

The 2013 Brochure is not yet complete. The following pages are from the 2012 Brochure. Much of the "fine print" information as well as the pricing shown in the 2012 brochure will also apply to the 2013 conference. We expect to publish the 2013 brochure sometime in May. In the meantime, the summarized schedule for the 2013 Conference is as follows:

Tuesday Sept 17, 2013:

- 10:00am to 3:00pm – Hospitalist Track Courses
- 2:00pm to 5:00pm – Physician and Mid-Level Provider Track Courses

Wednesday September 18, 2013

- 8:00am to 4:00pm – Physician and Mid-Level Provider Track Courses
- 8:30am to 4:30pm – ACHE Track Courses
- 9:00am to 3:00pm – Exhibit Hall Open

Thursday September 19, 2013

- 7:30am to 12:30pm – Exhibit Hall Open
- 8:00am to 4:00pm – Physician and Mid-Level Provider Track Courses

Friday September 20, 2013

- 9:00am to 10:00am – One hour Dental Blocks Lab (\$15.00 lab fee applies)
*
- 9:00am to 11:30am – Vascular Access and FAST Ultrasound Exams Lab (\$25.00 lab fee applies)
- 10:00am to 11:00am – One hour Dental Blocks Lab (\$15.00 lab fee applies) *
- 12noon to 4:00pm – 2013 LLSA Review Course (EM Boarded Physicians only) (\$250.00 Course Fee applies)
- 1:00pm to 4:0pm – Advanced Difficult Airways Lab (\$25.00 lab fee applies)

* There are two identical Dental Blocks labs with a maximum of 10 participants per session. Please select one lab session or the other, but not both.

A special note for Nurse Attendees:

Please note that, for 2013, we will not be offering a separate Nursing Track. This is solely due to the fact that the National ENA Conference is being held in Nashville over the same dates as this conference. We welcome nurses to attend any of our tracks that may be of interest to them. And, we look forward to, once again, providing you with a uniquely designed Nursing Track in 2014 and beyond.

General Information

Courses: Wednesday, September 5, 2012 – Saturday, September 8, 2012

On-Site Registration: Wednesday, starting at 8:00 am; Thursday – Friday, starting at 6:30 am; Saturday, starting at 8:00 am.

Location: Sheraton Atlantic City Convention Center Hotel
Two Convention Boulevard • Atlantic City, NJ 08401
(609) 344-3535 • www.sheraton.com/atlanticcity

Special Hotel Rates: A special room rate of \$129 has been secured for attendees of the 2012 Conference. Rooms at this special rate may be limited and should be booked no later than August 14, 2012. You may book your room on-line via www.bestemconference.com, or by calling (888) 627-7212.

All information, including Conference Registration and Hotel Room Registration, can be conveniently accessed on-line at: www.bestemconference.com.

Course Objectives

The Practices of Emergency and Acute Care Medicine are challenging and ever-changing specialties. This regional conference covers the most up-to-date evidence-based medicine information on key disease states, clinical and operational best practices and ground breaking technology, which can make a significant impact on patient care and satisfaction with regards to the practice of emergency and acute care medicine, both now and in the future.

All attendees will be able to discuss and apply the clinical and operational best practices presented by some of the country's top emergency and acute care medicine lecturers. Attendees will be able to identify, discuss and apply the latest evidence-based medicine information on the topics of: COPD, DVT, stroke, sepsis, advanced airway intubation, ultrasound, antibiotic use, infectious disease, healthcare reform, wound care, biomarkers, podiatric emergencies, pediatric emergencies, acute pain management, EM and Global Epidemiology, HCAHPS and EM research in order to improve clinical quality as the result of identified provider practice gaps.

Target Audience

This conference is designed for: Emergency, Acute Care, Hospitalist, Internal Medicine and Family Practice Physicians. Additional audiences include Mid-Level Providers (PAs and NPs), Nurses, Nurse Managers, Healthcare Executives, Healthcare Marketing, Community Outreach and EMS Professionals.

Credit Designation Statement

This activity has been planned and implemented in accordance with the Essential Areas, Standards and Policies of the Medical Society of New Jersey through the joint sponsorship of Monmouth Medical Center and Emergency Medical Associates.

Accreditation

The Monmouth Medical Center is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

Designation

The Monmouth Medical Center designates this live activity for a maximum of **28 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Commercial Support Disclosure Policy

The Monmouth Medical Center relies upon faculty in its CME program to provide educational information that is objective and as unbiased as possible. In accordance with the nationally accepted guidelines, faculty is asked to indicate any commercial relationship that might be perceived as real or apparent conflict of interest.

† Supported by: An unrestricted educational grant from Thermo Fisher Scientific, Inc.

‡ Supported by: An unrestricted educational grant from Hutchinson Technology Inc.

* This program has been developed and is presented locally by ACHE-NJ. The American College of Healthcare Executives has awarded **6.0 Face-to-Face credits** to this program. To receive credit, your name MUST appear on the Sign-In Sheet. For questions, please contact Scott Serbin, ACHE-NJ Treasurer, at (973) 251-1075 or via email at serbins@alpha-apr.com.

** This continuing nursing education activity has been approved by the Emergency Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Needs Statement

This conference has been planned in accordance with the need to provide physicians, nurse practitioners, physician assistants and nurses with the latest information on the treatment of key disease states in the emergency and acute care setting.

ADA Statement

Emergency Medical Associates fully complies with the legal requirements of the Americans with Disabilities Act and the rules and regulations thereof. If any participant of this conference is in need of accommodation, please submit written requests to Emergency Medical Associates at least 1 month prior to the activity to receive services.

Faculty Disclosure Statement

It is the policy of the sponsor to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. All speakers are required to disclose to the participants any real or apparent conflict of interest related to the content of his/her presentation. This includes any relevant financial interest or relationship (1) with the manufacturer(s) of any commercial producer(s) and/or provider(s) of commercial services to be discussed in an educational presentation and (2) with any potential commercial supporters of the activity. Relevant financial interest or relationships can include such things as grants or research support, employee, consultant, major stockholder, member of speaker's bureau, etc. within the last 12 months. Faculty disclosure will be provided in each course syllabus.

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FERNE

10th Annual 2012 Advanced Emergency and Acute Care Medicine Conference

September 5, 2012 — September 8, 2012
Sheraton Atlantic City Convention Center Hotel
Atlantic City, NJ



“Best CME Value in the Northeast”

Presenting Evidence-Based Medicine Best Practices
on Key Disease States and Medical Technologies for
ED, Acute Care, IM/FP and Hospitalist Providers

Delivering Evidence-Based Medicine Best Practices Designed
to Improve Clinical Outcomes, ED Operations, Reduce Risk
and Enhance Patient Satisfaction

Featuring Educational Tracks for Physicians,
Mid-Level Providers, Nurses and ACHE Healthcare Executives

Exceptional Variety of Courses

Complimentary Exhibit Hall on 9/6/12 and 9/7/12
Registration Includes Daily Breakfast and Lunch

Featuring National Lecturers

- Fredrick M. Abrahamian, DO, FACEP
- Richard Cantor, MD, FAAP, FACEP
- C. James Holliman, MD, FACEP
- Douglas McGee, DO, FACEP
- Frank Peacock, MD, FACEP
- Charles V. Pollack, Jr., MA, MD, FACEP
- David Seaberg, MD, FACEP
- Richard Shih, MD, FACEP
- Edward Sloan, MD, MPH, FACEP

Distinguished Faculty

Fredrick M. Abrahamian, DO, FACEP

Associate Professor of Medicine, David Geffen School of Medicine at UCLA, Los Angeles, CA; Director of Education, Department of Emergency Medicine, Olive View, UCLA Medical Center, Sylmar, CA

Christopher Amato, MD, FAAP, FACEP

Director, Pediatric Emergency Medicine Fellowship and Attending ED Physician, Morristown Medical Center, Morristown, NJ

Eric Bachenheimer, MHSA, MBA, FACHE

Director, ED Solutions, Emergency Medical Associates, Livingston, NJ

Ronald P. Benitez, MD

Interventional Neurologist, Saint Barnabas Medical Center, Livingston, NJ & Overlook Medical Center, Summit, NJ

Deena Brecher, MSN, RN, ACNS-BC, CEN, CPEN

Clinical Nurse Specialist, Nemours/A.I. DuPont Hospital for Children, Wilmington, DE

Richard Cantor, MD, FAAP, FACEP

Professor, SUNY Upstate Medical University, Syracuse, NY

David Carpenter, BS

President of ARAMARK Healthcare Hospitality Operations

Fareed Nabeel Fareed, MD, FACEP

Chairman, Department of Emergency Medicine, The Kingston Hospital, Kingston, NY

Charles Flinn, MBA, FACHE

Chief Operating Officer, Health Alliance of the Hudson Valley, Kingston, NY

Anthony J. Gagliardi, MD, FACP

Chairman, Department of Medicine, Saint Barnabas Medical Center, Livingston, NJ

Barbara Gallea, RN, BSN

Clinical Education Specialist, Hutchinson Technology, Inc.

Steven Gohsler, MD

Attending ED Physician, Morristown Medical Center, Morristown, NJ

Stuart D. Hirsch, RN, CFII, COM

Administrative Director, Emergency Services, The Kingston Hospital, Kingston, NY

C. James Holliman, MD, FACEP

Uniformed Services University of the Health Sciences, National Naval Medical Center, Bethesda, MD

Joseph Jaeger, PhD, MPH

Vice President for Academic Affairs, Monmouth Medical Center, West Long Branch, NJ

Costas Kaiafas, MD

Co-Director, ED Ultrasound Program and Attending ED Physician, Morristown Medical Center, Morristown, NJ

Marylou Killian, DNP, RN, FNP-BC, CEN

Nurse Practitioner, Saint Francis Hospital, Poughkeepsie, NY

Janice Klostermeier, CPA, MHA, FACHE

Executive Vice President & CFO, Emergency Medical Associates, Livingston, NJ

Jason Kreitner, BS, MHSA, FACHE

Director of Diagnostic Imaging, Hackensack University Medical Center, Hackensack, NJ

Ian Leber, MD, FACEP

Chairman, Department of Emergency Medicine, Bayshore Community Hospital, Holmdel, NJ

James Y. Lee, FACHE

Vice President and COO, Lawrence Hospital Center, Bronxville, NY

Frank LoVecchio, DO, MPH, FACEP

Medical Director, Banner Good Samaritan Regional Poison Center; Research Director, Maricopa Medical Center, Department of Emergency Medicine; Professor, Arizona College of Osteopathic Medicine, Phoenix, AZ

Douglas L. McGee, DO, FACEP

Director, EM Residency Program, Associate Chair, Education, Department of EM, Albert Einstein Medical Center, Philadelphia, PA

James Martin, MD, FACEP

Attending ED Physician, Monmouth Medical Center, West Long Branch, NJ

Daniel Messina, PhD, FACHE, LNHA

Senior Vice President and Chief Operating Officer, CentraState Healthcare System, Freehold, NJ

Marc Milano, MD, FACEP

Head Coach, Patient Satisfaction Coaching Program, Emergency Medical Associates, Livingston, NJ

Hetal Patel, MD

Co-Director ED Ultrasound Program and Attending ED Physician, Morristown Medical Center, Morristown, NJ

Frank Peacock, MD, FACEP

Professor, Associate Chair and Research Director, Baylor College of Medicine, Houston, TX

Charles V. Pollack, Jr., MA, MD, FACEP

Professor and Chairman, Department of Emergency Medicine, University of Pennsylvania Health System, Philadelphia, PA

Jose Rojas, Jr., MD, MBA, FACHE

President, Northern Valley Pain Center, Closter, NJ

Caryl Russo, PhD

Senior Vice President, Barnabas Health Corporate Care, Toms River, NJ

Jonathan Segal, MHSA, CHFP, FACHE

CFO, Planned Parenthood of New York City

Maureen Schneider, PhD (c), MSN, MBA, RN, NEA-BC, CPHQ, FACHE

Senior Vice President of Clinical Development/Chief Nursing Officer, Somerset Medical Center, Somerville, NJ

David Seaberg, MD, FACEP

President of the American College of Emergency Physicians

Sachin Shah, MD, MBA, FAAEM

Chairman, Department of Emergency Medicine, Nyack Hospital, Nyack, NY

Richard Shih, MD, FACEP

Director, Emergency Medicine Residency Program, Morristown Medical Center, Morristown, NJ

Michael Silverman, MD, FACEP

Assistant Residency Director & Attending ED Physician, Morristown Medical Center, Morristown, NJ

Edward P. Sloan, MD, MPH, FACEP

Executive Director-FERNE, Research Development Director & Committee Chairman, University of Illinois Hospital, Chicago, IL

Dawn Specht, MSN, PhD, RN, CCNS, CCRN, PCCN, CEN, CPEN

Clinical Nurse Specialist, AtlantiCare Regional Medical Center, Atlantic City, NJ

Brian Walsh, MD, FACEP

EMS Fellowship Director and Attending ED Physician, Morristown Medical Center, Morristown, NJ

Bradford Walters, MD, FACEP

Core Faculty – Department of Emergency Medicine, William Beaumont Hospital, Royal Oak, MI

Ethan Wiener, MD

Attending ED Physician, Morristown Medical Center, Morristown, NJ

Jay Yelon, DO, FACS, FACCM

Chairman, Department of Surgery Program Director, Surgical Critical Care Co-Director, Simulation Center, Lincoln Medical Center, Bronx, NY

(Continued...)

2012 Advanced Emergency and Acute Care Medicine Conference

PROGRAM HIGHLIGHTS

All information, including Conference Registration and Hotel Room Registration, can be conveniently accessed on-line at: www.bestemconference.com.

- Nationally Recognized Lecturers
- Learn the Latest Treatment Options on Key Disease States
- Separate Hospitalist Track
- Full day Nursing Track on 9/7/12
- Full day ACHE Healthcare Executive Track on 9/6/12
- 2-hour Advanced Difficult Airway Hands-On Lab Course
- 2-hour ED Ultrasound/Vascular Access Hands-On Lab Course
- 2012 LLSA Review Course
- Registration Includes Daily Breakfast and Lunch

Wednesday, September 5, 2012

We will run two separate tracks on Wednesday.

Hospitalist Track

Time: 9:30 am-10:30 am
Title: An EBM Best Practices Approach to Pain Management
Lecturer: Jose Rojas, Jr., MD, MBA, FACHE

Time: 10:30 am-11:30 am
Title: Update and Considerations in Treating COPD in the Hospitalized Patient
Lecturer: Anthony J. Gagliardi, MD, FACP

Time: 11:30 am-12:30 pm
Title: Prevention and Treatment of VTE in the Hospitalized Medicine Patient
Lecturer: Charles V. Pollack, Jr., MA, MD, FACP

LUNCH SESSION 12:30 pm–1:30 pm

Time: 1:30 pm-2:30 pm
Title: Endovascular Options for Acute Stroke
Lecturer: Ronald P. Benitez, MD

Time: 2:30 pm-3:30 pm
Title: Sepsis/Goal Directed Therapy and Treatment
Lecturer: Bradford Walters, MD, FACP

Physician and Mid-Level Provider Track

Time: 1:30 pm-3:30 pm (*\$25 lab fee applies*)
Title: Vascular Access and FAST Ultrasound Exams
Lecturers: Costas Kaiafas, MD; Steven Gohsler, MD; Hetal Patel, MD

Time: 3:30 pm-5:30 pm (*\$25 lab fee applies*)
Title: Advanced Difficult Airways
Lecturers: Christopher Amato, MD, FAAP, FACP; Ian Leber, MD, FACP; James Martin, MD, FACP; Brian Walsh, MD, FACP; Ethan Wiener, MD

Thursday, September 6, 2012

We will run two separate tracks on Thursday.

Physician and Mid-Level Provider Track

Time: 8:00 am-9:00 am
Title: Antibiotic Abyss
Lecturer: Frederick Abrahamian, DO, FACP

Time: 9:00 am-10:00 am
Title: Infectious Disease Medicolegal Pitfalls
Lecturer: Frederick Abrahamian, DO, FACP

BREAK with Vendors 10:00 am–10:30 am

Time: 10:30 am-11:30 am **KEYNOTE LECTURE**
Title: Emergency Medicine in an Era of Healthcare Reform
Lecturer: David Seaberg, MD, FACP

LUNCH 11:30 am–12:30 pm

Time: 12:30 pm-1:30 pm
Title: Approach to Skin and Soft Tissue Infections in the ED
Lecturer: Frank LoVecchio, DO, MPH, FACP

Time: 1:30 pm-2:30 pm
Title: Intubation Strategies for the Obese Patient
Lecturer: Bradford Walters, MD, FACP

BREAK with Vendors 2:30 pm–3:00 pm

Time: 3:00 pm-4:00 pm
Title: A Best Practices Approach to Stroke for the ED Patient
Lecturer: Edward P. Sloan, MD, MPH, FACP

ACHE Track *

Time: 8:30 am-10:00 am
Title: Emergency Department Service Standards: A Best Practices Approach
Panel Discussion: *Speakers* –
Fareed Nabel Fareed, MD, FACP; Stuart D. Hirsch, RN, CFIL, COM; Sachin Shah, MD, MBA, FAAEM
Moderator: Eric Bachenheimer, MHSA, MBA, FACHE

BREAK with Vendors 10:00 am–10:30 am

Time: 10:30 am-12:00 pm
Title: Developing High Performance Teams
Panel Discussion: *Speakers* –
David Carpenter, BS; Janice Klostermeier, CPA, MHA, FACHE; Marc Milano, MD, FACP
Moderator: Jason Kreitner, BS, MHSA, FACHE

LUNCH 12:00 pm–1:00 pm

Time: 1:00 pm-2:30 pm
Title: Bending the Execution Curve – Implementing Successful Organizational Changes in Healthcare
Panel Discussion: *Speakers* –
Charles Flinn, MBA, FACHE; Joseph Jaeger, PhD, MPH; Jonathan Segal, MHSA, CHFP, FACHE;
Moderator: Daniel Messina, PhD, FACHE, LNHA

Time: 2:30 pm-4:00 pm
Title: Service Line Development
Panel Discussion: *Speakers* –
James Y. Lee, FACHE; Caryl Russo, PhD; Maureen Schneider, PhD (c), MSN, MBA, RN, NEA-BC, CPHQ, FACHE
Moderator: Eric Bachenheimer, MHSA, MBA, FACHE

Friday, September 7, 2012

We will run two separate tracks on Friday.

Physician and Mid-Level Provider Track

Time: 8:00 am-9:00 am †
Title: Objective Data or Just “Winging It.” It’s your Mom, You Decide How Biomarkers Can Make You a Better Doctor
Lecturer: Frank Peacock, MD, FACP

Time: 9:00 am-10:00 am
Title: Podiatric Emergencies
Lecturer: Douglas L. McGee, DO, FACP

BREAK with Vendors 10:00 am–10:30 am

Time: 10:30 am-11:30 am
Title: Pediatric Emergency Medicine: Our Most Common Complaints and How to Manage Them
Lecturer: Richard Cantor, MD, FAAP, FACP

Time: 11:30 am-12:30 pm ‡
Title: NIRS to Monitor Tissue Oxygenation in the ED
Lecturer: Jay Yelon, DO, FACS, FACCM

LUNCH 12:30 pm–1:30 pm

Time: 1:30 pm-2:30 pm ‡
Title: Acute Pain Management for the ED Patient
Lecturer: Jose Rojas, Jr., MD, MBA, FACHE

Time: 2:30 pm-3:30 pm
Title: The Global Importance of EM in Changing Global Epidemiology
Lecturer: C. James Holliman, MD, FACP

Time: 3:30 pm-4:30 pm
Title: Mistakes You Don’t Want to Make in Pediatric Patients
Lecturer: Richard Cantor, MD, FAAP, FACP

Nursing Track **

Time: 9:00 am-10:00 am
Title: A Tactical Team Approach to Delivering High-Performance HCAHPS
Lecturers: Fareed Nabel Fareed, MD, FACP; Stuart D. Hirsch, RN, CFIL

BREAK with Vendors 10:00 am–10:30 am

Time: 10:30 am-11:30 am
Title: Emergency Research: Why, How and the Past Year in Review
Lecturer: Dawn Specht, MSN, PhD, RN, CCNS, CCRN, PCCN, CEN, CPEN

Time: 11:30 am-12:30 pm
Title: Thomas, Walt and Steve – Fostering Critical Thinking and Creativity to Improve Performance and Outcomes
Lecturer: Marylou Killian, DNP, RN, FNP-BC, CEN

LUNCH 12:30 pm–1:30 pm

Time: 1:30 pm-2:30 pm
Title: NIRS to Measure Tissue Oxygenation in the ED
Lecturer: Barbara Gallea, RN, BSN

Time: 2:30 pm-3:30 pm
Title: Team Stepps
Lecturer: Deena Brecher, MSN, RN, ACNS-BC, CEN, CPEN

Time: 3:30 pm-4:30 pm
Title: Developing and Using Evidence-Based Practice Guidelines
Lecturer: Marylou Killian, DNP, RN, FNP-BC, CEN

Saturday, September 8, 2012

Physician Track

Time: 9:00 am-1:00 pm (*\$250 course fee applies*)
Title: 2012 LLSA Review Course
Lecturer: Richard Shih, MD, FACP; Michael Silverman, MD, FACP

Registration Form

2012 Advanced Emergency and Acute Care Medicine Conference

Refund Policy: A handling fee of \$50 is deducted for any cancellation. Refund requests must be received, in writing, no later than August 14, 2012. No refunds will be made thereafter.

Registration Fees: Special rates may apply for the partners, employees and clients of conference sponsors. For questions on rates, please contact Ed Kocher via email at kochede@alpha-apr.com or at (973) 251-1124.

Please circle all that apply:

Physician\$450
Physician Assistant.....\$250
Nurse Practitioner.....\$250
Nurse\$150
MICU and EMS Personnel\$50
Hospitalist.....Complimentary
(Applies only to Hospitalist Track Courses on 9/5/12)

ED/IM/FP Resident.....Complimentary
American College of Healthcare Executives Members.....Complimentary
(Applies only to ACHE Track courses on 9/6/12)

Society of Hospital Medicine Members.....Complimentary
(Applies only to Hospitalist Track Courses on 9/5/12)

Course Fees:

Vascular Access/ED Ultrasound Course\$25 lab fee
Difficult Airway Techniques & Technology Course\$25 lab fee
2012 LLSA Review Course.....\$250

Total Payment: \$ _____

First Name: _____

Last Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: (_____) _____ Fax: (_____) _____

E-Mail: _____

Hospital Affiliation: _____

Department: _____

For members of the American College of Healthcare Executives (ACHE), please indicate which Chapter you are a member of: _____.

Please make all checks payable to Emergency Medical Associates.

You may register online at www.bestemconference.com or by tearing off this portion and sending with payment to:

Scott Serbin, Director of Education and Research

Emergency Medical Associates
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