

DEVELOPING MEDICAL EDUCATORS OF THE 21ST CENTURY

A professional development course for educators across the continuum

MONDAY – WEDNESDAY

FEBRUARY 26-28, 2018

HOLIDAY INN GOLDEN GATEWAY
1500 VAN NESS AVENUE
SAN FRANCISCO, CA

COURSE DIRECTORS

Patricia O'Sullivan, EdD

Director of Research and Development in Medical Education; UCSF Center for Faculty Educators
San Francisco, CA

Sandrijn van Schaik, MD, PhD

Education Director, UCSF Kanbar
Center for Simulation and Clinical Skills
Director of Faculty Development,
UCSF School of Medicine Bridges Curriculum
San Francisco, CA

José Franco, MD

Associate Director, Robert D. and
Patricia E. Kern Institute for
The Transformation of Medical Education
Professor of Medicine
Medical College of Wisconsin
Milwaukee, WI

Visit our website at ucsfcmec.com/MedEd21c

DEVELOPING MEDICAL EDUCATORS OF THE 21ST CENTURY

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OVERVIEW

The University of California San Francisco, in conjunction with the Medical College of Wisconsin's Kern Institute for the Transformation of Medical Education, is pleased to present, "Developing Medical Educators of the 21st Century," February 26-28, 2018 in San Francisco. This three-day intensive course is for medical educators from undergraduate and graduate medical education who seek to develop or augment skills in teaching and educational program design. Participants will learn about emerging trends and will develop skills in clinical teaching and curricular innovation design and implementation to address contemporary issues in healthcare. Flexible programming allows participants to select sessions aligned with their interest and experience level, including topics such as teaching clinical reasoning, creating equitable and inclusive learning environments, designing workplace learning experiences that add value to the health system, creating new models of faculty development, partnering with health systems to advance quality and safety, choosing and using educational technology, coaching for professional identity formation, optimizing assessment, and studying curricular innovations.

TARGET AUDIENCE

This course is designed for faculty and administrators involved in medical education across the continuum (medical students, graduate medical education and continuing education) and targets both junior faculty who are early in their career as well as more senior faculty and those in leadership positions.

OBJECTIVES

At the end of the course participants will be able to:

1. Describe emerging trends in medical education;
2. Adapt strategies for curricular innovation to address curricular needs at their own institution and/or program;
3. Apply innovative teaching methods to both clinical and foundational science teaching.

ACCREDITATION

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of **22.50 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

COURSE DIRECTORS

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UCSF School of Medicine Bridges Curriculum

José Franco, MD
Associate Director, Robert D. and Patricia E. Kern Institute for the Transformation of Medical Education
Professor of Medicine
Medical College of Wisconsin

COURSE FACULTY
(Affiliated with University of California, San Francisco unless indicated)

Robert B. Baron, MD, MS
Professor of Medicine
Associate Dean for Graduate and Continuing Medical Education

Christy Boscardin, PhD
Professor of Medicine
Office of Medical Education

Calvin Chou, MD, PhD
Professor of Medicine
Veterans Affairs Health System
San Francisco

Denise Connor, MD
Associate Professor of Medicine
Director, Diagnostic Reasoning Block
Associate Program Director,
PRIME Area of Distinction
Internal Medicine Residency

Denise L. Davis, MD
Professor of Medicine
Veterans Affairs Health System
San Francisco

John Davis, PhD, MD
Associate Professor of Medicine
Associate Dean for Curriculum

Rosalind de Lisser, MS, FNP, PMHNP

Associate Professor of Community Health Systems
School of Nursing

Elena Fuentes-Afflick, MD, MPH
Professor and Vice Chair of Pediatrics; Vice Dean for Academic Affairs; Chief of Pediatrics,
Zuckerberg San Francisco General

Tracy Fulton, PhD
Professor of Biochemistry and Biophysics

Ralph Gonzales, MD, MSPH
Professor of Medicine and Epidemiology and Biostatistics
Associate Dean for Clinical Innovation; Chief Innovation Officer for UCSF Health

Alexandra Harrington, MD
Associate Professor of Pathology
Faculty Pillar Director
Robert D. and Patricia E. Kern Institute for the Transformation of Medical Education
Medical College of Wisconsin
Milwaukee, Wisconsin

Karen Hauer, MD, PhD
Professor of Medicine
Associate Dean for Assessment

Duncan M. Henry, MD
Assistant Professor of Pediatrics
Associate Program Director for Assessment and Feedback

David Irby, PhD
Professor of Medicine
Former Vice Dean for Education

Lee Jones, MD
Professor of Psychiatry
Associate Dean for Students

Jeff Kohlwes MD, MPH
Professor of Medicine
UCSF Director,
PRIME Residency Program
Internal Medicine Residency

Marieke Kruidering, PhD
Professor of Cellular and Molecular Pharmacology

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DEVELOPING MEDICAL EDUCATORS

A professional development course for educators across

MONDAY, FEBRUARY 26, 2018

8:00 am	<i>Registration and Continental Breakfast</i>	
8:30	Opening Plenary: Educating Physicians of the 21st Century	Catherine R. Lucey, MD
9:30	Integrating Learners into Complex Delivery Systems	Niraj Sehgal, MD, MPH
10:30	<i>Coffee Break</i>	
10:45	Promoting Diversity in Academic Medicine: The Unique Role of Medical Educators	Elena Fuentes-Afflick, MD, MPH
11:45	<i>Lunch and Learn</i>	
1:00	Concurrent Small-Group Workshops	Various Faculty
2:45	<i>Coffee Break</i>	
3:00	Concurrent Small-Group Workshops	Various Faculty
5:00 pm	Welcome Reception	

TUESDAY, FEBRUARY 27, 2018

8:00 am	<i>Continental Breakfast</i>	
8:30	Workplace Learning and the Clinical Learning Environment: From Theory to Innovative Practice	Robert B. Baron, MD, MS Bridget C. O'Brien, PhD
9:30	Competencies, Milestones, and EPA's: How Can They Help Both Assessment and Learning	Karen Hauer, MD, PhD
10:30	<i>Coffee Break</i>	
10:45	Concurrent Sessions	Various Faculty
11:45	<i>Lunch and Learn</i>	
1:00	Concurrent Small-Group Workshops	Various Faculty
2:45	<i>Coffee Break</i>	
3:00	Concurrent Small-Group Workshops	Various Faculty
5:00 pm	<i>Adjourn</i>	

WEDNESDAY, FEBRUARY 28, 2018

8:00 am	<i>Registration and Continental Breakfast</i>	
8:30	Concurrent Small-Group Workshops	Various Faculty
10:15	<i>Coffee Break</i>	
10:30	Concurrent Small-Group Workshops	Various Faculty
12:15	<i>Lunch and Reflection</i>	
1:15	Educational Scholarship, Where We Need to Go and How to Start	Patricia O'Sullivan, EdD
2:15	From Interprofessional Education to Interprofessional Collaboration: Meaningful IPE in the Workplace	Ralph Gonzales, MD, MSPH Josette Rivera, MD
3:15 pm	<i>Adjourn</i>	

Small-Group Workshop titles are available online at ucsfcmecourse.com/MedEd21c and on the registration page.

COURSES OF THE 21ST CENTURY

the continuum

GENERAL INFORMATION

Advance registration closes one (1) business day prior to start of course.

HOW TO ENROLL

Tuition:

\$895	Early-bird (Register by December 15, 2017)
\$1000	Regular (Register before February 23, 2018)
\$1100	On-site

GREENER MEETING

We're saving paper! The syllabus will be available online for all course attendees.

Payment may be made by Visa, MasterCard, Amex or check.

REGISTER:

Online: ucsfcmecme.com/MedEd21c

Mail: Complete course registration form and send with payment to:

UCSF Office of CME
P.O. Box 45368
San Francisco, CA 94145-0368

Fax: Fax completed registration form to: (415) 502-1795. Be sure to include your credit card number.

Phone: To register by phone or to inquire about registration status, please call UCSF's CME Registration Office at (415) 476-5808. Please check our website for up-to-date information on the course: ucsfcmecme.com/MedEd21c

On-Site Registration: Generally we are able to accommodate on-site registration at our courses however pre-registration is encouraged to ensure adequate course materials and workshop space.

REFUND POLICY

Cancellations received in writing before **Tuesday, February 20, 2018**, will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

Please check our website for up to date information on the course:

ucsfcmecme.com/MedEd21c

CONFERENCE LOCATION

Enjoy San Francisco's renowned attractions such as the historic cable cars, shopping in Union Square, or visit San Francisco's culinary hub at the Ferry Building.

The Holiday Inn Golden Gateway in downtown San Francisco is centered between Nob Hill, Fisherman's Wharf, and the Golden Gate Bridge.

A block of guestrooms has been reserved at the special UCSF conference rate of **\$179/night**. You are urged to make your reservations early. The cut off date is **January 25, 2018**, or until the group room block is filled. After this date, rooms will be provided on a space-available basis only. To make hotel reservations on-line, go to ucsfcmecme.com/MedEd21c and click on the hotel link in the Travel & Lodging section

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

general
info





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San Francisco
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Medical Education
3333 California Street
Suite 450
San Francisco, CA
94143-0742

Holiday Inn Golden Gateway
1500 Van Ness Avenue
San Francisco, CA

REGISTER TODAY!

For more information or to register online, visit our website
at ucsfme.com/MedEd21c

You may also reach us by emailing info@ocme.ucsf.edu.

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COURSE FACULTY (CONT'D)

Descartes Li, MD

Professor of Psychiatry
Co-Director, Brain,
Movement and Behavior
Coach, UCSF Bridges

Michele E. Long, MD

Associate Professor of Pediatrics
Director, Education in Pediatrics
Across the Continuum (EPAC)

Catherine R. Lucey, MD

Professor of Medicine
Executive Vice Dean,
School of Medicine
Vice Dean for Education

Michael Lund, MD

Associate Professor of OB/GYN
Student Pillar Director
Robert D. and Patricia E. Kern
Institute for the Transformation
of Medical Education
Medical College of Wisconsin
Milwaukee, Wisconsin

Susan Masters, PhD

Professor Emerita of Medicine

Marty Muntz, MD, FACP

Associate Professor of Medicine
Curriculum Pillar Director
Robert D. and Patricia E. Kern
Institute for the Transformation
of Medical Education

Associate Vice-Chair for

Faculty Development
Clinician Educator, Medical
College of Wisconsin
Milwaukee, Wisconsin

Bridget C. O'Brien, PhD

Associate Professor of Medicine
Educational Researcher
Center for Faculty Educators

Patricia O'Sullivan, EdD

Associate Professor of Research and
Development in Medical Education
Center for Faculty Educators

Ann Poncelet, MD

Professor of Neurology
William G. Irwin Endowed Chair
Director, The Haile T. Debas
Academy of Medical Educators

Josette Rivera MD

Associate Professor of Medicine,
Division of Geriatrics

Niraj Sehgal, MD, MPH

Professor of Medicine
Vice President & Chief Quality
Officer, UCSF Health

Brian S. Schwartz, MD

Associate Professor of Medicine,
Division of Infectious Diseases

Justin Sewell, MD, MPH

Associate Professor of Medicine

Kevin H. Souza, MS

Associate Dean for Medical
Education

Ryan Spellecy, PhD

Associate Professor of
Bioethics Cross Pillar Faculty
Robert D. and Patricia E. Kern
Institute for the Transformation
of Medical Education
Medical College of Wisconsin
Milwaukee, Wisconsin

Arianne Teherani, PhD

Professor of Medicine
Director of Program Evaluation
Educational Researcher
Center for Faculty Educators

Larissa Thomas, MD, MPH

Associate Professor of Medicine
Interim Associate Program
Director, Internal Medicine
Residency Program
Coach, UCSF Bridges

Daniel C. West, MD

Professor and Vice Chair
of Pediatrics
Education Director,
Residency Training Program

faculty

Developing Medical Educators of the 21st Century**MOC18005****February 26-28, 2018 • Holiday Inn Golden Gateway • San Francisco, CA**

Mail to : UCSF Office of CME
 P.O. Box 45368
 San Francisco, CA 94145-0368
 Fax: (415) 502-1795

Registration Online: ucsfcmecme.com/MedEd21c
 Registration Information: (415) 476-5808
 Course Information: (415) 476-4251

☐ Dr. ☐ Ms. ☐ Mr. ☐ Mrs.

Last Name First M.I.

Degree Specialty

Address

City State Zip

Daytime Phone Fax

Email

Address Label Code Letter (see address label: example, A, B, C, D, etc.) _____

Would you like to be on our priority email list? ☐ Yes ☐ No

Date of birth to be used as OCME registrant number: ____ / ____ / **X X**
 Month Day

 Please indicate if you have any special needs:

Registration Fees

- ☐ **\$895** Early-bird (Register by December 15, 2017)
☐ **\$1000** Regular (Register before February 23, 2018)
☐ **\$1100** On-Site

WORKSHOP SELECTION

A variety of interactive, 2-hour workshops will be offered during the course, and you can participate in 6 total (2 workshops per day). Please select 8 workshops you are most interested in attending by placing a checkmark next to the title of each below. A brief description of each workshop can be found on website - ucsfcmecme.com/MedEd21c
 Your workshop assignments will be confirmed in early February.

☐ Leading Change in Medical Education

☐ Program Evaluation: Tricks and Tips to Develop a Comprehensive Evaluation Plan

☐ Fostering Education, Community, and Innovation Through an Academy of Medical Educators

☐ Innovative Health Professions Curriculum Design

☐ Making the Invisible Visible: Teaching Clinical Reasoning Skills

☐ Entrustable Professional Activities: A Framework to Guide Learning and Assessment across the Continuum of Medical Education

☐ Coaching for Competency across the Curriculum

☐ Can I Really Say That? Feedback and Privilege

☐ Bringing your Exam Questions to Bloom: Writing Effective Open-ended Questions to Test Higher-level Thinking

☐ The Virtual Doctor's Bag: Using #Social Media to Advance your Academic and Educational Missions

☐ Character, Competence and Caring in Medicine – How Do We Measure Up?

☐ Creating a Road Map for Educational Scholarship

☐ My Data are Words, Not Numbers? An Introduction to Qualitative Research in Health Professions Education

Check enclosed payable to *UC Regents*

Please charge my credit card: ☐ Visa ☐ MasterCard ☐ AmEx for \$ _____

Card # _____ Expiration date _____

Name on Card (Please Print) _____ Authorized Signature _____