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2ND ANNUAL **BLOCKCHAIN** HEALTHCARE SUMMIT

Presented by:  **momentum**

*Driving Innovation with Advanced Interoperability for
Provider, Payer and Pharma Executives*

SUMMIT HIGHLIGHTS

Actionable Insights

Blockchain Healthcare Summit will provide attendees with access to the latest digital trends through real world applications and case-studies. Additionally, the Summit will draw from cross-industry use cases in customer-facing applications that can be used to inspire or drive solutions unique to the healthcare industry.

Inspiring Presenters

Hear from some of today's most compelling and sought-after industry disruptors and blockchain pioneers with a proven record of leadership and innovation across the healthcare continuum.

Unmatched Business Connections

Elevate your bottom line and career through unique networking discussions and opportunities aimed to bring together healthcare senior executives and fellow blockchain enthusiasts.

Thank You to Our 2019 Sponsors

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June 13, 2019 | The Offices of Morrison & Foerster, LLP
250 W 55th St, New York, NY 10019
BLOCKCHAINHEALTHSUMMIT.COM

About the Summit

The complex multiplayer landscape of healthcare has an emerging secret weapon in the form of Blockchain technology. Just as it has done for financial services and supply chain professionals, Blockchain offers health care providers, insurers and pharmaceutical companies a new platform for cooperation and interoperability that will increase profits while simultaneously improving patient outcomes. **The Blockchain Healthcare Summit** brings all of the relevant stakeholders into one room to develop to tactics for incorporating Blockchain technology with AI, IoT, and Cloud Computing in order to increase efficiency, transparency and security in the healthcare industry.

No matter whether you are a provider, payer or pharma executive, **The Blockchain Healthcare Summit** offers you the speakers, content and insights needed unify your technological systems and cross-vertical relationships for cost-savings and improved patient outcomes. You will leave this event ready to provide increased value to your customers, clients and stakeholders.

Meet our 2019 Advisory Board & Speakers

The Summit will bring you some of today's most compelling and sought after thought-leaders with a proven record of leadership and innovation across the healthcare continuum.

CO-CHAIR:

Ashish Atreja

Chief Innovation Officer - Medicine, Icahn School of Medicine, Mount Sinai

CO-CHAIR:

Yauheni Solad

Medical Director, Digital Health, Yale New Haven Health System

Karan Arora

Vice President of Global Commercial Digital, AstraZeneca

Uli Brödl, M.D.,

Vice President of Medical and Regulatory Affairs, Boehringer Ingelheim, Canada

Mike Jacobs

Senior Distinguished Engineer and Vice President of Blockchain Engineering, Optum

Julia Joseph

Technology Analyst, Johnson & Johnson

Daniel Keller

CIO, Ascension Health

Tamara Mansfeld

Global Innovation Lead, Pfizer Corporate Strategy and Innovation, Pfizer

Georgia Mitsi

Senior Director, Head of Digital Health Care Initiatives, Sunovion Pharmaceuticals

Alexander Peters, MD

Surgery Resident, Weill Cornell Medical Center and Paul Farmer Global Surgery Research Fellow, Harvard Medical School Boston Children's Hospital

Ram Raju

Senior Vice President, Northwell Health

Shahzad Shah

Executive Director and Chief Enterprise Architect, Blue Cross Blue Shield Association

Agenda at a Glance

THURSDAY, JUNE 13, 2019

8:00 A.M. - 9:00 A.M.

Breakfast + Registration

9:00 A.M. - 9:15 A.M.

Chairs' Welcome + Opening Remarks

9:15 A.M. - 10:00 A.M.

Opening Keynote:

Can new technologies help achieve social equity?

Dr. Raju will share how in a rapidly changing healthcare marketplace, emerging technologies have the potential to address social determinants of health. He will explore if this approach can be an essential part of the organizational strategy of health care systems in order to improve the health outcomes of patients and the communities they live in.

Presented by:

Dr. Ram Raju, MD, Senior Vice President, Northwell Health

10:00 A.M. - 10:35 A.M.

Case Study: Increasing Faith in and Availability of Practitioners with Digital Credentialing

This presentation will highlight pragmatic ways of bringing blockchain into healthcare. Will cover issues related to challenges in adoption in the healthcare industry, with examples on what could work and areas that are harder. We will also cover a use case on the use of blockchain in provider credentialing and education as it relates to healthcare professionals.

Presented by:

Karan Arora, Vice President of Global Commercial Digital, AstraZeneca



10:35 A.M. - 11:15 A.M.

Panel: Patient Records on the Chain to Improve Continuity of Care

Blockchain has the potential to offer a seamless and secure way to capture, track and share the entire patient health experience. We will have healthcare and technology providers share insight on how to work to create trust among the stakeholders and towards supporting the interest of the patients. The session will also explore blockchain-related innovations that will have an impact on the management of insurance and billing practices and health records.

Panelist:

Daniel Keller, *Director, Ascension; CSO, Zel Technologies GMBH*

Heather Flannery, *Global Lead, ConsenSys Health;*

Co-Chair, HIMSS Blockchain Task Force; Chair, Blockchain in Healthcare Global, IEEE ISTO

Noah Zimmerman, *Ph.D., Director, Health Data and Design Innovation Center; Assistant Professor of Genetics and Genomics Sciences, Icahn School of Medicine at Mount Sinai*

11:15 A.M. - 11:45 A.M. | NETWORKING BREAK

11:45 A.M. - 12:30 P.M.

Case Study: Blockchain as Team Sport

This presentation will offer insight on how Pfizer brought together different stakeholders from the company including IT, Clinical Innovation, Design Thinking, Patient Data, Finance and Legal to form an internal Blockchain Council. How do you mobilize teams and ensure cross functional collaboration? How to work around organizational constraints and determine where to start? What should be included in a team charter and where to execute user cases to achieve your goals? These are a few of the important questions that will be explored when looking at the benefits and challenges in using blockchain technology.

Presented by:

Tamara Mansfeld, *Global Innovation Lead, Pfizer Corporate Strategy & Innovation*
Pfizer

12:30 P.M. - 1:30 P.M. | NETWORKING LUNCHEON

1:30 P.M. - 2:15 P.M.

Panel: Selecting Blockchain Vendors and Implementing the Technology

Our panelist will also evaluate and discuss key questions including proof of concept and how to build internal buy-in? How to protect patient data? Best practices from blockchain pilot programs? How vendors can work with cross functional departments?

Panelist:

Georgia Mitsi, *Senior Director, Head of Digital Health Care Initiatives, Sunovion Pharmaceuticals*

Julia Joseph, *Technology Analyst, Johnson & Johnson*

Shahzad Shah, *Executive Director and Chief Enterprise Architect, Blue Cross Blue Shield Association*

2:15 P.M. - 2:45 P.M.

Case Study: Johnson & Johnson

Presented by:

Katherine Merton, *Head of J Labs, Johnson & Johnson*

2:45 P.M. - 3:15 P.M. | NETWORKING BREAK

3:15 P.M. - 3:45 P.M.

A Minimum Viability Framework for Blockchain Alliances

Blockchain technology naturally lends itself to alliances. A successful alliance goes beyond grabbing headlines to improving bottom lines. Delivering business value with blockchain technology while mitigating early adopter risks requires a focus on a minimally viable approach. This session introduces you to a minimum viability framework for blockchain alliances.

Presented by:

Mike Jacobs, *Senior Distinguished Engineer and Vice President of Blockchain Engineering, Optum*

3:45 P.M. - 4:15 P.M.

Distributing Global Health: How Shared Trust Could Change the World

This presentation will describe the potential impact of blockchain on global health and international development, especially as it pertains to low and middle-income countries. In particular, it will focus on supply chain management, financing and funding of health programs, data management, and licensing and credentialing processes as they pertain to the global health community.

Presented by:

Dr. Alexander Peters M.D., *Surgery Resident, Weill Cornell Medical Center* and **Paul Farmer** *Global Surgery Research Fellow, Harvard Medical School, Boston Children's Hospital*

4:15 P.M. - 4:45 P.M.

Closing Keynote: Blockchain Technology in Clinical Trials

"The rights, safety, and well-being of subjects participating in clinical trials are most important considerations [E6 (R2) Good Clinical Practice]." The objective of this session is to discuss the value proposition of blockchain technology for various stakeholders in the complex clinical trial ecosystem, Boehringer Ingelheim's approach to test this value proposition in clinical trials, and a call to action to partner for success in order to serve the needs of patients and the healthcare system.

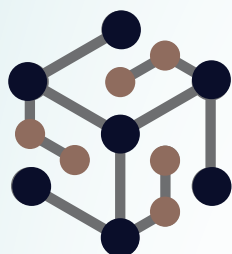
Presented by:

Dr. Uli Brödl, M.D., *Vice President, Medical and Regulatory Affairs, Boehringer Ingelheim, Canada*

4:45 P.M. - 5:00 P.M.

Chairs' Closing Remarks

5:00 P.M. - 6:00 P.M. | NETWORKING RECEPTION



Register today at
blockchainhealthsummit.com

REGISTRATION	EARLY BIRD BY 4/12/19	ADVANCED BY 5/10/19	ON-SITE AFTER 5/10/19
Healthcare Providers (Accountable Care Orgs, Health Systems, Hospitals, Medical Practices, etc.), Govt. Agencies, Nonprofit Orgs, Academic Institutions	\$295	\$395	\$595
Payer, Pharmaceuticals	\$795	\$895	\$1,095
Consultants, Solution Providers, Vendors	\$1,095	\$1,195	\$1,395

ATTENTION

Advisory Board Members and Speakers are NOT required to register for this event.

VENUE

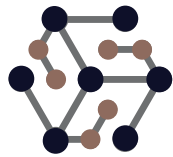
The Offices of Morrison & Foerster, LLP



The Summit will be hosted at The Offices of Morrison & Foerster, LLP in the heart of Midtown Manhattan. Conveniently located a quick taxi ride to Grand Central Terminal, Port Authority Bus Terminal, and Penn Station.

Morrison & Foerster, LLP
250 W 55th St, New York, NY 10019
<https://www.mofo.com/>





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For information on sponsorships, contact Danielle Gonzalez,
Danielle@momentumevents.com.