

Association of Community Cancer Centers

30TH National Oncology Conference

October 2-5, 2013 • The Westin Boston Waterfront
Boston, Massachusetts

FULL AGENDA INSIDE

Spotlight on Success

Look inside for information on our pre-conferences from the Oncology Pharmacy Education Network and Financial Information and Learning Network—free with conference registration!



Register at www.accc-cancer.org/oncologyconference

We're shining a spotlight on success so you can bring the best ideas, strategies, and tools home to your patients and your program.

Only at the ACCC 30th National Oncology Conference can you find everything you're looking for. Innovations from your peers will spark new insight and offer solutions to improve the care of your patients and the efficiency of your program. Strategies from leading oncology experts will provide you with a path forward—so you can turn challenges into opportunities and opportunities into achievements.

Join us in Boston for the perfect mix of practical tools and transformational ideas.

SPOTLIGHT ON CRITICAL TOPICS IN ONCOLOGY

As a cancer care provider, many complex issues vie for your time and attention. You must simultaneously grasp the big picture, staying abreast of the changing oncology landscape, and keep focused on the day-to-day concerns that impact delivery of effective and efficient patient care. At the National Oncology Conference you will find insight on the most critical issues: cost, access to care, incorporating new technology, and meeting standards for patient-centered care. You will come away with an understanding of the big picture, but also with practical, useful information to help you improve care now. Conference sessions provide a breadth of knowledge on these topics:

Spotlight on Meeting CoC Standards

- Understanding Multidisciplinary Treatment Planning in CoC-Accredited Community Cancer Centers
- Catalyzing Patient-Centered Care to Exceed New Accreditation Standards
- The Positive Impact of Navigation on the Patient Experience and the Bottom Line
- Implementation of a Community-Based Program for Cancer Survivors and Caregivers
- CancerGene Connect: Creating a Virtual Genetic Counseling Environment
- Improving Oncology Genetic Counseling

Spotlight on Economic and Cost Issues

- Insights into Successful Reimbursement in a Tumultuous Environment
- The Impact of the Medicare Modernization Act
- The Value of Valuation in Healthcare: Critical Updates and Trends
- Transition from Business Owner to Employee and the Impact on Care
- Developing and Optimizing a Sustainable Lung Cancer Screening Program
- Legislative and Regulatory Update

Spotlight on Data and Technology Driven Strategies

- Innovation: Value, Quality, and Technology
- Applying Big Data to Drive Cancer Care Pathways
- New Data and Technology for Breast Radiation Therapy
- Disaster Charts Provide Informational Security Net for Patients
- Creating Transparency with an Electronic Dosimetry Whiteboard
- Fostering a Collaborative Care Model Using Social Media

Spotlight on Patient Access to Care

- Integration of Palliative Care into a Medical Oncology Practice
- Community/Corporate Collaborations for Mobile Health Outreach
- Development of an Oncology Clinical Trials Program
- Enhancing Clinical Trial Discussions with Multiple Myeloma Patients
- Spotlight on Small-Population Cancers
- Emergent Care for Patients via the VIP (Very Immunocompromised Patient) Program
- Staging and Classifying Primary Melanomas: What You Need to Know
- Impact of Multidisciplinary Care on Processes and Outcomes of Cancer Care

THIS YEAR THE ACCC NATIONAL ONCOLOGY CONFERENCE FEATURES NOT ONE, BUT TWO DYNAMIC AND RESOURCE-RICH PRE-CONFERENCES—the always popular Oncology Pharmacy Education Network Pre-Conference and a new Financial Assistance Pre-Conference. Attend one of these two valuable events on Wednesday, October 2, and prepare to dive deep on important topics in these critical areas of oncology care. Learn more on pages 10 through 12!



ACCC is pleased to present the third annual ACCC Innovator Awards, sponsored by GE Healthcare. You'll leave inspired by these presenters' trailblazing work and empowered to implement new innovations in your own program. Look for this icon throughout the brochure to read more about these valuable peer-to-peer presentations.

CONFERENCE AGENDA

Wednesday, October 2, 2013

7:30 am – 8:00 am
Pre-Conference Registration and Continental Breakfast

8:00 am – 4:45 pm
Oncology Pharmacy Education Network Pre-Conference
Financial Assistance Pre-Conference

3:00 pm – 6:00 pm
National Oncology Conference Registration Opens

5:00 pm – 5:45 pm
New Member/First Timer Meet & Greet

5:45 pm – 7:00 pm
President's Welcome Reception

Thursday, October 3, 2013

7:00 am – 8:00 am
Breakfast in Exhibit Hall

7:00 am – 3:30 pm
Exhibit Hall

7:00 am – 4:30 pm
Conference Registration

8:00 am – 8:45 am
Welcome & Introduction
Innovator Award Recognition
30-Year Member Recognition
Virginia T. Vaitones, MSW, OSW-C, President
Christian G. Downs, JD, MHA, Executive Director
Association of Community Cancer Centers



8:45 am – 9:45 am
Keynote Address



Dare to Disrupt: Innovate from the Inside

Whitney Johnson, Co-founder
Rose Park Advisors, Harvard
Business Review Contributor

Disruptive thinking improves the odds of success for products, organizations, and even countries. But harnessing this powerful mind-set begins with the individual. In this compelling keynote address, Whitney Johnson builds on her Harvard Business Review article “Disrupt Yourself®,” applying the road-tested theory of disruptive innovation to the individual. She’ll provide practical tips along with real-world examples of personal disruption, offering a reminder that dreaming is ultimately at the heart of disruption. If you are ready to move your organization to the next level, it’s time to shake up the status quo and innovate from the inside.

Whitney Johnson is a leading thinker on driving innovation via personal disruption and is the co-founder of Clayton Christensen’s investment firm Rose Park Advisors (Disruptive Innovation Fund). She is the author of Dare, Dream, Do: Remarkable Things Happen When You Dare to Dream (Bibliomotion, 2012).

9:45 am – 10:15 am
Break in Exhibit Hall

10:15 am – 11:45 am
Innovation: Value, Quality, and Technology

A compelling panel explores the intersection of value, quality of care, and new technology—and looks at how this is driving new innovations in cancer care delivery. Consider metrics that measure “value” for patients and payers; innovative quality improvement projects that streamline service delivery; and cutting-edge technology such as patient portals, telemedicine, and electronic bed management systems. A panel will evaluate how innovation is being put into practice to improve the provider and patient experience.

“The ACCC conference reinforced that we are all struggling with common issues. It was great to hear some out-of-the-box thoughts on how to address them.”

Dennis Van Asche, MBA
Saint Francis Medical Center, Cancer Institute

11:45 am – 12:30 pm
Showcase Session

Spark New Ideas with Even More Peer-to-Peer Learning Opportunities!

Attend our Showcase Session for a series of quick presentations designed to ignite your imagination, then visit the presenters and their posters in the exhibit hall to learn more! ANCC CNE & CME credit hours not provided.

Development of a Cancer Survivorship Program Utilizing Today’s Technology, Anne Arundel Medical Center, DeCesaris Cancer Institute

Health Info on the Go: Impacting Disparities through Community Outreach and Creativity, Christiana Care Health System, Helen F. Graham Cancer Center

A Cohesive Pathway for Quality Care: The Middlesex Hospital Total Lung Care Center, Middlesex Hospital Cancer Center

Strides to Strength: Exercise Oncology, Novant Health Presbyterian Cancer Center

Blueprint for Developing Survivorship Services in a Community Cancer Center, South Georgia Medical Center, Pearlman Comprehensive Cancer Center

CareRoots Oncology, Providence Saint Joseph Medical Center, The Roy and Patricia Disney Family Cancer Center

Sarah Cannon Cancer Navigator Program and Software, Sarah Cannon Cancer Center

Cancer Survivorship for Adolescents and Young Adults: A Tripartite Model, Seton Family of Hospitals, Seton Cancer Program

One Voice, University of Maryland St. Joseph Medical Center, Cancer Institute

Art of Survivorship, St. Vincent Hospitals and Health Care Center, St. Vincent Cancer Center

Partnering to Provide Quality Psychosocial Services, Southside Regional Medical Center

12:30 pm – 2:00 pm
Lunch in Exhibit Hall and Showcase Poster Session

2:00 pm – 3:00 pm
Concurrent Sessions

TRACK I
New Data and Technology for Breast Radiation Therapy

David E. Wazer, MD, Tufts Medical Center
Piran Siochansi, PhD, AccuBOOST, Advanced Radiation Therapy

Understand emerging trends in breast cancer radiotherapy and learn how promising new technologies can help better target doses, minimize toxicity, and reduce side effects. Plus, hear new information to help patients make informed decisions about treatment.



TRACK II
Emergent Care for Oncology Patients via the VIP (Very Immunocompromised Patient) Program

Paul Shaughnessy, MD, and Jonathan Tinker, MHA, MBA, Methodist Healthcare System, Methodist Cancer Center

Take home a best practice process for the rapid assessment and management of oncology patients with febrile neutropenia, an oncologic emergency and one of the most common indications for the hospitalization of patients with cancer. Methodist’s replicable VIP Program includes a pathway for evaluation and treatment of oncology patients who present to the emergency department and a kit that helps promote patient engagement and coordination of care with community-based physicians.

TRACK III
ACCC Educational Program

Staging and Classifying Primary Melanomas: What You Need to Know

Ahmad A. Tarhini, MD, PhD, University of Pittsburgh Cancer Institute

Early, accurate diagnosis of melanoma is critical, but a recent survey of ACCC members expressed a need for better knowledge in this area. Of the most common cancers in the U.S., melanoma is the only cancer whose incidence is increasing. Attend this session to hear a review of effective practices for treating melanoma in the community setting, to understand the importance of a multidisciplinary approach, and to clarify the key steps in staging and classifying primary melanomas. CME credit hours not provided; CNE pending approval.

Sponsored through a grant provided by Bristol-Myers Squibb.

3:00 pm – 3:30 pm
Break in Exhibit Hall



3:30 pm – 4:30 pm
Concurrent Sessions

TRACK I

Applying “Big Data” to Drive Cancer Care Pathways

Nathan H. Cohen, *Philips Healthcare*

“Big data” applications in oncology are beginning to enable community cancer centers to drive growth, clinical performance, and financial results. By connecting provider organizations globally, academic research centers and technology partners can scale patient data to accelerate research and inform clinical care. This session will discuss opportunities for community providers and lay out the steps required for organizations to engage effectively as partners to see improved results.



TRACK II

Disaster Charts Provide Informational Security Net for Patients

Zachary Smith, RT(R)(T), MBA, *Baton Rouge General Medical Center, Pennington Cancer Center*

Lessons learned in the front lines of Hurricane Katrina led this radiation oncology treatment team to develop an easily implemented emergency chart system with portable electronic medical records that helps ensure continuity of care for their patients in the wake of disaster. Learn from them what your disaster plan *shouldn't* look like and what to consider when developing an effective plan, including HIPAA and data security.

TRACK III

Institute for the Future of Oncology Update

Matthew Farber, MA, *Association of Community Cancer Centers*

ACCC's exciting new initiative brings together key oncology leaders to tackle the significant issues community oncology is facing today and in the future. Hear the outcomes of the 2013 forum, including new insights on issues including integrated delivery networks, physician employment, and health information exchanges.



4:30 pm – 5:30 pm
Concurrent Sessions

TRACK I

The Impact of the Medicare Modernization Act

Jerry Siegel, PharmD, FASHP, and Howard I. Cohen, MS, RPh, FASHP, *Safe Medication Management Associates, Inc.*

The 2003 Medicare Modernization Act (MMA) made it challenging for private oncology practices to provide on-site chemotherapy services in a cost-effective manner. Learn about differences in regulatory requirements for private practices and hospitals and how new solutions, including a telepharmacy management system, allow for cost-effective and safe provision of care, even at low-volume and remote sites.



TRACK II

Rural Chemotherapy

Crystal Enstad, RN, BSC, OCN, *Avera McKennan Hospital and University Health Center, Avera Cancer Institute*

Avera's Rural Chemotherapy Committee created a process and tools for implementing unified chemotherapy administration standards across multiple facilities—both within and outside the Avera family. In this session, hear how Avera's Rural Chemotherapy Committee developed their initiative, identified standard guidelines for chemo preparation and administration, and educated staff across all sites of care.

TRACK III

ACCC Educational Program

Spotlight on Small-Population Cancers

Treating Acute Promyelocytic Leukemia Patients in the Community Setting

Bassem I. Razzouk, MD, FAAP, *St. Vincent Health System, Peyton Manning Children's Hospital*

Made possible through an educational grant from Teva Oncology.

The Importance of Supportive Care in the Treatment of Multiple Myeloma Patients

H. Peter DeGreen III, DO, *Lancaster Cancer Center*

Made possible through an educational grant from Millennium: The Takeda Oncology Company.

Updates on the Management and Treatment of Chronic Myeloid Leukemia Patients

Terrence P. Cescon, MD, *Reading Health System*

Made possible through an educational grant from Novartis Oncology.

Walk away with an understanding of the individual nuances of treating patients with small-population cancers in the community setting. Learn about ACCC's Community Resource Centers and how they are implementing effective practices for these rare diseases. *CME credit hours not provided; CNE pending approval.*

Friday, October 4, 2013

7:00 am – 4:00 pm
Conference Registration

7:30 am – 9:00 am
Breakfast

7:45 am – 8:45 am
Concurrent Sessions

TRACK I

Transition from Business Owner to Employee and the Impact on Care

Terrence P. Cescon, MD, *Reading Health System*
H. Peter DeGreen III, DO, *Lancaster Cancer Center*

Take a look at the pros and cons of physician employment during this candid discussion. Presenters will share their respective experiences transitioning from business owner to employee and staying in private practice during a time of evolving business models.



TRACK II

Creating Transparency with an Electronic Dosimetry Whiteboard

Roxana Taveira, MHSA, CMD, RT(T)(R), and Robert Beecher, MBA, ARRT(T)(R), *Temple University Hospital, Temple Cancer Program*

Create transparency in your treatment planning process, instill accountability in treatment planning team members, and improve communication between the planning team and radiation oncologists. Discover how implementing an electronic dosimetry “whiteboard” enabled Temple Cancer Program to reduce delays in completion of treatment plans, identify bottlenecks, cut down on patient care delays, and increase patient and employee satisfaction.

8:45 am – 9:45 am
Concurrent Sessions

TRACK I

The Value of Valuation in Healthcare: Critical Updates and Trends

Alex Fritz, CPA/ABV, ASA, CVA, *Blue and Co., LLC*

A substantial amount of due diligence is required for successful hospital and physician practice alignment. Investigate the key variables to consider when assessing the value of a physician practice and an employment agreement, and understand current compensation models and market trends.

FOR MORE INFORMATION ABOUT
SPEAKERS AND SESSIONS,
visit www.accc-cancer.org/oncologyconference



TRACK II

Catalyzing Patient-Centered Care to Exceed New Accreditation Standards

Mandi Pratt-Chapman, MA, *The George Washington University Cancer Institute*

A system-wide program helps to navigate patients through the cancer continuum, screen and support patients in high distress, and provide multidisciplinary post-treatment survivorship care. Hear GWU Cancer Institute's framework for patient-centered care, the lessons they learned while developing their program, and key resources to help you meet the patient-centered standards.

TRACK III

ACCC Educational Program

Enhancing Clinical Trial Discussions with Multiple Myeloma Patients

Laura McBride, RN, BSN, OCN, CCRP, *John Theurer Cancer Center, Hackensack University Medical Center*

Nationwide, adult enrollment in cancer clinical trials remains low. To help reduce barriers to trial participation, cancer care team members—including non-physician providers—need to feel prepared to educate patients with multiple myeloma on clinical studies and to address their questions and concerns. Gain new techniques and strategies for managing these discussions. *CME credit hours not provided; CNE pending approval.*

Made possible through an educational grant from Millennium: The Takeda Oncology Company.

9:45 am – 10:45 am
Concurrent Sessions

TRACK I

Understanding Multidisciplinary Treatment Planning in CoC-Accredited Community Cancer Centers

Irene Prabhu Das, PhD, and Mary L. Fennell, PhD, *National Cancer Institute, Division of Cancer Control & Population Sciences*

It could be said that if you've seen one multidisciplinary cancer program, you've seen, well, one multidisciplinary cancer program. Though multidisciplinary care is increasingly being adopted in oncology care settings, definitions of what it is and how it should be structured vary greatly. Now, new research from the National Cancer Institute and Commission on Cancer offers the first-ever cross-spectrum characterization of multidisciplinary treatment planning in the U.S. Learn how team structures, team meeting operations, and patient involvement in the treatment planning process vary across cancer centers.



TRACK II CancerGene Connect— Creating a Virtual Genetic Counseling Environment

Linda Robinson, MS, *UT Southwestern Medical Center, Harold C. Simmons Comprehensive Cancer Center*

Using the online CancerGene Connect program, patients can complete a family and medical history online prior to their medical appointment. This program allows the genetic counselor to calculate risk for specific hereditary syndromes and cancers and print out a complete pedigree—all before the patient's visit. Watch a demo of this program and find out how it can cut evaluation and documentation time in half, enabling you to grow your services and improve patient care.

TRACK III Development of an Oncology Clinical Trials Program

Cindy Stern, RN, MSN, CCRP, *Penn Cancer Network*

Controlled, randomized clinical trials are the gold standard for establishing the evidence that allows clinicians to incorporate new discoveries into standard of care. This presentation will demystify the essential infrastructure requirements for a community-based oncology clinical trials program and identify strategies for addressing common institutional, physician, and patient barriers to a successful program.

10:45 am – 11:00 am

Break



11:00 am – 12:00 pm

Concurrent Sessions

TRACK I

The Positive Impact of Navigation on the Patient Experience and the Bottom Line

Carol Santalucia, *CHAMPS Patient Experience*

As an American College of Surgeons' Commission on Cancer 2015 accreditation standard, patient navigation is at the top of everyone's must-have list. Explore a new model for building a patient navigation program that enhances the patient experience and positively impacts your bottom line.



TRACK II Improving Oncology Genetic Counseling

Jennifer Eichmeyer, MS, CGC,
St. Luke's Mountain States Tumor Institute

Discover how this health system's two-pronged approach to oncology genetic counseling improves patient access to genetic counseling services in rural locations through telehealth and weekly chart review by oncology genetic counselors. The result: greater convenience to patients, cost savings, and improved quality of care.

TRACK III

Insights into Successful Reimbursement in a Tumultuous Environment

Bonnie Kirschenbaum, MS, FASHP, FCSHP

Take an in-depth look at how Medicare's Outpatient Prospective Payment System (OPPS) rules are formulated, anticipated changes for 2014, and tools for assessing current practice and making needed changes. Plus, evaluate the impact of specialty pharmacy on practice sites and strategies for controlling drug spend.

12:00 pm – 1:00 pm

Luncheon in Honor of Paul F. Engstrom, MD

1:00 pm – 1:30 pm

Clinical Research Award Winner

Paul F. Engstrom, MD, *Fox Chase Cancer Center*

Join ACCC as we honor Paul F. Engstrom, MD, with our Annual Clinical Achievement Award for his work in advocating for cancer prevention and screening programs in research throughout the U.S. and around the globe.

1:30 pm – 2:30 pm

Town Hall Discussion

Payment Systems: Current Challenges and Future Models

Weigh in on the pressing issues surrounding our complex payment system. Are rising treatment costs and decreasing reimbursement on a collision course that will affect providers' ability to care for oncology patients? Or, can a solution be found in one of the innovative new payment models that have been proposed?

2:30 pm – 3:30 pm

ACCC Educational Program

Developing and Optimizing a Sustainable Lung Cancer Screening Program

Cheryl G. Heaton, DrPH, MPH,
American Legacy Foundation
Andrea B. McKee, MD, *Sophia Gordon Cancer Institute, Lahey Clinic*
James L. Mulshine, MD, *Rush University Medical Center*

Member-requested session! ACCC members have expressed the need to learn how to increase the volume of patients accessing their low-dose CT lung cancer screening services and how to convert an existing fee-for-service program to a free-of-charge model. Hear case studies, best practices, and new tools for developing and optimizing a lung cancer screening program in your center. *CME credit hours not provided; CNE pending approval.*

3:30 pm – 4:00 pm

Break

4:00 pm – 5:00 pm

Concurrent Sessions



TRACK I Implementation of a Community-Based Program for Cancer Survivors and Caregivers

Joan Giblin, MSN, FNP-C, AOCN, and Hayley Kenslea,
Winship Cancer Institute, Emory University

Helping cancer survivors maintain healthy diet and exercise routines can be a challenging component of a comprehensive survivorship plan, so partnerships with existing community resources can help connect patients with the tools and support they need. Learn how Winship developed their successful program and exchange ideas on how you can better collaborate with existing resources in your own community.

TRACK II

Impact of Multidisciplinary Care on Processes and Outcomes of Cancer Care

Nicholas Petrelli, MD, *Christiana Care Health System, Helen F. Graham Cancer Center*

Continue the conversation on multidisciplinary care. Though there are many assumed benefits of multidisciplinary care and increasing adoption of it by oncology programs, there is surprisingly little research documenting its value in improving processes and outcomes. A groundbreaking study provides data on the relationship between multidisciplinary care and selected processes and outcomes in 14 NCCCP sites. Preliminary study findings look at time to receipt of initial therapy, receipt of multi-modality therapy, evaluation for enrollment in a clinical trial, patient experience, adherence to treatment guidelines, and all-cause survival.

Saturday, October 5, 2013

7:30 am – 11:30 am

Conference Registration

7:30 am – 9:00 am

Continental Breakfast



8:00 am – 9:00 am Integration of Palliative Care into a Medical Oncology Practice

Brian Bell, MD, *Gibbs Cancer Center & Research Institute*

Access to palliative care in both inpatient and outpatient care settings is integral to optimizing patient care. This program has successfully integrated this care into a medical oncology office setting via a palliative care clinic staffed by a nurse practitioner from the medical oncology practice and a registered nurse from the palliative care team. Find out how they are capturing referrals and what measures they are using to assess the program's success.

**THE ACCC NATIONAL ONCOLOGY
CONFERENCE IS DESIGNED FOR ALL
MEMBERS OF THE MULTIDISCIPLINARY
CANCER CARE TEAM.
Bring a colleague and take advantage of
significant discounts for second registrants!**



9:00 am – 10:00 am

Community/Corporate Collaborations for Mobile Health Outreach

Susan Shields, MBA, RN, NE-BC, *Texas Health Harris Methodist Hospital Fort Worth, Klabzuba Cancer Center*

Klabzuba Cancer Center recognized that women in their community accessing their mobile mammography services often had more needs than simple mammograms. They'll reveal how they expanded their screening program to offer mobile health coaches with full examination facilities as well as mammography suites, and how reducing barriers to access for their services has positively impacted the cancer program.

10:00 am – 11:00 am

Fostering a Collaborative Care Model Using Social Media

Joseph Kim, MD, MPH, *MCM Education*

It's a brave new world of social media, as traditional methods of communicating have been transformed by Facebook, Twitter, and other tools. Now, social media is on the verge of transforming the healthcare landscape, too. Hear how these new technologies can help you foster a more collaborative care model with your team and patients.

11:00 am – 11:45 am

ACCC Legislative and Regulatory Update

Sydney Abbott, JD, and Matthew Farber, MA, *Association of Community Cancer Centers*

Staying on top of the legislative and regulatory landscape is a must to be prepared for big changes that can affect your cancer program. ACCC sifts through the noise to bring you the updates and analysis that are most pertinent to your work, on issues including health insurance exchanges, Medicaid expansion, CMS proposed OPPS and PFS rules, and oral parity.

DON'T MISS WEDNESDAY'S EVENTS!

If you are new to ACCC or attending your first national conference, be sure to join us on Wednesday from 5:00 pm to 5:45 pm and learn how to make the most of your attendance and your membership. This event is followed by the President's Welcome Reception in the Exhibit Hall from 5:45 pm – 7:00 pm.

EXHIBITS ON THURSDAY

More than 60 companies and organizations will display the latest improvements in treatments, technology, and oncology services. Take advantage of this opportunity to introduce yourself to new and innovative products and meet industry leaders one-on-one. The Exhibit Hall is open on Thursday, October 3, 2013, from 7:00 am to 3:30 pm.

HOTEL ACCOMMODATIONS

Beautiful, historic Boston awaits you just outside the doors of the Westin Boston Waterfront. Visit the Boston Common and the Freedom Trail for a look at American history you can't find in books. Wander through Faneuil Hall, the North End, and Beacon Hill to experience all that Boston's culture has to offer.

ACCC National Oncology Conference attendees may take advantage of a special rate of \$239 plus tax at the Westin Boston Waterfront. This rate is available until September 3, 2013. To reserve your room, please call 888.627.7115 and mention the ACCC 30th National Oncology Conference when making the reservation. Or, visit www.accc-cancer.org/oncologyconference to reserve online.

The Westin Boston Waterfront
425 Summer Street, Boston, MA
888.627.7115



MEDICINE AND NURSING CONTINUING EDUCATION ACCREDITATION STATEMENTS

Jointly sponsored by University of Kentucky Colleges of Medicine and Nursing and ACCC.



Medicine Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the University of Kentucky College of Medicine and Association of Community Cancer Centers. The University of Kentucky College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

The University of Kentucky College of Medicine designates this live educational activity for a maximum of 15 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The University of Kentucky College of Medicine presents this activity for educational purposes only. Participants are expected to utilize their own expertise and judgment while engaged in the practice of medicine. The content of the presentations is provided solely by presenters who have been selected for presentations because of recognized expertise in their field.

Nursing Accreditation Statement

The University of Kentucky, College of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This activity is offered for up to a maximum of ANCC 15 contact hours.

The Kentucky Board of Nursing (KBN) approves The University of Kentucky, College of Nursing as a provider as well. ANCC and KBN approval of a continuing nursing education provider does not constitute endorsement of program content nor commercial sponsors. The University of Kentucky does not approve commercial products. This activity is offered for up to a maximum 18.0 KBN contact hours for nurses who attend all sessions (10/3/13 = 7.5 KBN [6.25 ANCC], contact hours 10/4/13 = 6.0 KBN [5.0 ANCC] contact hours), 10/5/13 = 4.5 KBN [3.75 ANCC] contact hours. Provider #: 3-0008-01-18-572-574. In order to receive credit for this 3 day conference, participants will complete the CNE activity and submit a credit application and evaluation form online. Certificates may be printed once the evaluation is completed.

Other Continuing Education Certificates

The University of Kentucky Colleges of Medicine and Nursing will provide certificate of attendance for non-physicians. Each individual should claim only those hours actually spent in the educational activity.

Disclosure Statement

All planners, speakers, authors, reviewers and staff members involved with content development for continuing education activities sponsored by the University of Kentucky Colleges of Medicine and Nursing are expected to disclose any real or perceived conflict of interest related to the content of the activity. Detailed disclosures will be included in participant materials or given prior to the start of the activity.

The University of Kentucky is an Equal Opportunity University.

Disabilities Statement

If you need special assistance, please call the Association of Community Cancer Centers at 301.984.9496.

Upon completion of this meeting, participants will be able to:

1. Understand the trends in cancer care, including pathways, alignment, and reimbursement changes.
2. Identify new tools and programs to help satisfy new Commission on Cancer standards on navigation, survivorship, distress screening, and clinical trials accrual.
3. Identify new tools and processes for expanding patient access to genetic counseling services.
4. Learn about effective practices for CML, APL, multiple myeloma, and melanoma.
5. Understand the impact of multidisciplinary care on processes and patient outcomes.
6. Learn how to implement a low-dose CT lung cancer screening program.

This activity is pending approval from the National Association of Social Workers.

Cancellation Policy

Written cancellation of registration received in the ACCC office, on or prior to Monday, September 2, 2013, will result in a refund less a \$100 processing fee. After September 3, 2013, registration fees will not be refunded. Please note: registrations cannot be transferred to another ACCC meeting. Fax written notice to Karla Smith at 301.770.1949.

Target Audience

The ACCC 30th National Oncology Conference is the premier professional development event for all oncology disciplines including medical oncologist, radiation oncologist, oncology nurse, medical director, program administrator, manager in a group practice, oncology pharmacist, social worker, or part of the broader oncology community.

Planning Committee

A full list of the planning committee members can be found at www.accc-cancer.org/oncologyconference.

“Great speakers, fantastic sessions and practical information that I can use in my daily work as an executive director of a very busy community cancer program!”

Margaret Salmassy, MHA
Providence Regional Medical Center Everett

ONCOLOGY PHARMACY EDUCATION NETWORK (OPEN) PRE-CONFERENCE

Wednesday, October 2, 2013
8:00 am – 4:45 pm
The Westin Boston Waterfront

Oncology pharmacists, pharmacy directors, and administrators, join ACCC for a dynamic pre-conference focused on the clinical and management issues facing the oncology pharmacy in both hospitals and private practices. Our unique agenda features a combination of engaging point/counterpoint debates and instructive, disease-specific clinical and business updates.

OPEN Agenda

7:30 am – 8:00 am
Registration and Breakfast

8:00 am – 8:15 am
Welcome & Introductions
Steven D'Amato, BSPHarm, BCOP, *Maine Center for Cancer Medicine*

8:15 am – 9:15 am
Point/Counterpoint: White/Brown Bagging—Is There a Value to Practices and Health Systems?

Ernest R. Anderson, Jr., MS, FASHP, FMSHP, RPh, *Ernest R. Anderson, Jr., Consulting, Inc.*
Jim Smeeding, RPh, MBA, *National Association of Specialty Pharmacy*

A new trend is emerging. For years, concerns over drug pedigree and risk management have made the practices of brown and white bagging uncommon. Now it appears that more hospitals and practices may be engaging in these practices. Look at both sides of this controversial dispensing issue.

9:15 am – 10:00 am
Philadelphia (Chromosome) Freedom? An Update on Novel Therapies for CML

R. Donald Harvey, PharmD, FCCP, BCOP, *Winship Cancer Institute, Emory University*

Walk away with new information on novel CML treatment options and how to evaluate them, clinical updates for testing, and a better understanding of payer issues.

10:00 am – 10:15 am
Break

10:15 am – 11:15 am

Point/Counterpoint: Should Oncology Practices Differentiate Treatments and Pathways Based on Cost or Insurance Coverage?

Zaven Norigian, Jr., PharmD, BCOP, *Beth Israel Deaconess Medical Center*
Diane Otte, RN, MS, OCN, *Mayo Clinic Health System—Franciscan Healthcare, Cancer Center*

Oncology treatments have grown increasingly complex and many of the newest treatments come with high costs for patients and insurers. As the stakes rise, a growing number of players have begun to participate in the treatment decision-making process. From guidelines to pathways to patient choice, how much of a role, if any, should cost play in the decision-making process for oncology practices?

11:15 am – 12:00 pm
Clinical and Business Update: Breast Cancer

Take a look at the latest information on breast cancer testing, treatment options, and payer concerns.

12:00 pm – 12:45 pm
Lunch

12:45 pm – 1:45 pm
Point/Counterpoint: Biosimilars—Should Pharmacy Drive These Programs in Hospitals?

Jim Koeller, MS, RPh, *University of Texas at Austin*
Edward Li, PharmD, BCOP, *University of New England College of Pharmacy*

Over the next five years, a number of well-known biologicals will lose patent protection, opening the door to development of biosimilars. As products are developed, state and federal governments are likely to weigh in on the usage of these products. What role should the oncology pharmacist play in their adoption and utilization?

1:45 pm – 2:30 pm
Clinical and Business Update: Multiple Myeloma

David Frame, PharmD, *University of Michigan*

A number of issues surround the treatment of patients with multiple myeloma. Hear the latest clinical and business information.

2:30 pm – 2:45 pm
Break

TWO EVENTS FOR THE PRICE OF ONE!
Pre-conference registration is complimentary with a paid National Oncology Conference registration!

2:45 pm – 3:45 pm

Point/Counterpoint: Limiting Chemotherapy for Stage 4 Lung Cancer Near the End of Life—What Is the Way Forward?

Leigh M. Boehmer, PharmD, BCOP, *Barnes Jewish Hospital*
Ali McBride, PharmD, MS, BCPS, *University of Arizona Cancer Center*

Numerous studies have shown that treatments at the end of life cost the healthcare system a great deal, without providing significant benefit to the patient. One state's Medicaid plan may begin looking at cost in determining what end-of-life treatments to cover. Should the pharmacy community develop its own policy?

3:45 pm – 4:30 pm
Clinical and Business Update: Prostate Cancer

Susan Goodin, PharmD, *The Cancer Institute of New Jersey*

Bring home new information on evaluating prostate cancer treatment options, a clinical testing update, and a clearer understanding of payer issues.

4:30 pm – 4:45 pm
Wrap Up

REGISTRATION

To register, complete the registration form included with this brochure or visit www.accc-cancer.org/oncologyconference.

Separate registration is required for the OPEN Pre-Conference and the National Oncology Conference.

CONTINUING EDUCATION

Nursing Accreditation Statement

 The University of Kentucky, College of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This activity is offered for up to ANCC 7.0 contact hours.

In order to receive credit for this 1 day conference, participants will complete the CNE activity and submit a credit application and evaluation form online. Certificates may be printed once the evaluation is completed.

Pharmacist Accreditation Statement

 This activity is eligible for ACPE credit; see final CPE activity announcement for specific details.

PASS IT ON!
Please share this brochure with your colleagues!

FINANCIAL ASSISTANCE PRE-CONFERENCE

Part of ACCC's Financial Information and Learning Network (FILN)

Sponsored through grants provided by Celgene and Lilly

Wednesday, October 2, 2013
8:00 am – 4:45 pm
The Westin Boston Waterfront

Administrators, financial counselors, patient advocates, nurses, navigators, social workers, billers/coders, and anyone who provides financial assistance services to cancer patients, join ACCC at our new Financial Assistance Pre-Conference, part of ACCC's Financial Information and Learning Network (FILN). Building on the well-received Workshops for Financial Specialists and Administrators hosted in 2012, this event will help you sharpen your skills while homing in on the issues related to providing financial assistance to patients and their families.

Financial Assistance Agenda

7:30 am – 8:00 am
Registration and Breakfast

8:00 am – 8:15 am
Welcome & Introductions
Virginia T. Vaitones, MSW, OSW-C, *Pen Bay Medical Center*

8:15 am – 9:30 am
Financial Toxicity Part I: A New Name for a Growing Problem

S. Yousuf Zafar, MD, MHS, *Center for Learning Health Care, Duke Clinical Research Institute, Duke Cancer Institute*

A recent study found that although most cancer patients would like to talk about the cost of care with their doctors, often they don't for a variety of reasons. However, the study also found that many patients felt they benefited by having a discussion about finances. Explore the dimensions of this financial toxicity problem and the reasons for its escalation.

9:30 am – 10:45 am
Financial Toxicity Part II: How Can We Help with the Burden of Treatment-Related Costs?

S. Yousuf Zafar, MD, MHS, *Center for Learning Health Care, Duke Clinical Research Institute, Duke Cancer Institute*

Gain insight into what can be done to help reduce cancer patients' financial distress, including fostering a dialogue around issues of cost.

10:45 am – 11:00 am
Break

11:00 am – 12:00 pm
Making a Case for Financial Counselors
Tara Lock, MHA, *Southcoast Centers for Cancer Care*
Understand the financial, operational, and patient satisfaction aspects of this growing trend. Learn how to build a case for adding a financial counselor to your staff and strategies for justifying this FTE position.

12:00 pm – 12:45 pm
Lunch

12:45 pm – 1:45 pm
Concurrent sessions

TRACK I
Setting up Care Plans and Contracts with Payers
Chad Knight, MSHA, *New Hanover Regional Medical Center, Zimmer Cancer Center*
Take an in-depth look at options for setting up effective care plans and contracts, and bring home strategies that can maximize the bottom line.

TRACK II
Utilizing Co-Pay Assistance Programs: Putting Processes in Place
Ann Kaley and Ariel Foster, *St. Luke's Mountain States Tumor Institute*
Learn how well-thought-out processes can increase efficiency, effectiveness, and maximize your results when utilizing co-pay assistance programs.

1:45 pm – 2:45 pm
Concurrent Sessions

TRACK I
Audit/Process Improvement for Financial Counselors
Ron DiGiaimo, MBA, FACHE, *Infinite Oncology*
Once your financial assistance program is established, you need to determine where to focus your internal audit efforts to ensure continued improvement over the coming years. Discover where to start and what to prioritize in this critical component of a successful, sustainable program.

TRACK II
Getting Creative: Finding External Funding for Patients
Catherine Credeur, LMSW, OSW-C, *LSU Health Shreveport*
Walk away from this session with a must-have list of external funding sources that are available to patients—and key information on how to access them.

2:45 pm - 3:00 pm
Break

3:00 pm – 4:30 pm
Everyone into the Pool: Collaborative Fishbowl
Lisa Marquette Porat, MSW, LCSW, OSW-C, *ILP Solutions, Inc.*
Take part in a lively roundtable discussion that will expand on topics presented throughout the day. *ANCC CNE credit hours not provided.*

4:30 pm – 4:45 pm
Wrap Up

REGISTRATION
To register, complete the registration form included with this brochure or visit www.accc-cancer.org/oncologyconference.
Separate registration is required for the Financial Assistance Pre-Conference and the National Oncology Conference.

CONTINUING EDUCATION
Nursing Accreditation Statement
 The University of Kentucky, College of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.
This activity is offered for up to ANCC 6.0 contact hours.

In order to receive credit for this 1 day conference, participants will complete the CNE activity and submit a credit application and evaluation form online. Certificates may be printed once the evaluation is completed.

Medical Billers and Coders Accreditation
 This program has the prior approval of the American Academy of Professional Coders (AAPC) for 6 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

Social Workers Accreditation
This activity is pending approval from the National Association of Social Workers.



All attendees of the Financial Assistance Pre-Conference will receive a copy of ACCC's *Financial Assistance Toolkit*, filled with cost-saving tools, forms, and templates!

Spotlight on Success

REGISTRATION FORM

Association of Community Cancer Centers

30TH National Oncology Conference

October 2-5, 2013 • The Westin Boston Waterfront
Boston, Massachusetts

DETAILS www.accc-cancer.org/oncologyconference



CONTACT INFORMATION

First-time Meeting Attendee? Yes ☐ No ☐

Full Name and Credential(s)		Badge Name/Nickname (If Different)		Title/Position
Organization		Department		
Address				
City		State	Zip	
Telephone		Fax	Email	

REGISTRATION FEES

ACCC Member (all categories)	\$650	☐
2nd Registrant* (provider only)	\$375	☐
Non-Member/Industry Council Member	\$775	☐
Industry/Company Non-Member	\$2,200	☐
One-Day, <i>Providers Only</i>		
☐ Thursday or ☐ Friday	\$300	☐

METHOD OF PAYMENT

Total Amount Due: \$_____

☐ Check #_____ payable to Association of Community Cancer Centers.
Please write registrant(s) name on check.

☐ Visa ☐ American Express ☐ Mastercard

Card Number	Exp: Mo/Yr
Cardholder	
Cardholder's Signature	

PRE-CONFERENCE REGISTRATION

Oncology Pharmacy Education Network (OPEN) Pre-Conference Only	\$199	☐
OPEN + National Oncology Conference	Included with conference registration	☐
Financial Assistance Pre-Conference Only	\$199	☐
Financial Assistance Pre-Conference + National Oncology Conference	Included with conference registration	☐

*2nd Registrant
A second person from an institution or practice may register at a discounted rate for every full-price member registration received. The second registrant may not be from industry or a consultant. This discount may not be combined with any other offer, promotion, or prize award.

Please Indicate Name of Primary Registrant

PARTICIPANT LIST OPT-OUT

☐ Please check here if you **do not** wish your name, title, company name, and address to appear on the official participant list.

SPECIAL SERVICES

☐ Please check here if you require special services to fully participate.

☐ Vegetarian

☐ Gluten Free

☐ ADA: _____

☐ Other: _____

EMERGENCY CONTACT

Name/Relationship
Day Telephone
Evening Telephone



Association of Community Cancer Centers

11600 Nebel Street, Suite 201

Rockville, MD 20852



Association of Community Cancer Centers



Jointly sponsored by University of Kentucky
Colleges of Medicine and Nursing and ACCC

**FOR MORE DETAILS AND TO REGISTER,
visit www.accc-cancer.org/oncologyconference**

Association of Community Cancer Centers

30TH National Oncology Conference

**October 2-5, 2013 • The Westin Boston Waterfront
Boston, Massachusetts**

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