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FEATURING THE 10<sup>TH</sup> ANNUAL PSORIASIS FORUM

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July 15 &  
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\$200

SKIN DISEASE EDUCATION FOUNDATION presents 14<sup>th</sup> Annual

# Las Vegas Dermatology Seminar™

a continuing medical education conference

October 31-November 2, 2013 • The Cosmopolitan Hotel • Nevada

## SDEF MEDICAL/COSMETIC DERMATOLOGY DIRECTORS:

**Joseph F. Fowler, Jr. MD**

University of Louisville, Louisville, KY

**Christopher B. Zachary, FRCP**

University of California, Irvine, CA

## PSORIASIS FORUM DIRECTORS:

**Francisco A. Kerdel, MD**

University of Miami, School of Medicine

**Craig L. Leonardi, MD**

Saint Louis University / Central Dermatology

**Kenneth B. Gordon, MD**

Northwestern University, Feinberg School of Medicine

**Bruce E. Strober, MD, PhD**

University of Connecticut School of Medicine

APPROVED FOR *AMA PRA CATEGORY 1 CREDIT(S)*™  
NURSING AND AAFP CREDITS PENDING



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Join us at Skin Disease Education Foundation's (SDEF) **14<sup>th</sup> Annual Las Vegas Dermatology Seminar, October 31-November 2, 2013**. Nationally known leaders in the field of dermatology will present recent advances and emerging trends in the diagnosis, treatment, and monitoring of patients with skin diseases. This highly scientific three-day CME/CE conference features key clinical topics such as acne, rosacea, AK, BCC, psoriasis, contact dermatitis, eczema, fillers, toxins, cases and more.

**SDEF's Psoriasis Forum** is now in its 10<sup>th</sup> year. This in-depth, comprehensive program is featured on day two. Clinical presentations, interactive panels and cases covering current and emerging biologic and topical therapies for the treatment of psoriasis are featured throughout the day.

**SDEF's 14<sup>th</sup> Annual Las Vegas Dermatology Seminar** including the **10<sup>th</sup> Annual Psoriasis Forum** will be of interest to both the seasoned clinician and residents. Please join us **October 31-November 2, 2013** at The Cosmopolitan Hotel in Las Vegas for a rewarding educational experience. The format is informal and relaxed, and encourages a free-flowing exchange of ideas and practical solutions that are immediately useful in improving patient outcomes.

#### WHO SHOULD ATTEND

Dermatologists, dermatology residents, and other healthcare professionals who manage patients with common and complex skin diseases.

#### LEARNING OBJECTIVES

At the conclusion of this live conference, participants should be able to:

- Integrate into daily practice evidence-based recommendations on new and emerging therapies for common dermatologic diseases and incorporate them into practice.
- Identify appropriate treatments for patients with complex dermatologic disorders.
- Assess the benefits of currently available and future treatment options for acne and rosacea.
- Discuss how existing and emerging diagnostic tools and treatments for BCCs, AKs, and other nonmelanoma skin cancers can be used to improve patient outcomes.

#### ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Louisville School of Medicine and Skin Disease Education Foundation, a division of Global Academy for Medical Education. The University of Louisville is accredited by the ACCME to provide continuing medical education for physicians.

#### AMA PRA CREDIT DESIGNATION STATEMENT

The University of Louisville Continuing Medical Education designates this educational activity for a maximum of **16.75 AMA PRA Category 1 Credit(s)<sup>™</sup>**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### AAD CONTINUING MEDICAL EDUCATION RECOGNITION AWARD

The Skin Disease Education Foundation's Las Vegas Dermatology Seminar (Program #631100) is recognized by the American Academy of Dermatology for **16.75 AAD Recognized Category 1 CME Credit(s)** and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

#### NURSING CREDIT

This program has been applied by the Kentucky Board of Nursing for **20.1 contact hours** through University Hospital. The Kentucky Board of Nursing approval of an individual nursing education provider does not constitute endorsement of program content. Determination of credit is pending.

#### AAFP CREDIT

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending. Please check conference website for updates.

#### CONFERENCE CHAIRS

##### SDEF DIRECTORS

##### MEDICAL DERMATOLOGY DIRECTOR

**Joseph F. Fowler, Jr, MD**

Clinical Professor of Dermatology  
University of Louisville, KY

##### PROCEDURAL & AESTHETIC DERMATOLOGY DIRECTOR

**Christopher B. Zachary, FRCP**

Professor and Chair  
Department of Dermatology  
University of California, Irvine, CA

##### PSORIASIS FORUM DIRECTORS

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Professor of Clinical Medicine Dermatology  
University of Miami School of Medicine  
Miami, FL

**Craig L. Leonardi, MD**

Clinical Professor of Dermatology  
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**Kenneth B. Gordon, MD**

Professor of Dermatology  
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**Bruce E. Strober, MD, PhD**

Associate Professor, Dermatology  
University of Connecticut School of Medicine, Farmington, CT

- Describe the mechanisms of action, efficacy, and safety of currently available and newly emerging biologics used to treat psoriasis, as well as the factors involved in appropriate patient selection.
- Formulate an evidence-based management plan incorporating updated recommendations for patients with psoriasis using topical and/or systemic therapies.
- Assess patients for comorbidities and manage psoriasis as well as the comorbidities that are associated with it.
- Interpret and evaluate emerging clinical trial data related to the use of biologic treatments for moderate-to-severe psoriasis to increase awareness of new treatment options.
- Choose the appropriate fillers and/or toxins for each area of the face and in the targeted planar depth.
- Compare the benefits and limitations of newer surgical/nonsurgical techniques and topical treatment options for aesthetic and procedural dermatology.

#### FACULTY DISCLOSURES

As a sponsor accredited by the ACCME, it is the policy of the University of Louisville Continuing Medical Education to require the disclosure of anyone who is in a position to control the content of an educational activity. All relevant financial relationships with any commercial interests and/or manufacturers must be disclosed to participants at the beginning of each activity.

#### SPECIAL NEEDS

If you need special accommodations due to a disability, or for an alternative form of course materials, please contact us at 937-290-8225 at least 14 days prior to the program. University of Louisville fully complies with the legal requirements of the ADA and the rules and regulations thereof.

The opinions expressed at SDEF's Las Vegas Dermatology Seminar do not necessarily reflect those of Global Academy for Medical Education. Global Academy for Medical Education will not assume responsibility for damages, loss, or claims of any kind arising from or related to the information contained in presentations, including any claims related to the products, drugs, or services mentioned.

# PROGRAM

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## THURSDAY, OCTOBER 31, 2013

- 6:30 AM** Registration – Continental Breakfast and Visit Exhibits
- 7:25 AM** Welcome and Introduction  
Joseph F. Fowler, Jr., MD
- 7:30 AM** The Latest News on Contact Dermatitis  
Jacob Thyssen, MD, PhD, DmSci
- 8:00 AM** New Developments in Rosacea  
Joseph F. Fowler, Jr., MD
- 8:30 AM** What's New in Acne Treatment  
Linda F. Stein Gold, MD
- 9:00 AM** Interactive Panel Discussion
- 9:30 AM** Break and Visit Exhibits
- 10:00 AM** Which Drug is Better?  
Joseph F. Fowler, Jr., MD
- 10:45 AM** Top Secret Therapeutic Tips from Mayo Dermatology  
Mark D.P. Davis, MD
- 11:15 AM** AKs, BCC and Other Skin Cancer Developments  
Stephen K. Tyring, MD, PhD
- 12:00 PM** Interactive Panel Discussion
- 12:20 PM** Break, Visit Exhibits, Pick up Lunch
- 12:30 PM - 1:15 PM** Independent Satellite Symposium\*
- 1:15 PM** Break and Visit Exhibits
- 1:30 PM** Vaccines and Viruses  
Stephen K. Tyring, MD, PhD
- 2:00 PM** Pigmented Lesions of the Oral Cavity  
Janellen Smith, MD
- 2:30 PM** Atopic Eczema, a European Perspective  
Jacob Thyssen, MD, PhD, DmSci
- 3:00 PM** Clinical Pearls in Medical Dermatology  
Mark D.P. Davis, MD
- 3:30 PM** Interactive Panel Discussion
- 3:45 PM** Great Cases from the Las Vegas Derm Society  
Miriam S. Bettencourt, MD
- 4:30 PM** Session Concludes

## 10<sup>TH</sup> ANNUAL SDEF PSORIASIS FORUM

### FRIDAY, NOVEMBER 1, 2013

- 7:00 AM** Continental Breakfast and Visit Exhibits
- 7:15 AM - 8:00 AM** Independent Satellite Symposium\*
- 8:10 AM** Welcome to SDEF's 10<sup>th</sup> Psoriasis Forum  
Francisco A. Kerdel, MD
- 8:15 AM** Translating the Science of Psoriasis  
Kenneth B. Gordon, MD
- 8:35 AM** Principles of Topical Therapy for Psoriasis  
Linda F. Stein Gold, MD
- 9:00 AM** How to Treat Psoriasis with Cyclosporine and Methotrexate  
Bruce E. Strober, MD, PhD
- 9:20 AM** Oral Retinoids for Psoriasis: Lessons from the Research Trials  
Craig L. Leonardi, MD
- 9:40 AM** Interactive Panel Discussion
- 10:00 AM** Break and Visit Exhibits
- 10:30 AM** Practical Phototherapy: A Case-Based Approach  
Kenneth B. Gordon, MD
- 10:50 AM** TNF Inhibitors: Update for 2013  
Francisco A. Kerdel, MD
- 11:20 AM** Comorbidities in Psoriasis: Cardiovascular Risks and Beyond  
Bruce E. Strober, MD, PhD
- 11:40 AM** Managing Your Patient Using IL12/23 Inhibitors: What You Need to Know  
Craig L. Leonardi, MD
- 12:00 PM** Biologics in Psoriasis: Clinical Applications in Complicated Patients  
Jennifer C. Cather, MD
- 12:20 PM** Interactive Panel Discussion
- 12:45 PM** Break, Visit Exhibits, Pick up Lunch
- 12:55 PM** Senior Residents Lunch with the Professors  
Francisco A. Kerdel, MD  
Craig L. Leonardi, MD  
Bruce E. Strober, MD, PhD  
Linda F. Stein Gold, MD  
Kenneth B. Gordon, MD  
Jennifer C. Cather, MD
- 1:00 PM - 1:45 PM** Independent Satellite Symposium\*
- 2:00 PM** Managing Female Psoriasis Patients Across the Age Continuum  
Jennifer C. Cather, MD
- 2:20 PM** Why Biologic Therapies Sometimes Lose Efficacy  
Bruce E. Strober, MD, PhD

- 2:40 PM** Emerging Therapies in the Management of Psoriasis  
Kenneth B. Gordon, MD
- 3:00 PM** Interactive Panel Discussion
- 3:30 PM** Perception & Reality – Clinical Cases – Test Yourself Challenge  
Craig L. Leonardi, MD, *Moderator*
- 4:30 PM** Celebrating 10 Years of SDEF's Annual Psoriasis Forum Reception in the Exhibit Hall\*  
Hosted by the SDEF Psoriasis Forum Faculty
- Don't Miss This Networking Reception**

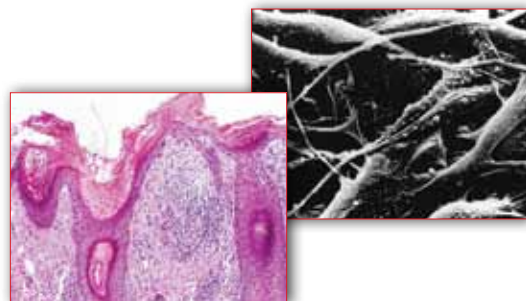
## SATURDAY, NOVEMBER 2, 2013

- 7:00 AM** Continental Breakfast and Visit Exhibits
- 8:00 AM** Toxins and Fillers: The Science and Technique  
Nazanin Saedi, MD
- 8:40 AM** Toxins and Fillers: Video Demonstrations  
Christopher B. Zachary, FRCP
- 9:00 AM** Restoring the Face: Use of Devices  
Mathew M. Avram, MD, JD
- 9:20 AM** Interactive Panel Discussion
- 9:45 AM** Break and Visit Exhibits
- 10:15 AM** Choosing Devices for Vascular Lesions  
Christopher B. Zachary, FRCP
- 10:45 AM** Choosing Devices for Non-invasive Fat Reduction  
Mathew M. Avram, MD, JD
- 11:10 AM** Choosing Devices for Pigmented Lesions  
Nazanin Saedi, MD
- 11:35 AM** Interactive Panel Discussion
- 12:00 PM** Seminar Concludes

See you Next Year  
**SDEF's 15<sup>th</sup> Las Vegas Dermatology Seminar**  
**October 30-November 1, 2014**  
**The Cosmopolitan Hotel**

Sessions/faculty subject to change.  
For program and faculty updates visit  
[www.globalacademycme.com/sdef](http://www.globalacademycme.com/sdef)

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\*CME/CE Not Provided for These Sessions

## FACULTY

### Mathew M. Avram, MD, JD

Director MGH Dermatology Laser & Cosmetic Center Harvard Medical School Boston, MA

### Miriam Bettencourt, MD

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National Allergy Research Centre Department of Dermato-Allergology Copenhagen University Hospital Gentofte Denmark

### Stephen K. Tying, MD, PhD

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### Christopher B. Zachary, FRCP

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To register for  
**14<sup>th</sup> LAS VEGAS DERMATOLOGY SEMINAR™**  
visit [www.globalacademycme.com/sdef](http://www.globalacademycme.com/sdef)  
or call at 240-221-4404

### Seminar Registration – One per registrant

|                              | Super Early Bird<br>Before 7/15/13 | Early Bird<br>Before 9/1/13 | After<br>9/1/13 | On and After<br>10/28/13 Onsite |
|------------------------------|------------------------------------|-----------------------------|-----------------|---------------------------------|
| Physician                    | \$225.00                           | \$275.00                    | \$325.00        | \$425.00                        |
| PA/NP/Nurse/<br>Office Staff | \$195.00                           | \$250.00                    | \$299.00        | \$375.00                        |
| Resident                     | \$150.00                           | \$175.00                    | \$175.00        | \$200.00                        |
| Industry<br>Not Exhibiting   | \$895.00                           | \$895.00                    | \$995.00        | \$995.00                        |

### Cancellation Policy

Cancellation policy: Full refund less a \$50 administrative fee as follows: requests for refunds must be made in writing and postmarked, e-mailed, or faxed prior to **September 16, 2013** (5635 Fishers Lane Suite 6100, Rockville, MD 20852), e-mail: [n.rillo@globalacademycme.com](mailto:n.rillo@globalacademycme.com) or fax (866-401-8609). After September 16, 2013 no [refunds will be granted. After the refund date, you have two options: you can send someone in your place, or we can mark a credit in the amount you paid to be applied to your registration for next year's conference. Refunds will not be issued to no-shows. Global Academy for Medical Education is not responsible for nonrefundable, nontransferable airline tickets or hotel accommodations purchased for attendance at this course. The registration fee covers attendance to the scientific meeting, continental breakfasts, coffee breaks, lunches when provided, and exhibits.

### Hotel Accommodations

**The Cosmopolitan Hotel**  
**3708 Las Vegas Boulevard South**  
**Las Vegas, NV 89109**  
**(702) 698-7000**

Online hotel reservations can be made at:  
<https://resweb.passkey.com/go/SSDEF2>



You may also book through the Cosmopolitan Hotel call center at 702-698-7575 (local) or 855-435-0005 (toll free). Conference rate room fee of **\$199 plus 12% tax** per night.

The conference room block fills up quickly. Please make your hotel reservations as quickly as possible. The group room block rate cut off date is **October 8, 2013**.

