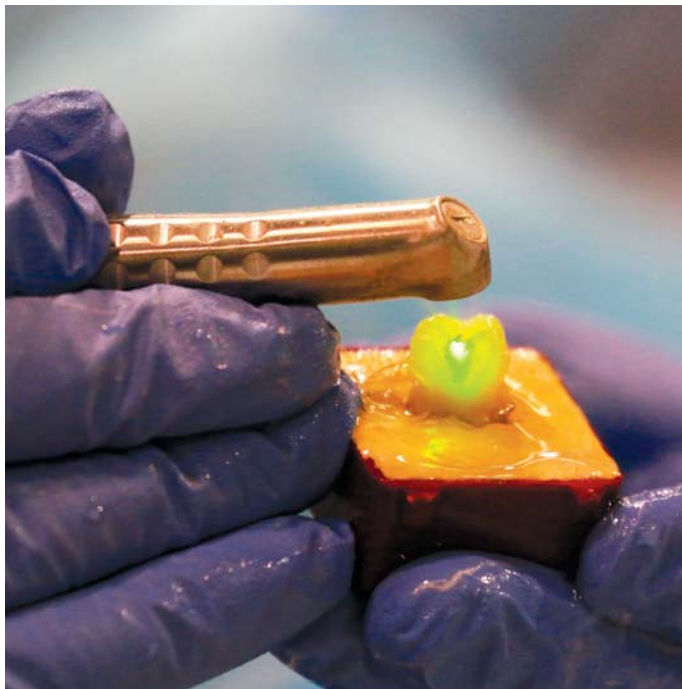
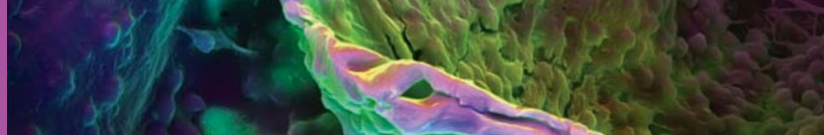


Chronological order. Programs at The Spot and Air Techniques corporate forum are on Pages 4 and 6.

Time	Speaker	Topic	Page No.
7–9 a.m.	Nancy L. Dewhirst, RDH, BS	Infection Control	14
7:30–10 a.m.	John McGill, JD, CPA, MBA	Financial Planning	55
7:30–10 a.m.	Lisa F. Mallonee, BSDH, MPH, RD, LD	Nutrition	55
8–10:30 a.m.	Rachel Wall, RDH, BS	Dental Hygiene Program	57.
8–10:30 a.m.	Theresa Gonzales, DMD, MS, MSS	Geriatric Dentistry	55
8–10:30 a.m.	Thomas R. McDonald, DMD	Esthetic Dentistry	57
8–10:30 a.m.	Timothy J. Caruso, PT, MBA, MS, Cert. MDT, CEAS	Ergonomics	55
8–10:30 a.m.	Bart Johnson, DDS, MS	Pharmacology	56
8–10:30 a.m.	Tanya Dunlap, PhD; Duane C. Keller, DMD	Periodontics	56
8–11 a.m.	Peter K. Pang, DDS	Laser Dentistry	50
8 a.m.–noon	Jeffrey Turchi, DDS; Joel Laudenschick, DMD; David Lazarchik, DMD; Elizabeth Andrews, DDS, MS; Setareh Lavasani, DDS, MS	Oral Diagnosis	57
8 a.m.–6 p.m.	Mitchell A. Lomke, DDS; Angie Mott, RDH; Peter K. Pang, DDS	Laser Dentistry	51
8:30–10 a.m.	Courtney Isett; Jessica Edgerton	Marketing	58
8:30–11 a.m.	Brian DesRoches, MBA, MSC, PhD, LMFT	Team Building	58
8:30–11 a.m.	Tanya Brown, DMD	Dental Office/Team	58
8:30–11:30 a.m.	Kenneth M. Hargreaves, DDS, PhD	Endodontics	58
8:30 a.m.–4 p.m.	Henry A. Gremillion, DDS; M. Franklin Dolwick, DMD, PhD	Temporomandibular Joint Dysfunction	52
9–11 a.m.	Matthew Christie; Jason P. Wood, Esq.; Thinh Tran	Practice Transition	59
9–11:30 a.m.	Douglas Knight, DMD	Orthodontics	60
9–11:30 a.m.	Nirmala J. Prabhu, DMD; Alani Jackson, MPA; Bryan Nokelby, DDS	Denti-Cal	59
9–11:30 a.m.	John A. Svirsky, DDS, MEd	Oral Pathology	60
9 a.m.–noon	Brian LeSage, DDS	Esthetic Dentistry	53
9 a.m.–noon	Luke H. Iwata, DDS; Daniel R. Watkins, Esq.	Risk Management	52
9 a.m.–noon	James S. Kohner, DDS	Periodontics	53
9 a.m.–noon	Richard Young, DDS	Restorative Dentistry	60
9:30 a.m.–noon	Gregory L. Psaltis, DDS	Pediatric Dentistry	61
9:30 a.m.–noon	Joseph J. Massad, DDS	Prosthodontics/Removable	61
9:30 a.m.–noon	Larry Guzzardo	Team Building	61
9:30 a.m.–noon	Samuel B. Low, DDS, MS, MEd	Periodontics	61
9:30 a.m.–5 p.m.	Ralan Wong, DDS, MS	Endodontics	54
10–11 a.m.	Gregory Kass	Technology	6
10–11 a.m.	Michelle Corbo	Practice Management	4
10 a.m.–noon	Arthur W. Curley, JD	California Dental Practice Act	14
10 a.m.–noon	Erin Stephens, DDS; Eun-Hwi Cho, DDS	Medical/Dental Connection	62
10 a.m.–noon	Teresa Yang, DDS	Peer Review	62

 Indicates courses recommended for new dentists

Time	Speaker	Topic	Page No.
10:30 a.m.–1 p.m.	Michael W. Perry, DDS	Practice Management	62
11 a.m.–noon	Joanne McNabb	Practice Management	4
11:30 a.m.–12:30 p.m.	Parag R. Kachalia, DDS	Imaging	6
11:30 a.m.–1:30 p.m.	Gary L. Dougan, DDS, MPH	Insurance 	63
11:30 a.m.–2 p.m.	Michael J. Melkers, DDS	Occlusion 	63
11:30 a.m.–2 p.m.	John McGill, JD, CPA, MBA	Financial Planning 	64
11:30 a.m.–2 p.m.	Lisa F. Mallonee, BSDH, MPH, RD, LD	Nutrition	64
11:30 a.m.–2 p.m.	Timothy J. Caruso, PT, MBA, MS, Cert. MDT, CEAS	Ergonomics 	63
noon–1 p.m.	Donald P. Rollofson, DMD	Preventive Dentistry	4
noon–2:30 p.m.	Bart Johnson, DDS, MS	Pharmacology	64
noon–2:30 p.m.	Rachel Wall, RDH, BS	Dental Hygiene Program	65
noon–2:30 p.m.	Thomas R. McDonald, DMD	Esthetic Dentistry 	64
12:30–2:30 p.m.	Gerald R. Winslow, PhD	Ethics	65
12:30–3 p.m.	Brian DesRoches, MBA, MSC, PhD, LMFT	Team Building 	65
12:30–3 p.m.	Tanya Brown, DMD	Dental Office/Team	58
1–2 p.m.	Lori Alvi	Peer Review	4
1–2 p.m.	Patti DiGangi, RDH, BS	CAMBRA	6
1–3 p.m.	Nancy L. Dewhirst, RDH, BS	Infection Control	14
1–3:30 p.m.	Douglas Knight, DMD	Orthodontics	66
1–3:30 p.m.	John A. Svirsky, DDS, MEd	Oral Pathology	66
1–4 p.m.	Matthew Christie; Sherry Mostofi, Esq.; Blair Tomlinson; Pamela Chamberlain, CPA	Practice Transition	66
1–4 p.m.	Kenneth M. Hargreaves, DDS, PhD	Endodontics	66
1:30–4 p.m.	Gregory L. Psaltis, DDS	Pediatric Dentistry	67
1:30–4 p.m.	Joseph J. Massad, DDS	Prosthodontics/Removable 	61
1:30–4 p.m.	Larry Guzzardo	Team Building 	67
1:30–4 p.m.	Samuel B. Low, DDS, MS, MEd	Periodontics 	67
1:30–4:30 p.m.	Brian LeSage, DDS	Esthetic Dentistry	53
1:30–5 p.m.	James S. Kohner, DDS	Periodontics	54
2–4:30 p.m.	Greg Alerton; Charles D. Stewart, DMD; Paul A. Manos, DDS; Shaun Pryor; Denise Martinez	Dental Benefits	68
2–4:30 p.m.	Julie Axt	Practice Management	68
2–5 p.m.	Luke H. Iwata, DDS; Daniel R. Watkins, Esq.	Risk Management	52
2:30–5 p.m.	Jack D. Griffin, Jr., DMD	Bioactive/Regenerative Dentistry	69
3–4 p.m.	Michael W. Perry, DDS	Practice Management	4
3–5:30 p.m.	Michael J. Melkers, DDS	Occlusion 	63
3:30–5:30 p.m.	Gary L. Dougan, DDS, MPH	Insurance 	69
3:30–6 p.m.	Theresa Gonzales, DMD, MS, MSS	Geriatric Dentistry	69
4–5 p.m.	Kristy Menage Bernie, RDH, MS, RYT	Ergonomics	6
4–6 p.m.	Arthur W. Curley, JD	California Dental Practice Act	14



Have Fun With Lasers: A Hands-On Introductory Course*

Required Lecture on page 36

This course is supported by the Academy of Laser Dentistry. All equipment and supplies are provided courtesy of the Academy of Laser Dentistry and ALD Corporate Member Laser Manufacturers.



Peter K. Pang, DDS

Have Fun With Lasers will provide an overview of clinical applications of lasers in contemporary dental practice. The full range of diagnostic and therapeutic applications for soft tissue and hard tissue will be demonstrated and discussed. You will learn the fundamentals of using lasers in dentistry and gain a basic understanding of various dental laser devices. Instructors will support you as you have fun with dental laser devices. Must take Introduction to Lasers lecture as a prerequisite for this workshop. This hands-on laser experience will include surgical technique simulation of various soft and hard tissue applications, set up and operation of various laser systems and informed decisions about the safe and effective uses of dental laser technology. Interactive discussions will provide a balanced view of dental laser wavelengths, techniques and applications.

*This is not a laser certification workshop.

Things to know

Exhibit hall hours

Thursday and Friday: 9:30 a.m.–5:30 p.m.
Saturday: 9:30 a.m.–4:30 p.m.

Room assignments

Look for room assignments at cdapresents.com, CDA mobile app or in the CDA Presents Program.

Audio recordings

Recordings of identified programs will be available on site on the 2nd and 3rd levels of the Convention Center or following CDA Presents at prolibraries.com/cda.

Time:	8–11 a.m.
Audience:	dentist, RDHEF, RDH, dental student
C.E. units:	Core– 3.0
Course #:	023 (dentist)
Fee:	\$120/\$130
Course #:	024 (RDH and RDHEF)
Fee:	\$95/105

Registration includes reserved seat in Thursday morning required lecture, 8-9:30 a.m.

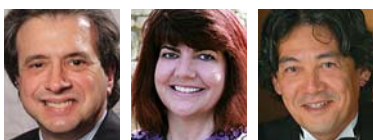
Learning Outcomes

1. Learn current dental laser wavelengths for hard and soft tissue procedures, diagnosis and treatment.
2. Understand laser tissue interaction, its effects and results.
3. Learn treatment objectives, sequence, patient management and healing assessment.

Lasers in Dentistry: A Two-Day Standard Proficiency Course — Laser Certification

Required Prerequisite listed below; Supplies Required

This course is presented in conjunction with the Academy of Laser Dentistry. All equipment and supplies are provided courtesy of the Academy of Laser Dentistry and ALD Corporate Member Laser Manufacturers.



Mitchell A. Lomke, DDS
Angie Mott, RDH
Peter K. Pang, DDS

This two-day program will provide a Standard Proficiency course according to the Curriculum Guidelines and Standards for Dental Laser Education as recognized by the Academy of Laser Dentistry. The course will include both lecture and hands-on learning opportunities and a comprehensive overview and basic understanding of all dental laser devices, laser tissue interactions and safety and operation of a variety of dental lasers. A variety of dental lasers will be utilized with support from dental manufacturers.

This course will include a clinical simulation exam. To complete the Standard Laser Proficiency certification, you must complete a 75-question multiple-choice online test. Participants who successfully complete the simulation exam and online test will be recognized as having completed the certification program for a dental laser Standard Proficiency course and will receive a letter of recognition from the ALD. A certificate of completion for specific dental laser devices will be sent to current or new ALD members.

Standard Proficiency (SP) certification remains the gold standard in dental laser education, recognized as such nationally by the AGD, ADA, as well as internationally among other renowned professional and regulatory organizations. Achieving SP in a dental laser wavelength shows your patients and the public you've taken a quantum leap toward your goal of practicing the safe and effective use of dental lasers. SP certification and practicing within the guidelines stated therein affords a candidate a certain level of medical legal status. This course is a win-win for you, your staff and your practice!

Required supplies: Magnification loupes (with laser filters if available) and your own lasers if portable.

Required prerequisites:

- Successful completion of an introduction to lasers course with a minimum of 2.5 credit hours. If you need a refresher, you should register for the Introduction to Laser lecture/workshop course on Thursday, Page 36, or similar accredited course to fulfill this requirement.
- Basic understanding of the use of lasers in dentistry.

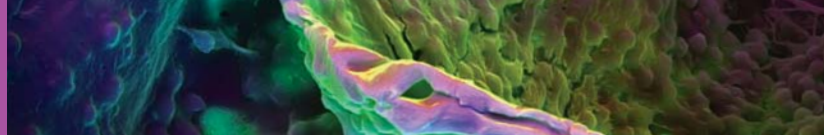
Friday:	8 a.m.–6 p.m.
Saturday:	8 a.m.–3:30 p.m.
Audience:	dentist, RDHEF, RDH, dental student
C.E. units:	Core – 12.0 (*Additional 3 C.E. with online test)
Course #:	030 (dentist)/031 (RDH and RDHEF)
Fee:	\$795/\$875

Learning Outcomes

1. Gain a basic level of understanding of laser applications in dentistry.
2. Demonstrate an understanding of all wavelengths via an online 75-question multiple-choice examination.
3. Demonstrate safe laser use via a clinical proficiency simulation examination.

Course fee includes Academy of Laser Dentistry online exam fee. Online exam must be completed within 90 days of this course. The deadline for the online exam is Friday, Aug. 12, 2016. Exam instructions will be provided during the course.

ALD staff will contact each registered attendee by email or phone prior to the course. Attendees must be present for the full course in order to receive continuing education credit and letters of recognition for Standard Proficiency Dental Laser Education from the Academy of Laser Dentistry.



Anatomy of the Masticatory System: Clinical Application and Dissection

Required Lecture on page 41; Supplies Recommended



Henry A. Gremillion, DDS
M. Franklin Dolwick, DMD, PhD

This full-day program will be a limited-attendance, detailed dissection of the superficial structures of the face, the masticatory musculature and the temporomandibular joint. Relationships critical to routine dental assessment and clinical procedures will be highlighted. You will work in two-member groups, each group dissecting half of a provided cadaver specimen. Basic dissection instruments will be provided.

Recommended supplies: Anatomy atlas, protective eyewear, magnifying eyewear, clinic/laboratory jacket and preferred dissection instruments

Time:	8:30–11:30 a.m. and continues 1–4 p.m.
Audience:	dentist, dental student, RDHAP, RDHEF, RDH
C.E. units:	Core – 6.0
Course #:	025
Fee:	\$525/\$575

Learning Outcomes

1. Understand key anatomical relationships in the orofacial region, which are key to a detailed examination.
2. Understand the temporomandibular joint form, function and pathofunction.
3. Recognize vascular and glandular pain conditions that may mimic odontogenic or temporomandibular disorder pain.



TDIC Risk Management: Beyond the Science — Patient Emotions in Dentistry

Presented by The Dentists Insurance Company



Luke H. Iwata, DDS
Daniel R. Watkins, Esq.

As many as 75 percent of U.S. adults experience some degree of dental fear, be it mild to severe. Fear, as well as anxiety and worry, may not be easily identified by the dental practitioner. Misunderstandings can lead to a chain of events that can have serious consequences for a dental practice. Learning the skills to correctly handle patients who exhibit these emotions can go far in having a practice that not only avoids legal troubles, but also allows patients to feel at ease.

TDIC policyholders who attend this course in full and obtain C.E. are eligible to receive the 5% Professional Liability premium discount.

Time:	9 a.m.–noon and repeats 2–5 p.m.
Audience:	entire dental team
C.E. units:	Core – 3.0 per session
Course #:	886/887
Fee:	\$50 per session

Learning Outcomes

1. Develop your patient-selection criteria.
2. Recognize when and how to dismiss patients without placing them at risk.
3. Establish trust in the doctor-patient relationship to encourage treatment compliance.

Predictable Root Coverage Grafting With Autogenous Connective Tissue

Supplies Recommended



James S. Kohner, DDS

This workshop will help you learn to improve esthetic and restorative results with root coverage via autogenous connective tissue grafting.

You will see how to use in lieu of Class V restorations. Applications for both free gingival and connective tissue grafts will be compared and illustrated, and then the hands-on portion will focus on doing connective tissue grafts on pig jaws. Through case illustrations and step-by-step instructions, you will see what it takes to do connective tissue grafts to enhance restorative results.

Recommended supplies: Magnification loupes

Time: 9 a.m.–noon
Audience: dentist
C.E. units: Core – 3.0
Course #: 026
Fee: \$325/\$360

Learning Outcomes

1. Diagnose properly and treatment plan for both types of grafts and understand the different applications.
2. Understand the indications for, and the limitations of, obtaining root coverage.
3. Know what is involved in obtaining and suturing a connective tissue graft, including using special instruments.

Practical, Fundamental, Everyday Anterior Composite Restorations for Maximum Esthetics

Recommended Lecture on Page 37; Supplies Required



Brian LeSage, DDS

It is one thing to see, another to understand, but as clinician one needs to implement. Trial additive technique with composite at a level seen mostly through our master ceramists fabricating veneers. Follow along with Dr. LeSage on two composite exercises, one with a tooth mold and another on a typodont. Composite can rival porcelain with some additional skills and techniques by layering composite to establish a polychromatic outcome that emulates the beauty of dentin and enamel.

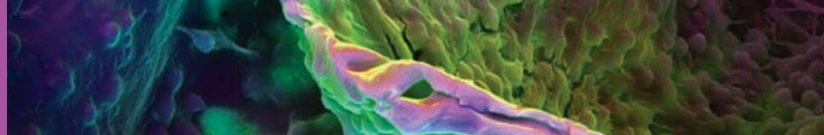
Required supplies: Magnification loupes and favorite composite instruments; Recommended supplies: Finishing armamentarium

Time: 9 a.m.–noon
 and repeats 1:30–4:30 p.m.
Audience: dentist
C.E. units: Core – 3.0 per session
Course #: 027/028
Fee: \$325/\$360 per session

Learning Outcomes

1. Fabricate a complete tooth using composite with varying opacities, chromas and translucencies.
2. Learn the use of a putty matrix to three dimensionally recreate a Class IV restoration on a typodont.
3. Finish and polish restorations to create texture and maintain the texture while achieving a seamless smile.





Advanced Endodontics: Achieving Biological Success of Conventional Endodontics

Supplies Recommended



Ralan Wong, DDS, MS

With the introduction of NiTi into dentistry and the development of different file designs from the manufacturers, the dental clinician has been able to provide conventional endodontics at increasingly efficient rates. This advanced course will deal with the complexity of locating canals, choosing methods to mechanically instrument 80 percent to 90 percent of teeth, biologically cleansing the entire root canal system and hermetically sealing the apex and canal system to prevent failure.

Recommended supplies: Extracted and X-rays of already accessed teeth (minimum three molars and either three bicuspid or anterior teeth), OK for calcified or curvature root

Time:	9:30 a.m.–12:30 p.m. and continues 2–5 p.m.
Audience:	dentist, dental student
C.E. units:	Core – 6.0
Course #:	029
Fee:	\$425/\$450

Learning Outcomes

1. Gain tips for accessing, locating and negotiating canals.
2. Understand the rationale behind the utilization of hybrid techniques and perform them in a clinical setting.
3. Understand the biological objectives and disinfection of the root canal system.

Crown Lengthening Hands-On Workshop

Supplies Recommended



James S. Kohner, DDS

This course will provide a review of crown lengthening principles and procedures for functional restorative and endodontically treated teeth. We will review indications, contraindications, proper flaps, bone contouring, and suturing methods. Biologic width and ferrule will be taught to allow you to perform crown lengthening if you choose, or make more informed referrals if you prefer. You will do flap surgery and suturing on pig jaws, and review the required osseous recontouring. Two videos will be shown.

Recommended supplies: Magnification loupes

Time:	1:30–5 p.m.
Audience:	dentist
C.E. units:	Core – 3.5
Course #:	032
Fee:	\$375/\$400

Learning Outcomes

1. Understand proper flap, osseous management, suturing and instrumentation requirements for posterior teeth.
2. Learn anterior and posterior crown length requirements, gummy smiles and why gums get red around recent crowns.
3. Diagnose the need for crown lengthening even on the X-ray alone.



Bugs, Drugs and Food Fads: Considerations for the Dental Professional



Lisa F. Mallonee, BSDH, MPH, RD, LD

Our bodies need vitamins and minerals to function efficiently but which ones and how much? Probiotic use is a fast-growing market. What are the implications for their use in dentistry? How can we be certain supplement claims are true? Do food trends have a potential impact on oral health? As dental professionals, we need to be aware of the changing landscape of probiotic use, dietary supplements and food fads and how these trends could potentially impact patient care.

Time: 7:30–10 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Define probiotics and identify common probiotics implicated for use in dentistry.
2. Understand vitamins and mineral supplementation specific to the needs of various patient populations.
3. Discuss food trends, diet fads and the potential considerations for patient care.

Achieving Financial Independence



John McGill, JD, CPA, MBA

Join the 5 percent of dentists who can afford to retire at age 65. Using these winning financial strategies, you can develop a game plan to increase your net worth, reach financial freedom and reduce stress. This hard-hitting program contains “inside information” that you simply can’t find elsewhere — gleaned from more than 30 years of working exclusively with the dental profession.

Time: 7:30–10 a.m.
Audience: dentist, dental student
C.E. units: non-eligible

Learning Outcomes

1. Learn tax saving and debt reduction strategies, as well as retirement planning tips.
2. Learn how to increase business tax deductions.
3. Save thousands in unnecessary insurance costs.

Posture, Pain and Productivity in Dentistry



Timothy J. Caruso, PT, MBA, MS, Cert. MDT, CEAS

Posture is a key ingredient in the dental profession that can positively and negatively impact the bottom line. Pain and stress are serious threats to personal and professional achievement. This hands-on approach will review the problems that dental professionals face everyday such as posture, pain, productivity, career satisfaction and the bottom line. If you carry the weight of your clinic on your back, we need to talk.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Review the anatomy/physiology of the musculoskeletal system and the science of ergonomics in dentistry.
2. Identify musculoskeletal disorders, signs and symptoms related to dental practice.
3. Identify proper working postures, activities and techniques to create preventative strategies in the operator.

Aging and Oral Health in America: 2020 and Beyond



Theresa Gonzales, DMD, MS, MSS

Twenty-first century advances in protecting and promoting health among older adults have provided many opportunities for overcoming the challenges of an aging society. Tremendous energy has been expended by ongoing efforts directed at promoting prevention, improving the health and well-being of older adults and reducing behaviors that contribute to premature death and disability. Oral health care figures prominently into the planning calculus for aging successfully and sustaining function.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Identify disease trends in an aging population.
2. Understand the dental-specific needs of an aging population.
3. Deploy an algorithm for oral health care delivery in both ambulatory outpatient care and inpatient care.

Local Anesthesia: Tips and Tricks



Bart Johnson, DDS, MS

We all use local anesthesia routinely, but are you getting the most out of your drugs? This lecture will review the various injectable “caines,” topicals, needles, delivery systems, reversal agents, contraindications, maximum doses, improving patient comfort and managing complications such as missed blocks, too-rapid recovery, adverse drug responses, etc. Come down for a fun and extremely practical review of how to get your patient much more comfortably numb than Pink Floyd ever could.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Understand the pharmacology of local anesthetics to maximize your decision making.
2. Learn what to do when faced with local anesthesia difficulties and complications.
3. Learn simple techniques that really work to optimize your patients' experience with local anesthesia.

The following corporate forum is sponsored and presented by Perio Protect LLC



Kill 'Em Quick, Dead and Often



Tanya Dunlap, PhD
Duane C. Keller, DMD

Forty-seven percent of American adults have periodontitis. We can reduce this number if we combine scaling and root planing with effective chemical debridement to decrease bacterial loads. Using a prescription tray, patients deliver medication into pockets in short intervals, at home between office visits. Research shows that this delivery combined with scaling leads to more significant pocket depth and bleeding reductions than scaling alone. Learn the science behind this technique to help your patients get better results.

Time: 8–10:30 a.m.
Audience: dentist, RDH
C.E. units: Core – 2.5

Learning Outcomes

1. Understand the formation of oral biofilms and challenges treating them.
2. Learn how to incorporate antibiofilm therapies into existing treatment plans.
3. Help patients augment home-care regimes to manage periopathogens daily.

Anterior Tooth Positioning for Occlusion and Esthetics



Thomas R. McDonald, DMD

The anterior teeth provide 98 percent of our esthetic requirements and 90 percent of our occlusal requirements. Proper shaping and positioning of the upper and lower anterior teeth are critical for the success and longevity of the restorative case. With modern ceramic materials, the chance for catastrophic failure due to incorrect shape and function is increased. Dr. McDonald will outline a protocol for positioning of the anterior segment as well as techniques for provisionalization and trial restoration.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Identify the requirements for a functional and esthetic evaluation.
2. Understand the relationship of functional principles to shape and position of teeth.
3. Identify different treatment strategies provisionalization and testing.

The Motivated Mindset – Why We Do What We Do



Rachel Wall, RDH, BS

Uncover the most common mistakes that when corrected can easily triple the amount of perio therapy you're performing, increase production, reduce stress and set you apart as a true health care provider.

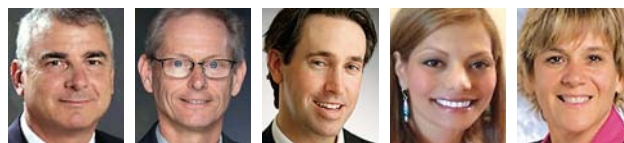
Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Begin the process of getting your entire team on the same page with a common perio standard of care.
2. Learn science-based rationale for recommending ideal perio treatment.
3. Use specific language for presenting perio treatment — and get a surprisingly high acceptance rate.

Guardians of the Oral Cavity – 2016

Presented by Western University of Health Sciences



Jeffrey Turchi, DDS (moderator)

David Lazarchik, DMD – Diet, Reflux and Dental Erosion

Joel Laudenbach, DMD – Oral Cancer Screening: Improve Your Technique and Clinical Confidence

Setareh Lavasani, DDS, MS – Analytical Strategy in Radiographic Interpretation

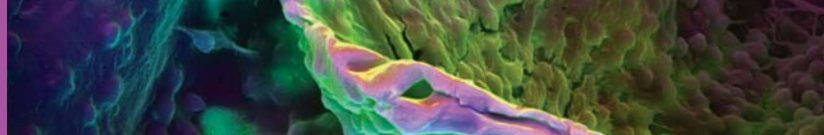
Elizabeth Andrews, DDS, MS – Oral Pathology for Everyday Practice: Common Lesions and Interesting Cases

Because dentistry is surgically oriented, it is easy to forget that there is a body attached to the mouth we heal. Over the past decade, the connection between oral and systemic health has become much more apparent, and we now know that having good oral health is paramount to being healthy in general. This program will explore four facets of dentistry that are sometimes overlooked that can have a profound impact on a person's long-term health: the oral cavity as part of the GI system, thorough oral, head and neck examination, systematic radiographic diagnosis and recognition and treatment of common oral pathologic lesions. Awareness of these aspects of dentistry in everyday general practice might literally save your patients' lives.

Time: 8 a.m.–noon
Audience: entire dental team
C.E. units: Core – 4.0

Learning Outcomes

1. Recognize lesions and understand common causes of dental erosion.
2. Perform an oral, head and neck cancer screening and lesion assessment confidently and effectively.
3. Apply basic oral radiology interpretation skills that will help you recognize pathology by radiographic appearance in periapical film, panoramic and cone beam CT.
4. Identify the features of common oral lesions in order to provide a differential diagnosis and appropriate treatment.



Connecting With Your Community – The Hidden Marketing Strategy

Presented by CDA Practice Support



**Courtney Isett
Jessica Edgerton**

This program will focus on the value of marketing efforts directed at the communities you serve. In a generation where connectedness is easier than ever, it is important to evaluate the benefits of working to forge relationships with community partners while building your local brand. The key components of this course will be identifying the benefits of community marketing, integration into your community and how donating your time and skills can be the best marketing value for your practice.

Time: 8:30–10 a.m.
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes

1. Learn why community matters and the marketing value behind understanding your community.
2. Learn how to integrate your practice into the community.
3. Understand philanthropy and your community.

The Dynamic Duo: Create a Powerhouse Dentist and Dental Assistant Team



Tanya Brown, DMD

Everyone knows that a dental assistant can make or break a practice. This course is designed for both dental assistants and dentists who are ready to discuss common challenges and discover proven solutions. At the end of this inspiring and entertaining program, the dynamic duo will be ready to partner for an even greater level of patient care.

Time: 8:30–11 a.m.
and repeats 12:30–3 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5 per session

Learning Outcomes

1. Learn how to speak each other's "language."
2. Discover how to think like a dentist and act like an assistant.
3. Create must-have systems for a great day every day.

Innovations in Communication: Two Skills for Creating an Extraordinary Dental Team



Brian DesRoches, MBA, MSC, PhD, LMFT

Innovations in communication, based on the new neuroscience, provide unprecedented opportunities to greatly enhance dental team efficiency and proficiency. This course will illuminate two of these innovations, specifically aligning intent and impact with curiosity, and illustrate how their application can have an immediate positive impact on any dental practice.

Time: 8:30–11 a.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Learn the two levels of human communication and understand their differences.
2. Understand how aligning intent and impact with curiosity can positively influence team communication.
3. Implement the two skills of aligning intent and impact with curiosity.

Treating the Persistent Endodontic Infection



Kenneth M. Hargreaves, DDS, PhD

This evidence-based course is designed to provide effective and practical strategies for managing dentoalveolar infections. The objective is to be practical. The biology of infections is used as a foundation to allow the practitioner to select the best combination of dental and pharmacological treatments to manage dental infections. In addition, potential adverse effects and their management will be reviewed. Want to know which antibiotic to use?

Time: 8:30–11:30 a.m.
Audience: dentist
C.E. units: Core – 3.0

Learning Outcomes

1. Describe a practical method that combines nonpharmacological treatment with the appropriate antibiotics.
2. Understand the growing recognition of bacterial strains' resistance.
3. Describe clinical outcome studies comparing one appointment to multiple appointment procedures.

Smart Plan to Expand: Multiple Practice Ownership

Presented by CDA Practice Support



Matthew Christie
Thanh Tran
Jason P. Wood, Esq.

Are you ready to expand your business beyond a single dental office? Have you determined the ideal business structure for your offices? Have you created a business plan that addresses the concerns of multiple practice ownership? Have you identified a team of experts to assist with your expansion? This course will review the various aspects of multiple practice ownership and provide invaluable insight to ensure a successful leap from single- to multiple-practice ownership.

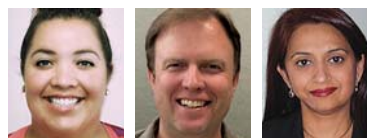
Time: 9–11 a.m.
Audience: dentist
C.E. units: non-eligible

Learning Outcomes

1. Recognize the appropriate reasons for owning multiple offices and identify the right time to expand.
2. Discover what a lender looks for when qualifying the purchaser of multiple practices.
3. Learn how to structure business entities and the best methods to properly manage and organize your business.

Denti-Cal: What's New and What You Need to Know

Presented by CDA Public Policy



Alani Jackson, MPA
Bryan Nokelby, DDS
Nirmala J. Prabhu, DMD

The dental profession is evolving and the Denti-Cal program is changing as well. This course will inform dentists and their team members on the recent policy and benefit changes, in addition to providing an overview of the Denti-Cal program's requirements for treatment authorizations and claims payment. Attendees will gain an improved understanding of the program's rules and requirements, how to avoid common claim denials and how to submit an appeal on behalf of your patients.

Time: 9–11:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Understand the Denti-Cal program's rules and requirements.
2. Understand how to avoid common billing and authorization requests.
3. Understand how and when to appeal a treatment authorization request or claim denial.



Goal Directed Treatment Planning in Orthodontics, Facial and Functional Considerations



Douglas Knight, DMD

This presentation will highlight goal directed treatment planning based on the position of the upper and lower incisors, facial esthetics, smile esthetics and joint position. Skeletal anchor plates, which are implanted in the zygomatic buttress area, serve as absolute anchorage for maxillary molar intrusion. In addition, they can also be used for Class II correction.

Time: 9–11:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Understand how to evaluate facial esthetics.
2. Learn how skeletal anchorage can be used to influence facial esthetics.
3. Understand where teeth should be positioned for ideal function and esthetics.

Oral Pathology With a Twist and a Number of Crusts



John A. Svirsky, DDS, MEd

This new course will include a review of oral dermatology in its entire splendor. Pimples, papules, pustules, tumors and much more will be visually encountered in this adventure of what grows on the skin. Emphasis will be on lichen planus, benign mucous membrane pemphigoid, chronic ulcerative stomatitis, erythema multiform and much more. No course would be complete without a few tattoos. Come enjoy this interactive, entertaining and informative course.

Time: 9–11:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Demonstrate a logical approach to the diagnosis and treatment of oral lichen planus.
2. Demonstrate a logical approach to the diagnosis and treatment of benign mucous membrane pemphigoid.
3. Recognize commonly encountered oral dermatologic conditions.

Corporate Forum

The following corporate forum is presented by Kuraray America Inc.



Tooth Structure: Nature's Best Restorative Material (Use It, Don't Lose It!)



Richard Young, DDS

This course will review, in a real-world “wet-fingered” dentist’s way, some of the techniques, materials and key research and give an introduction of how to perform advanced adhesion dentistry simply in your office on a daily basis. With the advanced adhesion techniques available today, supported by an overwhelming amount of published science, it is now possible to mimic the bond strength of the dental-enamel junction with certain techniques and materials.

Time: 9 a.m.–noon
Audience: entire dental team
C.E. units: Core – 3.0

Learning Outcomes

1. Learn the technique for immediate dentin sealing (IDS), “the most important advancement in adhesion dentistry.”
2. Learn how to create low stress/high bond strength composites. Hint: it’s all in how you place it.
3. Learn how to use nature’s best restorative in anterior traumatic cases.
4. Learn how to preserve and repair geriatric dentition with advanced adhesion techniques.

Banish Broken Appointments: Eliminate Cancellations and Last-Minute Changes



Larry Guzzardo

Broken and canceled appointments are an expensive drain on your practice. Stop losing money, wasting time spent changing appointments and the frustration created by “filling holes.” Learn to overcome this handicap and you’ll enjoy less stress and everyone will have more fun!

Time: 9:30 a.m.–noon
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Develop verbal skills to keep patients from making last-minute changes and cancellations.
2. Prevent “no-show” appointments and determine the real cause of broken appointments.
3. Educate patients to respect their “reserved” time and re-educate existing patients.

Managing Dental Conditions of a Boomer Generation



Samuel B. Low, DDS, MS, MEd

The over-55 population will increase significantly during the next decade and with that comes an increased frequency of oral conditions such as chronic inflammation of periodontitis associated with this population. More than 60 percent have tooth loss disease and xerostomia and a compromised lifestyle associated with these symptoms and root caries. We will review primary diseases from diagnosis to management for a lifetime, considering generational characteristics of this age group with an emphasis on case acceptance for a niche practice.

Time: 9:30 a.m.–noon
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Standardize the collection of periodontal data in an efficient manner and successfully review end points.
2. Develop “realistic” nonsurgical therapies with emphasis on “new” anti-inflammatories and nutraceuticals.
3. Create management strategies including local and systemic therapies for “dry mouth.”

Contemporary Application of the Neutral Zone in Complete Removable and Implant Prosthodontics



Joseph J. Massad, DDS

This program will set the stage for a thorough understanding of the latest protocol in diagnosis of edentulous patients, which will ensure a sound prognosis in the complete and implant overdenture patient. Without identifying this information, many dentists will continue to struggle in this field.

Time: 9:30 a.m.–noon
 and continues 1:30–4 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes

1. Implement an assessment examination application protocol revealing valid diagnosis and prognosis before treatment.
2. Learn how to apply information from the edentulous evaluation to treat the implant-assisted to fixed-implant patient.
3. Understand and be able to quantify the esthetic and functional space.

Getting Past Uh-Oh, No and Helicopters



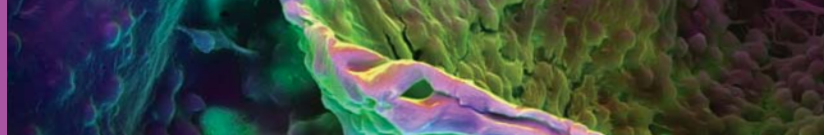
Gregory L. Psaltis, DDS

Pediatric dentistry is unique in that dentists must successfully communicate with both children and parents, plus manage everyone’s behavior, including their own. Principles of behavior management will be discussed and shown in videos with patients in treatment and how to handle them. Dentistry focuses on technical aspects of work, but in pediatrics, it is only possible by proper handling of patients. The parents? They are the entertainment and promotional program, not the “problem” that most believe.

Time: 9:30 a.m.–noon
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Appreciate the importance of specific positive feedback for the child patient.
2. Understand your role in the behavior management of children and parents.
3. Establish parents as your best promotional program.



Interprofessional Application for a Changing Health Care Arena

Presented by Loma Linda University School of Dentistry



Erin Stephens, DDS (moderator)
Eun-Hwi Cho, DDS

Interprofessional patient care is the new buzz phrase. However, defining it and putting it into practice is sometimes confusing. This program will help clarify how interprofessionalism is changing health care and what it means to the practicing clinicians.

Time: 10 a.m.–noon
Audience: entire dental team
C.E. units: Core – 2.0

Learning Outcomes

1. Understand how interprofessional communication and collaboration will be changing patient care.
2. Gain a better understanding of why multidisciplinary communication and collaboration is necessary for efficient patient care.
3. Apply this new concept of interprofessional communication in a private practice setting.



Everything You Need to Know About Peer Review

Presented by CDA Council on Peer Review



Teresa Yang, DDS

Peer review is one of the most valuable CDA membership benefits. It is an alternative to litigation for resolving disputes between CDA member dentists, their patients and insurers regarding the quality and appropriateness of dental treatment. Council on Peer Review Chair Dr. Yang will explore the overall process and how member dentists can utilize the system.

Time: 10 a.m.–noon
Audience: entire dental team
C.E. units: 20% – 2.0

Learning Outcomes

1. Understand the peer review system.
2. Learn how to further develop the ability to maintain patient records in case of liability.
3. Enhance communication skills to avoid conflict with a patient regarding dental treatment.

Building Efficiency in Your Hygiene Department 🎧

Presented by CDA Practice Support



Michael W. Perry, DDS

In light of the latest National Institute of Health studies on the prevalence of periodontitis, Dr. Perry will discuss how to utilize current science and organizational strategies to create quality and profitability in a dental hygiene department.

Time: 10:30 a.m.–1 p.m.
Audience: dentist, RDHEF, RDH, dental student
C.E. units: 20% – 2.5

Learning Outcomes

1. Organize a dental hygiene department for optimum efficiency.
2. Learn strategic communication between doctor, hygienist and the business office.
3. Communicate effectively with patients concerning their periodontal diagnosis and treatment plan.

A Guided Tour Through the Dental Benefits Jungle: Understanding Dental Insurance to Maximize Practice Success



Gary L. Dougan, DDS, MPH

Walk through a day in your practice looking at common dental insurance scenarios your team faces. Close the disconnect between the way dental offices think and the way insurance benefit companies set up their dental benefit plans. You will learn to navigate the dental benefits jungle and valuable resources to enhance your success with third parties.

Time: 11:30 a.m.–1:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.0

Learning Outcomes

1. Learn how to properly and gracefully address common insurance billing challenges.
2. Improve communication with patients by managing their expectations regarding their dental benefits.
3. Implement proactive steps to facilitate billing accuracy and efficiency.

Treating Back and Neck Pain in Modern Dentistry: A Survival Guide for the Rest of Your Career



Timothy J. Caruso, PT, MBA, MS, Cert. MDT, CEAS

Is your career hazardous to your physical and mental health? Perhaps killing you slowly? Is it possible for modern-day dental professionals to counteract the ill effects of their work on their bodies? Are you someone who has a nagging pain in your neck or your back that no longer goes away? Before going to the orthopedic or neurosurgeon for surgical intervention, before chronic becomes part of your vocabulary, before filing that disability claim, come and give this a listen.

Time: 11:30 a.m.–2 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Understand the incidence and prevalence of cervical/lumbar pain in the dental profession and pain generator.
2. Learn the unique musculoskeletal needs of the dental profession and the effects of prolonged static loading.
3. Understand conservative MDT treatment options for referred/radicular back/neck pain prior to surgical treatment.

Porcelain, Plastics and Parafunction



Michael J. Melkers, DDS

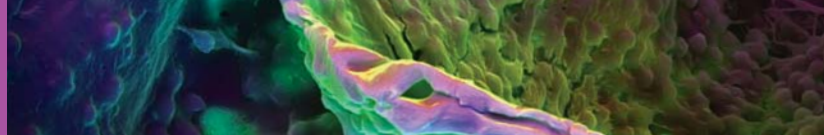
Failure visits our practices in many forms and on many materials. In this program we will explore the forces that threaten our success and what options we have to address them.

Time: 11:30 a.m.–2 p.m.
 and repeats 3–5:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes

1. Learn to recognize critical parafunctional red flags and why they matter.
2. Appreciate the balance between function, parafunction and esthetics.
3. Learn realistic management of destructive forces in restorative dentistry.





Fattening of America: Where Does Dentistry Fit Into the Puzzle?



Lisa F. Mallonee, BSDH, MPH, RD, LD

The population is growing ... and so are our waistlines! The dental visit isn't "just about the mouth" — it's about the whole patient! The updated food pyramid looks like a plate — how can we integrate this into patient care? Sugar intake, portion control, encouraging healthy habits — what does dentistry have to do with the obesity crisis? Ongoing research and emerging information regarding diet and nutrition as it relates to oral health will be discussed.

Time: 11:30 a.m.–2 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Understand the interrelationship between obesity and oral health.
2. Learn evidenced-based research that supports the association between obesity and increased oral disease risk.
3. Relate the importance of good dietary habits and exercise for optimum oral health and overall health.

New in Practice? 10 Critical Financial Strategies for Success



John McGill, JD, CPA, MBA

You'll learn all the information needed to avoid costly financial mistakes and achieve financial success in practice. Topics will include maximizing practice growth, boosting profitability, paying off student loan debt, winning debt reduction strategies, commonly overlooked tax deductions, implementing saving strategies, college educational funding options and necessary insurance coverages.

Time: 11:30 a.m.–2 p.m.
Audience: dentist, dental student
C.E. units: non-eligible

Learning Outcomes

1. Learn how to reduce debt and begin saving.
2. Realize the importance of having a financial plan.
3. Create a savings and spending plan.

No Pain, All Gain With a Better Analgesic Armamentarium



Bart Johnson, DDS, MS

What do you do on a Friday night if your patient needs more than ibuprofen, but you can no longer phone in Vicodin? Why is oxycodone so much better than codeine? This lecture will address very practical approaches to various pain management strategies, suggested doses, the advantages/disadvantages of each medication and tricks that can optimize the success of your patient's acute pain management. You will be presented everything you need to be a competent prescriber of multiple forms of analgesics.

Time: noon–2:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Understand basic acute pain pathways and how different kinds of analgesics are used to blunt them.
2. Learn the various "personalities" of several different NSAID and opiate medications and when to use each one.
3. Gain clinical dosing/scheduling tips and tricks to optimize the use of analgesics in the dental setting.

Staging Complex Restorative Cases: Putting Things Into the Proper Order



Thomas R. McDonald, DMD

Modern dentists have developed vast knowledge in esthetics, occlusion and restorative dentistry. However, when presented with a complex case, many clinicians have difficulty deciding where to start and the proper sequence for treatment. Dr. McDonald will outline a time-tested system for diagnosis and treatment sequencing of complex esthetic-restorative cases with an emphasis on segmental restoration.

Time: noon–2:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Understand techniques to achieve a stable, repeatable starting point for the occlusion.
2. Understand the importance of segmental restoration for clinical predictability and patient acceptance.
3. Learn how to sequence a complex case in the proper order.

Implementing Hygiene Systems for Increased Efficiency 🎧



Rachel Wall, RDH, BS

Learn a systematic approach for the entire hygiene appointment that will increase treatment enrollment, decrease stress and improve the efficiency of hygiene appointments no matter your role on the dental team.

Time: noon–2:30 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Reduce the time it takes for the doctor exam while increasing the effectiveness.
2. Learn how to improve time management by effectively managing the tasks and services provided in the hygiene visit.
3. Understand what must happen during the first 20 minutes of the hygiene visit.

Top Ten Ethical Issues in Oral Health Care

Presented by CDA Judicial Council



Gerald R. Winslow, PhD

This course will focus on major ethical issues currently faced by oral health care professionals. Survey results from practicing dentists, hygienists and educators will be presented. The results will be the basis for discussions on the role of ethics in the profession, methods for resolving ethical conflicts, effective ways to create ethical cultures and channels for reviewing professional codes of ethics. A framework for ethical decision making will be presented and used to discuss ethics cases.

Time: 12:30–2:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.0

Learning Outcomes

1. Learn to be conversant with the major ethical issues identified by fellow oral health care professionals.
2. Learn to be aware of at least three significant resources for dental ethics.
3. Provide personal and professional reasons for enhanced knowledge of dental ethics.

The Five Essential Skills for Engaging Patients: Enhancing Your Capacity to Involve Patients in the Treatment Process



Brian DesRoches, MBA, MSC, PhD, LMFT

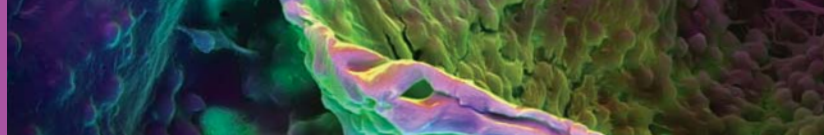
Engaging patients — from the French “engagier” meaning to attract the attention of — is the foundation for positively influencing patients and involving them in their treatment decisions and dental care. Research in psychophysiology points to five essential skills that are the pillars of this foundation. Simple yet powerful in their effect, intentionally implementing these skills will enhance your capacity to attract and maintain a patient’s attention and reduce anxiety.

Time: 12:30–3 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Describe the five essential skills for engaging a patient’s attention.
2. Understand the role of social engagement system in facilitating communication with patients.
3. Apply at least two of the five engagement skills in your communication and relationship with patients.





Dentoalveolar Distraction Osteogenesis



Douglas Knight, DMD

Dentoalveolar distraction osteogenesis (DDO) can be utilized to correct an unfavorable anteroposterior relationship between the maxillary teeth and the skeletal base. A wide variety of clinical cases at different stages of treatment will be presented. In addition, the surgical procedure will be described and the orthodontic treatment sequence outlined.

Time: 1–3:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Understand how to evaluate facial esthetics.
2. Learn how dentoalveolar distraction osteogenesis can be used to influence facial esthetics.
3. Understand where teeth should be positioned for ideal function and esthetics.

Memoirs of an Oral Pathologist



John A. Svirsky, DDS, MEd

This course will be an update on areas that have probably “rusted” since dental school. The areas discussed will include unusual clinical presentations, pigmented lesions and salivary gland diseases. Some interesting cases will show up along the way. This funny, informative, interactive and fast-paced course will be suitable for the entire office.

Time: 1–3:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Learn a logical approach to the diagnosis of pigmented lesions of both the skin and oral cavity.
2. Recognize the clinical presentation and manage various salivary gland diseases.
3. Understand the treatment implications of various salivary gland tumors.

Practice Ownership: From Dream to Reality

Presented by CDA Practice Support



Matthew Christie
Blair Tomlinson
Sherry Mostofi, Esq.
Pamela Chamberlain, CPA

If you're ready to buy a practice, this program will provide precisely what you need to succeed. Receive advice from industry experts regarding the loan prequalification process and lender requirements, broker relationships, practice due diligence, loan submission, insurance requirements, lease negotiations and more. Plus, ask advice of experts regarding your specific situation via an informative panel discussion.

Time: 1–4 p.m.
Audience: dentist
C.E. units: non-eligible

Learning Outcomes

1. Learn the smart steps to transition from associate to practice owner.
2. Get tips to help you avoid common pitfalls of the practice purchase.
3. Gain essential information from experts via a Q&A panel discussion.

Differential Diagnosis of Orofacial Pain



Kenneth M. Hargreaves, DDS, PhD

It is often challenging to make a rapid diagnosis of chronic orofacial conditions. This presentation will provide you with the knowledge to understand differential diagnosis of orofacial pain conditions as well as the latest information on treatment modalities.

Time: 1–4 p.m.
Audience: dentist
C.E. units: Core – 3.0

Learning Outcomes

1. Establish a differential diagnosis of orofacial pain conditions.
2. Understand the treatment modalities for chronic pain conditions.
3. Provide an appropriate treatment plan including referral options for treating chronic orofacial pain patients.

Become a Scheduling All-Star: Create Production, Consistency and Flexibility 🎧



Larry Guzzardo

Have you ever had a busy day and no production on the books? How about a day that started out completely scheduled only to find once you started, many appointments had canceled? Do you often find you don't get out for lunch or leave on time at the end of the day?

Time: 1:30–4 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Learn to create a smooth flowing day by getting the entire team involved.
2. Understand the best way to handle emergencies.
3. Achieve and accomplish goals consistently.

Enhance the “Bottom Line” Through Effective Periodontal Maintenance



Samuel B. Low, DDS, MS, MEd

Are you missing an opportunity in recall by just “cleaning teeth?” Fifty percent of restorative treatment plans are accepted in the dental hygiene operator! Transform the traditional recall cleaning appointment into a major practice growth center. Dr. Low will share the communication, motivational interviewing and technology skillsets that empower the dental hygienist to move from “tooth cleaner” to an educator who enhances production through opening windows of opportunity via time-sequenced appointments.

Time: 1:30–4 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Maximize every moment of the 60-minute appointment with tactics for case acceptance.
2. Build relationships for long-term return and sustainability of the practice.
3. Vendorize the operator to ensure compliance with products and enhance revenue.

Pediatric Preventive and Interceptive Orthodontics 🎧



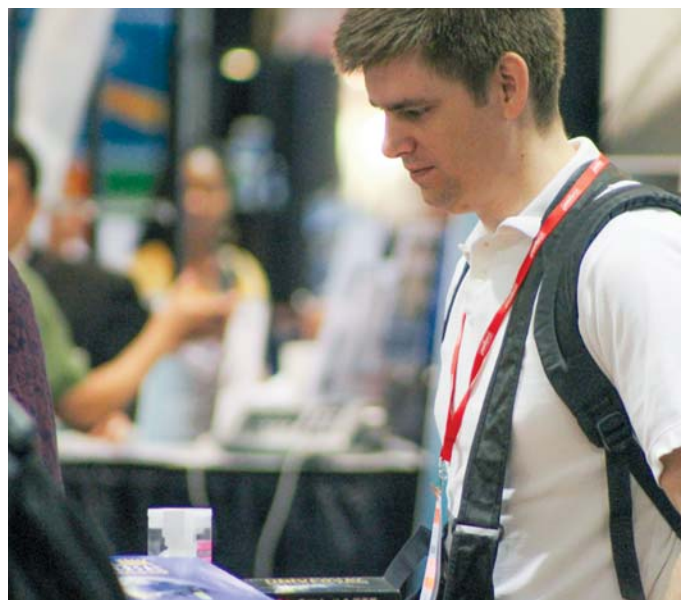
Gregory L. Psaltis, DDS

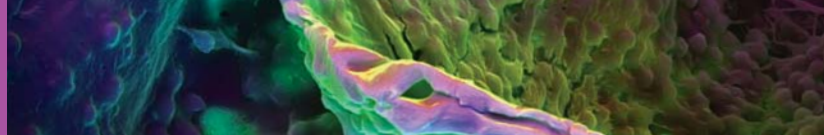
This program will be a thorough review of all space maintainers used in pediatric dentistry as well as some active appliances for space-regaining and cross-bite correction. Diagnosis of early orthodontic referrals will also be discussed to clarify which cases can and should be referred early and which ones can wait. Habits and their management will be covered as well. Finally, the techniques for banding and impression taking for all appliances will be illustrated during the program.

Time: 1:30–4 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

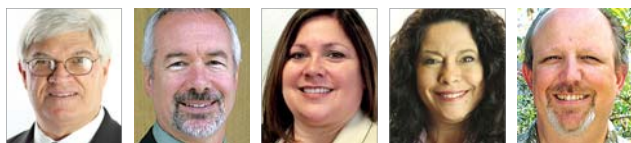
1. Maintain space for prematurely lost primary teeth.
2. Learn to correct simple orthodontic problems.
3. Diagnose early orthodontic problems and know when to refer them.





"The View" Into Dental Benefits

Presented by CDA Practice Support



Greg Alerton
Paul A. Manos, DDS
Denise Martinez
Shaun Pryor
Charles D. Stewart, DMD

This course will offer an opportunity to have an open conversation with industry experts to discuss current market trends and typical problems/issues faced by dental practices when dealing with patients' dental benefits. Discussion with a practice advisor will touch on how to communicate with patients in regard to maximizing their benefits, presenting treatment plans while gaining patient acceptance and addressing common issues when seeking reimbursement from the patient and his or her plan.

Time: 2–4:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Gain a better understanding of the dental benefit market trends.
2. Improve knowledge from an industry perspective on common payment issues.
3. Enhance communication skills with patients about their benefit coverage and payment responsibilities.

What's the Bottom Line? Understanding Your Practice Statistics

Presented by CDA Practice Support



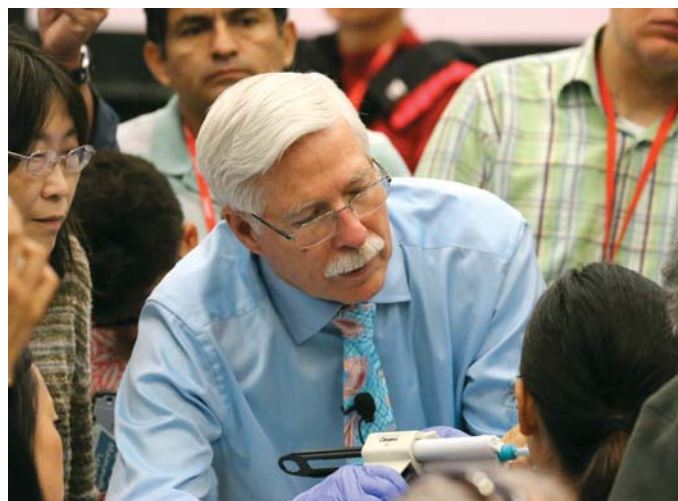
Julie Axt

Access to the right information at the right time, and understanding that information is key to ensure you, your practice and your team achieve monthly, annual or retirement goals. What areas of your practice are performing well and which areas can be improved upon? With access to relevant, accurate and actionable numbers relating to all aspects of your practice, anyone – from doctor to front desk administrator – has the ability to discover, visualize and act upon the data meaningful to them.

Time: 2–4:30 p.m.
Audience: dentist, RDHEF, RDA, dental student
C.E. units: non-eligible

Learning Outcomes

1. Identify your key performance indicators.
2. Learn how to respond to specific performance measurements.
3. Understand what activities impact your practice.



Corporate Forum

The following corporate forum is sponsored and presented by Shofu Dental Corporation



Let's Grow Teeth: Clinical Excellence With Bioactive/Regenerative Materials



Jack D. Griffin Jr., DMD

Ever had a patient say "Doc, that tooth was never a problem until you fixed it?" Let's stop the madness. Wouldn't it be wonderful if we could make that tooth grow? With newer regenerative/bioactive materials, we can stimulate dentin healing and self-repair in our direct and indirect restorations all while reducing sensitivity. We will learn indications for newer liners, bases, cements and restorative materials that encourage dentin repair, lessen sensitivity and promote a healthier oral environment. We will apply these newer materials in our direct composite restorations while exploring matrix systems for predictable, tight, well-contoured contacts. We will also consider regenerative materials when doing dentin replacement and cementation of popular esthetic indirect restorations like lithium disilicate and zirconia.

Time: 2:30–5 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Understand the latest bioactive/regenerative materials, how they work and the rationale behind using them.
2. Learn cementation sanity with regenerative materials to promote tissue regeneration.
3. Understand efficient direct composite placement, liners, bulk-fill and restoration efficiency.

Dental Plans May Finally Be Changing – Your Practice in the Era of the Affordable Care Act



Gary L. Dougan, DDS, MPH

Health care reform and the Affordable Care Act are causing insurance companies to look at their offerings and change emphasis. New quality measures and diagnostic codes are upon us. Learn what you need to know about the current wave of dental plans so you're ready to incorporate them in your practice successfully. Get your office geared up for a new wave of practice information and outcomes measures you'll need to track and report.

Time: 3:30–5:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.0

Learning Outcomes

1. Learn how quality measures will be used by dental plans to differentiate your office from others.
2. Understand how the Affordable Care Act has an affect on the future of what we value and how we care for our patients.
3. Position your practice in the future to be ready for a new set of practice values.

Physical Examination of the Head and Neck for Dental Health Care Providers



Theresa Gonzales, DMD, MS, MSS

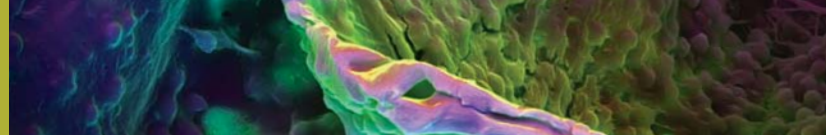
This presentation is designed to reacquaint the oral health care provider with an organized approach to the physical examination of the head and neck. Diagnosis is the key to patient care, and no therapeutic skill can compensate for an inability to adequately assess and evaluate a patient. A system, therefore, must be developed in both the history taking and clinical examination to minimize the possibility of missing an underlying pathologic condition.

Time: 3:30–6 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Deploy a systematic approach for taking a history.
2. Understand the clinical extraoral and intraoral examination.
3. Reconcile and improve documentation of findings.

Saturday Speaker Lineup

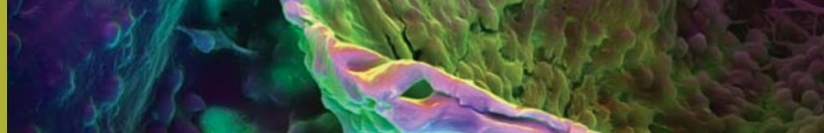


Chronological order. Programs at The Spot and Air Techniques corporate forum are on Pages 4 and 6.

Time	Speaker	Topic	Page No.
7:30–9:30 a.m.	Gary L. Dougan, DDS, MPH	Insurance	77
8–10 a.m.	Arthur W. Curley, JD	California Dental Practice Act	14
8–10:30 a.m.	Harald O. Heymann, DDS, MEd	Dental Materials 	78
8–10:30 a.m.	Richard Monahan, DDS, MS, JD	Digital Imaging	79
8–10:30 a.m.	Robert H. Lustig, MD, MSL	Medical/Dental Connection	78
8–11 a.m.	Thomas R. McDonald, DMD	Provisionals	72
8–11 a.m.	Ralan Wong, DDS, MS; Nicole Shinbori, DDS	Endodontics	72
8 a.m.–noon	Benjamin M. Wu, DDS, PhD; Tara Aghaloo, DDS, MD, PhD; Dean Ho, MS, PhD; Jay Jayanetti, DDS; Wenyan Shi, PhD; Eric C. Sung, DDS; David T.W. Wong, DMD, DMSc	UCLA Track	77
8 a.m.–3:30 p.m.	Mitchell A. Lomke, DDS; Angie Mott, RDH ; Peter K. Pang, DDS	Laser Dentistry	73
8:30–11 a.m.	Carol Jahn, RDH, MS	Geriatric Dentistry	80
8:30–11 a.m.	Robert C. Fazio, BA, DMD	Periodontics 	80
8:30–11 a.m.	Steve Carstensen, DDS	Sleep Apnea/Snoring	79
8:30–11 a.m.	Tanya Brown, DMD	Team Building 	79
8:30–11:30 a.m.	Daniel H. Ward, DDS	Restorative Dentistry	74
9–11:30 a.m.	Gregory L. Psaltis, DDS	Pediatric Dentistry 	81
9–11:30 a.m.	Bart Johnson, DDS, MS	Compromised Patients	80
9–11:30 a.m.	William A. van Dyk, DDS	Practice Transition 	81
9 a.m.–noon	Ali Karjoo; Jonathan Miller; Levi Barlavi, Esq.; Thai Johns; Mark Siriann; R.J. Przebinda	Practice Transition	75
9 a.m.–noon	Beverly A. Kodama, DDS; John Sillis, Esq.	Risk Management	75
9 a.m.–noon	Cynthia Fong, RDH, MS	Dental Hygiene Program	74
9 a.m.–noon	Ray R. Padilla, DDS	Sports Medicine	76
9:30–11:30 a.m.	Michael Bundy, PharmD, DMD, MD; Tony J. Park, PharmD, JD	Pain/Anxiety Control	81
9:30 a.m.–noon	Gary M. Radz, DDS	Esthetic Dentistry 	82
9:30 a.m.–noon	Larry Guzzardo	Team Building 	82
10–11 a.m.	Kristy Menage Bernie, RDH, MS, RYT	OSHA	6
10 a.m.–12:30 p.m.	Rachel Wall, RDH, BS	Dental Hygiene Program	82
10 a.m.–12:30 p.m.	Teresa Duncan, MS	Practice Management 	82

 Indicates courses recommended for new dentists

Time	Speaker	Topic	Page No.
11 a.m.–noon	Wendy L. Patrick, JD, PhD	Practice Management	4
11 a.m.–1 p.m.	Tricia Osuna, RDH, BSDH	Infection Control	14
11:30 a.m.–12:30 p.m.	Parag R. Kachalia, DDS	Imaging	6
noon–1 p.m.	Robyn Thomason	Practice Management	4
noon–2 p.m.	Gary L. Dougan, DDS, MPH	Insurance	83
noon–2:30 p.m.	Richard Monahan, DDS, MS, JD	Digital Imaging	79
noon–2:30 p.m.	Robert H. Lustig, MD, MSL	Medical/Dental Connection	84
noon–2:30 p.m.	Harald O. Heymann, DDS, MEd	Dental Materials 	83
12:30–3 p.m.	Carol Jahn, RDH, MS	Medical Health Connection	84
12:30–3 p.m.	Robert C. Fazio, BA, DMD	Periodontics 	80
12:30–3 p.m.	Steve Carstensen, DDS	Sleep Apnea/Snoring	79
12:30–3 p.m.	Tanya Brown, DMD	Team Building 	79
12:30–3:30 p.m.	Thomas R. McDonald, DMD	Provisionals	72
12:30–3:30 p.m.	Ralan Wong, DDS, MS; Nicole Shinbori, DDS	Endodontics	72
1–2 p.m.	Teri Lane	Practice Management	4
1–2 p.m.	Patti DiGangi, RDH, BS	CAMBRA	6
1–3:30 p.m.	Bart Johnson, DDS, MS	Compromised Patients	80
1–3:30 p.m.	Gregory L. Psaltis, DDS	Pediatric Dentistry 	85
1–3:30 p.m.	Paul Glassman, DDS, MBA	Teledentistry	84
1–3:30 p.m.	William A. van Dyk, DDS	Practice Transition 	85
1–4 p.m.	Daniel H. Ward, DDS	Restorative Dentistry	76
1:30–4 p.m.	Gary M. Radz, DDS	Esthetic Dentistry 	82
1:30–4 p.m.	Larry Guzzardo	Team Building 	85
1:30–4:30 p.m.	Cynthia Fong, RDH, MS	Dental Hygiene Program	74
2–3 p.m.	Robyn Thomason	Practice Management	4
2–4 p.m.	Tricia Osuna, RDH, BSDH	OSHA	86
2–4:30 p.m.	Teresa Duncan, MS	Insurance 	86
2–4:30 p.m.	Rachel Wall, RDH, BS	Dental Hygiene Program	86
2:30–3:30 p.m.	Gregory Kass	Technology	6



Provisional Restorations for Today's Restorative Practice



Thomas R. McDonald, DMD

The ability to efficiently fabricate precise, esthetic provisional restorations can take a restorative practice to another level. This course will present the latest techniques and materials for provisional restorations in all areas of restorative dentistry. You will fabricate anterior and posterior provisional restorations for single and multiple units and learn esthetic contouring, troubleshooting and repairs.

Time:	8–11 a.m. and repeats 12:30–3:30 p.m.
Audience:	entire dental team
C.E. units:	Core – 3.0 per session
Course #:	033/034
Fee:	\$125/\$140 per session

Learning Outcomes

1. Learn to fabricate a single crown and fixed partial denture (FPD) provisional with minimal adjustment.
2. Understand the rationale for customized provisional restorations.
3. Understand steps for predictable cementation.

Endodontic Microsurgery – Cadaver Workshop



**Nicole Shinbori, DDS
Ralan Wong, DDS, MS**

Endodontic surgery is sometimes considered when conventional endodontic retreatment is unsuccessful. Over the past 15 years, the use of ultrasonics as well as microscopes to inspect root apices for fractures and sealing of the root tips with biocompatible materials has blossomed. This introductory course will offer hands-on training in the latest endodontic microsurgical techniques and instrumentation. You will work in two-member groups and share a cadaver.

Time:	8–11 a.m. and repeats 12:30–3:30 p.m.
Audience:	dentist, dental student
C.E. units:	Core – 3.0 per session
Course #:	035/036
Fee:	\$435/\$475 per session

Learning Outcomes

1. Understand the rationale for endodontic apical surgery.
2. Understand the objectives of endodontic surgery via ultrasonic retropreparation.
3. Understand the biological aspect of biocompatible root end filling materials.

Things to know

Exhibit hall hours

Thursday and Friday: 9:30 a.m.–5:30 p.m.
Saturday: 9:30 a.m.–4:30 p.m.

Room assignments

Look for room assignments at cdapresents.com, CDA mobile app or in the CDA Presents Program.

Audio recordings

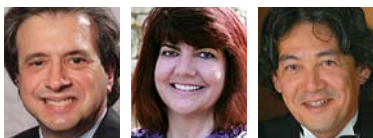
Recordings of identified programs will be available on site on the 2nd and 3rd levels of the Convention Center or following CDA Presents at prolibraries.com/cda.



Lasers in Dentistry: A Two-Day Standard Proficiency Course – Laser Certification

Required Prerequisite listed below; Supplies Required

This course is presented in conjunction with the Academy of Laser Dentistry. All equipment and supplies are provided courtesy of the Academy of Laser Dentistry and ALD Corporate Member Laser Manufacturers.



Mitchell A. Lomke, DDS
Angie Mott, RDH
Peter K. Pang, DDS

This two-day program will provide a Standard Proficiency course according to the Curriculum Guidelines and Standards for Dental Laser Education as recognized by the Academy of Laser Dentistry. The course will include both lecture and hands-on learning opportunities and a comprehensive overview and basic understanding of all dental laser devices, laser tissue interactions and safety and operation of a variety of dental lasers. A variety of dental lasers will be utilized with support from dental manufacturers.

This course will include a clinical simulation exam. To complete the Standard Laser Proficiency certification, you must complete a 75-question multiple-choice online test. Participants who successfully complete the simulation exam and online test will be recognized as having completed the certification program for a dental laser Standard Proficiency course and will receive a letter of recognition from the ALD. A certificate of completion for specific dental laser devices will be sent to current or new ALD members.

Standard Proficiency (SP) certification remains the gold standard in dental laser education, recognized as such nationally by the AGD, ADA, as well as internationally among other renowned professional and regulatory organizations. Achieving SP in a dental laser wavelength shows your patients and the public you've taken a quantum leap toward your goal of practicing the safe and effective use of dental lasers. SP certification and practicing within the guidelines stated therein affords a candidate a certain level of medical legal status. This course is a win-win for you, your staff and your practice!

Required supplies: Magnification loupes (with laser filters if available) and your own lasers if portable.

Required prerequisites:

- Successful completion of an introduction to lasers course with a minimum of 2.5 credit hours. If you need a refresher, you should register for the Introduction to Laser lecture/workshop course on Thursday, Page 36, or similar accredited course to fulfill this requirement.
- Basic understanding of the use of lasers in dentistry.

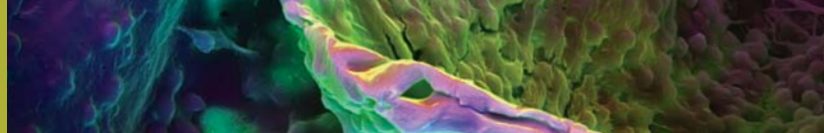
Friday:	8 a.m.–6 p.m.
Saturday:	8 a.m.–3:30 p.m.
Audience:	dentist, RDHEF, RDH, dental student
C.E. units:	Core – 12.0 (*Additional 3 C.E. with online test)
Course #:	030 (dentist)/ 031 (RDH and RDHEF)
Fee:	\$795/\$875

Learning Outcomes

1. Gain a basic level of understanding of laser applications in dentistry.
2. Demonstrate an understanding of all wavelengths via an online 75-question multiple-choice examination.
3. Demonstrate safe laser use via a clinical proficiency simulation examination.

Course fee includes Academy of Laser Dentistry online exam fee. Online exam must be completed within 90 days of this course. The deadline for the online exam is Friday, Aug. 12, 2016. Exam instructions will be provided during the course.

ALD staff will contact each registered attendee by email or phone prior to the course. Attendees must be present for the full course in order to receive continuing education credit and letters of recognition for Standard Proficiency Dental Laser Education from the Academy of Laser Dentistry.



Let's Be Direct: Plain Talk About Perfecting Esthetic Posterior Restorations

Supplies Recommended



Daniel H. Ward, DDS

Although many new materials are available, predictable posterior restorations remain a challenge for many. Composites with optimized nano-filler particles decrease wear, polymerization shrinkage stress and improve optical qualities. Glass ionomers are a therapeutic restorative material, reducing postoperative sensitivity and recurrent decay. Class II restorations require specific techniques to achieve reliable success. You will update your ability to effectively place esthetic posterior restorations.

Recommended supplies: Magnification loupes

Time:	8:30–11:30 a.m.
Audience:	dentist, dental student, RDAEF, RDA, DA
C.E. units:	Core – 3.0
Course #:	037
Fee:	\$325/\$360 per session

Learning Outcomes

1. Use the latest universal dentin bonding agents effectively.
2. See the new bulk-fill restorative materials.
3. Place esthetic Class II direct posterior restorations efficiently.

A Simplified Approach to Ultrasonic Instrumentation

Supplies Recommended



Cynthia Fong, RDH, MS

This hands-on workshop will focus on the instrumentation skills needed to perform gross ultrasonic debridement, definitive ultrasonic debridement and deplaquing using a variety of ultrasonic inserts. Focus will be placed on instrument sequencing and treatment strategies to ensure that the individual periodontal needs of the patient are met. At the end of this workshop, you will gain the confidence necessary to immediately incorporate the use of power scalers into clinical practice.

Recommended supplies: Three gracey curettes including one anterior gracey curette (i.e., 1/2, 5/6 or 7/8) and two posterior gracey curettes (i.e., 11/12 and 13/14 or 15/16 and 17/18)

Time:	9 a.m.–noon and repeats 1:30–4:30 p.m.
Audience:	dentist, dental student, RDHEF, RDH, hygiene student
C.E. units:	Core – 3.0 per session
Course #:	039/040
Fee:	\$105/\$115 per session

Learning Outcomes

1. Differentiate between sonic, ultrasonic, magnetostrictive and piezoelectric power scaling technologies.
2. Understand the rationale for using a variety of ultrasonic inserts to achieve complete periodontal debridement.
3. Demonstrate the proper ultrasonic instrumentation techniques to provide complete periodontal debridement.



TDIC Risk Management: Beyond the Science — Patient Emotions in Dentistry

Presented by The Dentists Insurance Company



Beverly A. Kodama, DDS
John Sillis, Esq.

As many as 75 percent of U.S. adults experience some degree of dental fear, be it mild to severe. Fear, as well as anxiety and worry, may not be easily identified by the dental practitioner. Misunderstandings can lead to a chain of events that can have serious consequences for a dental practice. Learning the skills to correctly handle patients who exhibit these emotions can go far in having a practice that not only avoids legal troubles, but also allows patients to feel at ease.

TDIC policyholders who attend this course in full and obtain C.E. are eligible to receive the 5% Professional Liability premium discount.

Time:	9 a.m.–noon
Audience:	entire dental team
C.E. units:	Core – 3.0
Course #:	888
Fee:	\$50

Learning Outcomes

1. Develop your patient-selection criteria.
2. Recognize when and how to dismiss patients without placing them at risk.
3. Establish trust in the doctor-patient relationship to encourage treatment compliance.

Starting a Practice From Scratch — Do You Have What It Takes?

Presented by CDA Practice Support



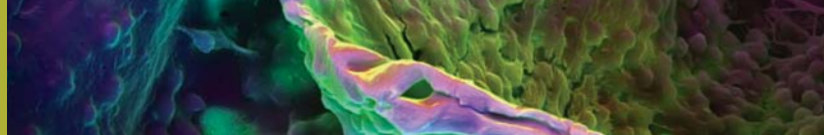
Ali Karjoo
Jonathan Miller
Levi Barlavi, Esq.
Thai Johns
Mark Sirianni
R.J. Przebinda

Starting your first practice? Join us in an intimate setting where you will have the opportunity to learn how to make your practice dreams a reality. Interactive conversation, idea sharing and real-world examples with subject matter experts will help to identify the proper resources to assist with your goals, apply the appropriate legal entity and business structure, understand financial options and employ technology to increase production.

Time:	9 a.m.–noon
Audience:	dentist, dental student only
C.E. units:	non-eligible
Course #:	038
Fee:	\$50/\$55

Learning Outcomes

1. Identify the appropriate resources needed for a practice start-up.
2. Understand financing options such as commercial real estate, practice start-up and equipment purchases.
3. Plan for the inevitable and avoid first-practice pitfalls.



Pressure Thermoforming of Athletic Mouthguards and Other Dental Appliances



Ray R. Padilla, DDS

This workshop will focus on understanding the differences between outdated vacuum and modern pressure thermoforming fabrication of many appliances and their differences in performance and quality. You will have hands-on familiarity with pressure machines and experience in-house indications, techniques and designs of appliances such as implant stents, athletic mouthguards, temporary stents, clear orthodontic positioners and retainers, bleaching trays, fluoride trays and night guards.

Time:	9 a.m.–noon
Audience:	entire dental team
C.E. units:	Core – 3.0
Course #:	041
Fee:	\$195/\$215

Learning Outcomes

1. Understand the difference between vacuum and pressure thermoformed fabrication of appliances.
2. Compare pressure machines to vacuum machines, their costs and their differences in performance.
3. Get hands-on experience with pressure machines while fabricating appliances.

Let's Be Direct: Placing Beautiful, Long-Lasting Anterior Restorations

Supplies Recommended



Daniel H. Ward, DDS

Direct anterior restorative materials have evolved, improving our ability to naturally restore teeth. Changes in filler particles have enhanced translucency, polishability and handling. Understanding hue, chroma and especially value are paramount to creating invisible layered restorations. With more involved cases, proportional smile design and digital dental photography are important. You will learn how to place esthetic, durable and functional anterior restorations.

Recommended supplies: Magnification loupes

Time:	1–4 p.m.
Audience:	dentist, dental student, RDAEF, RDA
C.E. units:	Core – 3.0
Course #:	042
Fee:	\$325/\$360

Learning Outcomes

1. Select and use the latest materials when placing anterior restorations.
2. Learn color and smile design principles associated with anterior restorative procedures.
3. Place esthetic and long-lasting anterior restorations.



Recent CDT Code Changes: What Every Dentist Should Know About Dental Coding



Gary L. Dougan, DDS, MPH

Dental codes change every year. Many practices miss billing and reporting opportunities to properly describe the services they are providing.

You will learn the new and revised codes and how to use them for increased claims success. Eliminate common code mistakes that interfere with you being paid for services rendered. You will also learn about the code revision process.

Time: 7:30–9:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.0

Learning Outcomes

1. Identify newly created codes and revisions to existing codes and how to use them.
2. Learn about revised and expired/deleted codes and how to report these activities under different codes.
3. Avoid common code mistakes that can interfere with your ability to be paid for services rendered.

UCLA Innovations

Presented by UCLA School of Dentistry

Benjamin M. Wu, DDS, PhD (moderator)

Tara Aghaloo, DDS, MD, PhD — Peri-implantitis: Updates for the Practicing Clinician

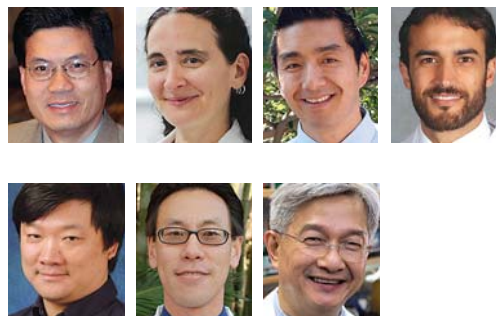
Dean Ho, MS, PhD — Phenotypic Personalized Medicine: Merging Nanomedicine With Optimized Combination Therapy to Enhance Cancer Treatment

Jay Jayanetti, DDS — Maxillofacial Prosthetics: Rehabilitation of the Compromised Patient

Wenyuan Shi, PhD — War and Peace Within Oral Microbial Communities

Eric C. Sung, DDS — Advances in Treatment of Head and Neck Cancer

David T.W. Wong, DMD, DMSc — Liquid Biopsy in the Dental Office — A UCLA First

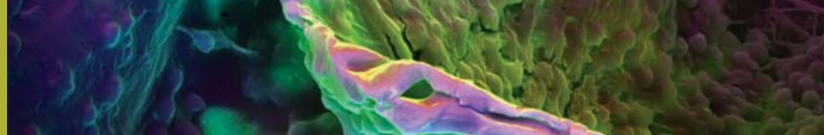


Technology is transforming the way dentists screen, image, diagnoses, treatment plan, deliver modern dental care and monitor treatment outcome. In each of these treatment stages, UCLA is paving new ground with practical innovations to address decade old challenges. This session will highlight some of the leading UCLA scientists and clinicians who share the common passion to revolutionize dentistry.

Time: 8 a.m.–noon
Audience: entire dental team
C.E. units: Core – 4.0

Learning Outcomes

1. Become familiar with state-of-the-art diagnostic technologies and patient management protocols for oral cancer.
2. Become familiar with the bioengineering approaches to combat cancer and restore lost tissues.
3. Become familiar with modern strategies to modulate microbiology of dental implants, teeth and oral tissues.



Clinical Keys for Adhesive and Restorative Success — 2016



Harald O. Heymann, DDS, MEd

Confused by all the different dental adhesives? Are “universal” self-etch primers the answer? What about bulk-fill composites? New light curing concepts? Matrix metalloproteinases? Matrixing systems? Sonic and thermoplastic insertion techniques? What are the keys to success with posterior composites? This presentation will provide evidence-based information on what works and what doesn’t in “real-world” adhesive and conservative restorative dentistry in 2016.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: Core –2.5

Learning Outcomes

1. Distinguish among the many types of adhesive systems and describe what works and what doesn’t.
2. Describe the causes of tooth sensitivity and how best to avert it when placing bonded restorations.
3. Detail how to use new restoratives including bulk-fill flowables, resin-modified glass ionomer cements, sonic and thermoplastic composition.

Tooth Decay and Liver Decay: The Nexus of Doctors and Dentists



Robert H. Lustig, MD, MSL

Mountain Dew mouth has been the scourge of dentists for decades. But there’s a new disease, which affects even more people: Mountain Dew liver. Non-alcoholic fatty liver disease (NAFLD) affects one-third of Americans, and excessive sugar consumption explains both. Doctors and dentists must be united in supporting public health measures to reduce chronic disease. Altering our diet is where prevention starts.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: Core –2.5

Learning Outcomes

1. Identify how fructose and glucose differ.
2. Understand the pathogenetic mechanisms by which sugar causes both caries and non-alcoholic fatty liver disease.
3. Learn about individual and public policy measure to be able to combat chronic disease.



Cone Beam CT — More Than a Panoramic, Less Than a Panacea



Richard Monahan, DDS, MS, JD

Cutting-edge technology allows doctors to view their patients from a 3-D perspective and facilitates state-of-the-art diagnosis and treatment.

This presentation will reflect on the benefits of traditional imaging then move you forward into the world of 3-D. From diagnostic yield to radiation dose, the dialogue will focus on how the application and advantages of cone beam CT can enhance the quality of patient care.

Time:	8–10:30 a.m. and repeats noon–2:30 p.m.
Audience:	entire dental team
C.E. units:	Core – 2.5 per session

Learning Outcomes

1. Learn to make correct decisions on when 3-D imaging would be clinically beneficial.
2. Understand the advantages and limitations of cone beam CT imaging.
3. Be able to know when referral for interpretation is indicated.

Sleep Medicine Basics for the General Dental Practice



Steve Carstensen, DDS

This will be an overview of sleep-disordered breathing and what the dental team can do to impact the health of their patients. We will cover the basics of sleep, dental appliances, how to work with sleep physicians to market your service and touch on medical insurance interaction.

Time:	8:30–11 a.m. and continues 12:30–3 p.m.
Audience:	entire dental team
C.E. units:	Core – 2.5 per session

Learning Outcomes

1. Describe sleep physiology, both what is normal and what is abnormal.
2. Illustrate to your patients the medical consequences of untreated sleep-disordered breathing.
3. Apply basic sleep appliance therapy to selected patients and be able to discuss more advanced therapy.

Be a Rock-Star Team: Move From Where You Are to Where You Want to Be



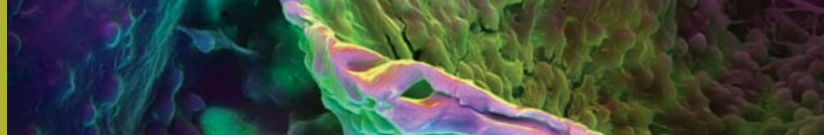
Tanya Brown, DMD

Everyone longs to be part of something special, to know that his or her contributions make a difference. Dr. Brown has discovered key elements that have repeatedly created rock-star teams. Whether it is team disharmony, schedule overload or low case acceptance, this course will uncover and discover simple yet effective steps to turn things around. You will be able to move from where you are to where you want to be starting on Monday!

Time:	8:30–11 a.m. and repeats 12:30–3 p.m.
Audience:	entire dental team
C.E. units:	20% – 2.5 per session

Learning Outcomes

1. Learn how to uncover your patient's true "pain."
2. Master the four languages of communication.
3. Customize the top three "must-have" practice protocols.



Treating Periodontitis and Peri-implantitis: The Good, the Bad and the Ugly



Robert C. Fazio, BA, DMD

What must we know chairside every day to successfully treat periodontitis in both the compliant and noncompliant patient? Do the same principles apply to peri-implantitis? How do we treatment plan a choice between periodontal compromised teeth, crown and bridge replacements or implants? You will understand the “evidence-based data” in the dental literature compared to the “promotional dentistry” of the manufacturers. Does the soft tissue program in the dental office influence this decision?

Time: 8:30–11 a.m.
and continues 12:30–3 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes

1. Save many more teeth and implants than you thought you could.
2. Recognize and avoid the high-risk failure cases.
3. Learn the clinical pearls that maximize success.

Seniors and Boomers: How to Treat the Most Medically Complex Generation



Carol Jahn, RDH, MS

Is your patient population getting older and taking multiple medications? Forty-three million people are older than age of 65; the number is growing daily. About three of four suffer from two or more chronic diseases such as heart disease, diabetes or chronic obstructive pulmonary disease. Many are cancer survivors. Others will have experienced joint replacement. This course will empower you to feel confident treating those who are medically compromised or complex, experience polypharmacy and may have some type of disability.

Time: 8:30–11 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Understand the societal, social and health care impacts of aging.
2. Utilize the medical history to identify and manage chronic oral and systemic diseases and conditions.
3. Recognize how physical limitations affect daily self-care and recommend appropriate products and regimens.

Head and Neck Cancer Update for the Dental Professional

Co-sponsored by CDA Well-Being Committee



Bart Johnson, DDS, MS

Head and neck cancer appears to be on the rise, particularly with HPV 16/18. What is your role in diagnosing and clearing the patient prechemotherapy/radiation? What about after therapy is completed? What about managing bisphosphonate/denosumab patients? Many dentists are uncomfortable treating cancer patients and can get into trouble rapidly if not well informed. This lecture will be a comprehensive review of modern head and neck cancer therapy and how dentistry is critical to the process.

Time: 9–11:30 a.m.
and continues 1–3:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes

1. Be comfortable working as part of the overall oncology treatment team.
2. Learn how to safely care for patients with immunosuppression, bisphosphonates/denosumab and radiation.
3. Optimize your patients' cancer therapy outcomes with education, stents, pretreatment care and hyperbaric oxygen therapy.

So Little Room, So Much to See: The Complete Pediatric Dental Exam 🎧



Gregory L. Psaltis, DDS

Every pediatric dental examination is a new-patient examination because of the dynamics of growth and development. There is much to see in the mouths of children other than caries and loose teeth. This program will cover aspects of the pediatric dental examination including recognition of anomalies, growth and development, symmetry and balance of the dentition and other components that make examinations of children unique. Clinical and radiographic photographs will illustrate the areas of discussion.

Time: 9–11:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Recognize oral anomalies.
2. Learn why every pediatric dental examination is a new-patient examination.
3. Institute proper radiograph protocols.

Enhance Your Clinical Quality and Service Excellence for Success 🎧



William A. van Dyk, DDS

If you continually work to improve your clinical quality and the quality of your service, your patients will respond with loyalty and practice promotion. This course will focus on easy ways to provide better dentistry and time-honored methods to get the whole team to deliver surprising service.

Time: 9–11:30 a.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Identify and add clinical improvements to an already excellent practice.
2. Learn how each member of the team plays a role of providing amazing service.
3. Turn improved quality care and surprising service into concrete practice building blocks.

Addressing the Epidemic of Prescription Drug Abuse – A New Paradigm for Interprofessionalism Between Prescribers and Dispensers 🎧

Presented by CDA Public Policy



Michael Bundy, PharmD, DMD, MD



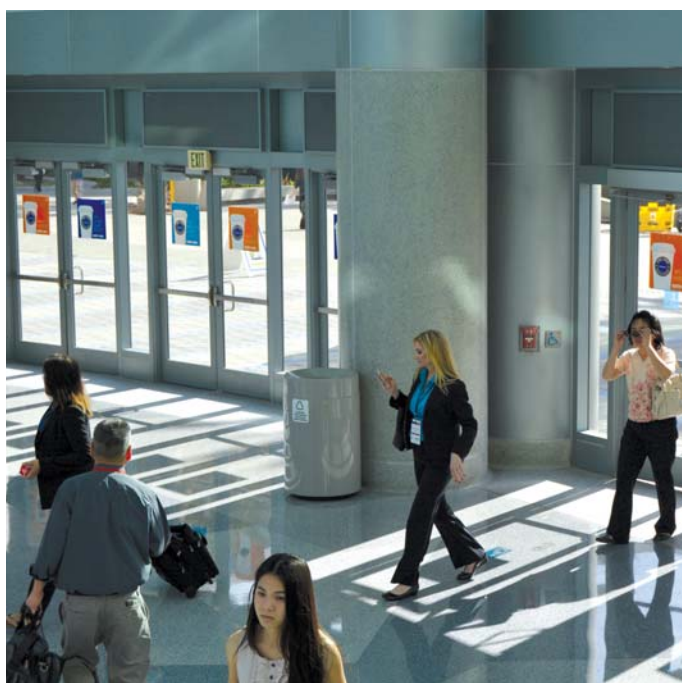
Tony J. Park, PharmD, JD

Join us for an interactive presentation about acute pain control in dentistry and the new ways that pharmacists and dentists must work together to ensure that every controlled substance prescription is issued pursuant to a legitimate medical purpose.

Time: 9:30–11:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.0

Learning Outcomes

1. Recognize the problem of controlled substance abuse of drugs initially obtained through legitimate means.
2. Understand the pharmaceutical options for acute pain control in dentistry.
3. Distinguish between old and new rules of dispensing controlled substances by pharmacists; construct action plans to ensure patient access to narcotics for short-term, acute pain.



Get the Phone! Don't Dread Conversations With Patients 🎧



Larry Guzzardo

Savvy professionals know how to make every conversation count in their favor. You will learn skills that lead to more scheduled appointments, fewer last-minute appointment changes and increased patient referrals. Join in to master techniques that will help you uncover what patients really want despite what they "say" they need.

Time: 9:30 a.m.–noon
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Convert callers to new-patient appointments and effectively handle emergencies.
2. Minimize last-minute cancellations and make perfect reminder/confirmation calls.
3. Converse with someone who "only wants to get my teeth cleaned" and create value for price-shopping patients.

Tips, Tricks and Technology for Today's Esthetic-Focused Dental Practice



Gary M. Radz, DDS

Dentistry now has a wide variety of new materials and technologies available to help dentists provide better dentistry faster and more predictably. This fast-paced program is designed to share many useful materials now available as well as the tips and techniques to add speed and predictability. Additionally, new technologies will be discussed with a focus on the practical application and integration of these technologies to increase profitability and patient satisfaction.

Time: 9:30 a.m.–noon
 and continues 1:30–4 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes

1. Implement immediately many of the materials and techniques discussed in the program.
2. Learn the latest developments in bonding technology and how to incorporate this understanding to patient care.
3. Have a better understanding of some of the latest technology that can improve clinical workflow.

Foundations of Dental Office Management



Teresa Duncan, MS

This new course is designed for doctors or managers who have less than five years of management experience or anyone desiring a refresher course on the basics of office management. Experienced dentists know clinical excellence alone does not spell success — managerial talent and leadership are needed, as well. Discussions will focus on situations that manager's encounter in their new roles. From hiring and firing to managing your practice's revenue cycle — we will review essential basic systems.

Time: 10 a.m.–12:30 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Structure an effective team.
2. Manage your practice for financial success.
3. Anticipate insurance issues and industry changes.

The Motivated Mindset — Why We Do What We Do 🎧



Rachel Wall, RDH, BS

Uncover the most common mistakes that when corrected can easily triple the amount of perio therapy you're performing, increase production, reduce stress and set you apart as a true health care provider.

Time: 10 a.m.–12:30 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Begin the process of getting your entire team on the same page with a common perio standard of care.
2. Learn science-based rationale for recommending ideal perio treatment.
3. Use specific language for presenting perio treatment and get a surprisingly high acceptance rate.

Secrets of Smoother Claims Processing



Gary L. Dougan, DDS, MPH

This presentation will highlight the most common reasons dental claims are denied and what you can do to prevent delays in processing. Learn common coding errors that can interfere with payment, how to enhance office protocols to smooth relationships with dental carriers and how to improve an office's image with insurance companies. Share some of your common claims problems and we will pool our knowledge to help overcome payment barriers.

Time: noon–2 p.m.
Audience: entire dental team
C.E. units: Core – 2.0

Learning Outcomes

1. Identify and avoid the most common pitfalls in insurance claim submission for maximum billing success.
2. Learn the most common benefit plans and common insurance company processing practices.
3. Think like an insurance consultant to prepare your claims for proper review and processing.

Conservative Concepts for Esthetic Success: Bleaching, Veneers or What?



Live
Streaming
Available



Harald O. Heymann, DDS, MEd

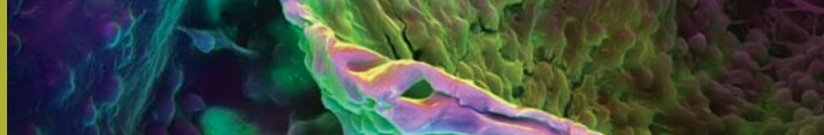
Esthetic success is defined by patient satisfaction. But how can you achieve optimal esthetics with minimal intervention? Are no-prep veneers the way to go? What tooth whitening procedures are best? How can you conservatively prevent and treat white spots? This presentation will provide sensible answers to these and many other questions regarding the rapidly changing area of conservative esthetic dentistry. Get the facts based on research, not hearsay, opinion or hype.

Time: noon–2:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Describe the various clinical techniques for the conservative prevention and treatment of white spot lesions.
2. Identify the various types of vital bleaching products and procedures and the pros and cons of each.
3. Relate keys to long-term clinical success for placing and temporizing etched ceramic veneers.





The Sugar Pandemic: Policy Versus Politics



Robert H. Lustig, MD, MSL

"Personal responsibility" is an ideology championed as the solution for the obesity epidemic. If "a calorie is a calorie," then individuals exercise free choice as to what they put in their mouths. But what if you don't have a choice? And what if society cannot afford the health consequences of the industrial global diet? Every health care system is going broke due to the burdens of metabolic disease such as diabetes. We cannot afford ideology. It's time for a change in policy based in biology.

Time: noon–2:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Discuss the public health factors that lead to substance regulation.
2. Understand how our sugar overconsumption leads to health care and economic decline.
3. Identify the political forces that maintain the current status quo.

Leading The Way With Excellence in Periodontal Therapy



Carol Jahn, RDH, MS

Do you have patients who just don't seem to get it? Those who would benefit from periodontal therapy but somehow never schedule the treatment or worse, ask for a prophylaxis? This course will discuss best practices in initial periodontal therapy and evidence-based standards of care. Current science on the oral-systemic link will be reviewed. Effective communication strategies and self-care will be included.

Time: 12:30–3 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Identify risk factors and implement findings in oral and general health assessments.
2. Utilize the medical history to personalize care and patient communication.
3. Evaluate key diagnostic tools and elements needed for a comprehensive periodontal assessment.

Expanding Dental Practices Using Telehealth-Connected Teams and Virtual Dental Homes

Presented by CDA Public Policy



Paul Glassman, DDS, MBA

This course will assist dentists who wish to use telehealth-connected dental teams to extend dental care to underserved populations in their communities. Dr. Glassman will discuss advances in science and technology that enable the expansion of dental practices through virtual dental homes using telehealth-connected teams. Additionally, he will review strategies and best practices for expanding the reach of dental practices using telehealth-connected teams and describe needed organization infrastructure.

Time: 1–3:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Expand dental practices by creating virtual dental homes using telehealth-connected dental teams.
2. Understand the scientific background enabling this advance in dental practice.
3. Understand the organization, infrastructure and functions of a virtual dental home.



Baby Steps — The Infant Examination



Gregory L. Psaltis, DDS

Emphasis is now being placed on establishing a dental home for all children upon eruption of the first tooth or no later than 12 months of age. It is essential that all dental care providers become skilled at the steps necessary to make these visits successful for both the child and parents. This course will discuss developmental ages, appropriate guidelines and clinical tips. Videos will demonstrate actual examinations of children at the ages of 2, 3 and 4 years.

Time: 1–3:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Understand how young children's ages effect expectations of behavior.
2. Learn how to best coach parents and children through a successful infant examination.
3. Recommend appropriate preventive regimens for children.

Patient-Centered Practice Transition



William A. van Dyk, DDS

In an ideal world, patients would hardly notice the fact that their care is evolving from one dentist to another. This course will guide the participants, mature and beginning dentists and dental students, in the steps necessary to protect the care of patients and successfully transition into and out of practice.

Time: 1–3:30 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Create a practice model that protects the care of patients while making a successful transfer of assets.
2. Understand issues involved in a successful transition.
3. Join a practice with confidence and leave a practice and friends in good hands.

Production, Profits and Staff Raises: Business Administration for the Nonbusiness Professional



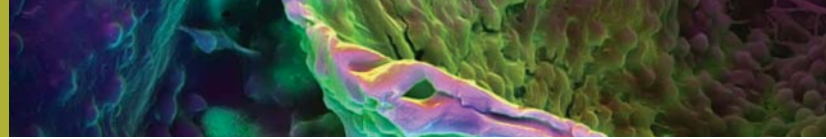
Larry Guzzardo

Have you ever worked frantically all day only to go home feeling like a dishrag with no money to put into the bank? Does it seem as if no matter how busy you are, you keep falling farther behind? Can anyone in dentistry actually be paid too much?

Time: 1:30–4 p.m.
Audience: dentist, office staff
C.E. units: 20% – 2.5

Learning Outcomes

1. Learn how to develop an operating budget to keep expenses in a healthy range.
2. Understand the actual cost of write-offs and discounted dentistry.
3. Determine how much your practice can produce each year, if it will be enough and how much is your share.



OSHA Overview — It's All About the Basics



Tricia Osuna, RDH, BSDH

This course will review and provide updates of OSHA-required training topics for various scenarios. Following the course, you will be able to utilize the information provided to set up your office to meet the standards to be compliant. Some of the information presented will include standard precautions as well as hazards communications, illness and prevention plan, blood-borne pathogens, amalgam waste management and management of occupational hazards.

Time: 2–4 p.m.
Audience: entire dental team
C.E. units: Core – 2.0

Learning Outcomes

1. Research and access needed materials for OSHA compliance.
2. Learn regulations and standards set forth by OSHA.
3. Organize in-office manuals for the dental team.

Get Over It! Identify and Clear the Most Common Hygiene Department Obstacles



Rachel Wall, RDH, BS

You will learn how to identify and clear the five most prevalent barriers that may be preventing you and your team from delivering high-level care and reaping the rewards of a thriving, profitable hygiene department.

Time: 2–4:30 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes

1. Determine the number of priority care blocks needed on the hygiene schedule.
2. Learn about common mindset obstacles and how to overcome them for more successful treatment presentation and acceptance.
3. Resolve typical scheduling challenges that hurt hygiene productivity and the care provided to patients.

Buckle Up, Insurance Changes Are Coming



Teresa Duncan, MS

The Affordable Care Act, SNODENT, Delta, PPOs — every one of these items will affect your office in the immediate future. This discussion will help you prepare by explaining the why and how of these industry shifts. Offices that are aware of these changes before they are put into effect will weather the storm just fine. Will you be one of them?

Time: 2–4:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes

1. Discuss upcoming changes to our industry.
2. Assess what you can do to prepare your practice for the future.
3. Determine your practice's preparation level for the next two years.



Required Courses

Speaker	Course #	a.m./p.m.	Early bird*	Standard*
Oromchian	001	Thursday	\$25	\$25
Dewhirst	002	Thursday	\$25	\$25
Dewhirst	003	Friday	\$25	\$25
Curley	004	Friday	\$25	\$25
Dewhirst	005	Friday	\$25	\$25
Curley	006	Friday	\$25	\$25
Curley	007	Saturday	\$25	\$25
Osuna	008	Saturday	\$25	\$25
Thursday Workshops, May 12				
Low	009	a.m.	\$395	\$435
Kohner	010	p.m.	\$395	\$435
Carstensen	011	a.m.	\$375	\$400
Carstensen	012	a.m.	\$245	\$270
Carstensen	013	p.m.	\$245	\$270
Massad	014	a.m.	\$275	\$300
Massad	015	p.m.	\$275	\$300
Radz	016	p.m.	\$325	\$360
Radz	017	p.m.	\$325	\$360
Caruso	018	a.m.	\$35	\$45
Caruso	019	p.m.	\$35	\$45
Kohner	020	p.m.	\$325	\$350
Pang	021	a.m.	\$120	\$130
Pang	022	p.m.	\$95	\$105
Iwata/Watkins	884	a.m.	\$50	\$50
Iwata/Watkins	885	p.m.	\$50	\$50
Friday Workshops, May 13				
Pang	023	DDS	\$120	\$130
Pang	024	RDH	\$95	\$105
Gremillion/Dolwick	025	Full-day	\$525	\$575
Kohner	026	a.m.	\$325	\$360
LeSage	027	a.m.	\$325	\$360
Wong	028	p.m.	\$325	\$360
Wong	029	Full-day	\$425	\$450
Lomke/Mott/Pang	030	2-days	\$795	\$875
Kohner	032	p.m.	\$375	\$400
Iwata/Watkins	886	a.m.	\$50	\$50
Iwata/Watkins	887	p.m.	\$50	\$50
Saturday Workshops, May 14				
McDonald	033	a.m.	\$125	\$140
McDonald	034	p.m.	\$125	\$140

Saturday Workshops, May 14				
Wong/Shinbori	035	a.m.	\$435	\$475
Wong/Shinbori	036	p.m.	\$435	\$475
Ward	037	a.m.	\$325	\$360
Karjoo et al.	038	a.m.	\$50	\$55
Fong	039	a.m.	\$105	\$115
Padilla	040	p.m.	\$105	\$115
Padilla	041	a.m.	\$195	\$215
Ward	042	p.m.	\$325	\$360
Lomke/Mott/Pang	030	2-days	\$795	\$875
Kodama/Sillas	888	a.m.	\$50	\$55
Special Events				
Wine Seminar	043	Thursday	\$30	\$30
CDA Party	044	Friday	\$75	\$75
Prepaid Food Vouchers	045	Any Day	\$10	\$10
Reserved Seating – Thursday, May 12				
Hargreaves	046	a.m.	\$10	\$10
Gonzales	047	p.m.	\$10	\$10
Gonzales	048	a.m.	\$10	\$10
Melkers	049	p.m.	\$10	\$10
Melkers	050	a.m.	\$10	\$10
Melkers	051	p.m.	\$10	\$10
Reserved Seating – Friday, May 13				
Gonzales	052	a.m.	\$10	\$10
Gonzales	053	p.m.	\$10	\$10
McDonald	054	a.m.	\$10	\$10
Hargreaves	055	p.m.	\$10	\$10
Hargreaves	056	a.m.	\$10	\$10
Melkers	057	p.m.	\$10	\$10
Melkers	058	a.m.	\$10	\$10
Melkers	059	p.m.	\$10	\$10
Reserved Seating – Saturday, May 14				
Lustig	060	a.m.	\$10	\$10
Carstensen	061	p.m.	\$10	\$10
Carstensen	062	a.m.	\$10	\$10
Carstensen	063	p.m.	\$10	\$10
Psaltis	064	a.m.	\$10	\$10
Psaltis	065	p.m.	\$10	\$10

*Early-bird pricing in effect through April 8. Standard pricing in effect April 9 through May 14.

Print all areas of this form legibly. Be sure to include registration types (see Page 11).

Register online through May 14: cdapresents.com

Early-bird pricing through **April 8**. Standard pricing thereafter.

CDA Presents

1201 K St., 16th Floor
Sacramento, CA 95814

Worrying about meeting materials is a thing of the past! All registrants must pick up materials on site using our fast and convenient eBadge Exchange process. You gain the flexibility of up-to-the-minute registration changes or corrections without the delay of returning badges or tickets.

- Current CDA members receive complimentary registration. Membership dues must be paid for 2016.

- Licensed dental professionals must include their license number and formal name as listed with the Dental Board of California.
- Refunds will be processed through **April 8**. Course changes can be made online from your personal Dashboard, which can be accessed through your email confirmation. If you are canceling a registrant, please email your request to CDAPresents.Registration@cda.org. Refund requests received after **April 8** will not be accepted.

Please Note:

All staff/guests registering with a dentist are \$5 per person through April 8, \$25 thereafter. Dentists cannot be registered as staff/guests. Questions? Visit cdapresents.com or call 800.232.7645.

Primary Registrant (Print)		Registration Information		Workshops and Required Courses							
Last Name	Formal First Name & MI	License #	Reg Type	Fee	Course #	Course Fee	Course #	Course Fee	Course #	Course Fee	Total Fees
											\$

Confirmation Email (**required**) _____ ADA # (if applicable) _____ Telephone () _____

Address _____ ☐ I require special assistance.  ☐ I do not wish to receive promotional materials for this meeting.

Staff/Guest Badges and Ticketing		Registration Information		Workshops and Required Courses							
Last Name	Formal First Name & MI	License #	Reg Type	Fee	Course #	Course Fee	Course #	Course Fee	Course #	Course Fee	Total Fees
											\$
											\$
											\$
											\$
											\$
											\$

Special Event Tickets			
Event Name	Event #	Fee \$	Quantity of Tickets
WineFUNdamentals	043	\$30	
CDA Party	044	\$75	
Prepaid Food Vouchers	045	\$10	

Payment	
Grand Total \$	

Make check payable to the California Dental Association. For your security, CDA Presents no longer accepts credit card information by fax or mail. To pay with a credit card, please register at cdapresents.com.

Save time and money and reach all the CDA hotels with one phone call

Our ability to offer you the best conference dates and competitive hotel rates is directly tied to the number of rooms reserved under our block in the Anaheim Resort. Reserve early to get the hotel of your choice. A limited number of rooms are available at these preferred rates, so call the CDA Housing Bureau as soon as possible. Every effort will be made to accommodate your first hotel choice. If your requested hotel is not available, the CDA Housing Bureau will confirm comparable accommodations for you. Hotel reservations must be made by April 21, 2016.

Phone

714.765.8868

Office hours are 8:30 a.m.–5 p.m., Pacific Time

Fax

714.776.2688

Online/New reservations

Making reservations is easier than ever. Just visit cdapresents.com and make your hotel reservation. The online service is convenient and flexible for making and changing reservations. You may phone, fax, complete the online housing form or write to make your reservations. Be sure to have a copy of the housing form and your credit card information on hand if you call, or complete the housing form and mail or fax to the CDA Housing Bureau. Please do not do both!

Reservation acknowledgments

Acknowledgments will be sent to you directly from the CDA Housing Bureau.

Mail

CDA Housing Bureau
800 W. Katella Ave.
P.O. Box 4270
Anaheim, CA 92803

Deposit/Cancellation policy

Reservations will only be accepted with a credit card or business check payment. Company check must be made payable to requested hotel.

Reservations must be canceled before 5 p.m. Pacific Time on Thursday, April 7, 2016, to receive a full refund. Reservations canceled after 5 p.m. Pacific Time on April 7 but before 5 p.m. Pacific Time on Thursday, April 21, 2016, will be charged a \$35 processing fee per room.

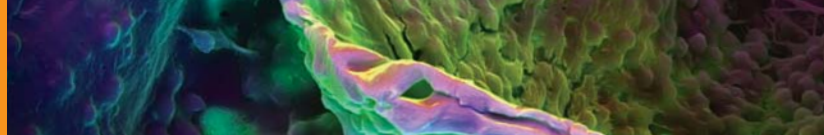
Cancellations received on or after April 22, 2016, will forfeit their entire deposit.

Be sure to include a return fax number or email address in case of questions or problems with the fax transmission. Make reservations through the CDA Housing Bureau by April 21, 2016. After this date, reservations will be made on a space-available basis. Do not mail or fax forms to CDA headquarters because this will delay your request.

Changes, cancellations, refunds

All changes, cancellations and refund requests must be made in writing directly with CDA's Housing Bureau. This can be done by mail, fax or email (anaheimhousing@visitanahaim.org). An acknowledgment of your request will be sent to you once it has been completed. Refund and cancellation requests must be received prior to 5 p.m. PT, April 7, 2016, for full refund of hotel deposit. **Reservations canceled on or after April 22, 2016, will forfeit their entire deposit.**

Many hotels impose early departure fees. This policy is at the discretion of the individual hotel and the amount of the fee varies by hotel. To avoid an early departure charge, please be sure to verify your actual date of departure before checking in.



For complete hotel description and room amenities, please visit cdapresents.com.

Map #	Hotel	Description
1.	Hilton Anaheim Hotel	Just steps away from the Convention Center, guests can enjoy first-class amenities and features, including Starbucks, a food court and a restaurant, as well as a health club with spa services.
2.	Anaheim Marriott	This full-service hotel is next to the Convention Center.
3.	Sheraton Park Hotel	Adjacent to the Convention Center and a half-block from the <i>Disneyland</i> ® Resort.
4.	The Anabella	Situated on the Convention Center campus and directly across the street from the <i>Disneyland</i> ® Theme Parks.
5.	Best Western Plus Stovall's Inn	The Best Western Plus Stovall's Inn is the perfect business and vacation headquarters within walking distance of the Convention Center and the <i>Disneyland</i> ® Resort.
6.	SpringHill Suites by Marriott Anaheim	The all new SpringHill Suites by Marriott Anaheim is located near the Convention Center and <i>Disneyland</i> ® Resort. This hotel includes free breakfast and high-speed Internet and offers family-friendly suites.
7.	Disney's Grand Californian Hotel®	Footsteps away from <i>Disneyland</i> ® Park, <i>Disney's California Adventure</i> ™ Park and the <i>Downtown Disney</i> ® District, Disney's Grand Californian Hotel® is a triumph of Arts and Crafts style.
8.	Disneyland® Hotel	The original <i>Disneyland</i> ® Hotel is footsteps away from <i>Disneyland</i> ® Park, <i>Disney's California Adventure</i> ™ Park and the <i>Downtown Disney</i> ® District.
9.	Portofino Inn & Suites	The Portofino Inn & Suites features deluxe rooms with balconies and suites, including kids' suites with bunk beds.
10.	Red Lion Hotel Anaheim	Red Lion Hotel Anaheim is a desirable hotel offering well-appointed guest rooms located near <i>Disneyland</i> ®, the Convention Center and area attractions.
11.	Desert Palms Hotel & Suites	This hotel is conveniently located within the Anaheim Resort, across the street from the Convention Center. Amenities include complimentary parking and hot breakfast buffet every morning.
12.	Disney Paradise Pier® Hotel	<i>Disney's Paradise Pier</i> ® Hotel captures the spirit of the Paradise Pier land in <i>Disney's California Adventure</i> ™ Park with its colorful, boardwalk-inspired decor and laid-back beach resort atmosphere.
13.	Clarion Hotel Anaheim Resort	This full-service hotel is adjacent to the Convention Center and just two blocks south of <i>Disneyland</i> ®.
14.	Doubletree Suites by Hilton Anaheim Resort	This hotel at the Anaheim Resort is located adjacent to the Convention Center, within walking distance from both the Convention Center and <i>Disneyland</i> ® Park.
15.	Embassy Suites Anaheim South	Located in the magical Anaheim Resort area, this all-suite hotel is less than one mile from the <i>Disneyland</i> ® Resort and the Convention Center.
16.	Hyatt Place at Anaheim Resort/Convention Center	The Hyatt Place is located within walking distance of the Convention Center and <i>Disneyland</i> ® Resort Parks. This hotel offers free hot breakfast and complimentary Wi-Fi access.

Deadline: April 21, 2016

Reservations will only be accepted with a credit card or company check payment.

Map #	Hotel	Single/Double
1.	Hilton Anaheim Hotel – Main Building	\$222
	Hilton Anaheim Hotel – Lanai	\$242
2.	Anaheim Marriott	\$219
3.	Sheraton Park Hotel	\$192
4.	The Anabella	\$157
5.	Best Western Plus Stovall's Inn	\$110
6.	SpringHill Suites by Marriott Anaheim	\$169
7.	Disney's Grand Californian Hotel®	\$250
8.	Disneyland® Hotel	\$197
9.	Portofino Inn & Suites	\$135
10.	Red Lion Hotel Anaheim	\$129
11.	Desert Palms Hotel & Suites	\$131
12.	Disney Paradise Pier® Hotel	\$177
13.	Clarion Hotel Anaheim Resort	\$144
14.	Doubletree Suites by Hilton Anaheim Resort	\$159
15.	Embassy Suites Anaheim South	\$139
16.	Hyatt Place at Anaheim Resort/Convention Center	\$169

Exhibit Hall Location

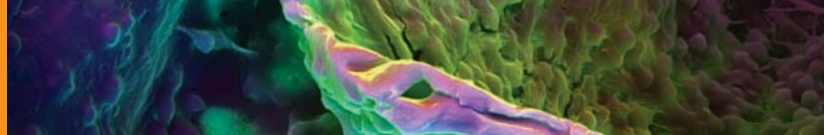
Anaheim Convention Center
800 W. Katella Ave.
Anaheim, CA 92802

The Anaheim Convention Center is within easy distance of all listed hotels. For rates for suites, please contact the CDA Housing Bureau.

To reserve meeting space, please contact the hotel directly, and the hotel will confirm release of the space with CDA Convention Management prior to reserving.

Please note: The hotel map is intended only to show proximity of each hotel to the Convention Center. Shuttles to the Convention Center will be provided from hotels not within walking distance.





Reservation Deadline: April 21, 2016 After this date, reservations will be made on a space-available basis.

Submit your reservation one of the following ways:

Online Book online anytime: **cdapresents.com**

Phone 714.765.8868 — Office hours are 8:30 a.m.–5 p.m., PT

Fax 714.776.2688 — Office hours are 8:30 a.m.–5 p.m., PT

Mail CDA Housing Bureau 800 W. Katella Ave., P.O. Box 4270, Anaheim, CA 92803

Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ FAX _____ Email _____

Name of person making the reservation _____

Please indicate how your hotel selection was made: ☐ Location ☐ Rate

Hotel 1st choice _____ Rate _____

Hotel 2nd choice _____ Rate _____

Hotel 3rd choice _____ Rate _____

Room types: (Rooms vary by hotel. Please call the Housing Bureau for details including suite information and rates) 1 = Single (1 person)
2 = Double (2 people, 1 bed) 3 = Double/Double (2 people, 2 beds) 4 = Triple (3 people, 2 beds) 5 = Quad (4 people, 2 beds)

Occupant name _____ Arrival _____ Departure _____ Room type _____

Occupant name _____ Arrival _____ Departure _____ Room type _____

Occupant name _____ Arrival _____ Departure _____ Room type _____

Credit card and reservation information All rooms require a deposit in the amount of a night's lodging at the time of booking.

1. Reservations will not be processed without a first night's deposit.
2. If you are making more than one reservation, you will need to provide a credit card and billing address for each room.
3. Billing address should be provided if different than address of cardholder.
4. Once a deposit has been posted to a reservation, it cannot be transferred to another reservation.
5. Each credit card must be valid through the reservation dates of the stay.
6. To pay by check, make check payable to requested hotel. Business checks only, no personal checks accepted.
7. For fax or group reservations, you will receive a confirmation within five business days.

8. No refunds on room deposits will be given on or after April 22, 2016.

Credit card number _____ Exp. date _____

Signature _____ Print name as it appears on card _____

Important: No refunds on room deposits will be given on or after April 22, 2016. If you do not receive a confirmation within five days, please call for assistance. Please note duplicate/double booking of reservation will result in "No show" charges on your credit card. **Deposit policy:** Reservations will only be accepted with a credit card or check payment. Reservations and changes are subject to hotel availability. **Cancellation policy:** All cancellations must be made in writing through the CDA Housing Bureau. Reservations must be canceled before 5 p.m. Pacific Time on Thursday, April 7, 2016, to receive a full refund. Reservations canceled after 5 p.m. on April 7, but before 5 p.m. Pacific Time on Thursday, April 21, 2016, will be charged a \$35 processing fee per room.

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