

Masters in Breast Surgery I: Aesthetic Breast Surgery

October 14-15, 2018
Grand Rapids, Michigan

photo courtesy of bridgema

Dr. Dennis C. Hammond would like to announce a new plastic surgery educational opportunity entitled **Masters in Breast Surgery I: Aesthetic Breast Surgery (MBSI)**. This two-day conference will be held on October 14-15, 2018 at the esteemed Amway Grand Plaza Hotel in the heart of Grand Rapids, Michigan.

MBSI is the inaugural event in a lecture series developed by Dr. Hammond that is modeled after the numerous presentations he has given around the world covering all aspects of aesthetic breast surgery. For the first time, all these lectures will be combined into an intensive two-day event to provide a comprehensive review of all aspects of aesthetic breast surgery including breast augmentation, mastopexy, augmentation mastopexy, breast reduction, gynecomastia, and the management of complications. This unique event is designed to present an organized and proven approach to all aspects of aesthetic breast surgery that will advance the knowledge and experience of all who attend. It will be an outstanding educational event and we look forward to welcoming you to Grand Rapids this fall!

Registration is available online at
www.mastersinbreastsurgery.com



PROGRAM AGENDA

Day 1: Breast Augmentation

7:30 – 8:00 AM *Breakfast with exhibitors*

8:00 – 8:15 AM Welcome and Overview of program
8:15 – 9:00 AM Preoperative evaluation of the breast augmentation patient
9:00 – 9:15 AM Questions and discussion
9:15 – 10:30 AM Risk stratification and the lower pole arc in breast augmentation
10:30 – 10:45 AM Questions and discussion

10:45 – 11:15 AM *Coffee with exhibitors*

11:15 – 12:00 PM Live patient markings – Aug types 1,2,3a
12:00 – 12:15 PM Questions and discussion

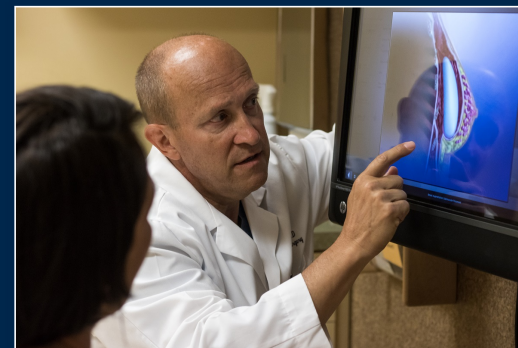
12:15 – 1:15 PM *Lunch with exhibitors*

1:15 – 1:30 PM Incision choice in breast augmentation
1:30 – 1:45 PM The inframammary fold in breast augmentation
1:45 – 2:15 PM Pocket plane in breast augmentation
2:15 – 3:00 PM Implant selection in breast augmentation
3:00 – 3:15 PM Questions and discussion

3:15 – 3:45 PM *Coffee with exhibitors*

3:45 – 4:15 PM Strategies for the management of capsular contracture
4:15 – 4:45 PM Management of the tuberous breast
4:45 – 5:00 PM Prevention and management of the double bubble phenomenon
5:00 – 6:00 PM Management of complications after breast augmentation
6:00 – 6:15 PM Questions and discussion

6:15 – 7:15 PM *Reception*



Day 2: Mastopexy and Augmentation Mastopexy

7:30 – 8:00 AM *Breakfast with exhibitors*

8:00 – 9:00 AM Soft tissue mastopexy
9:00 – 10:00 AM Incision pattern selection and technique in augmentation mastopexy
10:00 – 10:15 AM Questions and discussion

10:15 – 10:45 AM *Coffee with exhibitors*

10:45 – 11:45 AM Management of complications after augmentation mastopexy
11:45 – 12:15 PM Life balance as a plastic surgeon
12:15 – 12:30 PM Questions and discussion

12:30 – 1:30 PM *Lunch with exhibitors*

1:30 – 2:15 PM Breast reduction techniques: Indications and results
2:15 – 2:45 PM Live patient marking for a SPAIR mammoplasty
2:45 – 3:15 PM Management of gynecomastia
3:15 – 3:30 PM Questions and discussion

3:30 PM *Adjourn*

(Program subject to change)



ACCOMMODATIONS

Masters in Breast Surgery is pleased to offer meeting attendees discounted hotel rates at the Amway Grand Plaza Hotel (187 Monroe Ave NW, Grand Rapids, MI 49503). Attendees are able to make hotel reservations online at www.mastersinbreastsurgery.com/hotel-and-travel/ or by calling toll free 1-800-253-3590 (mention "Masters in Breast Surgery" when booking).

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MEET DR. HAMMOND



Dr. Dennis C. Hammond is a board certified plastic surgeon with 25 years of experience in all aspects of aesthetic and reconstructive breast surgery. He has authored numerous book chapters and scientific papers, and has authored his own textbook entitled *Atlas of Aesthetic Breast Surgery*. Dr.

Hammond is a highly regarded educator and lecturer, and has travelled across the country and around the world sharing his expertise with colleagues and friends. He now invites you to his hometown of Grand Rapids, Michigan for his own breast meeting. Masters in Breast Surgery I: Aesthetic Breast Surgery on October 14-15, 2018 will be the inaugural event in a new lecture series based on his teachings and experiences accumulated over countless educational events around the world. Learn more and register at www.mastersinbreastsurgery.com.



Dr. Dennis C. Hammond presents

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