

33rd Annual

Primary Care Summer Conference

Medical Specialties from the Primary Care Perspective



August 5–7, 2016
Loews Coronado Bay Resort
Coronado, California

Course Introduction

Course Overview

Scripps Health's Primary Care Summer Conference was designed by primary care physicians for primary care physicians and will present content from their unique perspective. This important CME conference will educate and promote improved patient outcomes in a broad range of therapeutic areas commonly encountered in the busy primary care practice. The 2016 conference will focus on palliative care planning, cardiology, nephrology, pulmonology, neurology, women's health, and integrative medicine. In addition to an overview of the history and current science of a variety of specialty areas, content will be presented in a very practical, patient-focused manner relevant to the specific primary care setting and challenges.

Conference Highlights

- Presentation of a wide variety of therapeutic areas commonly encountered in primary and urgent care settings
- Practical and useful content, including pearls, additional resources, course materials and recordings for later reference
- Dynamic and interactive formats including case studies, audience response system, and ample opportunities for Q&A
- Half-day schedule at one of San Diego's most popular vacation destinations allowing time for learning and relaxation

Educational Objectives

After attending this activity, participants should be able to:

- Discuss the history, science and evidence of commonly encountered therapeutic areas.
- Integrate current trends in preventive health care into patient care strategies.
- Diagnose frequently encountered medical conditions using office examinations and formal diagnostic techniques.
- Formulate a comprehensive treatment program for various health issues, coordinating other team members within the practice to support the patient care strategy.
- Manage the specialist referral process: assess when to refer, recognize what the specialized treatment will consist of, and determine the role of the primary care physician in cohesive care and follow-up.
- Identify common overlapping or related conditions.
- Access and/or recommend resources for both physicians and patients to acquire additional information pertinent to a range of therapeutic areas.
- Effectively discuss with patients their personal responsibilities in prevention and treatment.

Target Audience

- Family Medicine
- Internal Medicine
- General Practitioners

Conference Location & Hotel Information

Loews Coronado Bay Resort

4000 Coronado Bay Road
Coronado, California 92118
Phone: 619-424-4000

Reservations: 800-815-6397

www.loewshotels.com/CoronadoBayResort

Rates and Reservations

We are fortunate to have obtained special low rates at the hotel starting at \$259 per night (plus tax and parking). This low rate also includes:

- Waived resort fee (\$25 value)
- Complimentary use of the fitness center
- Complimentary wireless internet in guest rooms
- Discounted overnight self-parking
- 15% discount on services at Sea Spa

Make your reservations early! A block of rooms is being held for us at the special rate of \$259 per night **until Monday, July 11, 2016 or the room block fills, whichever comes first.** After this date, reservations will be accepted on a space and rate availability basis only. Be sure to mention that you are attending the Scripps primary care conference when making your reservations to receive the reduced rate.

Please note: Attendees who book their room through an online, third-party service (Hotels.com®, Expedia.com®, Priceline.com®, etc.) are not eligible to receive the amenities listed above.



Accreditation, Disclosure & Faculty

Accreditation

Physicians (MD, DO)

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. Scripps Health designates this live activity for a maximum of 12 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

American Academy of Family Physicians (AAFP)

This Live activity, Primary Care Summer Conference, with a beginning date of 08/05/2016, has been reviewed and is acceptable for up to 12.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

College of Family Physicians of Canada

Members of the College of Family Physicians of Canada are eligible to receive 12 MAINPRO-M1 credits for participation in this activity due to reciprocal agreement with the American Academy of Family Physicians.

Board of Registered Nursing (BRN)

For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credit(s)*[™] issued by organizations accredited by the ACCME. For the purpose of re-licensure, the California Board of Registered Nursing accepts *AMA PRA Category 1 Credit(s)*[™]. The majority of state boards accept *AMA PRA Category 1 Credit(s)*[™] as meeting continuing education requirements for license renewal. Nurses should check with their state's Board of Registered Nursing regarding use of CME credit.

American Academy of Physician Assistants (AAPA)

The American Academy of Physician Assistants (AAPA) accepts Category 1 credit from *AMA PRA Category 1 CME* organizations accredited by the ACCME.

Commercial Support

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

Cultural and Linguistic Competency

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

Faculty

Course Director

Michael L. Van Buskirk, MD, ABFM

Chairman, Department of Family Medicine
Scripps Clinic
Site Medical Director, Scripps Clinic Encinitas and Del Mar
Clinical Professor, Voluntary
Family and Preventive Medicine
University of California, San Diego
Encinitas, California

Conference Faculty

Timothy J. Corbin, MD, FACP

Medical Director
Scripps Hospice Program
Scripps Health
San Diego, California

John G. Dawkins, MD

Family and Sports Medicine
Scripps Clinic
San Diego, California

Joel C. Diamant, MD, FACP

Executive Vice President
Scripps Clinic Medical Group
Director, Internal Medicine Residency
Scripps Clinic
La Jolla, California

Matthew J. Horn, MD

Pulmonary Disease Specialist
Scripps Memorial Hospital Encinitas
Encinitas, California

Christian W. Mende, MD, FACP,

FACN, FASN, FASH
Clinical Professor of Medicine
University of California, San Diego
Scientific Advisor
Islet Sciences, Inc.
San Diego, California

Jack D. Schim, MD

Assistant Clinical Professor of
Neuroscience, Voluntary
University of California, San Diego
Chief, Neurology Section
Scripps Memorial Hospital Encinitas
Encinitas, California

Luigi Simone, MD, ABFM

Family Medicine
Scripps Clinic
Encinitas, California

Curtiss T. Stinis, MD, FACC, FSCAI

Director, Peripheral Interventions
Scripps Clinic/Scripps Green Hospital
La Jolla, California

Christopher J. Suhr, MD

Division of Cardiovascular Disease
Scripps Clinic
Medical Director
Scripps Center for Integrative
Medicine
La Jolla, California

Lily J. Tsai, MD

Obstetrician and Gynecologist
Scripps Clinic
Encinitas, California

Ashley Wysong, MD, MS

Director of Mohs & Dermatologic
Surgery
Keck Medicine of USC &
LAC+USC Medical Center
Assistant Professor
Keck School of Medicine
University of Southern California
Los Angeles, California

Faculty Disclosure

In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the

planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

Course Agenda

Friday, August 5, 2016

- 7 a.m. Registration, Continental Breakfast & View Exhibits
- 7:55 a.m. **Welcome & Educational Overview**
Michael L. Van Buskirk, MD
- 8 a.m. **Peripheral Artery Disease: Detection, Awareness and Treatment in Primary Care**
Curtiss T. Stinis, MD
- 9 a.m. **Implementing Advanced Care Planning in the Office Practice**
Timothy J. Corbin, MD
- 10 a.m. Break & View Exhibits
- 10:30 a.m. **Not All Coughs Are Created Equal**
Matthew J. Horn, MD
- 11:30 a.m. **Evidence-Based Guidelines for Hypertension Management**
Christian W. Mende, MD
- 12:30 p.m. Adjourn

Saturday, August 6, 2016

- 7 a.m. Continental Breakfast & View Exhibits
- 8 a.m. **Choosing Wisely: Avoiding Over-screening, Over-diagnosis and Over-treatment**
Luigi Simone, MD
- 9 a.m. **Menopause: In Hot Pursuit of Symptomatic Relief**
Lily J. Tsai, MD
- 10 a.m. Break & View Exhibits
- 10:30 a.m. **Tips and Tricks for Diagnosing Pulmonary Embolism**
Matthew J. Horn, MD
- 11:30 a.m. **The Role of Integrative Medicine in Primary Care**
Christopher J. Suhar, MD
- 12:30 p.m. Adjourn

Download the Scripps CME App for your Smart Phone or Tablet!

All conference information including a detailed agenda, faculty listing, faculty disclosures, industry support, attendee list, and course materials can be found on the free Scripps CME conference app for smart phones, tablets, and laptop computers. To download the app on your smart phone or other device visit the appropriate app store and search ScrippsCME (must be one word). The app is free of charge and will be continuously updated during and after the course.

To access the site using a web browser:

<http://www.grupio.com/PCM16>

Sunday, August 7, 2016

- 7 a.m. Continental Breakfast & View Exhibits
- 8 a.m. **The Word is Out: Primary Care Literature Update**
Joel C. Diamant, MD
- 9 a.m. **The Role of Sun Exposure and Sun Protection in Melanoma**
Ashley Wysong, MD, MS
- 10 a.m. Break & View Exhibits
- 10:30 a.m. **Sports and Exercise Injuries Commonly Encountered in the Office Practice**
John G. Dawkins, MD
- 11:30 a.m. **New Therapies for Movement Disorders**
Jack D. Schim, MD
- 12:30 p.m. Final Adjournment



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Space is limited, so register early!

Included: Course tuition, breakfasts, breaks, internet access, and electronic course materials

Not Included: Travel costs, lodging, parking, lunch, and dinners

Registration Fees

	Thru June 6	June 7-Aug 3	On-site after Aug 3
Physicians	___ \$400	___ \$425	___ \$450
Other Health Care Professionals (RN, PA, NP, Fellows, Residents)	___ \$250	___ \$275	___ \$300

Would you like to receive the Scripps Conference Services & CME email newsletter? ___ Yes ___ No

By completing this registration form and returning it to Scripps you are acknowledging compliance with all attendance policies.

Please print clearly and provide your direct contact information in order to receive conference communications and updates.

FIRST NAME, MIDDLE INITIAL, LAST NAME	DEGREE
SPECIALTY	AFFILIATION/HOSPITAL/COMPANY
STREET ADDRESS	
CITY/STATE/PROVINCE/ZIP CODE/COUNTRY	
OFFICE TELEPHONE	CELL
EMAIL	

Please indicate any special needs (including dietary restrictions). Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

Office Use Only:	Date Received	Amount	Check No. / Approval CD	Confirmation Sent	Initials
PAYMENT METHOD					
Please make Checks payable to Scripps _____ Visa _____ MasterCard _____ Amex _____ Discover					
If paying by credit card, please complete the information below.					
CREDIT CARD NUMBER		EXPIRATION DATE	SECURITY CODE		
BILLING ZIP CODE					

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Coronado, California

Ways to Register

Online: www.scripps.org/pcsummer
Fax: 858-652-5565
Mail: Scripps Conference Services & CME
Primary Care Summer Conference
11025 North Torrey Pines Road
Suite 200, Maildrop: SCRC 200
La Jolla, California 92037

Questions?

Contact: Scripps Conference Services & CME
Phone: 858-652-5400
Email: med.edu@scrippshealth.org

Attendance Policies

Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a \$100 processing fee, if your cancellation is received in writing no later than **Friday, July 29, 2016**. Attendee substitutions are allowed, but notification must be made in writing by **July 29, 2016**. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows."

Guest Attendance Policy

All conference activities, including, meal functions, are exclusively reserved for paid conference attendees. Children and family members are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.



Scripps Conference Services & CME
11025 N. Torrey Pines Road
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858-652-5400
www.scripps.org/conferenceservices
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