



2016 NRAA ANNUAL FALL CONFERENCE

**VALUE AND QUALITY
IN THE PATIENT-CENTERED ENVIRONMENT**

WORKSHOP ON DIALYSIS MANAGEMENT
ANNUAL CONFERENCE
DIALYSIS, NEPHROLOGIST AND FACILITY LEADER SYMPOSIUM

REGISTRATION BROCHURE



**HILTON SAN DIEGO BAYFRONT
SAN DIEGO, CA**

OCTOBER 26 – 29, 2016

Please Join Us

The NRAA is a nonprofit organization representing dialysis facilities and providers throughout the United States. NRAA members include dialysis providers, management consulting companies and other groups involved in the ESRD industry that support the mission of the NRAA.

NRAA members share a common goal of providing life-sustaining dialysis care to end-stage renal disease (ESRD) patients. Starting with a few charter members in 1977, NRAA has become a respected leader in the dialysis community and is the only organization representing both the clinical and the operational concerns of dialysis providers.

NRAA represents the interests of ALL facilities—hospital-based and freestanding, for-profit and nonprofit, independent and chain, urban and rural. Through education, networking, information sharing, and governmental representation, NRAA strives to ensure competence, enhance professionalism and develop advocates throughout the renal community.

The NRAA Annual Conference is the largest gathering of administrators of renal dialysis providers. The Conference features leading

experts from the kidney community, government agencies, healthcare arena and business world. Interactive and engaging educational sessions address critical and timely topics that focus on improving patient care in a changing environment, and provide strategies and examples of how to lead a successful facility with streamlined operations, reduced costs, and increased efficiencies.

Dialysis, Nephrologist and Facility Leader Symposium is co-presented by the NRAA and the Renal Physicians Association (RPA) and is held in conjunction with the NRAA Annual Conference and begins on the Friday afternoon of the Annual Conference.

Contact hours will be available from the California Board of Nursing for all components of the four day event, and CME will be offered for the Dialysis Facility Leadership Symposium.

Who Should Attend?

Renal Administrators, Nurse Managers, Medical Directors, Technicians, Financial/Billing Managers, and Senior Executives representing hospitals, universities and freestanding facilities.



Education Opportunities



The NRAA Fall Education Program Consists of Three Events:

1. Workshop on Dialysis Management

The Workshop on Dialysis Management is a full day workshop on Wednesday, October 26. The workshop is designed for people managing staff and facilities who want to improve leadership skills, operational knowledge and clinical expertise.

The day will begin at 8:00 AM with a welcome from the NRAA President and then will move into the program that will cover the following topics:

- ESRD and Mental Health Issues
- The Keys to Care Coordination
- QAPI Tool from Form to Function
- How to Conduct and Respond to Audits
- Making Dialysis Safe in the Skilled Nursing
- The Standardization of Cost Report
Coding-Coding for Effective Benchmarking

The day will conclude with the New Member & First Time Attendee reception, followed by the Opening Reception that will take place in the exhibit hall.

2. Annual Conference

The NRAA Annual Conference kicks off Wednesday evening October 26 with the Opening Reception and runs all day Thursday, October 27, with education ending at 5:30 PM on Friday, October 28 followed by an evening reception to close out the event. The conference features education for professionals involved in all aspects of ESRD patient care and dialysis facility.

The 2016 program will feature the following topics:

- Standardization of Cost Reporting: Coding for Effective Benchmarking
- Moving IT to the Cloud: Our Experience. Why We Did It. What Worked and What Didn't.
- Value Based Contracting - What You Need to Know to Participate
- The Financial Impact of Medicare and Advantage Plans
- Value from a Patient's Perspective
- Why Listening to Patients Matters
- Advancing the Science of Quality Measurement: Debating the Use of Patient-Reported Outcome Measures

- Interdisciplinary Approach to the Complex Patient
- CMS Updates
- From the Legal World
- Washington Updates

The Annual Conference also includes a number of networking opportunities and the ability to visit with 60+ exhibitors in our exhibit hall. More information regarding networking opportunities and the exhibit hall is located on page 3.

3. Dialysis, Nephrologist and Facility Leader Symposium

The Dialysis, Nephrologist and Facility Leader Symposium begins at 1:30 PM on Friday, October 28 and concludes at 1:00 PM on Saturday, October 29. The symposium is co-presented with our partners at the Renal Physicians Association (RPA). Leaders of the RPA and the NRAA/RSE Physicians Relations Committee co-planned the symposium that will feature leading nephrology and ESRD experts sharing their expertise on patient care in dialysis facilities. The program content is designed to assist medical directors and facility administrators with fulfilling their roles and improving care delivery.

The 2016 program will feature the following topics:

- What's On the Horizon for Dialysis Providers in The Integrated Care Environment
- Keeping Scores Up: A Closer Look and Practical Approach at Performance Measures-5 Star PQRS
- Acute Dialysis: Role of the Medical Director
- Changes Under 1/1/17 AKI Policy
- Financial, Operations and Benchmarking of an Independent Dialysis Unit
- How to Engage the Patient to Get Meaningful Results from ICH-CAHPS
- Cardiovascular Care, Fluid Management and Preventing
- Admission / Readmission
- Innovative Dialysis Approach

Continuing Medical Education credits will be available for the Dialysis, Nephrologist and Facility Leader Symposium.

Networking Opportunities

In addition to the educational sessions, the NRAA Conference offers opportunities to meet with vendors, fellow administrators and other colleagues in an informal setting.

NRAA Exhibit Hall

The NRAA Exhibit Hall features 60+ vendors showcasing state-of-the-art technology and information resources. Exhibitors represent:

- Healthcare/Supply Companies
- Healthcare Services
- Renal Publications
- Computer Software Companies
- Pharmaceutical Companies
- Water Treatment Companies
- Waste Management Companies
- Device Manufacturers
- Patient Groups
- Certification Providers
- Administrative & Financial Services



The Opening Reception on Wednesday evening, as well as lunches and breaks on Thursday and Friday are held in the exhibit hall, providing a unique opportunity to visit with vendors, set up meetings, and make new contacts. Exhibitors are also invited to participate in the educational sessions to further network with attendees.

NRAA Member Meetings

NRAA Business Meeting

Thursday, October 27 – 2:30 PM – 3:00 PM

All members are encouraged to attend. The NRAA Directors will report on NRAA Business – membership, financials, and strategic initiatives. The new NRAA Board will also be introduced and outgoing members recognized. It is brief, painless and important! The NRAA volunteer leadership wants all members to be knowledgeable about NRAA business. Bring questions, or contact Directors in advance if you have issues.

Regional Breakfast Meetings

Friday, October 28 – 7:30 AM – 8:30 AM

The Regional Meetings are very popular and an excellent opportunity to network in small groups about the issues facing dialysis providers and others involved in ESRD care, that are in your geographic region. These meetings do not have a formal agenda, but have an open discussion forum and offer an ideal place to bring questions, share ideas, and brainstorm on solutions with colleagues who are facing similar challenges. Many important initiatives and networking contacts have developed out of these meetings. PLUS, breakfast is provided.

Evening Social Events

New Member/First Time Attendee Reception (prior to the Opening Reception)

Your chance as a First Time Attendee or New Member of NRAA to meet with NRAA Board Members and Committee Chairs to learn more about how to get the most out of your membership and time at the conference as well as learn about ways to get involved in the association in a casual atmosphere!

Wednesday Opening Reception in the Exhibit Hall

Your chance to visit with vendors in a social setting and mingle with industry colleagues and friends to kick off the Annual Conference.

Thursday President's Reception – WaveHouse San Diego

All NRAA Conference Attendees are invited to join us in celebrating the great past year with President Helen Currier in the perfect SoCal venue. On the surf and sand of Mission Beach lies WaveHouse, one of San Diego's premier beachfront venues! Inspired by California's legendary surf history, and showcasing the technology of simulated surfing, the President's Reception is sure to be the 'killer' beach party. Make sure to pack your beach party attire and get ready to enjoy the ocean breeze and an evening of SoCal fun!

Friday Evening Reception

A dual purpose event – the closing reception for the Annual Conference and the evening reception for the Dialysis, Nephrologist and Facility Leader Symposium. This is a unique opportunity for the attendees from both events to meet.

Hotel & Travel Information

Meeting Location and Hotel Accommodations

Hilton San Diego Bayfront
1 Park Boulevard
San Diego, CA 92101

To reserve your room, visit <https://resweb.passkey.com/go/nraa>

NRAA has secured a discounted rate of \$269 per night, plus applicable taxes, at the Hilton San Diego Bayfront for NRAA Annual Conference attendees. Attendees are responsible for making their own hotel reservations. The special NRAA rate will be offered until September 23, 2016 or until the group block is sold-out, whichever comes first. Please read the special note on group reservations below.

The special rate will apply three days before and three days after the meeting dates, based upon availability at the time of booking. NRAA cannot guarantee rooms after this date or outside the conference dates. Reservations made after September 23, 2016 will be accepted on a first-come, first-served basis at the nearest available rate, and based on availability. Please make your hotel reservations directly with the Hilton San Diego Bayfront online through the reservations link at www.nraa.org. You may also call 1-800-HILTONS. Be sure you reference 'NRAA' as the group name to take advantage of the low group rate.

GROUP RESERVATIONS: We understand that you may want to reserve multiple rooms before confirming who will actually attend from your company. NRAA asks that you reserve only the rooms you need and release any rooms you will not need by September 1. If you are holding more rooms than you need, the hotel will not have rooms available when other NRAA attendees call. If you release your rooms too close to the meeting date, it may be too late for other attendees and NRAA is liable if we do not meet our minimum room pick up. Please plan carefully for your attendees and reserve/hold only the rooms needed.



Travel Information:

San Diego International-Lindbergh Field (SAN)

Airport Phone: (619) 400-2404

Distance to Hilton San Diego Bayfront- 3 miles, Drive time to Hotel - 10 minutes

This hotel does not provide shuttle service.

Estimated minimum taxi fare: \$ 18.00 (one way)

Estimated minimum super shuttle: \$8 (one way)

Several shuttle companies are available in the San Diego International Airport for transfers to the Hilton San Diego Bayfront. Reservations can be made online at <http://www.san.org/Parking-Transportation/Shuttles>.

Parking:

Enjoy valet parking at \$50.00 per night (in/out privileges available) that may be added to your guest room. Self Parking is \$35 per night (in/out privileges available). For more information on transportation in San Diego please visit the Local transportation page on San Diego International Airport's website or visit the transportation page of the Hilton San Diego Bayfront.

Registration

Attendance at the NRAA Annual Conference, Workshop for Dialysis Management and Dialysis, Nephrologist and Facility Leader Symposium is open to NRAA members and non-members.

The following discounted registration rates are available:

- Members of NRAA
- "Early Bird" registrations (available through September 12, 2016)
- Multiple registrants from your facility/company
- Registration for multiple components - Workshop, Conference, Symposium

Included in Registration:	Workshop for Dialysis Management (Wed)	Annual Conference (Thurs/Fri)	Dialysis, Nephrologist and Facility Leader Symposium (Fri/Sat)
Participation in Educational Sessions	Wednesday program	Thursday and Friday Conference program	Friday and Saturday Symposium Program
CE Credits	X	X	X
CME Credits			X
Access to all speaker slides	X	X	X
Entrance to NRAA Exhibit Hall	Wednesday evening - Opening Reception	Wednesday evening - Opening Reception Thursday & Friday breaks and lunch	
President's Reception at the WaveHouse (Thursday)		X	
Closing Conference Reception/Symposium Reception (Friday)		X	X
Meals	Breakfast, Lunch, Breaks & Reception - Wednesday	Reception - Wednesday Breakfast, Lunch, Breaks & Reception - Thursday & Friday	Breaks & Reception - Friday Breakfast - Saturday

Registration can be completed by logging in to the NRAA website at www.nraa.org or using the registration form on the next page.

Early Bird registration rates are available through September 12, 2016 and advance registration is available until October 10, 2016.