

WOMEN'S IMAGING IN WINE COUNTRY

NAPA, CALIFORNIA / SEP 29 – OCT 4, 2013

The field of women's imaging is continually challenging the radiologist to keep up with the evolving rules, roles and regulations imposed in imaging of the breast, gynecologic organs and pregnancy. This course is designed to reinforce the basic foundations of conventional imaging, strengthen the concepts of advanced applications including the use of MRI, and anticipate what is coming on the horizon. Diagnostic tips and practical applications with a focus on practice management will be emphasized. Two faculty panel discussions will offer attendees the opportunity to address current breast imaging protocols and clinical practice concerns. In addition, interesting and challenging breast and obstetrical cases will be presented as unknowns, allowing participants to test and enhance their diagnostic skills.

Earn Self-Assessment Credit An opportunity for completion of a Self-Assessment Module (SAM) will be offered. "Breast MRI" has been approved by the American Board of Radiology for 1 SAM credit and for meeting the criteria for self-assessment toward the purpose of fulfilling requirements in the ABR Maintenance of Certification program.

As of January 1, 2013, updated MOC Part 2 requirements: 75 CME credits every three years, at least 25 of which must be self-assessment activities (SA-CME, which includes SAMs). For further information: www.theabr.org.

At the completion of this course, attendees will be able to:

1. Understand and utilize BI-RADS appropriately.
2. Follow a skillful and practical approach to performing and interpreting mammography, breast ultrasound, and breast MRI.
3. Employ the latest revisions of BI-RADS for mammography, breast ultrasound and breast MRI in their daily clinical practice.
4. Understand the most recent AIUM guidelines on OB sonography for use in daily clinical practice.
5. Employ the newest recommendations for first trimester sonography from the recent SRU consensus conference.
6. Recognize life threatening conditions in pregnancy such as vasa previa, placenta previa and placenta accreta (the latter of which has increased since so many women have had c-section deliveries).

Registration

Pre-register by August 2, 2013 and save \$75 on your enrollment fee.

TUITION \$1050 for practicing physicians; \$1000 for UCSF Radiology Alumni; \$900 for fellows, residents, sonographers/technologists and nurses (with a letter of verification)

ON-SITE REGISTRATION Sunday, September 29, 2013 at 7:00 am
The Meritage Resort & Spa – 875 Bordeaux Way, Napa, California

SYLLABUS An electronic syllabus and paper notebook will be provided onsite.

Printable PDFs of presentations will be available online one week prior to the course, so attendees can print out and bring pertinent presentations with them.

You must provide an email address with your registration to receive advance syllabus information. Paper copies of presentations will not be provided onsite.

UCSF Course Co-Chairs

Ruth B. Goldstein, MD

Professor of Radiology, and of Obstetrics,
Gynecology and Reproductive Sciences
Chief, Ultrasound

Dorota J. Wisner, MD, PhD

Assistant Professor of Radiology

Guest Faculty

Constance Lehman, MD, PhD, FACR

Professor and Vice-Chair of Radiology
Chief, Breast Imaging
University of Washington at Seattle



UCSF Faculty

Ronald Balassanian, MD

Assistant Professor of Pathology

Natasha Brasic, MD

Assistant Professor of Radiology

Nicholas Fidelman, MD

Assistant Professor of Radiology

Mindy E. Goldman, MD

Clinical Professor of Obstetrics, Gynecology
and Reproductive Sciences
Director, Women's Cancer Care Program

Elissa R. Price, MD

Assistant Professor of Radiology

Edward A. Sickles, MD, FACR

Professor Emeritus of Radiology

Lori M. Strachowski, MD

Professor of Radiology, and of Obstetrics,
Gynecology and Reproductive Sciences
Chief, Women's Imaging
San Francisco General Hospital

Antonio C. Westphalen, MD

Associate Professor of Radiology



*The Meritage
Resort & Spa
Adult Pool
with Vineyard
and Wine Cave*

Women's Imaging Program

SUNDAY, SEPTEMBER 29, 2013

Breast Imaging – Moderator: Dorota J. Wisner, MD, PhD

7:00 am	Registration and Continental Breakfast	
7:25	Welcome and Introductions	Dorota J. Wisner, MD PhD
7:30	Screening for Breast Cancer in High-Risk Women: Mammography, Ultrasound, and MRI	Edward A. Sickles, MD
8:30	Breast Ultrasound – Part 1	Lori M. Strachowski, MD
9:15	New ACR Appropriateness Criteria for Managing Patients with Palpable Breast Lumps	Constance Lehman, MD, PhD
10:00	Recess	
10:15	Breast Ultrasound – Part 2	Lori M. Strachowski, MD
11:00	Breast Density: How Important Is It?	Edward A. Sickles, MD
11:30	Q & A: Screening Controversies	Faculty Panel
12:30 pm	Adjourn	

5:00 pm Welcome Reception for Attendees and Their Guests

MONDAY, SEPTEMBER 30, 2013

Breast Imaging – Moderator: Dorota J. Wisner, MD, PhD

7:00 am	Continental Breakfast	
7:30	Screening Mammography Interpretation at the Threshold for Recall	Edward A. Sickles, MD
8:30	Interpreting FNA and Core Biopsies of the Breast: The Truth and Its Many Complexities	Ron Balassanian, MD
9:15	The New (5th) Edition of BI-RADS	Edward A. Sickles, MD
10:00	Recess	
10:15	Assessment of Radiology-Pathology Concordance after Breast Biopsy: Are We Done?	Dorota J. Wisner, MD PhD
11:00	Mammographic Follow-up as an Alternative to Biopsy: Strengths, Limitations, Pitfalls	Edward A. Sickles, MD
11:45	Q & A: Breast Management Issues	Faculty Panel
12:45 pm	Adjourn	

TUESDAY, OCTOBER 1, 2013

Breast Imaging – Moderator: Dorota J. Wisner, MD, PhD

7:00 am	Continental Breakfast	
7:30	S Breast MRI Fundamentals: Protocols and Reporting	Dorota J. Wisner, MD PhD
8:00	A Breast MRI Artifacts and Other Pitfalls: Avoiding Potential Errors in Interpretation	Dorota J. Wisner, MD PhD
8:45	M Breast MRI: Quiz and Answers	Dorota J. Wisner, MD, PhD
9:15	The New ACR BI-RADS for Breast MR Imaging	Constance Lehman, MD PhD
9:45	Recess	
10:00	A Practical Approach to Breast MRI Interpretation	Constance Lehman, MD PhD
10:45	Breast Multimodality Case Review (including MRI)	Elissa R. Price, MD
11:30	Clinical Indications for Breast MRI	Constance Lehman, MD PhD
12:15 pm	Adjourn	

WEDNESDAY, OCTOBER 2, 2013

No formal course program.

THURSDAY, OCTOBER 3, 2013

Gynecologic Imaging – Moderator: Ruth B. Goldstein, MD

7:00 am	Continental Breakfast	
7:30	Postmenopausal Bleeding	Ruth B. Goldstein, MD
8:15	MRI for Benign / Malignant Lesions in the Female Pelvis	Antonio C. Westphalen, MD
9:00	Minimally-Invasive Treatment Options for Fibroids and Other Gynecological Conditions	Nicholas Fidelman, MD
9:45	Recess	
10:00	Gynecologic Conditions and Imaging in Women with Breast Cancer: a Clinical Perspective	Mindy E. Goldman, MD
10:45	Acute Pelvic Pain in the Non-pregnant Female	Lori M. Strachowski, MD
11:30	Management of Asymptomatic Adnexal Masses	Natasha Brasic, MD
12:15 pm	Adjourn	

FRIDAY, OCTOBER 4, 2013

Obstetrical Imaging – Moderator: Ruth B. Goldstein, MD

7:00 am	Continental Breakfast	
7:30	Complications of Early Pregnancy	Ruth B. Goldstein, MD
8:15	The Level 1 OB Sonogram: An AIUM Update	Lori M. Strachowski, MD
9:00	Cervix and Lower Uterine Segment, Including Placenta, Previa and Accreta	Ruth B. Goldstein, MD
9:45	Recess	
10:00	IUGR: the Role of US in Detection and Management	Lori M. Strachowski, MD
10:45	Twins Simplified	Ruth B. Goldstein, MD
11:30	Instructive OB/GYN Cases	Natasha Brasic, MD
12:15 pm	Adjourn	

Accreditation

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

UCSF designates this educational activity for a maximum of **23.25 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The total credits include 0.5 in CT, 4.25 in MRI, 6.75 in US, and 14.25 in Breast Imaging. The Breast Imaging credits include 4.0 in Breast MR and 1.75 in Breast US.

This educational activity meets the requirement under California State Assembly Bill 1195, continuing education and cultural and linguistic competency.

NURSES

For the purpose of recertification, the American Nurses Credentialing Center accepts **AMA PRA Category 1 Credit™** issued by organizations accredited by the ACCME.

SONOGRAPHERS

This program is approved for AMA-CMA credit and will be accepted toward meeting the continuing education requirements of the ARDMS.

Napa Valley

www.napavalley.org

The Napa Valley is centrally located in the inland area just east of the coastal region. Located along Highway 29 (St Helena Hwy) traveling north from downtown Napa are the towns of Yountville, St Helena and Calistoga, each of which are home to several wineries, as well as a wonderful mix of crafts shops, restaurants, destination spas, farmers markets, shopping, golf and other recreational activities.

The Meritage Resort & Spa is located just four miles south of downtown Napa (see map on page 8) and only 14 miles east of downtown Sonoma, making it ideally located for excursions throughout wine country and the north bay area.

Downtown Napa

www.donapa.com

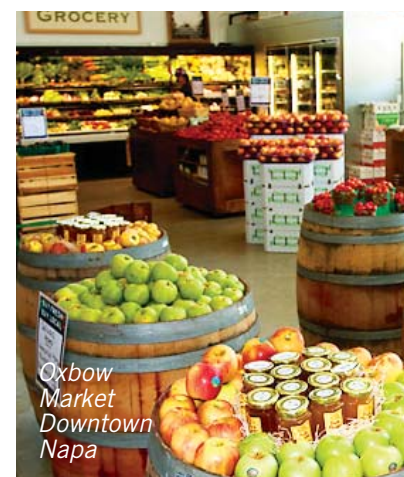
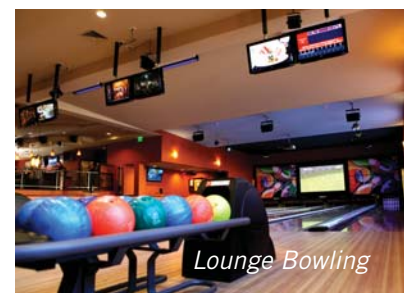
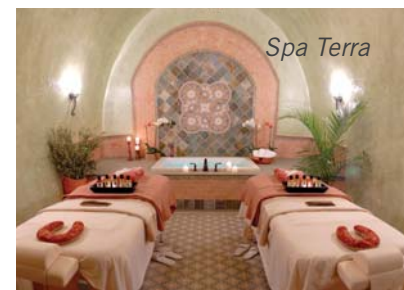
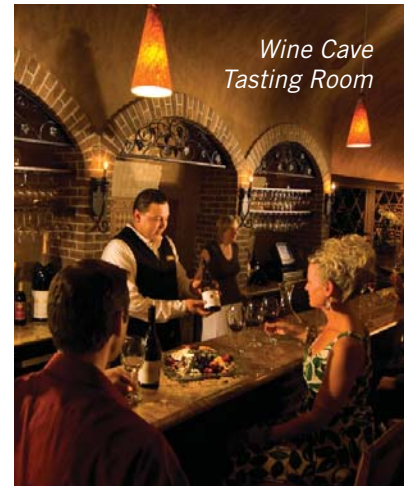
The Meritage Resort has a complimentary evening shuttle that will take guests to downtown Napa, which is just 4 miles / 10 minutes away.

The city of Napa, founded in 1847, was originally settled due to its strategic location for travel and commerce along the inland river route. The historic Napa Mill is the home for the Napa General Store, as well as a collection of unique restaurants, shops and a day spa. Artisan shops offer locally grown foods including olive oils, jams, tapenades and mustards.

Cultural venues include the Napa Valley Opera House and art-deco Uptown Theatre, which are home to live music, theatre, comedy and jazz. The downtown area includes a number of upscale galleries including the Di Rosa and the Hess Collection. The Fireman's Museum, Scientopia and Rockzilla will keep kids of all ages busy.

Not only are there several tasting rooms all within walking distance, there is a public Artwalk Tour for Fall 2013 titled "Metamorphosis". There are three scenic parks which provide endless opportunities for hiking and taking photos. With the temperate weather and fall colors, bicycle rentals at this time of year are particularly rewarding.

The downtown area is also the starting point for the popular Napa Valley Wine Train, which allows one to relax and take in all the sights and scenic beauty without having to keep your eyes on the road.



Meritage Resort & Spa

875 Bordeaux Way, Napa CA 94558
Tel: **866-370-6272** or 707-251-1900

Reserve online www.themeritageresort.com
with Group Code: GRPUCSF913

Reservation deadline is Thursday, 8/29/13.

Room rate: \$249 per night (single/double)
from Wed. 9/25 through Mon. 10/7 (upon
availability)

Please book early as the hotel is likely to fill-up
well in advance this time of year.

*When making your accommodation decisions,
please take into consideration that staying at
the host hotel helps UCSF meet its contractual
obligations and keeps registration fees
reasonable. To ensure that you receive the
conference rate, book through the Meritage
website, or call the hotel directly.*

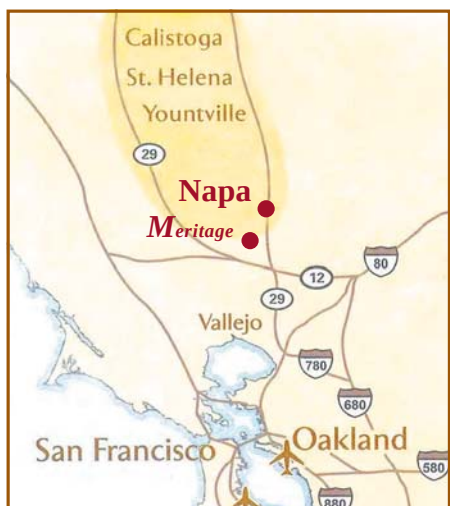
Daily resort fee of \$20 includes: welcome
bottle of wine, bottled waters refreshed daily,
daily newspaper, resort business center and fax
service, in-room high speed internet, public area
wi-fi, valet and self-park, fitness center access,
evening downtown shuttle, golf course shuttle
service.



Resort Highlights

- two swimming pools, three whirlpools, several outdoor fire places
- bocce ball court and hiking trails through neighboring nine acres of hillside vineyards
- vineyard *Estate Cave* featuring the Trinitas Cellars Tasting Room
- *Crush Ultra Lounge*, a sports-themed lounge with six bowling lanes and a pool table
- fitness studio with doors opening to vineyard views
- Award-Winning *Spa Terra* offering a full array of revitalizing treatments and therapies, as well as steam grottos, soaking pools and waterfalls
- *Blend Café* and two additional bars
- *Siena*, Napa's signature restaurant serving the highest quality meats, fish and produce

A limited block of rooms has been reserved at the Inn for this conference. A credit card is required for booking confirmation. Room requests made after the deadline will be honored at the conference room-rates on a space-available basis. Each additional adult (3 or 4) is \$25 each per night. These rates are subject to all current state and local taxes (currently 14%). Reservation cancellation deadline is five days prior to scheduled arrival or a one-night's stay (and taxes) will be charged. Both overnight self-park and valet are complimentary.



***"The Meritage** offers a lesson in unmistakable beauty. With its rolling hills, Tuscan inspired architecture, its own private nine-acre vineyard and lavish underground spa, this resort is its own destination. The outdoor patio and pool area is a relaxing delight for the senses with two pools, three hot tubs, cabanas, fountains and outdoor fireplaces. I can't imagine a better day than starting with a massage and facial at Spa Terra, wine tasting at Trinitas Cellars, then grabbing a bottle of your favorite wine to sit and relax on the picturesque patio. That's a perfect day."*

- Sherrie Perkovich, WashingtonTimes.com

Air Travel

UCSF Radiology has negotiated special fares with American and United Airlines for radiology course attendees. **To ensure the lowest fares, please book with the airline website directly, using the following online codes:**

Airline	Contact	Code	Phone
American	www.aa.com/groups	7393BC	800-433-1790
United	www.united.com	ZN8V234613	800-521-4041 (\$25 fee via phone)
SFO	www.flysfo.com	OAK	www.oaklandairport.com

Transportation

The Meritage is 65 miles from SFO and 50 miles from OAK.

Detailed driving directions can be obtained from the hotel website or by contacting the hotel directly.

Hertz 800-654-2240 / CV# 01SY0253

Arrangements have been made with Hertz Car Rental for special rates from both SFO and OAK airports during this UCSF meeting, as well as one week before and after this meeting.

Call the Hertz Convention Desk, and be sure to tell the agent the meeting name and CV number listed above.

Motor coach service is available from both SFO and OAK airports.
www.airportexpressinc.com
 800-327-2024





REGISTRATION

WOMEN'S IMAGING IN WINE COUNTRY (RAD14 004)

Sep 29 –Oct 4, 2013 / The Meritage Resort & Spa

Early Enrollment Deadline: Friday, August 2, 2013

Four easy ways to register:

1. **Online** at www.cme.ucsf.edu
2. **Fax** this form to 415–502–1795
3. **Mail** this form to UCSF Office of CME, PO Box 45368, San Francisco, CA 94145–0368
4. **Phone** using Visa, Amex or Mastercard. Call 415–476–5808, 8:30 am–4:00 pm (Pacific Time)

REGISTRANT INFORMATION (PLEASE PRINT)

Name _____
First Last Degree

Address _____

Tel _____ Fax _____
Area Code Area Code

E-mail _____

You must provide your email address to receive advance syllabus information.

Paper copies will not be provided on site.

Would you like to receive general UCSF Radiology CME email notices? ☐ Yes ☐ No.

Month/Day of Birth for record verification: _____ / _____ / X X
month day

COURSE REGISTRATION

Check one:	BY 8/2/13	AFTER 8/2/13
☐ Physician	\$ 975	\$ 1050
☐ UCSF Radiology Alumni / Active Military	\$ 925	\$ 1000
☐ Resident/fellow/nurse/sonographer (with letter of verification)	\$ 825	\$ 900

METHOD OF PAYMENT

☐ Check enclosed, payable to **UC Regents.**

Please charge my: ☐ Visa ☐ Mastercard ☐ American Express

Card No. _____

Exp. Date _____ Signature _____

Payment may be made by credit card or by check or money order drawn on a U.S. bank in U.S. currency. We regret that we cannot accept checks drawn on foreign banks. Enrollment confirmation will be mailed to you within two weeks of receipt of the application.

CANCELLATION A refund of the enrollment fee, less \$75, will be made upon receipt of a **written request only by Friday, 9/20/13**. No refunds will be made after this date. In the unlikely event that the program is cancelled, UCSF Radiology will refund the registration fee in full, but cannot be responsible for any hotel or travel costs.