

Presented by the Department of
Otolaryngology-Head and Neck Surgery
University of California, San Francisco



University of California
San Francisco

Pacific Rim Otolaryngology– Head and Neck Surgery Update

MOANA SURFRIDER HOTEL • WAIKIKI BEACH • HONOLULU, HAWAII

GUEST SPEAKERS

Jeffrey M. Bumpous, MD, FACS
University of Louisville

Donald T. Donovan, MD
Baylor College of Medicine

Robert C. Kern, MD
Northwestern University

Sam P. Most, MD
Stanford University

COURSE CHAIRMEN

Andrew H. Murr, MD, FACS
University of California, San Francisco

William R. Ryan, MD, FACS
University of California, San Francisco

Benjamin Cable, MD, COL, MC, USA
Tripler Army Medical Center, Honolulu, HI

SATURDAY - TUESDAY • PRESIDENTS' DAY WEEKEND

February 18 - 21, 2017



CONCURRENT COURSE!

**American College of Surgeons Thyroid, Parathyroid, and
Neck Ultrasound • February 19-20, 2017**

Pacific Rim Otolaryngology – Head and Neck Surgery Update

MOANA SURFRIDER HOTEL
Honolulu, Hawaii

Saturday – Tuesday • February 18 -21, 2017

With improved understanding of pathophysiology and disease mechanisms and with technological advancements, the approaches to head and neck surgical disorders and head and neck surgery techniques continue to evolve at a rapid pace. The goal of this course is to provide an update in contemporary head and neck surgery and to foster educational interaction between practitioners from the Pacific Rim and beyond. A distinguished faculty will provide lectures and roundtable discussions. Ample time for questions and interaction with the faculty is planned. Attendees are encouraged to bring their own cases for discussion.

TARGET AUDIENCE

This course is intended for practicing otolaryngologist-head and neck surgeons, facial plastic surgeons, oral and maxillofacial surgeons, dermatologic surgeons, and nurses.

OBJECTIVES

An attendee completing this course should be able to discuss and, as appropriate, apply:

- The evidence and rationale behind lymph node management in thyroid cancer;
- The updated indications for the use of cochlear implants;
- Current options for management of frontal sinus fractures;
- Various rhinoplasty techniques for cosmetic and functional goals;
- Factors in the rehabilitation of music perception with cochlear implantation;
- Concepts of sleep apnea in the pediatric and adult populations;
- Current concepts on the management of unilateral vocal cord paralysis;
- Contemporary management of obstructive salivary disease;
- Medical practice website development;
- Migraine-related dizziness management strategies.

ACCREDITATION

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of **22.75 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Trauma: The approved credits shown above include **1.25** credits toward satisfying the American College of Surgeons Committee on Trauma requirement for trauma-related continuing medical education.

Nurses: For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credit™* issued by organizations accredited by the ACCME.

Physician Assistants: AAPA accepts category 1 credit from AOACME, Prescribed credit from AAFP, and AMA category 1 credit for the PRA for organizations accredited by the ACCME.

COURSE CHAIRMEN

Andrew H. Murr, MD, FACS

Professor and Chair, Department of Otolaryngology – Head and Neck Surgery, University of California, San Francisco School of Medicine

Benjamin Cable, MD, COL, MC, USA

Chief, Otolaryngology – Head and Neck Surgery Department
Tripler Army Medical Center–Honolulu, HI

William R. Ryan, MD, FACS

Assistant Professor, Division of Head and Neck Surgery Oncology, Salivary Gland Surgery and Sialendoscopy, Thyroid and Parathyroid Surgery
Department of Otolaryngology – Head and Neck Surgery, University of California, San Francisco

GUEST FACULTY

Jeffrey M. Bumpous, MD, FACS

Professor and Chairman, Department of Otolaryngology; J. Samuel Bumgardner Professor of Otolaryngology
University of Louisville, Louisville, KY

Donald T. Donovan, MD, FACS

Olga Keith Wiess Professor and Chair, Otolaryngology – Head & Neck Surgery, Baylor College of Medicine, Houston, TX

Robert C. Kern, MD

Chair, Department of Otolaryngology – Head and Neck Surgery; Professor in Otolaryngology – Head and Neck Surgery and Medicine-Allergy-Immunology, Northwestern University Feinberg School of Medicine, Chicago, IL

Christopher Klem, MD, FACS

Associate Professor of Surgery
University of Hawaii, John A. Burns School of Medicine, Honolulu, HI

Sam P. Most, MD, FACS

Professor of Otolaryngology – Head and Neck Surgery; Chief, Division of Facial Plastic Surgery; Stanford University Medical Center, Stanford, CA

COURSE FACULTY

University of California, San Francisco

Jolie L. Chang, MD, FACS

Assistant Professor, Divisions of General Otolaryngology, Salivary Gland Surgery and Sialendoscopy, Snoring and Sleep Apnea, and Thyroid and Parathyroid Surgery, Department of Otolaryngology – Head and Neck Surgery

Jennifer R. Grandis, MD

Professor, Department of Otolaryngology – Head and Neck; Associate Vice Chancellor – Clinical and Translational Research

Patrick K. Ha, MD

Professor and Chief of Head and Neck Oncologic Surgery, Department of Otolaryngology – Head and Neck Surgery
Irwin Mark Jacobs and Joan Klein Jacobs Distinguished Professor in Head and Neck Surgery

faculty

American College Of Surgeons Thyroid, Parathyroid, and Neck Ultrasound

Sunday and Monday • February 19-20, 2017

The objective of this course is to introduce the practicing surgeon to office based ultrasound examination of the thyroid, parathyroid, and neck for commonly encountered diseases. The distinction of normal from malignant lymphadenopathy is emphasized with a demonstration of the comprehensive examination of lymph node basins in cervical levels I- VI. The technique of ultrasound guided fine needle aspiration (FNA) of thyroid nodules and lymph nodes are addressed in didactic lecture format. In addition, hands-on skill sessions allow the surgeon to develop techniques to perform diagnostic neck ultrasound. The use of standardized patients allows supervised hands on experience with transverse and longitudinal ultrasound methods. The techniques of FNA of lesions will be performed using phantom models. Attendees will be instructed in the practical detail and hurdles in developing office based ultrasound.

OBJECTIVES

After completion of this course, the surgeon should be able to:

- Summarize general physics and principles of head/neck ultrasound;
- Describe the indications and goals for diagnostic head/neck ultrasound;
- Demonstrate the technique for performance of a diagnostic head/neck ultrasound;
- Recognize the normal sonographic anatomy of the head/neck;
- List and define the characteristics used to classify sonographically detected head/neck lesions as pathologic and/or benign versus malignant;
- Categorize head/neck masses according to their sonographically detected characteristics;
- Describe the indications for ultrasound-guided FNA biopsy of head/neck lesions;
- Demonstrate satisfactory performance of an ultrasound-guided FNA biopsy using a phantom model.

PREREQUISITE

Registrants must have completed the Ultrasound for Surgeons: The Basic Course, 3rd Edition Online Course. To purchase the prerequisite, please copy and paste this URL to your browser: <https://web4.facs.org/eBusiness/ProductCatalog/product.aspx?ID=655>

Please Note: Advance registration is required for this course and space is limited. Please register as far in advance as possible to guarantee your seat. Registration will close **January 27, 2017**.

CONTINUING MEDICAL EDUCATION CREDIT INFORMATION

ACCREDITATION

The American College of Surgeons is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

AMA PRA Category 1 Credits™

The American College of Surgeons designates this live activity for a maximum of **7.75 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Of the **AMA PRA Category 1 Credits™** listed above, a maximum of **7.75** credits meet the requirements for Self-Assessment.



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Highest Standards. Better Outcomes



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DIVISION OF EDUCATION
Accredited with Commendation by the
Accreditation Council for Continuing Medical Education

Garani S. Nadaraja, MD

Assistant Professor, Division of Pediatric Otolaryngology, Department of Otolaryngology – Head and Neck Surgery

Steven D. Pletcher, MD

Associate Professor and Director, Residency Program, Department of Otolaryngology – Head and Neck Surgery

Sarah L. Schneider, CCC-SLP, MS

Speech Language Pathology Director and Health Sciences Assistant Clinical Professor, Department of Otolaryngology – Head and Neck Surgery

Rahul Seth, MD

Assistant Professor, Facial Plastic and Aesthetic Surgery, Department of Otolaryngology – Head and Neck Surgery

Aaron D. Tward, MD, PhD

Assistant Professor, Department of Otolaryngology – Head and Neck Surgery

COURSE FACULTY

Tripler Army Medical Center - Honolulu, HI

Jennifer M. Bager, MD, FACS

Chief, Otolaryngology – Head and Neck Surgery, Tripler Army Medical Center- Honolulu, HI

Mac Camacho, MD

Chief of Sleep Surgery and Medicine, Tripler Army Medical Center- Honolulu, HI

J. Blake Golden, MD, FACS

Chief, Head and Neck Oncology and Microvascular Reconstruction, Tripler Army Medical Center, Honolulu, HI

Philip D. Littlefield, MD

Neurotology Program Director, Otolaryngology Residency, Tripler Army Medical Center, Honolulu, HI

Jared M. Theler, MD

Assistant Program Director, Otolaryngology – Head and Neck Surgery, Tripler Army Medical Center, Honolulu, HI

Eric D. Wirtz, MD

Assistant Program Director, Otolaryngology – Head and Neck Surgery, Tripler Army Medical Center, Honolulu, HI

THYROID, PARATHYROID, AND NECK ULTRASOUND COURSE CHAIRS

Marika D. Russell, MD, FACS

Assistant Professor, Division of General Otolaryngology, Department of Otolaryngology – Head and Neck Surgery, University of California, San Francisco

Jolie L. Chang, MD, FACS

Assistant Professor, Division of General Otolaryngology, Department of Otolaryngology – Head and Neck Surgery, University of California, San Francisco

Pacific Rim Otolaryngology – Head and Neck

February 18-21, 2017

SATURDAY, FEBRUARY 18, 2017

6:30 am	<i>Registration and Continental Breakfast</i>	
6:55	Welcome and Announcements	Andrew H. Murr, MD William R. Ryan, MD Benjamin B. Cable, MD
7:00	Update on Nasal Polyps	Andrew H. Murr, MD
7:20	Otitis Media – Big Business and the Art of Medicine	Benjamin B. Cable, MD
7:40	Value-based Healthcare in 2017: Where Are We?	Christopher Klem, MD
8:00	Oral Cavity Carcinoma – Pivotal Topics	William R. Ryan, MD
8:30	Integrating Ultrasound into Clinical Practice	Eric D. Wirz, MD, FACS
9:00	Expanding Indications for Cochlear Implantation	Aaron D. Tward, MD, PhD
9:30	<i>Coffee Break</i>	
10:00	Neck Dissection in the Era of Chemoradiation and HPV	Jeffrey M. Bumpous, MD
10:30	The Informed Consent Process	Jennifer M. Bager, MD
11:00	The Concept of Beauty	Rahul Seth, MD
11:30	Precision Head and Neck Cancer Medicine	Jennifer R. Grandis, MD
12:00 pm	The Dark Side of Snoring	Mac Camacho, MD
12:30	<i>Adjourn</i>	
5:00	Afternoon Case Discussions	
6:00 pm	<i>Adjourn</i>	

SUNDAY, FEBRUARY 19, 2017

6:30 am	<i>Registration and Continental Breakfast</i>	
6:55	Announcements	William R. Ryan, MD
7:00	Neck Dissection for Thyroid Cancer	William R. Ryan, MD
7:30	Canal Wall Reconstruction Tympanomastoidectomy	Philip D. Littlefield, MD
8:00	T Frontal Sinus Fractures – Not Your Grandfather's Obliteration	Jared M. Theler, MD
8:20	Childhood Obesity and Sleep Apnea – the Otolaryngologist's Role	Garani S. Nadaraja, MD
8:40	Office Procedures for Chronic Rhinosinusitis	Robert C. Kern, MD
9:00	Salivary Gland Transfer	Patrick K. Ha, MD
9:30	<i>Coffee Break</i>	
10:00	Leslie Bernstein Lecture – Aesthetics and Function: Towards a Unified Approach to Rhinoplasty	Sam P. Most, MD
11:00	Fungus in the Sinuses – Commensals, Pathogens, and Clinical Presentations	Steven D. Pletcher, MD
11:30	Complications of Parotidectomy and How to Avoid Them	Christopher Klem, MD
12:00 pm	Update on Diagnosis and Treatment of Primary Hyperparathyroidism	Jeffrey M. Bumpous, MD
12:30	<i>Adjourn</i>	
5:00	Afternoon Case Discussions	
6:00 pm	<i>Adjourn</i>	
1:15 pm – 5:45 pm	Concurrent Thyroid, Parathyroid, and Neck Ultrasound Course	
	See Thyroid, Parathyroid, and Neck Ultrasound Course Agenda for Details	



Neck Surgery Update Conference

MOANA SURFRIDER HOTEL
Honolulu, Hawaii

MONDAY, FEBRUARY 20, 2017

7:45 am – 11:35 am	Concurrent Thyroid, Parathyroid, and Neck Ultrasound Course See Thyroid, Parathyroid, and Neck Ultrasound Course Agenda for Details	
12:25 pm	Announcements	Benjamin B. Cable, MD
12:30	Management of Thyroid Nodules and the Role of Genetic Testing	Donald T. Donavan, MD
1:00	Like I Need a Hole in the Head: Superior Semicircular Canal Dehiscence	Aaron D. Tward, MD, PhD
1:30	Head and Neck Sarcomas – Evaluation and Treatment Update	J. Blake Golden, MD
2:00	Characteristics of Vocal Fold Lesions That Respond to Voice Therapy	Sarah L. Schneider, CCC-SLP, MS
2:30	How to Handle Medical Errors	Jennifer Bager, MD
3:00	<i>Coffee Break</i>	
3:30	The Practical Skeptic's Guide to Migraine Dizziness	Philip D. Littlefield, MD
4:00	Pediatric Rhinosinusitis: What Next After Adenoidectomy?	Garani S. Nadaraja, MD
4:30	STAT3 as a Therapeutic Target in Head and Neck Cancer	Jennifer R. Grandis, MD
5:00	Odontogenic Disease of the Paranasal Sinuses	Steven D. Pletcher, MD
5:30	Medical Presentations – Tips and Pearls for Physicians	Benjamin B. Cable, MD
6:45 pm	<i>Adjourn</i>	
7:00	<i>Reception</i>	

TUESDAY, FEBRUARY 21, 2017

6:30 am	<i>Continental Breakfast</i>	
6:55	Announcements	Andrew H. Murr, MD
7:00	Update on the Approach to Melanomas of the Head and Neck	J. Blake Golden, MD
7:30	Laser-assisted Indocyanine Green Angiography in Cutaneous Facial Reconstruction	Sam P. Most, MD
7:50	Surgical Treatment of Chronic Frontal Sinusitis	Robert C. Kern, MD
8:10	Military-deployed Otolaryngology – Update	Eric D. Wirtz, MD
8:30	T Orbital Trauma for the ENT	Jared M. Theler, MD
9:00	Minimally-invasive Salivary Duct Surgery	Jolie L. Chang, MD
9:30	<i>Coffee Break</i>	
10:00	Evolving Treatment Strategies for Unilateral Vocal Cord Paralysis	Donald T. Donavan, MD
10:30	Evidence-based Approach to Adult Sleep Apnea	Mac Camacho, MD
11:00	Website Basics and Development	Rahul Seth, MD
11:30	Endoscopic Laser Surgery vs. TORS	Patrick K. Ha, MD
12:00 pm	T A Perspective on Lag Screws for Mandible Fractures	Andrew H. Murr, MD
12:30	<i>Adjourn</i>	

T = Trauma Credit

Sunday and Monday • February 19-20, 2017 • Moana Surfrider Hotel, Oahu, Hawaii

The University of California San Francisco Presents

American College of Surgeons THYROID, PARATHYROID, AND NECK ULTRASOUND

SUNDAY, FEBRUARY 19, 2017

1:15 pm	<i>Attendee Check-In</i>
1:20	Overview and Discussion of Course Topics
1:30	Principles and Physics of Ultrasonography
2:00	Scanning Techniques for Head and Neck Ultrasonography
2:20	Ultrasonography of Normal Neck Anatomy
3:00	<i>Coffee Break</i>
3:15	Instructor Demonstration
3:45	Thyroid Ultrasonography
4:15	Parathyroid Ultrasonography
4:35	Neck Ultrasonography

5:15	Interventional Ultrasonography
5:45 pm	<i>Adjourn</i>

MONDAY, FEBRUARY 20, 2017

7:30 am	<i>Continental Breakfast</i>
7:45	Integrating Office Based Ultrasonography into Practice
8:15	Introduction to the Hands-On Lab
8:20	Module 1: Basic Technical Issues
8:50	Module 2: Central Neck Anatomy
9:20	Module 3: Lateral Neck Anatomy
9:50	<i>Coffee Break</i>
10:05	Module 4: Lymph Node Evaluation
10:35	Module 5: Performance Exam
11:05	Module 6: Ultrasound Guided FNA
11:35 am	<i>Course Adjourns</i>



GENERAL INFORMATION

Syllabus - An electronic course syllabus will be sent to participants prior to the course and will be posted on the course website. There will not be a printed version of the syllabus for this course.

HOW TO ENROLL

Pacific Rim Otolaryngology Update Conference

Pre-registration will close on Tuesday, 2/14/17.

Tuition: Physicians

\$725 by 12/31/16 **\$775** after 12/31/16

Nurses/Pharmacists/Allied Health

Professionals/Residents/Fellows/

Full-Time Military

\$625 by 12/31/16 **\$675** after 12/31/16

* On-site registration will be \$50 additional.

Thyroid, Parathyroid, and Neck Ultrasound Course Sunday, February 19 - Monday, February 20, 2017

Registration will close on Friday, January 27, 2017.

\$1,380* ACS Fellow

\$1,590* Non Fellow

\$690* Resident ACS Members

\$790* Resident Non-ACS Members

* Those people that also register for Pacific Rim Otolaryngology will receive a \$400 discount off their registration (does not include course prerequisite, please see course description for more information).

Registration for the Thyroid, Parathyroid, and Neck Ultrasound course is limited and advanced registration is required. Onsite Registration is not available. Payment may be made by Visa, MasterCard, AmEx or check.

REGISTER VIA:

Online: **cme.ucsf.edu**

Mail: Complete course registration form and send with payment to:

UCSF Office of CME

P.O. Box 45368

San Francisco, CA

94145-0368

Fax: Fax completed registration form to:
(415) 502-1795 (be sure to include your credit card number)

Phone: To register by phone or to inquire about your registration status, please call the UCSF CME Registration Office at (415) 476-5808.

REFUND POLICY

Pacific Rim Oto Update Course: Cancellations received in writing by **February 14, 2017** will be refunded, less a \$100 administrative fee. No refunds will be made on cancellations received after that date.

Thyroid, Parathyroid, and Neck Ultrasound Course: Cancellations received in writing before **December 19, 2016** will be refunded, less a \$150 administrative fee. No refunds will be made on cancellations after that date.

CONFERENCE LOCATION

In the heart of Waikiki Beach, the **Moana Surfrider Hotel**, introduced the world to Hawaiian hospitality in 1901. Often referred to as the "First lady of Waikiki", this oceanfront Oahu hotel is a legendary landmark. Step back into yesteryear with all the contemporary amenities and unique services to make your Waikiki Hawaii vacation both memorable and enjoyable. A block of guestrooms has been reserved at the following special UCSF conference rates:

Moana Surfrider (Host Hotel - Course Location)

\$295 Banyan City View

\$330 Run of Ocean

\$400 Tower Ocean View

The cut-off date is January 16, 2017, or until the group room block is filled.

To reserve by phone, please call 888-625-5144 or you can call the hotel directly at 808-922-3111 and identify yourself as an attendee of this course to obtain the conference rates. You can also reserve on-line by visiting the course webpage at **cme.ucsf.edu** and clicking on the link under Travel & Lodging.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable. Please take this into consideration when making your accommodation decisions.

AIR TRANSPORTATION AND RENTAL CAR

UCSF has negotiated special fares with airlines and car rental agencies. Please visit the TRAVEL AND LODGING section on the course webpage at **cme.ucsf.edu** for more information and discount codes.

For more information or to register online visit our website at **cme.ucsf.edu**. You may also reach us by calling the Office of Continuing Medical Education at (415) 476-4251 or emailing: info@ocme.ucsf.edu.

general info



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info@ocme.ucsf.edu

Upcoming CME Courses

Sialendoscopy and Salivary Duct Surgery Course

Wednesday, November 17, 2016
JW Marriott, San Francisco, California

Head and Neck Cancer and Endocrine Surgery Update

Thursday, November 18 -
Friday, November 19, 2016
JW Marriott, San Francisco, California



**PACIFIC RIM OTOLARYNGOLOGY – HEAD AND NECK
SURGERY UPDATE CONFERENCE**

MOT17006

February 18-21, 2017

THYROID, PARATHYROID, AND NECK ULTRASOUND COURSE

MMH17010

February 19-20, 2017 • Moana Surfrider Hotel • Honolulu, Hawaii

Mail to : UCSF Office of CME

P.O. Box 45368

San Francisco, CA 94145-0368

Fax: (415) 502-1795

Register On-line: **cme.ucsf.edu**

Registration Information: (415) 476-5808

Course Information: (415) 476-4251

☐ Dr. ☐ Ms. ☐ Mr. ☐ Mrs.

Last Name First M.I.

Degree Specialty

Address

City State Zip

Daytime Phone Fax

Email

Address Label Code Letter (see address label: example, A, B, C, D, etc.) _____

Would you like to be on our priority email list? ☐ Yes ☐ No

Date of birth to be used as OCME registrant number: ____ / ____ / **XX**
Month Day

 Please indicate if you have any special needs:

Registration Fees (receipt/confirmation will be mailed within two to four weeks):

PACIFIC RIM OTOLARYNGOLOGY - HEAD AND NECK SURGERY UPDATE

Physicians

*On-site registration will be \$50 additional.

☐ **\$725** by 12/31/16 ☐ **\$775** after 12/31/16

Nurses/Pharmacist/Allied Health Professionals/Residents/Fellows/Full-Time Military

☐ **\$625** by 12/31/16 ☐ **\$675** after 12/31/16

THYROID, PARATHYROID, AND NECK ULTRASOUND**

☐ **\$1380*** ACS Fellow

☐ **\$1590*** Non-Fellow

☐ **\$690*** Resident ACS Member

☐ **\$790*** Resident Non-ACS Member

** Discounted rates available by mail/fax/phone only.

Not available on-line.

*Those people that also register for **Pacific Rim Otolaryngology** will receive a **\$400 discount** off their registration (does not include online course prerequisite, please see course description for more information)

Thyroid, Parathyroid, and Neck Ultrasound Course: Registration closes on January 27, 2017. All registrations must be received prior to this date.

Make checks payable to **UC Regents**

Please charge my credit card: ☐ Visa ☐ MasterCard ☐ American Express for \$ _____

Card # _____ Expiration date _____

Name on Card (Please Print) _____ Authorized Signature _____

Pacific Rim Otolaryngology Refund Policy: Cancellations received in writing by February 14, 2017 will be refunded, less a \$100 administrative fee. **No refunds will be made on cancellations received after February 14, 2017.**

Thyroid, Parathyroid, and Neck Ultrasound Refund Policy: Cancellations received in writing before December 19, 2016 will be refunded, less a \$150 administrative fee. No refunds will be made on cancellations after that date.

Moana Surfrider Hotel

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Honolulu, HI 96815

(808) 922-3111

www.moana-surfrider.com

