

12th Annual 2014 South Beach Symposium™

**Clinical Dermatology Symposium | Aesthetic Dermatology Symposium
Practice Management Symposium | Masters of Pediatric Dermatology Symposium**

**February 13-17, 2014
Loews Miami Beach Hotel • Miami, Florida**

*Jointly sponsored by AKH Inc., Advancing Knowledge in Healthcare
and the Foundation for Skin Disease Research and Education, Inc.*

Why Attend The South Beach Symposium?

- World renowned national and international faculty providing their cutting edge perspectives and best practices
- Clinical, Aesthetic and Surgical dermatology sessions to improve your current skill set
- Live patient demonstration and certification workshops on injections and fillers
- Device workshop on the best in lasers and aesthetic devices
- Special Pre-conference Symposium: The Masters of Pediatric Dermatology
- Sessions for Dermatology Maintenance of Certification
- This activity has been approved for AMA PRA Category 1 credit(s)™.

Featured Faculty

(Partial List)

Symposium Chair

Mark S. Nestor, MD, PhD

Session Directors

Glynis R. Ablon, MD
Benjamin Ascher, MD
Brian Berman, MD, PhD
David Cohen, MD, MPH
Joel L. Cohen, MD
Brett Coldiron, MD
James Q. Del Rosso, DO
Zoe D. Draelos, MD
Steven Fagien, MD
Michael H. Gold, MD
David J. Goldberg, MD, JD

Mark G. Lebwohl, MD
Mark D. Kaufmann, MD
Stephen H. Mandy, MD
Gary D. Monheit, MD
Darrell S. Rigel, MD, MS
Theodore Rosen, MD
Lawrence A. Schachner, MD
David L. Wagener, MBA, CPA
Susan H. Weinkle, MD
Robert A. Weiss, MD

The South Beach Symposium (Program #20113) is recognized by the American Academy of Dermatology for 45 AAD Recognized CME Credit(s) and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

www.southbeachsymposium.org

Make Your Plans Now to Attend!

You are cordially invited to attend the 12th Annual South Beach Symposium at the Loews Miami Beach Hotel. The Symposium includes cutting edge educational sessions featuring the following non-overlapping CME tracks:

Pre-Conference Symposium

Masters of Pediatric Dermatology Symposium

Thursday, February 13 | 8:30 AM - 5:00 PM

This popular one-day program aims to educate physicians about advances in pediatric dermatology and supporting children with dermatological diseases.

Clinical Dermatology Symposium

The Clinical Dermatology Symposium will host the world's top medical and surgical dermatology faculty to cover topics ranging from advances in clinical and therapeutic dermatology, photodynamic therapy, immune response modifiers, biologic therapies for psoriasis, wound care management, acne, rosacea, psoriasis and much more.

Aesthetic Dermatology Symposium

The Aesthetic Dermatology Symposium will present new innovations in aesthetic procedures and technologies through multiple live patient demonstration and certification workshops given by world leaders in cosmetic and aesthetic dermatology.

Practice Management Symposium

The Practice Management Symposium will include an interactive session on elements to improve both clinical and cosmetic practice, EMR and imaging solutions and risk management strategies.

The 2014 Symposium will once again prove to be an educational event you cannot afford to miss, we hope you will make plans to join us. We expect the 2014 Symposium to sell out, so please register early!



Mark S. Nestor, MD, PhD
Symposium Chair

ACCREDITATION

Target Audience

This activity is designed to meet the needs of physicians and nurses in the dermatology community.

Learning Objectives

Upon completion of the educational activity, participants should be able to:

- Discuss current topics and advances in pediatric dermatology;
- Define current trends associated with clinical dermatology;
- Demonstrate advanced techniques in various aesthetic procedures;
- Identify the rules, regulations, practice management techniques and business information necessary for a successful dermatology practice;

Physicians

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of AKH Inc. and South Beach Symposium. AKH Inc. is accredited by the ACCME to provide continuing medical education for physicians. AKH Inc. designates this live for a maximum of 45 AMA PRA Category 1 Credit(s)™. Physicians should claim only credit commensurate with the extent of their participation in the activity.

Nursing

AKH Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's COA.

AKH Inc. designates this educational activity for 45 contact hours. Accreditation applies solely to educational activities and does not imply approval or endorsement of any commercial product by the ANCC-COA.

Criteria for Success

Credit awarded based on attendance and evaluation form. CME/CE questions service@akhealthcare.com.

Commercial Support

Final notification of commercial support will be provided in the course syllabus.

Subject to Change

BACK BY POPULAR DEMAND!

Maintenance of Certification (MOC)*

A 25-question self-assessment session will be offered during the South Beach Symposium and will count towards fulfilling a portion of the American Board of Dermatology (ABD) MOC-D self-assessment requirements. Medical dermatology, aesthetic dermatology, dermatologic surgery and other general dermatology topics will be covered.

**The Maintenance of Certification session is included in the SBS registration fee. You must be registered for the SBS meeting to attend. Only dermatologists can claim MOC credit.*

Earn your Dermatology Mini MBA

The key to running a successful dermatology practice is not just about knowing how to diagnose and treat your patients, a successful practice needs to be well managed. This course will highlight some of the office management strategies utilized by the most successful dermatology practices.

Topics include:

- Dermatology and MBA Core Concepts
- Patient Loyalty and Retention Programs
- The Real Costs of Procedures
- Computers and Digital Imaging
- Lessons from a Cosmetic Practice
- Malpractice Risk Management

DON'T MISS THIS SESSION:

Friday, February 14 | 11:30 AM-12:30 PM

Dermatology and the Affordable Care Act (Obamacare): Lessons for the Future



The Affordable Care Act and its impact on dermatology will be the focus of the special session. The session will help attendees understand the health care reform and how to manage the changes that will affect their dermatology practice.

The 2014 South Beach Symposium™ will offer 40+ CME credit hours!

- **Advanced clinical and therapeutic dermatology updates** highlighting new advances in photodynamic therapy, immune response modifiers, biologic therapies for psoriasis, wound care management, acne, rosacea, psoriasis and much more.
- **Multiple "hands on" live patient training** sessions on photodynamic techniques and new laser, light and radio frequency devices.
- **Comprehensive aesthetic dermatology programming** addressing the latest cosmeceutical enhancement products.
- **Several advanced certification workshops** highlighting new fillers and toxins, featuring leading experts in injection technique.
- **Cutting-edge practice management sessions** featuring innovative strategies to ensure the financial success of your dermatology practice.

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Thursday, February 13

8:30 AM–5:00 PM	Masters of Pediatric Dermatology Symposium Session Director: Lawrence Schachner, MD
5:00–6:00 PM	Welcome Reception with Exhibitors
6:00–8:00 PM	Special Symposium I: Introduction to Dermoscopy Session Director: Harold Rabinovitz, MD
6:00–8:00 PM	Special Satellite Symposium I: Clinical Innovations TBA
8:00–10:00 PM	Dermatology Mini MBA: Symposium I Optimizing Your Practice Improving Patient Satisfaction Electronic Medical Records Session Director: Mark D. Kaufmann, MD

Friday, February 14

7:00–7:30 AM	Continental Breakfast with Exhibitors
7:30–8:30 AM	Innovations in Clinical Therapeutics I Session Director: Brian Berman, MD, PhD
8:30–10:00 AM	Acne Symposium Session Director: James Q. Del Rosso, DO
10:00–10:30 AM	Refreshment Break with Exhibitors
10:30–10:45 AM	American Academy of Dermatology Update Brett Coldiron, MD, AAD President-Elect
10:45–11:30 AM	Futures Symposium: Innovations in Clinical and Aesthetic Dermatology Session Director: Brian Berman, MD, PhD
11:30 AM–12:30 PM	 Special Symposium: Dermatology and the Affordable Care Act (Obamacare): Lessons for the Future Session Director: Brett Coldiron, MD
12:30–1:30 PM	Innovations in Photodynamic Therapy LUNCH PROVIDED - Live Patient Workshop Session Director: Joel L. Cohen, MD
1:30–2:00 PM	Refreshment Break with Exhibitors
2:00–2:50 PM	Innovations in Clinical Therapeutics II Session Director: David Cohen, MD, PhD
2:50–3:30 PM	Dermatology Bread & Butter: New Literature and Pearls: 20 Conditions in 40 minutes Session Director and Moderator: Theodore Rosen, MD
3:30–4:45 PM	Special Symposium: Advances in Psoriasis Session Director: Mark G. Lebwohl, MD
4:45–6:30 PM	Special Symposium: The Science of Cosmeceuticals Session Director: Zoe D. Draleos, MD
6:30–8:00 PM	Wine Tasting Reception with Exhibitors
7:30–9:00 PM	Special Satellite Symposium II: TBA

Saturday, February 15

7:00–7:30 AM	Continental Breakfast with Exhibitors
7:30–8:30 AM	Aesthetic Innovations I: Global Aesthetics Session Director: Benjamin Asher, MD
8:30–9:30 AM	Aesthetic Innovations II Session Director: Joel L. Cohen, MD
9:30–10:30 AM	Aesthetic Innovations III: Fat, Cellulite and Body Sculpting Session Director: Glynis R. Ablon, MD
10:30–11:00 AM	Refreshment Break with Exhibitors
11:00 AM–Noon	Dermatology Mini MBA: Symposium II: Practice Economics Session Director: David J. Goldberg, MD, JD
Noon–1:00 PM	Dermatology and Industry: Panel for the Future Session Director: Mark S. Nestor, MD, PhD
1:00–2:30 PM	Fillers and Toxins I LUNCH PROVIDED <i>Certification Course - Advanced Live Patient Workshop</i> Session Director: Gary D. Monheit, MD
2:30–3:00 PM	Refreshment Break with Exhibitors
3:00–6:00 PM	Devices in Aesthetics <i>Advanced Technique Live Patient Workshop</i> Session Director: Michael H. Gold, MD
6:00–7:00 PM	Special Satellite Symposium III: TBA
7:00–11:00 PM	South Beach Gala: Dinner, Music and Dancing Under the Stars

Sunday, February 16

7:00–7:30 AM	Continental Breakfast with Exhibitors
7:30–8:30 AM	Photodamage: Protection & Skin Cancer Diagnosis and Treatment Session Director: Darrell S. Rigel, MD
8:30–9:30 AM	Innovations in Clinical and Surgical Therapeutics Session Director: Susan H. Weinkle, MD
9:30–10:30 AM	Radiation Therapy for Dermatologists Session Director: Mark S. Nestor, MD, PhD
10:30–11:00 AM	Refreshment Break with Exhibitors
11:00 AM–Noon	Aesthetic Innovations IV Session Director: Stephen H. Mandy, MD
Noon–2:00 PM	Toxins and Fillers II LUNCH PROVIDED <i>Certification Course - Advanced Live Patient Workshop</i> Session Director: Steven Fagien, MD
2:00–2:30 PM	Refreshment Break with Exhibitors
2:30–4:00 PM	Toxins and Fillers III <i>Advanced Live Patient Workshop</i> Session Director: Susan H. Weinkle, MD
4:00–6:00 PM	Advanced Sclerotherapy Techniques <i>Advanced Live Patient Workshop</i> Session Director: Robert A. Weiss, MD

Monday, February 17 (Presidents Day Holiday)

7:30 AM–1:00 PM	Dermatology Mini MBA: Practice Management Session Directors: David L. Wagener, MBA, CPA, Mark D. Kaufmann, MD
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2014 South Beach Symposium™ Registration

February 13–17, 2014 • Loews Miami Beach Hotel



1

First Name	Middle Initial	Last Name	
Affiliation			
Mailing Address			
City	State or Province	Zip	Country
Phone		Fax	
Email		Emergency Contact/Phone	

Check all that apply:

☐ MD ☐ DO ☐ PhD ☐ RN ☐ PA ☐ ARNP ☐ PharmD ☐ Other _____

Medical Specialty

2

General Registration

Please check your appropriate fee. Registration fees include all lectures, course materials, and two tickets to all meeting events.*

☐ Physician Registration	Before 10/15/13 \$1,395	After 10/15/13 \$1,495
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One administrative office staff per registered Physician can attend Monday's sessions free—Additional staff will be charged

☐ Name _____ \$0 \$0

☐ I will attend the Maintenance of Certification session

☐ Nurses, PA's and Medical Staff	\$1,395	\$1,495
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☐ Administrative Office Staff Monday lectures and exhibit hall only	\$599	\$699
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☐ Dermatology Resident	\$0	\$0
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☐ Industry	\$2,000	\$2,000
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3

Masters of Pediatric Dermatology–Pre-Conference Symposium

☐ I only wish to attend the 1-day symposium	\$200	\$250
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☐ I am attending South Beach Symposium 2014 and will also attend the 1-day symposium	\$0	\$0
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4

Registration Total	\$ _____	\$ _____
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Guests & Social Events

* One guest badge included in registration fee. Please enter your complimentary guest's name below, plus any additional tickets needed for the South Beach Gala.

Guest name(s) _____

_____ x\$0	\$0
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_____ x\$80	\$ _____
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_____ x\$80	\$ _____
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Social Events and Guest Total	\$ _____
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Combined Total Sections 2, 3 & 4	\$ _____
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5

Meeting Registration Payment

☐ VISA ☐ Master Card ☐ AMEX ☐ Check

Make checks payable to: SBS Medical Education

Credit Card # _____

Exp. Date _____ Security Code _____

Signature _____

Name on Card _____

HOTEL INFORMATION

Hotel reservations are on a first come, first serve basis. Book your rooms early and guarantee your spot in the HOST Hotel! Hotels are based on availability on the date the request form is received. Should the host hotel be sold out for the dates requested, your room reservations will automatically be confirmed in the next available hotel.

DEADLINE DATE

January 13, 2014 - Any reservation received after this date cannot be assured of hotel availability or the group rate and will be accepted on a space-available basis.

HOST HOTEL—Loews Miami Beach Hotel

Room Rate—\$359 single/double

1601 Collins Avenue • Miami Beach, Florida 33139

Room Type (indicate quantity needed)

_____ single (1 Bed) _____ double (2 Beds)

Arrival Date: _____ Departure Date: _____

No. of Adults in Room: _____ No. of Children: _____

Special Needs/Requests: _____

☐ I will not require a sleeping room

HOTEL DEPOSIT

A credit card guarantee of one night's room and tax is required as deposit. The deposit is refundable if cancellation is received 72 hours prior to arrival. A fee of \$50 will be charged in the event of an early departure.

☐ VISA ☐ Master Card ☐ AMEX

Credit Card # _____

Exp Date _____ Security Code _____

Signature _____

Name on Card _____

NO reservation will be confirmed without a deposit.

CHANGE POLICY: Any changes made to a reservation after the initial confirmation is subject to a \$25 administrative fee.

NOTE: All changes and cancellations must be done in writing to SBS.

Registration:

Registration and payment must be received no later than January 13, 2014. After this date a syllabus and name badge cannot be guaranteed—so register TODAY!

Cancellation:

A written notice of cancellation must be received no later than January 13, 2014 and a \$250 cancellation fee will apply. No refunds will be given after this date.

ADA Compliance:

Attendees who need additional reasonable accommodations or who have special needs should contact the SBS at 904-309-6262.

FIRST2014

THREE CONVENIENT WAYS TO REGISTER:



Fax:
(904) 998-0855



Mail:
South Beach Symposium
6816 Southpoint Pkwy., Suite 1000, Jacksonville, Florida 32216



Website:
www.southbeachsymposium.org



The 2014 South Beach Symposium™

6816 Southpoint Pkwy., Suite 1000
Jacksonville, Florida 32216

SOUTH BEACH SYMPOSIUM • February 13–17, 2014

LOEWS MIAMI BEACH HOTEL • MIAMI, FLORIDA

www.southbeachsymposium.org

Enjoy World Class Accommodations at the Loews Miami Beach Hotel

Loews Miami Beach Hotel

1601 Collins Avenue
Miami Beach, FL 33139
Phone: (305) 604-1601
www.loewshotels.com

The South Beach Symposium has arranged a special attendee rate of \$359/night for single and double occupancy at the Loews Miami Beach Hotel. Rates are subject to daily state and city taxes per room, per night. All hotel arrangements must be made directly through the South Beach Symposium office. No reservations will be taken by the hotel. Please be sure to fill out the hotel information on the registration page when registering for the symposium.

Room specifications must be received by the South Beach Symposium office by January 8, 2014. After this date, hotel availability and the discounted room rate cannot be confirmed. All reservations require a credit card guarantee of one night's room and tax as deposit and will be charged after January 8, 2014.

Every effort will be made to fully accommodate you, however it is not guaranteed. Should the host hotel be sold out for the dates requested, your room reservations will be automatically confirmed in the next available hotel.

Hotel confirmation numbers will be sent **one month prior** to the symposium and will be sent via email from the hotel to the email address that was provided on your registration form.

Hear What Attendees had to say...

"This is my fifth time attending the meeting. I enjoy this meeting so much because it is a wonderful mix of clinically relevant medical and aesthetic dermatology material"

"The live demonstrations at this conference are extremely beneficial to my practice."

"This is a great meeting with wide variety of pertinent topics. The conference is multidimensional, including medical, surgical and cosmetic topics."

"This one of the best conferences I have ever attended. The depth and breadth of the topics was extraordinary, and the size of the meeting was perfect!"

About Miami Beach

The world's premier playground, Miami Beach offers visitors the best of all worlds - a rare destination where the cutting edge of urban chic coexists with the beauty and splendor of a tropical paradise. Miami is a sought after international destination by virtue of its mild climate and cultural diversity. With a yearly temperature averaging 76°F and boasting the world's top-ranked beaches, pulsating nightlife, designer boutiques and culinary hot spots, Miami Beach is an ideal destination for both an educational and invigorating weekend.

