

Cardiovascular Disease Management: A Case-Based Approach

Richard R. Heuser, MD
Program Director

October 4-5, 2013 :: Arizona Biltmore Hotel, Phoenix, Arizona

October 6, 2013 :: Transradial Interventional Program



AMERICAN
COLLEGE of
CARDIOLOGY

California
CHAPTER



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Arizona
CHAPTER

Course Description

This two-day continuing education symposium will center on the nuts and bolts of everyday care for patients with cardiovascular diseases, and present new ideas for tailoring the most appropriate treatment plan for each individual. Focus will be placed on gauging and monitoring therapy, including recognizing symptoms, evaluating risk factors, guiding treatment through imaging, general and functional testing, and appropriate therapy. Unlike most programs, this will be delivered as a case based program. In other words, how would I manage a diabetic patient with these lipid levels? Case examples make the lectures more relevant to everyday practitioners.

Working with the most current data from recent evidence-based medicine studies, the invited faculty will discuss options for patients with coronary disease, peripheral vascular disease, renal vascular disease, carotid disease, valvular heart disease, hypertension, atrial fibrillation, and structural heart disease. Ultimately, the goal is to provide an overview of the optimal methods and management of the informed physicians' practice, and to discuss and debate the exciting options on the horizon. We also will include world experts in cardiovascular device development and delivery of health care to help us navigate this difficult new health care environment.

Target Audience

This symposium is designed for primary care physicians, clinical cardiologists, interventional cardiologists, cardiovascular surgeons, basic scientists, vascular medicine specialists, nurses, perfusionists, cath lab technicians, and other health care professionals with a special interest in the field of cardiovascular medicine. The presentations this year will also be relevant to practitioners involved with foot care.

Program Educational Objectives

Upon completion of the meeting, the physician should be able to:

- ▶ Recognize and evaluate patients with cardiovascular disease seen in a day-to-day practice setting, and to be able to gauge and manage therapy of these patients.
- ▶ Explore cardiovascular treatment options on the horizon, including the concept of a vaccine for vascular disease.
- ▶ Understand and discuss the future of healthcare delivery in the new era.
- ▶ Examine the serious complications of diabetes, particularly peripheral vascular disease and wound care from the perspective of a cardiologist, vascular surgeon, and a podiatrist.
- ▶ Optimize outcomes after cardiac arrest, and discuss the role of cooling in patient recovery.
- ▶ Compare and contrast management of the most common arrhythmia, atrial fibrillation.
- ▶ Understand the new healthcare environment from the standpoint of the insurance industry, hospital systems, and the Federal government.
- ▶ Understand the concept of developing new products in this new healthcare environment.

Transradial Interventional Program

October 6, 2013

Visit us at www.promedicacme.com for registration information and program details

Program Director

Richard R. Heuser, MD
 Chief of Cardiology
 St. Luke's Medical Center
 Professor of Medicine
 University of Arizona College of Medicine
 Phoenix, AZ

Invited Faculty

Dean A. Bramlet, MD
 Duke University
 Cardiovascular
 Diagnostic Center
 Heart & Lipid Institute of
 Florida
 St. Petersburg, FL

Thomas Dayspring, MD
 The Foundation for
 Health Improvement
 and Technology
 Richmond, VA

Ted Feldman, MD
 Evanston Hospital
 Evanston, IL

Peter J. Fitzgerald, MD, PhD
 Stanford University
 Medical Center
 Stanford, CA

Stuart Flynn, MD
 Dean of Medicine
 University of Arizona
 College of Medicine
 Phoenix, AZ

Ian C. Gilchrist, MD
 M.S. Hershey
 Medical Center
 Heart & Vascular Institute
 Hershey, PA

William A. Gray, MD
 Columbia University
 Medical Center
 New York, NY

Eric E. Harrison, MD
 Memorial Hospital
 of Tampa
 Tampa, FL

J. Thomas Heywood, MD
 Scripps Clinic
 La Jolla, CA

Bijoy K. Khandheria, MD
 University of Wisconsin
 School of Medicine and
 Public Health
 Milwaukee, WI

Jon Kyl
 US Senator
 Phoenix, AZ

Richard A. Lotti
 P.Q. Bypass Inc.
 Mountain View, CA

Michael B. McCallister
 Former CEO
 Humana Healthcare
 Louisville, KY

Jeffrey J. Popma, MD
 Beth Israel Deaconess
 Medical Center
 Boston, MA

Venke Ramai, MD
 Arizona Heart Institute
 Phoenix, AZ

Rita F. Redberg, MD, MSc
 University of California
 San Francisco
 Medical Center
 San Francisco, CA

Mark Reisman, MD
 Swedish Medical Center
 Seattle, WA

P.K. Shah, MD
 Cedars-Sinai
 Medical Center
 Los Angeles, CA

John B. Simpson, MD, PhD
 Avinger
 Redwood City, CA

Ronald G. Victor, MD
 Cedars-Sinai
 Medical Center
 Los Angeles, CA

Carl Whitmer
 IASIS Healthcare
 Corporation
 Franklin, TN

Kerry Zang, DPM
 Arizona Institute of
 Footcare Physicians
 Mesa, AZ

Friday, October 4, 2013

7:15 – 8:15am
 Registration and Continental Breakfast

8:15 – 8:30am
 Welcome and Introduction
 Richard R. Heuser, MD

SESSION I: Heart Disease is the Nation's Public Enemy #1– Setting the Stage

8:30 – 9:00am
 Hyperlipidemia: Can We Affect the Long Term
 Effects of High Cholesterol?
 Dean A. Bramlet, MD

9:00 – 9:30am
 Diabetes Mellitus: Relating the Lipid Profile
 to Lipoprotein Pathology
 Thomas Dayspring, MD

9:30 – 10:00am
 Complex Coronary Disease: How Does FREEDOM
 and SYNTAX Affect our Clinical Approach?
 Jeffrey J. Popma, MD

10:00 – 10:30am
 Break & Visit Exhibits

10:30 – 11:00am
 Congestive Heart Failure:
 Recognition and Treatment
 J. Thomas Heywood, MD

11:00 – 11:30am
 Atrial Fibrillation: Everyone Seems to Be Getting
 It. How Do We Manage It?
 Bijoy K. Khandheria, MD

11:30am – 12:00pm
 Panel Discussion / Question & Answer

12:00 – 1:00pm
 Lunch
 Medical Innovation in the USA: How Do You
 Bring a Medical Device to Market in the New Era
 of Healthcare?
 Moderators: Peter J. Fitzgerald, MD, PhD

Panel Discussion:
 :: Peter J. Fitzgerald, MD, PhD
 :: Richard R. Heuser, MD
 :: Richard A. Lotti
 :: John B. Simpson, MD, PhD

SESSION II: It's Not Always the Coronaries: Other Cardiovascular Problems and Innovative Solutions

1:00 – 1:30pm

Aortic Valve Disease: Has TAVI Changed
the Playing Field?

Ted Feldman, MD

1:30 – 2:00pm

Mitral Valve Disease: Do We Really Have
a Nonsurgical Option?

Ted Feldman, MD

2:00 – 2:30pm

Break & Visit Exhibits

2:30 – 3:00pm

Hypertension: How Do We Manage and What
About the New Innovative Approaches?

Ronald G. Victor, MD

3:00 – 3:30pm

Carotid Disease: Can We Still Treat Patients
with the CMS Restrictions?

William A. Gray, MD

3:30 – 4:00pm

Panel Discussion / Question & Answer

4:00pm

Adjourn

Saturday, October 5, 2013

7:15 – 8:00am

Registration and Continental Breakfast

SESSION III: Diabetes: A Medical Emergency Worldwide: One of Its Casualties is Peripheral Vascular Disease

8:00 – 8:30am

A Podiatrist's View of Peripheral Vascular
Disease and Wound Care

Kerry Zang, DPM

8:30 – 9:00am

Peripheral Vascular Disease for the Wound
Care Specialist

Richard R. Heuser, MD

9:00 – 9:30am

Peripheral Vascular Disease with Claudication:
A Vascular Surgeon's Approach

Venke Ramaiah, MD

9:30 -10:00am

Break & Visit Exhibits

10:00 -10:30am

New Endovascular Treatments for Critical Limb
Ischemia: Putting It All Together: Combining
the Traditional Surgical Approach with a New
Endovascular Technique: Where Are We Headed?
Richard R. Heuser, MD

10:30 – 11:00am

Panel Discussion / Question & Answer

11:00am – 12:30pm

Lunch

Accountable Health Care Organizations and
Health Care Reform: The IASIS and Insurance
Industry Perspective

Carl Whitmer and Michael B. McCallister

SESSION IV: The Future of Cardiovascular Medicine

12:30 – 1:00pm

Women and Heart Disease

Rita F. Redberg, MD, MSC

1:00 – 1:30pm

ASD/PFO and Structural Heart Disease

Mark Reisman, MD

1:30 – 2:00pm

Featured Lecture

Future of Healthcare Delivery

US Senator Jon Kyl

2:00 – 2:30pm

Cooling After Cardiac Arrest

Eric E. Harrison, MD

2:30 – 3:00pm

Break & Visit Exhibits

3:00 – 3:30pm

Concept of a Vaccine for Vascular Disease

P.K. Shah, MD

3:30 – 4:00pm

The Future of Medical Education in the US:
Would you Recommend That Your Son or
Daughter go to Medical School?

Stuart Flynn, MD

4:00 – 4:30pm

The Radial Approach: Why it's Economically
a Necessity for Your Hospital

Ian C. Gilchrist, MD

4:30 – 5:00pm

Panel Discussion / Question & Answer

5:00pm

Adjourn

Refunds

All cancellations must be submitted in writing and refunds will be subject to a \$100 administration charge. Cancellations cannot be accepted over the telephone. Refunds will not be available after August 23, 2013.

Hotel Accommodations

Special rates have been made available to program participants at the Arizona Biltmore in Phoenix, Arizona. To make your reservation, contact the reservations department directly by phone at (800) 950-0086 or (602) 955-6600. You must state that you are attending the Cardiovascular Disease Management symposium in order to receive the special rate of \$219 plus taxes per night for single or double occupancy. A credit card is required to confirm your reservation and one night's room and tax will be charged as a deposit. The deposit is refundable up to 14 days in advance of the arrival date, after which it is nonrefundable. All reservations must be received by September 12, 2013 to secure the special group rate.

Activity Evaluation

Evaluation by online questionnaire will address content, presentation and future educational needs.

CME Accreditation and Designation



Promedica International is accredited by the Accreditation Council for Continuing Medical

Education to provide continuing medical education for physicians.

Promedica International designates this live activity for a maximum of 14 hours AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Online Registration: www.promedicacme.com

Cardiovascular Disease Management

October 4 & 5, 2013

Physician/Industry

□ \$695 Through August 23, 2013

□ \$795 After August 23, 2013

Resident/Fellow/Nurse

□ \$495 Through August 23, 2013

□ \$595 After August 23, 2013

Payment

All fees in US dollars drawn on US banks:

□ Visa/MasterCard

□ American Express

□ Discover Card

For additional information, contact:

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Nursing CEUs: Provider approved by the California Board of Registered Nursing, Provider #8495 for 14 Contact Hours for the Cardiovascular Disease Management symposium.

Perfusion CEUs: The American Board of Cardiovascular Perfusion (ABCP) has approved the Cardiovascular Disease Management symposium for 15.3 CEUs.

Promedica International CME
2333 State Street, Suite 203
Carlsbad, CA 92008

Cardiovascular Disease Management:

A Case-Based Approach

What they are saying:

- Very multidisciplinary in approach
- Excellent content and speakers for practical tips
- Wide diversity and lectures from field leaders
- Great job, good content and topics, will recommend for the future
- Excellent speakers

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