



MEDICAL EXPO INDIA

INDIA'S LEADING B2B HOSPITAL EQUIPMENT EXHIBITION

6th EDITION, MAY, 2019

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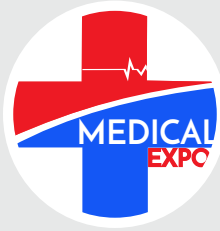
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BRILLIANT CONVENTION CENTER
INDORE, MADHYA PRADESH

www.mediexpo.in | medicaexpoindia@gmail.com | +91-7460996666

ORGANIZED BY

Swastik Projects



MEDICAL EXPO INDIA

Medical Expo is a joint initiative of Medmedia and Swastik Projects to overcome the challenges of healthcare sector of fastest growing cities of India. Medical Expo facilitates Face-to-Face meetings, networking activities and information exchange amongst the doctors, Hospital Owners, Hospital Architects, Design Consultants, industry experts, manufacturers, service providers and dealers & distributors of Medical Equipment & Hospital infrastructure products. Medical Expo provides an excellent platform to physicians, surgeons, paramedical staff, hospital management professionals, hospital and nursing home owners for choosing and selecting medical equipment, diagnostic equipment and lab equipment according to affordability. Medical Expo takes place with concurrent event MEDICON, Conference on Hospital planning, designing, marketing, management & operations. MEDICON invites experts from around the globe to explore the needs of hospitals.

INDIA'S LEADING B2B HOSPITAL NEEDS EXHIBITION & CONFERENCE





exhibition
DETAILS

post show REPORT 2018

Indore May 2018

Lucknow November 2018

Edition	4th	5th
Dates	25th to 27th May 2018	22nd to 24th November 2018
Time	10.00 am to 06.00 pm	10.00 am to 06.00 pm
Venue	Brilliant Convention Center	Scientific Convention Center
Visitor	3850	4320
Exhibitors	89	95
Delegate	510	575
Speakers	28	32
Organizer	Swastik Projects & MedMedia	

exhibitor PROFILE

Hospital equipment & products
Ambulance
Modular OT
Air-Conditioning Equipment
Hospital Garments
OT & ICU Equipment
Biomedical Waste Management
Hospital Management Software
OT Lights
Hospital Furniture
3D Printers
Pharmacy Storage Solutions
Defibrillators
Implants
Rehab & Physiotherapy Equipment
Infusion Pumps Lab Equipment

Surgical Equipment Disposables
Child, Infant and baby care
Dental Equipments & Implants
Diagnostic products
E.N.T. Instruments
Electro Medical Instruments
Endoscopy
Gynaecological Products
Home Health Care
Hospital Curtains
Hearing Aids
Hospital Laundry Equipment
Intestinal Surgical Instruments
Laparoscopy
Medical Disposable Products
Medical Gas Pipe Line
Operation Theater Equipments
Ophthalmic Instruments
Orthopaedic Implants

Pathological Instruments
Physiotherapy Equipments
Project Management and Consultancy
Rehabilitation Products and aids
Sterilizing Instruments
Stethoscope & B. P. Apparatus
Suction Units
Surgical Disposable
Surgical Medical Rubber Goods
Surgical Needle, Scissor & Knife
Weighing Scales & Weights
X-Ray Instruments
Mannequins
Dialysis Machines Diathermy
Ventilators
Anesthesia Products
Lab and analytical equipment & Products

VISITOR PROFILE

- Doctors
- Physicians & Surgeons
- Hospitals Administrators
- Disease management organizations
- Owners of Diagnostic Centres
- Manufacturers of Medical equipment
- Students & research scholar
- Medical Professionals
- Government officials
- Purchase Managers
- Healthcare Professionals
- Healthcare Consultants
- Prospective Entrepreneurs
- Paramedical staff

WHY EXHIBIT?

- To Position your brand among competitors
- To increase your level of visibility
- To Meet 1000+ hospital owners and decision makers in 3 days
- To expand your dealer and distributor network
- To New product launch
- To Gain access to industry leaders
- To meet existing clients and business partners
- One to one meeting with policy and decision makers

VISITOR STATISTICS

46%

HOSPITAL OWNERS
& DOCTORS

34%

DISTRIBUTORS &
DEALERS

12%

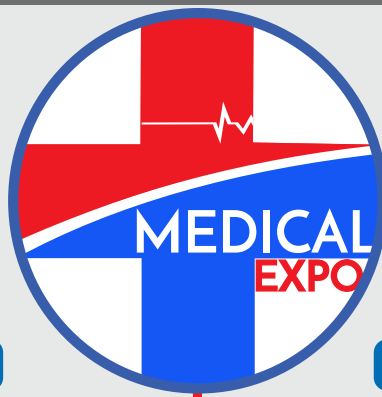
HOSPITAL ADMIN
& PURCHASE MANAGERS

8%

HODs &
HOSPITAL STAFF

VISIT to

- To buy Equipment's / services for the Hospital / Clinic.
- To get dealership from top medical equipment manufacturer
- To monitor competitors activity.
- Raise Company Profile.
- Seek immediate business.
- Meet existing clients or partners.
- To meet the global players one to one.
- To update about medical industry changes.



6th
EDITION

BOOK YOUR STALL IN

**INDIA'S LEADING B2B
HOSPITAL EQUIPMENT
EXHIBITION ON
MAY 24-26, 2019
IN INDORE**

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Floor plan is subject to change at the time of execution



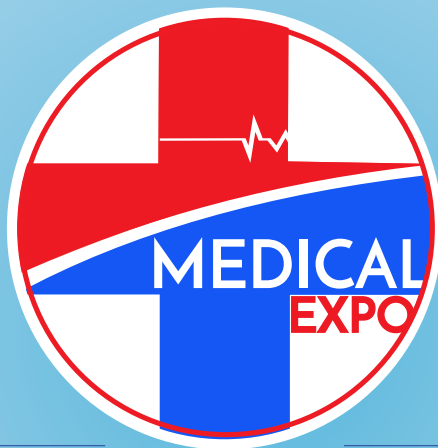
MEDICON

THE HEALTHCARE CONFERENCE

SEMINAR

MEDICON Healthcare Conference is an open platform where we invite experts from around the globe to explore challenges in healthcare industry. Including metro cities of India the entire healthcare infrastructure of tier 2 cities and other small cities of India have concern related to planning, designing, management, operations, promotion, technology adaptation & upgradation of hospitals, clinics and healthcare centers. In MEDICON we try to talk on most relevant subject with direct involvement of audience.

- o How facilities design affect patient safety and quality
 - ü Human factors and human-centred design to improve patient safety and experience
 - ü What constitutes a sustainable healthcare facility that can impact on improved patient outcomes
- o Big data, robotics and AI in the healthcare sector - and how it improves hospital service and quality of care
 - How SMART nursing applications help improve patient safety and outcomes
 - Ensuring efficient and consistent diagnosis of diseases, helping patients recover faster through AI and robotics
 - Keeping patient records and lifesaving hospital machines and devices safe from hackers through AI cyber security
- o Building your hospital brand and patient loyalty - through excellent patient care and engagement
 - Engaging patients to understand their desired health outcomes: beyond cost-effective treatment
 - Improving patient understanding of the implications of different treatment options, commitment and cost
 - Collaborating with a wider ecosystem of healthcare providers: wellness, nutrition, fitness centres and gyms
 - Patient trust in doctors and healthcare system
- o Driving growth: Investing & funding of healthcare & hospitals in India
 - Identifying growth geographies for healthcare and the key drivers
 - Financing options: PPP, Private Equity, Venture Capital, Development Funds, Bank Financing (Debt) etc.
 - Which verticals in healthcare are investors keen to invest - Hospitals, Primary Care Clinics, Diagnostics, MedTech, Healthtech etc.
 - Funding different life cycles of a healthcare enterprise
 - Managing Governance of External Capital
- o Survival strategies for Small & Medium Hospital
 - Small things which are ignored can be costly for hospitals
 - Risk smaller hospitals face in terms of operation & financial planning.
- o NABH & NABL Accreditation
 - How hospitals can prepare themselves for accreditation
 - Benefits which healthcare provider and patient can expect from this.



INDORE

DELHI

LUCKNOW

MEDICAL EXPO INDIA

INDIA'S LEADING B2B HOSPITAL EQUIPMENT EXHIBITION

LUCKNOW

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