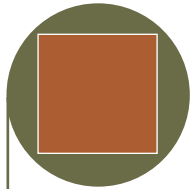




Behavioral Health and Addiction Events Prospectus & Media Kit



Event Locations

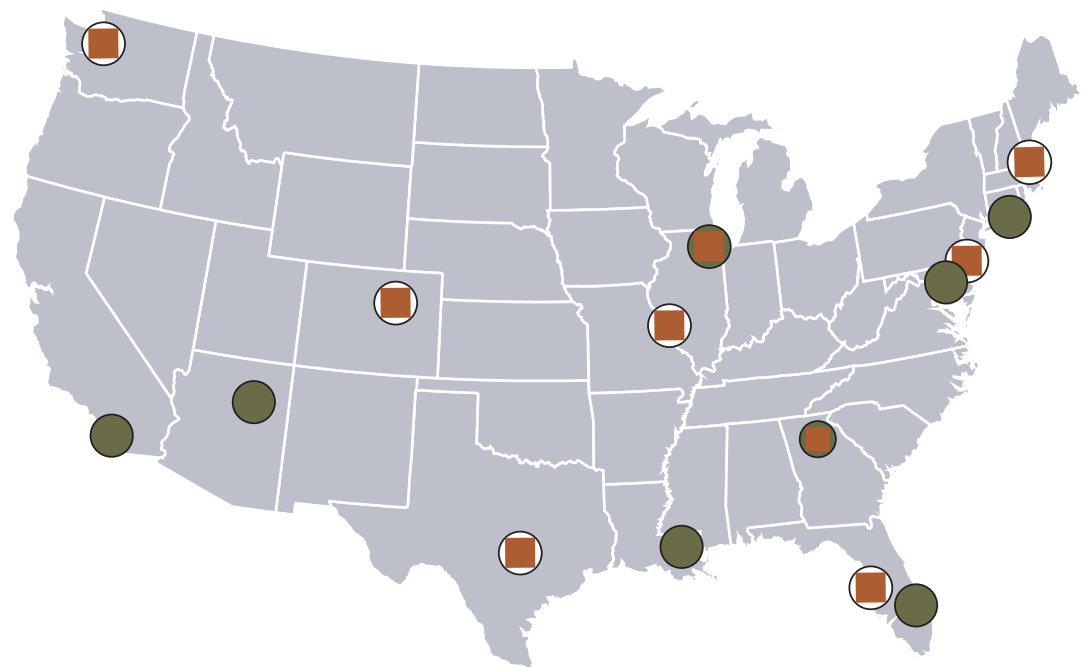


National

Atlanta
Baltimore
Fort Lauderdale
New Orleans
Scottsdale
Chicago
San Diego
Boston

Regional

Philadelphia
Seattle
Atlanta
Chicago
Denver
Austin
St. Louis
Tampa



The Psychiatry and Behavioral Health Learning Network is the number-one source for cutting-edge content in the addiction treatment and mental healthcare field. We reach professionals of all types, including frontline clinicians and private-practice therapists; nurses, physicians, and other medical professionals; and executive-level decision makers at a wide range of for-profit, not-for-profit, public, and private mental health and substance use treatment organizations. We also engage a wide variety of stakeholders, including senior law enforcement professionals. **We are the largest event producer in the field.**

The Learning Network reaches **300,000+ professionals** in the addiction treatment and behavioral healthcare community.

The Psychiatry and Behavioral Health Learning Network is part of HMP Global.

Behavioral Health and Addiction Events



Psychiatry & Behavioral Health
Learning Network

National



Rx Drug Abuse & Heroin Summit

AN NCAD MEETING

The National Rx Drug Abuse & Heroin Summit is the largest national collaboration of professionals from local, state, and federal agencies, business, academia, clinicians, treatment providers, counselors, educators, state and national leaders, senior law enforcement, and advocates impacted by prescription drug abuse and heroin use.



NCAD

National Conference on
Addiction Disorders

Addiction professionals annually convene at NCAD to share what's working: Clinicians hear from thought leaders on delivering treatment, while executives of behavioral healthcare organizations learn how to run more effective, more efficient, and ethically minded businesses.



Cocaine, Meth & Stimulant Summit

AN NCAD MEETING

The National Cocaine, Meth & Stimulant Summit specifically addresses the rising use of this category of drugs, which is complicating efforts to combat the opioid crisis.



Treatment Center Investment & Valuation Retreat

AN NCAD EXECUTIVE MEETING

The Treatment Center Investment & Valuation Retreat brings together owners and senior executives from the addiction treatment and recovery community to meet with key members of the investment and financial community for an exclusive three-day educational, business, and networking event.



Treatment Center Executive & Marketing Retreat

AN NCAD EXECUTIVE MEETING

The Treatment Center Executive & Marketing Retreat provides CEOs, CFOs, COOs, directors, senior marketing/business development/admissions leaders, and other executives with the tools they need to effectively and ethically grow their services in a rapidly changing market.

Freud Meets Buddha

AN NCAD MEETING

This "East Meets West" conference is an annual destination for mental health professionals, particularly those in private practice.

The Midwest Opioid Summit

AN NCAD MEETING

The second annual regional discussion on the opioid crisis.

Science & Spirit Summit

AN NCAD MEETING

The Science and Spirit's agenda is developed to appeal particularly to clinical and medical professionals working with those with mental health and addiction issues.

Virtual

Our Webinars connect professionals across the country in a convenient format to hear from leading field experts.

Additional Marketing Options

The Learning Network offers many other options to continuously generate leads, demonstrate thought leadership, and strengthen your brand identity.



The Learning Network also produces leading conferences for psychiatrists and other mental health professionals. Information on these events is contained in separate documents. Please see links below.



October 3–6, 2019
San Diego

Psych Congress, the largest independent conference for mental health clinicians, focuses on the practical application of advances in healthcare, enabling attendees to positively impact patient and community health. Attendees use this meeting to improve their patient care and practice setting in part by exploring the Exhibit Hall and promotional opportunities to research products and services that may assist them. To view the event prospectus, visit <https://www.psychcongress.com/psychcongress/exhibit>.



March 8–10, 2019
Boston

Elevate by Psych Congress equips mental health professionals with the knowledge, tools, and strategies needed to confidently diagnose disorders, develop effective treatment plans, apply evidence-based approaches into daily practice, and prepare for the realities inherent in mental health today and in the future. Beyond the educational sessions, participants benefit from unique opportunities to interact and engage with faculty and peers to enhance their learning and advance their careers. To view the event prospectus, visit <https://www.psychcongress.com/elevate/exhibit>.



2019: Philadelphia | Seattle
Atlanta | Chicago | Denver
Austin | St. Louis | Tampa

This series of full-day multi-topic conferences extends the live reach of the Psych Congress annual conference. Each conference has a diverse agenda of educational sessions to engage learners and provide a national conference experience on the regional level. To view the event prospectus, visit <https://www.psychcongress.com/psychregionals/exhibit-shipment>.

Reach Your Target Audience



Psychiatry & Behavioral Health
Learning Network



Our diversity of events offers you targeted opportunities to engage your key prospects to establish and nurture relationships, strengthen your brand equity, conduct market research, and demonstrate thought leadership.

Engage clinical and medical professionals, and allied stakeholders

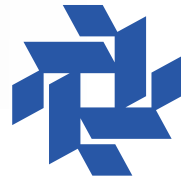
Counselors	Interventionists
Therapists	Nurses
Private practice clinicians	Pharmacists
Social workers	Government officials
Psychologists	Senior law enforcement
Psychiatrists	Advocates, families, and patients
Pain management physicians	



Behavioral Healthcare
EXECUTIVE

Engage executive and business professionals

CEOs
COOs
CFOs
Executive Directors
Vice Presidents
Directors of Business Development
Admissions Directors
Marketing Directors
Investors



Rx Drug Abuse & Heroin Summit

AN NCAD MEETING

National

APRIL 22-25, 2019
ATLANTA, GA
HYATT REGENCY ATLANTA

The Rx Drug Abuse & Heroin Summit is the largest national collaboration of professionals from local, state, and federal agencies, business, academia, treatment providers, and allied communities impacted by prescription drug abuse and heroin use. It is *the* event for engaging decision makers and allied professionals working to address this public health emergency.



Photo: Pete Winkel GPA

The Summit is the destination annual conference for reaching the broad range of stakeholders developing prevention, treatment, recovery, law enforcement, and advocacy strategies to address the opioid epidemic, including:

- Clinicians (therapists, interventionists, psychologists, social workers, etc.)
- Physicians (psychiatrists, pain medicine specialists, etc.)
- Nurses
- Pharmacists
- Government officials (federal, state, and local)
- Law enforcement personnel
- First responders (fire fighters, EMTs, etc.)
- Educators
- Researchers
- Owners and operators of treatment programs
- Administrators of social service agencies
- Executives of third-party insurance programs
- Advocates, families, and patients working to increase awareness and effect change



The **Summit** attracts attendees from all areas of the country, providing you with a national platform to **share your message.**

Profile

The Summit is the largest annual gathering of its kind, with more than 3,000 attendees in 2018. Participants are from a wide variety of backgrounds and disciplines, with strong representation from the law enforcement, social service/public health/prevention, and treatment communities, including clinicians, physicians, and owners and operators of treatment programs. Influential decision makers from cities, counties, states, and the federal government also attend the Summit, along with national media outlets.

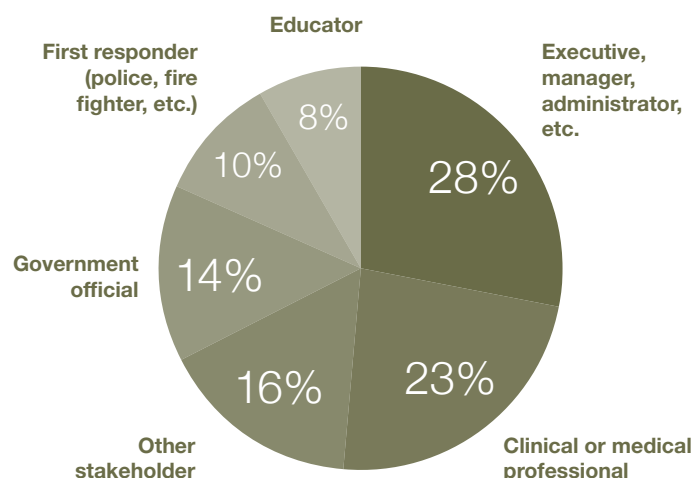


Speakers and sessions for the Rx Drug Abuse & Heroin Summit are selected in cooperation with Operation UNITE, whose mission is to rid communities of illegal drug use, provide support to families and friends of people struggling with substance abuse, and educate the public about the dangers of using drugs.

Attendee snapshot

The Rx Summit is the largest national gathering on the opioid crisis, with a target audience of stakeholders directly impacting prevention, treatment, and recovery across the country.

Percentage of conference attendees (excluding sponsors, vendors, etc.)



Registered participants: **3,029** in 2018

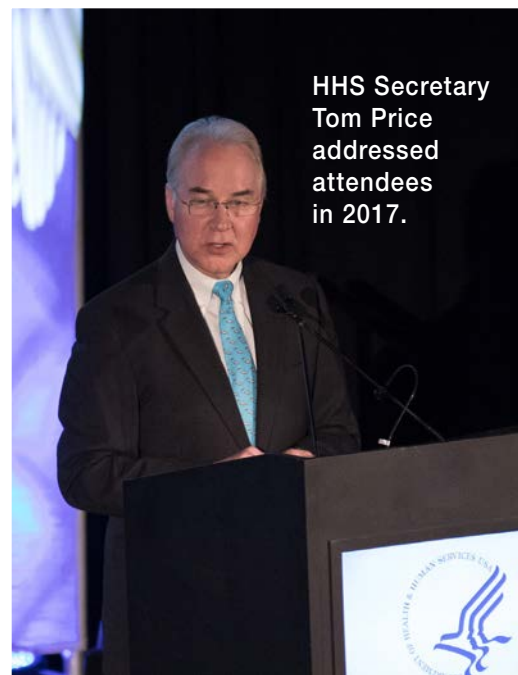
Participants from **48 states** and **4 countries**

The Summit is the ideal venue to:

- Network with decision makers from across the United States
- Introduce new products
- Highlight services
- Demonstrate expertise and thought leadership
- Signify cause commitment
- Strengthen your brand, organization, or association
- Conduct market research
- Generate new relationships and nurture existing ones



President Bill Clinton
addressed attendees
in 2018.



HHS Secretary
Tom Price
addressed
attendees
in 2017.



President Obama addressed attendees in 2016.



Photography: Pete Winkel GPA and Chris Williams Zoeica Images

Integrated Marketing Opportunities

EDUCATION PARTNER

\$50,000 (MULTIPLE AVAILABLE)

The Education Partner is the top-of-mind visible sponsor before, during, and after the conference, providing the sponsoring organization significant branding, lead generation, and lead nurturing opportunities, as well as demonstration of thought leadership.

- Sponsor recognition during general sessions
- Sponsor logo included in marketing messages, onsite signage, and website
- Floor clings directing attendees to booth (if applicable)
- Full-page, full-color ad in Program Guide in premium position
- Insert included in onsite show bag
- Host a Vision Session during conference
- 10-question post-event survey to all attendees
- 8'x10' booth in exhibit hall
- Use of meeting room at event (pending availability)
- 12 Full conference passes (discounts on additional passes)
- Premium seating during VIP keynote addresses
- 4 invitations to Advisory Board dinner
- First right of refusal for 2020 conference

PLATINUM PARTNER

\$28,000 (MULTIPLE AVAILABLE)

Stand out at the Summit with a broad sponsorship touching all aspects of the conference.

- Sponsor recognition during general sessions
- Sponsor logo included in marketing messages, onsite signage, and website
- Full-page, full-color ad in Program Guide in premium position
- Insert included in onsite show bag
- Host a Vision Session during conference
- Post-event survey to all attendees
- Use of meeting room at event (pending availability)
- 8 Full conference passes (discounts on additional passes)
- 2 invitations to Advisory Board dinner
- First right of refusal for 2020 conference

GOLD SPONSOR

\$18,000 (MULTIPLE AVAILABLE)

Gold Sponsors demonstrate their commitment to addressing the opioid crisis while having a significant footprint throughout the show.

- Sponsor recognition during general sessions
- Sponsor logo included in marketing messages, onsite signage, and website
- Full-page, full-color ad in Program Guide
- Insert included in onsite show bag
- Host a Vision Session during conference
- Use of meeting room at event (pending availability)
- 6 Full conference passes (discounts on additional passes)
- 1 invitation to Advisory Board dinner
- First right of refusal for 2020 conference

SILVER SPONSOR

\$13,000 (MULTIPLE AVAILABLE)

Build your reputation in the broad Summit community and beyond with the Silver Sponsor option.

- Sponsor recognition during general sessions
- Sponsor logo included in marketing messages, onsite signage, and website
- Half-page, full-color ad in Program Guide
- Insert included in onsite show bag
- 4 Full conference passes (discounts on additional passes)
- First right of refusal for 2020 conference

Gold, Platinum, and Education Partners have the option of presenting a vision session at the conference. These 45-minute educational sessions, featuring sponsor content*, are open to all conference attendees. A limited number of vision sessions are available.

*Ineligible for CE credit

Integrated Marketing Opportunities

BRONZE SPONSOR

\$7,000 (MULTIPLE AVAILABLE)

Bronze Sponsors benefit from multiple touchpoints with attendees before, during, and after the multi-day conference.

- Sponsor recognition during general sessions
- Sponsor logo included in marketing messages, onsite signage, and website
- Half-page, full-color ad in program guide
- 2 Full conference passes (discounts on additional passes)
- First right of refusal for 2020 conference

TOTE BAG SPONSOR

\$20,000 (includes 8' x 10' booth) (1 AVAILABLE)

Create a high-profile opportunity to strengthen your brand as the exclusive Attendee Tote Bag sponsor. Your logo will be printed on one side of each bag, giving your organization tremendous exposure at the Rx Summit and long after the conference.

- Exclusive sponsor of official tote bag
- Sponsor logo included in marketing messages, onsite signage, and website
- Full-page, full-color ad in program guide
- Option to include insert in tote bag
- 8' x 10' booth in exhibit hall
- 3 full conference passes
- First right of refusal for 2020 conference

ROOM KEY SPONSOR

\$20,000 (includes 8' x 10' booth) (1 AVAILABLE)

Have your branded logo and message—complete with your booth number—prominently displayed on every hotel room key given to all guests attending the conference from the moment they arrive at the host hotel.

- Sponsor logo included on room keys, marketing messages, onsite signage, and website
- Full-page, full-color ad in Program Guide
- 8' x 10' booth
- 3 full conference passes
- First right of refusal for 2020 conference

MOBILE APP SPONSOR

\$20,000 (includes 8' x 10' booth) (1 AVAILABLE)

The exclusive Mobile App Sponsor keeps attendees connected to important conference updates and social media alerts. Few put their phones down for long at a conference, providing the Mobile App Sponsor consistent and continuous onsite engagement.

- Exclusive sponsor of the official Summit Mobile App
- Sponsor logo included on app splash page
- Sponsor logo included in marketing messages, onsite signage, and website
- Full-page, full-color ad in Program Guide
- 8' x 10' booth in exhibit hall
- 3 full conference passes
- First right of refusal for 2020 conference

RECEPTION SPONSOR

**\$16,500 (includes 8' x 10' booth)
(MULTIPLE AVAILABLE)**

As the exclusive sponsor of a reception or meal, your organization will gain tremendous recognition, driving traffic to your booth to build relationships and generate leads.

- Exclusive sponsor of a reception or meal
- Sponsor logo included in marketing messages, onsite signage, and website
- 8' x 10' booth in exhibit hall
- Full-page, full-color ad in onsite Program Guide
- Sponsor logo on napkins during reception
- 3 full conference passes
- First right of refusal for 2020 conference

Integrated Marketing Opportunities

NOTEBOOK SPONSOR

\$20,000 (includes 8' x 10' booth) (1 AVAILABLE)

The high-quality notebooks are always a hit, and with your logo on them, this sponsorship promises strong brand recognition.

- Exclusive sponsor of notebook
- Sponsor logo included on notebook and included in marketing messages, onsite signage, and website
- Full-page, full-color ad in Program Guide
- 8' x 10' booth
- 3 full conference passes
- First right of refusal for 2020 conference

LANYARD SPONSOR

\$16,500 (includes 8' x 10' booth) (1 AVAILABLE)

Each attendee will display your message as they participate in conference functions.

- Exclusive sponsor of conference lanyard used to hold required conference badge for all attendees
- Sponsor logo on lanyards and in marketing messages, onsite signage, and website
- 8' x 10' booth in exhibit hall
- Full-page, full-color ad in onsite Program Guide
- 3 full conference passes
- First right of refusal for 2020 conference

BADGE SPONSOR

\$16,500 (includes 8' x 10' booth) (1 AVAILABLE)

Attendee badges are required for entry into every conference function. The Badge Sponsorship is an effective way to have your brand seen by all conference participants throughout the entire multi-day event.

- Sponsor logo on badges and in marketing messages, onsite signage, and website
- 8' x 10' booth in exhibit hall
- Full-page, full-color ad in onsite Program Guide
- 3 full conference passes
- First right of refusal for 2020 conference

CHARGING STATION SPONSOR

\$15,000 (includes 8' x 10' booth) (4 AVAILABLE)

Everyone carries a mobile device—and everyone is always looking to recharge. Make your organization a destination with a charging station right in your booth.

- Charging station at your booth
- Sponsor logo included in marketing messages, onsite signage, and website
- 8' x 10' booth
- 3 full conference passes
- First right of refusal for 2020 conference



Photography: Chris Williams Zoeica Images



Exhibit Hall

Exhibitor Rates:

- Nonprofit: \$2,850
- Corporate: \$3,850

View the interactive floor plan at:

www.nationalrxdrugabusesummit.org/floorplan18

Each 8' x 10' booth includes the following:

- Draped table
- 2 side chairs
- 1 waste basket
- 1 one-line booth ID sign with booth number
- 1 full conference pass
- Discounts for additional conference passes
- Listing in Mobile App

FLOOR CLINGS

\$1,100 (1 AVAILABLE PER AISLE)

- Stickers on exhibit hall floor directing attendees to your booth; only one sponsor per aisle

EXHIBITOR EXPOSURE PACKAGE

- **Nonprofit: \$5,800**
- **Corporate: \$6,600**

Stand out at the show with multiple attendee touch points, and take advantage of a package discount.

- 8' x 10' booth with standard booth benefits
- Full-page, full-color ad in program guide
- Insert in show bag

PROGRAM GUIDE ADS

(AVAILABLE ONLY TO EXHIBITORS AND SPONSORS)

- Inside Front Cover: \$2,500
- Inside Back Cover: \$2,500
- Full page: \$2,000
- Half page: \$1,500

BAG INSERT

\$2,500 (LIMITED AVAILABILITY; AVAILABLE ONLY TO EXHIBITORS AND SPONSORS)

- 1 piece, up to 9" x 12", 4 pages maximum

ADDITIONAL OPPORTUNITIES

FOCUS GROUP

Starts at \$7,000

The conference works with the sponsoring organization to identify attendees who meet the sponsor's criteria.

The conference then organizes a 60-minute on-site focus group with these pre-qualified attendees. The session can be used to develop market research, identify new business opportunities, and gather data for lead generation efforts.

The conference provides focus group attendees with an onsite financial participation incentive, as well as beverage/snack service in the room. A focus group sponsor also receives two full-conference passes.

WEBINAR

\$9,000

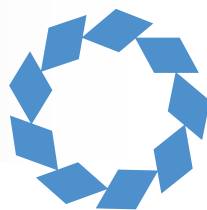
Engage the Summit audience beyond the four days of the conference with a custom Webinar program. You choose the speaker and topic and we handle the rest: marketing, moderation, and lead delivery--contact information on all registrants, including answers to custom questions of your choice. See our section on Webinars for more details.

E-NEWSLETTER

The Summit e-newsletter is published weekly to 54,000 stakeholders working to address the opioid crisis.

728 x 90: \$1,409;
160 x 600: \$1,409;
product ad: \$1,153.





NCAD

**National Conference on
Addiction Disorders**

National

AUGUST 15-18, 2019 BALTIMORE MARRIOTT WATERFRONT

The National Conference on Addiction Disorders is the country's premiere annual event bringing together professionals of all types for networking, continuing education, and important dialogue. NCAD is the can't-miss conference of the year.

View the conference agenda
at WWW.NCADCON.COM.

**The National Conference on
Addiction Disorders** and its
concurrent **Executive Program**
will help you reach your key
targets, whether on the executive
and/or clinical side of addiction
treatment and mental health
organizations.

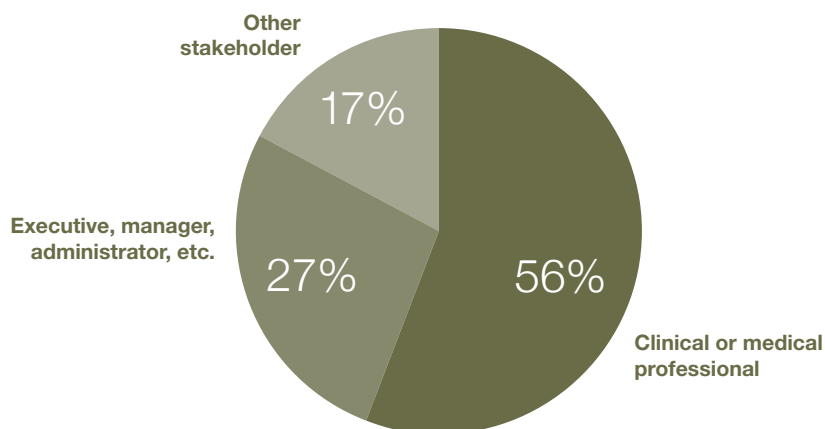


NCAD 2018; Chris Sattlberger/GPA

Attendee snapshot

NCAD is a comprehensive event engaging both clinicians and executives alike.

Percentage of conference attendees (excluding sponsors, vendors, etc.)



Registered participants: **933** in 2018

Participants from **45 states** and **4 countries**

NCAD bridges the gap between on-the-ground practice and strategic management, providing a forum for you to share your products and services to the full continuum of care providers. Through its seven concurrent sessions, NCAD offers attendees a comprehensive educational experience. This engaged audience meets multiple times throughout the conference in the exhibit hall for coffee breaks, meals, networking, and giveaways. Unique and custom sponsorships provide you with opportunities to engage this influential and diverse group to strengthen your brand, generate new leads, reconnect with existing relationships, and conduct market research. As the premier addiction treatment conference in the field, NCAD is also an ideal venue to launch a new product or announce a new treatment center or service.

NCAD also is the only conference in the field to offer a dedicated marketing track for your onsite staff. No time is taken away from exhibit hall hours. Your marketing, business development, and admissions team learn the latest marketing techniques and best practices from field experts right while at the show.



NCAD 2017; Chris Williams Zoeica Images



NCAD 2017; Chris Williams Zoeica Images

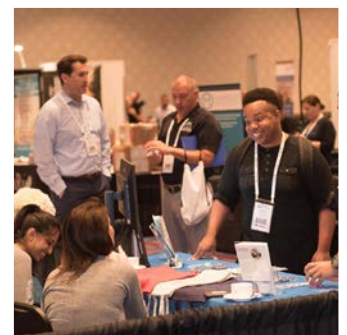
"In all of my years in this field, this is the first conference that I went to that has something for everyone."
— Douglas L. Allen, CADC



NCAD 2017; Chris Williams Zoelca Images



Photos: NCAD 2018; Chris Sattlberger/GPA



National

Integrated Marketing Opportunities

TITLE SPONSOR

\$55,000 (includes 8' x 20' booth) (1 AVAILABLE)

The Title Sponsor is the top-of-mind visible partner before, during, and after the conference, providing the sponsoring organization significant branding, lead generation, and lead nurturing opportunities, as well as demonstration of thought leadership.

- The exclusive presenting sponsor
- Selection of speaker and topic for conference session
- Sponsor representative introduces some keynote speakers
- Sponsor logo included in marketing messages, onsite signage, and website
- 8' x 20' booth in exhibit hall
- Floor clings directing attendees to booth
- Back cover ad in onsite Program Guide
- Insert included in onsite show bag
- Six full conference passes
- First right of refusal for 2020 conference

TOPIC SPONSOR

\$16,500 (includes booth) (7 AVAILABLE)

Sponsor a topic and receive multiple opportunities before and at the show to demonstrate your leadership on a key topic area.

- Exclusive sponsor of one of NCAD's topics
- Sponsor representative introduces all topic speakers
- Sponsor logo included in session marketing messages, onsite signage, and website
- Sponsor collateral in meeting rooms
- Booth in exhibit hall
- Full-page, full-color ad in onsite Program Guide
- Insert included in onsite show bag
- Three full conference passes
- Pre- and post-show e-blasts to session attendees
- First right of refusal for 2020 conference

RECEPTION SPONSOR

\$16,500 (includes booth) (1 AVAILABLE)

As the exclusive sponsor of the reception, your organization will gain tremendous recognition, driving traffic to your booth to build relationships and generate leads.

- Exclusive sponsor of reception
- Sponsor logo included in marketing messages, onsite signage, and website
- Booth in exhibit hall
- Full-page, full-color ad in onsite Program Guide
- Sponsor logo on napkins during reception
- Three full conference passes
- First right of refusal for 2020 conference

WELLNESS PAVILION SPONSOR

\$16,500 (includes booth) (1 AVAILABLE)

Be part of conference buzz by being the exclusive sponsor of the Wellness Pavilion, featuring activities during exhibit hall hours to promote professional health and rejuvenation — and to share your products and services with attendees. The Wellness Pavilion is the centerpiece of the exhibit hall experience and will feature extensive exposure both before and during the conference, with significant brand equity building for the sponsor.

- Sponsor marketing materials in wellness pavilion
- Sponsor logo included in marketing materials, special onsite signage, and website
- Booth in exhibit hall
- Three full conference passes
- First right of refusal for 2020 conference

INNOVATION THEATERS

Innovation Theaters (non-CME presentations aka “product theaters”) are intimate, informational sessions designed to complement the attendees’ educational experience by further enhancing knowledge and confidence through disease-state and/or product-specific discussions. Event management will arrange all logistical aspects while you customize your presentation’s content for attendees and select and manage presenters. Each conference includes exclusive Innovation Theater time slots that do not compete with accredited sessions. Innovation Theaters are a total of 75 minutes allowing 15 minutes for meals and 60 minutes for the presentation and Q&A (unless otherwise stated). Innovation Theaters are reserved on a first-come, first-served basis. Organizations, including pharmaceutical companies, interested in this opportunity should contact Jennifer Griffith at 949-302-0734 or jennifer.griffith@naccme.com.

Integrated Marketing Opportunities

PHOTO BOOTH SPONSOR

\$12,000 (includes booth) (1 AVAILABLE)

Everyone will want a photo keepsake from the show. Attendees must visit your booth to receive a ticket to participate, providing your representatives continuous lead generation and nurturing.

- Exclusive sponsor of photo booth
- Sponsor logo included in marketing messages, onsite signage, and website
- Tickets handed out at sponsor booth
- Sponsor logo included on photo
- Booth in exhibit hall
- Three full conference passes
- First right of refusal for 2020 conference

COFFEE AND CONVERSATION SPONSOR

\$12,000 (includes booth) (1 AVAILABLE)

Coffee is an essential part of most attendees' day, making the Coffee and Conversation Sponsorship an ideal opportunity to position your brand front and center during the show. Extensive marketing before and during the show provides an opportunity to position your organization strongly in the crowded market.

- Exclusive sponsor of coffee stations throughout conference
- Sponsor logo on napkins at coffee stations (not reception)
- Sponsor logo on coffee sleeves at coffee stations
- Logo included in marketing messages, onsite signage, and website
- Booth in exhibit hall
- Full-page, full-color ad in onsite Program Guide
- Three full conference passes
- First right of refusal for 2020 conference

TOTE BAG SPONSOR

\$12,000 (includes booth) (1 AVAILABLE)

Create a high profile opportunity to strengthen your brand as the Exclusive Attendee Tote Bag sponsor. Your logo will be printed on one side of each bag, giving your company tremendous exposure at NCAD and long after the conference.

- Exclusive sponsor of official Attendee Tote Bag
- Sponsor logo included in marketing messages, onsite signage, and website
- Insert included in onsite show bag
- Booth in exhibit hall
- Three full conference passes
- First right of refusal for 2020 conference

CARICATURE SPONSOR

\$12,000 (includes booth) (1 AVAILABLE)

Your booth will be one of the most heavily trafficked, as attendees visit to earn tickets for their own caricature drawing, providing your representatives a steady stream of leads and continuous relationship development.

- Exclusive sponsor of caricatures
- Sponsor logo included in marketing messages, onsite signage, and website
- Tickets handed out at sponsor booth
- Sponsor logo included on caricature
- Booth in exhibit hall
- Three full conference passes
- First right of refusal for 2020 conference

TREATMENT CENTER TOURS

\$12,000 (includes booth) (2 AVAILABLE)

Make a tour of your center part of the conference agenda. Attendees have the opportunity to tour nearby treatment settings. The conference handles recruitment and registration. The conference will transport the attendees to and from the center, where the sponsor may provide a tour and a one-hour educational session (the conference will provide CEUs for the session, if eligible).

- Full contact information on tour attendees
- Sponsor logo included in marketing messages, onsite signage, and website
- Booth in exhibit hall
- Three full-conference passes

BADGE SPONSOR / LANYARD SPONSOR

\$12,000 EACH (1 BADGE & 1 LANYARD AVAILABLE)

Attendee badges and lanyards are required for entry into every conference function. Each Sponsorship is an effective way to have your company's brand seen by all conference participants throughout the entire multi-day event.

- Company logo prominently displayed on badge or lanyard
- Sponsor logo included in marketing messages, onsite signage, and website
- Booth in exhibit hall
- Full-page full-color ad in onsite Program Guide
- Three full conference passes
- First right of refusal for 2020 conference

Integrated Marketing Opportunities

CONFERENCE WORKSHOP

\$12,000 (includes booth) (6 AVAILABLE)

Demonstrate your organization's thought leadership by choosing the speaker and topic for a sponsored session during the regular show hours. An integrated marketing campaign develops your brand equity, while the session generates leads and nurtures relationships with key referral sources and/or prospects.

- 90-minute vendor-neutral presentation
- Sponsor chooses speaker and topic
- Sponsor logo included in marketing messages, onsite signage, and website
- Full contact information on session attendees
- Booth in exhibit hall
- Three full conference passes
- First right of refusal for 2020 conference

MOBILE APP SPONSOR

\$10,000 (includes booth) (1 AVAILABLE)

The exclusive Mobile App Sponsor keeps attendees connected to important conference updates and social media alerts. Few put their phones down for long at a conference, providing the Mobile App Sponsor consistent and continuous on-site engagement.

- Exclusive sponsor of the official NCAD Mobile App
- Sponsor logo included in marketing messages, onsite signage, website, and mobile app
- Half-page, full-color ad in Program Guide
- Booth in exhibit hall
- Three full conference passes
- First right of refusal for 2020 conference

ROOM KEY SPONSOR

\$10,000 (includes booth) (1 AVAILABLE)

Have your branded logo and message—complete with your booth number—prominently displayed on every hotel room key given to all guests attending the conference from the moment they arrive at the host hotel.

- Sponsor logo included on room keys, marketing messages, onsite signage, and website
- Half-page, full-color ad in Program Guide
- Booth in exhibit hall
- Two full conference passes
- First right of refusal for 2020 conference

NOTEBOOK SPONSOR

\$10,000 (includes booth) (1 AVAILABLE)

The high-quality notebooks are always a hit, and with your logo on them, this sponsorship promises strong brand recognition.

- Exclusive sponsor of notebook
- Sponsor logo included on notebook and included in marketing messages, onsite signage, and website
- Half-page, full-color ad in Program Guide
- Booth in exhibit hall
- Two full conference passes
- First right of refusal for 2020 conference

CHARGING STATION SPONSOR

\$10,000 (includes booth) (4 AVAILABLE)

Everyone carries a mobile device—and everyone is always looking to recharge. Make your company a destination with a charging station right in your booth.

- Charging station at your booth
- Sponsor logo included in marketing messages, onsite signage, and website
- Booth in exhibit hall
- Two full conference passes
- First right of refusal for 2020 conference



NCAD 2017; Chris Williams Zoeica Images

Exhibit Hall

Exhibitor Rates:

- 6'x8' booth: \$2,950
- 8'x10' booth: \$3,100

View the 2019 floor plan at
<https://shows.convomaps.com/ncad2019>.

The NCAD show floor is an experience to remember. On-floor promotions involve all exhibitors to engage and excite attendees. Each exhibit space includes the following:

- Draped table
- 2 side chairs
- 1 waste basket
- 1 one-line booth ID sign with booth number
- 2 full conference passes
- Discounts for additional conference passes
- Company listing in Mobile App

EXHIBITOR EXPOSURE PACKAGE

Contact representative for pricing

Stand out at the show with multiple attendee touch points, and take advantage of a package discount.

- Exhibit space with standard benefits
- Full-page, full-color ad in program guide
- Insert in show bag

FLOOR CLINGS

\$1,100 (1 AVAILABLE PER AISLE)

- Stickers on exhibit hall floor directing attendees to your booth; only one sponsor per aisle

PROGRAM GUIDE ADS

(Available only to exhibitors and sponsors)

- Inside Front Cover: \$1,500
- Inside Back Cover: \$1,500
- Full page: \$1,050
- Half page: \$850
- Quarter page: \$550

BAG INSERT

\$1,500 (Available only to exhibitors and sponsors)

- 1 piece, up to 9" x 12", 4 pages maximum

ADDITIONAL OPPORTUNITIES

FOCUS GROUP

Starts at \$7,000

The conference works with the sponsoring organization to identify attendees who meet the sponsor's criteria. The conference then organizes a 60-minute onsite focus group with these pre-qualified attendees. The session can be used to develop market research, identify new business opportunities, and gather data for lead generation efforts. The conference provides focus group attendees with an onsite financial participation incentive, as well as beverage/snack service in the room. A focus group sponsor also receives two full-conference passes.

WEBINAR

\$9,000

Engage the NCAD audience beyond the in-person conference with a custom Webinar program. You choose the speaker and topic and we handle the rest: marketing, moderation, and lead delivery—contact information on all registrants, including answers to custom questions of your choice. See section on Webinars for more details.

E-NEWSLETTER

Pricing Below

The NCAD e-newsletter is published weekly to 136,000+ clinicians across the country and shares best practices, research findings, and other important information.

In addition, NCAD publishes the weekly Behavioral Healthcare Executive e-newsletter to inform and educate over 38,000 CEOs, CFOs, COOs, and other senior executives of treatment centers.

Various positions are available; pricing is per month (ads run once per week) per e-newsletter.

- 728x90: \$1,409
- 160x600: \$1,409
- Product ad*: \$1,153

* Features 125x125 image and 350 characters of text



Cocaine, Meth & Stimulant Summit

AN NCAD MEETING

National

NOVEMBER 8-10, 2019

MIAMI, FL

HYATT REGENCY MIAMI DOWNTOWN

The opioid crisis is making headlines, but another category of drugs continues to devastate communities: stimulants. Cocaine is flooding Southern states as production increases to record levels in South America. Meth remains an omnipresent scourge. And college students across the country continue to misuse prescription drugs to boost academic performance. Together these “twin epidemics” are overwhelming law enforcement and treatment providers. The Stimulant Summit brings together these groups to discuss strategies to prevent stimulant use, provide access to treatment, and ensure that stimulants are part of larger societal discussions about addressing drug use.

To learn more, visit
www.stimulantsummit.com.

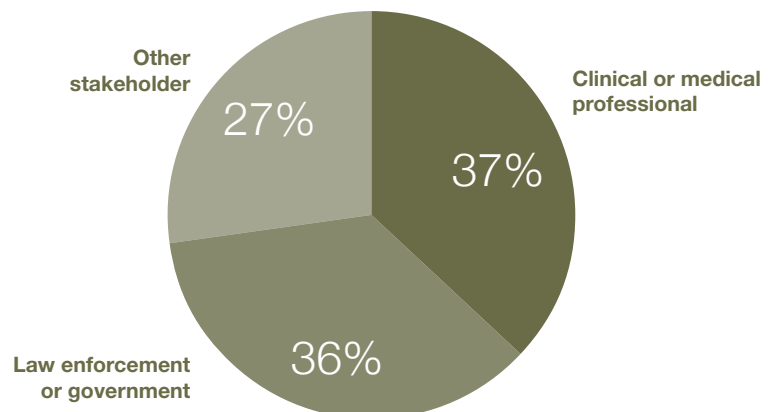


Exhibit hall at Stimulant Summit 2018

Attendee snapshot

The Stimulant Summit is a national forum to discuss this important topic.

Percentage of conference attendees (excluding sponsors, vendors, etc.)



Registered participants: **309** in 2018

Participants from **40 states** and **3 countries**

Integrated Marketing Opportunities

EDUCATION PARTNER

\$25,000 (1 AVAILABLE)

The Education Partner is the top-of-mind visible sponsor before, during, and after the conference, providing the sponsoring organization significant branding, lead generation, and lead nurturing opportunities, as well as demonstration of thought leadership.

- The exclusive education partner
- Sponsor recognition during general sessions and opportunity to introduce keynote speakers
- Sponsor logo included in marketing messages, onsite signage, and website
- Sponsor appoints a speaker to a breakout session during the conference
- 8 full conference passes (discounts on additional passes)
- Table top exhibit display in prominent position
- Banner ad in conference e-newsletter for 12 months
- Banner ad on addictionpro.com for 6 months
- First right of refusal for 2019 conference

PLATINUM SPONSOR

\$12,000 (MULTIPLE AVAILABLE)

Platinum Sponsors appoint a staff member, referral source, customer, or other VIP to lead a breakout session, thereby demonstrating the sponsor's thought leadership on a key topic. The sponsorship includes significant brand-equity building components as well as a presence in the exhibit area, providing an integrated conference presence to develop and nurture relationships.

- Sponsor appoints a speaker to a breakout session during the conference
- Sponsor logo included in marketing messages, onsite signage, and website
- Table top exhibit display
- 4 full conference passes; discount on additional passes
- First right of refusal for 2019 conference

GOLD SPONSOR

\$10,000 (MULTIPLE AVAILABLE)

Gold Sponsors demonstrate their commitment to addressing the stimulant crisis while having a significant footprint throughout the show.

- Sponsor logo included in marketing messages, onsite signage, and website
- Insert included in onsite show bag
- Table top exhibit display
- 6 full conference passes
- Banner ad in Stimulant Summit e-newsletter for three months
- Banner ad on addictionpro.com for one month
- First right of refusal for 2019 conference

SILVER SPONSOR

\$8,000 (MULTIPLE AVAILABLE)

Build your reputation in the broad Summit community and beyond with the Silver Sponsor option.

- Sponsor logo included in marketing messages, onsite signage, and website
- Insert included in onsite show bag
- Table top exhibit display
- 4 full conference passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2019 conference

BRONZE SPONSOR

\$5,000 (MULTIPLE AVAILABLE)

Bronze Sponsors benefit from multiple touchpoints with attendees before, during, and after the multi-day conference.

- Sponsor logo included in marketing messages, onsite signage, and website
- Insert included in onsite show bag
- 2 full conference passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2019

Integrated Marketing Opportunities

CONFERENCE PANELIST SPONSOR

\$10,000 (MULTIPLE AVAILABLE)

A Panelist Sponsor nominates a staff member, referral source, customer, or other VIP to participate on a discussion panel, thereby demonstrating the sponsor's thought leadership on a key topic. The sponsorship includes significant brand-equity building components as well as a presence in the exhibit area, providing an integrated conference presence to develop and nurture relationships. Contact your representative for a list of panel speaking opportunities offered at the Summit.

- Sponsor appoints panelist to an event panel
- Sponsor logo included in marketing messages, onsite signage and website
- Tabletop exhibit display
- 2 full-conference passes
- First right of refusal for 2019

CONFERENCE TOTE BAG SPONSOR

\$10,000 (1 AVAILABLE)

Your organization is top of mind throughout and after the show with your full-color logo featured on one side of the official attendee tote bag, providing long-lasting visibility for your organization.

- Sponsor logo included in marketing messages, onsite signage, website, and tote bag
- Insert included in onsite show bag
- Table top exhibit display
- 2 full conference passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2019 conference

NOTEBOOK SPONSOR

\$10,000 (1 AVAILABLE)

Attendees greatly appreciate having a notebook handy—providing an ideal sponsorship opportunity. A tabletop exhibit display extends your show presence.

- Sponsor logo included in marketing messages, onsite signage, website, and notebook
- Tabletop exhibit display
- 2 full-conference passes
- Banner ad on addictionpro.com for 1 month
- First right of refusal for 2019 conference

BADGE AND LANYARD SPONSOR

\$10,000 (1 AVAILABLE)

This sponsorship provides front-and-center visibility for one organization aiming to influence the Summit's attendees.

- Exclusive sponsor of conference lanyard used to hold required badge for all event attendees
- Sponsor logo included in marketing messages, onsite signage, website, badges, and lanyards
- Tabletop exhibit display
- 2 full-conference passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2019 conference

COFFEE BREAK SPONSOR

\$10,000 (1 AVAILABLE)

You know attendees are always seeking out coffee! The sponsor will be a prominent presence at the event as attendees fill their cups.

- Sponsor logo included in marketing messages, website, onsite signage including in coffee break area, coffee sleeves, and napkins
- Tabletop exhibit display
- 2 full-conference passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2019 conference

WIFI SPONSOR

\$10,000 (1 AVAILABLE)

Attendees are always looking for WIFI access. To access the hotel's service, attendees will visit the sponsor's tabletop display to obtain the network password, making it a must-visit destination during the conference.

- Exclusive WIFI sponsor during the conference
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- 2 full-conference passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2019 conference

Integrated Marketing Opportunities

MOBILE APP SPONSOR

\$10,000 (1 AVAILABLE)

Expose your brand to Summit attendees throughout the event as they connect with content and each other.

- Exclusive mobile app sponsor during the conference
- Sponsor logo included in marketing messages, onsite signage, website, and mobile app
- Tabletop exhibit display
- 2 full-conference passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2019 conference

EXHIBITING OPPORTUNITIES

Tabletop Exhibit Display \$2,000 (MULTIPLE AVAILABLE)

- Draped table
- 2 full conference passes; discounts on additional passes

FLOOR CLINGS

\$1,100

Stickers on hallway in exhibit area directing attendees to your display.

INNOVATION THEATERS

Innovation Theaters (non-CME presentations aka “product theaters”) are intimate, informational sessions designed to complement the attendees’ educational experience by further enhancing knowledge and confidence through disease-state and/or product-specific discussions. Event management will arrange all logistical aspects while you customize your presentation’s content for attendees and select and manage presenters. Each conference includes exclusive Innovation Theater time slots that do not compete with accredited sessions. Innovation Theaters are a total of 75 minutes allowing 15 minutes for meals and 60 minutes for the presentation and Q&A (unless otherwise stated). Innovation Theaters are reserved on a first-come, first-served basis. Organizations, including pharmaceutical companies, interested in this opportunity should contact Jennifer Griffith at 949-302-0734 or jennifer.griffith@naccme.com.

ADDITIONAL OPPORTUNITIES

FOCUS GROUP

Starts at \$7,000

The Summit works with the sponsoring organization to identify attendees who meet the sponsor’s criteria. The Summit then organizes a 60-minute onsite focus group with these prequalified attendees. The session can be used to develop market research, identify new business opportunities, and gather data for lead generation efforts. The Summit provides focus group attendees with an onsite financial participation incentive, as well as beverage/snack service in the room. A focus group sponsor also receives two full conference passes.

BAG INSERT

\$700 (AVAILABILITY VARIES)

Available only to event sponsors and exhibitors

- 1 piece, up to 9” x 12”, 4 pages maximum

WEBINAR

\$9,000

Engage the Summit audience beyond the in-person conference with a custom Webinar program. You choose the speaker and topic and we handle the rest: marketing, moderation, and lead delivery—contact information on all registrants, including answers to custom questions of your choice. See section on Webinars for more details.

E-NEWSLETTER

The Summit has a year-round e-newsletter delivering content and commentary relevant to 127,000 stakeholders working to address the stimulant crisis, allowing you to engage Summit attendees before and after meeting them onsite.

The 728x90 or 160x600 position is \$500/month/e-newsletter.





Treatment Center Investment & Valuation Retreat

AN NCAD EXECUTIVE MEETING



National

TREATMENT CENTER INVESTMENT & VALUATION RETREAT

DECEMBER 9-11, 2019
SCOTTSDALE, AZ
OMNI MONTELUCCIA

Attendee Profile

Owners and senior executives of addiction treatment centers, behavioral healthcare, and recovery communities, as well as investors, brokers, financiers, insurers, M&A intermediaries, and other key individuals from the investment and financial community. Visit www.treatmentcenterretreat.com to see attendees from the last event.



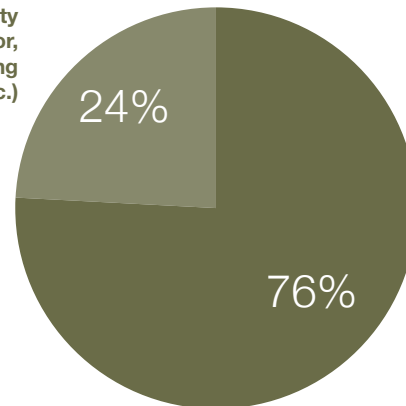
The Omni Scottsdale Resort & Spa at Montelucia

Attendee snapshot

TCIV is an executive retreat, providing an intimate atmosphere for a limited number of sponsors to engage with high-value prospects: owners, operators, and investors in primarily for-profit treatment programs.

Percentage of conference attendees (excluding sponsors, vendors, etc.)

Financial community
executive (Investor,
principal, managing
partner, etc.)



Healthcare/
treatment executive
(CEO, COO, etc.)

Registered participants: **337** in 2018

Participants from **37 states** and **2 countries**

Investing in Addiction Treatment and Recovery

The first event of its kind, the Treatment Center Investment & Valuation Retreat brings together owners and senior executives from the addiction treatment and recovery community to meet with key members of the investment and financial community for an exclusive three-day educational, business, and networking event.

Through a series of panel discussions and expert presentations – designed specifically for members of each community – and formal and informal networking opportunities, the Retreat is the premier event for executives who want to grow, invest in, and transform their businesses. View the conference agenda at WWW.TREATMENTCENTERRETREAT.COM

For more information please contact Cate Olszewski at COLSZEWSKI@IABHC.COM or call 216.373.1234.

Integrated Marketing Opportunities

PANEL DISCUSSION SPONSOR

\$15,500 (4 AVAILABLE)

Demonstrate your thought leadership by selecting a representative to speak during the Retreat's panel session on Getting Paid in Behavioral Healthcare.

- Your panelist will be a featured Retreat speaker
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCIV e-newsletter
- First right of refusal for next Retreat

OPENING PLENARY AND NETWORKING RECEPTION SPONSOR

\$14,500 (1 AVAILABLE)

Bring attendees together and get the conversations started as the sponsor of the Retreat's opening evening.

- Your representative welcomes Retreat attendees and introduces the evening plenary speaker
- Exclusive sponsor of the Networking Reception
- Your logo on napkins and reception signage
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCIV e-newsletter
- First right of refusal for next Retreat

BREAKFAST OR LUNCH SPONSOR

\$14,500 (4 AVAILABLE)

Be top of mind as Retreat attendees enjoy a meal and showcase your dedication to thought leadership and industry education.

- Exclusive breakfast or lunch sponsor for one day
- Your logo on breakfast or lunch signage
- Your literature or attendee gift at place settings
- Your representative welcomes Retreat attendees and introduces the speaker following the meal, if applicable
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)

- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCIV e-newsletter
- First right of refusal for next Retreat

COFFEE SPONSOR

\$14,500 (1 AVAILABLE)

Everyone comes together over a cup of coffee at a conference. Highlight your presence in the market during these key, informal networking times.

- Exclusive sponsor of coffee stations throughout the Retreat
- Your logo on napkins at coffee stations
- Your logo on coffee sleeves and signage at coffee stations
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCIV e-newsletter
- First right of refusal for next Retreat

NOTEBOOK SPONSOR

\$14,500 (1 AVAILABLE)

The high-quality notebooks are always a hit, and with your logo on them this sponsorship promises strong brand recognition.

- Logo on front of notebook distributed to all attendees
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCIV e-newsletter
- First right of refusal for next Retreat

Integrated Marketing Opportunities

BADGE SPONSOR / LANYARD SPONSOR

\$14,500 EACH (1 BADGE & 1 LANYARD AVAILABLE)

Attendee badges and lanyards are required for entry into every conference function. Each Sponsorship is an effective way to have your company's brand seen by all conference participants throughout the entire multi-day event.

- Company logo prominently displayed on badge or lanyard
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCIV e-newsletter
- First right of refusal for next Retreat

GOLF SPONSOR

\$14,500 (3 AVAILABLE)

Be front and center as attendees network, make deals, and conduct business while participating in the golf tournament.

- Logo on golf-related item
- VIP selection in your foursome
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCIV e-newsletter
- First right of refusal for next Retreat

ATTENDEE TOTE BAG SPONSOR

\$14,500 (1 AVAILABLE)

Have continuous visibility during and long after the Retreat by sponsoring the high-quality attendee bag.

- Logo on attendee bag
- Insert in tote bag
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCIV e-newsletter
- First right of refusal for next Retreat

MOBILE APP SPONSOR

\$14,500 (1 AVAILABLE)

Expose your brand to Retreat attendees throughout the event as they connect with content and each other.

- Exclusive sponsor of the official Retreat mobile app
- Your logo featured in mobile app
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCIV e-newsletter
- First right of refusal for next Retreat

WIFI SPONSOR

\$14,500 (1 AVAILABLE)

Be noticed. Be appreciated. And be omnipresent as the exclusive Wireless Sponsor.

- Provide wireless access to all Retreat attendees
- Choose the wireless password Retreat attendees will use
- Your logo and the password will be promoted throughout the Retreat in program materials, on signage, and in announcements before plenary sessions
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCIV e-newsletter
- First right of refusal for next Retreat

WEBINAR

\$9,000

Engage the Retreat audience beyond the in-person conference with a custom Webinar program. You choose the speaker and topic and we handle the rest: marketing, moderation, and lead delivery—contact information on all registrants, including answers to custom questions of your choice. See section on Webinars for more details.

E-NEWSLETTER

The Retreat has a year-round e-newsletter reaching 34,000 featuring content and commentary, allowing you to engage Retreat attendees before and after meeting them onsite. The 728x90 or 160x600 position is \$500/month.



Treatment Center Executive & Marketing Retreat

AN NCAD EXECUTIVE MEETING



National

TREATMENT CENTER EXECUTIVE & MARKETING RETREAT

JUNE 10-12, 2019
NEW ORLEANS
WINDSOR COURT HOTEL

Targeted Attendees

- CEOs, COOs, EXECUTIVE DIRECTORS, PRESIDENTS, VICE-PRESIDENTS, AND OTHER EXECUTIVE TITLES
- CMOs, VICE PRESIDENTS OF MARKETING, BUSINESS DEVELOPMENT DIRECTORS, ADMISSION DIRECTORS, AND RELATED TITLES
- CFOs, CONTROLLERS, AND OTHER FINANCIAL TITLES
- INVESTORS, BROKERS, FINANCIERS, AND OTHERS FROM THE INVESTMENT AND FINANCIAL COMMUNITY

View 2018 Attendees:

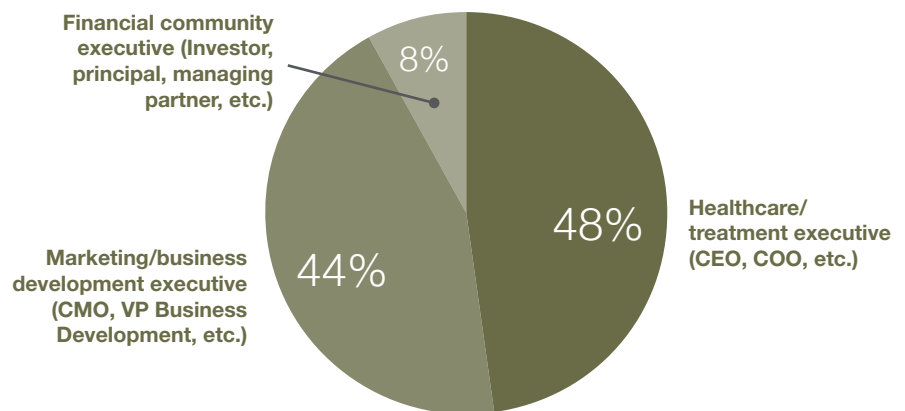
Visit www.executiveandmarketingretreat.com to view attendees from the 2018 event.



Attendee snapshot

TCEM is a growing executive retreat, providing an intimate atmosphere for a limited number of sponsors to engage with high-value prospects: owners, operators, and senior marketing/business development executives in primarily for-profit treatment programs.

Percentage of conference attendees (excluding sponsors, vendors, etc.)



Growing and Marketing Strong Treatment Centers

The Treatment Center Executive & Marketing Retreat provides CEOs, CFOs, COOs, directors, senior marketing/business development/admissions leaders, and other executives with the tools they need to effectively and ethically grow their services in a rapidly changing market. This exclusive, three-day conference offers panel discussions, expert presentations, and formal and informal networking opportunities for senior treatment center executives and marketers to learn the latest best practices and explore ethical challenges as they build strong organizations in the behavioral healthcare field. View the conference agenda at WWW.EXECUTIVEANDMARKETINGRETREAT.COM.

Integrated Marketing Opportunities

PANEL DISCUSSION SPONSOR

\$15,000 (4 AVAILABLE)

Demonstrate your thought leadership by selecting a representative to speak during the Retreat's panel session.

- Your panelist will be a featured Retreat speaker
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCEM e-newsletter
- First right of refusal for next Retreat

OPENING PLENARY AND NETWORKING RECEPTION SPONSOR

\$12,500 (1 AVAILABLE)

Bring attendees together and get the conversations started as the sponsor of the Retreat's opening evening.

- Your representative welcomes Retreat attendees and introduces the evening plenary speaker
- Exclusive sponsor of the Networking Reception
- Your logo on napkins and reception signage
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCEM e-newsletter
- First right of refusal for next Retreat

ATTENDEE TOTE BAG SPONSOR

\$12,500 (1 AVAILABLE)

Have continuous visibility during and long after the Retreat by sponsoring the high-quality attendee bag.

- Logo on attendee bag
- One tabletop display
- Insert in tote bag
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)

- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCEM e-newsletter
- First right of refusal for next Retreat

NOTEBOOK SPONSOR

\$12,500 (1 AVAILABLE)

The high-quality notebooks are always a hit, and with your logo on them this sponsorship promises strong brand recognition.

- Logo on front of notebook distributed to all attendees
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
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- First right of refusal for next Retreat

COFFEE SPONSOR

\$12,500 (1 AVAILABLE)

Everyone comes together over a cup of coffee at a conference. Highlight your presence in the market during these key, informal networking times.

- Exclusive sponsor of coffee stations throughout the Retreat
- Your logo on napkins at coffee stations
- Your logo on coffee sleeves and signage at coffee stations
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCEM e-newsletter
- First right of refusal for next Retreat

BREAKFAST OR LUNCH SPONSOR

\$12,500 (4 AVAILABLE)

Be top of mind as Retreat attendees enjoy a meal and showcase your dedication to thought leadership and industry education.

- Exclusive breakfast or lunch sponsor for one day
- Your logo on breakfast or lunch signage
- Your literature or attendee gift at place settings
- Your representative welcomes Retreat attendees and

Integrated Marketing Opportunities

introduces the speaker following the meal, if applicable

- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCEM e-newsletter
- First right of refusal for next Retreat

MOBILE APP SPONSOR

\$12,500 (1 AVAILABLE)

Expose your brand to Retreat attendees throughout the event as they connect with content and each other.

- Exclusive sponsor of the official Retreat mobile app
- Your logo featured in app
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCEM e-newsletter
- First right of refusal for next Retreat

GOLF SPONSOR

\$12,500 (3 AVAILABLE)

Be front and center as attendees network, make deals, and conduct business while participating in the golf tournament.

- Logo on golf-related item
- VIP selection in your foursome
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCEM e-newsletter
- First right of refusal for next Retreat

E-NEWSLETTER

The Retreat has a year-round e-newsletter reaching 38,000 featuring content and commentary, allowing you to engage Retreat attendees before and after meeting them onsite. The 728x90 or 160x600 position is \$500/month.

WIFI SPONSOR

\$12,500 (1 AVAILABLE)

Be noticed. Be appreciated. And be omnipresent as the exclusive Wireless Sponsor.

- Provide wireless access to all Retreat attendees
- Choose the wireless password Retreat attendees will use (if option is available)
- Your logo and the password will be promoted throughout the Retreat in program materials, on signage and in announcements before plenary sessions
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCEM e-newsletter
- First right of refusal for next Retreat

BADGE SPONSOR / LANYARD SPONSOR

\$12,500 EACH (1 BADGE & 1 LANYARD AVAILABLE)

Attendee badges and lanyards are required for entry into every conference function. Each Sponsorship is an effective way to have your company's brand seen by all conference participants throughout the entire multi-day event.

- Company logo prominently displayed on badge or lanyard
- One tabletop display
- Retreat attendee list with full contact information
- Full-page, full-color ad in program materials
- One complimentary Retreat registration (discount on additional registrations)
- Your logo on Retreat website, marketing materials, and onsite signage
- Ad for one month in the TCEM e-newsletter
- First right of refusal for next Retreat

WEBINAR

\$9,000

Engage the Retreat audience beyond the in-person conference with a custom Webinar program. You choose the speaker and topic and we handle the rest: marketing, moderation, and lead delivery—contact information on all registrants, including answers to custom questions of your choice. See section on Webinars for more details.

Freud Meets Buddha

AN NCAD MEETING



National

A NATIONAL CONFERENCE ON TRAUMA, ADDICTIONS & MINDFULNESS

MARCH 6-9, 2019

HOLIDAY INN CHICAGO MART PLAZA RIVER NORTH
CHICAGO, IL

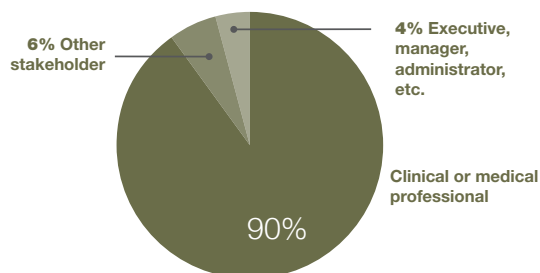
Now in its 12th year, this “Freud Meets Buddha” conference is an annual destination for mental health professionals, particularly those in private practice, addressing topics such as shame, trauma, mindfulness, addiction, sexuality, and other topics presented by field-leading experts. **The conference is during the same week (but not same days) and at the same venue as the Midwest Opioid Summit, and discounts are available for those participating in both conferences.**

To learn more, visit www.chicagosummitconference.com.

Attendee Snapshot

The national Freud-Meets Buddha conference is an annual destination for mental health professionals, particularly those in private practice.

Percentage of conference attendees (excluding sponsors, vendors, etc.)



Registered participants: **447** in 2018

Participants from **36 states** and **2 countries**

Targeted Attendees

- Private practice professionals
- Psychologists (PhD, PsyD)
- Psychiatrists and physicians (MD, DO)
- Marriage and family therapists (MFT)
- Nationally certified counselors (NCC, NBCC)
- Licensed professional counselors (LPC)
- Master-level social workers (MSW, LISW)
- Other clinical professionals

Integrated Marketing Opportunities

PLATINUM SPONSOR \$13,500 (MULTIPLE AVAILABLE)

Platinum Sponsors are marquee sponsors whose expertise on the event's focus area is highlighted before, during, and after the conference. Platinum Sponsors are recognized as field leaders and receive multiple brand strengthening, lead generation, lead nurturing, and thought leadership benefits. Platinum Sponsors stand out not only at the conference but across the community as leading supporters of the highest-quality education on the field's most intriguing and pressing topics.

- Sponsor appoints a speaker to a high-profile position during the conference
- Full contact information on all Summit attendees, including two weeks before event so you can arrange onsite meetings
- Opportunity to introduce one keynoter speaker
- Sponsor representative receives five-minute speaking spot to promote your organization
- Sponsor logo included in marketing messages, onsite signage, and website
- Table top exhibit display in premium position
- 6 full conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for two months
- First right of refusal for 2020 conference

GOLD SPONSOR \$10,000 (MULTIPLE AVAILABLE)

Gold Sponsors appoint a staff member, referral source, customer, or other VIP to lead a breakout session, thereby demonstrating the sponsor's thought leadership on a key topic. The sponsorship includes significant brand-equity building components as well as a presence in the exhibit area, providing an integrated conference presence to develop and nurture relationships.

- Sponsor appoints a speaker to a breakout session during the conference
- Sponsor logo included in marketing messages, onsite signage, and website
- Table top exhibit display
- 4 full conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

BRONZE SPONSOR \$3,200 (MULTIPLE AVAILABLE)

Bronze sponsors are recognized as event supporters throughout conference marketing and signage, along with a number of other benefits:

- Two full-conference passes; 20% discount on additional passes
- Insert in official show bag
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- First right of refusal for 2020 conference

TOTE BAG SPONSOR \$7,500 (1 AVAILABLE)

Your organization is top of mind throughout and after the show with your full-color logo featured on one side of the official attendee tote bag, providing long-lasting visibility for your organization.

- Sponsor logo included in marketing messages, onsite signage, website, and tote bag
- Table top exhibit display
- 2 full conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

NOTEBOOK SPONSOR \$7,500 (1 AVAILABLE)

Attendees greatly appreciate having a notebook handy—providing an ideal sponsorship opportunity. A tabletop exhibit display extends your show presence.

- Exclusive sponsor of notebook
- Sponsor logo included on notebook
- Sponsor logo included in marketing messages, onsite signage and website
- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

BADGE AND LANYARD SPONSOR \$7,500 (1 AVAILABLE)

This sponsorship provides front-and-center visibility for one organization aiming to influence the Summit's attendees.

- Exclusive sponsor of conference lanyard used to hold required badge for all event attendees
- Sponsor logo included on attendee badges
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

Integrated Marketing Opportunities

COFFEE BREAK SPONSOR

\$7,500 (1 AVAILABLE)

You know attendees are always seeking out coffee! The sponsor will be a prominent presence at the event as attendees fill their cups.

- Sponsor logo on signage throughout exhibit area
- Sponsor logo included on napkins and/or coffee sleeves
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on additionpro.com for one month
- First right of refusal for 2020 conference

WIFI SPONSOR

Contact representative for pricing (1 AVAILABLE)

Attendees are always looking for WIFI access. To access the hotel's service, attendees will visit the sponsor's tabletop display to obtain the network password, making it a must-visit destination during the conference.

- Exclusive WIFI sponsor during the conference
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on additionpro.com for one month
- First right of refusal for 2020 conference

MOBILE APP SPONSOR **\$7,500** (1 AVAILABLE)

Expose your brand to attendees throughout the event as they connect with content and each other.

- Exclusive mobile app sponsor during the conference
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on additionpro.com for one month
- First right of refusal for 2020 conference

EXHIBITING OPPORTUNITIES

The conference offers a limited number of table-top exhibiting opportunities. Price: \$2,500. Each exhibitor receives a:

- Draped table
- 2 full conference passes
- 10% discount on additional passes
- Listing in mobile app
- Inclusion on attendee giveaway raffle card

ADDITIONAL OPPORTUNITIES

FOCUS GROUP Starts at **\$7,000**

The conference works with the sponsoring organization to identify attendees who meet the sponsor's criteria. The conference then organizes a 60-minute onsite focus group with these prequalified attendees. The session can be used to develop market research, identify new business opportunities, and gather data for lead generation efforts. The conference provides focus group attendees with an onsite financial participation incentive, as well as beverage/snack service in the room. A focus group sponsor also receives two full conference passes.

FLOOR CLINGS **\$1,100**

Stickers on hallway in exhibit area directing attendees to your display.

BAG INSERT **\$700** (AVAILABILITY VARIES)

(Available only to event sponsors and exhibitors)

- 1 piece, up to 9" x 12", 4 pages maximum

WEBINAR **\$9,000**

Engage the conference audience beyond the in-person conference with a custom Webinar program. You choose the speaker and topic and we handle the rest: marketing, moderation, and lead delivery—contact information on all registrants, including answers to custom questions of your choice. See section on Webinars for more details.

E-NEWSLETTERS

The conference has a year-round e-newsletter reaching 59,000 featuring content and commentary relevant to mental health professionals, allowing you to engage attendees before and after meeting them onsite. The 728x90 or 160x600 position is \$500/month.

INNOVATION SHOWCASES

Innovation Showcase Non-CME Presentations are intimate, informal sessions designed to complement the attendees' educational experience by further enhancing knowledge and confidence through disease-state and/or product-specific discussions. The conference will arrange all logistical aspects while you customize your presentation's content for attendees and select and manage presenters. The agenda includes exclusive Innovation Showcase timeslots which do not compete with accredited sessions or exhibits. Innovation Showcases are a total of 75 minutes allowing 15 minutes for meals and 60 minutes for the presentation and Q&A (unless otherwise stated). Innovation Showcases are reserved on a first-come, first-served basis. Organizations, including pharmaceutical companies, interested in this opportunity should contact Jennifer Griffith at 949-302-0734 or jennifer.griffith@naccme.com.

The Midwest Opioid Summit

AN NCAD MEETING

National MIDWEST OPIOID SUMMIT

MARCH 4-5, 2019

HOLIDAY INN CHICAGO MART PLAZA RIVER NORTH
CHICAGO, IL

Now in its second year, this annual gathering engages stakeholders addressing the opioid crisis across the hard-hit Midwest, with clinical, medical, and law enforcement participants hearing from expert speakers on cutting-edge topics.

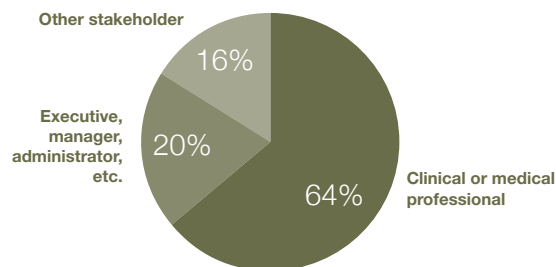
The conference is during the same week (but not same days) and at the same venue as the Freud Meets Buddha conference, and discounts are available for those participating in both conferences.

To learn more, visit www.chicagooioidsummit.com.

Attendee Snapshot

The Opioid Summit engages stakeholders from across the Midwest in discussions about addiction treatment and recovery.

Percentage of conference attendees (excluding sponsors, vendors, etc.)



Registered participants: **193** in 2018

Participants from **22 states**

Targeted Attendees

- Private practice professionals
- Psychiatrists and physicians (MD, DO)
- Nurses, PAs, NPs
- Psychologists (PhD, PsyD)
- Marriage and family therapists (MFT)
- Nationally certified counselors (NCC, NBCC)
- Licensed professional counselors (LPC)
- Master-level social workers (MSW, LISW)
- Other clinical professionals
- Law enforcement

Integrated Marketing Opportunities

PLATINUM SPONSOR \$10,000 (MULTIPLE AVAILABLE)

Platinum Sponsors are marquee sponsors whose expertise on the event's focus area is highlighted before, during, and after the conference. Platinum Sponsors are recognized as field leaders and receive multiple brand strengthening, lead generation, lead nurturing, and thought leadership benefits. Platinum Sponsors stand out not only at the conference but across the community as leading supporters of the highest-quality education on the field's most intriguing and pressing topics.

- Sponsor appoints a speaker to a high-profile position during the conference
- Full contact information on all Summit attendees, including two weeks before event so you can arrange onsite meetings
- Opportunity to introduce one keynoter speaker
- Sponsor representative receives five-minute speaking spot to promote your organization
- Sponsor logo included in marketing messages, onsite signage, and website
- Table top exhibit display in premium position
- 6 full conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for two months
- First right of refusal for 2020 conference

SILVER SPONSOR \$6,500 (MULTIPLE AVAILABLE)

A highlight of the conferences are panel discussions designed to draw upon multiple perspectives and disciplines to provide attendees a well-rounded view on the event's topic. A Silver Sponsor nominates a staff member, referral source, customer, or other VIP to participate on the panel, thereby demonstrating the sponsor's thought leadership on a key topic. The sponsorship includes significant brand-equity building components as well as a presence in the exhibit area, providing an integrated conference presence to develop and nurture relationships. Contact your representative for a list of panel speaking opportunities offered at the conference(s) that interest you.

- Sponsor appoints panelist to an event panel
- 2 full conference passes; 20% discount on additional passes
- Sponsor logo included in marketing messages, onsite signage, and website
- Table top exhibit display
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

BRONZE SPONSOR \$2,650 (MULTIPLE AVAILABLE)

Bronze sponsors are recognized as event supporters throughout conference marketing and signage, along with a number of other benefits:

- Two full-conference passes; 20% discount on additional passes
- Insert in official show bag
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- First right of refusal for 2020 conference

TOTE BAG SPONSOR \$6,500 (1 AVAILABLE)

Your organization is top of mind throughout and after the show with your full-color logo featured on one side of the official attendee tote bag, providing long-lasting visibility for your organization.

- Sponsor logo included in marketing messages, onsite signage, website, and tote bag
- Table top exhibit display
- 2 full conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

NOTEBOOK SPONSOR \$6,500 (1 AVAILABLE)

Attendees greatly appreciate having a notebook handy—providing an ideal sponsorship opportunity. A tabletop exhibit display extends your show presence.

- Exclusive sponsor of notebook
- Sponsor logo included on notebook
- Sponsor logo included in marketing messages, onsite signage and website
- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

BADGE AND LANYARD SPONSOR \$6,500 (1 AVAILABLE)

This sponsorship provides front-and-center visibility for one organization aiming to influence the Summit's attendees.

- Exclusive sponsor of conference lanyard used to hold required badge for all event attendees
- Sponsor logo included on attendee badges
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

Integrated Marketing Opportunities

COFFEE BREAK SPONSOR

\$6,500 (1 AVAILABLE)

You know attendees are always seeking out coffee! The sponsor will be a prominent presence at the event as attendees fill their cups.

- Sponsor logo on signage throughout exhibit area
- Sponsor logo included on napkins and/or coffee sleeves
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

WIFI SPONSOR

Contact representative for pricing (1 AVAILABLE)

Attendees are always looking for WIFI access. To access the hotel's service, attendees will visit the sponsor's tabletop display to obtain the network password, making it a must-visit destination during the conference.

- Exclusive WIFI sponsor during the conference
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

MOBILE APP SPONSOR **\$6,500** (1 AVAILABLE)

Expose your brand to attendees throughout the event as they connect with content and each other.

- Exclusive mobile app sponsor during the conference
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

EXHIBITING OPPORTUNITIES

The conference offers a limited number of table-top exhibiting opportunities. Price: \$1,950. Each exhibitor receives a:

- Draped table
- 2 full conference passes
- 10% discount on additional passes
- Listing in mobile app
- Inclusion on attendee giveaway raffle card

ADDITIONAL OPPORTUNITIES

FOCUS GROUP Starts at **\$7,000**

The conference works with the sponsoring organization to identify attendees who meet the sponsor's criteria. The conference then organizes a 60-minute onsite focus group with these prequalified attendees. The session can be used to develop market research, identify new business opportunities, and gather data for lead generation efforts. The conference provides focus group attendees with an onsite financial participation incentive, as well as beverage/snack service in the room. A focus group sponsor also receives two full conference passes.

FLOOR CLINGS **\$1,100**

Stickers on hallway in exhibit area directing attendees to your display.

BAG INSERT **\$700** (AVAILABILITY VARIES)

(Available only to event sponsors and exhibitors)

- 1 piece, up to 9" x 12", 4 pages maximum

WEBINAR **\$9,000**

Engage the conference audience beyond the in-person conference with a custom Webinar program. You choose the speaker and topic and we handle the rest: marketing, moderation, and lead delivery—contact information on all registrants, including answers to custom questions of your choice. See section on Webinars for more details.

E-NEWSLETTERS

The conference has a year-round e-newsletter reaching 35,000 featuring content and commentary relevant to stakeholders addressing the opioid crisis, allowing you to engage attendees before and after meeting them onsite. The 728x90 or 160x600 position is \$500/month.

INNOVATION THEATERS

Innovation Theaters (non-CME presentations aka "product theaters") are intimate, informational sessions designed to complement the attendees' educational experience by further enhancing knowledge and confidence through disease-state and/or product-specific discussions. Event management will arrange all logistical aspects while you customize your presentation's content for attendees and select and manage presenters. Each conference includes exclusive Innovation Theater time slots that do not compete with accredited sessions. Innovation Theaters are a total of 75 minutes allowing 15 minutes for meals and 60 minutes for the presentation and Q&A (unless otherwise stated). Innovation Theaters are reserved on a first-come, first-served basis. Organizations, including pharmaceutical companies, interested in this opportunity should contact Jennifer Griffith at 949-302-0734 or jennifer.griffith@naccme.com.

Science & Spirit Summit

AN NCAD MEETING

National SCIENCE & SPIRIT SUMMIT

FEBRUARY 20-22, 2019

WE-KO-PA RESORT

SCOTTSDALE/FOUNTAIN HILLS, AZ

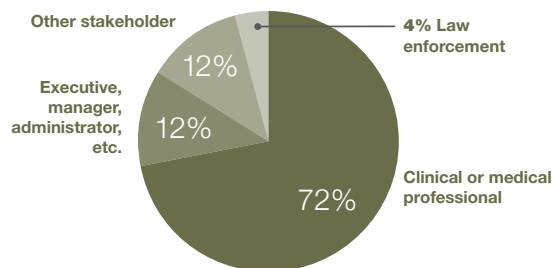
The Science & Spirit Summit brings together clinical and medical professionals from various backgrounds to discuss the intersection of holistic health and evidence-based practices for addressing mental health and addiction issues. Located at the stunning We-Ko-Pa Resort, the conference provides an atmosphere for attendees to learn and reenergize their professional passion.

To learn more, visit www.scienceandspiritsummit.com.

Attendee Snapshot

The Science and Spirit's agenda is developed to appeal particularly to clinical and medical professionals working with those with mental health and addiction issues.

Percentage of conference attendees (excluding sponsors, vendors, etc.)



Registered participants: **342** in 2018

Participants from **12 states**

Targeted Attendees

- Private practice professionals
- Psychologists (PhD, PsyD)
- Marriage and family therapists (MFT)
- Nationally certified counselors (NCC, NBCC)
- Licensed professional counselors (LPC)
- Master-level social workers (MSW, LISW)
- Other clinical professionals

Integrated Marketing Opportunities

PLATINUM SPONSOR \$12,000 (MULTIPLE AVAILABLE)

Platinum Sponsors are marquee sponsors whose expertise on the event's focus area is highlighted before, during, and after the conference. Platinum Sponsors are recognized as field leaders and receive multiple brand strengthening, lead generation, lead nurturing, and thought leadership benefits. Platinum Sponsors stand out not only at the conference but across the community as leading supporters of the highest-quality education on the field's most intriguing and pressing topics.

- Sponsor appoints a speaker to a high-profile position during the conference
- Full contact information on all Summit attendees, including two weeks before event so you can arrange onsite meetings
- Opportunity to introduce one keynoter speaker
- Sponsor representative receives five-minute speaking spot to promote your organization
- Sponsor logo included in marketing messages, onsite signage, and website
- Table top exhibit display in premium position
- 6 full conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for two months
- First right of refusal for 2020 conference

GOLD SPONSOR \$8,500 (MULTIPLE AVAILABLE)

Gold Sponsors appoint a staff member, referral source, customer, or other VIP to lead a breakout session, thereby demonstrating the sponsor's thought leadership on a key topic. The sponsorship includes significant brand-equity building components as well as a presence in the exhibit area, providing an integrated conference presence to develop and nurture relationships.

- Sponsor appoints a speaker to a breakout session during the conference
- Sponsor logo included in marketing messages, onsite signage, and website
- Table top exhibit display
- 4 full conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

SILVER SPONSOR \$6,500 (MULTIPLE AVAILABLE)

A highlight of the conferences are panel discussions designed to draw upon multiple perspectives and disciplines to provide attendees a well-rounded view on the event's topic. A Silver Sponsor nominates a staff member, referral source, customer, or other VIP to participate on the panel, thereby demonstrating the sponsor's thought leadership on a key topic. The sponsorship includes significant brand-equity building components as well as a presence in the exhibit area, providing an integrated conference presence to develop and nurture relationships. Contact your representative for a list of panel speaking opportunities offered at the conference(s) that interest you.

- Sponsor appoints panelist to an event panel
- 2 full conference passes; 20% discount on additional passes
- Sponsor logo included in marketing messages, onsite signage, and website
- Table top exhibit display
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

BRONZE SPONSOR \$2,500 (MULTIPLE AVAILABLE)

Bronze sponsors are recognized as event supporters throughout conference marketing and signage, along with a number of other benefits:

- Two full-conference passes; 20% discount on additional passes
- Insert in official show bag
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- First right of refusal for 2020 conference

TOTE BAG SPONSOR \$10,000 (1 AVAILABLE)

Your organization is top of mind throughout and after the show with your full-color logo featured on one side of the official attendee tote bag, providing long-lasting visibility for your organization.

- Sponsor logo included in marketing messages, onsite signage, website, and tote bag
- Table top exhibit display
- 2 full conference passes; 20% discount on additional passes
- Banner ad on addictionpro.com for one month
- First right of refusal for 2020 conference

NOTEBOOK SPONSOR \$7,500 (1 AVAILABLE)

Attendees greatly appreciate having a notebook handy—providing an ideal sponsorship opportunity. A tabletop exhibit display extends your show presence.

- Exclusive sponsor of notebook
- Sponsor logo included on notebook
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BADGE AND LANYARD SPONSOR

\$7,500 (1 AVAILABLE)

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Integrated Marketing Opportunities

COFFEE BREAK SPONSOR

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- Sponsor logo included on napkins and/or coffee sleeves
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- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on additionpro.com for one month
- First right of refusal for 2020 conference

WIFI SPONSOR

Contact representative for pricing (1 AVAILABLE)

Attendees are always looking for WIFI access. To access the hotel's service, attendees will visit the sponsor's tabletop display to obtain the network password, making it a must-visit destination during the conference.

- Exclusive WIFI sponsor during the conference
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on additionpro.com for one month
- First right of refusal for 2020 conference

MOBILE APP SPONSOR **\$7,500** (1 AVAILABLE)

Expose your brand to attendees throughout the event as they connect with content and each other.

- Exclusive mobile app sponsor during the conference
- Sponsor logo included in marketing messages, onsite signage, and website
- Tabletop exhibit display
- 2 full-conference passes; 20% discount on additional passes
- Banner ad on additionpro.com for one month
- First right of refusal for 2020 conference

EXHIBITING OPPORTUNITIES

All exhibitors are considered at least Bronze Sponsors.

Exhibitors receive:

- Draped table
- 2 full conference passes
- 10% discount on additional passes
- Listing in mobile app
- Inclusion on attendee giveaway raffle card

ADDITIONAL OPPORTUNITIES

FOCUS GROUP Starts at **\$7,000**

The conference works with the sponsoring organization to identify attendees who meet the sponsor's criteria. The conference then organizes a 60-minute onsite focus group with these prequalified attendees. The session can be used to develop market research, identify new business opportunities, and gather data for lead generation efforts. The conference provides focus group attendees with an onsite financial participation incentive, as well as beverage/snack service in the room. A focus group sponsor also receives two full conference passes.

FLOOR CLINGS **\$1,100**

Stickers on hallway in exhibit area directing attendees to your display.

BAG INSERT **\$700** (AVAILABILITY VARIES)

(Available only to event sponsors and exhibitors)

- 1 piece, up to 9" x 12", 4 pages maximum

WEBINAR **\$9,000**

Engage the conference audience beyond the in-person conference with a custom Webinar program. You choose the speaker and topic and we handle the rest: marketing, moderation, and lead delivery—contact information on all registrants, including answers to custom questions of your choice. See section on Webinars for more details.

E-NEWSLETTERS

The conference has a year-round e-newsletter reaching 30,000 featuring content and commentary relevant to mental health professionals, allowing you to engage attendees before and after meeting them onsite. The 728x90 or 160x600 position is \$500/month.

INNOVATION SHOWCASES

Innovation Showcase Non-CME Presentations are intimate, informal sessions designed to complement the attendees' educational experience by further enhancing knowledge and confidence through disease-state and/or product-specific discussions. The conference will arrange all logistical aspects while you customize your presentation's content for attendees and select and manage presenters. The agenda includes exclusive Innovation Showcase timeslots which do not compete with accredited sessions or exhibits. Innovation Showcases are a total of 75 minutes allowing 15 minutes for meals and 60 minutes for the presentation and Q&A (unless otherwise stated). Innovation Showcases are reserved on a first-come, first-served basis. Organizations, including pharmaceutical companies, interested in this opportunity should contact Jennifer Griffith at 949-302-0734 or jennifer.griffith@naccme.com.



Virtual

Each of our conferences has an ongoing Webinar program to keep attendees engaged before and after their onsite experience. Our Webinar program allows you to demonstrate thought leadership, generate leads, nurture relationships, and strengthen your brand equity throughout the year. You select the speaker and topic—we handle the rest.



View upcoming or archived programs at:

- www.addictionpro.com/webinars (clinical programs)
- www.behavioral.net/webinars (business and executive programs)

The Learning Network's Webinars are quite popular. Clinical programs average **900** registrants, while executive programs average **200** registrants.

BEFORE THE WEBINAR

You receive prominent display of your logo and company information in the following:

- Promotional e-mails to your targeted audience
- The Webinar registration page, which includes customizable demographic questions--you choose custom questions to prequalify leads
- Our Webinar calendar page
- Your company name is listed on the day of reminder e-mail to all registrants to ensure a strong live attendance

DURING THE WEBINAR

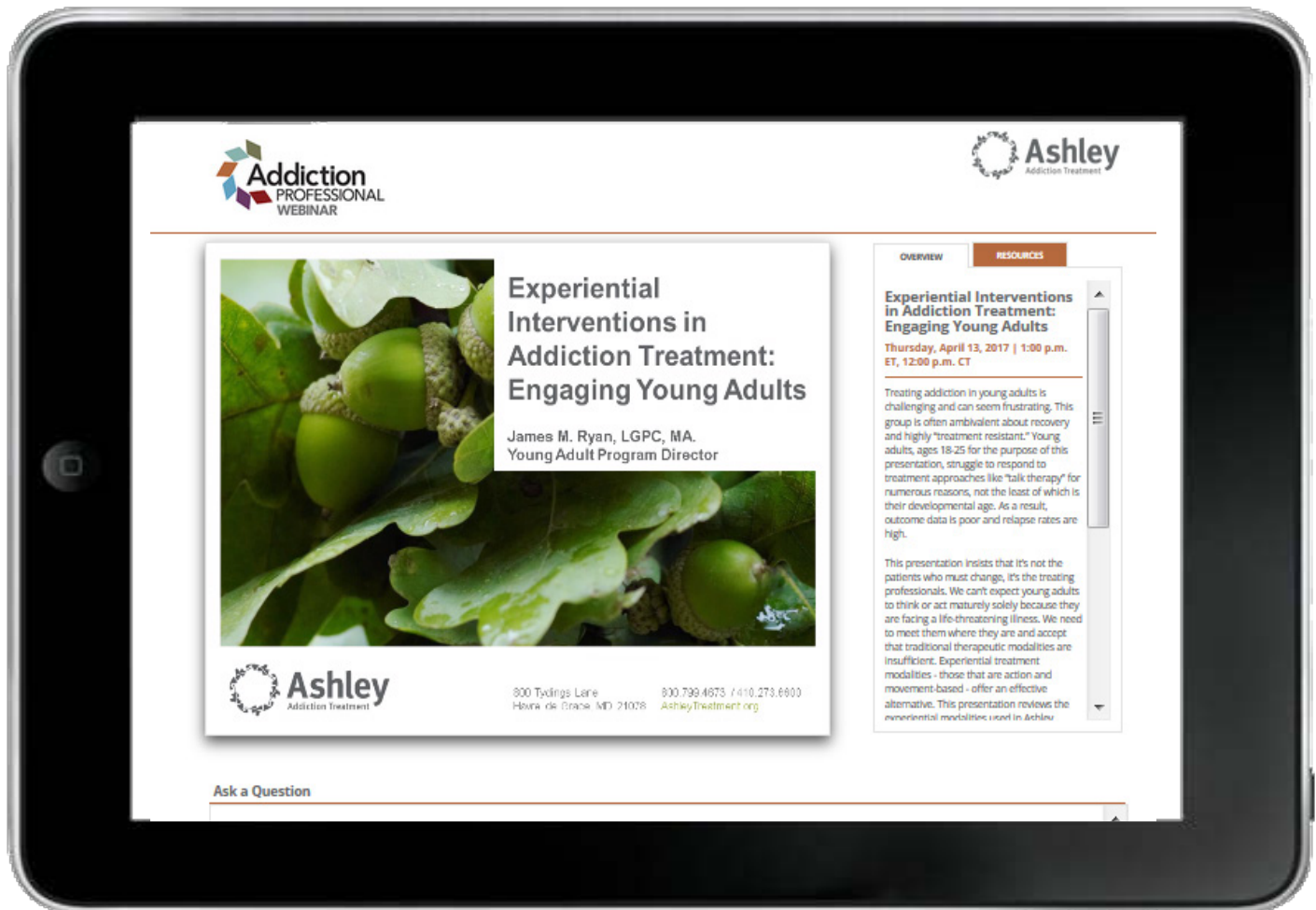
A Webinar is one hour, uses a PowerPoint format, and allows ample time for audience Q&A. We moderate the program to ensure everything runs smoothly and on time. You can:

- Highlight educational content to the audience that positions your company as a thought leader in the field
- Provide attendees with resources such as white papers, case studies, research reports, social media channels, and product brochures
- Add questions to an end-of program survey
- Ask polling questions during the program
- Block competitors and other identified individuals from attending your Webinar

AFTER THE WEBINAR

- You will receive full contact information on targeted attendees
- Your company is mentioned on all follow-up and reminder e-mails sent to attendees and non-attendees
- Your program will be archived online for six months of prolonged exposure
- You will receive a master copy of the program in a MP4 format that you can post to your social media channels, turn into podcasts, or embed on your website
- Attendees will receive no-cost CEUs for eligible programs

A Webinar is \$9,000. Multi-program and package discounts are available.



Webinars attract hundreds of registrants — providing you national exposure **to strengthen your brand, generate and nurture relationships, and demonstrate thought leadership** across the country.



Additional Marketing Options

The Psychiatry and Behavioral Health Learning Network is the largest media and events producer in the field.

Our unparalleled reach, expertise, and resources provide you with the solutions you need to drive market engagement. We offer a wide range of brand building, lead generating, lead nurturing, content marketing, and thought leadership developing opportunities, all connected to our field-leading events.

For details on any of these opportunities, contact Katrina Hall at khall@iabhc.com or 216.373.1238. All rates are net.

LEAD GENERATION AND NURTURING

Content Distribution

Each of the conferences in this prospectus offers a wide range of opportunities to generate and nurture leads, including our Webinar program. In addition, we distribute vendor-produced white papers, case studies, and other educational documents. You receive the contact information on registrants who access your resource over 60 days via e-blasts—including answers to custom questions of your choice.

Here's How It Works

- Step 1. Readers are notified that the resource is available through customized e-mail promotions.
- Step 2. Readers register to access your document by providing their full contact information. You may also ask up to three questions of your choice on the registration form.
- Step 3. After registering, subscribers are given access to your document.
- Step 4. You receive periodic lead reports (in Excel format) with detailed registrant data captured in the registration form.

ASSET



REGISTRATION DOWNLOAD FORM

Our content-distribution program is \$8,500, with discounts when combining with your event marketing strategy. For examples, see www.addictionpro.com/whitepapers and www.behavioral.net/whitepapers.



E-NEWSLETTERS

The Learning Network's e-newsletters are designed to engage distinct communities before and after our conferences.

E-newsletter	Circulation	Frequency	728 x 90	160 x 60	Product Ad*	Contact
Rx Drug Abuse & Heroin Summit	54,000	Weekly	\$1,409	\$1,409	\$1,153	khall@iabhc.com
National Conference on Addiction Disorders	136,000	Weekly	\$1,409	\$1,409	\$1,153	khall@iabhc.com
Cocaine, Meth & Stimulant Summit	127,000	Weekly	\$500	\$500		khall@iabhc.com
Science & Spirit Summit	30,000	At least monthly	\$500	\$500		khall@iabhc.com
Frued Meets Buddha	59,000	At least monthly	\$500	\$500		khall@iabhc.com
Midwest Opioid Summit	35,000	At least monthly	\$500	\$500		khall@iabhc.com
Treatment Center Investment & Valuation Retreat	34,000	At least monthly	\$500	\$500		khall@iabhc.com
Treatment Center Executive & Marketing Retreat	38,000	At least monthly	\$500	\$500		khall@iabhc.com
Behavioral Healthcare Executive	38,000	Weekly	\$1,409	\$1,409	\$1,153	khall@iabhc.com
Psych Congress	60,000	Weekly	Contact for pricing and positions			kpalmer@naccme.com

*Product ad includes 125 x 125 image and 350 characters of text.

WEBSITES

The Learning Network has three online portals:

- www.psychcongress.com
(primarily for psychiatrists and mental health professionals)
- www.addictionpro.com
(primarily for clinicians treating addiction)
- www.behavioral.net
(primarily for executives of treatment facilities)



Below is pricing for addictionpro.com and behavioral.net.
For sponsorship options at psychcongress.com, contact
Ken Palmer at kpalmer@naccme.com

Run-Of-Site Banners	1x	3x	6x+
728x90	\$1,439	\$1,319	\$1,255
468x60	\$1,259	\$1,195	\$1,147
300x250	\$1,529	\$1,397	\$1,278

For estimated number of impressions and specs,
contact Katrina Hall at khall@iabhc.com, 216.373.1238.

Rich Media	1x	3x	6x+
Wallpaper	\$3,569	\$3,299	\$2,999
Welcome Mat	\$3,569	\$3,299	\$2,999
Page Push	\$3,569	\$3,299	\$2,999
Sidekick	\$3,569	\$3,299	\$2,999
Page Peel	\$3,569	\$3,299	\$2,999
Footer	\$3,569	\$3,299	\$2,999

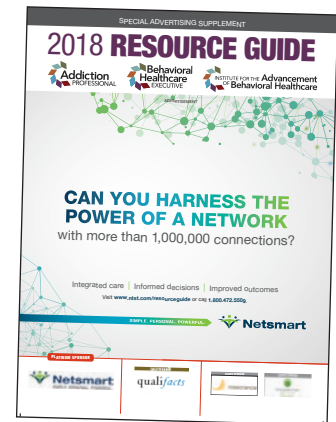


DIRECTORY

The Annual Addiction Professional/Behavioral Healthcare Executive **Resource Guide** is published in print and online and offers directory listing and display ad opportunities. Display advertisers receive a bonus basic listing in the Resource Guide's print and online directory.

Ad close: 9/4/19 | Materials due: 9/11/19

Resource Guide Rates	
Platinum Sponsor Image on front cover, logo on front cover, 5 enhanced directory listings, two page ad spread	\$15,000
Gold Sponsor Logo on front cover and online home page, 5 enhanced directory listings, full page ad	\$8,500
Silver Sponsor Text mention on front cover and online home page, 3 directory listings, half page ad	\$6,500
1 Page Ad	\$4,814
2/3 Page Ad	\$3,927
1/2 Page	\$3,448
1/3 Page	\$2,738
1/4 Page	\$2,539
Black & White: Take \$900 off color rate	
Directory listings begin at \$250. Contact Katrina Hall for details.	





MARKET RESEARCH

Focus Groups

At most of our conferences we can organize in-depth focus groups for you to identify trends, gather market data, explore the potential for services in new regions, and more.

We work with you to identify and recruit participants who meet your criteria and then organize a 60-minute onsite focus group with these pre-qualified attendees. The conference provides focus group attendees with an onsite financial participation incentive, as well as beverage/snack service in the room. A focus group sponsor also receives two full-conference passes. Focus groups begin at \$7,000.

Market Surveys

We develop and distribute a comprehensive online survey to your target audience to accomplish your research objectives. Raw data (not including participant contact information) and high-level analysis are provided. Market surveys begin at \$7,000.