

AUSTIN | TEXAS | APRIL 5-7, 2020

AUSTIN CONVENTION CENTER

PRECONFERENCE UNIVERSITIES: APRIL 4, 2020

NATCON | 20

Kaleidoscope



PRELIMINARY PROGRAM

NATIONAL COUNCIL
FOR BEHAVIORAL HEALTH

#NATCON20

ABOUT THE NATIONAL COUNCIL

NATIONAL COUNCIL FOR BEHAVIORAL HEALTH

The **NATIONAL COUNCIL FOR BEHAVIORAL HEALTH** is the unifying voice of America's health care organizations that deliver mental health and addictions treatment and services. Together with our 3,326 member organizations serving over 10

million adults, children and families living with mental illnesses and addictions, the National Council is committed to all Americans having access to comprehensive, high-quality care that affords every opportunity for recovery. The National Council introduced Mental Health First Aid USA and more than 2 million Americans have been trained.



THE NATCON KALEIDOSCOPE

None of us is just one thing. We are each made up of millions of experiences, ideas, challenges, triumphs and passions that come together to create our individual stories.



At NatCon20, every CEO, every clinician, every case manager, every board member and every attendee's diverse lived experience will combine to create a bigger picture. We will connect, collide, combine and coalesce to form our collective story as the behavioral health community. NatCon20 is your opportunity to hear stories from your peers and colleagues and to share your own, all at the largest behavioral health and addictions treatment conference in health care.

Join the conversation, add your story and contribute your experience to the NatCon20: Kaleidoscope.



WHY ATTEND NATCON20?

Come to Austin for the learning experience of a lifetime — NatCon20 offers unparalleled learning, networking and entertainment in the Live Music Capital of the World. What can you expect?

PERSONALIZED PROGRAMS

We have something for everyone — from seasoned health care professionals and new CEOs, to leaders of large organizations and those making \$10 million or less in revenue.



NEXT-LEVEL LEARNING

Gain insights from thought leaders — like Dixon Chibanda (left) — experience perspective-shaping presentations and attend discussions on issues that are difficult to address — and impossible to ignore.



NON-STOP NETWORKING

Connect with more than 6,000 industry experts, policy leaders and visionaries, while growing your network and building your visibility across three days.



INNOVATION IN ACTION

Experience the latest products, services and technologies, a Shark Tank competition, a safe injection site and an experiential view into schizophrenia.

Get more out of your organization and yourself — secure your spot in health care's largest mental health and addictions treatment conference today!



SCHEDULE-AT-A-GLANCE

SATURDAY, APRIL 4, 2020

7:30am-5:00pm	Registration Open
8:30am-5:30pm	2020 Mental Health First Aid Instructor Summit
9:00am-5:00pm	Full-Day Preconference Universities
8:00am-12:00pm	AM Half-Day Preconference Universities
1:00pm-5:00pm	PM Half-Day Preconference Universities
5:30pm-6:30pm	First-Time Attendee Meet & Greet

SUNDAY, APRIL 5, 2020

7:00am-5:30pm	Registration Open
7:30am-7:00pm	Solutions Pavilion Open
7:30am-8:30am	Continental Breakfast
8:30am-10:00am	General Session: Johann Hari
10:00am-10:30am	Coffee Break
10:30am-11:30am	Workshops A
10:30am-11:30am	Technology Shark Tank Part 1
10:30am-5:15pm	Medical Team Summit
11:30am-1:15pm	Lunch
12:00pm-1:00pm	Lunch 'N Learns & Sunday Posters
1:15pm-2:15pm	General Session
2:15pm-2:45pm	Session Break
2:45pm-3:45pm	Thought Leaders
2:45pm-3:45pm	TED-style Talks
3:45pm-4:15pm	Coffee Break
4:15pm-5:15pm	Workshops B
4:15pm-5:15pm	Technology Shark Tank Part 2
5:30pm-7:00pm	Welcome Reception



SCHEDULE-AT-A-GLANCE

MONDAY, APRIL 6, 2020	
7:00am-5:00pm	Registration Open
7:30am-4:00pm	Solutions Pavilion Open
7:30am-8:30am	Continental Breakfast
8:30am-9:30am	General Session: Carla Harris
9:30am-10:00am	Coffee Break
10:00am-11:00am	Thought Leaders
10:00am-11:00am	TED-style Talks
11:30am-4:45pm	Research Symposium
11:00am-11:30am	Session Break
11:30am-12:30pm	Workshops C
11:30am-12:30pm	Technology Shark Tank Final Round
12:30pm-2:15pm	Lunch
1:00pm-2:00pm	Lunch 'N Learns & Monday Posters
2:15pm-3:15pm	General Session: Johnny C. Taylor, Jr.
3:15pm-3:45pm	Coffee Break
3:45pm-4:45pm	Workshops D
3:45pm-4:45pm	Ignite Sessions

TUESDAY, APRIL 7, 2020	
7:30am-12:30pm	Registration Open
8:00am-9:00am	Continental Breakfast
9:00am-10:00am	Workshops E
9:00am-10:00am	Ignite Sessions
10:00am-10:30am	Coffee Break
10:30am-11:30am	Thought Leaders
10:30am-11:30am	TED-style Talks
11:30am-11:45am	Session Break
11:45am-12:45pm	General Session: Brené Brown



KEYNOTE SPEAKERS



BRENÉ BROWN

Founder, **The Daring Way**

CARLA HARRIS

Vice Chairman, **Global Wealth Management**
Senior Client Advisor,
Morgan Stanley



JOHNNY C. TAYLOR, JR., SHRM-SCP

President and CEO, **Society for Human Resource Management (SHRM)**



JOHANN HARI

Author,
Lost Connections



CHARLES INGOGLIA, MSW

President and CEO, **National Council for Behavioral Health**



THOUGHT LEADERS

**DIXON CHIBANDA, PhD**

Principal Investigator, **Friendship Bench Zimbabwe**
Director, **African Mental Health Research Initiative, University of Zimbabwe**

THOMAS JOINER, PhD

Robert O. Lawton **Distinguished Professor of Psychology**
Director, **Psychology Clinic, Florida State University**

**SCOTT LLOYD**

President, **MTM Services, LLC**

PATRICE HARRIS, MD

President, **American Medical Association**

**PATRICK KENNEDY**

Former **U.S. Representative**
Founder, **The Kennedy Forum** and **DontDenyMe.org**

MAXIMIZE YOUR VISIBILITY — BE A CONFERENCE SPONSOR

Get your name, brand and product in front of the 6,000+ NatCon20 attendees and reach behavioral health's most desirable audience. Exhibit and sponsorship opportunities are still available.

Please contact Danny Linden, National Council Senior Conference Director, at

DannyL@TheNationalCouncil.org or 202.684.3729 for more information.





WORKSHOPS

Explore behavioral health care's greatest innovations in practice improvement, financing, integrated health care, technology, policy, advocacy and professional development through a variety of educational sessions.



PRECONFERENCE UNIVERSITIES

Enhance your professional skills, expand your business expertise and empower yourself and your organization with hands-on deep dive discussions.



THOUGHT LEADERS

Stimulating, big-picture thoughts and ideas from health care innovators, personal development gurus and business leaders.



GENERAL SESSIONS

There's nothing "general" about NatCon sessions. These hard-hitting, inspirational events bring together transformative speakers, the power of music and a touch of theater for experiences that will prepare you to change the world.



SESSIONS



LUNCH 'N LEARNS

Lively presentations on a range of topics during casual, interactive and educational sessions.



IGNITE SESSIONS

"Enlighten us but make it quick!" Presenters share their personal and professional passions in just five minutes with 20 auto-advancing slides.



TED-STYLE TALKS

Short, powerful 18-minute talks on riveting topics highlighting the most thought-provoking and critical issues of today.



ELECTRONIC POSTER SESSIONS

Interactive posters bring research to life. Data and video content are literally at your fingertips as you explore the innovations of leading researchers and providers who are redefining health care.



PRECONFERENCE
UNIVERSITIES

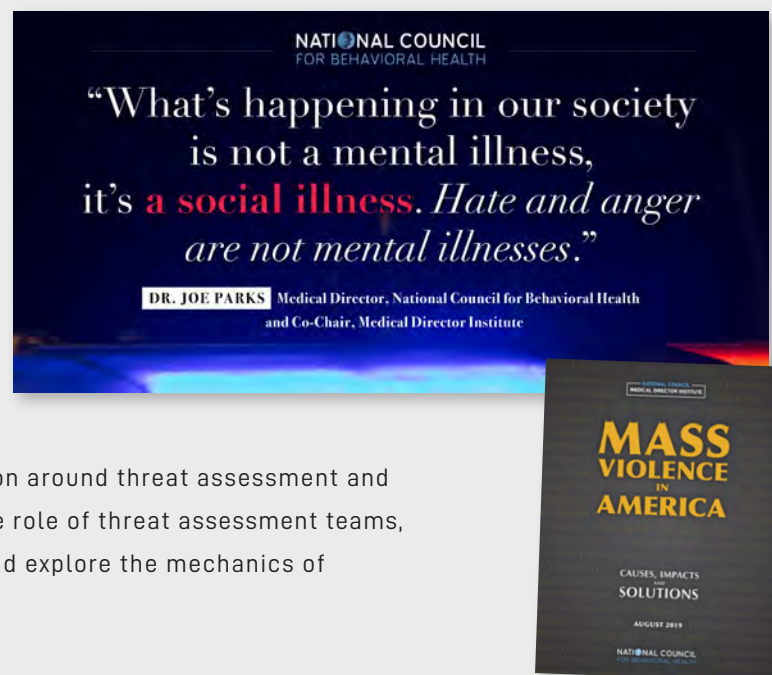
Enhance your professional skills, expand your business expertise and empower yourself and your organization by adding a Preconference University to your registration. Here is just a sampling of what's in store at NatCon20. Keep watching the Conference website for the latest list of offerings.

FULL-DAY

9:00am-5:00pm, SATURDAY, APRIL 4, 2020

Mass Violence Threat Assessment Management — Finding and Reducing Threats (FD1)

Mass violence has multiple causes that require multiple solutions. One of the most promising is threat assessment and management — a strategy to prevent violence by assessing where a person is on the pathway to violence, assesses their risk factors and defuse the situation. The National Council's recent Medical Director Institute paper, "Mass Violence in America: Causes, Impacts and Solutions," will frame a probing conversation around threat assessment and management. Together, we will examine the role of threat assessment teams, discuss various prevention interventions and explore the mechanics of mass violence.

**New CEO Bootcamp (FD2)**

Being a new CEO will challenge you to know who you are as a leader and what you bring to the table. Hone your skills and learn from experienced behavioral health leaders as they reflect on their personal leadership journeys and share their insight on the key competencies necessary for being a successful CEO in behavioral health. Through group learning models, you'll deepen your understanding of the skills needed to succeed, make connections with other behavioral health CEOs and learn more about free resources available through the National Council to support organizational change.



FULL-DAY

9:00am-5:00pm, SATURDAY, APRIL 4, 2020

The Next Frontier of Integration: Serving Your Community (FD3)



Have you mastered the basics of providing integrated care? Ready to step up to Integration 2.0? Using the care pathway as a guide we will explore risk stratification, a tool for team-based care and finding the way to sustainability. Innovators in this "advanced integration" will present their success and challenges. Employing interactive techniques and group discussion, you'll have the opportunity to do your own planning for concrete next steps.

Seasoned Leaders

Behavioral health executives with more than 15 years' experience can recharge and get ready for what lies ahead at this informative day of instruction, small group discussions and case studies. Led by leadership expert Jack McCarthy, associate professor at Questrom School of Business at Boston University and a former Fortune 500 executive, this elite program takes exceptional leaders to the next level.

Seasoned Leaders is free to NatCon20 attendees who have been CEOs for at least 15 years. Space is limited. Apply early to secure your spot!

AM HALF-DAY

8:00am-12:00pm, SATURDAY, APRIL 4, 2020

Medical Director Institute (FREE) (HD2)

Get ready to learn and grow with your medical director colleagues! The National Council Medical Director Institute (MDI) is shaping psychiatric and addictions service delivery by tackling complex issues in health care, identifying solutions and creating calls to action to ensure all Americans have access to a comprehensive, integrated continuum of care with the expectation of recovery. For the first time, we are offering a free learning experience for all medical directors that will cover integration of care, offer updates on the utilization of level-of-care criteria and discuss using data to manage your psychiatric practice, among other topics.



AM HALF-DAY

8:00am-12:00pm, SATURDAY, APRIL 4, 2020

Creating the Best Place to Work - Finding and Keeping Great Staff (HD4)

Broaden your impact and reach as a leader by adding the right tools to your toolbox — ones that help you focus on what's most important to get the best from your staff. In this interactive session, you'll find out how to grow a culture of true collaboration and accountability by understanding your own and others' different styles. Find out what it takes to be (and create) a highly effective team and a healthier organization from the talent management coach the National Council uses for its own team.

Presenter: Lorenza Pakula, President, Human Resources and Organization Development, Delta Prime Consulting

Financial Focus: Keys to Creating Healthy Revenue Cycles (HD6)

In a rapidly changing health care environment with already-thin margins for provider organizations, it can be tough trying to stay one step ahead of the competition. That's especially true for organizations making \$10 million or less in annual revenue. We can help! From highlighting key competencies for staff who touch the documentation and claim submissions process, to covering software- and vendor-agnostic skills and processes, this new learning experience will help you put an end to your billing bottlenecks and boost your bottom line.

Join us for this free members-only benefit as we equip you with the tools and information you need to improve efficiencies and increase success in your organization.

PM HALF-DAY

1:00pm-5:00pm, SATURDAY, APRIL 4, 2020

Welcoming Integrated Services for People with Co-occurring MH/SUD: Practical Steps for Implementation in Your Program (HD3)

Make your programs and staff "co-occurring capable." People with co-occurring mental health/substance use disorders, including opioid use disorder, are desperate for help. Yet, despite the prevalence, people in this population have poorer outcomes and higher costs in multiple domains and often don't receive the integrated services they need. Learn how to better serve this population from professionals with extensive practical experience implementing integrated services for adults, youth and families using existing staff and resources.

Presenters: Kenneth Minkoff, MD, Senior System Consultant, ZiaPartners, Inc.; Christie Cline, MD, President and CEO, ZiaPartners, Inc.



TRACKS & WORKSHOPS

Health care never stops evolving and neither does NatCon. You'll find the best from past conferences combined with fearless exploration of the most compelling and provocative issues affecting mental health and addictions.

Whether you're a multi-million dollar organization or a small rural center, we've got something for you!



- Addictions and Co-occurring Disorders
- Bi-directional Primary and Behavioral Health Integrated Care
- Board Governance
- Cannabis
- Children and Adolescents
- Clinical Practices Including Treating Mood Disorders
- Communications, Marketing and Branding
- Community-based Organizations and Certified Community Behavioral Health Clinics (CCBHCs)
- Criminal Justice
- Crisis Response and Suicide Prevention
- Federal, State and Local Policy Initiatives
- Financing including Medicaid Waivers, Value-based Purchasing, Benefit Design Innovations and Payer/Provider Partnerships
- Health Systems/Hospital Innovations in Behavioral Health
- Intellectual and Developmental Disabilities (IDD)
- Innovation at Work
- Measurement-based Care, Outcome and Practice Improvements
- Mental Health First Aid



- Organizational Excellence Including Strategic Initiatives that Better Serve Patients and Motivate Staff, Management and Leadership
- Partnerships, Mergers and Acquisitions
- Prevention, Peers and Recovery
- Psychiatric Rehabilitation
- Public Health, Social Determinants and Population Health
- Research-based Innovations in Access, Programs and Practices
- Special Populations Including Veterans, Older Adults and LGBTQI
- Technology including EHRs, Apps, Wearables, Big Data and AI
- Transformative Collaborations, Consultations or Design Thinking Projects
- Trauma-informed Care and Trauma Treatment
- Under-served Communities, Diversity and Cultural Competence



NEW THIS YEAR!

- Innovation at Work
- Intellectual and Developmental Disabilities (IDD)
- Psychiatric Rehabilitation



SPECIAL EVENTS & TRAININGS

MIDDLE MANAGEMENT ACADEMY (MMA)

8:30am-5:00pm, MONDAY-WEDNESDAY, MARCH 30-APRIL 1, 2020
8:30am-1:30pm, THURSDAY, APRIL 2, 2020

New and experienced managers can get on the leadership fast track with skills to enhance performance and improve results at this one-of-its-kind event. Steeped in proven business strategy, this intensive, practical and interactive training focuses on what great managers do differently and how to implement those lessons on the job. MMA focuses on four core competencies of outstanding leaders — understanding leadership and management styles, identifying and developing the strengths of self and others, motivating and managing employees and applying appropriate leadership styles to everyday situations.

WHOLE HEALTH ACTION MANAGEMENT (WHAM)

8:30am-4:00pm, FRIDAY, APRIL 3, 2020
8:30am-2:30pm, SATURDAY, APRIL 4, 2020

For peer specialists, by peer specialists. Whole Health Action Management (WHAM) improves the health of your clients and counters the high incidence of chronic physical health conditions — such as diabetes, heart disease and obesity — among people living with behavioral health conditions. WHAM activates self-management to create and sustain new health behavior. Complete this course and become certified to facilitate eight-week WHAM peer support groups.

MENTAL HEALTH FIRST AID INSTRUCTOR SUMMIT

8:30am-5:30pm, SATURDAY, APRIL 4, 2020

Join hundreds of Mental Health First Aid Instructors from across the country for a day of inspiration, education and impact. The free Summit is your chance to learn more about the new curricula, connect with your fellow Instructors, learn from leading experts in the field and get energized to take your Mental Health First Aid initiative to the next level. Expert panels will discuss critical topics including funding your initiative, inspiring stories from prominent public figures and special learning sessions to help you reach new audiences in your community. Don't miss this annual opportunity to elevate your Mental Health First Aid initiative.



SPECIAL EVENTS & TRAININGS

NATCON | 20

PRELIMINARY PROGRAM

YOUNG LEADERS PROGRAM

SUNDAY, APRIL 5 - TUESDAY, APRIL 7, 2020

A unique opportunity for exceptional young leaders under the age of 35 to network, navigate behavioral health and advance in their careers. Rising stars from across the country come to NatCon to learn from one another, connect with some of the biggest names in health care and leverage specialized learning opportunities. Mingle at meet-and-greets with peers, speakers and thought leaders; exchange ideas at networking lunches; and much, much more.

To learn more, email Shelley Starkey at ShelleyS@TheNationalCouncil.org.

MEDICAL TEAM SUMMIT

10:30am-5:15pm, SUNDAY, APRIL 5, 2020

Health care is a team effort and that has never been truer than in today's ever-changing, fast-paced, bottom-line oriented environment. Whether you're a psychiatrist, social worker, peer consultant, psychologist or administrator, pulling off an effective team takes more than knowing the latest treatment techniques — we need to understand why we do what we do. Take advantage of this rare opportunity to deep dive into the science, the mechanics and the art of building and sustaining a team that works.

RESEARCH SYMPOSIUM

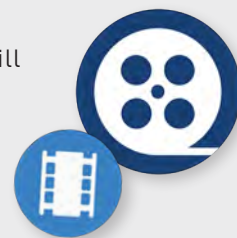
11:30am-4:45pm, MONDAY, APRIL 6, 2020

Leading researchers put the latest evidence-based, data-informed findings into perspective to help you respond to today's fast-paced, value-driven health care environment. You won't just learn about research methodology and efficacy; you'll find out how you can apply research results to the broader health care system and which interventions have the potential to substantially improve the quality of care and health outcomes.



We roll out the red carpet at the NatCon Film Festival. We're passionate about finding the best films to challenge, inspire and change your world view. We want to bring you the best of the best — and we do.

We've pulled aside the curtains to give you a sneak peek of what's in store at NatCon20. We're still screening impactful new films. This is just the beginning ... keep watching for what comes next!



BEDLAM

After it premiered at the Sundance Film Festival, Bedlam was heralded as, "A damning indictment and a call to action - lucid, harrowing and urgent." Dr. Kenneth Rosenberg went to ERs, jails and homeless shelters to tell the intimate stories behind a national crisis and reveals an undeniable truth: as a society, we are failing our neediest citizens.

THE SHAKE-UP

In 2013, the New Mexico Human Services Department halted funding to 15 behavioral health providers. The Shake-Up explores the cause and the consequences of an event that devastated the mental health care landscape in New Mexico and took an incalculable human toll.



THE PROVIDERS

Meet three unsung heroes who are quietly making a difference in the lives of marginalized people in rural Las Vegas, N.M., where the average annual income is around \$15,000 and the opioid addiction rate is among the highest in the country. This soul-affirming documentary reminds us of the transformative power of selflessness and dedication.



SOLUTIONS PAVILION

The Solutions Pavilion is so much more than an exhibit hall! It's a hub of activity with scores of learning opportunities to gain insight, hone your skills, interact, learn, network and **HAVE FUN!**

Connect with more than 200 of the leading companies serving behavioral health with workplace solutions, health information technology products and resources to give you the competitive edge you're looking for and business solutions to help your organization stay ahead of the curve.



Take a break and enjoy one-of-a-kind entertainment, receptions, free professional headshots, manicures, shoulder and foot massages, games, a dog therapy park, beauty makeovers and more! It's time to invest in yourself and explore your options!

NATCON CITY LIMITS

Music has always been the common thread connecting the life and soul of Austin and its people. Come sit a spell at NatCon City Limits and celebrate the best the Live Music Capital of the World has to offer.

SAFE SHAPE EXHIBIT

You've heard about safe consumption sites — but have you seen one? This mock drug consumption room will give you fresh insight into the philosophy and practice of harm reduction.



ESCAPE ROOM

This new **virtual reality tool from Janssen** provides powerful insight into what it's like to live with schizophrenia. The experience will give you greater understanding and empathy for your patients with this complex disorder.



YOU-niversity

Now is the time to focus on your sweet self! Take some time to dream and find out how to put those dreams into action. Write a book? Retire to Tahiti? Become social media royalty? Dream on!



THEATER IN THE ROUND

Tap into the expertise of the National Council's Consulting Team at transformative half-hour sessions "in the round." We've helped organizations of all sizes position themselves for a better, stronger and more effective tomorrow — let us help you!

NATCON20 CANDY SHOP

Close your eyes and imagine what it would be like to be a kid in a candy store. Jar after jar of sweet treats, all there for the taking. Now, open your eyes! It's all there for you at this old school candy shop **brought to you by MHRG and Negley.**



Mental Health
Risk Retention Group, Inc.



Negley Associates

Behavioral Healthcare,
Addiction & Social Services



SHARK TANK & AWARDS OF EXCELLENCE

NATCON | 20

PRELIMINARY PROGRAM



SHARK TANK

Inspired by the hit ABC television show, **innovaTel Telepsychiatry** has partnered with the National Council to bring you a Shark Tank of innovative entrepreneurs who present their business ideas to a panel of experts. Don't miss the first Technology Shark Tank exclusively at NatCon20!

NATCON20 AWARDS OF EXCELLENCE

Throughout the conference, we will honor the game-changers, innovators and thought leaders who are advancing behavioral health care. Award of Excellence recipients are truly the heroes of behavioral health.



STAY CONNECTED WITH BH365

Keep up with the latest National Council and behavioral health news before and during the conference on the BH365 blog at TheNationalCouncil.org/BH365 and on Twitter with #BH365.



CONTINUING EDUCATION CREDITS

NatCon offers more continuing education (CE) and continuing medical education (CME) credits for professionals in the mental health and addictions field than any other conference in health care — as many as 26.4!* NatCon20 offers a wide range of credits for everyone from nurses and social workers to psychologists, physicians and human resource professionals.

The NatCon20 offers continuing education (CE) and continuing medical education (CME) credits for approved sessions through the following organizations:

- Accreditation Council for Continuing Medical Education (ACCME)
- American Nurses Credentialing Center (ANCC)
- American Psychological Association (APA)
- Compliance Certification Board (CCB)
- National Association for Addiction Professionals (NAADAC)
- National Association of Social Workers (NASW)
- National Association of State Boards of Accountancy (NASBA)
- National Board for Certified Counselors (NBCC)
- Society for Human Resource Management (SHRM) — **NEW THIS YEAR!**
- State-specific CEs are also available.



*The exact number of hours offered for each credit type is pending final approval and will be available in February 2020.

RELIAS

CEs are provided in part by the National Council's co-sponsorship agreement with **Relias Learning, LLC**.



THERE'S STILL ROOM!

Have an innovative product, service or technology you would like to highlight at NatCon20? Contact Danny Linden at 202.684.3729 or email DannyL@TheNationalCouncil.org.



REGISTER FOR THE CONFERENCE

NATCON | 20

PRELIMINARY PROGRAM

Your NatCon20 Registration Includes:

- Admission to more than 120 original, informative and engaging sessions and workshops.
- Access to an exceptional lineup of motivating speakers and thought leaders.
- Continuing education credits from 12 national and state professional associations. Earn as many as 26.4 continuing education (CE) and continuing medical education (CME) credits.
- Entree to the Solutions Pavilion featuring fun, games, education and the chance to meet with more than 200 of the leading companies serving behavioral health with workplace solutions.
- Complimentary continental breakfast on Sunday, Monday and Tuesday; boxed lunch on Sunday and Monday; and coffee breaks.
- Admission to Sunday evening Welcome Reception and the NatCon20 Film Festival.
- Incomparable networking opportunities.



REGISTRATION FEES				
ANNUAL CONFERENCE: APRIL 5-7				
	ADVANCED BY 11/25/19	EARLY BIRD BY 01/20/20	STANDARD BY 03/23/20	EXTENDED & ONSITE AFTER 03/23/20
Member	\$825	\$925	\$1,025	\$1,125
Nonmember	\$1,025	\$1,125	\$1,225	\$1,325
PRECONFERENCE UNIVERSITY: APRIL 4				
	FULL DAY		HALF DAY	
Member	\$400		\$200	
Nonmember	\$450		\$250	
ADDITIONAL CONFERENCE EVENTS				
Middle Management Academy: March 30-April 2, 2020				\$1,350
Whole Health Action Management (WHAM): April 3-April 4, 2020				\$100
Mental Health First Aid Instructor Summit: April 4, 2020 (for instructors only)				No Fee

Group Registration Discount: Register three or more attendees from the same organization for the full conference and receive a discount. Purchase two registrations at full price and we will automatically apply a \$50 discount to each additional registration. Note, all individuals must be linked to the same organization. Please contact Conference@TheNationalCouncil.org for assistance linking your registrants.

Discount codes have restrictions and cannot be combined with Mental Health First Aid Summit, Whole Health Action Management (WHAM), Middle Management Academy or Young Leaders registration discounts.



Austin Convention Center
500 E. Cesar Chavez St.
Austin, TX 78701

Hotel Accommodations

National Council has negotiated with a number of hotels to offer the most competitive conference rates. All conference hotels are conveniently located in downtown Austin within walking distance to the Austin Convention Center.



NatCon20 Housing Policy

Attendees must have registered for NatCon20 prior to booking housing accommodations. You will receive instructions and a link to book your hotel in your registration confirmation email once your registration is complete.

Why It's Important to Stay in the NatCon20 Room Block

National Council has partnerships with numerous hotels to provide the best rates and convenience for your stay in Austin. To ensure you'll get the best accommodations at the lowest prices, we've negotiated discounted rates that are below standard guest rates. But you must book through the NatCon20 housing website link provided in your registration confirmation email.

Not only are these hotels closest to the Austin Convention Center, as a NatCon attendee, you also get:

- Significant discounts on standard guest room rates.
- Flexible booking policies.
- Simplified ability to make reservation changes, without penalties.
- Lower overall costs. We don't charge a commission like travel sites and **we pass the savings on to you.**



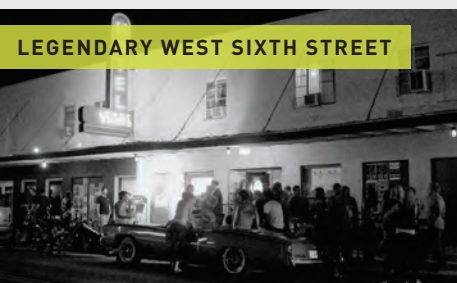
WELCOME TO *Austin*

NATCON | 20

PRELIMINARY PROGRAM

A Kaleidoscope of Activity

Austin has it all — from urban hiking trails to legendary barbecue and unparalleled shopping. And did we mention, it's the Live Music Capital of the World? Austin's streets echo with the sounds of music — rock, indie, Tejano and, of course country.



LEGENDARY WEST SIXTH STREET



SOUTHERN HOSPITALITY



MUSIC, MUSIC, MUSIC!



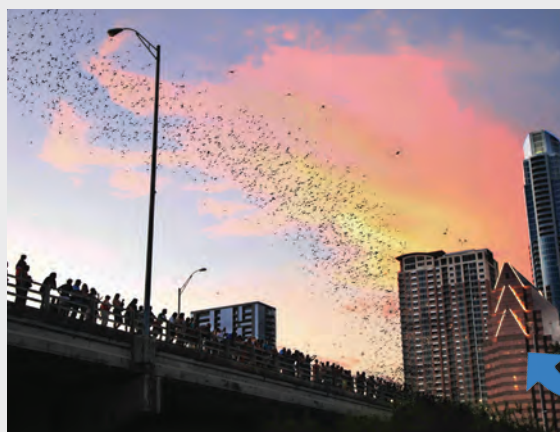
A FOODIE HAVEN



URBAN OASIS



AUSTIN ARTS



...AND DON'T FORGET TO CHECK OUT THE CONGRESS AVENUE BRIDGE BATS!

Come on! Put on your cowboy boots and join us for an unequalled experience in Austin at NatCon20.



THANK YOU TO OUR SPONSORS



THERE'S STILL ROOM!

Have an innovative product, service or technology you would like to highlight at NatCon20?
Contact Danny Linden at 202.684.3729 or email DannyL@TheNationalCouncil.org.



NATIONAL COUNCIL
FOR BEHAVIORAL HEALTH



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