



A SERVICE OF

nrc
HEALTH

LEADERSHIP CONFERENCE

For Board Chairs, Board Members, Healthcare Executives, & Physicians

SEPTEMBER 10–13, 2017

The Broadmoor • Colorado Springs, Colorado

TO REGISTER FOR THIS CONFERENCE, VISIT **GOVERNANCEINSTITUTE.COM/SEPT2017**

SEPTEMBER 2017 LEADERSHIP CONFERENCE

Through our Leadership Conferences, The Governance Institute offers current information, interactive sessions, expert speakers, and the opportunity to meet others with a similar commitment to improving governance and achieving optimal board performance. The 2017 conference sessions are based on our 2017 Education Agenda, available at GovernanceInstitute.com.

2017 Conference Learning Objectives:

Picking up the Pace: Accelerating Value & Innovation: Determine the appropriate pace of change for your organization to expand value-based care delivery through innovative patient-centered care strategies.

Disruptor Strategies: Creating Consumer Loyalty across the Continuum: Build internal competencies to become a “disruptor” in the healthcare space with a focus on building consumer loyalty throughout all care settings.

From Quality Improvement to High-Value Care: Identify new ways to improve quality while reducing costs and enhancing the patient experience.

Building, Improving, & Sustaining Population Health: Assess your organization’s current position and desired future on the population health journey and discern key strategies for expanding efforts in a sustainable manner.

Risk & Cybersecurity: Translating Data into Meaningful Strategies: Enhance data protection capabilities and develop core competencies to transform data into useable, actionable information.

Community Health: Local Governance & Partnerships for Change: Define priorities and engage local communities to improve health through alliances with organizations that can influence outcomes.

Ongoing Governance Education Topics:

Intentional Governance in Practice

Aligning Multi-Tiered Governance in Systems

Integrating Strategic & Financial Oversight

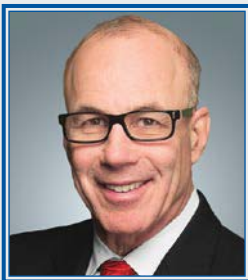
Physician Leaders as Change Agents
in the New Healthcare Paradigm

Management vs. Governance:

The Right Way to Direct & Influence Change

The Foundation Board’s Role in Increasing
Community Engagement & Outreach

Featured Speakers



Stephen K. Klasko, M.D., M.B.A.
President & CEO
Thomas Jefferson University & Jefferson Health



Anne Boland Docimo, M.D., M.B.A.
Chief Medical Officer
Jefferson Health



Larry McEvoy, M.D., FACEP
Founder & Chief of Strategy & Innovation
PracticingExcellence
Executive-in-Residence
Center for Creative Leadership



Ryan Donohue
Corporate Director, Program Development
NRC Health



Mark E. Grube
Managing Director & National Strategy Leader
Kaufman, Hall & Associates, LLC



Soma Stout, M.D., M.S.
Executive Lead,
100 Million Healthier Lives
Institute for Healthcare Improvement



Lee Aase
Director
Mayo Clinic Social Media Network



Brian J. Silverstein, M.D.
Managing Partner
HC Wisdom

CONFERENCE PROGRAM

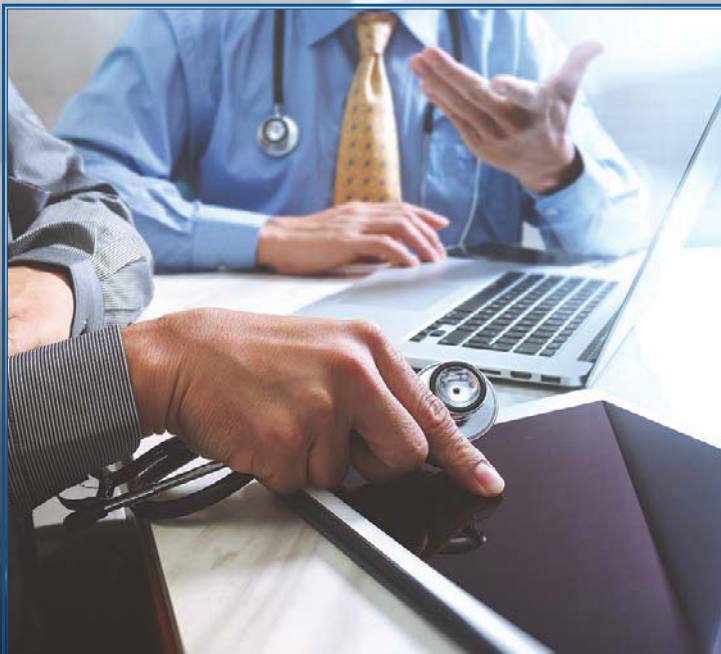
TO REGISTER FOR THIS CONFERENCE, VISIT GOVERNANCEINSTITUTE.COM/SEPT2017

SUNDAY >> SEPTEMBER 10

1:00 P.M.	Registration
2:30–4:00 P.M. Concurrent Sessions	Compliance Obligations: What It Takes to Be a Good Board Member INSTRUCTION LEVEL: INTRODUCTORY DENISE D. BURKE Partner <i>Waller Lansden Dortch & Davis, LLP</i>
	Alternative Payment Models & Their Impact on High-Value Care INSTRUCTION LEVEL: INTERMEDIATE DEIRDRE BAGGOT, PH.D. Principal & Practice Leader for Bundled Payments <i>ECG Management Consultants</i>
	Aligning Multi-Tiered Governance in Systems INSTRUCTION LEVEL: INTERMEDIATE ERIC D. LISTER, M.D. Managing Director <i>Ki Associates</i>
4:15–6:00 P.M.	The Hitchhiker's Guide to the Healthcare Galaxy STEPHEN K. KLASKO, M.D., M.B.A. President & CEO <i>Thomas Jefferson University & Jefferson Health</i>
KEYNOTE ADDRESS	
6:00–7:00 P.M.	Networking Reception

MONDAY >> SEPTEMBER 11

7:00 A.M.	Networking Breakfast
8:00–9:30 A.M. General Session	Physician Leadership to Advance High-Value Care ANNE BOLAND DOCIMO, M.D., M.B.A. Chief Medical Officer <i>Jefferson Health</i>
9:45–10:45 A.M. General Session	The New Math of Healthcare: Simple Rules that Connect Strategy & Physicians LARRY MCEVOY, M.D., FACEP Founder & Chief of Strategy & Innovation <i>PracticingExcellence</i> Executive-in-Residence <i>Center for Creative Leadership</i>
11:00 A.M.–12:00 P.M. General Session	The Curious Case of the Healthcare Consumer RYAN DONOHUE Corporate Director, Program Development <i>NRC Health</i>
12:00–1:00 P.M.	Networking Lunch
1:00–2:30 P.M. Concurrent Sessions	Enhancing Post-Acute Care Partnerships JESSE JANTZEN President & CEO <i>Ascension Senior Living</i>
	Millennials + Healthcare: A Trustee's Guide to a Terrifying Future RYAN DONOHUE Corporate Director, Program Development <i>NRC Health</i>
	Maximizing IT Systems to Make Data Meaningful NICHOLAS MARKO, M.D. Neurosurgical Oncology <i>Geisinger Health System</i> President <i>SigmaHorizon LLC</i>



CONFERENCE PROGRAM

TO REGISTER FOR THIS CONFERENCE, VISIT GOVERNANCEINSTITUTE.COM/SEPT2017

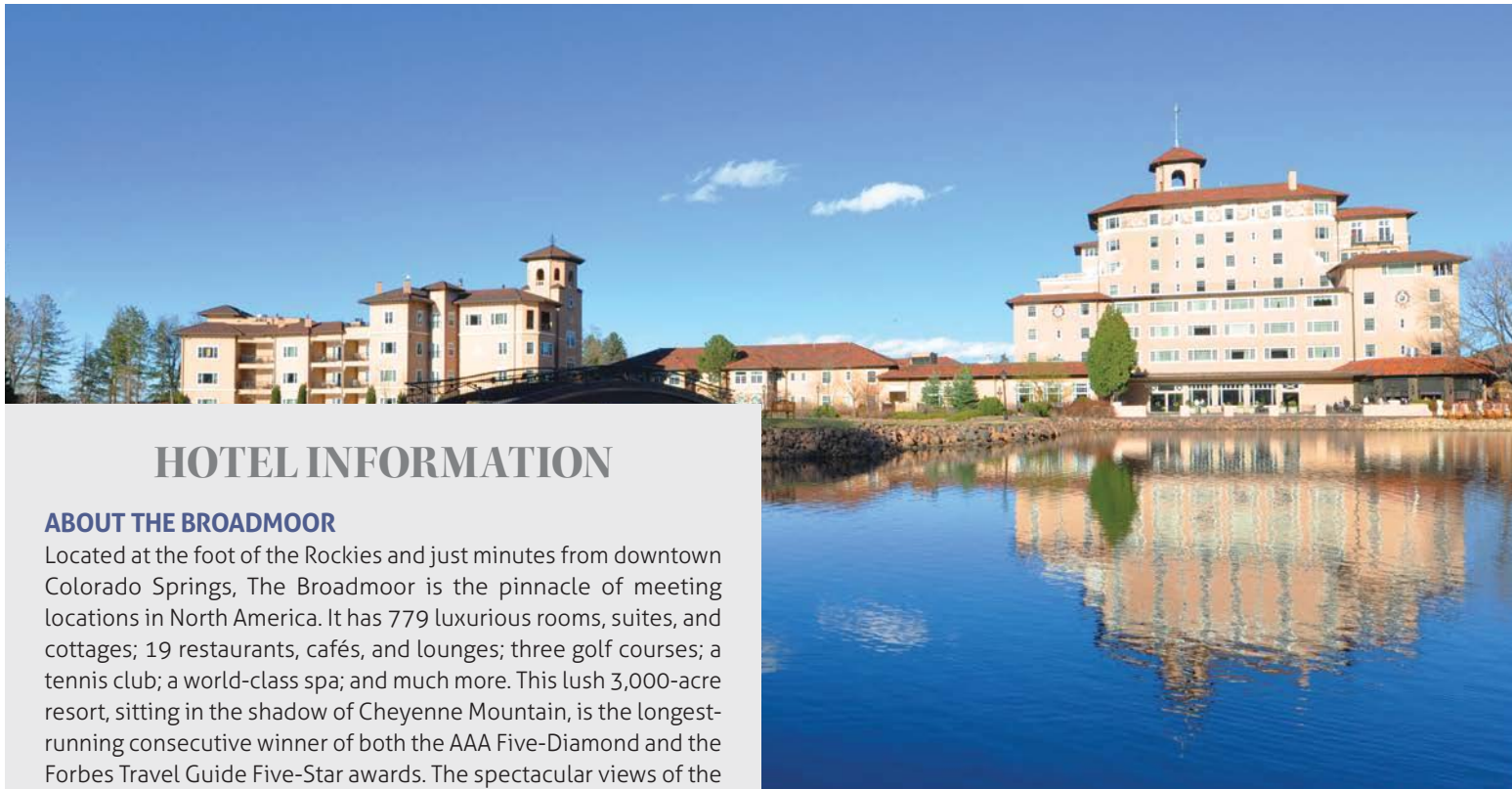
TUESDAY >> SEPTEMBER 12

7:00 A.M.	Networking Breakfast
8:00–9:30 A.M. General Session	Strategic Planning 2017: Time to Pivot MARK E. GRUBE Managing Director & National Strategy Leader <i>Kaufman, Hall & Associates, LLC</i>
9:45–10:45 A.M. General Session	Primary Care: Integrating Mental Health into Population Health Efforts SOMA STOUT, M.D., M.S. Executive Lead, 100 Million Healthier Lives <i>Institute for Healthcare Improvement</i>
11:00 A.M.–12:30 P.M. Concurrent Sessions	Transforming Your Costs: From Opportunity to Action KRISTOPHER M. GOETZ Vice President <i>Kaufman, Hall & Associates, LLC</i> Uber: Changing the Way the World Moves STEPHEN W. KETT Senior Program Director <i>The Governance Institute</i> The Role of Disruptive Leadership in the Boardroom CAROL GEFNER, PH.D. President <i>Newpoint Healthcare Advisors</i> Professor of Governance Management, & Policy <i>USC Sol Price School of Public Policy</i>

WEDNESDAY >> SEPTEMBER 13

7:00 A.M.	Networking Breakfast
8:00–9:30 A.M. General Session	From Social Networking to Social Media at Mayo Clinic LEE AASE Director <i>Mayo Clinic Social Media Network</i>
9:45–11:00 A.M. General Session	Population Health Maturity Curve: Where Are You & Where Should You Be? BRIAN J. SILVERSTEIN, M.D. Managing Director <i>HC Wisdom</i>
11:00 A.M.	Adjourn





HOTEL INFORMATION

ABOUT THE BROADMOOR

Located at the foot of the Rockies and just minutes from downtown Colorado Springs, The Broadmoor is the pinnacle of meeting locations in North America. It has 779 luxurious rooms, suites, and cottages; 19 restaurants, cafés, and lounges; three golf courses; a tennis club; a world-class spa; and much more. This lush 3,000-acre resort, sitting in the shadow of Cheyenne Mountain, is the longest-running consecutive winner of both the AAA Five-Diamond and the Forbes Travel Guide Five-Star awards. The spectacular views of the Cheyenne Lake and mountains are paired with top-notch service and unparalleled accommodations.

CONTACT INFORMATION

The Broadmoor

1 Lake Avenue
Colorado Springs, Colorado 80906
Hotel phone: (719) 577-5775
Hotel fax: (719) 577-5802
Hotel Web site: Broadmoor.com

HOTEL RESERVATIONS

There are a limited number of rooms at The Governance Institute rate, so make your room reservations as early as possible. Hotel accommodations are the responsibility of each attendee; conference registration does not secure your room. **Please request The Governance Institute rate when booking your room using the reservations phone number below.**

Reservations phone: (800) 634-7711
Reservations fax: (719) 577-5738
Check in: 4:00 P.M.
Check out: 12:00 P.M.
Room rate: \$324–\$386* (SGL/DBL occupancy)

All reservations must be made by **August 18, 2017**, to secure this rate. Should the room block become full before this date, reservations will be accepted on rate/space availability. **Most hotel rooms sell out one to two months in advance of the conference so please plan accordingly.**

**Note: All rates are subject to applicable taxes. A resort fee will be added daily to include a variety of amenities.*

CANCELLATION POLICY

In order to prevent a cancellation or change fee of two night's room rate, cancellation or reduction in arrival and/or departure dates must be confirmed no later than 30 days prior to your arrival date. All rates are subject to applicable taxes. A deposit equal to one night's stay, including tax, will be recorded seven days prior to arrival. A valid credit card is required at the time of booking.

CONTINUING EDUCATION CREDITS AVAILABLE

Joint Accreditation: In support of improving patient care, The Governance Institute, a service of National Research Corporation, is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

The Governance Institute designates this live activity for a maximum of 14.75 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ACHE: The Governance Institute, a service of National Research Corporation, is authorized to award 14.75 hours of pre-approved ACHE Qualified Education credit for this program toward initial advancement, or recertification, of FACHE. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education Credit must self-report their participation. To self-report, participants should log into their MyACHE account and select ACHE Qualified Education Credit.

CPE: The Governance Institute, a service of National Research Corporation, is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its Web site: www.nasbaregistry.org.

Program level: Overview • No advanced preparation required

Field of Study: Business Management and Organization

Instructional level: Group Live

Maximum potential CPE credits: 14.5



2017 LEADERSHIP CONFERENCES

JANUARY 15-18

*The Ritz-Carlton, Naples
Naples, Florida*

FEBRUARY 5-8

*Boca Raton Resort & Club
Boca Raton, Florida*

APRIL 23-26

*Fairmont Scottsdale Princess
Scottsdale, Arizona*

SEPTEMBER 10-13

*The Broadmoor
Colorado Springs, Colorado*

OCTOBER 29-NOVEMBER 1

*Four Seasons Resort & Club Dallas at Las Colinas
Dallas, Texas*

2017 GOVERNANCE SUPPORT FORUM

AUGUST 13-15

*The Westin Copley Place, Boston
Boston, Massachusetts*

-  GovernanceInstitute.com
-  [/The Governance Institute](#)
-  [/thegovinstitute](#)
-  [/GovernanceInstitute](#)



The Governance Institute
9685 Via Excelencia, Suite 100
San Diego, CA 92126
Toll Free (877) 712-8778

PR SRT STD
U.S. POSTAGE
PAID
SAN DIEGO, CA
PERMIT #2914



MIX
Paper from
responsible sources
FSC® C013371

