

General Information

Hotel Accommodations

The hotel and conference center is located on the campus of Cleveland Clinic. A block of rooms has been reserved at the InterContinental Hotel until 5:00 pm (EST), August 26, 2013. To make your reservations, contact the Hotel Reservations Department at 216.707.4100 or 877.707.8999. Identify yourself as being with the CCF Surgical Operations National Conference (reservation code SNC) for a special rate of \$194 single/double (plus tax). After August 26th, the discounted rate will still be available to attendees based on room availability.

For information other nearby hotel accommodations or on activities to do during your stay in Cleveland, please visit www.positivelycleveland.com

Ground Transportation

Taxi service is available from Cleveland Hopkins International Airport to the InterContinental Hotel and Bank of America Conference Center

Information

For further information about the Conference, contact Carol Pehotsky at:

Email: pehotsc@ccf.org

Local: 216.444.8284

Toll Free: 800.223.2273 x48284

Web Address: www.ccfcmc.org/SurgLeader13

Registration and Cancellation

Registrations are accepted by fax or online until 4:00 pm (EST), Tuesday September 24th. To register after this date, you must do so on-site. Requests for a refund must be received in writing by September 6th, 2013. A \$50 cancellation fee will be deducted from the refund. No refunds will be given after September 6th, but registration is transferable for this conference through September 24th.

For questions about registering, call 216.448.0777 or email cmeregistration@ccf.org.

Accreditation

The Cleveland Clinic Foundation Center for Continuing Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Cleveland Clinic Foundation Center for Continuing Education designates this live activity for a maximum of 13 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Participants claiming CME credit from this activity may submit the credit hours to the American Osteopathic Association for Category 2 credit.

The Ohio Board of Nursing will accept at face value the number of contact hours awarded for an educational activity that has been approved for CE by at nationally accredited system of CE approval. Therefore the 13 physician *AMA PRA Category 1 Credits™* will be accepted for nursing credits. Nurses from other states should contact their State Board of Nursing.

Faculty Disclosure

The Cleveland Clinic Foundation Center for Continuing Education has implemented a policy to comply with the current Accreditation Council for Continuing Medical Education Standards for Commercial Support requiring resolution of all faculty conflicts of interest. Faculty declaring a relevant commercial interest will be identified in the activity syllabus.

Americans with Disabilities Act

The Cleveland Clinic Foundation Center for Continuing Education fully intends to comply with the legal requirements of the Americans with Disabilities Act. If you need assistance, please notify us at 216.444.8284 at least two weeks prior to the activity.



2013 Surgical Leadership Today & Tomorrow



September 26-27, 2013
Online Registration Link: www.ccfcmc.org/SurgLeader13
Hosted by Cleveland Clinic Surgical Operations
To be held at InterContinental Hotel and Bank of America Conference Center



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Dear Colleague:

It is our pleasure to invite you to the 2nd Annual Surgical Leadership Today and Tomorrow Conference, held September 26th-27th, 2013. We are excited to welcome surgical leader from around the country back to the Cleveland Clinc for an opportunity for learning, sharing, and growth.

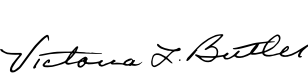
We will again offer breakout sessions, with this year’s themes reflective of Value Based Medicine: Managing Cost, Adding Value, and Delivering Quality. We will again offer a Clinical Innovation track as well, highlighting medical and technological advances in patient care.

Our keynote speakers this year include:

Frank Abagnale, Acclaimed Subject of the Book, Movie, and Broadway Play *Catch Me If You Can*. Mr. Abagnale has now been associated with the FBI for over 35 years. More than 14,000 financial institutions, corporations, and law enforcement agencies use his fraud prevention programs. Mr. Abagnale will be speaking on security and protection against fraud.

Edward Benzel, M.D., Department Chair, Neurological Institute and David Longworth, M.D., Institute Chair, Medicine Institute, Cleveland Clinic will be speaking on Value-Based Medicine and Sustainable Quality in Healthcare.

We look forward to seeing you in September for what promises to be a memorable educational event.



Victoria L. Butler
Activity Director



Carol Pehotsky
Activity Director

Target Audience

This conference is designed for Nurse and Surgeon Leaders, Surgical Finance Leaders, Administrators/Managers, and Anesthesiology Leaders in the areas of the Operating Room, Post Anesthesia Care Units, Ambulatory Surgery Centers and Pre-Admitting units.

Course Objectives

As a result of attending this conference, the participant will be able to:

- Describe strategies to manage contribution margin in a surgical setting
- Apply techniques for managing and engaging staff in a surgical setting
- Describe tactics to leverage continuous improvement and information technology to improve patient outcomes
- Discuss methods for improving the quality of patient care
- Describe clinical innovations for the surgical patient

Activity Directors

Victoria L. Butler, MSN, RN, CNOR, FACHE
Senior Nursing Director, Surgical Operations/Surgical Nursing
Cleveland Clinic

Carol Pehotsky, MSN, RN, CPAN, ACNS-BC
Assistant Director of Education, Surgical Operations/Surgical Nursing
Cleveland Clinic

Planning Committee

Jacqueline Bates, BSN, RN, CMSRN
William Bryant, MBA, BSN, RN, CNOR
Lori DeWitt, MSN, RN, CPAN, CAPA
Beth Hartman, BS
Margaret Hartman, MBA, BSN, RN, CNOR
Linda Hughes, MBA, BSN, RN, CNOR
Lindsay Muns, MBA, MHSA
Ernie Richmond, MBA
Dawn Schultz, BSN, RN, CNOR
Sheareen Shahamat, MHA
Denise L. Slovan
J. Rachael White, MSN, RN, CNS, CPHQ

Agenda

September 25th				
3:00 - 6:00	Registration Table Open			
5:00 - 8:00	Welcome Reception and Cocktail Hour - InterContinental Hotel			
September 26th				
7:00 - 8:30	REGISTRATION, BREAKFAST			
8:30 - 8:45	Welcome Address: Wael Barsoum, MD; Chair, Surgical Operations			
8:45 - 10:15	Keynote #1 Value Based Medicine - Overview/Cleveland Clinic's Journey from Volume to Value in the Era of Healthcare Reform Edward Benzel, MD; David Longworth, MD			
10:15 - 10:30	BREAK			
10:30 - 11:30	Keynote #2 Value Based Medicine Panel Discussion Panel Members: Benzel, Modic, McMillan, Muns, Barsoum, Butler, Diulus			
11:30 - 12:30	LUNCH			
12:30 - 1:30	General Session Response to Disaster: The Boston Marathon Bombings Maureen Hemingway, Joanne Ferguson Massachusetts General Hospital			
Breakout Sessions				
	Managing Cost	Adding Value	Delivering Quality	Clinical Innovations
1:35 - 2:35	V. Butler, W. Bryant Applying Science and Strategy to OR Workforce Management	T. Lynch, M. Myers R. Samaniego ALICE Training - Training Staff to Respond to Active Shooters	J. Dietz, MD, R. White, M. Szostakowski, W. Simmons Expedition in Quality: Developing an ASC Program	W. Stapelfeldt, MD Bringing Evidence-Based Medicine to the Bedside: The Cleveland Clinic Clinical Decision Support System (DSS)
2:35 - 2:45	BREAK			
2:45 - 3:45	R. Adkins Redesign and Implementation of an Offsite Instrument Processing and Case Cart Delivery: Using Innovation to Enhance Operating Room Efficiency	R. Kenney, B. Kimmel Service Line Performance Management (SLPM) Linkage to Improving Value and Successful Methods and Approaches	P. Terpeluk, DO, C. Winans, MD, J Kowalczyk Bloodborne Pathogen Exposures in Surgery	2:45-3:15 G. Loor, MD Process Improvement in Cardiac Surgery: Development and Implementation of a Reoperation for Bleeding Checklist 3:15-3:45 B. Abdelmalak, MD Perioperative Management of Diabetic Patients Using Insulin Pumps
3:50 - 4:50	V. Butler, C. Pehotsky, S. Hobbins, D. Salamon Creating a High-Performance, Value Driven Surgical Nursing Department: Concept, Implementation, and Sustainability	E. Roselli, MD, D. Schultz Hybrid OR Collaboration	3:50-4:20 C. Higuera, MD Reducing Orthopaedic Surgical Site Infections 4:20 - 4:50 G. Bergomi Reducing Surgical Site Infections for Abdominal Hysterectomies	C. Eng, MD, J. Dietz, MD Surgery as Preventative Medicine? The Human Genome Project and Implications for Women's Health
5:00 - 7:00	Networking Cocktail Hour - InterContinental Hotel			

Time will be allotted following each lecture for questions and answers.

Agenda

September 27th				
7:30 - 8:30	BREAKFAST			
8:30 - 8:45	Day #2 Welcome and Announcements: V. Butler, C. Pehotsky			
8:45 – 10:00	Keynote #3 <i>Fraud Seminar: The Art of Stealing</i> Frank Abagnale			
10:00 - 10:15	BREAK			
10:15 - 11:30	Keynote #4 <i>Outlook for General Surgery and Gastroenterology</i> Rachel Klein, Advisory Board Company			
11:30 - 12:45	LUNCH and General Session			
11:45 - 12:45	Presentation <i>Catch Me If You Can</i> Frank Abagnale			
Breakout Sessions				
	Managing Cost	Adding Value	Delivering Quality	Clinical Innovations
12:50 - 1:50	S. Chalikonda, MD, <i>Robotic Surgery in the Era of Value Based Healthcare: Does it Still Make Sense?</i>	E. Fiordalis, D. Sustar <i>Providing Leadership and Employee Engagement through Community Involvement</i>	M. Rizk, MD, M. Cowher, MD, K. Snyder <i>Case Studies of Quality Improvement in Digestive Disease Institute</i>	S. Friedman <i>Sick Kids Paediatric Sedation Model: An Innovative Approach to the Excellence in Sedation for all Children Undergoing Diagnositc and Therapeutic Procedures</i>
1:50 - 2:00	BREAK			
2:00 - 3:00	D. Galloway, M. Hartman <i>OR Efficiency Made Easy</i>	L. DeWitt, S. Shahamat <i>New Heights with Patient Satisfaction</i>	R. White, C. Winans, MD, J. Bergfeld, MD, P. Walton, J. Schils, MD <i>Targeting Zero: Elimination of Intraoperative Unintentional Retained Foreign Objects</i>	N. Bright, J. Dunford <i>Open OR iPhone App: Increasing Visibility and Access to Available OR Time</i>
3:00 - 3:15	Closing Remarks, Evaluations			
3:15 - 4:30	Cleveland Clinic Tours - by request			

Guest Faculty

Frank W. Abagnale
Abagnale and Associates
Washington, DC

Rachel Klein
The Advisory Board Company

Maureen Hemingway, MHA, RN, CNOR
Joanne Ferguson, MSN, RN
Massachusetts General Hospital
Boston, MA

Robin Adkins, BSN, RN, CNOR, RNFA
Vanderbilt University Medical Center
Nashville, TN

Sharleen Friedman, RN, BAS
The Hospital for Sick Children
Toronto, Ontario

Gabriel Loor, MD
University of Minnesota
Minneapolis, MN

Please see conference website for full list of Cleveland Clinic faculty

\$350 - CCF employees

\$600 - Non-CCF employees

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