

AGING IN AMERICA

2014 Annual Conference of the American Society on Aging
San Diego, CA | March 11-15



Join us in sunny San Diego

March 11-15 for Aging in America!

The last 60 years have seen a great transformation in the way older adults are viewed in our society, as well as in the policies that affect them and services available to them. The American Society on Aging (ASA) has been a major force in this transformation, providing education, connection and leadership skills to professionals in multiple fields. ASA is thrilled to be celebrating our 60th anniversary at the Aging in America Conference, March 11-15, 2014 in San Diego.

At the conference we will honor our history and rich past, and the members who helped to shape ASA into the effective organization it is today. We will celebrate our present and the global scope of services for older adults, which has evolved from a lifetime of combining research, practice and knowledge into policies and programs that have improved and extended the lives of older adults.

While the positive changes we've seen are cause for celebration, we realize we still have work ahead of us. We will discuss and envision a future where all older adults have the supports and services they need, and where racial and other disparities are reduced. We will explore the challenges we have today and offer hope and insights for the future.

Plan to join us in sunny San Diego as we glance back at the last 60 years and look forward to the next 60!

CONFERENCE CO-CHAIRS



Jennie Chin Hansen, RN
President & CEO
American Geriatrics Society



Richard Browdie, MBA
President & CEO
Benjamin Rose Institute on Aging



Joanne Handy, RN
President & CEO
Leading Age California



Gayle Shier, MSW
Program Coordinator
Rush University Medical Center
Health & Aging



Percil Stanford, PhD
President
Folding Voice



Fernando Torres-Gil, PhD
Professor
UCLA School of Public Affairs

ASA LEADERSHIP



ASA Chair
Louis Colbert, MSW
Vice President of Operations
Philadelphia Corporation
for Aging



ASA Chair-Elect
Lynn Feinberg, MSW
Senior Strategic Policy Advisor
AARP Public Policy Institute



Robert Stein, MBA
President and CEO
American Society on Aging



You are invited to attend

**ASA's 60th
Anniversary Celebration!**

Friday, March 14 | 6:00-9:00 pm

Come celebrate the last 60 years of ASA with friends, old and new, as you enjoy delicacies and sip delightful beverages. We will share stories and plans for the future, then we'll dance the night away to tunes from the '50s through today with the popular show band Sensation!

This event is included in the cost of your registration. Companion tickets can be purchased for \$60.

AMERICAN SOCIETY ON AGING
celebrating
60 YEARS
1954-2014

Aging in America, the annual conference of the American Society on Aging, has long been the largest multidisciplinary conference on aging in the U.S. Join us as we celebrate ASA's 60th anniversary, and as we continue to explore best practices and replicable models for serving an aging population. Learn from the experts and gain new insights from this community of 3,000 engaged professionals.

The field of aging is evolving. Whether you are a traditional aging services provider or a healthcare professional, researcher, occupational therapist, social worker, financial planner, elder law attorney, or anyone who works with older adults in any capacity, you will be confronted with the challenges of an aging society. Aging in America is the premier professional development opportunity for people and organizations who support quality of life and care for older adults.

Aging in America addresses multiple issues for professionals who work with older adults. Topics include:

- Aging in Community
- Business & Aging
- Caregiving
- Creativity & Lifelong Learning
- Health & Wellness
- Healthcare & Aging
- Leadership in Aging
- Legal & Ethical Issues
- LGBTQ Aging
- Mental Health & Aging
- Multicultural Aging
- Policy & Advocacy
- Spirituality & Religion
- Technology, Accessibility & Transportation

The conference information is presented in many formats. The following can help you navigate the conference announcement:

- **General Sessions** (pages 3-4) are the cornerstone of the conference. These plenaries, attended by most conference attendees, feature well-known leaders addressing major topics.
- **ASA Chairs' Lectures** (page 5) feature presentations by past chairs of ASA, who are some of the most distinguished practitioners, researchers and policy-makers who attend the conference and share their insights and experience.
- **Networking Events** (page 10) offer opportunities to get to know your fellow attendees and share information on an informal level.
- **ASA's Leadership Institute** (pages 11-13) offers intensive training to those who want to take the next step in becoming leaders in the field of aging.
- **National Forums & Summits** (pages 14-18) are extended programs that delve more deeply into specific topics, based on themes from ASA's journal *Generations*.
- **Collaborating Organization Programs** (pages 19-21) are offered by other organizations in partnership with ASA.
- **ASA Constituent Group Programs** (pages 22-23) are half-day to full-day programs created by ASA Constituent Groups that are made up of workshops focused on a particular theme.
- **Workshops, Poster Sessions, Roundtables and Peer Groups** (pages 24-32) cover multiple topics and are listed together by topic area.

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SCHEDULE AT A GLANCE

During the five days of the Aging in America Conference you will choose from more than 500 workshops, four general sessions, 140 poster sessions, several networking events, peer groups and roundtables, and a comprehensive exhibit hall. The following schedule will help you to plan your experience. You can also create your own personal schedule for the conference at www.asaging.org/aia.

TUESDAY, MARCH 11	
12:30–2:00 pm	Networking Orientation for First-Time Attendees, New Members, Students and Emerging Professionals
12:30–3:30 pm	Concurrent Workshops
4:00–5:30 pm	Opening General Session—ASA's 60 Years in the Field of Aging: Looking Back, Leaning Forward
5:45–6:45 pm	Peer Groups
5:45–7:00 pm	Highlighted Session: A Reflection on ASA's 60 Years
WEDNESDAY, MARCH 12	
8:00 am–12:30 pm	BFA Program—Tapping the Self-Reliant Power of Older Women
8:00 am–1:00 pm	LAIN Program—Recreating Your Service Population: Embracing Diverse Communities
8:00 am–1:00 pm	MHAN Clinical Program—Mental Health and Aging: Then and Now
8:00 am–1:00 pm	8th Annual National Conference for Caregiving Coalitions (NAC)
8:00 am–1:00 pm	Concurrent Workshops
9:00 am–Noon	Site Visit: Gary and Mary West Senior Wellness Center
1:15–2:45 pm	Poster Sessions
2:45–4:00 pm	General Session—The Future of Aging
4:00–6:30 pm	Exhibit Hall Grand Opening Reception
5:45–6:45 pm	Roundtables
THURSDAY, MARCH 13	
8:00–9:00 am	Concurrent Workshops
8:00 am–2:30 pm	HAN Program—Promises and Challenges of Patient Engagement for Older Adults
8:00 am–5:30 pm	FORSA Program—Embracing Suffering in the Last Third of Life
8:00 am–6:00 pm	11th Annual What's Next Boomer Business Summit
9:30–10:30 am	General Session—Veterans and Their Families
10:30 am–4:30 pm	Exhibit Hall Open
11:00 am–Noon	Concurrent Workshops
11:00 am–4:00 pm	LEARN Program—The Stars of Their Lives: A Constellation of Activities and Programs for Elders on All Stages

11:00 am–5:30 pm	NEST Program—Living Life Fully in the Community as We Age
11:30 am–1:00 pm	Grab 'n' Go Lunches in the Exhibit Hall
1:00–4:00 pm	MHAN Public Policy Program—Achieving Policy Reform Through Coalition Building
1:00–4:00 pm	Building the Business Case: Responding to the Changing Environment for the Aging Network (N3C)
1:00–5:00 pm	Improving the Services and Supports Offered to LGBT Older Adults (SAGE)
1:00–5:00 pm	National Forum on Elder Justice
1:00–5:00 pm	Site Visits: Seniors on Broadway and Emeritus at Carmel Valley
1:00–5:30 pm	Concurrent Workshops
5:45–6:45 pm	Peer Groups
6:30–8:00 pm	Rosalinde Gilbert Awards Reception
FRIDAY, MARCH 14	
8:00–9:00 am	Concurrent Workshops
9:30–10:30 am	General Session—Technology and Quality of Older Life in the 21st Century
10:30 am–1:30 pm	Exhibit Hall Open
11:00 am–Noon	Concurrent Workshops
1:00–2:30 pm	What's Next Boomer Business Boot Camps
11:30 am–1:00 pm	Grab 'n' Go Lunches in the Exhibit Hall
1:00–5:00 pm	National Forum on Aging in Community
1:00–5:00 pm	Site Visit: Sunshine Care Assisted Living Homes
1:00–5:30 pm	Concurrent Workshops
1:00–5:30 pm	NOMA Program—Diversifying Funding, Partnerships and Organizational Approaches to Diabetes Self-Management for Older Adults
6:00–9:00 pm	ASA's 60th Anniversary Celebration
SATURDAY, MARCH 15	
9:00 am–Noon	National Forum on Brain Health
9:00 am–12:30 pm	Diversity Summit

ASA's 60 Years in the Field of Aging: Looking Back, Leaning Forward

Tuesday, March 11 | 4:00–5:30 pm

As the population lives longer, most will experience multiple chronic conditions that will impact the quality of individual independence and aging with dignity. Our challenge is to understand and embrace evolving approaches, services and products to assist a growing population that will be challenged by limited resources. How will the national social fabric and culture be changed and adapt? What roles and responsibilities will be assumed by our profession?

This session will weave a retrospective of the past 60 years into a fabric of predictions for a future abundant with great possibilities. Panelists will reflect on the promise to care for an aging society and envision where our multifaceted and talented future leaders will find meaningful roles and work. Engage with our current and future leaders as they explore the impending challenges of new services and structures; the diverse and empowered consumer; new roles for providers; and new leadership in the field.



Louis Colbert, MSW



Richard Browdie, MBA



David Casey



Jennie Chin Hansen, RN



Joanne Handy, RN



Gayle Shier, MSW

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HIGHLIGHTED SESSION

A Reflection on ASA's 60 Years

Tuesday, March 11 | 5:45–7:00 pm

Following the opening General Session, join our honored ASA past presidents and General Session presenters to continue the dialogue on 60 years of past accomplishments in the field of aging and the roles ASA members have played in advancing our community work and advocacy. Together, let's continue the dialogue about where our professions are headed and how we will all play key roles as influencers in our communities.



Moderator: Louis Colbert, MSW, Vice President of Operations, Philadelphia Corporation for Aging and Chair, ASA Board.

Presenters: Richard Browdie, MBA, President & CEO, Benjamin Rose Institute on Aging; David L. Casey, Vice President, Workforce Strategies and Diversity Officer, CVS Caremark; Jennie Chin Hansen, RN, President & CEO, American Geriatrics Society; Joanne Handy, RN, President & CEO, Leading Age California; Gayle Shier, MSW, Program Coordinator, Center for Health and Aging, Rush University Medical Center.

The Future of Aging

Wednesday, March 12 | 2:45–4:00 pm

Are we prepared for the longevity revolution? Can we afford to have tens of millions of us living to 80, 90 or even 100+? If we apply science and technology to the challenges of aging and join forces with policymakers and leaders in business and communities, new purposes for maturity may be within reach. Our existing entitlement programs must evolve and change to survive long enough to benefit younger generations. What are the opportunities for innovative design, new products and services (e.g., wellness services, smart home monitoring and maintenance, specialized foods, retail services, communications and financing to support caregiving and healthy aging) and what strategies will be necessary to ensure their adoption? What will become of the field of aging—contraction or expansion?

In this mind-stretching session, four experienced, seasoned and passionate visionaries will present their views about the future of aging.

Presenters: Laura L. Carstensen, PhD, Professor, Department of Psychology, Stanford University Center for Longevity; Joseph F. Coughlin, PhD, Director, AgeLab, Massachusetts Institute of Technology; Ken Dychtwald, PhD, President & CEO, Age Wave; Fernando Torres-Gil, PhD, Professor, UCLA School of Public Affairs.



Laura Carstensen, PhD



Joseph Coughlin, PhD



Ken Dychtwald, PhD



Fernando Torres-Gil, PhD

Sponsored by



GENERAL SESSIONS

Veterans and Their Families

Thursday, March 13 | 9:30–10:30 am

Join us to honor the men and women who have served our country as we explore veterans and their quality of life as they age in community. Many return with disabilities, functional loss and emotional limitations. What are the medical and care considerations unique to veterans? How have advancements in biomedical technology, hearing and visual aids, medication management and advancements in medical treatments allowed for greater independence and mobility? The impact of family members as caregivers will also be explored.

As World War II veterans reach the end of their lives and Vietnam War veterans age into their sixties, we will shine a spotlight on this significant demographic of the aging population. Hear from a Vietnam War Marine and filmmaker, a Veteran's Administration physician and a daughter and wife who spent a lifetime caring for family members who served our country. World War II seniors who represent the Greatest Generation will make a special appearance. They served abroad and at home in roles such as Iwo Jima and Pearl Harbor survivors, as well as Rosies and WWII War Brides, and they all are now affiliated with the Spirit of '45 project.

Moderator: P. Todd Harbaugh, Executive Vice President, Operations, for U.S. and Puerto Rico, Walmart.

Presenters: Michael Learned, Emmy Award-winning Actress; Chris McIntyre, Motion Picture Writer and Director, U.S. Marine Vietnam Veteran; Scott T. Shreve, DO, National Director, Hospice and Palliative Care, Department of Veterans Affairs.



P. Todd Harbaugh



Michael Learned



Chris McIntyre



Scott T. Shreve, DO

Sponsored by



Technology and Quality of Older Life in the 21st Century

Friday, March 14 | 9:30–10:30 am

For many Americans, later life provides an opportunity to reinvent and reimagine possibilities, to learn new skills, to take on new physical challenges, to meet new friends and more. Boomers have been characterized as the generation that has challenged conventional wisdom, and the marketplace has scrambled to meet their needs with new tools and gadgets designed for third-age users. This General Session will look at trends that provide insight into what boomers really want and will explore how technology is contributing to greater independence, expanded personal connections and healthier lifestyles. With new technologies becoming more affordable and effective, they provide a safety net for frail elders with limited access to caregivers and for those living in isolation. The session will also address the possibilities for elders plugging into healthcare information from their homes. Presenters will include technology innovators as well as older adults who are living life more independently because of new technologies.

Note: Program content is subject to change.

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Lifeline



Our thanks to Aging in America, Inc.

ASA would like to express our appreciation to Aging in America, Inc., in New York for granting the use of their registered service mark, Aging in America®, for use as the theme of this conference. The compassionate and skilled staff of Aging in America, Inc., and its subsidiaries care for more than 5,000 people annually, with expanded services that include long-term skilled nursing, rehabilitative therapies, Alzheimer and dementia care, home health services, social and medical model adult day health care, and an array of senior community services.



Aging in America®
Continuing Care

The New Aging

Tuesday, March 11 | 2:30–3:30 pm

Presenter: Msgr. Charles Fahey, MSW, MDiv, Marie Ward Doty Professor of Aging Studies Emeritus, Fordham University, Program Officer, Milbank Memorial Fund, and Past Chair, ASA Board.

The Rise of Male Caregivers

Wednesday, March 12 | 10:00–11:00 am

Presenters: Louis Colbert, MSW, Vice President of Operations, Philadelphia Corporation for Aging, and Chair, ASA Board; Brian Duke, MHA, MBE, Secretary, Pennsylvania Department of Aging.

Starting, Funding and Sustaining Age-Friendly Communities: Tools You Can Use

Wednesday, March 12 | 11:30 am–1:00 pm

Presenters: Cathy Boyer-Shesol, MA, Project Manager, KC4 Aging in Community, Mid-America Regional Council; Jennifer Campbell, PhD, Director, Hurricane Fund for the Elderly, Grantmakers In Aging; John Feather, PhD, CEO, Grantmakers In Aging, and Past Chair, ASA board.

The Aging Network: Are We Ready for Our Consumers to Be Customers?

Thursday, March 13 | 11:00 am–Noon

Presenter: Richard Browdie, MBA, President and CEO, Benjamin Rose Institute on Aging.

The Big Shift Toward a Different Eldercare Workforce

Thursday, March 13 | 1:00–2:30 pm

Presenters: Jennie Chin Hansen, RN, President and CEO, American Geriatrics Society, and Past Chair, ASA Board; Joanne Handy, President & CEO, LeadingAge California, and Past Chair, ASA Board; Robyn Golden, MA, LCSW, Director of Older Adult Programs, Rush University Medical Center, and Past Chair, ASA Board.

Let's Talk Senior Poverty: What Are We Doing About It?

Thursday, March 13 | 3:00–4:00 pm

Presenters: Kevin Prindiville, JD, Deputy Director, National Senior Citizen Law Center; Paul Nathanson, JD, Special Counsel, National Senior Citizens Law Center, and Past Chair, ASA Board.

DOMA Repeal Nine Months Later: Did It Work?

Friday, March 14 | 11:00 am–Noon

Presenters: Kathy Greenlee, JD, Administrator, Administration for Community Living/Assistant Secretary for Aging, U.S. Administration on Aging; Max Richtman, JD, President and CEO, National Committee to Preserve Social Security and Medicare; Carroll Estes, PhD, Board Chair of the National Committee Foundation, National Committee to Preserve Social Security and Medicare, and Past Chair, ASA Board.

The Aging and Latinization of the United States

Friday, March 14 | 3:00–4:00 pm

Presenters: Courtney Bleacher, PhD, MSW, Director, Center for Policy Research on Aging, UCLA School of Public Affairs; Fernando Torres-Gil, PhD, Professor, UCLA School of Public Affairs, and Past Chair, ASA Board.



Richard Browdie, MBA



Jennie Chin Hansen, RN



Louis Colbert, MSW



Charles Fahey, MSW



John Feather, PhD



Robyn Golden, LCSW



Joanne Handy, RN



Paul Nathanson, JD



Fernando Torres-Gil, PhD

PUBLIC POLICY SESSIONS

ASA's Public Policy Committee works to include ASA in national policy decisions as well as to provide members with the information, tools and resources they need to engage in advocacy and empower the elders they serve. For the 2014 Aging in America Conference, the committee is highlighting three policy topics that are timely and relevant, and recommends the following sessions to attendees with policy interests.

Empowering Older Adults

Public policy that is guided by the voices of older adults themselves, both individually and collectively is good public policy. Advocacy by and for older Americans has contributed to important programs such as Medicare, Medicaid and the Older Americans Act. Providing older adults with the training and tools needed to continue to manage their work, finances and health-care, and helping them advocate for necessary changes in public and private policy, are critical policy objectives. A strong and coherent national aging policy must include the capacity and opportunity for older Americans to continue to contribute to society through the workforce or volunteer engagement. Sessions will focus on promising initiatives around workforce and employment and the ongoing need for advocacy.

- Helping Lower-Income Seniors Maintain Financial Independence
- How to Translate the Voices of Older Adults Into Change
- Older Adults as Consumers, Employers and Entrepreneurs
- Helping Older Adults Highlight Everything They Know and Can Do to Find a New Job
- Including Older Americans in Healthcare Decision-Making From Bench to Bedside

The Affordable Care Act

As contested and contentious issues go, there is no hotter topic than the Affordable Care Act. As the ACA approaches its fourth anniversary, it remains a dominant policy and political issue. It is a landmark and transformational law providing first-time access to healthcare for millions, promising reforms in healthcare delivery under Medicare and promoting elder justice in America. Sessions will examine what the law has produced to date and what

promise it holds in the future. Other sessions will discuss the ongoing political dynamics associated with ACA.

- Brave New World of Health Care Reform: How Are Older Adults Affected?
- Senior Ambassadors: Educating and Empowering Seniors on the Affordable Care Act
- Health Reform Advocacy and Engagement in Communities of Color and LGBT Communities
- The Dual Eligible Demonstrations: Early Aging Network Lessons

The Policy Environment and What's at Stake

In this era of gridlock, multiple serious and urgent issues facing older adults are not going away. The consensus is that today's national policy environment is as difficult and partisan as at any time in recent history. Added to this is the nagging recession and the relentless deficit, which are prompting unprecedented responses such as sequestration. How does this environment affect older adults—a population that is growing in size and impact? Sessions will present on-the-ground realities of how federal policies are impacting older adults and their communities, and will offer new ideas and solutions.

- How Federal Policy Advocates Support Elders and How You Can Help
- Federal Aging Policy Update: What's at Stake for Vulnerable Older Adults
- Federal Budget Challenges Facing Senior Programs
- Grassroots Organizing and Protecting Our Safety Net Programs
- The Politics of Aging in the 21st Century

Panel of Pundits

Wednesday, March 12
11:30 am–1:00 pm



Robert Blancato, MPA



Richard Browdie, MBA



Yanira Cruz, DrPH



Brooke Hollister, PhD



Max Richtman, JD



John Rother, JD

2014 is a year of great importance in the world of policy and politics. Will the Affordable Care Act result in changes in the majorities in Congress in the November election? What are the benefits of the law for the older population to date? Is entitlement reform on or off the table and why? Is reform needed more urgently in Medicare or in Social Security? Is the Older Americans Act on life support? Did the Long Term Care Commission contribute in a real way to advancing long-term care? Also on our 60th anniversary as we celebrate the increased diversity of our aging population, we ask whether our policies and programs are responding. These and other issues will be discussed at this long-standing ASA session.

Presenters: Robert Blancato, MPA, President, Matz, Blancato & Associates; Richard Browdie, MBA, President and CEO, Benjamin Rose Institute on Aging; Yanira Cruz, DrPH, President & CEO, National Hispanic Council on Aging; Brooke Hollister, PhD, Assistant Adjunct Professor, Social & Behavioral Sciences, School of Nursing, University of California, San Francisco; Max Richtman, JD, President and CEO, National Committee to Preserve Social Security and Medicare; John Rother, JD, President and CEO, National Coalition on Health Care and NCHC Action Fund.

Exhibit Hall | March 12-14

Plan to spend some time in the Exhibit Hall while at the Aging in America Conference, where you will have a chance to meet and network with more than 100 exhibitors to learn about new products, services and programs that can help you in your work with older adults. The opening reception where you will enjoy appetizers and drinks while mingling with colleagues and exhibitors, is the place to be on Wednesday evening. Also be sure to stop by for coffee in the morning and your free lunch on Thursday or Friday. While you are there, drop your ticket in the drum for a chance to win some great prizes!

Exhibit Hall Schedule

Wednesday, March 12

4:00–6:30 pm | Grand Opening Reception

Thursday, March 13

10:30 am–4:30 pm | Exhibit Hall Open

10:30–11:30 am | Coffee break

11:30 am–1:00 pm | Grab 'n' Go Lunch

Friday, March 14

10:30 am–1:30 pm | Exhibit Hall open

10:30–11:30 am | Coffee break

11:30 am–1:00 pm | Grab 'n' Go Lunch

EXHIBIT AT AGING IN AMERICA

Exhibiting at Aging in America is your opportunity to meet and influence more than 3,000 professionals who work with older adults and their families and who make recommendations and purchasing decisions for their companies or organizations. Through your participation, you will meet key influencers and leaders in the older adult market.

If you're going to participate in one significant marketing and educational event this coming year, make it Aging in America, where you'll reach the broadest cross-section of professionals in aging—all within one meeting!

To learn more, go to www.asaging.org/aia and click "Exhibit, Sponsorship and Advertising Opportunities," or contact Linda Jones: (415) 974-9638, ljones@asaging.org.

For sponsorship opportunities, contact Carole Anderson at (415) 974-9632 or canderson@asaging.org.

Join these exhibitors and 100 more in the Exhibit Hall at Aging in America:

501C Agencies Trust

AARP

ADT Home Health Security Services

Alzheimer's Association

Bank of America Merrill Lynch

CalmoSeptine, Inc.

Cawley Company

CVS Caremark

Genworth Financial

Golden Cuisine, LLC

Harmony Information Systems

HELPS Nonprofit Law Firm

Home Instead Senior Care

ICAA Services Inc.

Journeyworks Publishing

Mom's Meals

National Center on Elder Abuse

Parkinson's Disease Foundation

Philips Lifeline

Project Lifesaver International

RideScheduler.com

Routledge Journals

Sam's Club

Senior Helpers

United States Social Security Administration

University of Nebraska Omaha

Visiting Angels

Wells Fargo Life Management Services

Western Union

Win Great Prizes!

Drawings will be held in the Exhibit Hall throughout the conference during Exhibit Hall hours. You could win valuable prizes, including an Apple iPad, Kindle reader, Apple iPod Touch, gift cards, gift baskets and more! Check the signs outside the Exhibit Hall for drawing times and prizes. Attendees must be present to win.



FREE Grab 'n' Go Lunch in the Exhibit Hall

Don't spend your precious lunch hour trying to figure out what to have for lunch and waiting in lines; head down to the exhibit hall, grab a lunch and hang out with your peers! While you are there you can peruse the exhibit hall for products and services of interest to you. The lunch is FREE on the day you choose, Thursday or Friday. Be sure to indicate on the registration form which day you would like your free lunch. You can pre-order additional lunches on page 36, or you can purchase them on site.



TRAVEL & HOTEL ACCOMMODATIONS

JOIN US IN SUNNY SAN DIEGO!

ASA is pleased to invite you to San Diego, a world-class city of unsurpassed beauty. With temperatures ranging from the upper 60s to 70s, this coastal city attracts visitors from around the nation and the world year-round. Shed your parka and join us in March!

Hotel Accommodations

All conference activities will be held at the Manchester Grand Hyatt San Diego, a short walk from the famous Gaslamp Quarter, where more than 16 blocks of grand Victorian-era buildings are home to some of the city's finest restaurants, nightclubs and shops. Immediately adjacent to the hotel is the family-friendly Seaport Village which is full of fun boutiques, great dining and seasonal live music events; and the view overlooking the beautiful San Diego bay is one of the best around.

Manchester Grand Hyatt

One Market Place
San Diego, CA 92101

Reservations: 1-888-421-1442

Single/Double: \$229 (plus taxes and fees)
includes complimentary in-room Internet

Reserve early to take advantage of our group rate! When calling for hotel reservations, please mention "ASA 2014 Aging in America Conference" to receive the discounted rate.

Please book your reservations directly with Hyatt Hotels. If you receive a phone call from a company claiming they can offer you discounted hotel rooms for our conference, we strongly advise you to use caution and check the legitimacy of any such offer carefully. ASA is not affiliated with, nor do we endorse, any entity or agencies offering hotel accommodations in relation to our conference.



Transportation

Airport

San Diego International Airport (Lindbergh Field) is located approximately four miles from the conference hotel.

Southwest Airlines, the official airline of the 2014 Aging in America Conference, flies into San Diego, as do several other carriers from around the world.



Airport Shuttle

Super Shuttle offers service from San Diego International Airport to the Manchester Grand Hyatt. Receive \$1 one-way or \$2 round-trip discount by calling 800-974-8885 and using code L5A29.

Taxi Services

The guide below lists taxicab companies frequently used by travelers. Call directly to find the taxicab service that best suits your needs.

Cost is approximately \$15 each way.

Airport Yellow Cab: 619-444-4444

American Cab: 619-234-1111

Orange Cab: 619-291-3333

San Diego Cab: 619-226-8294/800-368-2947

USA Cab: 619-231-1144

Come for the conference— stay for the fun!

San Diego is definitely a location you'll want to spend time in before or after the conference. With 70 miles of beautiful beaches, mild temperatures and world-class attractions like the San Diego Zoo, Balboa Park and SeaWorld, you can extend your stay and enjoy every minute of it. Nearby destinations such as Coronado and La Jolla offer quick getaways to resort-like atmospheres. Within the city, museums, bay cruises, whale watching, dining and shopping offer hours of entertainment. Bring the family—they'll love you for it!



Gary & Mary West Senior Wellness Center

Wednesday, March 12 | 9:00 am–Noon

Fee: \$45 (includes lunch at the location).

The Gary & Mary West Senior Wellness Center is a nationally recognized model providing the resources necessary for keeping low-income urban seniors healthy and independent in their communities. In addition to serving two meals a day, 365 days a year, the senior community centers' staff collaborates with a variety of community partners to fill in the gaps that create barriers to services for vulnerable seniors.



Emeritus at Carmel Valley

Thursday, March 13 | 1:00–5:00 pm

Fee: \$40 (includes upscale buffet, appetizers and drinks).

This community is recognized as a five-star rated skilled nursing facility by CMS and was awarded the *U.S. News & World Report* Best Nursing Homes Award this year. Unique to this community is a new and innovative transitional care program, designed to improve continuity of care and help seniors achieve personal goals as they cross the care continuum, and Emeritus' quality memory care program for memory care, Join Their Journey. Soon, residents will be introduced to a new Internet café complete with a touch screen TV, computer stations and iPads.

Seniors on Broadway at Chula Vista Learning Community Charter School

Thursday, March 13 | 1:00–5:00 pm

Fee: \$40.

Learn about this intergenerational program in Chula Vista, south of San Diego. Older adults participate with students by offering support in the areas of literacy, art and other activities that enhance the human element of relationship building. This collaboration provides practices that strengthen intergenerational relationships and competencies in children, youth, older adults and families. The club serves both the older adults and the young students who learn from each other as they bond through engagement in arts and crafts, poetry, drama and conversation.

Sunshine Care Assisted Living Homes

Friday, March 14 | 1:00–5:00 pm

Fee: \$40 (includes reception at the location).

You are invited to tour Sunshine Care, an innovative assisted living and dementia care facility. This facility has created a "green" environment that beautifies the grounds and enables residents to produce their own organic vegetables, fruits, herbs and flowers. They have a greenhouse and use much of their land for fruit trees and vegetables for use in their daily menu. They also have an "artist in residence," who is specifically trained by the Alzheimer's Association to work with individuals with Alzheimer's and other dementia. You will also meet their intergenerational coordinator and learn about their replicable intergenerational program.

Sunshine Care will host a wine and hors d'oeuvres reception at the greenhouse from 4:00-4:45 pm at the conclusion of the site visit.





Networking Orientation for First-Time Attendees, New Members, Students and Emerging Professionals

Tuesday, March 11 | 12:30–2:00 pm

Is this your first Aging in America Conference? Are you new to ASA? Do you want to meet other new members or first-time attendees? This is a great opportunity to network and learn how to get the most out of the conference. Experienced ASA leaders will be there to answer questions.

Peer Groups

**Tuesday, March 11 & Thursday, March 13
5:45–6:45 pm**

Peer groups are an excellent opportunity to meet and network with other professionals who share your interests. Simply choose the topic that appeals to you and join your colleagues for stimulating conversation.

Exhibit Hall Grand Opening Reception

Wednesday, March 12 | 4:00–6:30 pm

Join us for appetizers and beverages as you mingle with colleagues and learn about the latest resources and solutions available that can help you in your work with older adults.

Grab 'n' Go Lunch in the Exhibit Hall

**Thursday, March 13
& Friday, March 14
11:30 am–1:00 pm**

Head down to the exhibit hall on Thursday and Friday to grab a quick lunch (offered free on either Thursday or Friday) and peruse the exhibit hall to learn all about the latest products and services available to you. Be sure to mark which day you would like your free grab 'n' go lunch on the registration form.



A Reception for the Rosalinde Gilbert Innovations in Alzheimer's Disease Caregiving Legacy Awardees

Thursday, March 13 | 6:30–8:00 pm

Join us for a reception honoring the most recent winners of the Rosalinde Gilbert Innovations in Alzheimer's Disease Caregiving Legacy Awards. These programs focus on improving the lives of adults with Alzheimer's disease and their family caregivers through creative expression programming, targeting diverse/multicultural communities, and organizing for advocacy and policy changes. The National Center on Caregiving of Family Caregiver Alliance and the Rosalinde and Arthur Gilbert Foundation are pleased to host this reception and invite everyone to attend!

Asian American and Pacific Islander Best Practices and Networking Session

Thursday, March 13 | 7:00–8:30 pm

Asian Americans are the fastest growing racial group in the United States, but are greatly underserved. Service providers working in Asian American and Pacific Islander communities are invited to share experiences and discuss common concerns. We can support one another by exchanging ideas and building a network of professionals with shared interests. Together, AAPIs can advocate for a better quality of life for our elders. If you would like to attend this event, please contact the Little Tokyo Service Center at socialservices@ltsc.org.

ASA's 60th Anniversary Celebration

Friday, March 14 | 6:00–9:00 pm

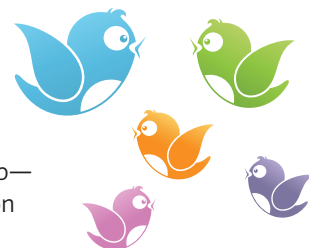
Join us as we celebrate the last 60 years of ASA! Enjoy mingling with friends, old and new, as you nibble on delicacies and sip delightful beverages. Dance the night away to tunes from the '50s through today with the popular show band Sensation.

This event is free to all attendees. Companion tickets can be purchased for \$60.



Tweet-ups

Tweet-ups can happen at any time and any place at the Aging in America Conference! Follow us on Twitter—[#AiA14tweetup](https://twitter.com/AiA14tweetup)—while at the conference for information about the official AiA tweet-ups.



Introducing ASA's 2014 Leadership Institute— Preparing the next generation of leaders in the field of aging.

The ASA Leadership Institute is a three-month leadership development intensive that has been carefully designed to prepare the next generation of leaders in the field of aging. The program offers online web seminars, a leadership styles self-assessment, an intercultural development personalized assessment, lectures by recognized leaders in the field of aging, facilitated dialogue, networking opportunities, leadership literature and options to enroll in a mentorship, and conduct a community special project focused on improving the lives of older adults. The program spans March through May of 2014 with options to continue with the independent project and mentorship engagements.

Understanding the context of a leader's work is vital. This program also focuses on understanding and embracing cultural differences in a way that respects aging adults who are underserved. Graduates will leave this three-month leadership development program with a broad exposure to key influencers and with multiple opportunities to stay connected with other bright professionals who are also inspired to be the best.

Successful Participants

This exceptional leadership development opportunity is open to all professionals in the field of aging who have at least three years' experience and a strong interest in building personal leadership skills and capabilities, including effectiveness in current or future professional positions. To successfully complete the program, you are required to participate in all assignments, four webinars and the four-day leadership program during the 2014 Aging in America Conference. Once successfully enrolled, you will complete two online self-assessments and receive pre-reading materials and assignments.

Benefits to Attendees and Their Organizations

By attending this program, you will:

- Increase self-awareness of your leadership style, a keen understanding of how your style can complement or clash with others' styles, and an understanding of how to adjust to fit the needs of the people you manage;
- Learn effective approaches to working in multicultural and ethnically diverse organizations and communities, and across professional disciplines to influence positive change;
- Gain substantive insights into the leadership styles and experiences of visionaries, policymakers, change agents and influencers who have had significant impact in the aging field—a professional network of colleagues;
- Review major shifts in the field of aging, including the impact of changing demographics, culture, policy, technological and other factors on leaders and diverse communities;
- Understand the importance of leading a multicultural, inclusive team of professionals who reflect diverse views and opinions;
- Learn from successful leaders who have worked across boundaries and silos, and around barriers to solve small and big issues, creating sustained improvement;
- Begin building a more expansive and robust professional peer network with which you will share resources, ideas, helpful information in future years;
- Upon completion of the program, receive an ASA Leadership Institute Program Certificate, helpful in securing future promotions or advanced employment positions;
- Earn up to 26 hours of continuing education units for 100% completion of the program.



Leadership Institute Program Timeline

Enrollment Opens	October 15, 2013
Enrollment Closes	February 20, 2014
Program and reading materials mailed	Week of February 24, 2014
Participants complete two online assessments	Week of February 24, 2014
Webinar: Leadership Institute Orientation	*Week of March 3, 2014
Onsite Leadership Program	March 11-15, 2014
Webinar: Leadership Mentoring	March 26, 2014
Webinar: Introduction to ASA Projects to Improve Community Services	*Week of April 7, 2014
Webinar: Planning Your ASA Project to Improve Community Services	*Week of May 5, 2014

*Exact dates will be provided in February.

Enrollment Fees:

ASA Member rate: \$1,195

Non-member rate: \$1,395 (includes one-year ASA membership)

Your fee to attend the ASA Leadership Institute includes registration for the Aging in America Conference and CEUs. Do not register for any other events if you choose to participate in ASA's Leadership Institute. (If you are a presenter at the conference, please contact ASA for accommodations.) Due to limited capacity, the fee for this program is nonrefundable.

Leadership Institute Agenda at Aging in America

Tuesday, March 11 | 3:30–8:30 pm

Wednesday, March 12 | 7:45 am–4:00 pm

Thursday, March 13 | 8:30 am–6:45 pm

Friday, March 14 | 8:00 am–4:30 pm

Saturday, March 15 | 9:00 am–12:30 pm

Tuesday, March 11

4:00–5:30 pm | General Session—ASA's 60 Years in the Field of Aging: Looking Back, Leaning Forward

7:00–8:00 pm | Introductions to ASA Board and self-introductions

8:00–8:30 pm | ASA staff leaders provide an overview of the week, instructional materials and logistics

Wednesday, March 12

7:45 am | Welcome to ASA

Presenter: **Louis Colbert**, MSW, Vice President of Operations, Philadelphia Corporation for Aging, and Chair, ASA Board.



Louis Colbert, MSW

8:00–2:15 pm | Managing to Lead With Style
(working lunch included)

This session will set the tone for the leadership core competencies, employing an online self-assessment taken in advance of this session, engaging facilitation and contemporary video to create a personalized learning experience. Using DiSC®, a simple and intuitive learning model, attendees will recognize and understand the preferred behavioral styles of the people with whom they interact and manage, allowing them to adapt their styles to better manage, negotiate and serve.

Presenter: **Robert Carpenter**, MBA, President, InSight Management Development.



Robert Carpenter, MBA

2:45–4:00 pm | General Session—Future of Aging

4:00–6:30 pm | Exhibit Hall Grand Opening and Reception

"It shifted the lens of how I thought about myself. It showed me strengths I didn't know I had, how others may perceive me, and also areas where I can improve."

—Christopher Moore

Thursday, March 13

8:30–5:00 pm | Breakthrough Action® Leadership (working lunch included)

This Inclusive Leadership Model is a unique framework for leadership action in community service that produces individual and organizational results. Participants will be introduced to a conscious practice of leadership that requires effective leaders to apply three key leadership principles in order to develop mastery. These principles are responsibility, self-reflection and creating collective leadership. Participants will delve into open dialogue, candid discussions and small group exercises. They will be guided through a succession of four essential competencies: Individual and Organizational Leadership; Introduction to Systems Thinking; Introduction to Cultural Fluency; and Communications. The integration of philosophy, skills/competencies and breakthrough action in the inclusive leadership model drives individual and system strategies for public service leadership results, including more effective solutions to social issues.

Presenter: **David Mensah**, MDiv, Director, Leadership Development, National Urban Fellows, and Principal Partner, DKBWAVE Training & Consulting.



David Mensah, MDiv

5:45–6:45 pm | Conference Peer Group Sessions

Friday, March 14

8:00–9:00 am | Cultivating the Next Generation of Leaders in Aging

The Administration for Community Living has a well-established track record in helping to cultivate the next generation of leaders in a multicultural society. Kathy Greenlee will offer her candid views on the nexus between leadership and the future anticipated professional needs of the aging services network and disabilities community at the federal, state and community levels. How will implementation of the Affordable Care Act provisions open up opportunities for leaders by shifting emphasis to delivery of services and supports to home and community?

Presenter: **Kathy Greenlee**, JD, Administrator and Assistant Secretary on Aging, Administration for Community Living, U.S. Department of Health and Human Services.



Kathy Greenlee, JD

9:15–3:15 pm | Developing Intercultural Competence (one-hour lunch on your own)

Participants will take an online assessment, Intercultural Development Inventory, in advance of this session. The IDI® assessment is a valid, reliable, cross-cultural tool for assessing intercultural competence at the individual, group and organizational level. Individual results will be reviewed during this session. The facilitator is IDI® certified to train in this material, which presents five core mindsets that evolve thinking and behavior from mono-cultural to intra-cultural inclusiveness.

Presenters: **Nicole O'Shea**, MEd, MS, Organizational Effectiveness Consultant, AARP; **Terry Edwards**, MS, Advisor, Innovation, AARP.



Nicole O'Shea, MEd



Terry Edwards, MS

3:30–4:30 pm | Onsite Debrief Session and Feedback

6:00–9:00 pm | ASA's 60th Anniversary Celebration

Saturday, March 15

9:00 am–12:30 pm | Diversity Summit: Investing in the Future of Professionals in Aging

"ASA's Leadership Program has made me a better leader. I am better able to analyze issues, develop solutions and work with my colleagues to implement them."

—Ajay Gupta

"The program exposed us to esteemed leaders who are positively contributing and impacting the field of aging. It was highly inspirational to listen and learn from them."

—Sheena Jaffer

TAPPING THE SELF-RELIANT POWER OF OLDER WOMEN

Presented by ASA's Business Forum on Aging.

Wednesday, March 12 | 8:00 am–12:30 pm

Pre-registration is required. (Register early—only 150 seats available).

Fee: \$15 (includes coffee).

Many women in America aged 50 and older choose to continue working to maintain their lifestyles. How will they do this, considering the current economic challenges of under-employment coupled with 30 or 40 years of additional life expectancy?

Older women are consumers, decision-makers and key members of the workforce. Health and economic security are two of their top priorities. Women make 58% of the online retail purchases, make 80% of healthcare decisions, and make up 44% of NFL fans! Amazon's new 50+ Active and Healthy Living Store now targets older adults with thousands of items.

What do businesses and employers need to know about what older women want and the value they bring as employees and consumers? Learn the answers to these questions and more by attending this dynamic summit!

Sponsored by



Presenters

Marci Alboher, Vice President, Encore.org

Gretchen Alkema, PhD, MSW, LCSW, Vice President, Policy and Communication, The SCAN Foundation

Yanira Cruz, DrPH, President & CEO, National Hispanic Council on Aging

Maddy Dychtwald, Co-Founder and Senior Vice President, Age Wave

Ellen Eidem, MS, Director, Office of Women's Health, Los Angeles County Department of Public Health

Kathryn Fike, PhD, Founder, Innovate50 Consulting LLC, Aging2.0

Barbara Hoenig, MPH, Consultant on Mature Workers and Workforce Development, CVS Caremark

Elizabeth Isele, Co-Founder & CEO, Senior Entrepreneurship-Works.org

Marcie Pitt-Catsoupes, PhD, Director, Sloan Center on Aging & Work, Boston College Center

"What is truly amazing about the Aging in America Conference is the amount of usable information that is available. From best-practice programming to the latest research, I learn more at this conference than any other. If you have never attended the ASA Conference on Aging, you will not be disappointed!"

—*Cynthia M. Gove*
Salvation Army-Caring Partners

"amazing opportunity to share and learn about what is happening throughout the country."

—*Jaime Hersh-White*
Chicago Department of Family & Support Services



Marci Alboher



Gretchen Alkema, PhD



Yanira Cruz, DrPH



Maddy Dychtwald



Kathryn Fike, PhD



Barbara Hoenig, MPH



Elizabeth Isele



Marcie Pitt-Catsoupes, PhD

NATIONAL FORUM ON ELDER JUSTICE

Thursday, March 13 | 1:00–5:00 pm

Pre-registration is required. (Open to 200 registrants.)

Fee: \$15.

Sponsored by



As our society ages so too does the challenge for caring for this increasing population. Meanwhile federal government estimates there are six million victims of elder abuse each year in our nation. How can we best protect elders from this growing threat to their safety and financial well-being?

Elder justice, defined by law as the right of an older person to be free of abuse, neglect and exploitation, is the focus of this National Forum. The program will examine elder justice from a multidisciplinary perspective—from research and practice to policy and the impact of elder abuse on diverse populations. Presentations will feature knowledge and views of thought leaders, and will make a call-to-action for improving the federal commitment to elder abuse prevention now and in the future.

Participants in this National Forum will receive the Fall 2012 issue of *Generations* on Elder Abuse and Elder Justice.



Generations
Journal of the American Society on Aging



Presenters

Georgia Anetzberger, PhD, ACSW, President, National Committee for the Prevention of Elder Abuse

Jeannie Beidler, Elder Advocate

William Benson, Principal, Health Benefits ABCs

Donna Benton, PhD, Corporate Director, Pacific Clinics Older Adult Services

Robert Blancato, MPA, National Coordinator, Elder Justice Coalition, and President, Matz, Blancato & Associates

Richard Browdie, MBA, President and CEO, Benjamin Rose Institute on Aging

Ashley Carson Cottingham, JD, Director of Policy & Advocacy, Compassion & Choices

Kathy Greenlee, JD, Administrator, Administration for Community Living/Assistant Secretary for Aging, U.S. Administration on Aging

Paul Greenwood, JD, Head of Elder Abuse Prosecution Unit, San Diego District Attorney's Office

Mary Lynn Kasunic, MS, CPM, President & CEO, Area Agency on Aging Region One

Brian Lindberg, MMHS, Executive Director, Consumer Coalition for Quality Health Care

Meredith Ponder, JD, Senior Associate, Aging and Health Policy, Matz, Blancato & Associates

Mary Twomey, MSW, Co-Director, Center of Excellence in Elder Abuse and Neglect, University of California, Irvine, Division of Geriatrics and Gerontology

Karl Urban, MA, Director of Performance and Policy Development, Adult Protective Services, Texas Department of Family and Protective Services



Georgia Anetzberger, PhD



Jeannie Beidler



William Benson



Donna Benton, PhD



Robert Blancato, MPA



Richard Browdie, MBA



Ashley Carson Cottingham, JD



Kathy Greenlee, JD



Paul Greenwood, JD



Mary Lynn Kasunic, MS



Brian Lindberg, MMHS



Meredith Ponder, JD



Mary Twomey, MSW



Karl Urban, MA

NATIONAL FORUM ON AGING IN COMMUNITY

Friday, March 14 | 1:00–5:00 pm

Pre-registration is required. (Open to 150 registrants.)

Fee: \$15.

Most Americans would prefer to age in place—to continue to live at home with supportive services—as an alternative to institutional long-term care. While many elders and family members consider aging in place ideal, others find it a hollow victory, particularly when it occurs in a home that poses physical, financial or emotional challenges and makes connection with family, friends, neighbors and the community difficult or impossible. Additionally, many middle-income Americans cannot afford to pay for long-term care supports and services, yet their incomes and assets are too high to qualify for public assistance, which would enable them to remain in their homes.

For these and other reasons, an increasing number of people are envisioning a third way: aging in community. Drawing upon the Winter 2013-14 issue of *Generations*, the National Forum on Aging in Community will present an overview of aging in community neighborhoods and networks. Presenters will explore how many models have evolved from communities of middle-income Americans as an innovative response to gaps in services, supports and resources. Attendees will learn about the opportunities and challenges involved in this evolving paradigm that seeks to expand the choices for where we grow old and with whom, in between aging in place at one end of the long-term care continuum and institutional care facilities at the other end.

Participants in this National Forum will receive the Winter 2013-14 issue of *Generations* on Aging in Community.

"As an international participant, I highly recommend the value of attending ASA's Aging in America Conference!"

—Elizabeth DesCamp, Calgary Family Services

"I found the ASA national conference most helpful in understanding the bigger picture of aging in America."

—Jerome Mosman, Senior Citizen Services

Presenters

Donna Ambrogio, JD, Elder Advocate and Resident, Pilgrim Place, CCRC

Candace Baldwin, MCEd, Director of Strategy, Aging in Community, NCB Capital Impact

William Benson, Principal, Health Benefits ABCs

Janice Blanchard, MSPH, President, Aging Better, Together

Mae Carpenter, MS, Commissioner, Westchester County Department of Senior Programs and Services

Jorge Lambrinos, MS, Adjunct Lecturer, University of Southern California

Sandy Markwood, MA, CEO, National Association of Area Agencies on Aging (n4a)

John Rother, JD, President and CEO, National Coalition on Health Care and NCHC Action Fund

Andrew Scharlach, PhD, Kleiner Professor of Aging and Director, Center for the Advanced Study of Aging Services, University of California, Berkeley

June Simmons, MSW, President and CEO, Partners In Care Foundation



Donna Ambrogio, JD



Candace Baldwin, MCEd



William Benson



Janice Blanchard, MSPH



Mae Carpenter, MS



Jorge Lambrinos, MS



Sandy Markwood, MA



John Rother, JD



Andrew Scharlach, PhD



June Simmons, MSW

2014 ASA DIVERSITY SUMMIT

Investing in the Future of Professionals in Aging: A Call to Action

Saturday, March 15 | 9:00 am–12:30 pm

Pre-Registration is required.

No fee (includes coffee and light refreshments).

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Under the Affordable Care Act, a far greater number, and more diverse cohort, of older adults will receive care and services as outpatients, and they will be expected to engage in self-management care in their homes instead of on hospital campuses. Non-insured, impoverished and immigrant elders may not qualify for hospital-based services and thus fall through the healthcare insurance cracks, relying on home self-care.

Hospital-employed professionals are trained in instructing patients on their course of care prior to discharge. So, in the future, more community-based professionals will need to assume the care and support roles in managing chronic diseases and disabilities. They will need specific training to assume these additional responsibilities.

What has been done to educate and train community-based professionals who touch the lives of older adults? Furthermore, what are the educational challenges to preparing these professionals to support culturally and ethnically diverse older adults?

This program will consider the Affordable Care Act provisions' influence on delivery of care and what training is needed to prepare the nation's professionals to motivate older adults to engage in successful care management practices and avoid hospital admissions or readmissions. It also will explore ways to enhance the skills of community professionals to ensure their approach, guidance, advice and work with older adults are culturally relevant and ethnically appropriate to diverse populations.

Moderator: Louis Colbert, MSW, Vice President of Operations, Philadelphia Corporation for Aging and Chair, ASA Board

Presenters:

Michael Adams, JD, Executive Director, Services and Advocacy for GLBT Elders (SAGE)

Jennie Chin Hansen, RN, President and CEO, American Geriatrics Society

Kathy Greenlee, JD, Administrator, Administration for Community Living/Assistant Secretary for Aging, U.S. Administration on Aging

Percil Stanford, PhD, President, Folding Voice

Jeanette Takamura, PhD, Dean and Professor, School of Social Work, Columbia University

John Thompson, PhD, Executive Director, District of Columbia Office on Aging

Fernando Torres-Gil, PhD, Professor, UCLA School of Public Affairs

Laura Trejo, MPA, General Manager, City of Los Angeles Department on Aging

William A. Vega, PhD, Provost Professor, Executive Director, Edward R. Roybal Institute on Aging, University of Southern California

Valentine Villa, PhD, Professor, School of Social Work, Director, Applied Gerontology Institute, California State University, Los Angeles, Adjunct Professor, School of Public Health, UCLA



Louis Colbert, MSW



Michael Adams, JD



Jennie Chin Hansen, RN



Kathy Greenlee, JD



Percil Stanford, PhD



Jeanette Takamura, PhD



John Thompson, PhD



Fernando Torres-Gil, PhD



Laura Trejo, MPA



William A. Vega, PhD



Valentine Villa, PhD

NATIONAL FORUM ON BRAIN HEALTH

Saturday, March 15 | 9:00 am–Noon

Pre-registration is required.

No fee (includes coffee and light refreshments).

This National Forum will offer the newest information and data on brain health, along with the significant work in brain health knowledge and information developed through the ASA-MetLife Foundation MindAlert program, now in its 14th year. Underwritten by a grant from MetLife Foundation, the Forum will provide a historical perspective of the concept, study and application of brain health during the past 15 years.

The emergence of brain health as a field of study and application has generated exciting growth across our society, but there are some cautionary areas to consider. The 2014 Forum's speakers will discuss these and will articulate a future direction for brain health that will affect policy, major societal institutions and the role of "neural energies." Also on the agenda are recent updates to the criteria for diagnosis of Alzheimer's disease and mild cognitive impairment.

The recent publications of the NIA-Alzheimer's Association workgroups on revising the criteria for diagnosis of dementia due to Alzheimer's disease might indicate that there is an increasing focus on the role of biomarkers in disease detection, diagnosis

and predicting clinical outcome. The Forum will review evidence of the relative value of genetic, imaging and CSF markers in the early detection and diagnosis of Alzheimer's; will present evidence that neuropsychological assessment provides a central and non-interchangeable role in diagnosing the disease; and will posit that cognitive measures are among the best predictors of the initial symptomatic stages of an evolving dementia.

Participants in this National Forum will receive the Summer 2011 issue of *Generations* on Brain Health.

Presenters:

Paul Nussbaum, PhD, ABPP, Clinical Neuropsychologist and Adjunct Professor of Neurological Surgery, University of Pittsburgh School of Medicine, and President, Brain Health Center, Inc.

Mark Bondi, PhD, ABPP/CN, Professor of Psychiatry, University of California San Diego School of Medicine, and Director, Neuropsychological Assessment Unit, VA San Diego Healthcare System.



Generations
Journal of the American Society on Aging



MetLife Foundation



Paul Nussbaum, PhD



Mark Bondi, PhD

"Excellent! Best conference I have ever attended—thank you so much!"

—Lisa Wells, Aging & Disability Resource Center



"The Aging in America Conference inspired me to do more and share more. It is this type of personal and professional development which leads to change. Thank you for being my inspiration."

—Julie McCarthy, Partners in Prime

8th Annual National Conference for Caregiving Coalitions

Presented by the National Alliance for Caregiving.

Wednesday, March 12 | 8:00 am–1:00 pm

Fee: \$15. Pre-registration is required. (Open to first 150 registrants.)

In the past decade there has been a proliferation of caregiving coalitions developed throughout the nation. Please join with fellow state and local family caregiving coalitions for an exciting day of networking, training and sharing great ideas designed specifically to help you improve the success of your coalition's work. Leading experts on national caregiving issues will discuss new caregiving research and current legislation. Strengthen your advocacy and leadership skills, and network with peer caregiving leaders from across the country. Information shared at previous conferences has led to the growth of existing coalitions and formation of new ones.

Presenter: Gail Hunt, President and CEO, National Alliance for Caregiving.



Gail Hunt

Building the Business Case: Responding to the Changing Environment for the Aging Network

Presented by the National Care Coordination Coalition (N3C).

Thursday, March 13 | 1:00–4:00 pm

This program will address the challenges and opportunities the aging network needs to address as we begin to partner with healthcare providers/systems and health plans in order to achieve integrated delivery of care. Challenges include hospitals' lack of familiarity with services that are provided (and vice versa) and different financing models. Integrated models currently being implemented will be presented. Activities important to strengthening integrated partnerships will be reviewed.

Presenters: Catherine Anderson, MPA, Vice President, State Public Affairs & Director of Development, United Healthcare Group; Bruce Chernoff, MD, President, Scan Foundation; Sharon Fusco, MA, Director of Business Results and Innovation, Council on Aging of Southwestern Ohio; Robyn Golden, MA, LCSW, Director of Older Adult Programs, Rush University Medical Center; Sandy Markwood, MA, Chief Executive Officer, National Association of Area Agencies on Aging; Lori Peterson, MA, Founder, Collaborative Consulting; June Simmons, MSW, President and CEO, Partners In Care Foundation; Victor Tabbush, PhD, Professor Emeritus, The Anderson School at UCLA; Patricia Volland, MSW, MBA, Senior Vice President for Strategy & Business Development, New York Academy of Medicine.



Sharon Fusco, MA



Bruce Chernoff, MD



June Simmons, MSW



Improving the Services and Supports Offered to LGBT Older Adults

Presented by the National Resource Center on LGBT Aging, Services and Advocacy for GLBT Elders (SAGE).

Thursday, March 13 | 1:00–5:00 pm

Fee: \$15. Pre-registration is required. (Open to first 25 registrants.)

The National Resource Center on LGBT Aging (NRC) is a project of Services and Advocacy for GLBT Elders (SAGE) and was created with funding from the U.S. Administration on Aging. This workshop is the NRC's complete Level 1 training for aging services providers on cultural competency in working with lesbian, gay, bisexual and transgender older adults. To attend this workshop, participants must commit to the full four-hour training. This exact training is offered across the country through the NRC.

Presenter: Hilary Meyer, JD, Director, National Programs, Services and Advocacy for GLBT Elders (SAGE).



Hilary Meyer, JD

Mary Furlong and Associates presents the 11th Annual

WHAT'S NEXT BOOMER BUSINESS Summit

Thursday, March 13 | 8:00 am–6:00 pm

Registration: \$275 (includes a networking breakfast, current data from Ask the Analysts, Lunch with Media Mavens, and a networking reception at the close of the Summit).



Leading in the Longevity Economy

Join the nation's leading companies, experts and thought leaders in the boomer and senior space for the 11th Annual What's Next Boomer Business Summit. This is the industry's premier event for networking, launching products and doing deals.

Learn from Fortune 100 companies, leading start-ups, and established nonprofit organizations who are successfully targeting the largest and most lucrative consumer demographic in the world.

Reserve your spot today, and you will leave with a network of extraordinary innovators in the mature consumer space. They will share:

- The trends that are driving success in the longevity economy
- How to pivot when your business plan doesn't meet consumer expectations
- The importance of partnerships to your distribution strategy
- Leveraging big data and informatics for enterprise success
- Best practices, in traditional and social media, for lead generation and sales growth
- What the "Internet of Things" means for aging consumers and their needs as they age in place



Lori Bitter



Brian Clark



Andy Cohen



Scott Collins



Mary Furlong



Alicia Heazlitt



Jody Holtzman



David Inns



Laurie Orlov



Gavin Teo

The What's Next thought leaders include:

Lori Bitter, CEO, The Business of Aging; **Brian Clark**, Director, Innovation and Business Development, UnitedHealthcare Medicare and Retirement; **Andy Cohen**, CEO, Caring.com; **Scott Collins**, President & CEO, Linkage; **Mary Furlong**, President, Mary Furlong & Associates; **Alicia Heazlitt**, Director of Strategy, Innovate LTC; **Jody Holtzman**, Senior Vice President, Thought Leadership, AARP; **David Inns**, CEO, Great Call; **Donald Jones**, Vice President, Global Strategy & Market Development, Qualcomm Life; **Brooks Kenny**, Executive Vice President & Chief Marketing Officer, Lotsa Helping Hands; **Laurie Orlov**, Founder, Aging in Place Technology Watch; **Gavin Teo**, Senior Associate, Comcast Ventures.

SPONSORS



2014 Summit Tracks and Features:

- Life Reimagined and Entrepreneurship
- Riches and Niches: Caregiving, The Grandparent Economy and Veterans
- The Generational Landscape
- Health Informatics and Big Data: Fit Tech and Diabetes
- Distribution Partnerships That Work
- Design Innovation
- Micro and Crowd Funding
- The Internet of Things in the Longevity Economy
- Business Development and Lead Generation Strategies
- Breakfast Networking with Thought Leaders
- Lunch with Media Mavens—Reporters, bloggers, authors & analysts
- Evening Reception

Transform trends in the aging market into dollars for your organization:

- 67% of individuals ages 55-100+ own mobile phones
- The wireless health market is projected to be \$59 billion by 2018
- Of the four million children living with their grandparents, 2.5 million live in three-generation households

What's Next 2014 Highlights:

Wake Up With the Analysts

Top tier analysts in the boomer, senior, caregiving and longevity marketplace will share up-to-the-minute market trends, consumer insights and business opportunities.

Mobile Apps Showcase

Mobile apps finalists will compete before a panel of judges comprised of leaders in the fields of caregiving, boomer marketing, housing and venture capital. The winner will receive a cash award of \$1,000, plus set up meetings with five key distribution partners.

Lunch With the Mavens

Sit down to lunch with analysts, bloggers, authors and corporate executives. Choose a table and join the discussion. This lunch lets you drill down on the issues that matter most to your company, and join fellow attendees in engaging conversations.

Harbor View Networking Reception

The evening networking reception with a view of the beautiful San Diego harbor provides an amazing backdrop for deals and partnerships. Don't miss this opportunity to meet the leaders in the space and advance your circle of connections.

Join us for 2014 Boot Camps—Your chance to gain more insight!

Sign up now to learn more about reaching consumers in the longevity economy.

Friday, March 14 | 1:00–2:30 pm

Registration: \$49; space is limited!

Driving Leads and Sales in the Longevity Marketplace

Nothing has changed the marketing and lead generation landscape like digital and social media. Join us to see what innovative companies and entrepreneurs are doing to stand out, acquire customers and drive sales. Attendees will learn key strategies for leveraging sales with digital and traditional media; best practices in display advertising, social media, content partnerships and video; and using personalization, consumer data and re-targeting to enhance conversion.

Presenters: Lori Bitter, CEO, The Business of Aging; Presenter TBD, Response Mine Interactive.

Finding Funding and Partnerships for Your Nonprofit Organization

Time magazine recently addressed “The Broken States of America” and the deficit that most states now face. This problem has trickled down to nonprofit organizations nationwide. Hear how entrepreneurs and nonprofit leaders are finding creative ways to partner and balance their budgets. This session includes examples of how organizations are diversifying revenue streams; new programs that generate both social benefit and revenue; and a checklist on identifying potential partners and pitching them for success.

Presenters: Mary Furlong, EdD, Mary Furlong & Associates; Brooks Kenny, Executive Vice President & Chief Marketing Officer, Lotsa Helping Hands.

For more information, go to www.whatsnextsummit.com

ASA CONSTITUENT GROUP PROGRAMS

ASA Constituent Group Programs are multi-session programs within the conference that are organized around a specific topic. You can attend the entire program or individual sessions. All sessions in the CG Programs are included in your registration fee and do not require pre-registration. For updates on these programs and for information on presenters, go to www.asaging.org/aia.

Tapping the Self-Reliant Power of Older Women

Presented by ASA's Business Forum on Aging.

Wednesday, March 12 | 8:00 am–12:30 pm

This program is being presented as a National Summit. Please see page 14 for a full description.

Recreating Your Service Population: Embracing Diverse Communities

Presented by ASA's LGBT Aging Issues Network.

Wednesday, March 12 | 8:00 am–1:00 pm

There's growing diversity among our elders that reflects the social changes of the past 50 years. There are more older people of color, more older people whose origins lie outside the U.S., and more older people who are visibly, proudly lesbian, gay, bisexual, queer and transgender. The cultural, linguistic and sociological "monophony" that may have once prevailed for providers of services to older people must give way to a "polyphony" that recognizes these changes. This program will provide practical insights into how the changing faces and voices of aging can be welcomed with services that are relevant, appropriate and inclusive.

Mental Health and Aging: Then and Now

Presented by ASA's Mental Health and Aging Network.

Wednesday, March 12 | 8:00 am–1:00 pm

This program will present an overview of mental health and aging, reflecting on the last 25 years and the changes that have occurred. Sessions will highlight major changes in psychotherapy practice with older adults, as well as changes in the DSM for clinical practice. Best practices and programs for "reaching the unreachable" will be discussed, with a focus on effective community mental health services.

"Conference information + energizing atmosphere = inspired minds with empowering ideas!"

—M.C. Palladino, Senior Community Services

Mental Health and Aging Public Policy: Achieving Policy Reform Through Coalition Building

Presented by ASA's Mental Health and Aging Network in collaboration with the National Coalition on Mental Health and Aging.

Thursday, March 13 | 1:00–4:00 pm

In the rapidly changing healthcare environment the mental health and substance use disorders of older Americans are not being adequately addressed. Advocacy is needed to ensure that sufficient resources will be dedicated to developing and implementing evidence-based practices and to address the current and projected workforce shortage of geriatric mental health professionals. Leaders in the field will discuss current issues and actions that coalitions can take in achieving policy changes.

Promises and Challenges of Patient Engagement for Older Adults

Presented by ASA's Healthcare and Aging Network.

Thursday, March 13 | 8:00 am–2:30 pm

The value of patient engagement is now widely accepted by policymakers, health and long-term care providers, and many patient advocates. Numerous national initiatives are underway to increase patient engagement in all healthcare settings. Many older adults will benefit from these initiatives, but important questions remain about implementation of patient engagement for various groups of older adults.

Sponsored by SCAN Health Plan.



ASA Constituent Groups

ASA Constituent Groups provide focused, in-depth information and connect members with professionals who share specific interests, affinities and work settings. ASA members can join any of the eight groups free of charge. Constituent groups are:

Business Forum on Aging (BFA)

Forum on Religion, Spirituality and Aging (FORSA)

Healthcare and Aging Network (HAN)

LGBT Aging Issues Network (LAIN)

Lifetime Education and Renewal Network (LEARN)

Mental Health and Aging Network (MHAN)

Network on Environments, Services and Technologies (NEST)

Network on Multicultural Aging (NOMA)

Embracing Suffering in the Last Third of Life

Presented by ASA's Forum on Religion, Spirituality and Aging.

Thursday, March 13 | 8:00 am–5:30 pm

This day will be devoted to exploring the issues of suffering that accompany aging, including the kinds of suffering we encounter and which are the most challenging; resources we use to mitigate suffering, and if they help or hinder; how we can activate the resources of the soul; the role of institutional religion/philosophies, theology, pastoral care and counseling, spiritual direction, non-institutional spiritual care; how we can be creative in approaching later-life suffering; how we can help others as we deal with our own suffering.

The Stars of Their Lives: A Constellation of Activities and Programs for Elders on All Stages

Presented by ASA's Lifetime Education and Renewal Network.

Thursday, March 13 | 11:00 am–4:00 pm

Scientific research tells us that lifelong learning has a positive effect on brain health as well as on positive aging. In addition, the human brain and body are constantly renewed and invigorated by the creativity people express through the various arts, such as dance, theater and music. This program will highlight successful, replicable lifelong learning and positive-aging programs that enhance and honor the aging process through a creative engagement of the participants.



Barbara Hoenig, MPH
BFA Chair



Ira Wiesner, JD
FORSA Chair



Debra Cherry, PhD
HAN Chair



Paula Basta, MDiv
LAIN Chair



Sandra Von Doetinchem, MS
LEARN Chair



Willard Mays, MA
MHAN Chair



Karen Kolb Flude, MS
NEST Co-Chair



Lisa Peters-Beumer, MPH
NEST Co-Chair



Eugene Varela, MPA
NOMA Co-Chair



Denise Stewart, MSW
NOMA Co-Chair

Living Life Fully in the Community as We Age

Presented by ASA's Network on Environments, Services and Technologies.

Thursday, March 13 | 11:00 am–5:30 pm

This program will address the challenges faced by older adults remaining at home. Presenters will discuss interactive community storytelling to facilitate policy change. They will invigorate your notion of what community-based aging networks can contribute to creating transportation solutions. They will discuss the implications of universal design to open communities to all ages and abilities, and explore technologies that enable older adults to address biological, psychological, social and functional needs all from the comfort of home.

Diversifying Funding, Partnerships and Organizational Approaches to Diabetes Self-Management for Older Adults

Presented by ASA's Network on Multicultural Aging.

Friday, March 14 | 1:00–5:30 pm

The Administration on Aging has provided technical assistance to the aging network in developing a Medicare-reimbursable diabetes self-management program based on Stanford Patient Education Research Center evidence-based programs. The initiative creates a new business model for aging, creating new opportunities, diverse partnerships and innovative systems of implementation. The partnerships and systems being created have increased the potential to reach the growing diverse aging population. The sessions in this program will showcase an array of models reaching communities with health disparities.

"I first attended the ASA Conference in 2011, when I was in graduate school for Social Work. Attending this conference was so wonderful! The speakers, workshops, and other attendees helped me solidify my calling to work in the field of aging and older adults. It was so important for me to be around others who shared my interests and passions, and I would love to re-live that in San Diego!"

—Emilie Lewandowski

SESSION LISTINGS

ASA's Aging in America Conference features a wide range of multidisciplinary topics presented as workshops, posters, roundtables and peer groups and organized into 14 primary categories. As you review the titles of the sessions on the following pages, you will get a sense of the depth and breadth of sessions offered at the conference.

AGING 101 sessions (★) are recommended for those who are interested in core information about aging across topic areas. They are appropriate for individuals new in aging careers, as well as those with extensive experience in a core area other than aging. These sessions are followed by the ★ symbol.

For complete information and session descriptions, visit www.asaging.org/aia.

AGING IN COMMUNITY

A Practical Toolkit Created From a Successful Implementation of the Care Transitions Intervention

A State-Based Coalition to Improve Access to Resources for Cognitive Health Resources

A Therapeutic and Compassionate Approach to Helping Older Adults Who Hoard

ADA, Inclusion and Senior Centers ★

Adapting a Dyadic Evidence-Based Program to a Group Format ★

Adaptive Resilience of Local Governments to Aging in Poverty in the United States

Addressing Cultural and Health Literacy Issues in Hawaii's Consumer Direction Program

Advocating for Elders Among Elected Officials

Age-Friendly Perspectives on Urban Development and Environmental Impact Statements

Aging in Community With Pets: Assessment, Innovation and Emergencies

Aging in Place With Dementia ★

Aging in Place: The Feelings Versus the Facts

Aging, Innovation and Empowerment

All You Have to Do Is Act Naturally: Mindfulness and Memory Loss

Altering the Landscape: How the NORC Model Can Re-Imagine Aging

An Innovative Pilot Between a Managed Health Plan and an Independent Living Center

Assessment of Chicago's Age-Friendliness ★

Autism Spectrum Disorders in Adulthood and Aging ★

Benefits and Implications of Aging in Community ★

Boomer Housemates Have More Fun ★

Bringing People With Complex Care Needs Home First

Building Excellence: Standards and Accreditation for All Senior Centers ★

Bullying Among Older Adults in Communal Senior Living Settings

Can an Institution Be a Home? Older Adults Respond

Challenges in 21st Century Eldercare ★

Collaborating With Faith-Based Entities

Collaborative Strategies for Enriching Services Within Affordable Senior Housing

Co-Management of Medically Complex Patients in a Home-Based Primary Care Practice

Communities Taking Charge: A Showcase of Two Models

Community Collaborations in Care Transitions

Community Collaborations to Improve Rural Health ★

Community-Dwelling Older Adults in Disasters: Findings and Recommendations From Hurricane Sandy

Conceptualizing Effective Retirement Communities With Shared Intergenerational Programming

Conducting Needs Assessments ★

Confusion Endurance: The Art and Science of Emergency Management

Connecting and Engaging With In-Home Supportive Service Recipients

Creating a Successful Service Coordinator/Manager Team ★

Creating Accessible Programming and Environments for Seniors With Vision Loss ★

Creating Advocates for Livable Communities: Across Ages, Across Abilities

Creating Community for Homeless Seniors

Creating Effective Intergenerational Programs to Meet Many Needs ★

Creating Home Environments for Aging in Place

Delivering Safer Care to Patients Through Research Into Preventable Events

Dementia Care Specialist Training to Support REACH II Dissemination in Texas

Dementia-Capable Communities: From Engagement to Action

Developing a Framework to Support Rural Healthy Aging

Development of the Washoe County Master Plan for Aging Service ★

Disaster Preparedness in Home-Based Primary Care

Effectively Mobilizing Your Senior Advocacy Base ★

Elan Vital: Aging Creatively ★

Embracing Aging: How Do You Want to Grow Old? ★

Engaging AARP Experience Corps® Members in Healthy Aging Activities ★

Engaging Elders in Legacy Projects That Transform Communities

Engaging Spanish-Speaking Community Members in Multigenerational Civic Engagement Programs ★

Environmentally Speaking: The Making of a Healthy Home ★

Ethnic Elders and Transition to Managed Care ★

Evaluating the Social Life Template for Dementia Residents Living in an Assisted Living Facility ★

Expanding the Guide Dog's Resume to Include Dementia Care

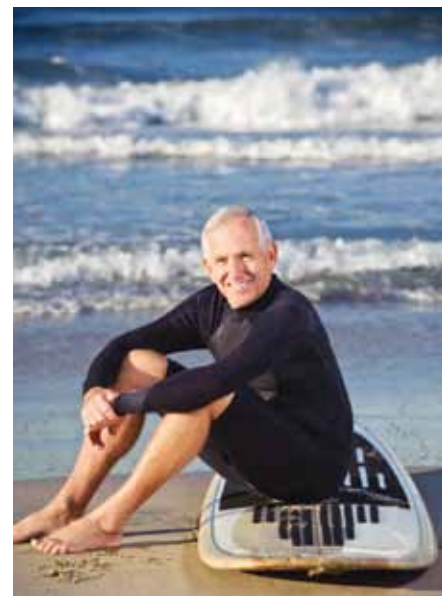
Expanding the Spectrum of Age-Friendly Housing

Finding Isolated Seniors: Saving Lives ★

From Cooperation to Collaboration: Building the ADRC of the Greater North Shore ★

From Fragmented to Fantastic: Transforming Your Volunteer Program ★

From Gray to Green: Senior Cohousing and Ecovillages as Models for Sustainable Aging



- From Outputs to Outcomes: The Quality Aging Matrix
- Gerontology Students' Program Delivery and Colocation Within a Renovated, Historic Housing Complex
- Getting More Bang for Your Buck: The Value of Volunteers
- Grandma Lived in My Dining Room: Alternative Senior Housing
- Healthy Aging: Reporting Indicators, Identifying Resources and Activating Communities ✱
- Home Care Worker Registry
- How a Decade of Television Can Educate and Inspire Rural Elders
- How Can We Save Independence? ✱
- How Homesharing Helps Seniors at Home
- How Multicultural Elements Within Health Promotion Programs Facilitate Improved Health and QOL ✱
- How the Modern Family Is Transforming Aging, Retirement and Community ✱
- Impactful Programs From a Model Intergenerational Community ✱
- Improving Outcomes and Reducing Readmissions via Home Modifications ✱
- Innovation, Collaboration and Technology: The Future of Age-Friendly Communities ✱
- Innovations in Transportation for Seniors and Persons With Disabilities
- Integrating Smart Home Technology, Universal Design and Wellness Practice ✱
- Intergenerational Community Building: Bridging the Racial and Generational Divide
- Intergenerational Motivation: Promoting Positive Images of Aging
- Jalopies: A Story About Aging in Place
- Launching Age-Friendly Banking Campaigns to Protect Elders' Economic Resources
- Leading Community Change: Going Beyond Older Adult Volunteerism
- Legal Aspects of Aging in Place: An Innovative Approach ✱
- Lessons Learned From Successful Communities for a Lifetime ✱
- LGBT-Friendly Residences: Criteria for Creating or Finding a Welcoming Home
- Loneliness: From Suffering to Solutions ✱
- Making the Link: Connecting Caregivers with Community Resources
- Making Wise Decisions With Home Equity: New Tools for a New Retirement Reality
- Medicare's Failure to Use Evidence-Based Practice for Alzheimer's Home Care
- Meeting the Emerging Demand for Quality Care ✱
- National, State and Local Responses to Serving the Vulnerable 50+ Population ✱
- Navigating the Maze of Guidelines and Requirements for Preparedness in Long-Term Care Settings
- Need Based Care: It's Not One Size Fits All
- Neighbor Helping Neighbor Through the Village Model ✱
- New Tools to Assess Hoarding at Home ✱
- Nontraditional Partnerships: An Innovative Response to the Aging Community
- Nursing Home Transitions: A New Advocacy Role ✱
- Ohio's Long-Term Care System: Progress and Challenges
- Olmstead Mandate Meets Informal Care: TimeBanking Partners With the Village Movement ✱
- Outcome-Based Quality Assurance: Turn Your Hard Work Into Hard Data
- Outliers: Who's Doing the Cool Stuff and What Difference Will It Make? ✱
- Pairing Community-Based Service Coordination and Volunteers
- Polyvictimization in Later Life
- Preparing a Home for an Outside Caregiver ✱
- Preparing Professionals to Reduce Older Adults' Falls
- Quality Improvement From the Ground Up: The Co-Design Model in Action ✱
- Reducing Social Isolation in Older Adults Living in Community
- Resolving Elder Homelessness: Outreach Workers as Catalysts and Gatekeepers
- ResourceFULL: Strategies to Improve Consumer Economic Outcomes
- Responding to Victims of Financial Exploitation ✱
- RSVP Volunteers Making an Impact on Health and Wellness
- SCSEP: Innovative, Enhanced, Participant-Oriented, Outcome-Driven Case Management ✱
- Self-Governed Groups Promote Social Capital for Older Adults
- Senior Center Design Essentials: Things the ADA Doesn't Cover
- Service Learning in Elder Care: Making It Work ✱
- Services, Programming and Technology for Aging in Place
- Sheltering Older Battered Women ✱
- SHIFT! Your Senior Center to Success
- Silver Dollars: How a Senior Center is Helping Older Adults Avert Housing and Financial Crises ✱
- Staying Witty: Interactive Online Programming to Stay Sharp ✱
- Successful Aging Through Purposeful Living
- Supporting Cognitively Impaired Residents in Independent Senior Housing
- Supporting Community-Based Caregiving Through a Time Exchange Network
- Supporting the Transition From 'Patient' to 'Client'
- Surviving the Storm: Emergency Preparedness ✱
- Taking It to the Streets: Bringing the Center to the Senior ✱
- Tapping Older Adults for Community Engagement ✱
- The Aging Mastery Program: An Innovative Approach to Incentives for Healthy Behavior
- The Art of Maximizing Collaborations and Partnerships for Liveable Communities Initiatives
- The Changes Boomers Will Bring
- The Healthy Brain Initiative: Opportunities for Synergy Among National, State and Local Partners ✱
- The Role of Volunteers in Emergency Preparedness and Disaster Response
- The Safe and Independent Driver Project: An Educational Approach to Lifelong Community Mobility ✱
- Transferring Funds From Medical Cost Savings to Social Supports With Community-Based Management
- Transforming A Memory Disorder Clinic Into a Center for Aging
- Transforming Aging by Connecting Generations to Meet Community Needs
- Transitioning Registered Handler/Animal Therapy From the Institution to the Community
- Using Aggregated Care Plans to Manage Community Services and Supports for Frail Elders
- Using Eco-Mapping to Improve Food Security for Urban Seniors
- Using Technology to Support Caregivers of Older Adults With Physical and/or Cognitive Impairments
- Using Trends to Develop Programming That Meets Community Needs
- Utilizing RSVP to Enhance Your Mission
- Valuing the Invaluable: Estimating the Economic Impact of Aging Services ✱
- Village Programs: Helping Older Adults Age in Place ✱
- Vital Involvement in Service-Enriched Low-Income Senior Housing
- Walkable Communities: An Outdoor Walking Workshop ✱
- Wellness Housing: Maximizing People, Programs and Policy for Healthy Aging
- Young at Heart: Approaches to Healthy Aging ✱

SESSION LISTINGS

BUSINESS & AGING

10 Life-Defining Decisions that Impact Your Retirement Income

A Financial Education Guide and Tools for Under-Financed Older Adults

Addressing the Workforce Development Needs of Mature Workers Through Service Integration

Boomers Without Borders: The Brave New World of Outsourcing Aging

Building the Business Capacity to Launch Successful Healthcare Partnerships

Capturing Organizational Value: Pricing Home and Community-Based Services

Capturing the Silver Dollar: Optimizing Senior Segment Marketing 🌟

Community Education and Outreach: Finding Partners in Unusual Places

Consumer Trends in Healthy Aging 🌟

Corporate and Nonprofit Matchmakers: The Rules of Courtship and Tips for a Successful Relationship

Developing and Deploying a New Service

Empathy and Marketing Skills for Employees in the Insurance Industry

Encore Internships

Engaging Students of Color to Innovate the Paradigm of Gerontology to Lead Now 🌟

Evidence-Based Leadership Council: Improving Efficiency and Affordability of Self-Management Programs

Family Caregivers in the Workplace: Strategies for Employers

Helping Asian-American and Pacific-Islander Older Adults Gain Self-Confidence 🌟

Helping Older Adults Highlight Everything They Know and Can Do to Find a New Job 🌟

How to Dominate Search Engine Results and Convert Prospects to Qualified Leads

How to Make Sure Your Website Is Usable

Innovation for Aging Populations: What's Taking So Long?

Making Markets Work for Medicare Beneficiaries and Empowering Them to Make the Best Choices

Marketing to Seniors 101 🌟

Master Planning and Repositioning: A Roadmap to Sustained Success 🌟

Maximizing Opportunities Through Relationship Building 🌟

Meet the Grantmakers 🌟

Multigenerational Dwellings That Blend Aging-in-Place Lifestyles and Sacred Spaces

Older Adults as Consumers, Employers and Entrepreneurs

Older Men and Women Working Past Retirement Age

Organizational Survival in a Changing Environment

Project Renewment: The First Retirement Model for Career Women

Scaling Social Impact: What Nonprofits and Foundations Need to Do Differently

Sparking Generation Y Interest in Crucial Conversations About Aging

Strengthening Participation of Older Volunteers: Balancing Risks and Rewards

The Business Case for Paradigm Change for AAA/ADRC Services

The Ethics of Sheltering Assets to Gain Medicaid Benefits to Pay for Long-Term Care 🌟

The Grandparent Economy

The Third Age: Challenge or Opportunity?

Turn Your Volunteers Into Your Best Supporters 🌟

Understanding Social Security Today

Why Social Media Matters in Your Integrated Marketing Plan

Workplace Bullying in an Aging Society 🌟

CAREGIVING

A Better Approach to Eldercare Planning

A New Guide for Establishing and Growing Your Family Caregiving Coalition

Advance Your Impact on Alzheimer's Families Through Online Resources

Anticipatory Grief, Depression and Predementia: Closeness in Caregivers of a Parent With Dementia

At-Risk High School Students and Frail Elders: A Mutually Beneficial Dynamic in the Nursing Home 🌟

Caregiver and Care Recipient Need in a Time of Socioeconomic Change

Caregiver SOS: A Model for Evidence-Based Caregiver Programming

Caregivers of Elders: Emotional and Financial Burdens

Caregiving in the US: Rates, Demographics, Emotional Burden, Employment and Help-Seeking Behavior 🌟

CaregivingNOW: Building Thriving Online Caregiver Communities

Caring for Our Aging Veterans: Providing the Dignity and Respect They Deserve 🌟

Caring for the Caregiver

Challenges to the Sustainability of Ohio's Lifespan Respite Initiative

Connecting Assessment of Family Caregivers to Care Recipient Outcomes 🌟

Cyber-Caregiving for Elders With Dementia: A Risk/Reward 360 🌟

Developing an Online Workshop for Health Professionals About Family Caregiving

Discussing Sexuality Among Adult Children With Seniors in Long-Term Care Settings

Emotional Intelligence Survival Guide for the Caregiver 🌟

Empowering Caregivers in Diverse Communities



🌟 Aging 101 Sessions

Empowering Caregivers Through Gender-Specific Training

Empowering Caregivers-to-Incorporate Music Into Everyday Interactions

Engaging the Public in End-of-Life Discussions

Exploring the Role of Palliative Medicine in Dementia Patients

Family Caregiving: The Essential Role of Skilled Volunteers

Future of the Aging Network in Long-Term Care Grandparent STAR

Grandparents and Grandchildren: E-Learning Together ✱

Helping Employers Support Working Caregivers With a New Focus on Therapeutic Nutrition

Home Care Aides: Essential Partners in Chronic Disease Management and Transitional Care Coordination

How Frustrations, Worries and Unknowns Drive the Communication Between Siblings During Eldercare ✱

How to Build and Sustain a Successful Caregiver Coalition

Juggling Work and Caregiving

Leveraging the Expertise of Family Caregivers to Improve the Caregiving Workforce

Meeting the Needs of Grandparents Raising Grandchildren ✱

Mothers, Daughters and Caregiving: When the Tables Turn

Palliative Care in the Nursing Home

Physician Referral and Provider Education: Reaching Asian-American Family Caregivers

Powerful Tools for Caregivers Curriculum

Powerful Tools for Caregivers: One Size Fits All

Preventing Resident-to-Resident Aggression in Dementia

Project UpBEAT: Building Empathy and Teamwork in the LTC Setting

Promoting and Protecting Against Stigma in Residential Settings

Readiness of Generations X and Y for the Role of Caretaker ✱

Relationship-Based Memory Care: New Hope for Dementia Patients

Relationships Between Adult Grandchildren and Their Grandparents

Revolutionizing Respite: A Comprehensive Strategy for Sustaining Care at Home

Serving Seniors: The Vital Role of the Care Coordinator Assistant in Increasing Capacity

Shining a Light on the Widening Array of Caregiver Experiences

Special Topics in Caregiving Research

Successful Aging and Social Engagement of ALFs Residents

Terminally Ill Elders: Dealing With Disease, Dying and Emotions ✱

The Brookdale Foundation Group's Relatives As Parents Program

The Essential Conversations Project: Innovations in Planning and Conflict Prevention in Aging Families

Therapeutic Chi Sao: Changing the Care for Challenging Behaviors and Increasing Safety in Elder Patient Care

Training Professionals to Help Caregivers Deal With Dementia ✱

Transitions: Planning for Future Care

Two-Generation Aging Families: Older Adults Caring for Disabled Adult Children ✱

Wireless Wellness: Innovations in Caregiving Technologies for Aging in Place

Working Caregivers: New Online Toolkit for Employers and Employees

CREATIVITY & LIFELONG LEARNING PROGRAMS

Aesthetic Knowing for Empathy Enhancement in the Art of Nursing

Bibliodrama: Enacting Scripture to Tell Our Stories ✱

Clara Barton: Octogenarian, Humanitarian and Futurist

Collaboration: A Tool for Senior Center Enhancement

Creative Aging: State of the Field ✱

Elder Rock and Roll Musicians Reflect on Aging

Entertainment for Savvy Seniors: Living Longer and Better ✱

Evaluation of a University-Based Lifelong Learning Program in Suburban Taiwan ✱

Finding Fun and Success While Living With Dementia ✱

Get a Life: Eat, Sleep, Play! ✱

Going Green: Intergenerational Photo, Food Eating and Composting Project

Good to the Last Drop: Creativity in the Second Half of Life

Guided Life Review: A Nine-Week Immersive Learning Project ✱

Learning About Your Community Through the Community ✱

Multiple Intelligences: Powerful Tool for 21st Century Home Care Workers

Music Therapy for the Aging Population: Trends and Evidence-Based Practice

Online Games and the 50+: A Pathway to Social Connection

Personal Achievement: Fostering Dream Experiences for Older Adults ✱

Positive Aging Symposium: Events of the Aging Movement

Positive Psychology and Life Span Development

Total Engagement: An Arts-Based Approach to Meaningful Activities

HEALTH & WELLNESS

A 10-Year Retrospective of Wellness Research

A Community Partnership Approach to Falls and Fire Prevention

A Virtual Interactive Multi-Sensory Service Dog Companion for Positive Stimulation in Older Adults

Active Aging Centers: A Healthcare-Based Model of Active Living for Older Adults ✱

Adapting Evaluation Methods to Measure Intergenerational Volunteer-Based Community Health Programs ✱

Aging's Not for Sissies: Guiding Seniors to Live Life to the Fullest

Behind Door #3 ✱

Best Practices in Sustaining a Statewide Health Promotion Initiative

Brain Fitness for Boomers in Online Virtual Worlds

Brain Food: Bringing an Evidence-Based Nutrition Program to Assisted Living and Adult Day Health

Brain Food: How to Execute an Evidence-Based Nutrition Program in the Community

Brain Health Among Older Adults: A Survey of Beliefs, Attitudes and Awareness

Bundle Up! Layering Evidence-Based Programs

Can a Fall Prevention Coalition Impact Service Providers' Behavior? ✱

Caregiver Wellness With Artistic Performance for End-of-Life Interaction

College Students as Informal Family Caregivers and Their Attitudes Towards Their Older Relatives

Comparing Findings From Two National Surveys of Whole-Person Wellness Programs in CCRCs

Considering Telehealth: Potential Regional Partnerships and Health Cost Savings

Delivering Health Education Through a Community Coalition: The CaregiverU Project

Diabetes Self-Management Program Effectiveness in Preventive Care Practices

SESSION LISTINGS

Effect of A Matter of Balance: Managing Concerns About Falls on Balance Confidence in Older Adults

Efficacy of a Student-Led Model for Delivering A Matter of Balance

Empowering Wellness in Low-Income Housing Environment and Policy Strategies to Increase Physical Activity Among Adults With Arthritis

Estimating CDSMP Health Cost Savings: A New Tool for Program Implementers

Evidence-Based Programming for Seniors: A Toolkit for Your Organization

Examining Predictors of Quality of Life of Elders

Factors Associated With Falls Resulting in Injury Among U.S. Residents in Residential Care Facilities

Falls Prevention for the 21st Century: Wearable Technology and Rehabilitation Considerations

Falls Prevention: Can We Do More With an Individualized Behavioral Approach? ★

Falls Prevention: Facts, Findings, Priorities and Management ★

FDA-Regulated Products That Generate Complaints and Danger for Seniors

From Research to Practice: Cognitive Training as an Intervention for Alzheimer's Disease and Dementia ★

Get Fit: Inside and Out Fitness Plan

Health and Wellness Programming for Seniors

Healthy Aging Through Evidence-Based Recreational Music Making

Heart 360: A Collaboration of American Heart Association and Chicago Housing Authority ★

Humor and Aging

Incorporating Blue Zone Lessons From Promoting Caregiver Health and Wellness

Innovative Approaches to Mind, Body and Spirit Programming in Retirement Communities

Innovative Ways to Educate Older Adults and Caregivers on Foodborne Illness Prevention

Know Your Numbers: Concept to Conveyance

Men, Aging and the Changing Environment: Strategies to Manage Psychosocial Stress and Enable Personal Growth

Miles for Memories: A Community Event

Muscles and Senses: Falls Prevention 101 ★

Nature, Narrative, Meditation and Movement: A Powerful Prescription for Older Adults' Well-Being ★

New NIH Fit and Strong! Plus Physical Activity/Weight Loss Trial ★

New Services for Elders: Technology, Management and Human Caring ★

On Being an Aging Woman: A Conversation ★

Patient-Centered Care Coordination and Wellness: A Team Approach to Enhance Primary Care

Peer Educator Development and Leadership: An Innovative Model for CDSMP Quality Improvement

Profile of Older Adults Requesting Integrative Medicine Services ★

Promoting Cognitive Health Through Technology ★

Replicating Move With Balance: Healthy Aging Activities for Brain and Body ★

Safety Versus Independence: Where Is the Balance? ★

Scientific Foundations and Clinical Applications of Singing for Older Adults

Sex, Feminine Identity and Aging

Social Inequality, Health-Promoting Behavior, and Mental and Physical Health

Strengthening Effective Collaborations With Academia for Dissemination of EBPs

Tai Chi and Me: Expanding Through Health, Wellness and Caregiver Programming ★

Tai Chi for Fall Prevention: A Community Approach ★

Texercise: Enhancing the Evidence of an Established Physical Activity Program ★

The Aging Gracefully Pathway: A Toolkit for the Journey

The Art of Aging Gracefully: Developing a Successful Large Event for the 50+ Audience

The Next Steps in Music as Medicine

The Wisdom Tooth Project: Web-Based Oral Health Resources for Older Adults and Caregivers

Yoga for the Older Mind, Body and Spirit

HEALTHCARE & AGING

A Best-Practice Model for Oral Health and Education in Long-Term Care

A New Approach to the Non-Pharmacological Management of Behavioral Problems in Dementia

A New Paradigm for Elders in Crisis: Counseling Families in Transition

A Pilot Program of a Medicare Advantage HMO Working With a CAM University

Adverse Drug Reactions in Older Adults: Implications for Healthcare Professionals and Patients

Aging Extremes: How Seniors Over 85 Exceed Society's Expectations

Alzheimer's Disease Supportive Services Program: Report on Closed Grants

Bird Tales: Helping Those With Dementia Feel Connected to the World Through Nature

Calling 911: Fire Department Response to Elders in Crisis

Care Coordination in the Digital Age: The Advantages of Real-Time Patient Data From the Home ★

Care Transition: Shifting the Paradigm for Hospitals and Skilled Nursing Facilities

Changing the Chronic and Serious Illness Paradigm Through Education and Workforce Development ★

Clinical Competency Assessment: A Decision-Making Model

Community-Based Health Promotion: Partnering With Ethnic Populations

Compatibility of Medical Students and Chronic Disease Self-Management



Confidence to Care: A Resource for Family Care-givers Providing Dementia Care at Home

Connections: Hospital to Home Safe Home 🌟

Counseling People With Early Stage Alzheimer's Disease: A Powerful Process of Transformation

Dementia: Training Techniques for All Care Settings

Developing Constructive Partnerships Between Health and Law to Optimize the Health of Older Adults 🌟

Diagnosing Alzheimer's in a Family Practice Setting: The Role of Cognitive Testing and Medical Imaging 🌟

East Meets West to Create Community and Health Care Partnerships

Empowering Older Adults: Tai Chi as an Evidence-Based Intervention 🌟

Enhancing Care Transitions Interventions and Medication Review Skills 🌟

Enriching, Educational and Supportive Programs for People With Early Memory Loss

Equine-Assisted Therapy for People With Dementia

Evaluation of Two National Initiatives Implementing and Sustaining Self-Management

Evidence-Based Strategies to Enhance Patient-Provider Communication for Culturally Diverse Older Adults 🌟

Geriatric Care Managers: Who They Are and How to Find a Qualified Professional

Geriatric Frailty: No One Dies of Old Age

Healthy Habits for Aging Well

How Palliative Care Can Save Your Life (and the American Healthcare System) 🌟

How Safe Patient Handling Impacts the VA's Healthcare Community 🌟

How Transitioning Patients From the Acute Care Setting to Home Decreases Hospital Revenue Loss

If You Plan It, They Will Come: A Daylong Conference About Early Stage Dementia

Impact of a Hospital-Wide Comprehensive Pain Management Intervention on Geriatric Patients

Impact of Health Literacy on Quality of Life in Older Patients With Heart Failure 🌟

Increasing Compliance and Healthcare Savings for Telephonic Triage Calls

Innovations in Care Transitions: Day Services, Dementia and LGBT Seniors 🌟

Integrating LTSS into a Managed Health Plan

Integrating Social Work and Health Education Into Medical Specialty Settings

Living With Low Vision: Helping Older Adults to Help Themselves 🌟

Low-Literacy Fact Sheets for Managing Challenging Neurobehavioral Symptoms of Dementia 🌟

Maintaining Integrity in Serving Older Adults While Embracing Younger Clients

Malnutrition in Hospitalized Older Adults: The New Deadly Epidemic 🌟

Mindfulness vs. Memory Club: Pilot Study of Two Interventions for People With Early Dementia

Motivational Interviewing to Improve Diabetes and Ambivalence Towards Treatment

Moving Toward a Sustainable Infrastructure for Delivery of Evidence-Based Programs

Older Drivers: Making Our Roads Safer One Driver at a Time 🌟

PACE and the Future of Integrated Care Models 🌟

Pathways to Memory™: A Memory Care Approach Integrating the Eden Alternative Philosophy 🌟

Proactive Dementia Care: A Multidisciplinary Approach to Early Stage Diagnosis and Treatment

Problem-Solving Tools and Techniques for Navigating Aging Transitions 🌟

Quality Improvement in Transitional Care Within the Bridge Model

Strange Bedfellows: An AAA and a Managed Care Health Plan

Strategies to Nutritionally Support Malnourished, Hospitalized Older Adults 🌟

Successful Strategies for Working With the Entitled and Self-Absorbed

Supporting the Use of Evidence-Based Provider Tools in a Statewide Effort Toward Dementia Capability

Targeting Depression to Reduce Readmissions: Problem-Solving Therapy as a Care Transition Model 🌟

Teaching With Technology: Use of the iPad in Speech Therapy

The Effect of Diabetes and Hypertension on Cognition: Mechanisms That Impair and Protect

The Important Role of Brain Health in the Changing Landscape of Healthcare

The Interprofessional Realities of Aging in the U.S. Healthcare System

The Peninsula Circle of Care: An Innovative Community Care Transitions Program

The San Diego Care Transitions Partnership: A Comprehensive Plan to Reduce Readmissions

The San Diego Care Transitions Partnership: Fitting a Square Peg Into a Round Hole

The San Francisco Dementia Support Network: Redesigning Dementia Care 🌟

The Serious Nature of Hearing Loss and Innovations in Hearing Healthcare Delivery 🌟

Tools for Building Dementia-Capable Systems

Tools for Medication Risk Assessment

Using TimeSlips to Address Agitation in Persons With Dementia 🌟

What Older Adults in Prison and the Arts Can Teach About Social Injustices

What's in the Kitchen Cabinet Is Critical to Chronic Condition Improvement and Successful Transition 🌟

Why Baby Boomers Are Killing Themselves at an Alarming Rate

LEADERSHIP IN AGING

A Managed Care Plan and Area Agency on Aging Partnership: An Ohio Experience

Academia and the Aging Network

Applying an Organizational Change Perspective

Appreciative Inquiry, Creative Destruction, and other Community-Based Tools for Aging Enthusiasts

Dementia Care Training Curriculum: Effectiveness by Type of Participant 🌟

Developing Future Workforce Leaders: A Collaborative Approach to Education 🌟

Enhancing Interprofessional Aging Education and Practice: A VA and University Collaboration

From Best Practice to Evidence-Based Research: The Gold Standard for Sustainable Funding 🌟

From Silos to Co-ops: Creating an Action Plan Developed, Owned and Implemented by the Community 🌟

Great Ways to Promote Your Cause, Funding and Programs

Hallmarks of Quality Internships in Aging: Identifying Best Practices 🌟

How to Create and Sustain Successful Partnerships

How to Get Published in Peer-Reviewed Journals

How to Integrate Services to Better Connect Seniors to Resources

Increasing Resilience, Improving Effectiveness: Stress Management for Direct Care Workers

Innovation in Aging: Lessons From One of America's Most Dynamic Aging Organizations 🌟

Innovative Opportunities for Social Workers in the Era of Healthcare Reform

Mentoring: The Importance of Applied Learning for College Students and Your Residents' Role 🌟

Minnesota Own Your Future: Insurance and Financial Products to Serve the Middle Market 🌟

Re-Thinking Power: Leadership in the New Culture

Social Entrepreneurship in Aging Services: Innovative Approaches to Community Service

SESSION LISTINGS

Social Workers in the Aging and Disability Network: Implications for Workforce Competencies

STEP: Finding Your Niche in the Vast Field of Aging ✦

The 'Engage-atory': Leading the Way in Community-Powered Research Networks ✦

The Synergism of Partnerships ✦

Utilizing Web-Based Technologies to Support the Massachusetts Collaborative for Healthy Aging

LEGAL & ETHICAL ISSUES

10 Tips for Effective Witness Testimony ✦

A Call to Duty: Responding to Mandatory Reporting Requirements

A Holistic Approach to Providing Legal Services to Vulnerable Adults

Advance Care Planning in America: Creating a Tipping Point ✦

Alzheimer's and the Practice of Law

Arbitration In Nursing Home Admission Agreements=UNFAIR ✦

Cook County Elder Justice: An Innovative Response to Vulnerable Older Adults

Creating Intergenerational Ties: Addressing and Resolving Ageism Through Education ✦

Elder Abuse in Asian-American and Pacific-Islander Communities ✦

Elder Abuse Prevention: The Doctor Is In

Engaging Clients: Strategies for Adult Protective Services

Ethical Factors Associated With Assessing Older Adult Capacity for Consent ✦

Ethical Issues for Licensed Professionals in Dealing With Clients With Diminished Capacity ✦

Evaluation of an Online Training Curriculum on Assessing Decisional Capacity ✦

Financial Elder Abuse Prevention and Who's Doing It ✦

Giving Voice to Abused Seniors Using Assisted Communication Elder Abuse Assessment ✦

Good Ideas Not Taught in Law School

Helping Lower-Income Seniors Maintain Financial Independence ✦

How Powers of Attorney Are Essential to Aging in Place

How Stakeholder Networks Empower and Protect Seniors From Financial Exploitation

Lessons and Outgrowths of a Holistic Elder Abuse Shelter Model

Money Management and Cognitive Decline: Strategies to Prevent Elder Financial Exploitation ✦

Money Smart for Older Adults: Preventing Financial Exploitation ✦

Navigating Legal and Ethical Issues in Caring for and Counseling Elders ✦

Networking With Multiple Agencies to Educate Seniors About Fraud

Obtaining Insurance Benefits for Long-Term Care

Seniors, Scams and Identity Theft: The Hidden Threat ✦

Serving Depressed Elder Abuse Victims ✦

Sexual and Ethical Conflicts in Clinical Care Management

SHIP, SMP and Triad: Working Together for a Stronger Message

Silencing Our Elders ✦

The Durable Power of Attorney: The Good, the Bad and the Ugly

The False Claims Act and Holding Nursing Homes Accountable

To Treat or Not to Treat? A Legal And Ethical Question ✦

Tools for Building an Elder Abuse Forensic Center ✦

Twice Marginalized: Elder Abuse in the LGBT Community

Undue Influence in the Making of Wills: The Most Lucrative Form of Financial Exploitation

When Gerontology and Law Collide

LGBTQ AGING

Adding Silver to the Rainbow: The Development of the Nurses' HEALE Curriculum

After DOMA and Prop 8: Implications of Recent Supreme Court Rulings for LGBT Seniors

From the Ground Up: Creating a Local LGBT Aging Movement ✦

Improving the Services and Supports Offered to LGBT Older Adults

LGBT Elder Law 101: Keeping LGBT Seniors Safe, Respected and Equal ✦

LGBT Senior Veterans of the Armed Forces: Accessing Benefits Post Don't Ask Don't Tell

LGBT Training Successes in LGBT-Unfriendly Environments

Making Sense of Changing Times: Life Review for Gay and Lesbian Elders

Measuring Internalized Homonegativity in Young and Older Gay Men

Older Same-Sex Couples and Sex

Opportunities to Fund LGBT Programs With Public Monies

Project Visibility LGBT Cultural Competency Social Security Spousal and Survivor Benefits for LGBT Couples

Starting LGBT Programs In Diverse Regions ✦

The Intersection of Research, Policy and Advocacy Issues Among Older LGBT and HIV+ Adults ✦

MENTAL HEALTH & AGING

Substance Use in the Lives of Homeless Elders

Aging and Happiness: Learned Optimism, Positive Psychology, and the Intrinsic Creative Flow ✦

Assessing Program Fidelity of PEARLS

Best Practices and Programs in Effective Community Mental Health Services ✦

Boomers and the Quick Fix: From Pain Pill Addiction to Balance and Recovery ✦

Building Sustainable Geriatric Integration Programs

Changes in DSM for Clinical Practice in Mental Health and Aging

Children Who Survived the Holocaust: Factors in Old Age Resiliency

Depression in Older Adults: Under-Reported and Under-Treated

Difficult Older Adults: Challenges and Dilemmas for Care Managers and Clinicians

Direct Care Workers' Perspectives on Working With Clients With Mental Health Problems

Elder Abuse in the Urban Environment ✦

Empowering Nursing Home Residents With Serious Mental Illness ✦



End-of-Life Planning for People With Special Needs

Executive Function as a Predictor of Functional Status in Community-Dwelling Older Adults

Feel Good Bingo: Interactive Depression Screening and Education Program for Older Adults

Health Outreach, Treatment and Prevention: An Award-Winning Community-Based Model

Helping Clients Understand Their Hoarding Behaviors ✱

Image, Archetype and Individuation

Innovations in Education and Screening for Depression ✱

Leisure Activity and Dimensions of Depressive Symptoms in Older Adults

Life Review: Helping Aging Adults Tell Their Stories

Making the Case for Screening Older Adults for Behavioral Health Issues

Manipulation, Myths and Money: How the Elder Poor Survive

Mental Health Aging Offenders and Reintegration

Mid-Kansas Senior Outreach Serving Vulnerable Older Adults ✱

Personality Disorders in Older Adults ✱

Recognizing and Curtailing Bullying and Relational Aggression in Late Life

Serving Monolingual Asian Immigrant Seniors With EBPs

Serving Older Adults in a Family Service Program ✱

Social Bullying: Training Older Adults to Make a Difference ✱

The Association Between Aging and Acculturation Level and Stress, and Body Dissatisfaction

The Purpose and Power of Our Earliest Recollections

The Relationship Between Components of Executive Functioning and IADLs in Older Adults ✱

Working With Older Adults Across the Mental Health Spectrum

MULTICULTURAL AGING

Adapting Interventions for a Client-Centered Approach

Alzheimer's Around the World

An Innovative Israeli Approach to Geriatric Care Management

Assistance for Limited-English-Speaking Chinese, Korean and Vietnamese Elders ✱

Building Stronger Multicultural Communities Through Academic and Community Partnerships

Centenarians: Secrets of Long Life and Cross-Cultural Understanding of Lifestyles

Engaging Diverse Communities in Memory Care Programs

Engaging Refugee Elders Through Empowerment, Education and Intergenerational Relationships

Ethnically Diverse Daughter Caregivers of Elders

Health Disparities Among Racially and Ethnically Diverse Elders ✱

Looking Beyond the Aggregate: Diversity Within the AAPI Elder Population

Multicultural Aging and Immigrant Caregiver Training

Raising Awareness of Alzheimer's Disease in Arizona Native American Tribes

Reducing Health Disparities by Reaching Underserved Older Adults

Social Representation of Elder Violence

Solving the Healthcare Puzzle: Helping Older Adults Put the Pieces Together

Steps to Developing Successful Cross-Cultural Outreach for Chinese Americans

Who Are My Asian Immigrant Neighbors? ✱

POLICY & ADVOCACY

A Grassroots Aging Policy Initiative: Small Steps That Produce Big Results

Aging in a Neoliberal Economy and Moral Culture

An Analysis of Health Policy Changes on the Health-Seeking Behavior of Taiwanese Immigrants

An Exploration of Aging in the Corrections System

An Historical Review of Senior Policy Development: From the Francis Townsend Movement to the Affordable Care Act

An Inside Look at Providing LGBT-Friendly Services

Assessing Long-Term Services: The Duals Demonstrations

Brave New World of Health Care Reform: How Are Older Adults Affected?

Building Meaningful Consumer Engagement in Integrated Care ✱

Californians' Coverage Priorities for Medicare Re-design

CCRCs and State Regulations for Independent Living

Chemical Restraint: Elder Abuse in Long-Term Care ✱

Closing the Gaps: Economic Insecurity Across the Lifespan

Creating Community-Based Participatory Research Partnerships

Economic Development Strategies for Age-Friendly Communities

Effective Grassroots Advocacy Strategies: A Roadmap for Issue Campaigns ✱

Federal Aging Policy Update: What's at Stake for Vulnerable Older Adults

Federal Budget Challenges Facing Senior Programs

Grassroots Organizing and Protecting Our Safety Net Programs ✱

Gray Panthers: The Role of Advocates in Intergenerational Social Justice Issues ✱

Health and Aging Policy Fellows Program: Influencing Aging Policy

Health Reform Advocacy and Engagement in Communities of Color and LGBT Communities

How Federal Policy Advocates Support Elders and How You Can Help ✱

How Partnerships Can Change Policy

How to Translate the Voices of Older Adults Into Change

Including Older Americans in Healthcare Decision-Making From Bench to Bedside

In-Home Services for Senior Women With and Without Disabilities

Innovative Ombudsman Programs: Shared Perspectives

Integrating Minnesota 2.0: Connecting Primary Care and the Aging Network ✱

Keeping Dual Eligibles With Mental Disorders in the Community

Latino Age Wave: Policy Impact Case Studies

Making a Case for Community Engagement in Community Health Needs Assessment

Medicare and an Aging America: Policy Recommendations From the MacArthur Network

Medicare Reform: The Seniors' Perspective ✱

Open Access Web-Based Data Resources for Research, Education and Advocacy ✱

Reversing the Retirement Rollback: The New Mission of Our Work ✱

Risk Factors for Re-Reports to Adult Protective Services

Run Toward the Roar: Caregiving and the Affordable Care Act ✱

Rural Seniors' Perspectives to Support Rural Healthy Aging in Place ✱

Safe and Affordable Housing for Diverse Elders

Supplemental Security Income Restoration ✱

Surfing the Age Wave: How Five States Are Lining Up ✱

The Dual Eligible Demonstrations: Early Aging Network Lessons

The Future of Medical Care and Public Health

The Politics of Aging in the 21st Century ✱

The Transition to Medicaid Managed Care: Implications for the Illinois Aging Network

SESSION LISTINGS

Time to Get Moving on the Next White House Conference on Aging

Using MIPPA Data to Identify Eligible Seniors and Simplify SNAP Applications ✦

SPIRITUALITY & RELIGION

Affirming the Spiritual Aspects of Aging ✦

Aging, Dementia and Sand Play

Alzheimer's Family Caregiver Stress Relief Mind-Heart-Soul Ministry ✦

Bonding Your Life Legacy ✦

Connecting the Faith Community to Healthcare Services

Finding Spirituality and Meaning in Suffering During Later Life ✦

How Religion Can Help Older Adults Find Purpose

Spiritual Care Activities for Those With Mild to Moderate Dementia ✦

Suffering and the Fulfillment of Our Spiritual Potential in Later Life

TECHNOLOGY, ACCESSIBILITY & TRANSPORTATION

Advances in Mobile and Sensory Technology Redefining Aging in Place

Alternative Housing Options for Seniors and Disabled Persons

Contemporary Aging Issues: Solutions or Illusions

Driver Fitness in an Aging America ✦

Effectively Integrating Technology Into Your Senior Programming ✦

Emergency Management: Preparing for the Unexpected

Engaging Volunteer Technology Trainers to Keep Seniors Connected

Exercise and Technology for Mature Drivers ✦

How a Model Demand-Response Transportation Program Began With Reduced Federal Funding

Information Age Forensics: Decreasing Baby Boomer Online Victimization ✦

Introducing iPads to Older Adults ✦

Introducing Seniors to the Internet

Meeting the Transportation Needs of Michigan's Aging Population ✦

Microaggression in the Built Environment

Mobile Service Robots in Eldercare Settings

Mounting a Campaign of Wellness Through Fun and Competition ✦

Put the Drugs Down and Turn the Music Up

Revitalizing Driver Improvement Curricula

Strengthening the Participation of Older Adults in Coordinated Transportation Planning ✦

Tablet Technology for the Visually Impaired ✦

Technology and Seniors: Online Benefits Screenings ✦

Technology Startups Working to Improve the Lives of Older Adults ✦

Technology Use by Older Adults ✦

Technology-Enabled Health Program for Underserved Seniors

Transportation Solutions for Older Adults

"This was the first ASA event I have attended and I found it to be AMAZING! I honestly did not want it to end but at the same time was anxious to get home to put into practice some of the techniques I had acquired."

—Tom Callahan, a.f.i. Coaching and Consulting



FREE CONTINUING EDUCATION CREDIT **for 2014 Aging in America**

Continuing education credit is available at no cost to conference participants who need to satisfy the continuing education requirements of state or professional licensing boards or associations.

Participants can earn up to 26 continuing education unit hours.

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**Earn up
to 26
Continuing
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Unit Hours!**

CEUs have been approved or are pending approval for the following professions:

ASSISTED LIVING FACILITIES ADMINISTRATORS

California Board of Residential Care Facilities for the Elderly (RCFE)

CARE/CASE MANAGERS

The National Academy of Certified Care Managers (NACCM)

The Commission for Case Manager Certification (CCMC)

Certified Health Education Specialists (CHES)

COUNSELORS

National Board of Certified Counselors (NBCC)

DRUG AND ALCOHOL COUNSELORS

California Association of Alcoholism & Drug Abuse Counselors (CAADAC)

MENTAL HEALTH PROFESSIONALS/SOCIAL WORKERS

Association of Social Work Boards (ASWB)

California Board of Behavioral Sciences (CBBS)

National Association of Social Workers (NASW)

NURSES

The California Board of Registered Nursing (CA-BRN)

NURSING HOME ADMINISTRATORS

National Association of Boards of Examiners of Long Term Care Administrators (NAB)

OCCUPATIONAL THERAPISTS

American Occupational Therapy Association (AOTA)

PHYSICIANS

American Academy of Family Physicians (AAFP)

PSYCHOLOGISTS

Alliant International University is an approved CEU Sponsor of the American Psychological Association (APA)

SENIOR ADVISORS

Society of Certified Senior Advisors (CSA)

CERTIFICATE OF ATTENDANCE

A Certificate of Attendance is also available.

REGISTRATION POLICIES

Payment, Cancellation and Refund Policy for 2014 Aging in America

Please keep the following payment and cancellation policies in mind when completing the registration process for the 2014 Aging in America Conference. Thank you.

Payments

- Individual online registrations must be paid by credit card (no “pay later” online option is available).
- Individuals may register by fax or mail for an additional \$25 processing fee. Phone registrations will be charged a \$45 processing fee because of the time involved in manually inputting your registration data and processing the fee while you are on the phone with a customer service staff member.
- All fax and phone registration orders must include credit card payments to be processed. All mailed registration orders must include either credit card or a check payment to be processed.
- Group registrations with purchase orders are considered provisional until paid, at which point they will be confirmed.
- Unpaid balances are due within 30 days of invoice date, including group invoices. Registrations with unpaid balances beyond 30 days are subject to cancellation (individuals would need to reregister at the prevailing rate).
- A \$25 fee is applied to balances for returned checks.

Cancellations and Refunds

- The conference registration fee will be non-refundable in the event of cancellation of the meeting due to circumstances beyond the control of ASA.
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- Refunds will not be granted after January 15, 2014. No exceptions will be made.
- ASA regrets that refunds will not be given for no-shows.

If you do not want to risk having to cancel your registration and forfeiting all or substantially all of your registration fees, you should plan to register on site at the higher onsite registration rates.

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For cancellation requests received:

By December 17, 2013: You will receive a 75% refund of your conference registration fee.

December 18, 2013 – January 15, 2014: You will receive a 50% refund of your conference registration fee.

After January 15, 2014: No refunds will be issued for any reason.

In lieu of a refund, substitutions are allowed for a \$50 processing fee.

Disclaimer of Liability

ASA and its staff, board, and sponsors accept no liability for the acts of any suppliers to this Conference or for the safety of any attendee during and/or while in transit to or from this event. ASA reserves the right to cancel this function without liability. ASA reserves the right to admit and the right to exclude any person from the Conference, or refuse service to any attendee, at the sole discretion of ASA. Furthermore, ASA is under no obligation to provide an explanation for its actions, but may do so at its own discretion.

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1. 2014 Aging in America Registration Fees

Conference Registration	Advance 10/15/13 to 12/17/13	Early 12/18/13 to 1/31/14	Regular 2/1/14 to 3/9/14	On-Site 3/10/14 to 3/15/14	Saturday only 10/15/13 to 3/15/14
Regular ASA Member	☐ \$475	☐ \$525	☐ \$575	☐ \$615	☐ \$80
Retired ASA Member (65+)	☐ \$340	☐ \$390	☐ \$440	☐ \$490	
Student ASA Member (full-time)	☐ \$240	☐ \$290	☐ \$340	☐ \$390	
Non-member*	☐ \$660	☐ \$710	☐ \$760	☐ \$800	☐ \$95
Retired Non-member (65+)*	☐ \$440	☐ \$490	☐ \$540	☐ \$590	
Student Non-member (full-time)*	☐ \$315	☐ \$365	☐ \$415	☐ \$460	

*Non-member fee includes a one-year membership in the American Society on Aging.
 All Fees except Saturday-only include CEUs.

2. ASA's Leadership Institute (See pages 11-13)

☐ ASA Member rate \$1,195 ☐ Non-member rate \$1,395*

Fee includes conference registration and CEUs. Do not register for any other events if you choose to participate in ASA's Leadership Institute.

*Non-member rate includes a one-year membership in ASA. (Due to limited capacity, the fee for this program is nonrefundable.)

3. National Forums, Summits and Collaborating Organization Programs (See pages 14-21)

- ☐ Tapping the Self-Reliant Power of Older Women \$15
- ☐ National Forum on Elder Justice \$15
- ☐ National Forum on Aging in Community \$15
- ☐ National Forum on Brain Health. Free
- ☐ Diversity Summit Free
- ☐ 11th Annual What's Next Boomer Business Summit \$275
- ☐ 8th Annual National Conference for Caregiving Coalitions \$15
- ☐ Improving the Services and Supports Offered to LGBT Older Adults \$15
- ☐ Boot Camp: Driving Leads and Sales in the Longevity Marketplace \$49
- ☐ Boot Camp: Finding Funding and Partnerships for Your Nonprofit Organization \$49

Total \$ _____

REGISTRATION FORM

4. Site Visits (See page 9)

- ☐ Gary & Mary West Senior Wellness Center (Wednesday, March 12) \$45
- ☐ Emeritus at Carmel Valley (Thursday, March 13) \$40
- ☐ Seniors on Broadway at Chula Vista Learning Community Charter School (Thursday, March 13) \$40
- ☐ Sunshine Care Assisted Living Homes (Friday, March 14) \$40
- Total \$** _____

5. Networking Events (See page 10)

- Please choose which date you would like your **FREE Grab 'n' Go Lunch** in the Exhibit Hall: ☐ Thursday OR ☐ Friday \$0
- ☐ **Additional Grab 'n' Go Lunch** in the Exhibit Hall ☐ Thursday ☐ Friday Qty _____ x \$15 = _____
- ☐ ASA's 60th Anniversary Celebration Companion Ticket Qty _____ x \$60 = _____
- ☐ **Please check here if you plan to attend ASA's 60th Anniversary Celebration.** **Total \$** _____
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1. Registration Fees \$ _____
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3. National Forums, Summits and Collaborating Organization Programs \$ _____
4. Site Visits \$ _____
5. Networking Events \$ _____
6. Mail/Fax/Email Service Charge (Register online to avoid the \$25 processing fee.) \$ 25
- GRAND TOTAL** \$ _____

Group registration is available. See registration page at www.asaging.org/aia for discounts and instructions.

Your name and mailing address may be shared with official 2014 Aging in America Conference exhibitors and sponsors who are offered the opportunity to use the attendee list on a one-time-only basis for communicating with conference attendees. Your mailing address only is shared; your email address and telephone number are never shared with any third party. If you would prefer NOT to receive mailings from conference exhibitors and sponsors, check here. ☐

Remittance

Please complete all of the information below. By completing and submitting this registration form, you affirm that you have read, understand and agree to the 2014 Aging in America conference policies as they appear on page 34 of this announcement. Payment must be made in U.S. funds or by credit card. Please do not email your credit card details since ASA cannot be responsible for the security of information sent by email.

- ☐ My check is enclosed (payable to American Society on Aging).
- ☐ Please bill my organization using the attached purchase order (U.S. organizations only). Please include billing address if different from above address. Registration will not be confirmed until payment is received.

Please charge my: ☐ Visa ☐ MasterCard ☐ Amex
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A wide-angle photograph of the San Diego skyline, featuring several prominent skyscrapers and a body of water in the foreground. The image is slightly blurred and serves as a background for the top section of the page.

Read what previous conference attendees have told us...

"The 2012 Aging in America conference in Washington DC was the first of many I plan to attend over the rest of my career. I felt like the new kid at the party, having only recently joined the aging network after a 25+ year career as a city planning consultant.

Attending my first Aging in America conference was exhilarating. I felt like a four-day sponge, absorbing new information, making (and in some instances cementing) new peer relationships, and getting a true sense of the aging network's national landscape. I felt both welcomed and energized, more so than at other conferences I've attended in the field of planning over the years. Aging in America confirmed my decision to dedicate the remainder of my career to working at the intersection of planning and aging, and has made me a better board member, adjunct professor, consultant practitioner, writer and strategist."

—Brad Winick, AgeOptions

"When I attend an ASA conference, I feel as if I'm a student in an Ivy League "Aging" University. I've attended numerous conferences since working in the field of aging and have never attended one as inspiring and well organized as ASA. I received my undergraduate degree from the University of Florida, my MBA from the University of Phoenix and my Master's in Aging Studies from ASA.

Since attending ASA conferences, I've gained a vast amount of knowledge from the sessions, networking events, and site visits. The knowledge I've gained from ASA conferences has saved my organization over \$500,000. With the knowledge gained and partnerships formed via ASA, I've been able to implement numerous programs and services for older adults without the assistance of consultants. I feel the knowledge gained from ASA conferences and participation in ASA's New Ventures in Leadership Program helped me advance in my career. I'm now able to send members of my staff to the conference."

—Mary Jo McKay, Hillsborough County Department of Aging Services

"I have attended ASA conferences for many years. I was in my 20s when I first attended and am now 60+; I'm now both a constituent and a professional. I've "aged in place" with ASA! Over the years I have met and developed friendships with many wonderful colleagues; I've been mentored and have mentored others. ASA is the best networking opportunity in the field of aging. It is also the best opportunity to learn about what is in the field. I have been able to actively engage with a multidisciplinary and diverse network of nationally recognized professionals; to learn about innovative ideas and best practices that can be replicated in my community and to experience a wealth of diverse educational programming. I am looking forward to attending the 60th annual meeting and many more."

—Lynne Anker-Unnever, New Mexico Aging & Long-Term Services Department



American Society on Aging
575 Market Street, Suite 2100
San Francisco, CA 94105
(415) 974-9600

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