

Heart Failure Management CONFERENCE

JULY 25-27, 2016 • INTERCONTINENTAL,
NEW ORLEANS, LA

Reducing Readmissions through Patient Centric Quality Care



REDUCING READMISSIONS

Implement evidence based initiatives and a proven multidisciplinary approach



IMPROVING YOUR PATIENTS' QUALITY OF LIFE

Discover the latest innovative medical devices and heart failure drugs



INCREASE PATIENT SATISFACTION

Using QI methodology resulting in streamlined monitoring and tracking



DISCHARGE MANAGEMENT

Evidence based admission reduction initiatives resulting in a seamless transition of care



CHRONIC CARE MANAGEMENT

Review all components in chronic care coding required for reimbursements to lower readmission rates



USING DATA AND BIOMARKERS FOR RISK MODELS

Evaluate available biomarker literature to integrate published prediction models in clinical care

Featured Speakers include:

CHAIRPERSON



Dr. John Jefferies
Director, Advanced Heart Failure and Cardiomyopathy Services
The Heart Institute, Cincinnati
Children's Hospital Medical Center



Jan Baskin
Director
Florida Hospital Carrollwood/Adventist Health System



Dr. Frank Smart
Chief Section of Cardiology and Professor
LSU Health Sciences Center, New Orleans, LA
President, Louisiana Chapter, American College of Cardiology



Dr. Chip Lavie
Medical Director
John Ochsner Heart and Vascular Institute



Dr. Sasikanth Adigopula
Director, Heart Failure, **Regional Medical Center,**
Assistant Professor, Division of Cardiology, Advanced Heart Failure and Heart Transplantation, **Loma Linda University, CA.**



Dr. Ivan Wilmot
Assistant Professor
Heart Failure, Transplant, MCS
The Heart Institute Cincinnati
Children's Hospital Medical Center

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Global Healthcare Professional Network
FOR GLOBAL HEALTHCARE PROFESSIONALS
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Heart Failure Management CONFERENCE

Dear Healthcare Providers,

On behalf of the Global Healthcare Professional Network, I would like to welcome you all to the **Heart Failure Management Conference**. This three day conference will identify and explore tools aimed at improving cardiovascular risk reduction and disease management innovations for **reduced readmission rates** and **improved quality of life** through case based presentations, panel discussions, and networking sessions to facilitate sharing of best practices.

This summit will bring together key stakeholders within the nationwide healthcare system from physicians, cardiologists, surgeons and nurses to facilitate the sharing of best practices on the following hot topics in heart failure management:

- **Patient satisfaction** and optimal patient management
- Improving **chronic care management** through a multidisciplinary approach
- Reviewing **discharge management** methodologies to evaluate what works
- **Treating cardiomyopathies** by managing lifestyle changes, medications, and implanted devices
- Building, Assessing and improving **health failure risk models**
- **Impact of Obesity** on prognosis and treatment of HF
- Early **management of cardiometabolic risk** to prevent HF
- Implementation of the **CardioMEMS HF System**
- The latest information on **drugs for patients with chronic heart failure**
- The **evolution of heart failure** and a look to the future

This is your opportunity to share your expertise and collaborate with leaders of the healthcare community on the shared priority to reduce readmissions and improved the quality of life for your patients.

I look forward to meeting you all in New Orleans.



Samantha Lee
Program Director
GHP Network

Sponsorship & Exhibitor Opportunities

Sponsorships and exhibits are excellent opportunities for your company to showcase its products and services to high-level, targeted decision-makers attending the conference. For more information on sponsoring, or exhibiting, please contact **Chris Ritchie** at (212) 885-2799 or Chris.Ritchie@ghpnetwork.com

Industry Facts:



Heart Failure costs the nation an estimated **\$32 billion each year**



Heart Failure is responsible for **more hospitalizations** than all forms of cancer combined



About **5.1 million people** in the United States have heart failure



CMS **increased the penalty rate** for 30-day readmissions

About the Chairperson



Dr. John Jefferies
Director, Advanced Heart Failure and Cardiomyopathy Services
The Heart Institute,
Cincinnati Children's Hospital Medical Center

Dr. Jefferies has completed a combined fellowship at the Baylor College of Medicine in Adult Cardiovascular Diseases at the Texas Heart Institute and Pediatric Cardiology at the Texas Children's Hospital. He stayed in Houston following his fellowship as Director of Heart Failure and Cardiovascular Genetics at Texas Children's Hospital. Dr. Jefferies currently oversees one of the largest outpatient Cardiomyopathy programs in the world.

Authored or coauthored more than 130 peer reviewed manuscripts and lead Editor for two textbooks which are currently in development.

HIS AREAS OF RESEARCH INTEREST INCLUDE:

Identification of new genetic triggers of cardiomyopathy, novel therapeutic strategies in the management of heart failure, chemotherapy-induced cardiomyopathy, cardiorenal syndrome, quality improvement, and quality of life in heart failure."

Heart Failure Management CONFERENCE

JULY 25-27, 2016 • NEW ORLEANS, LA

Reducing Readmissions through Patient Centric Quality Care

TOPIC HIGHLIGHTS OF 2016



Reduce readmissions to avoid penalties

- Predict positive and negative outcomes and prevention techniques
- Recognize the importance of reducing rates and best practices
- Learn more about medical devices and medications



Dr. Omar Lattouf
Emory Healthcare



Kim Arthur
University of Cincinnati Medical Center



Monica Worrell
University of Cincinnati Medical Center



Increase patient satisfaction through multidisciplinary teams

- Discuss strategies and components of a multidisciplinary delivery teams
- Understand the process of measuring satisfaction
- Using the QI methodology to monitor changes in patient satisfaction



Dr. John Jefferies
Cincinnati Children's Hospital Medical Center



Jan Baskin
Florida Hospital Carrollwood/Adventist Health System



Improve your patients' quality of life with the latest innovative drugs and medical devices

- Examine the fundamental concepts of quality improvement
- Discuss the specific challenges of outpatient management and the transition of care
- Understand the benefits of an Advanced Practice Nurse in the transition of care from a large hospital



Dr. Ivan Wilmot
Assistant Professor Heart Failure, Transplant, MCS
The Heart Institute Cincinnati Children's Hospital Medical Center



Dr. Frank W. Smart
Chief Section of Cardiology and Professor,
LSU Health Sciences Center, LA President,
Louisiana Chapter, American College of Cardiology



Chronic care and discharge management efficiency

- Review chronic care management coding and initiatives to reduce readmissions
- Improve chronic care management through a multidisciplinary approach
- Assess methodologies to evaluate what works and what doesn't



Sharon McGee
McGee & Associates



Dr. Chip Lavie
John Ochsner Heart and Vascular Institute



Use data and biomarkers for improved risk model predictions

- Discuss the difference between association and prediction models
- Use a statistical approach for assessing and demonstrating improvement in prediction models
- Integrate published prediction models in clinical care and review available biomarker literature in HF



Dr. Megan Neely
Duke University Medical Center



Dr. Charles Taylor
University of Louisiana at Lafayette

BUILD YOUR NETWORK



This niche conference allows you to **easily identify other strategies, network, and exchange ideas and best practices.**



Interact with industry peers and solution providers of VADs, CRTs, HF medicine, and more in our Exhibit Hall.

UPCOMING EVENTS



Medicare Advantage Plan Star Ratings Conference

May 23-25, 2016
Chicago Marriott Midway - Chicago, IL



National Falls Prevention Conference

November 7-9 2016

Pre-Conference Workshop Day

Monday, July 25, 2016

BEST VALUE!
Workshops are
Comprehensive
In- depth Sessions
for Advanced
Learning

8:30 Networking Breakfast & Registration for Workshop A

9:00 **A** Framework for a Multidisciplinary Delivery Team

This in depth workshop will focus on using experience mapping to build multidisciplinary teams. These teams work best at improving outcomes, creating holistic approaches to care and innovating in the fight against chronic heart failure.

- Discuss the components of multidisciplinary care
- Learn strategies needed to optimize delivery of multidisciplinary care
- Evaluate the potential pitfalls in the development of a multidisciplinary team
- Provide a roadmap of our CCHMC journey and the lessons learned

How you will benefit:

- Understand the components of multidisciplinary care that have worked at CCHMC
- Share your experiences and exchange ideas about what works for you and your team
- Prepare for developmental challenges such as endorsements, lack of resources, buy-ins of providers, facility space, delivery info scheduling follow ups, and more
- Increase the efficiency of your department



Dr. John Jefferies
Director, Advanced Heart Failure and Cardiomyopathy Programs
Cincinnati Children's Hospital Medical Center

Professor of Pediatric Cardiology/Adult Cardiovascular Disease and Division of Human Genetics at The Heart Institute at CCHMC



Dr. Ivan Wilmot
Assistant Professor, Heart Failure, Transplant, MCS, The Heart Institute
Cincinnati Children's Hospital Medical Center

11:30 Registration for Workshop B - Lunch will be served during this workshop

12:00 **B** Building, Assessing and Improving Heart Failure Risk Models

This workshop will focus on useful prediction models for heart failure and their integration into clinical care. We will evaluate different statistical approaches for improvement in prediction models and additional risk concerns.

- Understand difference between association vs. prediction model
- Discuss statistical approaches and concerns that should be considered when building a prediction model for heart failure
- Learn how published prediction models for heart failure can be integrated into clinical care

- Implement statistical approaches for assessing and demonstrating improvement in prediction models for heart failure

How you will benefit:

- Effectively choose which risk model works best for your organization
- Implement better risk scores in your practice
- Decide which published models can be used in clinical care
- Improve your current prediction models



Dr. Megan Neely
Co-Director of Graduate Studies Dept. of Biostatistics & Bioinformatics
Duke University Medical Center

Collaborates with Duke Clinical Research Institute, working on risk modeling involving- Omic data primarily in the fields of cardiology and pulmonology

2:30 Networking Break and Registration for Workshop C

3:00 **C** Practical Introduction to Social Media

Identify and define social media outlets and strategies and discuss the importance of developing an online presence. Social media can make an impact on patient care in the CHF space and increase patient engagement and compliance.

- Discuss the legal aspects and concerns of interacting with patients in cyberspace
- Receive hands on training in setting up a twitter and Facebook account
- Provide guidance and step by step training in how to provide meaningful content

- Utilize a framework by which a provider can set up and manage a social media strategy

How you will benefit:

- Learn ways in which social media can be used in clinical trials
- Practice setting up a social media strategy
- Determine what legal concerns your providers will have upon interacting on social media
- Hear from your peers regarding regulatory issues

5:30 Close of Pre-Conference Day

Main Conference Day 1

Tuesday, July 26th, 2016



8:30 am Registration Check-In & Networking Breakfast

9:05 am Opening Remarks from the Program Chair- Dr. John Jefferies

9:10 am KEYNOTE ADDRESS: Multidisciplinary Teams to Increase Patient Satisfaction

- Learn about the process of measuring patient satisfaction
- Discuss fundamental concepts of quality improvement including terminology and overarching importance in healthcare
- Using QI methodology to monitor changes in patient satisfaction
- Identify tools that may help in favorably improving patient satisfaction including commonly used surveys and strategies for implementation



Dr. John Jefferies
Director, Advanced Heart Failure and Cardiomyopathy,
The Heart Institute
Cincinnati Children's Hospital Medical Center

9:55am Beyond Association – Can Biomarkers be used to Improve Risk Prediction in Heart Failure?

- Discuss the difference between association and prognostic utility
- Review of statistical measures of prognostic performance
- Evaluate available biomarker literature in heart failure and its implication in clinical care



Dr. Megan Neely
Co-Director of Graduate Studies Dept. of Biostatistics
& Bioinformatics
Duke University Medical Center

10:40 am Networking Break - Tea & Refreshments- Demonstration Drive

11:10am Health-Related Quality of Life in the Pediatric Cardiomyopathy Population

- Understand the definition of health-related quality of life (HRQOL)
- Define the measures of HRQOL in the pediatric population
- Examine modifiers of HRQOL in children with Cardiomyopathy



Dr. Ivan Wilmot
Assistant Professor, Heart Failure, Transplant, MCS,
The Heart Institute
Cincinnati Children's Hospital Medical Center

“It was great to hear initiatives and strategies from organizations with the same goals.”

- Leon Medical Centers

11:55am Heart Failure: Key Strategies on Avoiding Hospital Readmissions

- Recognize the scope of the Heart Failure problem
- Identify the importance of reducing hospital readmissions
- Examine the various strategies to reduce readmissions
- Review devices and heart failure medications to reduce readmissions



Dr. Omar Lattouf
Cardiothoracic Surgeon
Emory Healthcare

12:40 pm Networking Lunch Break

1:40pm A Treatment Approach for Patients with Chronic Systolic Heart Failure

Elevated resting heart rate is common in heart failure with systolic dysfunction and is an established marker of risk of morbidity and increased risk of hospitalization for worsening heart failure. Therefore, reducing heart rate may lead to significant reduction in the risk of hospitalization for HF. This program will discuss therapy that targets heart rate, reduces the risk of hospitalization, has a novel mechanism of action, and does not affect myocardial contractility and intracardiac conduction.

Sponsored by **Amgen**



J. Michael Bensler, MD, FHRS

2:30pm Impact of Obesity on the Prevalence and Prognosis in Heart Failure-The Obesity Paradox

- Review the impact of body composition on CVD risk factors and CVD
- Learn about the impact of overweight/obesity on cardiac structure and function
- Evaluate the impact of overweight/obesity on prevalence of future heart failure (HF), as well as its impact once HF develops (the “Obesity Paradox”)
- Discuss recommendations for exercise and weight loss for the prevention and treatment of HF



Dr. Chip Lavie
Medical Director, Cardiac
Rehabilitation and Preventive
Cardiology, **Ochsner Health
System**; Director, **Exercise Testing
Laboratory**; Staff Cardiologist,
Echocardiographic Laboratory at the **John
Ochsner Heart and Vascular Institute**

Also
a Professor
of Medicine
at **Ochsner
Clinical
School**

3:15 pm Networking Break - Tea & Refreshments

3:45pm **Quality Improvement in Heart Failure for Optimal Patient Management and Satisfaction**

- Gain an understanding of relationship between better care and better outcome
- Understand CMS efforts to improve quality of care in heart failure settings
- Identify opportunities within your organization that will impact quality of care



Lisa Robinson
ACNP, CCRN, CHFN, Cardiovascular Nurse Practitioner
The Medical Center of Plano-HF Clinic
HCA Healthcare

4:30pm **PANEL DISCUSSION: What Constitutes the Ideal Discharge Management for Heart Failure Clinics?**

All delegates and speakers are invited to participate in this open floor discussion to review the evidence based readmission reduction initiatives.

- What is a cost effective way to monitor patient's daily activity (weight, Nutrition, supplements, etc.)? How can these initiatives prevent readmissions?
- Methodologies that have proven to exhaust resources and increase readmissions: Evaluating what doesn't work and why

Panelists:



Kim Arthur
MSN, APRN, ACNS-BC, Heart Failure Coordinator
Advanced Heart Failure Treatment Center
University of Cincinnati Medical Center



Dr. Omar Lattouf
Cardiothoracic Surgeon
Emory Healthcare

5:30pm **Closing Remarks from the Program Chair**

Main Conference Day 2

Wednesday, July 27th, 2016



8:30 am **Networking Breakfast**

9:00 am **Opening Remarks from the Program Chair**

9:10 am **Is Heart Transplant the Final Answer for End Stage Heart Failure**

- Discuss the differing etiologies of heart failure in the adolescent and young adult compared to the usual adult heart failure etiologies
- Review the specific challenges of outpatient management in the adolescent/ young adult patient
- Identify the challenges of transition of care from a pediatric medical home to an adult medical home



Dr. Frank W. Smart
Chief Section of Cardiology and Professor at **LSU Health Sciences Center**, LA President, Louisiana Chapter of the **American College of Cardiology**

9:55am **A New Paradigm for the Assessment of Left Ventricular Assist Devices**

- Learn about the disconnect between clinical assessments and current testing guidance
- Assess mechanical pump for the 21st century
- Present a safety and testing spectrum that is more relevant to what the devices will see in the field
- Test methodologies to develop patient specific algorithms



Dr. Charles Taylor
Assistant Professor, Mechanical Engineering Department
University of Louisiana at Lafayette

10:40am **Networking Break - Tea & Refreshments - Demonstration Drive**

11:10am **The ACA & Mandated Insurance Coverage of Clinical Trials**

- Discuss the Affordable Care Act's (ACA) mandates regarding coverage of clinical trials
- Determine what should be payable by the clinical trial sponsor versus the insurance company
- Communicate with insurance companies to obtain coverage (authorization) and appeal denials



Wendy Portier
Managing Director
Portier & Associates, LLC.

11:55am **Key Session: Busting Through the Barriers of Transformational Health in Low-Income/High-Risk Communities**

- Impact of Collective Impact Initiatives
- Understand Community Collaboratives: creation, what, how and why
- Break Through Barriers: Political, Cultural, Institutional
- Transform Health in entire communities for any health/ disease Indicators



Jan Baskin
Community Benefits and Outreach
Florida Hospital Carrollwood/Adventist Health System

12:40pm **Networking Lunch Break**

1:40pm **PANEL DISCUSSION: Heart Failure 2016 and Beyond**

- Describe the evolution of heart failure care
- Discuss the changing focus on therapy in heart failure with a focus the myocardial transformation
- Review the options for treatment of reduced EF heart failure and how new drugs and devices might impact the disease state
- Identify ways in which social media can impact patient care in the CHF space and increase patient engagement and compliance



Dr. Sasikanth Adigopula
Director, Heart Failure

Regional Medical Center

Assistant Professor, Division of Cardiology Advanced Heart Failure and Heart Transplantation

Loma Linda University, CA.



Lisa Robinson

ACNP, CCRN, CHFN, Cardiovascular Nurse Practitioner
The Medical Center of Plano-HF Clinic

HCA Healthcare

2:25pm **Heart Failure: Reducing 30 Day Readmission Rates in a Urban Inner City Hospital**

- Discuss challenges and barriers in reducing readmission of heart failure patients of low socioeconomic status
- Provide strategies in using education to decrease patients from being readmitted.
- Discuss new therapies coming to the heart failure program.



Kim Arthur, MSN, APRN, ACNS-BC

Heart Failure Coordinator, Advanced Heart Failure Treatment Center

University of Cincinnati Medical Center



Monica Worrell

Clinical Program Director,

University of Cincinnati Medical Center

3:10 pm **Networking Break - Tea & Refreshments**3:40pm **Early Management of Cardiometabolic Risk in an Effort to Prevent Heart Failure**

- Define cardiometabolic risk among various populations
- Describe the deleterious effects of insulin resistance
- Enumerate interventions to reduce cardiometabolic risk
- Correlate how long term unabated cardiometabolic risk fosters heart failure



Dr. Sasikanth Adigopula

Director, Heart Failure

Regional Medical Center

Assistant Professor, Division of Cardiology Advanced Heart Failure and Heart Transplantation

Loma Linda University, CA.

4:25pm **Chronic Care Management Coding: Initiatives to Reduce Readmissions**

- Review Centers for Medicare and Medicaid Services (CMS) coverage for Care
- Discuss the key areas of Management Services
- Identify components of these services required for reimbursement
- Learn about initiatives hospitals and physician practices can implement to improve patient care and reduce readmissions



Sharon McGee

President

McGee & Associates

5:10pm **Closing Remarks from the Program Chair- Dr. John Jefferies**5:15pm **Close of Heart Failure Management Conference****What Attendees Say:**

“The variety of presenters and topics was impressive, well worth attending”

- Trillium Health Partners



“Opportunity to network with presenters on a common area and share successes and tools.”

-Eastern Regional Integrated Health Authority

About GHP Network

GHP Network
Global Healthcare Professional Network

FOR
GLOBAL
HEALTHCARE
PROFESSIONALS

Provided by:

Global Healthcare Professional Network (GHP Network) is a dynamic organization striving to provide truly best practice learning opportunities for senior hospital & healthcare service providers across the globe.

Senior management at GHP Network have been researching & developing global healthcare conferences for over 15 years. Over this time they have successfully launched over 350 unique annual healthcare conferences. All of which were specifically designed with & for senior administrators, nurses, clinicians and consultants working within the acute & community healthcare settings.

To contact the team for more information email: info@ghpnetwork.com or call us at **1-800-882-8684**.

Pricing & Registration

3 EASY WAYS TO REGISTER:



www.HeartFailureManagementConference.com



1-800-882-8684



info@ghpnetwork.com

REGISTER VIA EMAIL

End Users	Register By June 10, 2016	Standard Pricing
Main Conference (2-Day Pass) Main Conference Only	\$995 SAVE \$800	\$1,795
All Access (3-Day Pass) Main Conference + Workshop Day	\$1,995 SAVE \$800	\$2,795
One Workshop	\$449 each	

Vendors	Register By June 10, 2016	Standard Pricing
Main Conference (2-Day Pass) Main Conference Only	\$2,495 SAVE \$500	\$2,995
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One Workshop	\$449 each	

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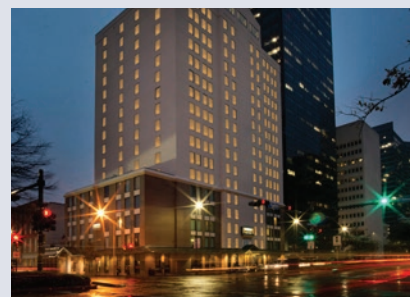
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Venue & Accommodation



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Phone: 504-525-5566

The special room rate of **\$139** has been established to make your reservation process easy. Simply call **1-800-439-4745** and give the group name **Heart Failure Management** no later than **June 26, 2016**. In addition the special rate has been extended to three days before and after the conference.

Team Discounts	Savings
Groups of 3 to 4	10%
Groups of 5 or more	15%

