



PMDA

PENNSYLVANIA'S ASSOCIATION FOR LONG-TERM CARE MEDICINE



21st Annual Symposium

Friday–Saturday, October 18 & 19, 2013

Hershey® Lodge

325 University Drive, Hershey, Pennsylvania 17033

PENNSTATE HERSHEY



College of Medicine

A continuing education service of Penn State College of Medicine

ATTENTION NON-PMDA MEMBERS

*Join and receive a
discount on your first
year's dues...*

For more information, go to **pamda.org**



Any non-member registering for the PMDA Annual Symposium can complete the special 2014 membership application and return it to the PMDA office along with your credit card information or check. PMDA is pleased to extend this special discount on 2014 PMDA membership until the close of the Annual Symposium in Hershey on Saturday, October 19, 2013. We will not be able to honor any discounted applications received after that date. (Note: This does not apply to dues renewals.) You may take care of this now by completing the enclosed membership application with the discounted rates and forwarding with payment to:

Mail

PMDA
777 East Park Drive
Harrisburg, PA 17111

~OR~

Email

pmda@pamedsoc.org
with the form and your
credit card information

POSTER SESSION

Physicians, Advance Practice Clinicians,
Nurses, Pharmacists, Social Workers
and Administrators

Abstract Deadline:
August 19, 2013

More Information:
pamda.org

Suggested poster topics:

- *Subjects related to the long-term care continuum, which could include clinical care, medical direction, quality improvement or transitions of care but are not limited to these categories.*
- *We encourage posters that showcase how programs have improved quality of care or display innovative forms used in nursing facilities.*
- *Encore presentations of posters displayed at other meetings that will be of interest to our members are allowed.*



INDUSTRY SPONSORED SYMPOSIA

Below is a list of non-CME functions sponsored by commercial companies at no cost to you, as of print time. Please watch for invitations from companies to preregister for these functions. Penn State and PMDA are not handling registrations or questions for participation in these activities.

Friday Breakfast*

Friday Lunch
Sponsored by AbbVie

Friday Evening*

Saturday Breakfast*

Saturday Lunch*

* ISS opportunities may be available and will be posted on **pamda.org** as they are finalized.

PURPOSE

The PMDA Annual Symposium is designed to meet the educational needs of health-care professionals working in long-term care settings.

This year's program has a Friday morning theme of:

Path of the Patient—Transitions from Long-Term Care Entry to Home

Agenda includes policy issues, and clinical topics related to:

- *Dementia*
- *Anti-psychotics*
- *Pain*
- *Wound Management*
- *Newer Medications*



AUDIENCE

Long-Term Care Health Professionals

- *Geriatricians*
- *Psychiatrists*
- *Internists*
- *Family Physicians*
- *Nursing Home Administrators*
- *Registered Nurses*
- *Consultant Pharmacists*
- *Therapists*
- *Physical Medicine and Rehabilitation Professionals*

CREDIT

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Penn State College of Medicine and PMDA. Penn State College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Penn State College of Medicine designates this live activity for a maximum of 10.25 AMA PRA Category 1 Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This program includes 4 hours of patient safety/risk management education as required by the Pennsylvania State Board of Medicine. Please see the program schedule for topics marked with a “†.”

Nurses will receive a certificate from Penn State College of Medicine verifying their completion of this approved continuing medical education activity. Continuing education activities which are approved by accredited institutions of higher education and that are relevant to patient care or professional nursing meet the requirements of mandatory continuing education for registered nurses in Pennsylvania, as required by the Pennsylvania State Board of Nursing. The Board of Nursing recommends that nurses retain their certificates for a period of at least five years. Additional information is available through the State Board of Nursing at: dos.state.pa.us/nurse.

This live activity has been AMDCP pre-approved for a total of 5.5 credit hours in Management and 4.75 credit hours in Clinical Education toward certification/recertification as a Certified Medical Director in Long-Term Care (CMD). The AMDA CMD program is administered by the American Medical Directors Certification Program. Each physician should claim only those hours of credit actually spent on the activity.

Application has been made for credits from the State Board of Examiners of Nursing Home Administrators under provider number PR000201L.



Penn State Milton S. Hershey Medical Center is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

This knowledge-based activity has been assigned the Universal Program Numbers:

- Day 1 — 0322-0000-13-019-L04-P • 6.25 contact hours or 0.62 CEUs
- Day 2 — 0322-0000-13-020-L04-P • 4 contact hours or 0.4 CEUs

It has been approved for continuing pharmacy education credit in states that recognize ACPE providers. The attendee list will be uploaded into CPE Monitor approximately one week after completion of the program. Statements of credit indicated in contact hours and CEUs will be available through CPE Monitor. Successful completion includes signing in at registration with personal NABP number and date of birth, attending the entire session for which credit is claimed, and completing the activity evaluation. Penn State Milton S. Hershey Medical Center complies with the Accreditation Standards for Continuing Education.

- 10.25 AMA PRA Category 1 Credit(s)TM
- 4 Patient Safety/Risk Management Education Hours
- Nurses will receive a certificate from Penn State College of Medicine
- AMDCP pre-approved for a total of 5.5 credit hours in Management and 4.75 credit hours in Clinical Education toward certification/recertification as a Certified Medical Director in Long-Term Care
- Application pending State Board of Examiners of Nursing Home Administrators
- Friday, October 18
6.25 ACPE contact hours (0.62 CEUs)
- Saturday, October 19
4 ACPE contact hours (0.4 CEUs)

It is our policy to ensure balance, independence, objectivity, and scientific rigor in all in all of our educational programs. Faculty and course directors have disclosed relevant financial relationships with commercial companies, and Penn State has a process in place to resolve any conflict of interest. Complete faculty disclosure will be provided to program participants at the beginning of the activity.

FRIDAY, OCTOBER 18

7:00 Registration/Exhibits/Posters

Morning Theme: *Path of the Patient—Transitions from Long-Term Care (LTC) Entry to Home*

8:00 Pitfalls and Barriers to Reducing Rehospitalizations †

Evelyn Thompson, RN, MCC

- Recognize how the discharge process impacts rehospitalizations
- Describe how post-discharge rehospitalization data can impact future referrals

8:45 Managing the Resident with an Acute Change of Condition †

Catherine M. Glew, BM, BS, CMD

- Outline the factors that contribute to successful management of residents with acute change of condition
- Describe elements of successful communication in a change of condition

9:30 Break/Exhibits/Posters

10:00 Post Acute Care Transitions in LTC—30 days to Improved Outcomes †

Mark Gloth, DO, MBA

- Recognize the critical transition of care windows of opportunity within the 30-day post-discharge timeline
- Identify evidenced-based opportunities to impact the post-acute transitional care windows
- Describe quality initiatives to effectively and appropriately reduce unnecessary and preventable rehospitalizations in the post-acute care setting

10:45 Working with Families/Transitioning Home †

Pamela Fenstermacher, MD, CMD, FAAP

- Discuss family concepts and how illness impacts families, resulting in common patterns of behavior that are seen in the LTC setting
- Describe appropriate strategies, including effective communication, which will help the participant deal with complex family situations and optimize transitioning to home

11:30 Panel Q&A with Morning Presenters

12:00 Business Meeting

12:30 Lunch

1:30 Coffee/Dessert—Exhibit Hall

2:00 Coding and Brief AMDA update

Leonard M. Gelman, MD, CMD

- Discuss the role of medical necessity as it relates to reimbursement in the LTC settings
- Review prolonged service codes and how to use them properly
- Use the new transition of care codes

3:00 Break/Exhibits/Posters

3:15 Unique Considerations of Pain in the Elderly

Donald E. Playfoot, MD

- Review medication options of pain treatment in the elderly
- Discuss the consequences and interactions of pain treatment in the elderly

4:00 Public Policy Update

David A. Nace, MD, MPH, CMD

J. Kenneth Brubaker, MD, CMD

Susan Williamson, RN

- Review current facility and survey statistics
- Review regulation updates
- Discuss the “Improving Dementia Care” national project

5:00 Adjournment

SATURDAY, OCTOBER 19

7:30 Registration/Posters

8:00 Dementia: A Case-Based Discussion

Robert M. Howse Jr., MD, CMD

- Review screening, diagnostic, and treatment options in dementia patients

9:00 Using Antipsychotic Medications Wisely in LTC

David A. Nace, MD, MPH, CMD

- Identify the most common mistakes in antipsychotic medication use in LTC
- List strategies for medication management from the PA Dementia Care Partnership

10:00 Break/Posters

10:30 Update on Newer Medications for LTC

Coleen Kayden, RPh

- Identify new medication entities and/or delivery systems introduced to the market in 2012
- Review basic pharmacology of these new modalities
- Compare new modalities with current medication regimens
- Review price implications for facilities and residents under Medicare Part A and Medicare Part D

11:30 Wound Management †

Jeanine Maguire, MPT and Certified Wound Specialist

- Identify common chronic wound types and stages of pressure ulcers
- Detail CMS and national guidelines that set the standards for today's preventative and treatment options
- Best practice tools and guides to manage an effective skin integrity and wound management program

12:30 Adjournment



FACULTY

J. Kenneth Brubaker, MD, CMD.....	<i>Geriatrician Norlanco Family Medicine Elizabethtown, PA</i>
Pamela Fenstermacher, MD, CMD, FAAP.....	<i>Chief Medical Officer, LIFE University of Pennsylvania School of Nursing Philadelphia, PA</i>
Catherine M. Glew, BM, BS, CMD.....	<i>Chief, Division of Geriatrics Lehigh Valley Health Network Allentown, PA</i>
Mark Gloth, DO, MBA	<i>Vice President and Chief Medical Officer HCR Manorcare Finksburg, MD</i>
Leonard M. Gelman, MD, CMD.....	<i>AMDA President-elect Capital Care Family Medicine Ballston Spa, NY</i>
Robert M. Howse Jr., MD, CMD.....	<i>Physician, Geriatric Specialists Associate Director, Geriatrics Fellowship Program Lancaster General Hospital Lancaster, PA</i>
Coleen Kayden, RPh.....	<i>Medication Information Services A Division of Williams Apothecary, Inc. Lancaster, PA</i>
Jeanine Maguire, MPT.....	<i>Certified Wound Specialist Director, Skin Integrity and Wound Management Genesis Rehabilitation Services Kennett Square, PA</i>
David A. Nace, MD, MPH, CMD.....	<i>Assistant Professor of Medicine University of Pittsburgh School of Medicine University of Pittsburgh Institute on Aging Chief, Medical Affairs UPMC Senior Communities Pittsburgh, PA</i>
Donald E. Playfoot, MD	<i>Palliative Medicine Consultant Hospice & Community Care Lancaster, PA</i>
Evelyn Thompson, RN, MCC	<i>Director, Genesis Care Transitions Genesis HealthCare Kennett Square, PA</i>
Susan Williamson, RN.....	<i>Director, Division of Nursing Care Facilities, PA Department of Health Harrisburg, PA</i>

This publication is available in alternative media on request.

The Pennsylvania State University is committed to the policy that all persons shall have equal access to programs, facilities, admission, and employment without regard to personal characteristics not related to ability, performance, or qualifications as determined by University policy or by state or federal authorities. It is the policy of the University to maintain an academic and work environment free of discrimination, including harassment. The Pennsylvania State University prohibits discrimination and harassment against any person because of age, ancestry, color, disability or handicap, genetic information, national origin, race, religious creed, sex, sexual orientation, gender identity, or veteran status. Discrimination or harassment against faculty, staff, or students will not be tolerated at The Pennsylvania State University. Direct all inquiries regarding the nondiscrimination policy to the Affirmative Action Director, The Pennsylvania State University, 328 Boucke Building, University Park, PA 16802-5901; Tel 814-865-4700/V, 814-863-0471/TTY. U.Ed. MED J5226-14-Z



PLANNING COMMITTEE

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Jefferson, PA

Susan Denman, MD, CMD, FACP
Evercare Pennsylvania
Horsham, PA

David Fuchs, MD, CMD
Brethren Village
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Pamela Fenstemacher, MD, CMD, FAAP*
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Elizabethtown, PA

Daniel Steiner, MD, CMD
Private Practice
University of Pittsburgh Medical Center
Pittsburgh, PA

* co-chair



CANCELLATION AND REFUND POLICY

Cancellations received later than:

October 11, 2013

will have a \$25 processing fee per day

No refunds:

After October 16, 2013

Substitutes are accepted at any time

The University may cancel or postpone any course or activity because of insufficient enrollment or other unforeseen circumstances. If a program is canceled or postponed, the University will refund registration fees but cannot be held responsible for any other related costs, charges, or expenses, including cancellation/change charges assessed by airlines or travel agencies. Preregistered participants will be notified if a program is filled or canceled.

ACCOMMODATIONS

Accommodations are the responsibility of the participant. A block of rooms has been reserved at the Hershey Lodge at the rate of \$159 (plus taxes) for a single or double room. To receive conference rates, call the Lodge at 717-533-3311 or 800-533-3131 and mention the name of the conference. Rooms are available on a first-come, first-served basis, so make reservations as early as possible but no later than September 17, 2013. After this date, room rates are subject to availability.

ACCESS

Penn State encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodation or have questions about the physical access provided, please contact Continuing Education at least one week in advance of your participation or visit.

REGISTRATION INFORMATION

Register by fax or by mail. Registrations will be confirmed by email upon receipt of payment, authorization to bill, or a credit card guarantee. If you do not receive a confirmation within two weeks, phone 717-531-6483 to confirm. Walk-ins and late registrations can be accepted only if space is available.

Please see the registration form for the fee schedule. Discounts apply to registrations received on/by September 13, 2013, and regular fees apply thereafter. The fees include instruction, continental breakfast, refreshment breaks, and lunch.

To receive the discounted rates, residents and fellows must include verification from the residency director/supervisor.

21ST PMDA ANNUAL SYMPOSIUM

OCTOBER 18-19, 2013 • J5226-14-Z

Name (First Name, MI, Last Name)		☐ Male ☐ Female
Degree(s)/Credential(s)		Medical Specialty
Email (Print legibly. Used for confirmation, registration status, and program materials.)		
Home Address		City
State		Zip Code
Cell Phone (Last-minute change/cancellation only)		
Daytime Phone		Evening Phone
Hospital/Organization		Specialty/Position
Street Address (HMC/COM employees—provide dept. name/mail code)		
City	State	Zip Code
Special Needs (Dietary, access, etc.)		

FEES

I will attend both days, October 18–19

	Early Registration (on or before 9/13/13)	Late Registration (after 9/13/13)
PMDA-member physician	☐ \$210/person	☐ \$225/person
PMDA-member resident/fellow*/other health-care provider	☐ \$105/person	☐ \$115/person
Non-member physician	☐ \$240/person	☐ \$260/person
Non-member resident/fellow*/other health-care provider	☐ \$130/person	☐ \$150/person
Palliative care/geriatrics fellow*	☐ No fee	☐ No fee

I will attend Friday, October 18 only

PMDA-member physician	☐ \$150/person	☐ \$175/person
PMDA-member resident/fellow*/other health-care provider	☐ \$75/person	☐ \$100/person
Non-member physician	☐ \$180/person	☐ \$200/person
Non-member resident/fellow*/other health-care provider	☐ \$100/person	☐ \$125/person
Palliative care/geriatrics fellow*	☐ No fee	☐ No fee

I will attend Saturday, October 19 only

PMDA-member physician	☐ \$100/person	☐ \$115/person
PMDA-member resident/fellow*/other health-care provider	☐ \$50/person	☐ \$65/person
Non-member physician	☐ \$125/person	☐ \$140/person
Non-member resident/fellow*/other health-care provider	☐ \$75/person	☐ \$90/person
Palliative care/geriatrics fellow*	☐ No fee	☐ No fee

Indicate method of payment

- ☐ Check enclosed payable to Penn State
- ☐ Bill my sponsoring organization—attach a letter of authorization.
- ☐ HMC/COM employee fees—bill department budget. Cost center/budget #: _____

*Include verification of status

Charge my credit card: ☐ VISA ☐ MasterCard ☐ AMEX

Account Number	Cardholder's Signature	Exp. Date
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Register Online - It's easy! pennstatehershey.org/web/ce/home/programs/pmda

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