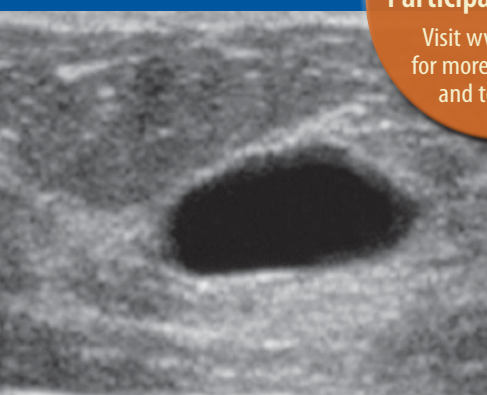
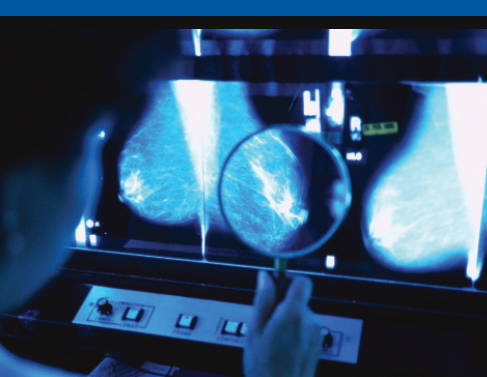
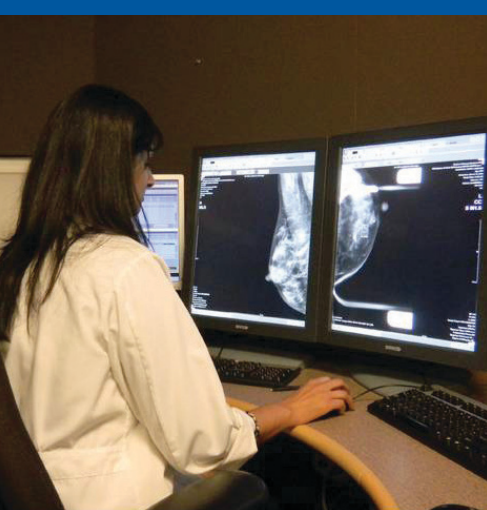
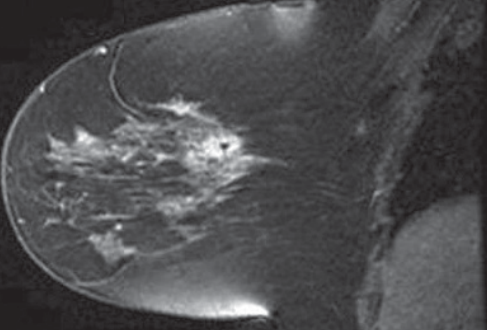




2013 ARRS Breast Imaging Symposium

September 18-21, 2013

Course Directors: Robyn L. Birdwell, MD, FACR; Sughra Raza, MD

Up to 21 AMA PRA Category 1 Credits™, 6 SAM credits

Phoenix, AZ

JW Marriott Phoenix Desert Ridge Resort and Spa



**Can't attend
in Phoenix?
Participate virtually.**

Visit www.arrs.org
for more information
and to register.

Register online at www.arrs.org

ARRS
Your Medical Imaging Society
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Who Should Attend

Radiologists, breast imagers, radiologic technologists, radiology trainees, and fellows.

Program Goals

At the conclusion of this activity, participants will gain a better understanding of the appropriate role of ultrasound, MRI, mammography, and tomosynthesis in breast cancer detection. Participants will implement protocols that appropriately utilize modalities for breast cancer screening, better identifying calcifications, masses, and asymmetries on various breast imaging modalities. Participants will be able to distinguish artifacts and architectural distortion from true masses and asymmetries and be able to discuss the latest imaging and interventional

procedures. In addition, in an effort to meet MOC requirements, six self assessment modules will be offered. Attendees will be able to incorporate standardized breast imaging terminology into their practice, avoid common pitfalls in breast biopsy, and better identify high risk lesions.

Accreditation Statement

The American Roentgen Ray Society (ARRS) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education activities for physicians.

Designation Statement

The ARRS designates this live educational activity for a maximum of 21 AMA PRA

Category 1 Credits™. The physician should only claim credit commensurate with the extent of their participation in the activity. The American Medical Association has determined that physicians not licensed in the U.S. who participate in this CME activity are eligible for AMA PRA Category 1 Credits™. The ARRS has been granted SAM Deemed Status by the American Board of Radiology (ABR). This allows the ARRS to develop and implement, without prior ABR review, SAMs that satisfy ABR Part II MOC requirements. This activity meets the ABR's criteria for a self-assessment activity in the ABR Maintenance of Certification program. Six SAM credits in the ABR category C10 Breast will be given for completion of this activity.

In-Person Registration Form

Visit www.arrs.org to download the 2013 ARRS Breast Imaging Virtual Symposium Registration Brochure.

First Name: _____ M.I.: _____ Last Name: _____ Degrees (MD, PhD, etc.): _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Phone (please include country and city codes if applicable): _____ Fax: _____

E-mail (Registration confirmation is sent to this e-mail address): _____

Emergency Contact: _____ Phone: _____

What companies would you like to see exhibit at the symposium? _____

General Registration Fees *Please circle the appropriate category*

	Early Bird Fees Through Friday August 9	Regular Fees Through Friday August 30	On-site Fees
ARRS Physician Member	\$675	\$775	\$875
ARRS In-Training Member	\$325	\$425	\$525
ARRS Radiologic Technologist Member	\$325	\$425	\$525
Nonmember	\$1195	\$1295	\$1395

Nonmembers may apply for ARRS membership and pay the member fees. Go to www.arrs.org or call 1-866-940-2777 or 703-729-3353 for details.

Total Fees: \$ _____

____ Check Enclosed (in U.S. funds drawn on a U.S. bank made payable to ARRS)

____ Credit Card: ____ Visa ____ MasterCard ____ American Express

Card Holder's Name: _____

Credit Card #: _____ Expiration Date: _____

Signature: _____

Register online at www.arrs.org or by completing this form and faxing it to 703-729-4839 or mailing it to ARRS, Meeting Registration, 44211 Slatestone Court, Leesburg, VA 20176-5109. Please contact ARRS if you have any questions at 866-940-2777 or 703-729-3353 or meeting@arrs.org. Cancellation requests received by Friday, August 30 will be refunded after the meeting minus a \$100 cancellation fee. The \$100 cancellation fee is nonrefundable. After August 30, absolutely no refunds will be issued and all registrations will be handled on-site only.

Hotel Information

Hotel Reservations

The ARRS has negotiated a block of rooms at the JW Marriott Desert Ridge Resort and Spa on behalf of those attending the ARRS Breast Imaging Symposium. All educational events will take place at the JW Marriott Desert Ridge Resort and Spa. To take advantage of the special negotiated ARRS rates, book reservations online at www.arrs.org or call the hotel directly at 1-800-835-6206 and mention group name ARRS BREAST IMAGING SYMPOSIUM. Reservations will be accepted at the group rate

until **August 30, 2013**. After that date the ARRS room block will be released and higher rates may apply.

JW Marriott Desert Ridge Hotel Room Rates

Single or Double \$249.00

All rates are quoted in U.S. funds and subject to applicable state and local taxes (currently 13.27%).

Hotel Confirmations

When you make your reservations online you will receive a confirmation e-mail from the hotel along with

instructions to modify or cancel a reservation.

Deposits

All reservations must be guaranteed with a credit card.

Cancellations/Changes

Cancellations must be made 72 hours prior to the reserved date of arrival to avoid a one-night room and tax charge. To cancel or modify your reservation, call 1-800-835-6206. The ARRS is not able to answer any questions regarding your hotel reservation.

Meeting Schedule

Can't attend the symposium in Phoenix?

Participate virtually.

Visit www.arrs.org for more information and to register.

Registration Hours:

Wednesday, September 18
10:30 am - 6:00 pm

Thursday, September 19
6:30 am - 5:30 pm

Friday, September 20
6:30 am - 12:30 pm

Saturday, September 21
6:30 am - 1:00 pm

Wednesday, September 18

- 1:00 pm** Cancer Biology—*D. Iglehart*
- 1:30 pm** Risk Assessment and Counseling the Young Patients with Cancer—*D. Iglehart*
- 2:00 pm** Breast Ultrasound Screening and Evolving Techniques—*L. Strachowski*
- 2:30 pm** Breast Ultrasound: Management Dilemmas—*L. Strachowski*
- 3:00 pm** Imaging Analysis of Asymmetries and Architectural Distortion—*E. Sickles*
- 3:30 pm** Beverage Break
- 4:00 pm** Imaging Characterization of Masses—*M. Zuley*
- 4:30 pm** Mammographic Analysis of Calcifications—*E. Sickles*
- 5:00 pm** Columnar Alteration of Lobules and Flat Atypia in the Pathogenesis of Breast Cancer—*D. Visscher*
- 5:30 pm** Panel
- 6:00 pm** Welcome Reception

Thursday, September 19

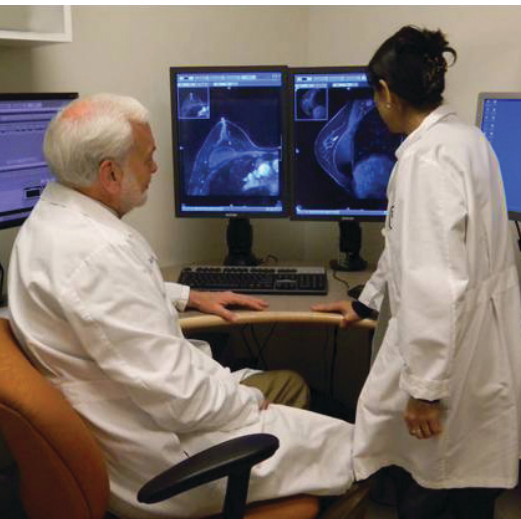
- 7:00 am** Continental Breakfast
- 8:00 am** Imaging the Axilla: What The Breast Imager Needs To Know—*M. Mainiero*
- 8:30 am** MRI Applications—*M. Zuley*
- 9:00 am** Multimodality Problem Solving—*M. Mainiero*
- 9:30 am** Tomosynthesis—What We Have Learned/How We Use It—*M. Zuley*
- 10:00 am** Coffee Break
- 10:30 am** Medical Legal Issues in Breast Imaging: Fact or Fiction—*M. Linver*
- 11:00 am** Optimizing Interactions With Students, Patients, and Referring Physicians—*K. Shaffer*
- 11:30 am** Breast Imaging Audit: No Longer Business As Usual—*M. Linver*
- 12:00 noon** Panel
- 12:30 pm** Lunch On Your Own
- 1:30 pm** Simulation As A Method of Continuous Improvement For Breast Imaging—*K. Shaffer*
- 2:00 pm** Missed Cancers: Causes and Cures—*M. Linver*
- 2:30 pm** Beverage Break
- 3:00 pm** Imaging Males and Transgenders: Who, How, When (and Why?)—*L. Strachowski (SAM)*
- 4:00 pm** The New (5th) Edition of BI-RADS: Mammography, Ultrasound, MRI—*E. Sickles (SAM)*
- 5:00 pm** Panel



Meeting Schedule

Friday, September 20

- 7:00 am** Continental Breakfast
- 8:00 am** Breast Density—
Measurement and Risk
—*E. Conant (SAM)*
- 9:00 am** Biopsy Pitfalls and
Pearls—*M. Mainiero (SAM)*
- 10:00 am** Beverage Break
- 10:30 am** Rad Path Correlation—
Emphasis on Risk Lesions
—*C. Denison (SAM)*
- 11:30 am** Tomosynthesis—Today and
Tomorrow—*E. Conant (SAM)*
- 12:30 pm** Lunch and Afternoon
On Own



Saturday, September 21

- 7:00 am** Continental Breakfast
- 7:30 am** Lecture—Review of Unknown
Cases—*E. Frost*
- 8:00 am** Managing Your Recall Rate—
Damned If You Do and Damned
If You Don't—*M. Ulissey*
- 8:30 am** MRI Background/NMLE—Focus
on Patterns and Role of CAD
—*C. Giess*
- 9:00 am** Inflammatory Breast Cancer
and Monitoring Neoadjuvant
Response—*E. Yeh*
- 9:30 am** MRI in Risk Patients—*C. Giess*
- 10:00 am** Beverage Break
- 10:30 am** Computer-aided Detection in
Mammography—*M. Ulissey*
- 11:00 am** BI-RADS 3 in Mammography,
US and MRI—*C. Giess*
- 11:30 am** Preoperative Lesion
Localization Using Radioactive
Seeds—*M. Ulissey*
- 12:00 noon** Breast Imaging Findings
After Interventions—*E. Frost
and E. Yeh*
- 12:30 pm** Panel

**Earn 6 SAM credits in
breast imaging**



FACULTY

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University of Pennsylvania
Medical Center

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Brigham and Women's Hospital

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Assistant Professor of Radiology
Brigham and Women's Hospital

Cathy Giess, MD
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J. Dirk Iglehart, MD
Director of Breast Cancer Programs
Dana Farber Cancer Institute;
Brigham and Women's Hospital

Michael Linver, MD
Director of Mammography
X-Ray Associates of New Mexico, PC

Martha Mainiero, MD
Director of Breast Imaging
Rhode Island Hospital

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Partner
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Daniel Visscher, MD
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