

13TH ANNUAL

Charleston Magnolia Conference

MAY 31 - JUNE 1, 2013



MUSC Department of Otolaryngology – Head & Neck Surgery
MUSC Office of Continuing Medical Education | Charleston, SC
ENT.musc.edu



CONFERENCE OVERVIEW

The Charleston Magnolia Conference consists of two half day sessions covering the broad spectrum of Otolaryngology – Head and Neck Surgery. The lectures and round table discussions are specifically aimed at the practicing otolaryngologist. There will be ample opportunity for questions, comments, and presentation of cases by the audience. Our goal will be to review and to provide the latest information on a broad range of topics, so that optimal diagnostic and management strategies can be formulated.

The conference will be held at the Charleston Marriott Hotel, 170 Lockwood Boulevard, near downtown Charleston. Afternoons and evenings will be free to attend Spoleto Festival events, sight see in historic Charleston, play golf, or enjoy beach and water recreational activities.

CREDIT DESIGNATION

The Medical University of South Carolina designates this live activity for a maximum of 10.5 AMA PRA Category I Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation Statement

The Medical University of South Carolina is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

ACCOMODATIONS

Rooms have been reserved for this conference at the **Charleston Marriott Hotel**. Please call the hotel directly at **1-800-228-9292** or **1-843-723-3000** to make your reservations. The rates are \$149.00 + tax and \$1 destination surcharge per night. The room block will expire May 6, 2013.

For those wishing to stay at the beach, call the **Wild Dunes Hotel** on the Isle of Palms at **1-888-778-1876** — approximately 10 miles from the Charleston peninsula. *These rooms must be reserved early; a room block is not available.*

AMERICANS WITH DISABILITIES ACT

It is the policy of the Medical University of South Carolina not to discriminate against any person on the basis of disabilities. If you feel you need services or the auxiliary aids mentioned in this act in order to fully participate in this continuing medical education activity, please call the Department of Otolaryngology – Head and Neck Surgery at 843-876-0943 or attach a note to your registration.

EDUCATIONAL NEEDS

The educational content for the 2013 Charleston Magnolia Conference will address identified professional practice gaps in order to improve professional and/or patient outcomes. These are some of our findings:

- Practitioners need expert lectures and case presentations to illustrate management of patients with OSA. They also need to know which of the newer techniques introduced over the last 3-5 years are being proven as valid.
- Otolaryngologists need lectures about current treatment strategies from those who practice in large institutions and treat many of these patients.

OBJECTIVES

Upon completion of this conference, participants should be able to:

- Learn cost-effective strategies for evaluation of hoarseness
- Review pre-operative, intraoperative, and postoperative issues that could lead to cochlear implant complications
- Learn epidemiology and treatment strategies for rhinosinusitis
- Describe appropriate evaluation of patients with facial paralysis
- Learn cost-effective strategies for evaluation of patients with head and neck cancer
- Review evidence for hypoglossal nerve stimulation in OSA patients
- Review common causes and management strategies for dysphagia
- Describe common diseases and injuries of the eyelid and appropriate surgical techniques for specific problems

DISCLOSURE STATEMENT

In accordance with the ACCME Essentials and Standards, anyone involved in planning or presenting this educational activity will be required to disclose any relevant financial relationships with commercial interests in the healthcare industry. This information will be made available to participants at the beginning of the activity. Speakers who incorporate information about off-label or investigational use of drugs or devices will be asked to disclose that information at the beginning of their presentation.

FACULTY



– GUEST LECTURERS –

George T. Hashisaki, M.D.

Associate Professor
Department of Otolaryngology – HNS
University of Virginia Health Systems – Charlottesville, VA

Robert C. Kern, M.D.

Professor and Chairman
Department of Otolaryngology – HNS
Feinberg School of Medicine – Chicago, IL

Gregory Postma, M.D.

Professor, Department of Otolaryngology
Director, MCG Center for Voice & Swallowing Disorders
Georgia Health Science Medical Center – Augusta, GA

– COURSE DIRECTOR –

Paul R. Lambert, M.D.

Professor and Chair, Department of Otolaryngology – Head & Neck Surgery
Medical University of South Carolina • Charleston, SC

– MEDICAL UNIVERSITY OF SOUTH CAROLINA FACULTY –

Terry A. Day, M.D.

Professor, Director
Head & Neck Oncology

Lucinda A. Halstead, M.D.

Associate Professor, Medical Director
Evelyn Trammell Institute for
Voice and Swallowing Disorders

Betsy K. Davis, D.M.D.

Associate Professor, Director
Maxillofacial Prosthodontics

Rodney J. Schlosser, M.D.

Professor, Director
Rhinology & Sinus Surgery

M. Boyd Gillespie, M.D., M.Sc.

Professor, Director
MUSC Snoring Clinic,
Head & Neck Oncology

Mark J. Hoy, M.D.

Assistant Professor, Director
General Otolaryngology & Allergy

Ted A. Meyer, M.D., Ph.D.

Assistant Professor, Director
Cochlear Implant Program
Otology-Neurotology

David R. White, M.D.

Associate Professor, Director
Pediatric Otolaryngology

Judith M. Skoner, M.D.

Assistant Professor
Facial Plastic & Reconstructive Surgery

Joshua D. Hornig, M.D., FRCS(C)

Associate Professor
Director Microvascular Surgery
Head & Neck Oncology

Eric J. Lentsch, M.D.

Assistant Professor
Head & Neck Oncology

Christopher M. Discolo, M.D., MSCR

Assistant Professor
Pediatric Otolaryngology

Barry T. Malin, M.D., MPP

Assistant Professor
Head & Neck Oncology

Ashli K. O'Rourke, M.D.

Assistant Professor
Evelyn Trammell Institute for
Voice and Swallowing Disorders

Krishna G. Patel, M.D., Ph.D

Assistant Professor, Director
Facial Plastic & Reconstructive Surgery

Roy B. Sessions, M.D.

Professor, Head & Neck Oncology

Zachary M. Soler, M.D., M.Sc.

Assistant Professor
Rhinology & Sinus Surgery

Robert C. Waters, M.D.

Assistant Professor
General Otolaryngology

Shaun A. Nguyen, M.D., M.A.

Associate Professor, Director
Clinical Research

Bonnie Martin-Harris, Ph.D.

Professor, Director
Evelyn Trammell Institute for
Voice and Swallowing Disorders

M. Rita Young, Ph.D.

Associate Professor, Director
Head & Neck Tumor Biology Laboratory

Judy R. Dubno, Ph.D.

Professor, Director
Auditory Neuroscience Laboratory

Jennifer K. Mulligan, Ph.D.

Assistant Professor
Rhinology & Sinus Surgery



2013

FRIDAY, MAY 31, 2013

Charleston Marriott Hotel, 170 Lockwood Boulevard, Charleston, SC 29403-5123, (843) 723-3000

- 7:00 – 7:30 AM Breakfast with Exhibitors
- 7:30 – 7:40 AM Welcome – *Paul R. Lambert, MD*

SCIENTIFIC SESSION Moderator: *Paul R. Lambert, MD*

- 7:40 – 8:10 AM Intratympanic Therapy for Meniere's Disease – *George T. Hashisaki, MD*
- 8:10 – 8:40 AM A Practical Approach to Hoarseness – *Gregory N. Postma, MD*
- 8:40 – 9:10 AM The Etiology of Chronic Rhinosinusitis: Host vs. Environment – *Robert C. Kern, MD*
- 9:10 – 9:30 AM Break

SCIENTIFIC SESSION Moderator: *Joshua D. Hornig, MD, FRCS(C)*

- 9:30 – 10:00 AM Rational Approach to the Use of Laboratory Assessments in Head & Neck Cancer – *Barry T. Malin, MD, MPP*
- 10:00 – 10:30 AM Oral Cavity vs. Oropharyngeal Cancer – New Directions – *Terry A. Day, MD*
- 10:30 – 11:00 AM Chronic Rhinosinusitis: Epidemiology and Current Treatment – *Robert C. Kern, MD*
- 11:00 – 11:30 AM Contemporary Management of Dysphagia I – *Gregory N. Postma, MD*
- 11:30 – 11:45 AM Break
- 11:45 – 12:30 PM Warren Y. Adkins, MD Lecture
Facial Nerve Paralysis – *George T. Hashisaki, MD*
- 12:30 – 1:45 PM Lunch with the Faculty – Round Table Discussions/Case Presentations
- 1:45 PM Adjourn

PROGRAM

SATURDAY, JUNE 1, 2013

Charleston Marriott Hotel, 170 Lockwood Boulevard, Charleston, SC 29403-5123



7:00 – 7:30 AM Breakfast with Exhibitors

7:10 – 9:10 AM Resident Presentations *Moderator: Judy R. Dubno, PhD*

9:10 – 9:20 AM Break

SCIENTIFIC SESSION *Moderator: Ashli K. O'Rourke, MD*

9:20 – 9:50 AM Current Management of Laryngomalacia – *David R. White, MD*

9:50 – 10:20 AM Update on Endoscopic Skull Base Surgery – *Rodney J. Schlosser, MD*

10:20 – 10:50 AM Contemporary Management of Dysphagia II – *Gregory N. Postma, MD*

10:50 – 11:20 AM New Treatments for OSA – *M. Boyd Gillespie, MD*

11:20 – 11:35 AM Break – Faculty and Resident Photographs

SCIENTIFIC SESSION *Moderator: Lucinda A. Halstead, MD*

11:35 – 12:05 PM Eyelid Reconstruction – *Krishna G. Patel, MD, PhD*

12:05 – 12:35 PM The Etiology of Chronic Rhinosinusitis: Implications for Future Treatment – *Robert C. Kern, MD*

12:35 – 1:05 PM Complications with Cochlear Implantation – *George T. Hashisaki, MD*

1:10 PM Adjourn





These activities are only a sampling of what Charleston has to offer. The Marriott Charleston Hotel can help with arrangements once you arrive or contact them at 1-843-723-3000 for advance reservations.

HISTORIC CHARLESTON

Charleston is America's most beautifully preserved architectural and historic treasure, with a rich 300-year heritage. The city is one of the nation's top tourist destinations, being ranked for 10 consecutive years by Condé Nast Traveler as "one of North America's top 10 travel spots." Charleston is a uniquely magical place: lush, warm and gently brushed with the historic patina of time... From exquisite hand-fashioned wrought ironwork to graceful columns that stand guard over stately antebellum mansions... From half-hidden gardens ablaze with pink and scarlet blooms to a shimmering blue sea that is never far from view... From battle-ravaged historic shrines to the quiet sanctuary of the city's many churches... From quaint, treasure-laden antique shops to haute-style fashion boutiques... From days shrimping in sun-warmed marsh creeks to evening black-tie theater concert galas.

What better way to view the city's historic dwellings, gardens, and parks than from a horse and carriage ride along the cobblestone streets. You will want to stop and browse at the **Old City Market**, a bustling collage of color and life. Not far from the Market is the **Waterfront Park** overlooking the Cooper River and the Charleston Harbor. Those interested in World War II naval history will want to tour the **Yorktown** aircraft carrier, anchored just across the river at Patriots Point.

Charleston's most famous place for a promenade is **The Battery**, with the Cooper River and harbor on one side and antebellum mansions on the other. In the distance near the harbor's entrance is **Fort Sumter**, the flashpoint for the Civil War on April 12, 1861. Those wishing an even earlier look at history can explore life as it was in Charleston in the 1700's at **Charles Towne Landing**, where the first settlers to colonize the territory of Carolina landed in 1670. To understand the forces that allowed these early settlers to create the economy that built Charleston and to immerse yourself in the light of this bygone era, one must visit the magnificent 18th century plantations, such as those at **Middleton Place**, **Magnolia**, **Drayton Hall**, and **Boone Hall**.

GOLF AND BEACHES

Minutes away from historic Charleston are area beaches, which offer superb playgrounds for watersports, sunbathing, fishing, or simply taking a moonlit stroll. Golf enthusiasts will not be disappointed either. The city which gave America its first golf course now boasts 19 championship golf courses within 25 miles of the downtown area, including the famous Ocean Course at Kiawah Island, scene of the 1991 Ryder Cup and the 2012 PGA Championship, and the Harbor and Links courses at Wild Dunes.

SPOLETO FESTIVAL USA

What better place to present Spoleto USA, the world's most comprehensive arts festival, than the city which gave America its first theatre in 1735 and later inspired Gershwin to compose his classic opera, "Porgy and Bess". The Spoleto Festival offers the finest in theater, opera, dance, music, and art. The city's theaters, streets, parks, churches, and waterfronts become stages for these cultural activities.

HISTORIC CHARLESTON TOUR

Enjoy a privately guided tour as you explore this enchanting and historic city. Favorite sights include: Rainbow Row; cobblestone streets; quaint gardens; hundreds of 18th and 19th century homes, buildings and churches; the Battery overlooking the Charleston Harbor and Fort Sumter; and the Old City Market.

FORT SUMTER TOUR & HARBOR CRUISE

Fort Sumter is located at the entrance of Charleston's beautiful harbor and is only accessible by boat. On April 12, 1861, Fort Sumter was occupied by Union Troops who refused to vacate as demanded by the Confederates. All negotiations failed and Confederate batteries in the Charleston Harbor commenced a massive bombardment of Fort Sumter, and so began the American Civil War.

MAGNOLIA PLANTATION & GARDENS TOUR

Listed in the National Register of Historic Places, beautiful Magnolia Plantation is the 300-year-old ancestral home of South Carolina's illustrious Drayton family. Long famous for the springtime beauty of its 250 varieties of azaleas and 900 varieties of camellias, it now offers extensive seasonal bloom every month of the year. Scores of experts have described its 50 acres of lawn and gardens as the world's most beautiful.

MARSH KAYAKING

Enjoy the morning with a quality outfitter featured in The New York Times and Southern Living. No experience necessary. Once outfitted in your stable-touring kayak, take a leisurely paddle down picturesque Shem Creek, home of the Charleston Shrimp Trawling Fleet. Your naturalist guide will enlighten you with information on salt marshes, creeks, birding, sea life, crabbing and dolphin watching.

CHARLESTON HARBOR SAILING

Indulge in the calm and beauty of sailing historic Charleston Harbor on board the Pride. The Pride is a traditional three masted gaff topsail schooner, 84 feet in length. Passengers can participate by helping to raise the trim sails, chart a course or take a turn at the wheel. You'll cruise by historic Battery mansions dating to the Revolutionary War and pass close to Fort Sumter, where the Civil War began.

SPOLETO USA

Charleston will be alive with the 2013 Spoleto Festival USA, May 24 through June 9. A wide array of events featuring opera, dance, music, theatre and visual arts with many exciting premiers and debuts will be held within walking distance of the hotel. Call (843) 579-3100 for the festival brochure and information, or visit www.spoletousa.org. Piccolo Spoleto, Spoleto's official outreach companion will offer daily and evening events in historic churches and theatres. Call (843) 724-7305 for Piccolo Spoleto information.

SOUTH CAROLINA AQUARIUM

The South Carolina Aquarium, Charleston's most visited attraction, features thousands of amazing aquatic animals from river otters and sharks to loggerhead turtles in over 60 exhibits, which represent the rich biodiversity of South Carolina from the mountains to the sea. The Aquarium also presents fabulous views of Charleston harbor, interactive exhibits and programs for visitors of all ages, and is dedicated to promoting education and conservation.

REGISTRATION

13TH ANNUAL Charleston Magnolia Conference

Name _____

Last 4 digits of SSN _____ (For CME information only)

"Preferred" name for name badge _____

Address _____

City _____ State _____ Zip _____

Email address _____

Fax _____

Telephone #1 _____

Telephone #2 _____

Practice name _____

Specialty _____

WHAT PARTICIPANTS ARE SAYING...

"An excellent conference! I look forward to a return visit soon! The department has an excellent, informative, pertinent and first class event."

"The 'Lunch with Faculty' discussions were an excellent way to continue the learning process."

"Outstanding lecture program with experienced and knowledgeable speakers. Their topics were well-positioned to give a review and update in all areas of general ENT. The opportunity to interact with speakers in specialties was a great way to continue the learning process in an interactive basis."

"Resident presentations also were very good."



Physicians: Prior to April 30, 2013 \$495, after \$550 Residents: Prior to April 30, 2013 \$250, after \$300

PAYMENT MUST ACCOMPANY REGISTRATION

☐ Check payable to:

Charleston Magnolia Conference
MUSC Department of Otolaryngology –
Head & Neck Surgery
135 Rutledge Avenue, MSC 550
Charleston, SC 29425-5500

☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Card # _____

Exp. Date _____

Cardholder's Name _____

For additional conference information contact Beth Cummings:

Email mansftee@musc.edu

Phone 843-876-0943 • Fax 843-792-0546

CANCELLATIONS

Refunds for cancellation can be given if requested in writing before May 17, 2013. A \$50.00 administrative fee will be retained if you cancel. **No refunds will be made on or after May 17, 2013.**

This conference is subject to cancellation and if this should happen, persons registered for this conference will be notified by telephone, using the telephone number listed on the registration form. In the event of cancellation, registration fees will be refunded in full. Please note that the Medical University of South Carolina cannot be responsible for airline tickets or travel expenses of any nature.