

2nd Women in Pharma & Medical Leadership Summit

Advice, inspiration & practical leadership skills to boost confidence, increase capability & achieve career success

FEATURED SPEAKERS



Charmaine Gittleson Chief Medical Officer and Senior Vice President, Clinical Operations
CSL Limited



Jim Patrick
Chief Scientist Emeritus
Cochlear Limited



Karen Hood
Country Chair and General Manager, General Medicines
Sanofi Australia and New Zealand



Anna Stove
General Manager New Zealand
GlaxoSmithKline



Michala Fischer-Hansen General Manager/
Managing Director Australia and New Zealand
Novo Nordisk Australia and New Zealand



Kirsten O'Doherty
General Manager Australia and New Zealand
Abbvie



Margie Austin
Director, Specialty Care
Merck Sharp & Dohme Australia



Kimberly Elliott
Director, People, Capabilities & Sales Operations
AstraZeneca



Daniela van Vuuren
Head of Medical Operations/Medical Head Transplant
Novartis Australia and New Zealand



Beata Niechoda
Senior Medical Director
Eli Lilly



Petra Moroni-Zentgraf
Medical Director ANZ
Boehringer Ingelheim



Andrea Douglas
Vice President, R&D Strategy and External Affairs
CSL Limited



Isobel Reid
Regional Director, Pharmacovigilance
Bristol-Myers Squibb



Brad Edwards
Vice President and General Manager ANZ
Shire Pharmaceuticals



Elisabeth King Head of Customer Operations,
Australia and New Zealand
Bayer Australia



Leslie Chong
Chief Operating Officer
Imugene



Warren Bingham
Executive Chairman
MedTech International Pty Ltd



Sue MacLeman
Chief Executive Officer and Managing Director
MTPConnect



**2017 Theme:
'Be Bold'**

Pre-Summit Workshop

13 November 2017

Summit

14 & 15 November 2017

Post-Summit Workshop

16 November 2017

Novotel Darling Harbour

Practical advice and wisdom from inspirational leaders in the industry

Establish and maintain a healthy work / life balance

Learn to step up, stand out and boldly position yourself for promotion

Improve interpersonal skills and influencing ability

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9.00 - 4.30

Position Yourself for Success - A Strengths-based Leadership Approach

To stand out in the competitive pharmaceutical and medical industries, you must be able to identify and leverage your strengths to achieve your business goals and position yourself for success. Understanding your professional value and knowing how to present as a leader to your team, business partners and superiors can be integral to unlocking new career opportunities.

In this full-day, interactive workshop, our expert facilitator Elaine Krek, will draw on her knowledge both as a strengths-based leadership consultant and from her leadership experience in the healthcare industry to help you define and leverage your unique strengths. This process will help you to unlock your potential in your current role and provide a platform to propel your career forward.

Start with talent, finish with strength

- Understand and build upon your talents to establish your strengths
- Lead with authenticity to your values and purpose
- Create your individual strengths profile

Define your strengths within the perception of others

- Explore how you lead people and work with others
- Discover how others see you as a leader
- Learn to influence without authority using your strengths

Build confidence and master your mindset for success

- Overcome imposter syndrome and self-sabotage
- Unpack the difference between skill and will
- Develop confidence based on your unique skill set

Achieve your maximum potential as a leader

- Set goals that align with your leadership vision and values
- Learn to articulate your strengths to any audience
- Leap into action - Your leadership plan

Expert Facilitator: Elaine Krek Founder

Prism Performance

Elaine has over 25 years' experience in sales, marketing management and leadership roles within the Pharmaceutical and Medical Industry. During that time, she has lead numerous projects, initiatives and teams to success, resulting in increased engagement, productivity and revenue growth.

As a GALLUP accredited coach, Elaine aligns her pharmaceutical experience and Strengths expertise to work with Individuals, Managers, Leaders and Teams to gain insights into their Strengths, take ownership of them and learn how to put them into action to achieve business goals.

Elaine's Pharmaceutical and Medical experience provides engaging and relevant sessions and workshops that are designed to meet the individual business needs of her clients.

Elaine welcomes the opportunity to work with people and businesses that are consistently striving to over achieve and differentiate in this ever changing and competitive environment.

TEAM BOOKINGS AVAILABLE

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3 - 4	5 - 9	10 - 14	15 +
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Day One 14 November 2017

2017 Theme: 'Be Bold'

Having the courage and conviction to boldly step up and seize leadership opportunities can be a challenge, especially when navigating potential risks. How do you know when it's time to make your move? How can you stand out as an exceptional leader to position yourself for the next promotion? This inspiring conference will address these questions and much more.

8.30 - 8.55 **Registration and Morning Coffee**

8.55 - 9.00 **Official Welcome and Opening Remarks from the Chair**

9.00 - 9.35 **OPENING KEYNOTE CASE STUDY**



Developing your own path to leadership

With a wealth of experience as a leader and scientist across the pharmaceutical and medical industries, Charmaine has built a strong career. Sharing her own personal journey and the strengths she attributes to her success, she will offer insights to help you become a strong leader of tomorrow. Discuss:

- Position yourself as a leader in the industry
- Transition from technical specialist to leader
- Develop your authentic leadership style

Charmaine Gittleston Chief Medical Officer and Senior Vice President, Clinical Operations
CSL Limited

9.35 - 9.50 **Questions and Discussion**

9.50 - 10.25 **CASE STUDY**



Defining your authentic leadership style – Move from busy to remarkable

To set yourself up for career success, you must develop the right mindset to open yourself up for opportunities and lead your team to better outcomes. Anna will discuss defining moments in her life which have helped shape her career journey, offering tips to channel challenges into opportunities. Explore:

- Gain leadership confidence and resilience
- Forge the relationships to underpin your success
- Re-shape your mindset from being 'busy' to 'remarkable'

Anna Stove General Manager New Zealand
GlaxoSmithKline

10.25 - 10.40 **Questions and Discussion**

10.40 - 10.55 **Morning Tea**

10.55 - 11.30 **CASE STUDY**

SANOFI Strategic leadership - Developing and maintaining long-term strategy

Strategic leadership is more than vision alone - it requires the ability to drive impactful transformation, to inspire support along the way and the vigilance to realise sustainable outcomes. In this session, Karen will unlock the frameworks to uplift your strategic leadership capacity by exploring the processes behind:

- Develop a single unifying vision to make an impact
- Strategies to generate buy-in
- The power of purpose-led leadership

Karen Hood Country Chair and General Manager,
General Medicines
Sanofi Australia and New Zealand

11.30 - 11.45 **Questions and Discussion**

11.45 - 12.20 **EXPERT COMMENTARY**



Strengths-based leadership - Growing and empowering your team's strengths

To truly excel as a leader, you must be able to not only recognise and develop your own unique talents, but have the ability to develop the capabilities of your team and draw on their unique strengths. This will establish you as a more efficient and responsive leader, ultimately improving performance and results. Through a strengths-based leadership approach, Elaine will discuss:

- How your strengths align with your leadership style
- How to identify the individual and collective strengths of your team
- Build a strengths-based work culture to support business outcomes

Elaine Krek Founder
Prism Performance

12.20 - 12.35 **Questions and Discussion**

12.35 - 1.35 **Networking Lunch**

1.35 - 2.25 **INTERACTIVE PANEL DISCUSSION**



Priority gymnastics - Walking the balance beam of your work and life

Your work / life balance is dynamic, inter-related and unique to you. There is no single way to navigate the issue of work / life balance, it is a formula that needs to work for you. One certainty is that the balancing act can be particularly challenging. Through stories of their own varied experiences, our panellists will explore:

- The many shapes and sizes of work / life balance
- Maintain well-being without compromising ambition
- Manage expectations and knowing when to say 'no'

Andrea Douglas Vice President, R&D Strategy and External Affairs
CSL Limited

Michala Fischer-Hansen General Manager/
Managing Director Australia and New Zealand
Novo Nordisk Australia and New Zealand

Petra Moroni-Zentgraf Medical Director ANZ
Boehringer Ingelheim

Margie Austin Director, Specialty Care
Merck Sharp & Dohme Australia

Sue MacLeman Chief Executive Officer and Managing Director
MTPConnect

2.25 - 3.00 **CASE STUDY**



Building a positive workplace culture

In the evolving environment of the Pharmaceuticals and Medical industries, it is important for leaders to develop a positive workplace culture to not only promote resilience, but drive productivity and results. Kimberly will draw on her own career experience to help you establish the right culture for your team. Discuss:

- Effective team management - Balancing direction and support
- Foster team resilience in a high pressure environment
- Create a culture of trust, flexibility and innovation

Kimberly Elliott Director, People, Capabilities & Sales Operations
AstraZeneca

3.00 - 3.15 **Questions and Discussion**

3.15 - 3.30 **Afternoon Tea**

PLUS TWO WORKSHOPS!

Plus Two Separately Bookable Full-Day Workshops on 13 & 16 November 2017



VALUE PLUS DISCOUNT

Receive up to \$400 off registration if you register and pay by 7 August 2017

3.30 - 4.20

EXPERT COMMENTARY

Constructively connect - Optimise your online and offline networking

To make influential and sustainable connections, you must have the ability to make a lasting impact, utilising both the power of your 'online' presence as well as your 'offline' networking skills. With over twenty years' experience, Sharon will explore how to maximise your opportunities and build professional connections through:

- A strong professional brand to help grow your network
- Strategies to work the room and network effortlessly
- Male versus female - How gender affects networking

Sharon Luxford Chief Executive Officer
Frock Up & Rock Up

4.20 - 4.30

Questions and Discussion

4.30

Concluding Remarks from the Chair

NETWORKING RECEPTION

4:30 - 5:30PM

Make the most of your experience,
join us to network over complimentary
canapés and drinks

FOLLOW THIS EVENT

Tweet about this event using the hashtag **#WilmaChat**
and **@LiquidLearning** for daily industry updates!

WHO WILL ATTEND

Current
Leaders

Aspiring
Leaders

Future
Leaders

Day Two 15 November 2017

8.30 - 8.55

Morning Coffee

8.55 - 9.00

Opening Remarks from the Chair

9.00 - 9.35

OPENING CASE STUDY

abbvie

Change-making leadership - Vision, innovation and transformation

Kirsten has been engaging teams within the pharmaceutical industry for over 20 years and has extensive experience in driving change and incorporating innovation into her leadership practices. In this engaging session, she will draw on her leadership expertise and discuss how you can better effect change and ignite innovation as a leader. Explore:

- Develop communication across diverse teams to promote transformation
- Create an innovative vision
- Lead with authenticity and originality to stimulate success

Kirsten O'Doherty General Manager Australia and New Zealand
Abbvie

9.35 - 9.50

Questions and Discussion

9.50 - 10.25

CASE STUDY

 **Bristol-Myers Squibb**

Leadership in a global industry - Managing geographically dispersed and culturally diverse teams

As a globally expanding industry, leaders in pharmaceuticals and medical solutions are often required to manage international teams, experiencing the complexity of building an engaging environment to drive outcomes from abroad. Sharing her leadership experiences, Isobel will offer her insights into leading a geographically dispersed workforce. Discuss:

- Establish an open dialogue to promote continual communication
- Bridge the distance - Working across borders
- Foster an effective culture to increase engagement

Isobel Reid Regional Director, Pharmacovigilance
Bristol-Myers Squibb

10.25 - 10.40

Questions and Discussion

10.40 - 10.55

Morning Tea

10.55 - 11.30

CASE STUDY

 **Shire**

Seizing opportunities to soar as a leader

To reach maximum potential, leaders must rise up to the challenges ahead and have the courage to take on new opportunities. Reflecting on the importance of embracing risk for reward, Brad will share his leadership journey and offer insights on how to be successful in this challenging industry through:

- Speak up, being bold and rising to the risk
- Play on your strengths to stand out
- Find ways to stretch your capabilities

Brad Edwards Vice President and General Manager ANZ
Shire Pharmaceuticals

11.30 - 11.45

Questions and Discussion



SUPER SAVER DISCOUNT

Receive up to \$250 off registration if you register and pay by 4 September 2017



EARLY BIRD DISCOUNT

Receive up to \$150 off registration if you register and pay by 2 October 2017

11.45 - 12.20 CASE STUDY



Fostering the future - Leading a positive legacy as a leader

With a long career as a senior executive, Warren has faced numerous challenges that have tested his resilience and driven him to constantly grow as a leader. Sharing his personal account of leading a team through the 9/11 crisis, he will address the many qualities of a well-rounded, strong leader by focusing on:

- Build the resilience to overcome challenges
- Foster a positive culture and developing relationship skills
- Look to tomorrow to establish a positive legacy

Warren Bingham Executive Chairman
MedTech International Pty Ltd

12.20 - 12.35 Questions and Discussion

12.35 - 1.35 Networking Lunch

1.35 - 2.25 INTERACTIVE PANEL DISCUSSION

Pathways to leadership - Cultivating professional support networks and structures

The journey to the top is better accomplished with a strong network of support, providing reinforcement for your development and shepherding you along potential pathways to success. In this interactive panel discussion, our experts will explore the necessary support frameworks to propel your career. Discuss:

- Access and benefiting from mentors and sponsors
- Develop better networking skills - Maximising your presence
- Lessons learnt and practical advice for progression

Leslie Chong Chief Operating Officer
Imugene

Elisabeth King Head of Customer Operations -
Australia and New Zealand
Bayer Australia

Daniela van Vuuren Head of Medical Operations/
Medical Head Transplant
Novartis Australia and New Zealand

Beata Niechoda Senior Medical Director
Eli Lilly

Jim Patrick Chief Scientist Emeritus
Cochlear Limited

2.25 - 3.00 EXPERT COMMENTARY

Resilience in an ever-changing environment

The competing demands of working in the Pharmaceutical and Medical environment require a high degree of resilience to succeed. Sharing her own experiences overcoming obstacles in both her personal and professional life, Catherine will offer her insights on how to build resilience. Explore:

- Apply better methods to deal with stress
- Recognise your value and building confidence in yourself
- Encourage resilience and building engagement in team members

Catherine Nolan Director and Principal Coach
Gender Gap Gone

3.00 - 3.15 Questions and Discussion

3.15 - 3.30 Afternoon Tea

3.30 - 4.30



INTERACTIVE CLOSING ROUNDTABLE

Future directions - Propel your career in an evolving industry

In this final interactive session of the summit, Elaine Krek, will reflect upon the various themes and inspiring stories from the event to help inspire and empower you to drive your career forward. Through an engaging discussion, Elaine will facilitate ideas and suggestions around the key takeaways from the conference, sharing:

- Key skills to succeed in the industry as a confident leader
- How to map out your own leadership career
- An action plan - Taking your career to the next level

Elaine Krek Founder
Prism Performance

4.30

Concluding Remarks from the Chair and Summit Close

ABOUT THE EVENT

In the competitive and often unpredictable world of the pharmaceutical and medical industries, it is increasingly important to step up your game as a strong leader. To successfully drive career progression, you must be ready to embrace opportunities, take risks to yield better rewards and develop the key strategies to maximise your potential.

Liquid Learning's 2nd Women in Pharma & Medical Leadership Summit 2017 once again brings together many of the regions most influential leaders who champion or embody women's leadership excellence in the industry. This outstanding array of speakers will provide inspiration and share the practical tools you need for success. Through anecdotal case studies, expert commentaries, workshop sessions and interactive panel discussions, this unmissable event will provide the insight, advice, inspiration and support to launch your career.

Register team members early to take advantage of team discounts and secure your organisations place at this unique learning and networking opportunity!

FACULTY OF EXPERTS



Elaine Krek
Founder
Prism Performance



Sharon Luxford
Chief Executive Officer
Frock Up & Rock Up



Catherine Nolan
Director and Principal Coach
Gender Gap Gone

9.00 - 4.30

Expand Your Reach - Learn to Stand Out and Speak Up as a Leader

A unique and authentic brand is key to leadership success and career progression, allowing you to stand out and position yourself for promotion. But learning to craft and communicate that brand, be it in the office, online or whilst networking, can feel challenging. How do you ensure that the image and information you project is how you want to be represented? How do you stand out as a leader and speak up in a way that increases your influence?

In this interactive workshop, Executive Coach, Sharon Luxford, will take you through an engaging and informative full-day of experiential training. With her signature entertaining style, she will help you develop the key skills to design your ideal personal brand, develop your perfect pitch and take advantage of the key connections that will help you set up for success.

Reboot your brand and promote your professional image

- What message are you sending with your personal brand?
- Define your 'thing' - Identifying what makes you unique
- Develop the confidence to network effectively and effortlessly

Perfect your pitch - How to tell your story to stand out

- Develop a strong value proposition - What problems do you solve?
- Create your elevator pitch to really make an impact
- Using your perfect pitch to articulate value in business conversations

Maximise your online presence to expand brand reach

- Craft your best LinkedIn profile to foster key connections
- Navigate the social media minefield - Being purposeful and strategic in what you share
- Utilise associations and online networks effectively

Strengthen your connections - Communication and relationship curation

- Improve communication skills to increase influence
- Cultivate engagement and support with stakeholders and your peers
- Develop strategies for leading your team through change

Expert Facilitator: Sharon Luxford Chief Executive Officer

Frock Up & Rock Up

Sharon Luxford is the CEO of Frock Up & Rock Up and specialises in helping people stand out and connect on LinkedIn. She has coached and mentored people to prepare for group presentations or simply walk confidently into a networking event, to engage with and meet new people. Sharon has also worked in professional cycling in Europe, USA and Australia as a soigneur masseuse, so coaching and 'massaging' relationships is in her DNA. One of the things Sharon has learnt from over 20 years in the corporate sector, working in project and organisational change and communications management, is that networking is vital to elevating your professional profile and growing your network of professional connections for future employment or business growth. She has a love of networking that may verge on the unnatural, but who better to coach you through this process than someone with such a passion for networking and building your personal brand. Sharon says that "Connecting with people and teaching them how to comfortably and confidently walk into a networking event, meet new people and make new connections to help them grow their professional network, is why I do what I do".

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