A UFI-Certified Medical Tourism Fair

2019 China International Medical Tourism Expo

The Belt and Road Medical Tourism and Health Industry Conference



Shenzhen

Aug 22nd-24th2019
Shenzhen Convention & Exhibition Center



Beijing

NOV 22nd-24th 2019
Beijing·China International Exhibition Center



Shanghai

Apr 2020
Shanghai Exhibition Center



Chengdu

July 2020
Chengdu·Western China International Expo City

Official Website http://www.cmtf.net

Sponsors

Guangzhou Zhenghe Exhibition Service Co., Ltd

World Medical Tourism Industry Alliance

Supporters

Ministry Of Culture And Tourism Of The People's Republic Of China

Korea Tourism Organization

Tourism Authority of Thailand

Beijing Municipal Commission of Tourism Development

Malaysia Healthcare Travel Council

Chengdu Municipal Tourism Administration

Shanghai Municipal Tourism Administration

Ukrainian Trade Mission in China

CHINA ANTI-AGING PROMOTING ASSOCIATION

Medical Excellence JAPAN

Chinese Non-government Medical Institutions Association

International Medical Tourism Branch of China International Exchange and Promotive Association fo Medical and Health Care

Organizers

Guangzhou Zhenghe Exhibition Service Co., Ltd



The quality of medical resources in China is very scarce. The cross-border medical market is unprecedentedly huge.

According to National Health and Family Planning Commission of PRC, there were about 17 million infertile couples in China in 2017. There were 3.68 million new cancer patents from the data of the Cancer Center, and China's new cancer cases is a quarter of the world's. According to the "White Booth on White-collar worker Health in China" issued by the Chinese Medical Doctor Association, Chinese Hospital Association and other institutions, about 70% of white-collar workers are in a "sub-health" state, the most serious phenomenon among elites and corporate executives, the sub-health ratio is as high as 91% and 86% respectively. Meanwhile, the huge population has led to the shortage of high-quality medical resources in China. Coupled with the problems of the advanced technologies and new drugs, the Chinese people's demand for health has increased dramatically, and the demand for quality medical services has surpassed that of any other country. .

Overseas medical tourism projects such as IVF, intensive care, precision physical examination, medical aesthetics, and health tourism are increasingly attracting the attention of wealthy Chinese people, enjoying better medical environment, facilities, diagnosis, technology, drugs and abroad. Service has become their common aspiration. Due to these factors, China's cross-border medical market is expected to grow from 8.9 billion yuan in 2016 to 53.1 billion yuan in 2020.













Government focus on supporting exhibitions

As the world's famous medical tourism exhibition,CMTF has received strong support from the state and the government.There were government officials coming to the fair including Wu Wenxue, Undersecretary of National Tourism Administration, Zhang Xilong, Deputy Director of Department of Planning and Financing, Director of Shanghai Tourism Administration, Yang Jinsong, Secretary of Leading Party Group, Wang Qing, The Director of industry ,Beijing Municipal Commission of Tourism Development, and Wang Jianming,Director of Division of Regulation of Shanghai Tourism Administration. The government officials indicated that the fair has a crucial influence on promoting a reasonable allocation of global high quality medical resources.





An upprecedented world-renowned medical tourism exhibition to lead worry-free overseas medical treatment

CMTF tours and exhibits in Beijng, Shanghai,Chengdu and Shenzhen every year, it has attracted more than 1200 world-renowned hospitals and medical institutions from 38 countries and regions. It has received about 137,000 visitors from families, medical and tourism agencies all over the country.

The last CMTF Chengdu Fair was held in Chengdu·West China International Expo City from July 5 to 7 in 2019. More than 15,000 people attended this fair .250 overseas medical institutions attended the exhibition.The event was unprecedented. Dozens of authoritative media at home and abroad competed to report on it.

During the exhibition, various countries' characteristic medical tourism services came into play, including:Japanese precision physical examination, American reproductive technology, Thai assisted reproduction, severe treatment in Europe and America, German fresh cell anti-aging, Japanese stem cell therapy, overseas recuperation,Chinese medicine convalescence, private customized tourism and other medical tourism projects.More than 32 authoritative medical institutions from different countries and regions are gathered together, and famous medical specialist will be present, so that domestic audiences can experience one-time free consultation of multinational cafes and customize exclusive medical tourism projects.

CMTF brings together high-end medical care in the world, leads medical tours abroad to China, and brings China to the forefront of the world in the life industry and medical tourism, which is the fastest growing emerging industry in the world.

The Belt and Road Medical Tourism and Health Industry Conference

The Belt and Road Medical Tourism and Health Industry Conference will be held at the same time as CMTF exhibition tour in Beijng ,Shanghai, Chengdu, Shenzhen , every year. The conference aims at the great cause of health in the new era and is based on the forefront of international medicine. It intends to build a first-rate platform for academic exchanges and cooperation, promote the innovation and development of medicine, and contribute to the global bio-medicine and health.











Exhibitors Worldwide

CMTF has established deep partership with 1350 top medical centers since 2015.













International top hospitals all attended CMTF

In 2018 , 20 luxury international pavilions , top medical institutions form 38 countries and regions from around the world attended China CMTF.



Exhibition Range

Medical Institution and Comprehensive Hospital	Medical beauty	International Custom-tailored Tourism and Luxury Hotel
Ele-Medicine, M-Health	Traditional Chinese Medicine Wellness Tourism Institutions	Anti-aging Hospital and Club
High-end Medical, Private Doctor	Assistive Reproduction & Conception	Gene Detection / Cancer Treatment
Precision Medicine	Fertility and Service, Confinement Recuperation Center	Health Management and Health ExaminationCenter

Charging Standard (Beijing/Shanghai/Shenzhen)

Type Of Enterprise	Raw Place Fee(Minimum 36㎡on hire)	Luxury Booth Fee(Corner Booth needs10% extra charge)
Domestic Enterprise	RMB 2500/㎡	RMB 23000/9㎡
Overseas Enterprise	USD 550/㎡	USD 5000/9㎡

Charging Standard(Chengdu)

Type Of Enterprise	Raw Place Fee(Minimum 36㎡on hire)	Luxury Booth Fee(Corner Booth needs10% extra charge)
Domestic Enterprise	RMB 1600/㎡	RMB 15800/9㎡
Overseas Enterprise	USD 350/㎡	USD 3500/9㎡

Charging Standard (Seminar/Promotion Conference)

Meeting room accommodates 150-200 people	Domestic Enterprise: RMB 12000/25 minutes	Overseas Enterprise: USD 2500/25 minutes

Catalogue and On-site Advertisement

Advertising Location	Cost (RMB)	Advertising Location	Cost (RMB)	Advertising Location	Cost (RMB)
Cover	30000	Inside Front Cover and Inside Back Cover	10000	Black and White Page	3000
Back Cover	20000	Color Page	5000	Text Profile	800
Title Page	12000	Color Double Spread	8000		



Guangzhou Zhenghe Exhibition Service Co.,Ltd

ADD: Room 713,Guangzhou International Sourcing Centre , No.8 Pazhou Avenue East ,Haizhu District, Guangzhou, Guangdong Province,China

Contacts: Kenneth Chu

Whatsapp:+86 13268298389 Wechat:642750304

Website：http://www.cmtf.net Email：Kenneth19996@gmail.com