

2019 **IHF MUSCAT**
43rd World Hospital Congress

6-9 November 2019

**Oman Convention
& Exhibition Centre**

*"People at the heart of health services in
peace and crisis"*



#hello my name is...

www.worldhospitalcongress.org

Presented by



Ministry of Health
Sultanate of Oman

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OMAN CONVENTION
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مركز عُمان للمؤتمرات والمعارض



Congress Secretariat: MCI Middle East

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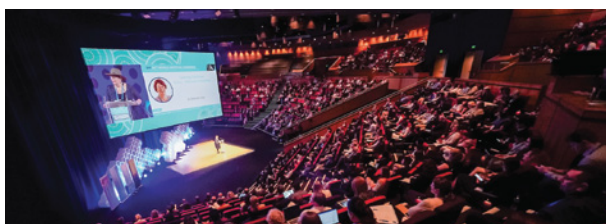


IHF2019@mci-group.com

The World Hospital Congress of the International Hospital Federation (IHF) is a unique global forum that brings together leaders of national and international hospital and healthcare organizations to discuss key drivers of national and international policy, management, financial trends and solutions in healthcare management and service delivery.

Through this forum multidisciplinary exchange of knowledge, expertise and experiences are facilitated, together with dialogue on best practices in leadership in hospital and healthcare management and delivery of services. The IHF World Hospital Congress is a one-stop shop for the healthcare professional seeking the opportunity and environment in which to engage in a 360-degree learning and knowledge-sharing experience among peers.

The Ministry of Health of the Sultanate of Oman is proud to host the 43rd World Hospital Congress with the theme **“People at the heart of health services in peace and crisis”**. Together with the IHF, they invite all hospital and health service leaders from around the globe to join the event on 6-9 November 2019 in Muscat.



WHY ATTEND:

Offering a compelling mix of keynotes, panel discussions, paper presentations, case studies, lightning talks, posters, healthcare visits and networking activities in addition to an expansive industry exhibition, the IHF World Hospital Congress provides a comprehensive event experience that should not be missed.

- Learn from thought leaders, experts and high-level professionals over three transformative days
- Get updated on best practices, innovations and solutions from across the globe
- Meet and network with global health leaders, hospital CEOs and industry peers
- Interact and exchange knowledge and experiences with participants from 40+ countries
- Hear innovative ideas and gain insights that you can apply in your organization
- Explore the wonderful sites and rich culture of Oman

REGISTRATION RATES

Categories	Early Bird Fee - Until 15 Aug	Regular Fee - 16 Aug – 4 Nov	On-site Fee - 6 Nov - 9 Nov
IHF Members*	USD 850	USD 1,000	USD 1,200
Non-Members	USD 1,000	USD 1,200	USD 1,400
Oman Residents	USD 600	USD 750	USD 900
IHF Members Low & Lower-Middle Income Countries	USD 600	USD 750	USD 900
IHF Non-Members Low & Lower-Middle Income Countries	USD 700	USD 850	USD 1,100
Students / Trainees	USD 350	USD 400	USD 450
Accompanying Persons	USD 200	USD 200	USD 200

* IHF members and their members can avail the discounted rate by entering the promo code. To check if your organization is an IHF member, visit: <https://worldhospitalcongress.org/ihf-members>. If you have not received the code, please contact your organization's secretariat or email congress@ihf-fih.org.

THEME: PEOPLE AT THE HEART OF HEALTH SERVICES IN PEACE AND CRISIS

The 43rd World Hospital Congress will be emphasizing the importance of people-centered health services in times of peace and crisis. The situation of crisis is making people more vulnerable, and health services must provide such protection as they do when life is a quiet river. To respond to peoples' expectations, health services must be supported by investments contributing to prosperity of the country, resilience to all possible issues, and innovation to increase health gain. To bring people at the heart of health services in peace and in times of crisis, health services must be responsive, supportive and prospective.

The 43rd World Hospital congress will be exploring how health services can be more:

- Responsive through better resilience
- Supportive through appropriate health investments
- Prospective through health impactful innovations

SUB-THEMES: Resilient Health Services

Health services must be responding to people's health needs, and especially when they are facing a crisis. This will happen if pro-active interventions and organizations are developed in times of peace. This also requires a true culture of adaptation and responsiveness as well as a capacity to learn from experience and put in practice lessons from the past. This sub-theme will allow to explore in-depth various dimensions of resilience to make sure that people are always at the heart of health services. The congress will provide valuable tools and approaches for practitioners and policy makers to enhance resilience of health services. Concurrent sessions will include:

- Response and resiliency: Delivering on the promise of care
- Mitigating consequences of conflict and violence – maintaining delivery of healthcare to the most vulnerable
- Dealing with terrorist attacks: When the unthinkable happens, hospitals are responding
- Quality in crisis situations
- Making health services more resilient

Health Investment for Prosperity

No one can deny that health is supportive to prosperity. However, health expenditures are growing, and sustainability of this growth is questioned while at the same time all countries do not have enough resources to respond to all health needs of the population. Considering the amount spent on health, it is necessary more than ever to explore all venues for more efficient health spending. This requires appropriate governance practices supported by most advanced leadership and management systems inclusive of all health practitioners. Well spent resources on health can be an engine of social development and economic growth but health service providers and especially hospitals will have to revise their delivery models to serve people according to their needs.

The Congress will help delegates better understand how it is possible to gain more prosperity while responding to growing health needs under financial constraints.

Concurrent sessions will include:

- Matching health with growth: The role of hospitals in the local and national economy
- From patient-focused to community-centred: Discovering new hospital trends
- Local hospitals: Reinventing themselves or just fighting for survival?
- Making the best of health services in a constrained world
- Transforming service delivery to bring additional value



Innovation for Health Impact

Turning prospective benefits into health gain will happen only if appropriate mechanisms are in place to implement and scale up as quickly as possible benefits of meaningful innovations. It is also a game changer when innovation is driven by people's needs as they are recognized in health services with industry providing solutions upon request of health providers. The 4th industrial revolution is on its way and health services are powering this change by accelerating utilization of digital services on all fronts. Exploring all these dimensions will also give prospective perspectives a real chance to quickly become part of daily health services.

Concurrent sessions will include:

- The pathway of digital transformation towards health impact and sustainability
- Enhancing healthcare capabilities by collaborating in digital transformation
- Innovation in hospital care: From theory to practice
- Care outcomes positively influenced by innovating procurement
- Innovations for making access to care simpler, safer and more affordable

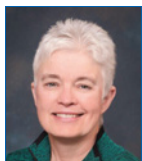
Keynote Speakers



Hon. Yuthar Mohammed Al Rawahy
Founder & Honorary Life President,
Oman Cancer Association,
Oman



Sir Andrew Dillon CBE
Chief Executive,
National Institute for Health and
Care Excellence,
United Kingdom



Dr. Melinda Estes
President and CEO, Saint Luke's
Health System; Chair-elect,
American Hospital Association,
United States of America



Dr. Edward Kelley
Director of the Department of Service
Delivery and Safety, World Health
Organization, Switzerland



Dr. Akihiro Seita
Director of Health and WHO Special
Representative, UNRWA
(UN Relief and Works Agency for
Palestine refugees in the Near East),
Jordan



Dr. Agnès Soucat
Director for Health Systems
Governance and Financing,
World Health Organization,
Switzerland

Plenary Panelists



Dr. Rashid Al Badi
Director,
Center for Emergency
Management,
Ministry of Health of Oman,
Oman



Dr. Fadi El-Jardali
Chair of Health Management
and Policy Department;
Director of Knowledge to
Policy (K2P) Center,
American University of Beirut,
Lebanon



Prof. Bagher Larijani
Deputy Minister of Medical
Education,
Ministry of Health and Medical
Education of Iran,
Iran



Saad Chaudhry
Group Chief Information
Officer, Saudi German
Hospitals Group,
United Arab Emirates



Dr. Sameh El-Saharty
Program Manager for Human
Development, The World Bank,
United States of America



Altaf Musani
Representative and Head of
Mission,
World Health Organization,
Yemen



Dr. Shu-Ti Chiou
Global Vice-President,
Capacity Building, Education
and Training, International
Union for Health Promotion &
Education, Taiwan



Dr. Girdhar Gyani
Director General,
Association of Healthcare
Providers,
India



Dejan Panic
Program Coordinator,
EMERGENCY,
Afghanistan



Prof. Americo Cicchetti
Chief of Research, Health
Technology Assessment Unit,
A. Gemelli University Hospital,
Italy



Dr. Margareta Kristenson
Chair,
HPH International Network,
Sweden



Prof. Amirhossein Takian
Chair of the Department of
Global Health & Public Policy,
Tehran University of Medical
Sciences, Iran



Dr. Ratna Devi
Board Chair,
Indian Alliance of Patient
Groups,
India

IHF 2019 Program Highlights

Wednesday, 6th November

09:00AM	IHF Governing Council Meeting 1 (By Invitation)
01:00PM	Pre-Conference Session: Economics for Healthcare Leaders
06:30PM	Opening Ceremony
08:00PM	Welcome Reception

Thursday, 7th November 2019

08:30AM	WHO Opening Keynote and Panel Discussion: The Role of Hospitals in Support of Universal Health Coverage
10:00AM	Coffee Break, Exhibition and Poster Display
10:30AM	Keynote Session 1: Providing Health Services to Displaced People in Situations of Crisis
11:00AM	Panel Session 1: The Role of Hospitals in Time of Crisis
12:00PM	Lunch Break, Exhibition and Poster Display
01:00PM	Keynote Session 2: The Role of Patients in Time of Peace and Crisis from Self-Empowerment to Social Mobilization
01:30PM	Panel Session 2: Patient and Community Voice in Time of Peace and Crisis
02:30PM	Coffee Break, Exhibition and Poster Display
03:00PM	Concurrent Sessions
04:30PM	Concurrent Sessions
06:00PM	IHF General Assembly

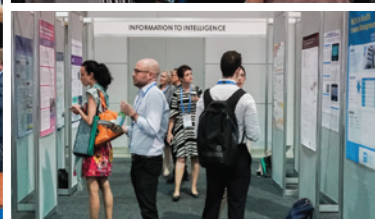


Friday, 8th November 2019

07:15AM	IHF CEO Circle Breakfast Meeting (By Invitation)
09:00AM	Keynote Session 3: Hospitals and Health Systems Driving Community Health and Prosperity
09:30AM	Panel Session 3: Health Service Providers Contributing to Health and Prosperity
10:30AM	Coffee Break, Exhibition and Poster Display
11:00AM	Showcasing Best Practices from Around the World: IHF Awards
12:00PM	Lunch Break, Exhibition and Poster Display
01:00PM	Keynote Session 4: The Role of Hospitals and Health Services in Support to Population well-being
01:30PM	Panel Session 4: Health Services in Support to Better Well-Being
02:30PM	Coffee Break, Exhibition and Poster Display
03:00PM	Concurrent Sessions
04:30PM	Concurrent Session
07:00PM	Gala Dinner

Saturday, 9th November 2019

07:00AM	IHF Governing Council Meeting 2 (By Invitation)
08:30AM	Keynote Session 5: The Innovation Pathway: Aligning Ambition for Successful Adoption of New Health Technologies
09:00AM	Panel Session 5: Taking the Innovation to the Service
10:00AM	Coffee Break, Exhibition and Poster Display
10:30AM	Concurrent Sessions
12:00PM	Closing Ceremony
01:00PM	Lunch Break, Exhibition and Poster Displays
01:30PM	Hospital Site Visits



THE CONGRESS ORGANIZERS



International
Hospital
Federation

THE INTERNATIONAL HOSPITAL FEDERATION

The International Hospital Federation (IHF) is an international not-for-profit, non-governmental membership organization. Its members are worldwide hospitals and healthcare organizations having a distinct relationship with the provision of healthcare. It provides them with a platform for the exchange of knowledge and strategic experience as well as opportunities for international collaborations with different actors in the health sector.

Established in 1929 after the first International Hospital Congress in Atlantic City, USA as the International Hospital Association, it was re-named after the Second World War in 1947. With its Headquarters in Geneva, the IHF is constituted under the Civil Code of Switzerland. The IHF recognizes the essential role of hospitals and health care organizations in providing health care, supporting health services and offering education. Its role is to help hospitals work towards improving the level of the services they deliver to the population with the primary goal of improving the health of society.

www.ihf-fih.org



Ministry of Health
Sultanate of Oman

THE MINISTRY OF HEALTH OF THE SULTANATE OF OMAN

From a moderate capacity and poor population's health status in 1970, the MOH has evolved to become a prominent contributor to the prosperity of the Omani people and establishing Oman as a health care system resource country for the other Gulf Cooperative Countries (GCC), to countries of the Eastern Mediterranean Region (EMR) and to the world at large.

Today, the MOH is proud of its modern and organized health care system that covers the promotive, preventive, curative and rehabilitative programs and services with an exemplary referral network of primary, secondary and tertiary health care institutions, including 70 modern hospitals with about 6500 beds, and over 1300 health centers and clinics.

www.moh.gov.om

Explore the Sultanate of Oman

Immerse yourself in Omani life. Visit famous souqs, forts and castles, museums, traditional villages, desert safaris or relax at luxury seaside resorts and spas.

For the more adventurous, retrace the historic frankincense route, or try trekking, sailing, scuba diving or whale watching.

Wherever you go, you will be most welcome.



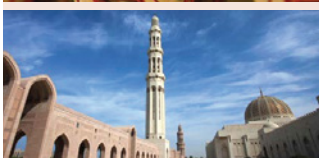
Forts and Castles

Oman is steeped in history with more than 500 forts and castles scattered throughout the country. Jibreen Castle is considered one of the finest examples in the region.



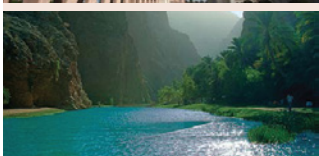
Muttrah Souq

Infused with incense, the souq retains the charm of a traditional Arab market. Omani antiques are amongst the offerings, alongside textiles, hardware and the famous gold boutiques.



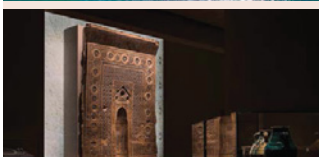
Sultan Qaboos Grand Mosque

Heralded as the second largest mosque in the world. The breathtaking interior of the mosque's dome, an eight tonne Swarovski crystal chandelier, exquisitely carved doors, stunning stained-glass windows and the 1,700 million knot single piece Persian carpet make the main prayer hall a sight to behold.



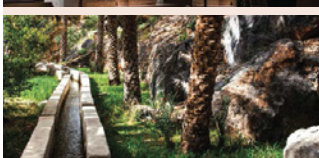
Wadis

Oman is blessed with a number of waterways and valleys known as 'Wadis'. Nestled amongst palm trees, these cool and inviting oasis are spots for both Omanis and visitors to explore, relax and refresh.



Muscat Museums and Places of Interest

The city of Muscat showcases its history with plenty of galleries and museums including the magnificent Oman National Museum and The Royal Opera House Muscat - a world-class centre for performing arts; showcasing cultural performances from around the world.



Traditional Villages

Take time to explore the lanes of traditional villages that were built thousands of years ago and the genius of the Aflaj irrigation systems.



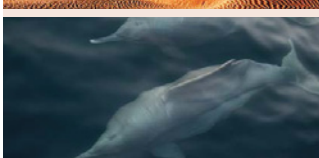
World Heritage Listed Sites

The Sultanate has four UNESCO World Heritage Listed Sites - the Five Aflaj, Bahla Fort and Wall, Bat Tombs and Settlement and the Frankincense Route. Oman has the greatest concentration of Bronze and Iron Age monuments including megaliths that pre-date Egypt's pyramids.



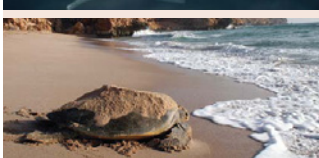
A'Sharqiyah Sands

Deserts activities include sand surfing, dune bashing, and sleeping in luxury camps under a star-studded night sky.



Dolphin and Whale Watching

Dolphin pods visit the shores of Oman in large numbers and are a regular sight. Whale species that visit Oman include Blue, Humpback, Sperm and Killer Whales.



Turtle Watching

At the Ras Al Jinz Turtle Reserve thousands of sea turtles migrate annually to the shores of Oman to lay their eggs in some of the largest nesting sites in the world. Oman is home to five of the seven species of sea turtles including the Hawkesbill, Olive Ridley and Green turtles.