



VEGAS
COSMETIC
SURGERY
& Aesthetic Dermatology

America's Premiere Multi-Specialty Symposium

June 7th - 11th, 2017

The Bellagio
Las Vegas, Nevada

Facial Cosmetic Surgery
Advanced Aesthetic Dermatology
Masters Seminars
Body Contouring
Practice Management & Marketing

40+ CME Credit Hours
160+ Exhibitors

VEGAS
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Vegas Cosmetic Surgery and Aesthetic Dermatology – A Multi-Specialty Symposium

This Symposium is now celebrating its 13th anniversary in Las Vegas under the leadership and coordination of its founder, S. Randolph Waldman, MD. Vegas Cosmetic Surgery was initiated to foster a spirit of cooperation and understanding between the four "core" specialties that are primarily involved in the science, practice, and teaching of aesthetic surgery and medicine. This Symposium is proud to host the leading educators and teachers in the fields of facial plastic surgery, plastic surgery, dermatology and oculoplastic surgery.

We are extremely proud that Vegas Cosmetic Surgery and Aesthetic Dermatology was not only the first truly multi-specialty forum in the aesthetic field, but by listening to our faculty and attendees, VCS is now the largest event of its kind in North America.

Dear Community of Aesthetic Surgery & Cosmetic Medicine

We are really excited to showcase the 13th annual Vegas Cosmetic Surgery Symposium which takes place once again at the Bellagio. This year we have been fortunate to attract what I believe to be the leading multi-specialty faculty ever assembled at one event. We will once again feature four major meeting tracks. A Surgical Track, a Non-Invasive Track, a Masters Seminar Track, and of course our world class Practice Management and Marketing Track.

The comment we most often hear from those who attend our conference is that they wish they could be in all four sessions at the same time. The second most frequent comment is "I wish I had brought key members of my staff with me" so they could attend the Practice Management Session. This year promises to raise the bar for all other meeting directors around the world!

Some of the major aesthetic issues we will address include:

- Facelifting
- Browlifting
- Blepharoplasty
- Rhinoplasty
- Mid-Facelifting
- Minimally Invasive Rejuvenation
- Injectable Fillers and Neurotoxins
- Fat Transfer and Stem Cells
- Treating Unwanted Pigmentation
- Skin Enhancement Techniques
- New and Emerging Technology
- Treatment of Acne Scars
- Skin Cancer Reconstruction
- Neck Enhancement Alternatives
- Invasive and Non-Invasive Lipolysis
- Latest on Gluteal Augmentation
- Hair Replacement Updates
- Otoplasty
- Avoiding Complications
- Lasers and the Aesthetic Practice
- Peels and Micro-Needling
- Latest on Cosmeceuticals
- Wound Healing Dilemmas
- Skin Resurfacing Alternatives

Some of the dilemmas and issues in your daily practice we will discuss include:

- Purchasing New Technology
- Lowering Overhead Costs
- HR Issues Facing Every Practice
- Legal Issues and the Office
- HIPAA Updates and Mistakes
- Online Ratings and Reviews
- Credentialing Your Practice
- Social Media Updates
- Online Success & Mobile Friendliness
- Office Leadership
- Ethical Challenges We All Face
- Dealing with Difficult Patients
- Tracking and Metrics
- How to "Disnify" Your Practice
- Top Trends and Consumer Questions
- How to Remain Competitive
- Separating Yourself from the Pack
- Holding Your Staff Accountable
- Cutting Edge Management Techniques
- And Much Much More!

By the numbers this year, we will feature:

- 66 Masters Seminars (Yes, we coined this term in 1991!)
- 17 Contemporary "How I Do It" Videos
- 450 15-20 Minute Presentations

And we will feature a highly acclaimed All-Star Faculty that includes:

- 54 Facial Plastic Surgeons
- 36 Plastic Surgeons
- 27 Oculoplastic Surgeons
- 35 Dermatologists
- 47 Marketing and Management Professionals

All of the above will be worth 40+ CME credits (for physicians, physician assistants, and nurses) making this the only conference most of you need to attend in 2017. So I hope you will take the time to read through this program and then take a look at the testimonials from our previous attendees at vegascosmeticsurgery.com and I believe you will see why VCS has become the leading aesthetic conference in the world.

S. Randolph Waldman, MD
Founder, Organizer, and Meeting Director

Renato Saltz, MD
Co-Chair

Donn Chatham, MD
Co-Chair



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Andrew Jacono, MD
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Sabrina Fabi, MD
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New York, NY

2017 Faculty

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Mark Beaty, MD, *Atlanta, GA*
William Beeson, MD, *Carmel, IN*
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Dominic Bray, MD, *London, England*
*Rich Castellano, MD, *Tampa, FL*
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Ross Clevens, MD, *Melbourne, FL*
Roxana Cobo, MD, *Cali, Colombia*
Minas Constantinides, MD, *Austin, TX*
Steven Dayan, MD, *Chicago, IL*
Frank Fechner, MD, *Worcester, MA*
Fred Fedok, MD, *Gulf Shores, AL*
Andres Gantous, MD, *Ontario, Canada*
Neil Gordon, MD, *Wilton, CT*
Devon Graham, MD, *New Orleans, LA*
Ryan Greene, MD, *Weston, FL*
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Andrew Jacono, MD, *New York, NY*
John Joseph, MD, *Beverly Hills, CA*
Harold Kaplan, MD, *Torrance, CA*
*Kian Karimi, MD, *Los Angeles, CA*
Robert Kellman, MD, *Syracuse, NY*
Brent Koch, MD, *Des Moines, IA*
Samuel Lam, MD, *Plano, TX*
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Sam Most, MD, *Standford, CA*
Paul Nassif, MD, *Beverly Hills, CA*
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Steven Pearlman, MD, *New York, NY*
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William Silver, MD, *Atlanta, GA*
*Payman Simoni, MD, *Beverly Hills, CA*
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Preston Ward, MD, *Salt Lake City, UT*
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Capi Wever, MD, *Wassenaar, Netherlands*
Catherine Winslow, MD, *Carmel, IN*
Brian Wong, MD, *Irvine, CA*
*Donald Yoo, MD, *Beverly Hills, CA*

Plastic Surgeons

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Richard Baxter, MD, *Seattle, WA*
*Giuliano Borille, MD, *Porto Alegre, Brazil*
Lou Bucky, MD, *Philadelphia, PA*
*Michael Burgdorf, MD, *Nashville, TN*
Steven Cohen, MD, *San Diego, CA*
John Cook, MD, *Chicago, IL*
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Barry DiBernardo, MD, *Montclair, NJ*
Diane Duncan, MD, *Fort Collins, CO*
Nimrod Friedman, MD, *Tel Aviv, Israel*
Ashkan Ghavami, MD, *Beverly Hills, CA*
Marcelo Gheresi, MD, *Miami, FL*

Marcos Harel, MD, *Tel Aviv, Israel*
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*Koji Kamei, MD, *Japan*
Christopher Khorsandi, MD, *Henderson, NV*
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Anthony Youn, MD, *Troy, MI*

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Katie Belezny, MD, *Vancouver, BC*
Vince Bertucci, MD, *Woodbridge, Ontario*
Vivian Bucay, MD, *San Antonio, TX*
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Michael Gold, MD, *Nashville, TN*
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Gary Goldenberg, MD, *New York, NY*
Brooke Jackson, MD, *Chapel Hill, NC*
Bruce Katz, MD, *New York, NY*
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Terrence Keaney, MD, *Chevy Chase, MD*
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Suzan Obaji, MD, *Sewickley, PA*
Tapan Patel, MD, *London, England*
Chris Robb, MD, *Spring Hill, TN*
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Oculoplastic Surgeons

Brian Biesman, MD, *Nashville, TN*
Alan Brackup, MD, *Langhorne, PA*
John Burroughs, MD, *Colorado Springs, CO*
Roger Dailey, *Portland, OR*
Martin Devoto, MD, *Buenos Aires, Argentina*
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*Mehryar Taban, MD, *Beverly Hills, CA*
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Practice Management & Marketing

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Manon Pilon, *Montreal, Canada*
Monique Ramsey, *Del Mar, CA*
*Marc Rivera, *Miami, FL*
Sandy Roos, *Milton, GA*
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Tom Seery, *Seattle, WA*
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Mara Shorr, *Coral Springs, FL*
Michele Simmons, *Richmond, VA*
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Tami Vileta, *Seattle, WA*
Lisa Marie Wark, *Las Vegas, NV*
Greg Washington, *Los Angeles, CA*
Ana Welsh, *New York, NY*

*denotes guest faculty

Accommodations

THE BELLAGIO

This year's Symposium is being held at the luxurious Five Diamond-Rated Bellagio Resort Hotel, home of the famous dancing fountains. Each room is elegantly appointed with custom European-style furnishings and art, and is equipped with every modern-day convenience.

Attractions

From the Dancing Fountains to the Botanical Gardens to famous artworks, enjoy what the Bellagio Hotel has to offer. Spend an evening in wonder and awe at "O" by Cirque du Soleil. Venture on a magical voyage through the circus of life with this entirely original form of live entertainment. Relax and refresh in pristine pools of classic design enhanced by artfully formed citrus and flower gardens. Experience the most ambitious, commanding water feature ever conceived! Bellagio's world-famous fountains will speak to your heart with opera, classical, and whimsical music while flirting with your playful nature through their carefully choreographed movements. You'll be swept away by this breathtaking union of water, music and light.

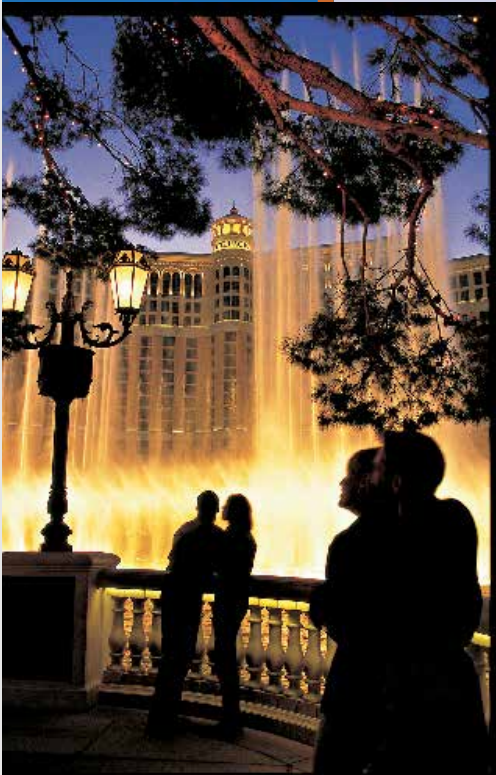
For a list of attractions, please visit:
<http://www.bellagio.com/attractions/>



Dining

Entice your appetite with choice fare from a superior collection of gourmet restaurants or from any of the many fine casual restaurants on the property.

<http://www.bellagio.com/restaurants/>



*Day 1 - Wednesday, June 7, 2017

Facial Surgery - Blepharoplasty I Tower 5

8:00am	Understanding Key Eyelid Anatomy Details To Optimize Blepharoplasty Results <i>William Mack, MD</i>
8:15am	The Psychology Of Blepharoplasty <i>Robert Goldberg, MD</i>
8:30am	Keys To Success When Marking The Skin For Upper Eyelid Blepharoplasty <i>John Burroughs, MD</i>
8:45am	Ocular Complications In Blepharoplasty: Things To Know If You're Not An Ophthalmologist <i>Martin Devoto, MD</i>
9:00am	Upper Blepharoplasty Pearls <i>Morris Hartstein, MD</i>
9:15am	Blepharoplasty Vs Brow Lift: Aesthetic Considerations In Upper Face Rejuvenation <i>Patrick Flaharty, MD</i>
9:30am	Micro Blepharoplasty: Small Issues Can Separate A Good Blepharoplasty From A Great Blepharoplasty <i>Kenneth Steinsapir, MD</i>
9:45am	Blepharoplasty: Minimizing Complications And Early Management <i>Bobby Korn, MD</i>
10:00am	A Novel Technique For Aesthetic Ptosis Repair <i>Ron Mancini, MD</i>
10:15am	The Role Of Micro Ptosis Surgery In Controlling Tarsal Platform Show <i>Robert Goldberg, MD</i>
10:30am	Lower Lid Filler: Magic Or Mistake? <i>Avron Lipschitz, MD</i>
10:45am	Choosing A Surgical Technique For Lower Eyelid Rejuvenation <i>Jill Foster, MD</i>
11:00am	Optimizing Blepharoplasty With Fat Transfer And Laser Resurfacing <i>Tanuj Nakra, MD</i>
11:15am	Fat Preservation Blepharoplasty - Is It Really Necessary? <i>Alan Brackup, MD</i>
11:30am	Myoplasty: Options For Orbicularis Oculi Modification In Blepharoplasty <i>John Fezza, MD</i>
11:45am	3-Step Lower Lid Blepharoplasty <i>Martin Devoto, MD</i>
12:00pm	The Improvement Of Aging Changes Of Lower Eyelid Using Injection Of PRP+ B-FGF <i>Koji Kamei, MD</i>
12:15pm	Extended Lower Blepharoplasty: Improving The Tear Trough Without Fillers Or Fat <i>Minas Constantinides, MD</i>
12:30pm	Transconjunctival Fat Removal With Skin Pinch and Laser Resurfacing - My Procedure Of Choice And Why <i>Louis Bucky, MD</i>
12:45pm	LUNCH AND LEARN WORKSHOPS

Facial Surgery - Blepharoplasty II Tower 5

2:00pm	The Tear Trough: How To Achieve More Predictable Results With Fillers <i>Ryan Greene, MD</i>
2:15pm	Simplifying Lateral Canthal Suspension: Anatomy, Terminology and Technique <i>Guy Massry, MD</i>
2:30pm	Lower Lid Retraction Repair - An Algorithmic Approach <i>Bobby Korn, MD</i>
2:45pm	Essentials Of Asian Eyelid Surgery: It's Not All Double Eyelid Surgery <i>Chase Lay, MD</i>
3:00pm	Microfat Grafting For Periorbital Rejuvenation: Reversing Orbital Deflation <i>Patrick Flaharty, MD</i>
3:15pm	Soft Tissue Fillers Employed As Adjuvants In Blepharoplasty <i>Jill Foster, MD</i>
3:30pm	Non-Surgical Considerations For Addressing Periocular Aesthetics <i>Ron Mancini, MD</i>
3:45pm	Lower Blepharoplasty In Eyelids Previously Injected With Hyaluronic Acid Gel Filler <i>Mehryar Taban, MD</i>
4:00pm	Biplanar Contour-Oriented Approach To Lower Blepharoplasty <i>Tanuj Nakra, MD</i>
4:15pm	Fear-Based Blepharoplasty – Do We Really Ever Need A Lateral Canthoplasty? <i>Alan Brackup, MD</i>
4:30pm	Non-Surgical Blepharoplasty: Does It Measure Up To Surgical Results? <i>Diane Duncan, MD</i>
4:45pm	Pearls In Approach To Patients With Eyelid Retraction <i>Raymond Douglas, MD</i>
5:00pm	Periocular Prostaglandins: Uses And Side Effects <i>Wendy Lee, MD</i>
5:15pm	Transblepharoplasty Midface Lift <i>Jeffrey Schiller, MD</i>
5:30pm	Avoiding Skeletonized Post-Blepharoplasty Eyelids With Advanced Volumizing Techniques In Upper And Lower Eyelid Lifting <i>Andrew Jacono, MD</i>
5:45pm	Treatment Of Festeons By Direct Excision <i>Morris Hartstein, MD</i>
6:00pm	Lasers And Other Options For Festeon Treatment <i>Adam Scheiner, MD</i>
6:15pm	WELCOME RECEPTION IN EXHIBIT HALL

*Day 1 - Wednesday, June 7, 2017

Masters Seminars

Da Vinci 2

- 8:00am Safety and Efficacy of Tissue Stabilized Guided Subcision *Joel Cohen, MD*
- 8:30am Fat Transfer Simplified *Samuel Lam, MD*
- 9:00am The Midface - Filling, Lifting, Or Blepharoplasty *Fred Fedok, MD*
- 9:30am The Utilization Of Adult Fat Derived Stem Cells In Regenerative And Cosmetic Medicine *Randy Miller, MD*
- 10:00am Deep-Plane Rhytidectomy - The Next Phase: Vertical Platysma Advancement *Neil Gordon, MD*
- 10:30am 10 Essential Steps To Beautiful Skin At Age 40 *Heidi Waldorf, MD*
- 11:00am Condition-Specific Facial Rejuvenation *E. Gaylon McCollough*
- 11:30am Innovations in Cosmeceuticals *Vivian Bucay, MD*
- 12:00pm Tips And Pearls For The Use Of Fillers And Toxins: Hands, Mid-Face, Lower Face, Temporal, Nose, Perioral And Periorbital *Amir Moradi, MD*
- 12:30pm **LUNCH AND LEARN WORKSHOPS**

2:00pm

Practical Tips For Aesthetic Facial Reconstruction Following Mohs Procedure

Moderator - Andrew Kaufman, MD

Presenters Joel Cohen, MD; Sam Most, MD; Robert Kellman, MD; Raymond Douglas, MD

- The multidisciplinary session will assist surgeons in designing and executing facial repairs that optimize functional and aesthetic goals in facial reconstruction through expert tips from specialists in dermatology, plastic surgery, facial plastic surgery and oculoplastic surgery.
- Speakers will provide examples of surgical defects and the thought process in choosing repairs for a specific defect in a specific location

4:00pm

Aesthetic Business Law

Presenters - Alex Thiersch, JD; Allyson Avila; Sam Most, MD

Legal Hot Topics to be discussed:

- Patient referral and acquisition programs that don't violate anti-kickback laws.
- Ownership of aesthetic medicine - creating national brands and franchising; should non-physicians be allowed to own practices?
- To respond or not to respond? The final word on engaging online reviewers.
- Legal marketing and sales - how to attract patients and up-sell treatments.
- Employee incentive programs that work - and are legal.
- Telemedicine, Skype, and FaceTime and the future of aesthetic medicine.

6:00pm

WELCOME RECEPTION IN EXHIBIT HALL



*Day 1 - Wednesday, June 7, 2017

Rhinoplasty

Tower 3

CONCEPTS IN RHINOPLASTY: NOT REALLY A SIMPLE OPERATION

- 7:30am Rhinoplasty: History and Evolution *Marcelo Ghersi, MD*
- 7:45am "A Natural Nose:" Patients Are Demanding It, Are We Clear On What It Is? *Steven Dayan, MD*
- 8:00am Respecting Structure in Rhinoplasty *Steven Pearlman, MD*
- 8:15am Evaluation And Treatment Of The Non-Functioning Nose - The Fine Line Between Form And Function *Von Graham, MD*
- 8:30am 3 Revelations That Helped Improve My Rhinoplasty Results *Preston Ward, MD*
- 8:45am Can Reduction Rhinoplasty Fit Into A Fixed Algorithm? The "Art" Versus "Craft" Of Surgery *Capi Wever, MD*
- 9:00am Utilizing Inherent Tensile Forces To Improve Your Rhinoplasty *Minas Constantinides, MD*
- 9:15am Rhinoplasty Discussion / Q&A

CREATING A BETTER NASAL TIP

- 9:30am Finesse in Tip Rhinoplasty *Ashkan Ghavami, MD*
- 9:45am Management Of The Convex and Concave Lateral Crura *Rami Batniji, MD*
- 10:00am Management Of Alar-Columellar Relationship *Andre Gantous, MD*
- 10:15am Project, Deproject, Rotate, Derotate- The Versatile Septal Extension Graft Can Do It All *Mike Nayak, MD*
- 10:30am The Vertical Strut Revisited- Precision Tip Projection And Rotation *Philip Miller, MD*
- 10:45am Tongue-In-Groove: Nuances Of The Tripod Concept In Practice *Steven Pearlman, MD*
- 11:00am Columellar Necrosis - How Often Does It Occur, Treatment, and Prevention *Andre Gantous, MD*
- 11:15am Lateral Crural Repositioning Techniques *Roxana Cobo, MD*
- 11:30am Extended Alar Rim Grafts As A Refinement Procedure In Rhinoplasty *Nuri Alamuti, MD*
- 11:45am Tip Grafts in Rhinoplasty: Indications, Pitfalls, and Results *Christian Jacob, MD & Calvin Johnson, MD*
- 12:00pm Nasal Tip Surgery: Appropriate Use Of Sutures To Dictate Shape *Arturo Ramirez-Montanana, MD*
- 12:15pm Discussion Of The Nasal Tip Q&A
- 12:30pm **LUNCH AND LEARN WORKSHOPS**



*Day 2 - Thursday, June 8, 2017

Facial Surgery - Blepharoplasty III Tower 5

7:00am	Blepharoplasty Video <i>Guy Massry, MD</i>
8:00am	Temporal Brow Lift Options <i>John Martin, MD</i>
8:15am	Endoscopic Forehead Lift - Tuning A Great Technique <i>Capi Weaver, MD</i>
8:30am	The "Tuck And Rise" Transblepharoplasty Brow Lift <i>Ron Mancini, MD</i>
8:45am	Coronal Brow Lift Modifications: Respecting Height Of Forehead And Hairline <i>Frank Fechner, MD</i>
9:00am	15 Principles For Enhanced Success In Endoscopic Brow Lift <i>Guy Massry, MD</i>
9:15am	The Microdroplet Lift <i>Kenneth Steinsapir, MD</i>
9:30am	Simplified Non-Endoscopic Brow Lift <i>Mike Nayak, MD</i>
9:45am	A 20-Year Review Of The Efficacy And Longevity Of Endoscopic Brow Lifting <i>Alan Brackup, MD</i>
10:00am	Superficial Enhanced Fluid Fat Injection: A New Technique Of Autologous Fat Transfer. My 4 Year Experience <i>Martin Devoto, MD</i>
10:15am	BREAK IN EXHIBIT HALL
11:00am	The External Browpexy: A Minimally Invasive Brow Lifting Or Stabilization Procedure <i>Guy Massry, MD</i>
11:15am	Managing The Asymmetric Brow In Blepharoplasty <i>John Holds, MD</i>
11:30am	Trichophytic Approach To The Brow For Lateral Brow Ptosis <i>Catherine Winslow, MD</i>
11:45am	Temporal Subcutaneous Brow Lift <i>Morris Hartstein, MD</i>
12:00pm	The Eyebrow Consult: The Focal Part Of The Upper Face <i>Danica Fiaschetti, LVN</i>
12:15pm	Wide World Of Midface Lifting <i>Robert Schwarcz, MD</i>
12:30pm	Brow Lift Is A Bad Word- Understanding The Forehead Through Vertical Galea Advancements <i>Neil Gordon, MD</i>
12:45pm	HOSTED LUNCHEON IN EXHIBIT HALL

Injectables I

Tower 5

2:00pm	Understanding Beauty <i>Neelam Vashi, MD</i>
2:15pm	Anatomic Consideration For Injectable Fillers In The Face <i>William Beeson, MD</i>
2:30pm	Fillers And Toxins That We Can Use In Canada And Will Soon Be Available In America <i>Vince Bertucci, MD</i>
2:45pm	The Longevity Of Fillers: What Do We Tell Our Patients? <i>Ryan Greene, MD</i>
2:55pm	Panfacial Contouring With Injectables <i>Daniel Levy, MD</i>
3:05pm	Rejuvenating The Lower Third Of The Face Using Injectable Fillers And Toxins <i>Steve Yoelin, MD</i>
3:15pm	Fillers For The Nose <i>Tapan Patel, MD</i>
3:25pm	Management Of The Hollow Temporal Fossa <i>Amir Moradi, MD</i>
3:35pm	The Corner Of The Mouth, You Will Never Think Of It The Same Way Again <i>Steven Dayan, MD</i>
3:45pm	Tear Trough / Periorbital Rejuvenation <i>Tapan Patel, MD</i>
3:55pm	The Most Powerful Tool In Non-Invasive Facial Rejuvenation: Volumization Of The Cheek <i>Michael Persky, MD</i>
4:05pm	Filler Injections To The Dorsum Of The Hands <i>Amir Moradi, MD</i>
4:15pm	BREAK IN EXHIBIT HALL
5:00pm	Global Facial Aesthetic Optimization Using A PMMA/ Collagen Based Dermal Filler - Anatomical To Clinical Translation <i>Todd Schlesinger, MD</i>
5:10pm	Advanced Botulinum Toxin Techniques: For TMJ, Migraines and Parotid Gland Hypertrophy <i>Daniel Levy, MD</i>
5:20pm	We Have Been Doing It Wrong For Over 30 Years! <i>John Joseph, MD</i>
5:30pm	Botulinum Toxin For Extra-Axillary Hyperhidrosis <i>Lauren Council, MD</i>
5:40pm	How To Incorporate Full Face Treatments Into Your Consultation <i>Tapan Patel, MD</i>
5:50pm	Can Lower Eyelid Static and Dynamic Rhytids Really Be Improved With Filler Injections <i>Brian Biesman, MD</i>
6:00pm	Cosmetic Botulinum Toxin Applications: General Considerations And Dosing <i>John Burroughs, MD</i>
6:15pm	COCKTAIL RECEPTION

*Day 2 - Thursday, June 8, 2017

Masters Seminars II

- 8:00am Integrating PDT Into Your Practice *Joel Cohen, MD*
- 8:30am How We Deal With Melasma And Rosacea
Sahar Ghannam, MD
- 9:00am Aesthetic Treatments For Asian Patients *Katie Belezny, MD*
- 9:30am A Multi-Modality Approach To Hand Rejuvenation
Bruce Katz, MD
- 10:00am **BREAK IN EXHIBIT HALL**
- 10:45am Advanced Toxin And Filler Strategies To Avoid
Commoditization *Steven Dayan, MD*
- 11:15am A Holistic Approach To Anti-Aging *Sabrina Fabi, MD*
- 11:45am Leg Vein Treatment-Why It Has Become An Important
Part Of My Overall Practice Strategy *Vineet Mishra, MD*
- 12:15pm Your Patient Has Bumps? Treating Adult Female Acne In
2017 *Marguerite Germain, MD*
- 12:30pm **HOSTED LUNCHEON IN EXHIBIT HALL**
- 2:00pm Lower Blepharoplasty: Lift And Fill *Morris Hartstein, MD*
- 2:30pm Office Fraud And Embezzlement *Debra Phairas*
- 3:00pm The Art Of Asian Blepharoplasty *Samuel Lam, MD*
- 3:30pm Comprehensive Rejuvenation Of The Periocular Region
Brian Biesman, MD
- 4:00pm **BREAK IN EXHIBIT HALL**
- 4:45pm Pearls And Pitfalls Of Aesthetic Blepharoplasty
Robert Goldberg, MD
- 5:15pm Establishing a Skin Care and Cosmeceutical Practice In
a Surgical Office *Julie Woodward, MD*
- 5:45pm Customized Approach to Brow Lifts *John Fezza, MD*
- 6:15pm **COCKTAIL RECEPTION**

Da Vinci 2

Rhinoplasty II

Tower 3

ETHNIC RHINOPLASTY

- 8:00am Ethnic Rhinoplasty: The Challenge Of Practicing In A
Multicultural Society *Andre Gantous, MD*
- 8:15am The Hispanic Nose in Rhinoplasty *Ashkan Ghavami, MD*
- 8:30am Asian Rhinoplasty: My Approach *Sam Most, MD*
- 8:45am The Middle Eastern Nose, Is It Different? *Rami Batniji, MD*
- 9:00am Autologous Grafting In Ethnic Rhinoplasty *Paul Nassif, MD*
- 9:15am How Over Rotation Changed The Rotation Game In Ethnic
Reduction Rhinoplasty *Capi Weaver, MD*
- 9:30am Discussion Of The Ethnic Nose / Q&A
- 9:45am How To Incorporate 3D Imaging Into Your Practice In
Order To Maximize Results In Facial Aesthetic Surgery
Oren Tepper, MD
- 10:00am Discussion / Q&A
- 10:15am **BREAK IN EXHIBIT HALL**
- THE NASAL DORSUM:
#1 REQUESTED ISSUE IN RHINOPLASTY**
- 11:00am Dorsal Hump Reduction: Nuances For A Natural Result
Sam Most, MD
- 11:15am Options, Risks And Benefits In Dorsal Augmentation
Steven Pearlman, MD
- 11:30am Raising The Radix And The Dorsum With Extended
Spreader Grafts *Brian Wong, MD*
- 11:45am Correction Of The Severe Saddle Nose *Andre Gantous, MD*
- 12:00pm Revision Of The Over-Resected Nose *Sam Most, MD*
- 12:15pm Non-Surgical Rhinoplasty: Lessons Learned *Dara Liotta, MD*
- 12:30pm Discussion / Q&A
- 12:45pm **HOSTED LUNCHEON IN EXHIBIT HALL**

"This is easily the best meeting for vendors of all the major meetings. Thank you for working with us to make it productive. Honestly, we are re-evaluating our meeting participation because some meetings are so vendor unfriendly. Yours is great and we will continue to attend!"

- Shawn Miele
Chief Executive Officer, Advice Media

*Day 2 - Thursday, June 8, 2017

Body Contouring I

Raphael

Facial Surgery I

Raphael

- 8:00am Customized Circumvertical Mastopexy Augmentation
Adam Rubinstein, MD
- 8:20am Structural Mastopexy: Surgical Restoration Of Breast Form
John Cook, MD
- 8:40am Breast Lift And Reduction With My Personal Technique
Bertrand Lacotte, MD
- 9:00am Treating Symmastia: Acquired And Congenital
Adam Schaffner, MD
- 9:20am Scalpel Free Breast Lifting and Contouring
Diane Duncan, MD
- 9:40am Mesh Support For Circumareolar Mastopexy Using A Surgical Scaffold
Mark Mofid, MD
- 10:00am Evolution Of The Internal Bra
Richard Baxter, MD
- 10:20am **BREAK IN EXHIBIT HALL**
- 11:00am Algorithm For Choosing Breast Implants
Nimrod Friedman, MD
- 11:20am Breast Lift And Reduction: The Conical Concept
Bertrand Lacotte, MD
- 11:40am New Stem Cell Enriched Breast Augmentation with Fat Grafting
Alfredo Hoyos, MD
- 12:00pm Breast Augmentation In 24 Minutes With 24 Hour Recovery
Ashkan Ghavami, MD
- 12:20pm Implants Or Fat Injection For The Breasts
Nimrod Friedman, MD
- 12:40pm **HOSTED LUNCHEON IN EXHIBIT HALL**

- 2:00pm Allow Facial Shape Analysis To Define Your Facelift Strategy
Henry Mentz, MD
- 2:15pm Longitudinal Facial Maintenance: Long-Term Retention Of Your Facelift Patient Starts With The Initial Consult
Jerry O'Daniel, MD
- 2:30pm Recent Refinements In My Technique For Performing A Facelift
David Rosenberg, MD
- 2:45pm Adjunctive Facelift Measures That Have Improved My Practice
Mike Nayak, MD
- 3:00pm Do We Really Need To Open The Neck To Get Good Neck Contour? Is Platysmaplasty Really Necessary?
Louis Bucky, MD
- 3:15pm Face And Neck Lifting Techniques To Avoid Opening The Neck...But Sometimes Opening The Neck Is Necessary: When And How
Andrew Jacono, MD
- 3:30pm Rhytidectomy – Integrating Anatomy And Physiology Into Surgical Technique To Optimize Results
William Beeson, MD
- 3:45pm Facelifting Made Ridiculously Simple
Philip Miller, MD
- 4:00pm **BREAK IN EXHIBIT HALL**
- 4:45pm Facelifting Combined With Fat Grafting: My 20-Year Experience
Thomas Tzikas, MD
- 5:00pm A Rationale Algorithm for Choosing the Right Neck Procedure
Jerry O'Daniel, MD
- 5:15pm Suture Suspension "Closed" Neck Lifts Vs Liposuction Vs Open Neck Lift
Adam Rubinstein, MD
- 5:30pm Options For Treating Submental Fullness: Improving The Wattle
Mark Beaty, MD
- 5:45pm Facelift: Repositioning Or Reduction Of Bichat's Fat
Frank Fechner, MD
- 6:00pm Neck Enhancement In Young Patients
Arturo Ramirez-Montanana, MD
- 6:15pm **COCKTAIL RECEPTION**



"There is no doubt that this conference has set a new paradigm for facial cosmetic surgery teaching."

- E. Gaylon McCollough, MD
Facial Plastic Surgeon, Gulf Shores, Alabama

*Day 3 - Friday, June 9, 2017

Injectables II

Tower 5

Contemporary Aesthetic Technology I

Tower 5

- 8:00am Optimizing Outcomes From Facial Cosmetic Injections And Promoting Realistic Expectations *Leslie Baumann, MD*
- 8:15am Face & Neck Rejuvenation For The "Tween" Patient — Those Not Ready For Surgery But Who Want Results *Jason Bloom, MD*
- 8:30am Periocular Injectables With Hyaluronic Acid And Polymethyl Methacrylate Using Microcannulas *Sam Lam, MD*
- 8:45am De-Bulking A Face - Combination Non-Surgical Therapy *Chytra Anand, MD*
- 9:00am What Is The Best Filler To Use Where? *Jill Hessler, MD*
- 9:15am Where We Went Wrong With Fillers And Neurotoxins *Steve Dayan, MD*
- 9:30am Midface Correction Using Low Volumes Of HA Filler *Ryan Greene, MD*
- 9:45am Volume Replacement And Skin Resurfacing Done Safely In One Session *Suzan Obagi, MD*
- 10:00am Facial Volumization: Fillers, Implants, Or Fat Grafting — Which Is The Best? *Tim Marten, MD*
- 10:15am **BREAK IN EXHIBIT HALL**
- 11:00am Where Should I Be Afraid To Inject & Why Should I Worry About Biofilms & Granulomas? *Steven Dayan, MD*
- 11:15am Mastering Facial Vascular Anatomy To Prevent Disaster-Avoidance And Management Of Filler Complications *Katie Belezny, MD*
- 11:30am Dermal Fillers - All The Things That Can Go Wrong *Jan Balczun, MD*
- 11:45am Vascular Compromise Filler Complications - How To Avoid And How To Treat *Sahar Ghannam, MD*
- 12:00pm Treating Complications For Semi-Permanent Fillers *Suneel Chilukuri, MD*
- 12:15pm Is Vascular Compromise Really That Much Of An Issue Or Is It Overblown? *Claudio DeLorenzi, MD*
- 12:30pm Illegal Fillers - Complications And Treatment *John Martin, MD*
- 12:45pm **HOSTED LUNCHEON IN EXHIBIT HALL**

- 2:00pm What's New In Management Of Acne And Acne Scarring? *Lauren Council, MD*
- 2:15pm Tattoos Gone Bad: From Burns To Blisters To Terrible Scars! *Vineet Mishra, MD*
- 2:30pm Novel Fractional Hybrid Laser For The Face- Ablative Results With Nonablative Downtime *Jennifer Walden, MD*
- 2:45pm Fundamentals Of Laser Treatment Of Scars *Paul Friedman, MD*
- 3:00pm Laser Facilitated Stem Cell Therapy To Facilitate Wound Healing *Jill Waibel, MD*
- 3:15pm PRP And Other New Developments For Androgenic Alopecia *Terrence Keaney, MD*
- 3:30pm Microdermal Grafting For White Scars *Su-Ben Tsao, MD*
- 3:45pm Does Carboxy Therapy Improve Periorbital Dark Circles? *Sahar Ghannam, MD*
- 4:00pm Advances In The Treatment Of Acne Scarring: Current Treatment Paradigm *Brian Biesman, MD*
- 4:15pm **BREAK IN EXHIBIT HALL**
- 5:00pm Hybridized Lasers: Do They Have A Place? *Chris Robb, MD*
- 5:10pm Minimally Invasive Office Based Lifting and Filling - Synergy of PDO Threads And Injectable Fillers *Kian Karimi, MD*
- 5:20pm Advanced FUE Hair Restoration *Jennifer Walden, MD*
- 5:30pm Perfluorodecalin In The Treatment Of Laser-Assisted Tattoo Removal *Brian Biesman, MD*
- 5:40pm Combining Radiofrequency And Microneedling - Why This Has Become An Important Tool In My Practice *Jason Pozner, MD*
- 5:50pm Microneedling With Defensin Based Stem Cell Rejuvenation *Diane Duncan, MD*
- 6:00pm New Concepts In Platelet Therapy - Injectable Platelet Rich Fibrin (iPRF) In Facial Aesthetics *Kian Karimi, MD*
- 6:15pm **COCKTAIL RECEPTION**

"All lectures on Sunday were top 10... This is the best aesthetic meeting I have attended. I plan to attend next year."

- Physician Attendee
Plastic Surgeon, Arizona

*Day 3 - Friday, June 9, 2017

Masters Seminars III

Da Vinci 2

Rhinoplasty III

Tower 3

8:00am Technical Steps Of Fat Grafting During Facelift Surgery:
The Modern Facelift *Steven Cohen, MD*

8:30am The Management Of Prominent Ears *Stephen Perkins, MD*

9:00am Hot Devices For 2017 And How To Get The Best Deal
Barry DiBernardo, MD

9:30am Hair Replacement Surgery In 2017 *Samuel Lam, MD*

10:00am **BREAK IN EXHIBIT HALL**

10:45am Update On Filler Complications And Treatment
Recommendations *Caludio DeLorenzi, MD*

11:15am Simultaneous Facelift And Fat Injections *Timothy Marten, MD*

11:45am Innovation In Face Lift Surgery - A Patient And Physician-
Friendly Operation *Louis Bucky, MD*

12:15pm Facial Feminization Surgery *Jeff Spiegel, MD*

12:45pm **HOSTED LUNCHEON IN EXHIBIT HALL**

2:00pm Improving Periorbital Aesthetics With Volume
Replacement - Hyaluronic Acid And Autologous Fat
Grafting *Guy Massry, MD & Jamil Asaria, MD*

2:30pm Ptosis Surgery In Combination With Blepharoplasty
William Mack, MD

3:00pm Re-Defining Fat Grafting: Millifat, Microfat, Nanofat, And
Cell Enriched *Steven Cohen, MD*

3:30pm Rejuvenation Of The Upper Face-Which Procedure
When? *Corey Maas, MD*

4:00pm **BREAK IN EXHIBIT HALL**

4:45pm Why Do Some People Have Busy Injectables Practices
And Others Do Not? *Ryan Greene, MD & Steve Yoelin, MD*

5:15PM The "Goldie Locks Facelift:" A Happy Medium Between
Too Much and Too Little *E. Gaylon McCollough, MD*

6:00pm **COCKTAIL RECEPTION**

7:00am External Rhinoplasty Video *Russell Kridel, MD*

THE NASAL VALVE AND THE CROOKED NOSE

8:00am Preventing Post Op Valve Collapse With A Unique Scroll
Cage Suture Technique *Brent Koch, MD*

8:15am What's New In Nasal Valve Surgery?
Minas Constantinides, MD

8:30am How To Treat An Inverted V Deformity *Marcos Harel, MD*

8:45am Some Novel Techniques For Treatment Of The Deviated
Nose *Richard Westreich, MD*

9:00am Scarless Nasal Valve Surgery - A Long Term Follow Up
Study *Jan Balczun, MD*

9:15am The Crooked Nose *Von Graham, MD*

9:30am Alar Base Refinement In Primary Rhinoplasty
Marcos Harel, MD

9:45am Pyriform And Peri-Nasal Augmentation During
Rhinoplasty: Patient Selection And Results
Steven Cohen, MD

10:00am Discussion / Q&A

10:15am **BREAK IN EXHIBIT HALL**

THE FINAL TOUCHES IN RHINOPLASTY

11:00am Surgical And Non-Surgical Management Of The Thick
Skinned Patient *Roxana Cobo, MD*

11:15am Rhinoplasty: Tip Sculpting Techniques *Steve Perkins, MD*

11:30am Temporalis Fascia Graft For The Thin-Skinned Rhino
Patient *Rami Batniji, MD*

11:45am The Art Of Revision Rhinoplasty: Pearls and Pitfalls
Paul Nassif, MD

12:00pm Successful Costal Cartilage Grafting In Rhinoplasty
Preston Ward, MD

12:15pm Rhinoplasty In The Aging Patient *E. Gaylon McCollough, MD*

12:30pm Discussion / Q&A

12:45pm **HOSTED LUNCHEON IN EXHIBIT HALL**



*Day 3 - Friday, June 9, 2017

Body Contouring II

Raphael

Facial Surgery II

Raphael

- 8:00am New Breast Paradigm / Evaluation System For Decision Making In Breast Lifting *Constantino Mendieta, MD*
- 8:20am Capsular Contracture Theories And Controversies *Christopher Khorsandi, MD*
- 8:40am Modified Vertical Technique Of Lassus; A Short Scar Technique Even For Large Breasts *Bertrand Lacotte, MD*
- 9:00am The Split Muscle: A Personal Approach To Correction And Prevention Of Animation Deformity *Richard Baxter, MD*
- 9:20am The Male Pectoral And Deltoid Area *Constantino Mendieta, MD*
- 9:40am Non-Invasive Vaginal Rejuvenation (Laser Vs. Radiofrequency) *Jennifer Walden, MD*
- 10:00am Dynamic Definition Lipoabdominoplasty: Leaving Conventional Techniques Behind *Alfredo Hoyos, MD*
- 10:20am **BREAK IN EXHIBIT HALL**
- 11:00am Lipo Loop: Closed System Automatic Fat Grafting For Large Volume Delivery *Steven Cohen, MD*
- 11:20am Total Body Fat Grafting Guided By Patient Desires And Superficial Anatomy *Constantino Mendieta, MD*
- 11:40am Sculpting The Male Torso With Emphasis On The Six Abs And Videos Of The Technique *Nimrod Friedman, MD*
- 11:55am Artistic Innovation In Body Contouring: Back To Basics *Alfredo Hoyos, MD*
- 12:10pm A New Look At Calves- Anatomy Based Reshaping *Constantino Mendieta, MD*
- 12:25pm Pre-Operative Preparation, Complications, Prevention & Treatment in High Definition Body Contouring *Alfredo Hoyos, MD*
- 12:45pm **HOSTED LUNCHEON IN EXHIBIT HALL**

- 2:00pm Strategies Of Facial Rejuvenation Under Local Anesthesia: Open And Minimally-Invasive Techniques *John Cook, MD*
- 2:20pm Facelift For The Male Patient-Is There Really A Difference? *Tim Marten, MD*
- 2:40pm Simultaneous SMAS Facelift And Fractionated Laser Resurfacing *Louis Bucky, MD*
- 3:00pm Deep Plane Facelifting: Four Facial Ligament Releases That Will Improve The Longevity And Outcome Of Your Facelift *Andrew Jacono, MD*
- 3:15pm Customized IV Infusions, Can They Improve Operative Outcomes? *Mark Beaty, MD*
- 3:30pm Lip Lifting: Indications And Technique-Why This Is A Procedure Which Must Be Part Of Your Tool Box *Jeffrey Spiegel, MD*
- 3:45pm The Pre-Jowl Sulcus And The Lower Face - Fillers, Neuromodulators And Implants *Fred Fedok, MD*
- 4:00pm **BREAK IN EXHIBIT HALL**
- 4:45pm Adding Submandibular Gland Reduction To Neck Lifting: Lessons Learned After 5 Years *Frank Fechner, MD*
- 5:00pm Midface Lift: General Consideration And How I Do It *Guy Massry, MD*
- 5:15pm Closed Browlift-Various Fixation Techniques Available And My Preference *Corey Maas, MD*
- 5:30pm Prevention And Management Of The Stigmata Of Facelift Surgery *Jerry O'Daniel, MD*
- 5:45pm Rhytidectomy With Fibrin Sealant-Advantages And Disadvantages *Payman Simoni, MD*
- 6:00pm Face & Neck Rejuvenation Without Surgery *Bruce Katz, MD*
- 6:15pm **COCKTAIL RECEPTION**



"Vegas Cosmetic Surgery is consistently one of the best meetings I attend every year. I always return with clinical and practice management pearls that I can immediately implement into my practice. But the key is the tips are practical and real. I appreciate the varied philosophies and perspective of different specialties."

- Steven Dayan, MD

Facial Plastic Surgeon, Chicago, Illinois

*Day 4 - Saturday, June 10, 2017

Contemporary Aesthetic Technology II

Tower 5

Skin Rejuvenation

Tower 5

- 8:00am Review Of Non-Invasive Fat Reduction Devices
Chris Robb, MD
- 8:10am The Treatment Of Striae Alba With Lasers
Lisa Zaleski Larsen, MD
- 8:20am Prospective Study Of Cell Enriched Vs. Conventional Fat Grafting: 18-24 Month Outcomes
Steven Cohen, MD
- 8:30am Microneedling With Radiofrequency For Skin Tightening And Scars
John Martin, MD
- 8:40am Top Handheld Devices
Joel Schlessinger, MD
- 8:50am Laser Treatment Of Acne
David Goldberg, MD
- 9:00am "Scar Wars"
Jill Waibel, MD
- 9:15am Combining Injectable RF With RF Microneedles For Improved Results
Jason Bloom, MD
- 9:30am Selecting The Right Laser For The Right Patient
Mark Hamilton, MD
- 9:45am Picosecond Technology
David Goldberg, MD
- 10:00am Demographic Data Of Non-Invasive Body Contouring Practices Collated From Across The United States
Brian Biesman, MD
- 10:15am **BREAK IN EXHIBIT HALL**
- 11:00am Fractionated Lasers And Topical Therapies
Jill Waibel, MD
- 11:15am Algorithm To Categorize And Treat Scars Based On Scar Morphology - Ways To Maximize Results
Suzan Obagi, MD
- 11:30am Developments In Low Fluence Devices: Hype Or Hope!
Chris Robb, MD
- 11:45am Overviewing Laser Assisted Drug Delivery
Lisa Zaleski Larsen, MD
- 12:00pm Non-Surgical Treatment Options For The Neck
Rebecca Kazin, MD
- 12:15pm Combination Therapies: How And When For Optimal Results
Chytra Anand, MD
- 12:30pm The Role Of Body Sculpting With 532nm Green Light Non-Thermal Laser - A Review
Dore Gilbert, MD
- 12:45pm **HOSTED LUNCHEON IN EXHIBIT HALL**

- 2:00pm Skin Care In A Plastic Surgery Practice: Enhancer Or Distractor?
Louis Bucky, MD
- 2:15pm New Cosmeceuticals Making Waves In The US Market
Michael Gold, MD
- 2:30pm Stromal Fraction (SVF) Injections: Do They Work For Alopecia And Skin Rejuvenation?
Alfredo Hoyos, MD
- 2:45pm The Latest Non-Surgical Way To Treat Tattoos, Hypopigmentation, And Hyperpigmentation
Suneel Chilukuri, MD
- 3:00pm Chemical Peels: Do's And Don'ts
Sahar Ghannam, MD
- 3:15pm The Young Aesthetic Patient: When Is Too Young To Start Anti-Aging?
Sabrina Fabi, MD
- 3:30pm Devices And Strategies For Browns: Melasma To Lentigo And All The Blotchiness In Between
Paul Friedman, MD
- 3:45pm Getting Your Groove Back- Perimenopausal Survival (Skin, Hair)
Brooke Jackson, MD
- 4:00pm Stem Cells In Dermatology: New Cosmeceuticals
Amy Taub, MD
- 4:15pm **BREAK IN EXHIBIT HALL**
- 5:00PM Home Use Devices – New Thoughts, New Devices
Michael Gold, MD
- 5:15pm The Use Of A Combination Of Devices For Total Skin Resurfacing And Tightening
Stephen Eubanks, MD
- 5:30pm A Unique Herbal Approach To Hyperpigmentation That Is Safer And More Effective Than Traditional Regimens
Carl Thornfeldt, MD
- 5:45pm Wound Healing: New Topical Options
Suneel Chilukuri, MD
- 6:00pm Retinoids And Rejuvenation Of The Skin
David McDaniel, MD
- 6:30pm **COCKTAIL RECEPTION**



*Day 4 - Saturday, June 10, 2017

Masters Seminars IV

7:00am	Facelifting Video <i>Bruce Connell, MD</i>
8:00am	Top 5 Reasons Your Practice Could Likely Be Investigated <i>Alex Thiersch, JD</i>
8:30am	Forehead Lift: Long And Short Scar Techniques <i>Tim Marten, MD</i>
9:00am	Identifying The Best Vector For Face And Neck Lifting: Implications For Rejuvenation, Flap Shifts And Incision Placement <i>Andrew Jacano, MD</i>
9:30am	My Approach To Deep Laser Skin Resurfacing <i>Adam Scheiner, MD</i>
10:00am	BREAK IN EXHIBIT HALL
10:45am	The Concealed Incision Facelift- Planning A Facelift To Avoid Hairline Displacement, Visible Scars, And Other Signs That The Procedure Has Been Performed <i>Tim Marten, MD</i>
11:30am	A Comprehensive Approach To Facial Rejuvenation <i>Roger Dailey, MD</i>
12:00pm	Surgical Pearls For Successful Endoscopic Brow Lifting <i>Guy Massry, MD & Steve Perkins, MD</i>
12:45pm	HOSTED LUNCHEON IN EXHIBIT HALL

Da Vinci 2

How I Do It Video

Da Vinci 2

2:00pm	Upper And Lower Blepharoplasty With Fat Repositioning <i>Robert Goldberg, MD</i>
2:20pm	Internal Browpexy For Mild To Moderate Elevation <i>Martin Devoto, MD</i>
2:40pm	Incisionless Otoplasty <i>Andre Gantous, MD</i>
3:00pm	Fat Grafting The Face <i>Tim Marten, MD</i>
3:20pm	Neck Recontouring In Young Patients <i>Arturo Ramirez-Montanana, MD</i>
3:40pm	Endoscopic Eyebrow Elevation And Direct Needle Fixation <i>Giuliano Borille, MD</i>
4:00pm	Advanced Filler Injection Techniques <i>Vince Bertucci, MD</i>
4:20pm	BREAK IN EXHIBIT HALL
5:00pm	The Instalift- Using Barbed Sutures To Reposition Tissue <i>David Goldberg, MD</i>
5:20pm	Transblepharoplasty Midface Lift <i>Jeffrey Schiller, MD</i>
5:40pm	"Non-Endoscopic " Endobrow Lift <i>Mike Nayak, MD</i>
6:00pm	Ptosis Repair By Levator Aponeurectomy With Upper Lid Blepharoplasty <i>John Martin, MD</i>
6:20pm	COCKTAIL RECEPTION



"This meeting just keeps getting better and better each year! I love the atmosphere and the fact that all of these specialties get along so well!"

- Industry

Aesthetic Medicine Consultant, Arizona

"I will be back next year. Wonderful conference with new techniques and technologies. Practice management tips invaluable. Well done!"

- Physician Attendee

Dermatologist, Ontario

*Day 4 - Saturday, June 10, 2017

Body Contouring III

Raphael

- 8:00am A Non-Scar Technique For A New Belly Button
Bertrand Lacotte, MD
- 8:20am Combination Therapies For Non-Invasive Fat Reduction
John Cook, MD
- 8:40am Injection Lipolysis In Body Contouring With Deoxycholic Acid
Sachin M. Shridharani, MD
- 9:00am The Fat Wars: Newest Technologies For Non-Invasive Fat Removal
Bruce Katz, MD
- 9:20am Drainless Abdominoplasty - Minimizing Complications Without Using Closed Suction Drains And Unnecessary Antibiotics
Sachin M. Shridharani, MD
- 9:40am Abdominoplasty Details Based On Presenting Anatomy - A New Look At Anatomy And How To Refine Your Procedure
Constantino Mendieta, MD
- 10:00am **BREAK IN EXHIBIT HALL**
- 10:45am The Anthropology Of Gluteal Augmentation
Christopher Khorsandi, MD
- 11:00am Essential Anatomy Before Considering Buttock Enhancement
Arturo Ramirez-Montanana, MD
- 11:15am Gluteal Aesthetics And Evaluation System For The Next Level Results
Constantino Mendieta, MD
- 11:30am New "Clockwise" Classification For Gluteal Definition And Enhancement
Alfredo Hoyos, MD
- 11:45am Gluteal Augmentation With Poly-L Lactic Acid: The Vegas Butt Lift
Christopher Khorsandi, MD
- 12:00pm My 10-Year Experience In Buttock Shaping: Fat Transfer Safety And Aesthetics
Ashkan Ghavami, MD
- 12:15pm Extraction Of Modeling Substances, Previously Injected Buttocks, And Aesthetics Correction With Lipofilling
Bertha Torres, MD
- 12:30pm Gluteal Fat Augmentation Safety- Survey Results From The ASERF Task Force
Mark Mofid, MD
- 12:45pm **HOSTED LUNCHEON IN EXHIBIT HALL**

Facial Surgery III

Raphael

- 2:00pm Optimizing Results Of Facial Surgery And Patient Satisfaction With Simultaneous Chemical Peels
Catherine Winslow, MD
- 2:15pm Non-Invasive Treatment Of The Aging Neck
David Goldberg, MD
- 2:30pm The Importance Of The Neck - How I Now Shape The Neck More Aggressively In Facelift Surgery
Capi Wever, MD
- 2:45pm Achieving The Best Results In Hair Transplantation: An Evidence Based Approach
Lisa Ishii, MD
- 3:00pm Evolution Of Surgical Lip Augmentation- Options And Results
Catherine Winslow, MD
- 3:15pm Designing Faces With Fat: A Study Of Light Shadows, Shapes, Halos, And Triangles
Sam Lam, MD
- 3:30pm Fat Transfer For Facial Rejuvenation
Chase Lay, MD
- 3:45pm Incisionless Otoplasty: A Reliable And Replicable Technique For The Correction Of Prominauris
Andre Gantous, MD
- 4:00pm **BREAK IN EXHIBIT HALL**
- 5:00pm Is Volume Loss Valid Or Is It An Illusion?
Neil Gordon, MD
- 5:15pm Ear Reduction: My Approach to Prominent Ears
Alfredo Hoyos, MD
- 5:30pm Is There A Time Limit For Safe Facial Plastic Surgery Procedures Done In A Freestanding Ambulatory Surgical Center? A Systematic Review
Lisa Ishii, MD
- 5:45pm Aging Face Surgery In A Northern European Context - The Things I Struggled With
Capi Wever, MD
- 6:00pm Local Anesthetic Facelift Using A Vertical, Vectored Mattress SMAS Suspension
Dominic Bray, MD
- 6:15pm **COCKTAIL RECEPTION**



"Vegas Cosmetic Surgery is truly a source for knowledge, innovation and inspiration. The lectures and panels consistently deliver compelling and fresh information that result in change. There is tremendous energy and passion packed into the conference, and I always leave with pages of notes and ideas!"

- Tracy L. Drumm
Marketing Executive, Chicago, Illinois

*Day 5 - Sunday, June 11, 2017

Sunday Top 10 Clinical

Da Vinci 2

Body Contouring IV

Raphael

- 6:30am Upper And Lower Blepharoplasty Video
Richard Anderson, MD
- 7:30am Top 10 Tips For Face Lifting And Fat Grafting Under Local Anesthesia *John Cook, MD*
- 7:45am Top 10 Tips For Skin Resurfacing *Suzan Obagi, MD*
- 8:00am My Top 10 Cosmeceuticals *Joel Schlessinger, MD*
- 8:15am 10 Tips For Effective Cosmetic Blepharoplasty
William Mack, MD
- 8:30am 10 Safeguards To Prevent Office Fraud *Debra Phairas*
- 8:45am 10 Tips For Treatment Of Adult Acne *Sabrina Fabi, MD*
- 9:00am Top 10 Tips For Safe And Effective Facelifting
Ross Clemons, MD
- 9:15am 10 Tips To Maximize The Patient Experience With Injectable Fillers *Mark Hamilton, MD*
- 9:30am 10 Tips For Effective Fat Grafting *Tim Marten, MD*
- 9:45am 10 Tips For Treatment Of Rosacea *Matthew Knight, MD*
- 10:00am Top 10 Tips For Endobrow Lift *Renato Saltz, MD*
- 10:15am 10 Tips For Dealing With Unwanted Pigmentation
Suzan Obagi, MD
- 10:30am 10 Tips For Use Of Devices For Skin Tightening In Your Practice *Bruce Katz, MD*
- 10:45am Top 10 Trends In Male Aesthetics *Terrence Keaney, MD*
- 11:00am 10 Ways To Get Less Complications And Better Results With Fillers *Amy Taub, MD*
- 11:15am 10 Truths On Lower Blepharoplasty: A 17-Year Experience *Guy Massry, MD*
- 11:30am Top 10 Tips For More Effective Perioral Rejuvenation
S. Randolph Walmdan, MD

- 7:30am Power Grafting For Brazilian Buttock *Henry Mentz, MD*
- 7:50am Update On Aging Knees, Options For Treatment
Diane Duncan, MD
- 8:10am Feminine Rejuvenation: Latest Studies And Optimal Indications *Bruce Katz, MD / Jason Pozner, MD*
- 8:40am Trends In Abdominoplasty *Richard Baxter, MD*
- 9:00am Hi-Definition Liposuction *Christopher Khorsandi, MD*
- 9:20am Body Contouring & Gluteal Fat Grafting: Tips And Pearls
Arturo Ramirez-Montanana, MD
- 9:40am Laser-Assisted Body Contouring Under Tumescant Anesthesia *Daniel Levy, MD*
- 10:00am Using Sizers In Every Breast Case Including Primary Breast Augmentation *Adam Rubinstein, MD*
- 10:20am In Search Of The Perfect Breast *Constantino Mendieta, MD*
- 10:40am Silicon Breast Implant Injector: A Novel Device For Breast Augmentation *Su-Ben Tsao, MD*

"I always come to your meeting with joy, not only because of friends, but also it is one of the few congresses I learn a lot."

- **Tunc Tiryaki, MD**

Plastic Surgeon, Istanbul, Turkey

"This meeting is the best educational meeting for cosmetic dermatologic surgeons because it features the best lecturers in fillers, facial plastic procedures, neurotoxins, and office management."

- **Ron Moy, MD**

Dermatologist, Beverly Hills, California



*Day 1 - Wednesday, June 7, 2017

Practice Management & Marketing Tower 1 Practice Management & Marketing Tower 1

THE EXPERTS GET US STARTED

- 7:55am Introduction *S. Randolph Waldman, MD*
- 8:00am Last Year 15,000 New Aesthetic Competitors Opened Their Doors *Dana Fox*
- 8:25am State Of The Aesthetic Specialty 2017 *Wendy Lewis*
- 8:45am Reshaping Your Traditional Medical Practice *Lisa Marie Wark*
- 9:10am You Are Smart – Stop Being So Dumb. 10 Most Common Mistakes Contemporary Practices Make *David Phillips*
- 9:30am Setting Realistic Expectations - Patients & Technology Are Constantly Evolving, We Need To Think Differently As Well *Sandy Roos*
- 9:50am 10 Ways Of Differentiating Your Practice From The Competition *Catherine Maley*
- 10:10am Knight's Office Nightmares *Matthew Knight, MD*

MARKETING THE AESTHETIC PRACTICE

- 10:30am Developing A Strategic Plan *Bruce Maller*
- 10:50am Should You Hire A Publicist? My Experience - 9 Publicists Over 10 Years And \$300K *Anthony Youn, MD*
- 11:10am Spending Money Effectively: The Power Of Internal Marketing *Suneel Chilukuri, MD*
- 11:30am Marketing Strategies And Tips For Guaranteed Success! *Manon Pilon*
- 11:50am How To Host Events With "Standing Room Only" And "Off-The-Charts-Sales" *Tami Vileta*
- 12:10pm Marketing Support - How To Work With Your Partners *Jessica Hollander*

12:30pm LUNCH AND LEARN WORKSHOPS

YOUR MOST IMPORTANT ASSET IS YOUR STAFF

- 2:00pm The Elite Aesthetic Practice: Essentials Of Preparation, Marketing, Administration And 5-Star Patient Management *E. Gaylon McCollough, MD*
- 2:30pm Streamlining Staff Education *Leslie Baumann, MD*
- 2:45pm Staff Meeting Essentials - How To Enhance Communication & Team Engagement *Ross Clevers, MD*
- 3:00pm Vital Communication Skills = Practice Success *Brent Koch, MD*
- 3:20pm Developing Processes & Training Employees- Fact Or Fiction, "We Are Too Busy To Do Anything More" *Sandy Roos*
- 3:40pm Effectively Manage Your Cost To Improve Your Medical Practice *Jon Hoffenberg*
- 4:00pm Office Efficiency In The Age Of Technology *Lauren Council, MD*
- 4:20pm Bridging The Age Gap: Working With Millennials And Baby Boomers In The Same Business *Jay Shorr & Mara Shorr*
- 4:35pm Millennials – How To Interview To Ensure You Are Setting A Better Expectation For The Millennials Who Have Different Expectations Than Baby Boomers *Sandy Roos*
- 4:55pm Cutting-Edge Management Techniques For The Modern Medical Practice *Adam Degraide*
- 5:15pm How To Hold Your Staff Accountable *Catherine Maley*
- 5:30pm Building Strength Through Effective Recruitment & Hiring *Linda Lewis*
- 5:45pm Can't We All Just Get Along? *Michele Simmons*

6:00pm WELCOME RECEPTION IN EXHIBIT HALL

"You and your team have consistently put forth THE finest comprehensive meeting in our field"
- Rami Batniji, MD
Facial Plastic Surgeon, Newport Beach, CA



*Day 2 - Thursday, June 8, 2017

Practice Management & Marketing Tower 1

POSITIONING YOUR PRACTICE

- 8:00am Controversial, Bizarre, And Wonderful: Top Trends And Consumer Questions *Tom Seery*
- 8:20am How Do You Remain Truly Competitive Vs. The "Lower Cost Marketplace" (I.E. Medspas) *Bruce Maller*
- 8:50am Separating Yourself From The Pack *Sabrina Fabi, MD*
- 9:10am How To Position Your Surgeon As The Best Choice *Catherine Maley*
- 9:25am Supporting Your Physician - As A Marketer *Jessica Hollander*
- 9:40am Strategies On How To Turn The One-Time Surgical Patient Into A Long-Term Surgical Patient *Josh Deblasio*
- 10:00am Branding Yourself And Your Practice To Avoid Commoditization *Rebecca Kazin, MD*

10:15am BREAK IN EXHIBIT HALL

THE OFFICE EXPERIENCE

- 11:00am How To "Disney" Your Practice *Michael Burgdorf, MD*
- 11:20am "My Pleasure" Said With A Smile: Improving Customer Service In Your Practice, The Key To Your Success *Marguerite Germain, MD*
- 11:40am The Experience Economy: Three Great Tools For Quality Assurance And Quality Improvement *Philip Miller, MD*
- 12:00pm Loyal Patients = A Thriving Practice / Building Buzz-Worthy Patient Loyalty Programs *Tami Vileta*
- 12:15pm A 360 Degree Evaluation Of Your Practice To Look For Ways To Improve Patient Satisfaction *Rebecca Kazin, MD*
- 12:30pm The Now How Wow- Defining Your Service Culture *Linda Lewis*

12:45pm HOSTED LUNCHEON IN EXHIBIT HALL

"As a person who has produced over 50 events in Hollywood, Beverly Hills, and Los Angeles for celebrities, I must say, I am very impressed. Dr. Waldman really hits it out of the park with his meeting. His high level of education, warm hospitality and amazing organization is second to none. His team is impeccable and the best in the industry at keeping the event on track. Many congrats to Dr. Waldman, Matt Waldman and the whole VCS team on producing such a wonderful meeting."

- Vanessa Florez

CEO and Founder, Aesthetic Everything

Practice Management & Marketing Tower 1

CONSULTATION & CONVERSIONS

- 2:00pm Turning Lookers Into Bookers *Tom Seery*
- 2:20pm Plastic Surgery Practice Management: "You Can't Manage What You Don't Measure" *Avron Lipschitz, MD*
- 2:40pm Staff Training Pearls for Successful Closure *Lou Haggerty*
- 3:00pm It's All About The Conversion - Minimize Costs To Maximize Growth *Adam DeGraide*
- 3:20pm Changing Closing Rates Through Individualized Patient Approaches Based On Patient Personality Types *Nina Mendieta*
- 3:35pm The Art Of Tracking Phone Call And Email Results For Better Conversions *Lou Haggerty*
- 3:50pm Integrating Your Online and Traditional Marketing Strategies for Maximum Exposure and Patient Conversion *Tamara Evans*
- 4:15pm **BREAK IN EXHIBIT HALL**

5:00pm

Interactive Discussion Session

Moderators S. Randolph Waldman, MD; Donn Chatham, MD; Wendy Lewis

Panelists Alex Thiersch, JD; Bruce Maller; Ana Welsh; Jon Hoffenberg; Anthony Youn, MD; Matthew Knight, MD

6:15pm COCKTAIL RECEPTION



*Day 3 - Friday, June 9, 2017

Practice Management & Marketing Tower 1

REPUTATION & REVIEWS

- 8:00am Do Your Patients Choose You Or Do You Choose Your Patients? *Steven Dayan, MD*
- 8:25am How To Improve Your Reputation And Online Brand *Robert Baxter*
- 8:45am Our Top 5 Strategies For Getting 5-Star Reviews *Ross Clevens, MD*
- 9:00am Online Reputation: The Difference Between Bankruptcy And Prosperity *Jeffrey Segal, MD, JD*
- 9:20am Accentuate The Positive - Use Your Reputation To Generate More Revenue *David Evans*
- 9:40am Negative Reviews Battle From A Physician's Perspective *Payman Simoni, MD*
- 9:55am The Untapped SEO Secret Sauce Of Internet Review Site Posts *Greg Washington*

10:15am BREAK IN EXHIBIT HALL

ONLINE MARKETING

- 11:00am Pay-To-Play World Of Social Media Marketing *Timour Haider*
- 11:15am How Consumers Search Online For Cosmetic Services – New Marketing Opportunities *Bill Fukui*
- 11:30am Analytics: What Numbers I Need To Know In Order To Run My Practice Effectively And Effeciently *Patrick Pargas*
- 11:45am Live Chat: Increase Your Leads By 30% *Tara Leifer*
- 12:00pm It's 2017 - What's Your Video Strategy? How To Create, Curate And Convert Using Video Marketing *Jen Longtin*
- 12:15pm How Important Is PPC And How Much Do I Need To Spend To Keep Up And Make It Work? *David Evans*
- 12:30pm The Secret To Achieving Extraordinary Practice Results *Michele Simmons*

12:45pm HOSTED LUNCHEON IN EXHIBIT HALL

Practice Management & Marketing Tower 1

OVERHEAD, BUDGET, & MARKETING

- 2:00pm Make More While Spending Less *Josh DeBlasio*
- 2:20pm Communication Technology - Opening The Door To Patient Compliance And Retention *Ron Hartley*
- 2:40pm Top 10 Ways To Save Money In Your Practice *Jay Shorr*
- 2:55pm Less With More: The Importance Of Process And Efficiency In The Modern Aesthetic Practice *Matthew Knight, MD*
- 3:10pm Think You're Saving Money Doing That? Guess Again *Brent Koch, MD*
- 3:25pm The Power Of Visual Engagement Content *Bill Fukui*
- 3:40pm Overview Of State Based Rules And Regulations Affecting The Aesthetic, Cosmetic And Laser Industries *Alex Thiersch, JD*
- 4:00pm Critical Internet Marketing Budget Decisions For Practice Managers *Greg Washington*

4:15pm BREAK IN EXHIBIT HALL

- 5:00pm First Class Customer Service-Getting Your Staff To Buy In *Rick Crici*
- 5:15pm How To Measure Digital Marketing ROI While Auditing Your Vendors And Keeping Them Honest *Robert Baxter*
- 5:30pm How To Successfully Incorporate Hot New Treatment Trends Into Your Practice *Dana Fox*
- 5:45pm Changes Online Demand A Front Office Evolution *Ryan Miller*
- 6:00pm Remarketing: A List Of Tactics To Market To Your Highest Quality Target Audience *Bill Fukui, MD*

6:15pm COCKTAIL RECEPTION



*Day 4 - Saturday, June 10, 2017

Practice Management & Marketing Tower 1

SOCIAL MEDIA IN TODAY'S PRACTICE

- 8:00am Botched! What It's Like to Have Your Own TV Show
Paul Nassif, MD
- 8:25am Get Real About Your Social Media ROI *Lisa Marie Wark*
- 8:40am Social Media And Your Practice *Jennifer Walden, MD*
- 8:55am Social Media - Is It REALLY Worth Your Time?
Anthony Youn, MD
- 9:10am In-Office Leadership: How To Turn Your Staff Into Social
Media Brand Ambassadors *Marc Rivera*
- 9:30am Mobile Friendliness Matters-Be Sure Your Practice Stays
Ahead Of The Pack *Ryan Miller*
- 9:50am Friends, Not Competition: Facebook, Instagram, Twitter,
YouTube: The Advantages Of Combining Your Platforms
Marc Rivera
- 10:15am **BREAK IN EXHIBIT HALL**
- 11:00am Social Media Update: What's Hot And What's Hype
Monique Ramsey
- 11:20am Doctors Who Skip Social Media Risk Alienating Patients
Colleen Studebaker
- 11:40am Use Of Live Video In Facial Plastic Surgery: Facelift,
Blepharoplasty, Filler, And Laser *Rich Castellano, MD*
- 12:00pm Tips To Improve Your Return From RealSelf *Ryan Miller*
- 12:15pm The Ethical Challenges Of Using Social Media For
Cosmetic Surgery (Using Videos, HIPAA, Etc)
Ryan Greene, MD
- 12:30pm Dermatology and Plastic Surgery Marketing In The Era Of
Social Networking *Rick Crici*
- 12:45pm **HOSTED LUNCHEON IN EXHIBIT HALL**



Practice Management & Marketing Tower 1

PSYCHOLOGY & THE AESTHETIC PRACTICE

- 2:00pm The Unhappy Patient And The Aesthetic Practitioner
Donn Chatham, MD
- 2:20pm Avoiding The Dissatisfied Patient (BDD) *Ryan Greene, MD*
- 2:40pm Obsession With Perfection: An Approach To Body
Dysmorphic Disorder *Neelam Vashi, MD*
- 3:00pm Dealing With Difficult Patients *Brent Koch, MD*
- 3:20pm Managing Your Online Presence And How To Win Against
Negative Reviews *Debra Phairas*
- 3:40pm Does Industry Marketing Or Even Our Marketing Lead To
Unrealistic Expectations And A Potentially Unhappy Patient
Steve Dayan, MD
- 4:00pm Handling Patient Complaints Takes Its Toll *Danielle Copeland*
- 4:15pm **BREAK IN EXHIBIT HALL**

5:00pm

Interactive Discussion Session

- Moderators S. Randolph Waldman, MD; Donn Chatham, MD;
Wendy Lewis
- Panel Michael Sacopulos, JD; Robert Baxter; Michael Gold, MD;
Kara Schell; Sandy Roos; Sam Lam, MD; Oren Tepper, MD

6:15pm COCKTAIL RECEPTION

"This year the VCS meeting was better than ever! Every year there is fresh content and new presenters that help to achieve the goals of the meeting. Really like the new ideas and best procedures that practitioners can incorporate into their own practices. I am already looking forward to next year's meeting."

- Physician Attendee
Facial Plastic Surgeon, Weston, FL

*Day 5 - Sunday, June 11, 2017

Sunday Top 10 Wrap Up

Tower 5

- 7:30am 10 Most Common Traits Of A Successful Practice
David Phillips
- 7:45am Top 10 Tips For Evaluating And Purchasing Technology For Your Practice *Ross Clevens, MD*
- 8:00am Top 10 Mistakes That A Front Desk Staff Often Make
Danielle Copeland
- 8:15am 10 Traits To Look For When Hiring A New Employee
Jon Hoffenberg
- 8:30am Top 10 Tips For Enhancing the Patient Experience Through Outstanding Customer Service *Beatriz Bailey*
- 8:45am 10 HIPAA Mistakes Practices Must Avoid
Michael Sacopulos, JD
- 9:00am Top 10 Tips For Managing Patient Complaints
Danielle Copeland
- 9:15am 10 Steps To A Perfect First Phone Call *Sandy Roos*
- 9:30am Top 10 Tips For Managing Online Ratings And Reviews
Jeff Segal, MD, JD
- 9:45am Social Media: Top 10 Tips For 2017 *Lisa Marie Wark*
- 10:00am 10 Tips For Maximizing The Opportunity With Loyal Patients *Beatriz Bailey*
- 10:15am Top 10 Mistakes That Lead To Lawsuits *Michael Sacopulos, JD*
- 10:30am 10 Ways Your Staff Can Credential Your Business
Jay Shorr & Mara Shorr

"Vcs has set a very high standard and it is an honor to be a part of the program. Kudos to you on building the world's premier cosmetic meeting."

- Patrick Flaharty, MD
Facial Plastic Surgeon, Fort Myers, FL



"Just a short note to congratulate you for the success of your meeting that was so very well organized. Everything ran smoothly, and I heard only positive comments. On the professional level, I did highly appreciate the exchange of ideas with colleagues bringing different visions on the subject."

-Pietro Palma, MD
Facial Plastic Surgeon, Milan, Italy





2017 Registration Information

	Before January 23rd, 2017	Before April 17th, 2017	Before June 5th, 2017	After June 5th & Onsite
Physician	\$995.00	\$1195.00	\$1395.00	\$1495.00
Industry	\$995.00	\$1195.00	\$1395.00	\$1495.00
Office Staff / RN, RNP, PA	\$795.00	\$895.00	\$995.00	\$1095.00
*Fellow / Resident	\$600.00	\$600.00	\$600.00	\$800.00

Accreditation *This activity is jointly provided by Medical Education Resources and Vegas Cosmetic Surgery*

Target Audience: This activity has been designed to meet the educational needs of Aesthetic Dermatologists, Plastic Surgeons, Facial Plastic Surgeons, and Oculoplastic Surgeons involved in the care of patients with Aesthetic concerns.

Statement of Need: Vegas Cosmetic Surgery 2017 Symposium is unique in that it provides truly multi-disciplinary cross talk, sharing, and cooperation. This is the only educational venue that features the best and brightest in the fields of dermatology, facial plastic surgery, oculoplastic surgery, plastic surgery, practice management and business development. Our educational offerings run the gamut from specific technique discussions and complications to emerging technology. This educational conference addresses the need that these specialists face for in-depth technique discussions to meet higher standards of care and produce better results for their patients.

Learning Objectives: At the conclusion of this symposium, the participant should be able to:

- Demonstrate an improved understanding of how to avoid the most common problems in rhinoplasty.
- Differentiate the various approaches to blepharoplasty and browlifting to determine that best suited to the patient.
- Assess which patients might be the best candidates for surgical rejuvenation and which might benefit from non-invasive approaches to facial rejuvenation.
- Compare options for skin rejuvenation through the use of lasers and other skin tightening devices, fillers, injectables and minimally invasive lifting techniques.
- Assess controversial topics in facial aesthetic surgery in order to make more informed decisions.
- Demonstrate an improved understanding of various approaches to facelifting and which procedure is appropriate for which patient.

Accreditation: This activity has been planned and implemented in accordance with Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Medical Education Resources (MER) and The Multi-Specialty Foundation for Facial Aesthetic Surgical Excellence. Medical Education Resources is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation for General Course: Medical Education Resources designates this live activity for a maximum of 40 AMA PRA Category 1 Credit(s). Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Learning Goal/Purpose Statement: To build education bridges between competing specialties.

Nursing Accreditation for General Course: Medical Education Resources is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This CE activity provides 40 contact hours of continuing nursing education. Medical Education Resources is a provider of continuing nursing education by the California Board of Registered Nursing, Provider #CEP 12299, for 40 contact hours.

Disclosure of Conflicts of Interests: It is the policy of Medical Education Resources to insure balance, independence, objectivity, and scientific rigor in all of its educational activities. In accordance with this policy, MER identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by MER to ensure that all scientific research referred to, reported, or used in a CME activity conforms to the generally accepted standards of experimental design, data collection, and analysis.