

HAH2025

HOSPITAL AT HOME HEALTHCARE LEADERSHIP SUMMIT

Transforming Patient Care Beyond Hospital Walls

JANUARY 30-31, 2025 • MGM GRAND, LAS VEGAS

SPEAKING FACULTY



Colleen Hole, BSN, MHA, FACHE
Innovation Strategic Advisor
Innovation and Commercialization
ATRIUM HEALTH



Zsolt Kulcsar, DO, MPH, MBA
System Medical Director
LEE HEALTH, VIRTUAL HEALTH



Michael J. Maniaci, MD
Medical Director
MAYO CLINIC



Cheng-Kai Kao, MD, FACP, SFHM
Chief Medical Information Officer
Medical Director,
Hospital at Home program
Associate Professor of Medicine
UNIVERSITY OF CHICAGO MEDICINE



Peter Chang, MD
SVP, Chief Transformation Officer
TAMPA GENERAL HOSPITAL



Douglas Bretzing, DO
Medical Director
**BAYLOR SCOTT & WHITE HEALTH
HOSPITAL CARE AT HOME**



Mary Frances Barthel, MD, MHCM, FACP, SFHM
Chief Quality and Safety Officer
BLESSING HEALTH SYSTEM



Nkemdilim Mgbojike MD SFHM
Associate Chief Medical Officer
Associate Professor of Medicine
FOX CHASE CANCER CENTER- TEMPLE HEALTH



Siddharaj Shah, MD
Senior Director
Hospital Care at Home
ORLANDO HEALTH



Kimberly Dansie
Vice President of Community Outreach
COMMUNITY NURSING SERVICES



Matthew Richards, M.D.
Senior Medical Director
MEDICALLY HOME



Matthew Johnson
Technical Senior Manager
HURON CONSULTING GROUP



Nathan Starr, DO
Medical Director, Home Services
Castell—An Intermountain
Health Company
Medical Director
Intermountain Tele-Hospitalist Program
Internal Medicine I Hospitalist
Salt Lake Valley Hospitalists
INTERMOUNTAIN HEALTHCARE



Ilyssa Levi
Healthcare Director
HURON CONSULTING GROUP



Sue Stempek
VP of Hospital at Home
BETH ISRAEL LAHEY HEALTH



Kristine Kowalski, RN, BSN, MBA, PHN, MA, CHPCA
Palliative Care Coordinator/
Administrator
ST. JOSEPH'S HOSPICE

KEY HIGHLIGHTS

- The Hospital at Home Revolution - Reshaping Healthcare Delivery
- Utilizing a Robust RPM Program to Ensure Safe H@H and Acute Care Transitions
- The Future of Hospital at Home: Emerging Trends and Opportunities
- Leveraging Technology to Enable Seamless Home-Based Acute Care
- Navigating Payor Contracts and Reimbursement Models for Hospital at Home Services
- Ensuring Patient Buy-in and Engagement in Hospital at Home Programs
- Overcoming Operational Challenges in Hospital at Home Implementation
- Optimizing Staffing Models for Hospital at Home Success
- A Case Study in Culture Change for Staffing Hospital at Home Programs
- Implementing Hospital at Home in Rural and Remote Settings
- Reimbursement Models for Hospital at Home Services- Navigating Medicare Waivers, Payer Contracting, Capital and Downstream Savings
- Charting the Path Forward for Hospital at Home Innovation

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CONFERENCE WORKSHOP

How to position Hospital at Home to be a successful step
in advancing your organization's Care at Home strategy
- **HURON CONSULTING GROUP - MEDICALLY HOME**

ABOUT THE CONFERENCE

The Hospital at Home Healthcare Leadership Summit, hosted by Business Research Intelligence Network, brings together healthcare leaders, policymakers and innovators to explore the rapidly evolving landscape of home-based acute care. This cutting-edge conference focuses on the business aspects and operational challenges of implementing and scaling hospital at home programs.

Attendees will gain valuable insights into the latest trends, technologies and strategies driving the success of hospital at home initiatives. Sessions will cover critical topics such as financial modeling, staffing solutions, technology integration and regulatory considerations. Participants will have the opportunity to network with industry peers and learn from real-world case studies.

The summit aims to equip healthcare organizations with the knowledge and tools needed to develop robust hospital at home programs that improve patient outcomes, enhance operational efficiency and drive financial sustainability. Join us as we chart the course for the future of healthcare delivery beyond traditional hospital settings.

Register Early & Save! Groups of 3 or more can save an additional 10% off the registration fee. To register visit our website at www.brinetwork.com or call us at **800-743-8490**.

We look forward to seeing you in Las Vegas, NV!

WHO SHOULD ATTEND

*From Hospitals/Health Systems/
Health Plans/Home Care:*

- | | |
|--------------------------------|-----------------------|
| • Chief Medical Officer | • Telehealth |
| • Chief Operating Officer | • Remote Patient |
| • Nursing Director | • Acute Care |
| • Chief Transformation Officer | • Geriatric Care |
| • Information Technology | • Patient Experience |
| • Home Hospital | • Diagnostic Services |
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| • Clinical | • Human Resources |
| • Operations Director | • Outpatient Director |
| • Population Health | • Transformation |
| • Innovation | • Innovation |
| | • Healthcare Payers |

*Also of interest to Vendors/Consultants/
Service Providers*

DAY ONE – THURSDAY, JANUARY 30, 2025

7:15am – 8:00am

Conference Registration & Networking Breakfast

8:00am – 8:15am

Chairperson's Opening Remarks

8:15am – 9:00am

Keynote: The Hospital at Home Revolution - Reshaping Healthcare Delivery

Explore the transformative potential of hospital at home programs and their impact on the healthcare landscape. This session will delve into the drivers behind the rapid adoption of home-based acute care models and the opportunities they present for healthcare organizations. Gain insights into how leading institutions are leveraging this innovative approach to improve patient outcomes, reduce costs and enhance the overall care experience. The keynote will also highlight key success factors and potential challenges in implementing and scaling hospital at home initiatives.



Colleen Hole, BSN, MHA, FACHE
*Innovation Strategic Advisor
Innovation and Commercialization
ATRIUM HEALTH*

9:00am – 9:45am

Utilizing a Robust RPM Program to Ensure Safe H@H and Acute Care Transitions

Having a strong base layer of remote patient monitoring with the appropriate clinical team and protocols is essential to ensuring high risk patients are safely transitioned and cared for in their homes. During this session we will explore how RPM can help reduce readmissions to hospital level care, and even acute care visits to the ER. We will also present how we seamlessly transition H@H patients into a safety net RPM program and the results of that model. The

speaker will highlight clinical team structure, technologies and other services such as partnerships with the health system and paramedicine that can ensure a strong remote patient management program in the home that works lockstep with a H@H department.



Zsolt Kulcsar, DO, MPH, MBA
*System Medical Director
LEE HEALTH, VIRTUAL HEALTH*

9:45am – 10:15am

Networking & Refreshments Break

10:15am – 11:00am

The Future of Hospital at Home: Emerging Trends and Opportunities

Gain insights into the future trajectory of hospital at home programs and their potential to reshape the healthcare landscape. This forward-looking session will explore emerging trends, such as the integration of artificial intelligence, predictive analytics and smart home technologies into home-based acute care models. Discover how these innovations are poised to enhance clinical decision-making, improve patient outcomes, and drive operational efficiencies. The speaker will also discuss the potential for hospital at home programs to address healthcare disparities, support population health initiatives and contribute to the broader shift towards value-based care.



Michael J. Maniaci, MD
*Medical Director
MAYO CLINIC*

11:00am – 11:45am

Leveraging Technology to Enable Seamless Home-Based Acute Care

Dive into the cutting-edge technologies powering successful hospital at home programs. This session will showcase the latest advancements in remote patient monitoring, telehealth platforms, and mobile diagnostic tools. Explore how artificial intelligence and predictive analytics are being utilized to enhance clinical decision-making and improve patient outcomes in the home setting. Gain insights into strategies for selecting, implementing, and integrating these

technologies into existing healthcare IT ecosystems while ensuring data security and interoperability.



Cheng-Kai Kao, MD, FACP, SFHM
Chief Medical Information Officer
Medical Director, Hospital at Home program
Associate Professor of Medicine
UNIVERSITY OF CHICAGO MEDICINE

11:45am – 12:30pm

Navigating Payor Contracts and Reimbursement Models for Hospital at Home Services

Examine the evolving landscape of payor contracts and reimbursement models for hospital at home programs. This session will provide an overview of current payment structures, including Medicare waivers and commercial payor agreements. Attendees will learn strategies for negotiating favorable contracts, maximizing reimbursement and addressing potential billing challenges. The discussion will also explore emerging value-based payment models and their implications for hospital at home programs.



Peter Chang, MD
SVP, Chief Transformation Officer
TAMPA GENERAL HOSPITAL

12:30pm – 1:30pm

Luncheon

1:30pm – 2:15pm

Ensuring Patient Buy-in and Engagement in Hospital at Home Programs

Discover effective strategies for educating patients and families about the benefits of hospital at home care and securing their active participation. This session will explore best practices for patient selection, communication and ongoing engagement throughout the care journey. Learn how to address common concerns and misconceptions while highlighting the advantages of receiving acute care in the comfort of one's home. Attendees will gain insights into developing patient-centric workflows and leveraging technology to enhance the patient experience and drive program satisfaction.



Douglas Bretzing, DO
Medical Director
BAYLOR SCOTT & WHITE HEALTH HOSPITAL CARE AT HOME

2:15pm – 3:15pm

Panel: Overcoming Operational Challenges in Hospital at Home Implementation

Join a panel of experienced healthcare leaders as they share their insights on navigating the complex operational landscape of hospital at home programs. This interactive discussion will cover a range of topics, including resource allocation, quality assurance, risk management and regulatory compliance. Panelists will share real-world experiences, lessons learned, and strategies for addressing common pitfalls in program implementation and scaling. Audience members will have the opportunity to engage with the panel and gain practical advice for their own hospital at home initiatives.

PANELISTS:



Mary Frances Barthel, MD, MHCM, FACP, SFHM
Chief Quality and Safety Officer
BLESSING HEALTH SYSTEM



Nkemdilim Mgbojikwe MD SFHM
Associate Chief Medical Officer
Associate Professor of Medicine
FOX CHASE CANCER CENTER- TEMPLE HEALTH



Cheng-Kai Kao, MD, FACP, SFHM
Chief Medical Information Officer
Medical Director, Hospital at Home program
Associate Professor of Medicine
UNIVERSITY OF CHICAGO MEDICINE

3:15pm – 3:45pm

Networking & Refreshments Break

3:45pm – 4:30pm

Building the Business Case: Justifying ROI and Productivity in Hospital at Home Programs

Discover strategies for developing a compelling business case for hospital at home programs. This session will explore methodologies for calculating return on investment, measuring productivity gains and demonstrating value to key stakeholders. Learn how to:

- Quantify cost savings and revenue opportunities
- Analyze patient outcomes and satisfaction metrics
- Develop key performance indicators for program success
- Present data-driven arguments to secure organizational buy-in



Sue Stempek
VP of Hospital at Home
BETH ISRAEL LAHEY HEALTH

4:30pm – 5:15pm

Bridging Care: How Palliative and Home Care Together Reduce Hospital Readmissions

Palliative Care and Home Care are complementary services, but each possess their own distinct focus. The holistic service of palliative care focuses on patient-centered support for individuals with serious illnesses primarily addressing pain and symptom management, emotional support, and improving quality of life by addressing complex needs and often preventing complications that lead to hospital readmissions. This approach with services from Home Care provide tailored care plans, coordinated services, and empowers patients and families, reducing unnecessary emergency visits and healthcare utilization.



Kristine Kowalski, RN, BSN, MBA, PHN, MA, CHPCA
Palliative Care Coordinator/Administrator
ST. JOSEPH'S HOSPICE

5:15pm

End of Day One

DAY TWO – FRIDAY, JANUARY 31, 2025

7:15am – 8:00am

Networking Breakfast

8:00am – 8:15am

Chairperson's Remarks

8:15am – 9:00am

Optimizing Staffing Models for Hospital at Home Success

Uncover innovative approaches to addressing the unique staffing challenges posed by hospital at home programs. This session will examine various staffing models, including hybrid roles, remote monitoring teams and partnerships with home health agencies. Attendees will learn strategies for recruiting and retaining talent suited for home-based care delivery as well as best practices for training and supporting staff in this dynamic environment. The discussion will also touch on leveraging technology to enhance staff efficiency and effectiveness in the home setting.



Siddharaj Shah, MD
Senior Director
Hospital Care at Home
ORLANDO HEALTH

9:00am – 9:45am

A Case Study in Culture Change for Staffing Hospital at Home Programs

The success of a partnership between a University of Utah Health System Hospital and a home health and hospice company, Community Nursing Services, will be shared. The challenge of blending acute care and home-based staff to deliver care in the home will be explored and culture change opportunities discussed.



Kimberly Dansie

Vice President of Community Outreach

COMMUNITY NURSING SERVICES

9:45am – 10:15am

Networking & Refreshments Break

10:15am – 11:00am

Implementing Hospital at Home in Rural and Remote Settings

Explore strategies for extending the benefits of hospital at home programs to rural and remote communities. This session will examine the unique challenges and opportunities of implementing home-based acute care models in areas with limited healthcare infrastructure and dispersed populations. Learn about innovative approaches to leveraging technology, partnering with local healthcare providers and adapting care delivery models to meet the needs of rural patients. The discussion will also cover strategies for addressing connectivity issues, managing longer travel times, and ensuring equitable access to high-quality care across diverse geographic settings.



Mary Frances Barthel, MD, MHCM, FACP, SFHM

Chief Quality and Safety Officer

BLESSING HEALTH SYSTEM

11:00am – 11:45am

Reimbursement Models for Hospital at Home Services- Navigating Medicare Waivers, Payer Contracting, Capital and Downstream Savings

Examine the evolving landscape of reimbursement models for hospital at home programs. This session will provide an overview of current payment structures, including Medicare waivers and commercial payor agreements. Attendees will learn how various admission sources for Hospital at Home provide different financial and reimbursement opportunities. The discussion will also explore emerging value-based payment models and their implications for hospital at home programs and how these factors may affect organizational strategy and national policy discussions.



Nathan Starr, DO

Medical Director, Home Services

Castell—An Intermountain Health Company

Medical Director

Intermountain Tele-Hospitalist Program

Internal Medicine / Hospitalist

Salt Lake Valley Hospitalists

INTERMOUNTAIN HEALTHCARE

11:45am – 12:30pm

Charting the Path Forward for Hospital at Home Innovation

This session will present an inspiring vision for the future of hospital at home programs and their role in transforming healthcare delivery. The speaker will synthesize key insights from the conference and offer practical strategies for advancing hospital at home initiatives within your organization. Explore opportunities for collaboration, innovation, and advocacy to drive the continued growth and evolution of home-based acute care models. Leave energized and equipped with actionable ideas to implement in your own hospital at home programs.



Nkemdilim Mgbojikwe MD SFHM

Associate Chief Medical Officer

Associate Professor of Medicine

FOX CHASE CANCER CENTER- TEMPLE HEALTH

12:30pm

Conference Concludes

THIS EVENT WILL BE CO-LOCATED WITH:

2025

**PATIENT FLOW
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**2025
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*Integrating RPM, Telehealth and
Digital Solutions for Seamless Patient Care*

Register by **November 15, 2024**
and save an Additional **\$100**
off the Early Bird!

(Mention Promo code BR100)

WORKSHOP SESSION

Friday, January 31, 2025 • 12:45pm – 2:45pm

How to position Hospital at Home to be a successful step in advancing your organization's Care at Home strategy

Join some of the most practiced Hospital at Home implementation experts talk about their experiences and share key learnings on how to position your Hospital at Home unit to be a successful step in advancing your organization's Care at Home strategy. You will learn how to engage the right stakeholders to build the case to shift more care to the home, learn how technology and a high-reliability in-home service provider network can drive widespread adoption and scale, and learn the value of empowering physicians to identify and expand clinical use cases. If your organization is assessing how to build your Hospital at Home unit, or determining how best to scale, you won't want to miss this workshop!

Session Objectives:

1. Learn how to engage the right stakeholders across your organization to build the case for shifting more care to the home
2. Learn how technology and a high-reliability in-home service provider network can drive widespread adoptions and scale

3. Learn the value of empowering physicians to identify and expand clinical use cases



Ilyssa Levi
Healthcare Director
HURON CONSULTING GROUP



Matthew Richards, M.D.
Senior Medical Director
MEDICALLY HOME



Matthew Johnson
Technical Senior Manager
HURON CONSULTING GROUP

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HOSPITAL AT HOME

HEALTHCARE LEADERSHIP SUMMIT

Transforming Patient Care Beyond Hospital Walls

JANUARY 30-31, 2025 • MGM GRAND, LAS VEGAS

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HOSPITAL/HEALTH SYSTEMS/HEALTH PLANS			
Register by	11/15/24	12/13/24	1/30/25
Conference Only	\$1195	\$1395	\$1595
Conference + Workshop	\$1395	\$1595	\$1795

VENDORS/SOLUTION PROVIDERS			
Register by	11/15/24	12/13/24	1/30/25
Conference Only	\$1695	\$1895	\$2095
Conference + Workshop	\$1795	\$1995	\$2295

** All Payments must be received four weeks prior to the event. If you need to cancel four weeks prior to the event there will be a full refund minus a \$225 administrative fee. If you need to register a substitute please contact us or email us at support@brinetwork.com. All cancellations received under four weeks will be provided a pass to a future event for either yourself or a colleague which will be valid for two years from the date of conference.