ENDA

13TH NURSING CONGRESS

Opatija, 12.-14.10.2017.

SPONSORSHIP PROSPECTUS

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together

build it, live it, share it

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14th European nurse director association (ENDA) congress together with American Organization of Nurse Executives (AONE) will bring about 400 nurses from Croatia, Italy, Germany, UK, Poland, Island, Sweden, Finland, Denmark, Portugal, Turkey, SAD, Japan from 12.10.2017 - 14.10.2017 in Opatija under the motto:

„Nursing: build it, live it, share it, together".

This congress offers further development and synergy of nursing management and nursing science beyond European boundaries. Furthermore, ENDA and AONE offer participants exchange of experiences and expertise together with a wide communication platform for the various decision makers from fields such as management and science.

We have developed robust International committees, program and organization, that are populated with outstanding nurses. The program committee is planning a fabulous program ranging from the spectrum topic from nursing management, ethics, globalization in nursing and something very new, ignite talks. At the end of this Congress, we hope that attendees feel that they have garnered the most up-to date information available in nursing management.

Sponsorship and exhibit opportunities offer a wide range of options which will give you flexibility to align the needs of your organization with activities associated with this event.

On behalf of Organizing & Scientific Committees we extend our warmest invitation to attend this event. We are sure that you will have an enjoyable time both professionally and socially.

Rosana Svetić Čišić

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10 years on business

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PROSPEKT ZA SPONZORE

Na 14th European nurse director association (ENDA) kongres u Opatiji, od 12. - 14.10.2017. pod motom:

*„**Sestrinstvo: gradi, živi, dijeli – zajedno**", organiziran u partnerstvu s American Organization of Nurse Executives (AONE), Hrvatskom udrugom medicinskih sestara (HUMS), Društvom glavnih sestara te Društvom za kvalitetu HUMS-a, planira se dolazak više od 400 medicinskih sestara iz Hrvatske, Italije, Njemačke, UK, Islanda, Švedske, Finske, Danske, Portugala, Turske, SAD, Japana, Slovenije, Srbije, Crne Gore, Bosne i Hercegovine.*

Ovaj kongres pruža mogućnost budućeg razvoja i sinergije unutar sestrinskog Menadžmenta u Europi kao i izvan njezinih granica. Osim toga ENDA i AONE omogućavaju sudionicima razmjenu iskustava i zajedničke diskusije kroz različite komunikacijske platforme sa višestrukim mogućnostima pri donošenju smjernica i zaključaka kroz područja kao što je menadžment i znanost u sestrinstvu.

Okupili smo moćan znanstveni međunarodni odbor u kojem su izvanredne medicinske sestre. Organizacijski odbor planira nevjerojatan program iz različitog spektra sestrinstva, upravljanja, etike, globalizacije u sestrinstvu i nešto vrlo novo – razgovore - „Oduševi me idejom". Na kraju ovog kongresa, nadamo se da će polaznici osjećati da su dobili najnovije up-to date informacije dostupne u sestrinskom menadžmentu. Sponzorima nudimo širok spektar mogućnosti koji će dati fleksibilnost za ujednačavanje potreba pojedine organizacije s aktivnostima vezanim uz ovaj događaj.

U ime Organizacijskog i Znanstvenog odbora upućujemo vam srdačan poziv da sudjelujete u ovom iznimnom događaju za sestrinstvo u Hrvatskoj, Europi i svijetu. Sigurni smo da će i vaše sudjelovanje na Kongresu osigurati naš zajednički uspjeh u profesionalnom, društvenom te osobnom pogledu.

Vidimo se u Opatiji!

Rosana Svetić Čišić

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Science committee members/
Članovi znanstvenog odbora:

- Iris Meyenburg-Altwarg
- Jacqueline Filkins
- Pamela Thompson
- Hiroko Minami
- Alessandro Stievano
- Nicola Barbato
- Brankica Rimac
- Regina Schmeer
- Daniela Tartaglini
- Miha Kaučič

Organization committee members/
Članovi organizacijskog odbora:

- Rosana Svetić Čišić
- Goran Pavlović
- Sabine Torgler
- Biserka Režek
- Josipa Bišćan
- Marija Kadović
- Marina Rukavina
- Tanja Lupieri
- Fabrizio Polverini
- Maria Grazia Montalbano
- Snježana Juričić

Collaboration and partnership Croatia nurse director association with ENDA and AONE have been more than 18 years and we are so proud on this fact.
As below you may find short review of the activities in timesheet and a few steps in the collaboration during years.

.....

Suradnja i partnerstvo između Hrvatske udruge medicinskih sestara, ENDA i AONE organizacija u kontinuitetu traje već više 18 godina, na što smo mi u Hrvatskoj jako ponosni. U nastavku možete vidjeti vremensku liniju u kojem su vidljive sve dosadašnje aktivnosti kroz zajedništvo i partnerstvo.

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The Totality of the Historical Events of the Croatian Nurse Directors Association in Europe and Beyond

Rosana Svetić Čišić, MSN, PG dipl.; Vlasta Krešić, MSN; Žarka Zalar, BSN; Milka Rogić, BSN.
E-mail: rosanacisic@yahoo.com

"Traveling around the world and studying the health conditions, I am convinced that without nurses works does not health progress. That's why I believe in the bright future of our nurses"
A. Štampar

EUROPEAN NURSE DIRECTORS ASSOCIATION
1993 - 2015

The ENDA has developed and has formulated three key aims which underpin its activities. They are::
- to strengthen the nursing contribution to policy making in the context of health care management in Europe;
- to further development of the art ard science of nursing leadership and management in Europe;
- to establish formal links between Nurse Directors across Europe to support a communication network of experts.

CROATIAN NURSE DIRECTORS ASSOCIATION
1999 – 2016

The intended goals of the CNDA are:
- Organization of the expert meetings,
- Professional development
- Improving nursing Legislation and public policy related to health care and nursing in Croatia
- The improving quality of the health care delivery

AMERICAN ORGANIZATION OF NURSE EXECUTIVES
2007 – 2015

American colleagues from the American Organization of Nurse Executives leding by Pamela Thompson of the USA, and Branka Rimac from CNA organized conference by transferring their knowledge and experience, leadership skills and areas of management selflessly in an innovative, new and stimulating way.

CROATIAN NURSING QUALITY ASSOCIATION
2012 – 2016

CNQA actively works in:
- Achieving and maintaining quality in health care system
- Quality - continuities or challenges
- Nurses empowerment to work in quality field
- Safety is an imperative to perform quality nursing

Geneva, Swiss - Founding meeting	1992				
Turku, Finland, - Forum 1th European Nurse Directors Association conference	1995				
London, UK - establish ENDA 2th European Nurse Directors Association conference	1996				
Brussels, Belgium - 3th European Nurse Directors Association conference	1997				
Halle, Germany – 4th European Nurse Directors Association conference	1999		June, 1999.g. KB Dubrava Zagreb The Kickoff Meeting : Maca Slaviček, Manda Bagić, Žarka Zalar i Milka Rogić. 08. 12. 1999 Established Croatian Nurse Directors Association: President Milka Rogić (SK vuk Vrhovac) Vice president Marija Orlić Šumić (KBC Zagreb) Secretary Katarina Dugina (Klinika za traumatologiju Zagreb)	Milka Rogić	
Rotterdam, Nederland - 5th European Nurse Director's Association conference	2001	Milka Rogić participated in research... Filkins J. Nurse Directors' jobs – a European perspective, *Journal of Nursing Management*, 2003, 11, 44–47			
Glasgow, Scotland (UK), 6th European Nurse Directors Association conference	2003				
Vienna, Austria, 7th European Nurse Directors Association conference	2005	Žarka Zalar: *Managing Quality Of Health Care in Koprivnica General Hospital* - Lecuters	• Ethical Code CNDA	Žarka Zalar	
Hamburg, Germany 8th European Nurse Directors Association conference	2007				Opatija 1. International Conference AONE + CNA
Helsinki, Finland 9th European Nurse Directors Association conference *The future provision of health care: health promotion, multi-professional collaboration and nursing leadership*	2009	Jozefina Sesar: *Management Styles In Nursing In Croatia* - Poster R. Svetić Čišić: *ISO quality control system in nursing process* - Poster	• Established the Register of Members of the Company main nurses • Organization of professional education • Participation / lecture at professional meetings • Rijeka: "The processes and programs in risk management" • Zagreb: "DTS and nurses" • Zagreb - Congress of Nursing - The range of diversity: "The motivation of nurses in the process of continuing education" • Opatija - The Association of Lawyers in the health sector: „Nurse - Assistant Director of Nursing"	Vlasta Krešić Josipa Bišćan	Hotel Palace, Zagreb 2. International Conference AONE + CNDA *Leadership and management in nursing* NEW CROATIAN NURSING QUALITY ASSOCIATION
Rome, Italy 10th European Nurse Directors Association conference *Health care changes in Europe – opportunities for breakthrough with nursing leadership*	2011	Želja Benceković, Biserka Režek: *The Evaluation Of The Decubitus Prevention Program* – Poster Jozefina Sesar: *Changes In Healthcare Systems In Croatia* - Poster Ljerka Pavković: *Health Care Quality Indicators – Safety Of Patients* – Poster R. Svetić Čišić: *Using Maslow's Pyramid to Attain a Nurse Job Satisfaction in Croatia Hospital Work Environment* - Lecuters			Hotel Dubrovnik, Zagreb 3. International Conference AONE + CNDA + NURSING QUALITY ASSOCIATION *Quality and patient safety*
Zurich, Swiss, 11th European Nurse Directors Association conference *Nursing in the Stream of Excellence*	2013	Jozefina Sesar: *Nurses Education...opportunities, options, facts* - Poster André Heitmann, R. Svetić Čišić, Iris Meyenburg-Altwarg: *Conceptional Framework for Europe "Characteristics of a Hospital of the Future* - Poster R. Svetić Čišić: *Using Nurses' Peer Review for Quality Improvement and Professional Development Focus on Standards of Professional Performance* - Lecuters Mario Desmont, R.Svetić Čišić: *Word cafe-Workshop* R. Svetić Čišić: *Overview from Croatia* – Lecuters **R. Svetić Čišić - Vice president ENDA**	2012. Meeting: *Power and Empowerment in Nursing*, Zagreb; guest lectures President ENDA, Mrs. Iris Meyenburg-Altwarg, President of ENDA, European Nurse Director Association 2013. Symposium: *1. The essence of nursing - empathy*, Hotel Kaj, Marija Bistrica http://rosanacisic.wix.com/esencijasestrinstva 2014. Symposium: *2. The essence of nursing - quality* Croatian Nurse Directors Association i Association for Quality in Nursing, CNA Andrija Štampar, Zagreb http://rosanacisic.wix.com/2simpozijesencija 2015. 5. International Conference AONE + CNA Croatian Nurse Directors Association i Association for Quality in Nursing CNA, Veli Lošinj	Rosana Svetić Čišić Josipa Bišćan	KBC Zagreb, Zagreb 4. International Conference AONE + CNDA + NURSING QUALITY ASSOCIATION *How to improve the efficiency of services in nursing and to strengthen the leading role of nurses and technicians in the provision of health care*
Hannover, Germany, 13th European Nurse Directors Association conference *Connecting worlds*	2015	R. Svetić Čišić: *How to recognise your nursing leadership strengths?* – Poster R. Svetić Čišić: *Interculturality* - Moderate forum			Veli Lošinj 5. International Conference AONE + CNDA + NURSING QUALITY ASSOCIATION *„Leadership in Nursing - a look into the past to step into the future"*
Opatija, Croatia, 14th European Nurse Directors Association conference ***Live it, build it, share it, together***	2017	ENDA + AONE + HUMS (CNDA + CNQA) EUROPEAN NURSE DIRECTORS ASSOCIATION AMERICAN ORGANIZATION NURSE EXECUTIVES CROATIAN NURSES ASSOCIATION CROATIAN NURSE DIRECTORS ASSOCIATION CROATIAN NURSING QUALITY ASSOCIATION			

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SPONSORSHIP PROSPECTUS

SPONSORSHIP OPPORTUNITIES

Exhibition

The commercial-scientific exhibition will be held at the Grand Hotel 4 Opatijska cvijeta. In order to provide maximum quality to our exhibitors, all coffee breaks will be held in the exhibition area.

Exhibition area price (1 sqm): 300,00 € + value-added tax (VAT)

*Minimal area: 4 sqm

PARTNER'S PACKAGES:

Gold sponsorship package – 4.000,00 € + value-added tax (VAT)

- Exhibition space 12 sqm
- Full page color advertisement in the Final Programme
- Logo with hyperlink on Conference website
- 5 exhibitor registrations
- Acknowledgment in all pre-conference and conference publications
- Conference bag insert

Silver sponsorship package – 3.000,00 € + value-added tax (VAT)

- Exhibition space 10 sqm
- Full page color advertisement in the Final Programme
- Logo with hyperlink on Conference website
- 2 exhibitor registrations
- Acknowledgment in all pre-conference and conference publications
- Conference bag insert

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PROSPEKT ZA SPONZORE

SPONZORSKE MOGUĆNOSTI

Izložba

Izložba će se održavati u Grand Hotel 4 Opatijska cvijeta, ispred dvorane za predavanje. Kako bismo omogućili maksimalnu kvalitetu za sponzore, sve pauze za kave bit će održane unutar izlagačkog prostora.

Izložbeni prostor (1 m²) = 2. 300,00 kn/ 300,00 € + PDV (min. 4 m²)

PAKETI ZA SPONZORE

Zlatni sponzor 30.000,00 kn / 4.000,00€ + PDV

- *Izložbeni prostor: 12 m²*
- *Cijela stranica oglasnog prostora u Finalnom programu*
- *Logo s hiperlinkom na Internet stranici*
- *5 kotizacija za izlagače*
- *Priznanje u svim materijalima prije i poslije Kongresa*
- *Umetak u torbe*

Srebrni sponzor 23.000,00 kn / 3.000,00€ + PDV

- *Izložbeni prostor: 10 m²*
- *Cijela stranica oglasnog prostora u Finalnom programu*
- *Logo s hiperlinkom na Internet stranici*
- *2 kotizacije za izlagače*
- *Priznanje u svim materijalima prije i poslije Kongresa*
- *Umetak u torbe*

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Bronze sponsorship package – 2.400,00 € + value-added tax (VAT)
- Exhibition space 8 sqm
- Full page color advertisement in the Final Programme
- Logo with hyperlink on Conference website
- 1 exhibitor registration
- Acknowledgment in all pre-conference and conference publications
- Conference bag insert

Coffee break – 1.000,00 € + value-added tax (VAT)
- Sponsor logo at entrance of coffee break location
- Possibility of using sponsor napkins/sugars on tables
- Logo on Conference panel
- Logo with a hyperlink on a Conference website
- Logo on the sponsor list in the Final programme

Badge necklaces – 350,00 € + value-added tax (VAT)
- The sponsor will cover the expenses for badge necklaces
- Logo on Conference panel
- Logo on the sponsor list in the Final programme

Conference bag inserts – 250,00 € + value-added tax (VAT)
- The sponsor will provide promotional materials which will be distributed to all Conference participants
- Promotional materials will be inserted into each conference bag
- Logo on the sponsor list in the Final programme

* Price for 3 promotional inserts

Ad in the plenary hall - 350,00 € + value-added tax (VAT)
- Price for max. 3 ads in the plenary hall
- Logo with a hyperlink on a Conference website
- Logo on the sponsor list in the Final programme

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PROSPEKT ZA SPONZORE

Brončani sponzor – 18.000,00 kn / 2.400,00€ + PDV
- *Izložbeni prostor: 8 m²*
- *Cijela stranica oglasnog prostora u Finalnom programu*
- *Logo s hiperlinkom na Internet stranici*
- *1 kotizacija za izlagače*
- *Priznanje u svim materijalima prije i poslije Kongresa*
- *Umetak u torbe*

Coffee break – 7.500,00 kn / 1.000,00€ + PDV
- *Sponzorski logo na ulazu prostorije za održavanje coffee break*
- *Mogućnost korištenja sponzorskih salveta/šećera na stolovima*
- *Logo na konferencijskom panelu*
- *Logo s hiperlinkom na Internet stranici*
- *Sponzorski logo na listi sponzora u Finalnom programu*

Trakice za ime – 2.200,00 kn / 350 € + PDV
- *Sponzorski logo na držačima za imena*
- *Logo na kongresnom panelu*
- *Sponzorski logo na listi sponzora u Finalnom programu*

Umetak u torbe – 2.000,00 kn / 250,00€ + PDV
- *Sponzor će osigurati promocijske materijale koji će biti distribuirani svim sudionicima Kongresa*
- *Promocijski materijali će biti umetnuti u svaku torbu*
- *Sponzorski logo na listi sponzora u Finalnom programu*

** Cijena za 3 umetnuta promocijska materijala*

Oglašavanje u plenarnoj dvorani – 2.200,00 kn / 350€ + PDV
- *Cijena za 3 promotivna sadržaja*
- *Logo s hiperlinkom na Internet stranici*
- *Sponzorski logo na listi sponzora u Finalnom programu*

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SPONSORSHIP PROSPECTUS

ADVERTISEMENT

Final Programme

- Full page – 550,00 € + value-added tax (VAT)
- Half page – 300,00 € + value-added tax (VAT)
- Final programme will be distributed to all participants of the Conference

ADDITIONAL OPPORTUNITIES

Social programme at gala dinner - 2.000,00 € + value-added tax (VAT)

- Sponsor logo on invitations and menu
- Sponsor logo at entrance of gala dinner venue
- Logo on Conference panel
- Logo with a hyperlink on a Conference website
- Logo on the sponsor list in the Final programme

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OGLAŠAVANJE U FINALNOM PROGRAMU

- *cijela stranica 4.100,00 kn / 550,00 € + PDV*
- *pola stranice 2.200,00 kn / 300,00 € + PDV*
- *finalni program je distribuiran svim sudionicima*

DODATNE SPONZORSKE MOGUĆNOSTI

Društveni program na kongresnoj svečanoj večeri - 15.000,00 kn / 2.000 € + PDV

- *Sponzorski logo na pozivnicama i jelovniku*
- *Sponzorski logo na ulazu u prostor održavanja gala večere*
- *Logo na konferencijskom panelu*
- *Logo s hiperlinkom na Internet stranici*
- *Sponzorski logo na listi sponzora u Finalnom programu*

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SPONSORSHIP OPORTUNITIES	**Price + value-added tax (VAT)**
Gold sponsorship package	4.000,00 €
Silver sponsorship package	3.000,00 €
Bronze sponsorship package	2.400,00 €
Social programme at gala dinner	2.000,00 €
Coffee break	1.000,00 €
Badge necklaces	350,00 €
Conference bag insert	250,00 €
Ad in the plenary hall	350,00 €
Final Programme – full page	550,00 €
Final Programme – half page	300,00 €
Exhibition area price (min. 4 sqm)	300,00 €
Exhibitor registration fee	350,00 €

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SPONZORSKE MOGUĆNOSTI	***Cijena + PDV***
Zlatni sponzor	*30.000,00 kn / 4.000,00€*
Srebrni sponzor	*23.000,00 kn / 3.000,00€*
Brončani sponzor	*18.000,00 kn / 2.400,00€*
Društveni program na kongresnoj svečanoj večeri	*15.000,00 kn / 2.000,00€*
Coffee break	*7.500,00 kn / 1.000,00€*
Trakice za ime	*2.200,00 kn / 350€*
Umetak u torbe	*2.000,00 kn / 250,00€*
Oglašavanje u plenarnoj dvorani	*2.200,00 kn / 350€*
Finalni program – cijela stranica	*4.100,00 kn / 550,00 €*
Finalni program – pola stranice	*2.200,00 kn / 300,00 €*
Izlagačka kotizacija	*2.200,00 kn / 350€*

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SPONSORSHIP AND EXHIBITOR REGISTRATION

After deciding which sponsorship option you would like, please send us a filled out form. We will then send you an Invoice or pro-forma Invoice, depending on your payment method. After receiving payment of 50% of the full amount, we will send you a confirmation of your reservation. We kindly ask that you make the rest of the payment month before the beginning of the Conference at the latest.

Please send your filled out sponsorship or exhibitor registration form to PCO:

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Payment:

- 50% when making the reservation
- 50% up to month before the beginning of the Conference
- All payments must be made before the beginning of the Conference

Payment method:

We kindly ask you to make your payment by bank transfer to:
Conventus Credo d.o.o.
IBAN: HR5324840081103726602
Raiffeisen bank Austria d.d. Zagreb, Petrinjska 59, 10 000 Zagreb, Croatia
SWIFT: RZBHHR2X
Bank charges are responsibility of the payee.

Cancellations:

All sponsorship/exhibitors cancellations must be sent in written form to Conventus Credo d.o.o.
Organizers will keep:

- 10% of the agreed amount if cancellation occurs 3 months prior to the beginning of the Conference
- 50% of the agreed amount if cancellation occurs 1 month prior to the beginning of the Conference
- 100% of the agreed amount if cancellation occurs less than 1 month prior to the beginning of the Conference

* All prices stated are VAT free and submit to 25% VAT payment

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REGISTRACIJA SPONZORA I IZLAGAČA

Ako ste se odlučili za sponzorske mogućnosti, molimo vas pošaljite nam potvrdu opcije/a, kako bi vam poslali ponudu na plaćanje. Nakon izvršene uplate poslat ćemo vam potvrdu rezervacije te nakon cijele uplate proslijediti račun.
Molimo vas da rezervaciju sponzorstva pošaljete na:
Conventus Credo d.o.o.
Vlaška 82, 10 000 Zagreb
Tel: +385 1 4854 697 Fax: +385 1 4854 580, anja@conventuscredo.hr

Plaćanje:

- *50 % kod rezerviranja*
- *50 % najkasnije mjesec dana prije održavanja Kongresa*
- *Ukupni iznos mora biti uplaćen prije početka Kongresa!*

Način plaćanja:

Molimo Vas da uplatu sredstava izvršite na:
Conventus Credo d.o.o.
IBAN: HR5324840081103726602
Raiffeisen bank Austria d.d. Zagreb, Petrinjska 59, 10 000 Zagreb, Croatia
SWIFT: RZBHHR2X

Otkazni rok:

Sva sponzorska / izlagačka otkazivanja moraju biti poslana u pisanom obliku na adresu Conventus Credo d.o.o., Vlaška 82, 10 000 Zagreb.
Organizator će zadržati:

- *10 % ugovorenog iznosa ako se otkazivanje dogodi 60 dana prije održavanja Kongresa*
- *50 % ugovorenog iznosa ako se otkazivanje dogodi 30 dana prije održavanja Kongresa*
- *100 % ugovorenog iznosa ako se otkazivanje dogodi u vremenskom periodu manjem od 30 dana prije održavanja Kongresa*

** Sve cijene su izražene bez PDV-a i na njih se dodatno zaračunava PDV*

CONVENTUS credo
10 years on business

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ENDA

13TH NURSING CONGRESS

Opatija, 12.-14.10.2017.

Thank you!