

Alaska Regional Healthcare Compliance Conference February 21 – 22, 2019



Learn, Network & Earn CEUs in Your Neighborhood

The Regional Healthcare Compliance Conference offers convenient opportunities for healthcare compliance training, updates on the latest news in regulatory requirements and enforcement, and strategies to develop effective compliance programs. Additionally, attendees will have ample opportunity to network with industry peers. Breakfast and lunch are also included in the conference price.

hcca-info.org/regionals

Questions? amber.zerin@corporatecompliance.org



THURSDAY, FEBRUARY 21, 2019

7:30 – 8:25 AM	Registration and Continental Breakfast (provided)	
8:25 AM	Welcome and Opening Remarks	
8:30 – 9:30 AM	Healthcare Compliance Track Compliance Investigations Lea Fourkiller , CHC, Senior Director, Ankura Consulting Group	General Compliance Track Lessons (Not) Learned Programs Mel Jessee , CCEP, Quality Programs Manager, Alyeska Pipeline Service Company • The Business Case for Knowledge Management (KM) • Understanding Why Most Lessons Learned Programs Fail • A Quality Process Approach to “Learning Lessons” • Simplify for Success by Leveraging Technology
9:30 – 9:45 AM	Networking Break	
9:45 – 10:45 AM	Accurately Assess Your Risk Landscape: Learn How to Design a Risk Assessment Framework and Methodology Marcie Swenson , VP & Senior Counsel, Skyda Consulting – Healthicity • Learn how to develop a risk assessment framework with an accurate scope that represents a complete view of your organization's risk environment. • Understand how to organize your risk assessment and ensure your complete risk profile is incorporated into a dynamic, functional, multi-tiered framework. • Discover risk assessment methodologies and approaches that elicit accurate and comprehensive information, gather critical data, and facilitate successful risk prioritization and mitigation.	#WALKTHETALK Compliance & Ethics Education Effectiveness Marsha Ershaghi Hames , Managing Director, Strategy and Development, LRN • Engaging your front-line to lead difficult conversations • Microlearning strategies to transform your Code Education • Why marketing & communication is vital to training effectiveness
10:45 – 11:00 AM	Networking Break	
11:00 – 12:00 PM	Ethics is the Cornerstone and Foundation Dwight Claustre , CHC-F, CHPC, CHRC, Managing Director, Ankura Consulting • What has happened with Ethics in business today? • Where does ethics fit in an organization? • What are the benefits of an ethical culture?	Session TBD TBD
12:00 – 12:45 PM	Lunch (provided)	
12:45 – 1:45 PM	Building a Culture and Network of Compliance David S. Lane , CHC, Chief Compliance Officer, Providence St. Joseph Health • Learn the importance of adjusting your compliance program to your mission and values. • Discuss the importance of being proactive rather than reactive. • Recognize the culture of “know” is better than the culture of “no” • How to align with	Incentives and Creative Education Lea Fourkiller , CHC, Senior Director, Ankura Consulting Group
1:45 – 2:45 PM	Incident to, shared visits and other encounters with non-physician practitioners David Glaser , Shareholder, Fredrikson & Byron PA • Understand why the belief “you can’t bill for a new problem ‘incident to’” is wrong. • Learn what we know (and don’t) about direct supervision, including the definition of “office suite.” • Receive practical advice about how the regulations and Manual instructions differ.	Mergers and Acquisitions – Conducting Due Diligence Debbie Troklus , CCEP-F, CCEP-I, CHC-F, CHPC, CHRC, Sr. Managing Director, Ankura Consulting Group Sheryl Vacca , CCEP-F, CCEP-I, CHC-F, CHPC, CHRC, SVP, Chief Risk Officer, Providence St. Joseph Health • Discuss the Compliance Professional's role in M & A • Utilize a Compliance M&A due diligence tool with application to a case scenario • Discuss compliance issues often found during mergers and acquisitions
2:45 – 3:00 PM	Networking Break	
3:00 – 4:00 PM	Session TBD Steve Ortquist , CCEP, CHC-F, CHRC, Managing Director, Ankura Consulting Group	Session TBD TBD

FRIDAY, FEBRUARY 22, 2019

8:30 – 9:30 AM	Continental Breakfast (provided)	
8:30 – 10:30 AM	Healthcare Compliance Track Preparing for Alaska's Medicaid Coverage and Payment Provider Reviews Lea Fourkiller , CHC, Senior Director, Ankura Consulting Group Debbie Troklus , CCEP-F, CCEP-I, CHC-F, CHPC, CHRC, Sr. Managing Director, Ankura Consulting Group - Discuss Alaska's new regulation regarding Medicaid coverage and payment, audits and reviews. - Discuss how to plan for these provider audits. - Discuss how to prepare your providers for these audits.	General Compliance Track Mobile Technology in the Workplace Mark Boutwell , Intelligence Analysis Technical Director, Department of Defense - Personal devices within the workplace introduce dynamic opportunities for technical and human threats. - Technical and non-technical controls and other considerations regarding personal devices in the workplace. - The human factor; employee intent to comply or not comply with organization policy and guidance.
10:30 – 10:45 AM	Networking Break	
10:45 – 11:45 AM	Provider Fraud from the Prosecution Perspective John C. Cagle , Assistant Attorney General, Director - Alaska Medicaid Fraud Control Unit - Overview of Alaska's state Medicaid provider criminal liability provisions. - Alaska Medical Assistance False Claim and Reporting Act (Civil False Claims Act) - What to do when OIG/MFCU Investigators make investigatory requests.	Beyond The Investigation...What is the Root Cause Dwight Claustre , CHC-F, CHPC, CHRC, Managing Director, Ankura Consulting - Why it is important to look at the root cause. - Provide guidance on developing a root cause process. - Practical application of a root cause analysis.
11:45 – 12:45 PM	Lunch (provided) Keynote Speaker	
12:45 – 1:45 PM	Session TBD TBD	What Problem Are You Solving? A Tactical Approach to Training Ricardo P. Pellafone , Founder, Broadcat - Focusing on function, not format, to take a problem-centered approach - How to know when training is appropriate— and when you should do something else - Practical questions you need to answer before you start making or buying training
1:45 – 2:00 PM	Networking Break	
2:00 – 3:00 PM	Session TBD TBD	Session TBD TBD
3:00 PM	Adjourn	

Learn, network, and earn Continuing Education Units (CEUs) close to home! The Alaska Regional Healthcare Compliance Conference provides attendees with a forum to interact with other local compliance professionals, exchange information and ideas, and learn from experts in the industry. The 2019 Alaska conference combines the efforts of the Society of Corporate Compliance and Ethics (SCCE) and the Health Care Compliance Association (HCCA). Conference sessions are separated into two tracks: General Compliance and Healthcare Compliance. As an attendee you may choose to attend sessions from either track.

Who Should Attend?

- Compliance officers
- In house and outside general counsels
- Privacy and security officers
- Regulatory affairs
- VPs and directors
- Billing and coding professionals
- Government agency staff

Why Should You Attend?

- Learn the latest news in regulatory requirements and enforcement.
- Gain skills and strategies to help develop more effective compliance programs.
- Network with other compliance professionals who share similar challenges.
- Earn CEUs for attending the conference.

Speakers



Mark Boutwell,
Intelligence Analysis Technical Director
Department of Defense



Dwight Claustre, CHC-F, CHPC, CHRC
Managing Director
Ankura Consulting



David Glaser,
Shareholder
Fredrikson & Byron PA



Lea Fourkiller, CHC
Senior Director
Ankura Consulting Group



Mel Jessee, CCEP
Quality Programs Manager
Alyeska Pipeline Service Company



David S. Lane, CHC
Chief Compliance Officer
Providence St. Joseph Health



Steve Ortquist, CCEP, CHC-F, CHRC
Managing Director
Ankura Consulting Group



Marcie Swenson,
VP & Senior Counsel
Skyda Consulting – Healthicity



Debbie Troklus, CCEP-F, CCEP-I, CHC-F, CHPC, CHRC
Sr. Managing Director
Ankura Consulting Group



Sheryl Vacca, CCEP-F, CCEP-I, CHC-F, CHPC, CHR
SVP, Chief Risk Officer
Providence St. Joseph Health



REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- ☐ **HCCA Member** \$320
- ☐ **Non-Member** \$370
- ☐ **Registration plus HCCA membership** \$520

Save by joining HCCA today (new members only) Dues regularly \$295 annually/\$325 after 1/1/2019

TOTAL \$ _____

ATTENDEE INFORMATION (please type or print)

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr.

Member / Account Number _____

First Name _____ M.I. _____ Last Name _____

Credentials (CHC, CHRC, CHPC, etc.) _____

Title _____

Organization (Name of Employer) _____

Address _____

City _____ Province/State _____ Postal Code/Zip _____

Country _____

Phone _____

Fax _____

E-mail (required for confirmation and conference information) _____

SPECIAL REQUEST DIETARY ACCOMODATION

- ☐ Gluten free ☐ Vegetarian ☐ Vegan ☐ Other _____
- ☐ Kosher (no shellfish, pork or meat/dairy mixed) ☐ Kosher (Hechsher certified)

PAYMENT METHOD

Mail check (including registration form) to:

HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952.988.0146

☐ Check enclosed (payable to HCCA) ☐ Invoice me

I authorize HCCA to charge my credit card (choose below)

☐ American Express ☐ MasterCard ☐ Visa ☐ Discover

Credit Card Account Number _____

Credit Card Expiration Date _____

Cardholder's Name _____

Cardholder's Signature _____

If your total is miscalculated, HCCA will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA1219)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at 888.580.8373 or 952.988.0141 with your credit card information, fax your registration to 952.988.0146, or visit hcca-info.org/regionals and register online.

HOTEL/CONFERENCE LOCATION:**Anchorage Marriott Downtown**

829 West 7th Avenue Anchorage, AK 99501

A small block of rooms has been reserved for Wednesday, February 20th and Thursday, February 21st at a rate of \$125.00 per night plus applicable state and local taxes (currently 12%). To make your reservation, please call Marriott Reservations directly at 800-228-9290 or 907-279-8000 and request the rate for SCCE and HCCA. Reservations must be received by the cutoff date which is Tuesday, January 30th, 2019 or when the block fills, whichever comes first.

NOTICE: Neither HCCA or any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

REGISTRATION PAYMENT TERMS: Checks are payable to HCCA. Credit cards accepted: American Express, MasterCard, Visa, or Discover. HCCA will charge your credit card the correct amount should your total be miscalculated. If you wish to pay using wire transfer funds, please email helpteam@hcca-info.org for instructions.

CANCELLATIONS/SUBSTITUTIONS: Refunds will not be issued. You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product, except The Healthcare Compliance Professionals Manual. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at helpteam@hcca-info.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

TAX DEDUCTIBILITY: Expenses of training (including tuition, travel, lodging and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

USE OF INFORMATION: By submitting this registration form, you agree to the use of your information and the terms and conditions stated on this form. To view our Privacy Statement visit www.hcca-info.org/privacy.aspx.

AGREEMENTS & ACKNOWLEDGEMENTS: I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA may take photographs and/or video at this HCCA Regional Compliance conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA Regional conference, I grant HCCA the right to use my name, photograph, video and biography for such purposes.

CONTINUING EDUCATION: HCCA will be applying for external continuing education units (CEUs). If you would like to make a request, please email ccb@compliancecertification.org. Visit HCCA's website, hcca-info.org, for up-to-date information.

