

PRESENTED BY THE DEPARTMENT
OF FAMILY AND COMMUNITY MEDICINE
UNIVERSITY OF CALIFORNIA, SAN FRANCISCO
SCHOOL OF MEDICINE



family med

Annual Review in Family Medicine

CONTROVERSIES AND CHALLENGES IN PRIMARY CARE

MONDAY - TUESDAY

DECEMBER 9-10, 2013



Hilton San Francisco Financial District Hotel
San Francisco, California

COURSE DIRECTORS

Shira Shavit, MD

Associate Professor
Department of Family
and Community Medicine;
Director, Transitions Clinic

Ronald H. Goldschmidt, MD

Professor of Family
and Community Medicine;
Vice-Chair, Department of Family
and Community Medicine

This CME activity is self-supporting
and receives no funding from industry.

family med

Annual Review in Family Medicine

CONTROVERSIES AND CHALLENGES IN PRIMARY CARE

Presented by the Department of Family and Community Medicine, University of California, San Francisco, School of Medicine, the Annual Review in Family Medicine is designed to update primary care clinicians in controversial and rapidly changing areas. The emphasis is on practical and useful information for clinical practice. The discussions will also be extremely valuable in preparation for the board examination of the American Board of Family Medicine.

TARGET AUDIENCE

This course is intended for family medicine and other primary care providers including internists, pediatricians, gynecologists, nurse practitioners, physician assistants, nurses, and other health care professionals.

EDUCATIONAL OBJECTIVES

Upon completion of this course, participants will have improved skills and strategies to:

- Appropriately identify and initiate treatment of patients with acne;
- Appropriately screen and diagnose prostate cancer;
- Employ effective and practical strategies in management of overuse injuries;
- Address effective prevention and treatment of Lyme disease.

ACCREDITATION

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of **13.50 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Geriatric Medicine:

The approved credits shown above include **3.25** credits toward meeting the requirement under California Assembly Bill 1820, Geriatric Medicine.

Nurses:

For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credit™* issued by organizations accredited by the ACCME.

Physician Assistants:

AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and *AMA PRA category 1 credit™* from organizations accredited by the ACCME.

Pharmacy:

The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been *approved for AMA PRA Category 1 Credit™*.

AAFP:

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

MONDAY DECEMBER 9, 2013

7:00 am	<i>Registration and Continental Breakfast</i>	
8:00	Introduction and Welcome	
8:10	G Prostate Cancer Early Detection: Always, Never or Only Sometimes?	Peter R. Carroll, MD, MPH
9:00	Overuse Injuries: How to Solve the Challenging Puzzle	Anthony Luke, MD, MPH
9:50	<i>Break</i>	
10:10	Acne: Myths and Truth	Kieron Leslie, MD, FRCP
11:00	G Rheumatoid Arthritis: Updates for the Primary Care Provider	Jonathan Graf, MD
11:50	<i>Lunch on your own</i>	
1:30 pm	When Parents Refuse Vaccinations	Susan A. Fisher-Owens, MD
2:20	Lyme Disease for the Primary Care Provider	Sarah Doernberg, MD, MAS
3:10	<i>Break</i>	
3:30	Making Sense of Health Reform: Everything You Wanted to Know about Obamacare, but Were Afraid to Ask	Kevin Grumbach, MD
4:20	Atherogenic Dyslipidemia and Residual Risk Reduction	Quyn Bui, MD, MPH
5:10	<i>Adjourn</i>	

G = Geriatric Credit

program

GENERAL INFORMATION

Advanced registration closes one (1) business day prior to start of course.

HOW TO ENROLL**Before 10/14/13**

MD **\$525** Physicians

AHP **\$400** Allied Health Professionals/Nurses

MDT **\$400** Residents/Fellows

After 10/14/13

MD **\$625** Physicians

AHP **\$500** Allied Health Professionals/Nurses

MDT **\$500** Residents/Fellows

Payment may be made by Visa, MasterCard, AmEx or check.

REGISTER VIA:

Online: www.cme.ucsf.edu

Mail: Complete course registration form and send with payment to:
UCSF Office of Continuing Medical Education
P.O. Box 45368
San Francisco, CA
94145-0368

Fax: Fax completed registration form to: (415) 502-1795 (be sure to include your credit card number)

Phone: To register by phone or to inquire about registration status, please call UCSF's CME Registration Office at (415) 476-5808.

On-Site Registration: Generally we are able to accommodate on-site registration at our courses however pre-registration is preferred to ensure that we have adequate course materials.

Refund Policy

Cancellations received in writing before the first day of the course will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date

Annual Review in Family Medicine

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TUESDAY DECEMBER 10, 2013

7:30 am	<i>Continental Breakfast</i>	
8:15	Introduction	
8:20	Contraceptive Counseling: Ensuring Patient Autonomy and Promoting Quality Decision-making	Christine Dehlendorf, MD, MAS
9:10	The “Choosing Wisely” Campaign: Women’s Health Recommendations	Michael S. Policar, MD, MPH
10:00	<i>Break</i>	
10:20	Overview of Integrative Medicine	Kevin Barrows, MD
11:10	More Herbs and Supplements	Kevin Barrows, MD
12:00 pm	<i>Lunch on your own</i>	
1:20	Pertussis in Children: The 100 Day Cough	Ellen Laves, MD
2:10	G Safe Opioid Prescribing	Diana Coffa, MD
3:00	<i>Break</i>	
3:20	G Medication Management in Older Adults	Kathryn Eubank, MD
4:10	Tools for Working with Difficult Patients: The BATHE Technique	Shieva Khayambashi, MD
5:00	<i>Evaluations and Adjourn</i>	

G = Geriatric Credit

CONFERENCE LOCATION

The **Hilton San Francisco Financial District Hotel** is steps away from San Francisco’s renowned attractions such as the historic cable cars, shopping in Union Square, and San Francisco’s culinary hub at the Ferry Building.

A block of guestrooms has been reserved at the special UCSF conference rate of **\$219/night**. You are urged to make your reservations early. The cut-off date is **November 18, 2013** or until the group room block is filled. After this date, rooms will be provided on a space-available basis only. To make hotel reservations on-line, go to www.cme.ucsf.edu and click on the hotel link in the Travel & Lodging section of the course webpage.

If you prefer to telephone in your reservation, call 1(800) 424-8292 and identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

RENTAL CAR

Hertz is offering special rates for participants of this conference; simply call (800) 654-2240 and refer to convention number # 03BW0132 or call your travel agent. You may also make reservations at www.Hertz.com. Advance reservations are recommended.

AIR TRANSPORTATION

UCSF has negotiated special fares with American and United Airlines for our course attendees. You may use the following tour codes to book on your own:

American (800) 433-1790 code: A35D3AY

United – www.united.com code: ZPMN221446

general info

Upcoming Courses

Family Medicine Board Review

March 10-13, 2014

Grand Hyatt Hotel, San Francisco



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University of California,
San Francisco
Office of Continuing
Medical Education
UCSF Box 0742
San Francisco, CA
94143-0742

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For more information
or to register online
visit our website at
www.cme.ucsf.edu.
You may also reach
us by calling the
Office of CME at
(415) 476-4251 or
email
info@ocme.ucsf.edu.

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Ronald H. Goldschmidt, MD

Professor of Family
and Community Medicine;
Vice-Chair, Department of Family
and Community Medicine

COURSE FACULTY

(University of California, San Francisco
unless indicated)

Kevin Barrows, MD

Health Sciences Associate
Clinical Professor
Department of Family and
Community Medicine
Director of Clinical Programs,
UCSF Osher Center
For Integrative Medicine

Quynh Bui, MD MPH

Associate Professor
Department of Family and
Community Medicine

Peter R. Carroll, MD, MPH

Professor and Chair of Urology
Associate Dean; Director of Clinical
Services and Strategic Planning
UCSF – Helen Diller Comprehensive
Cancer Center
University of California,
San Francisco

Diana Coffa, MD

Associate Residency Director
UCSF Department of Family
Medicine

Christine Dehlendorf, MD, MAS

Associate Professor in Residence
Departments of Family and
Community Medicine,
Obstetrics, Gynecology and
Reproductive Sciences, and
Epidemiology and Biostatistics

Sarah Doernberg, MD, MAS

Assistant Professor of Medicine,
Division of Infectious Diseases

Kathryn Eubank, MD

Associate Professor of Medicine
Medical Director, Acute
Care for Elders Unit
San Francisco VA Medical Center

Susan A. Fisher-Owens, MD, MPH

Associate Professor of Pediatrics
and of Preventive and
Restorative Dental Sciences
CareLinkSF Champion/Pediatrics

Jonathan Graf, MD

Associate Professor of Medicine,
Division of Rheumatology

Kevin Grumbach, MD

Professor and Chair of Family
and Community Medicine

Shieva Khayambashi, MD

Professor of Family and
Community Medicine
Medical Director, Ward 4A/SNF
San Francisco General Hospital

Ellen Laves, MD

Clinical Instructor in Pediatrics
San Francisco General Hospital

Kieron Leslie, MD, FRCP

Associate Professor of
Clinical Dermatology

Anthony Luke, MD, MPH

Professor of Clinical Orthopedics
Director, UCSF Primary Care
Sports Medicine

Michael S. Policar, MD, MPH

Professor of Obstetrics,
Gynecology, and
Reproductive Sciences
Medical Director, UCSF/Family
PACT Evaluation
Bixby Center for Global
Reproductive Health, UCSF

faculty

Annual Review in Family Medicine

MFC14003

December 9-10, 2013
Hilton San Francisco Financial District Hotel

P.O. Box 45368
San Francisco, CA 94145-0368
Fax: (415) 502-1795

Online registration: www.cme.ucsf.edu
Registration Information: (415) 476-5808
Course Information: (415) 476-4251

☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms.

Last Name	First	M.I.
Degree		Specialty
Address		
City	State	Zip
Daytime Phone		Fax
Email		

Address Label Code Letter (see address label: example, A, B, C, D, etc.) _____

Would you like to be on our priority email list? ☐ Yes ☐ No

Date of birth to be used as OCME registrant number: ____ / ____ / **XX**
Month Day

 Please indicate if you have any special needs: _____

Registration Fees:

Before 10/14/13

- ☐ MD \$525 Physicians
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- ☐ MDT \$400 Residents/Fellows

After 10/14/13

- ☐ MD \$625 Physicians
- ☐ AHP \$500 Allied Health Professionals/Nurses
- ☐ MDT \$500 Residents/Fellows

Make checks payable to *UC Regents*

Please charge my credit card: ☐ Visa ☐ MasterCard ☐ AmEx for \$ _____

Card #	Expiration date
Name on Card (Please Print)	
Authorized Signature	

Refund Policy: Cancellations received in writing before the first day of the course will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

Please check our website for up-to-date information on the course: www.cme.ucsf.edu

Hilton San Francisco Financial District Hotel

750 Kearny Street,
San Francisco, California, 94108
(415) 433-6600

