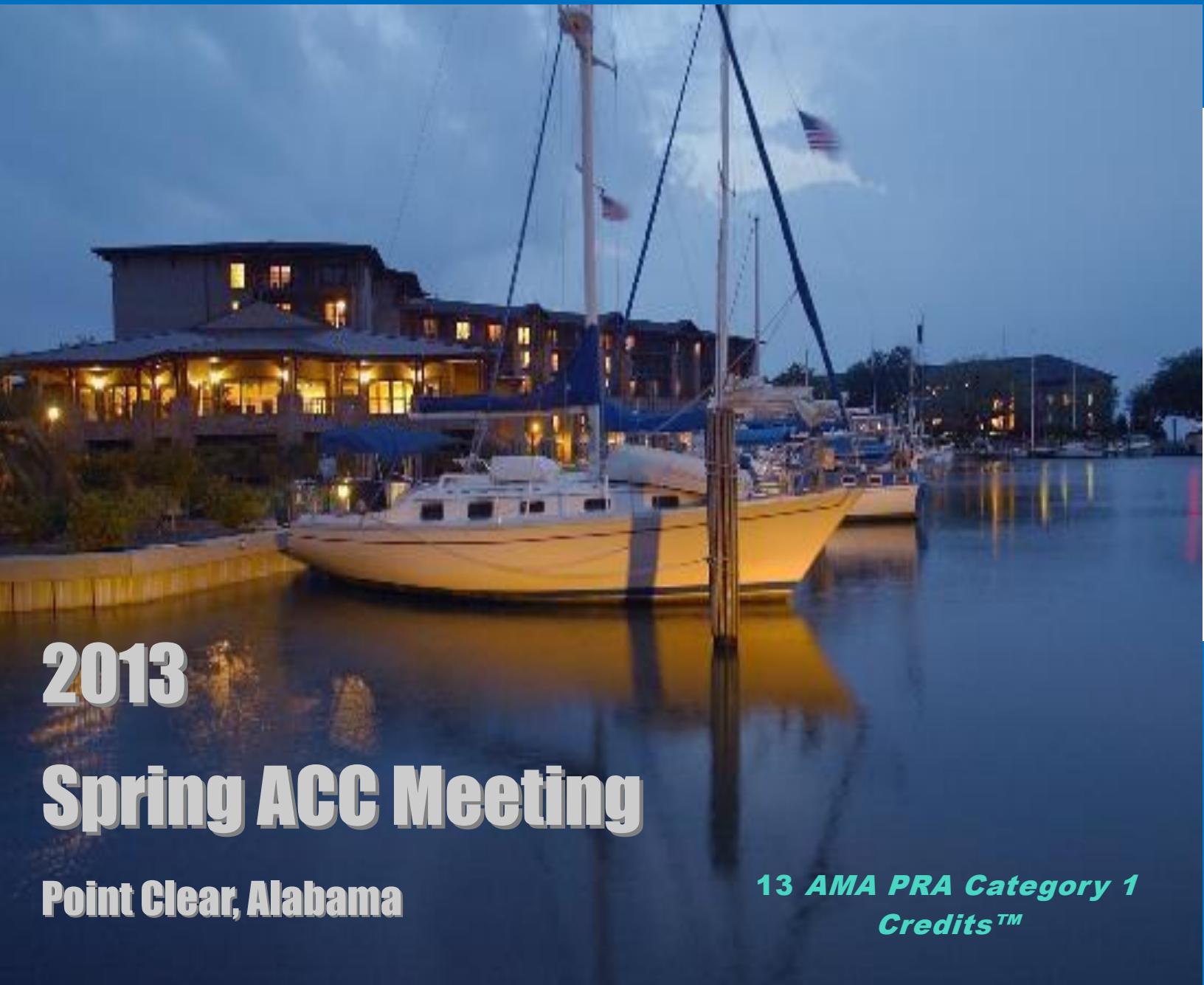


Alabama Cancer Congress



2013

Spring ACC Meeting

Point Clear, Alabama

**13 AMA PRA Category 1
Credits™**

April 19-20, 2013

CME Sponsored by:



**SCHOOL OF
MEDICINE**

Division of Continuing Medical Education



Alabama Cancer Congress

Education, Advocacy & Community



Annual **Alabama Cancer Congress** **Spring 2013 Meeting**

Grand Hotel Marriott • Point Clear, Alabama
April 19-20, 2013

ROOM	RATE
Resort View Room	\$169.00
Spa Building Room	\$199.00
Bayview Room	\$199.00
Junior Suite	\$439.00
Executive Suite	\$539.00



Alabama Cancer Congress
★
Education, Advocacy & Community



SCHOOL OF
MEDICINE

Division of Continuing Medical Education

ACC Spring Meeting 2013

ACC Board Members

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Center for Cancer Care

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Clearview Cancer Institute

Shelby Sanford, MD

Radiation Oncology Representative

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South Alabama Representative

USA Mitchell Cancer Center

John Dubay, MD PhD

Central Alabama Representative

DCH Cancer Center

Elquis M Castillo, MD

Medical Oncologist Representative

Hematology Oncology Associates

Mary Jo Wichers

ACC Conference Faculty

Alex Whitley, MD

University of Alabama-Birmingham

Brendan Prendergast, MD

University of Alabama-Birmingham

Chistos Vaklavas, MD

University of Alabama-Birmingham

Matthew P Kelly, MD

University of Alabama-Birmingham

Jason Schneider, RT (R) (T)

University of Alabama-Birmingham

Roger Ove, MD PhD

University of South Alabama, Mitchell
Cancer Institute

Blake Madison

Rosen Hardwood Attorneys at Law

David Rains, ESQ

Rosen Harwood Attorneys At Law

Jennifer Rucker Byrne, CPC, CHCC, CPCI, PCS

Southeast Cancer Network

Marchelle Cagle, CPC, CPC-1, PCS CMOM

Cardiology P.C.

Ross Bartee

Blue Cross Blue Shield of Alabama

William Flood, MD

Eviti, Inc.

Greg McKinney, MD

Cahaba Medicare Services

James Eastham, MD

Memorial Sloan-Kettering Cancer Center

David H. Lawson, MD

Emory Winship Cancer Institute

Wendy Demark-Walhnfried

University of Alabama-Birmingham

Comprehensive Cancer Center

Charles A. (Trey) Leath, MD

University of Alabama-Birmingham

Michael Straughn Jr, MD

University of Alabama-Birmingham

O. Lee Burnett, MD

University of Alabama-Birmingham

Richard Sanders, Esq

The Sanders Law Firm, P.C.

Friday, April 19, 2013

7:30-8:30 am	Registration & Breakfast	Azalea Ballroom
8:00-9:30 am	NURSE/RADIATION THERAPIST Brachytherapy for Cervical Cancer <u>Alex Whitley, MD</u> University of Alabama at Birmingham Radiation Oncology	Magnolia 4
8:30-9:30 am	BUSINESS Best Practices For Hospital Reimbursement <u>Blake Madison</u> Rosen Harwood	Lagoon Room
9:30-10:30 am	NURSE/RADIATION THERAPIST Combined Use of Chemo/RT in Lymphoma and Head/Neck <u>Brendan Pendergast, MD and Chistos Vaklavas, MD</u> University of Alabama at Birmingham Radiation Oncology and Medical Oncology	Magnolia 4
9:30-10:30 am	BUSINESS HR/EMPLOYMENT LAW <u>David Rains, Esq</u> Rosen Harwood	Lagoon Room
10:30-10:45 am	BREAK	Azalea Ballroom
10:45-1:45 am	NURSE/RADIATION THERAPIST Hyperbaric Treatment <u>Matthew P. Kelly, MD</u> University of Alabama Hospital, Birmingham, Alabama.	Magnolia 4
	BUSINESS PRACTICE IMPACT ON ICD-10 TRANSITION AND HOW TO PREPARE <u>Jennifer Rucker Byrne, CPC CHCC CPCI PCS</u> Southeast Cancer Network, Inc. MedSym Inc, AmerOnc	Lagoon Room
11:45-12:45 pm	Lunch and Visit the Vendors	Azalea Ballroom
12:45-2:00 pm	BUSINESS PATIENT ASSISTANCE PROGRAMS <u>ACC Corporate Members (5 Min. Each)</u>	Lagoon Room
1:00-2:00 pm	NURSE/RADIATION THERAPIST Advances in Radiation Oncology: Flattening Filter Free Beams <u>Jason Schneider, RT (R) (T)</u> University of Alabama at Birmingham Radiation Oncology	Magnolia 4
2:00-3:00 pm	NURSE/RADIATION THERAPIST Cyber Knife <u>Roger Ove, MD PhD</u> University of South Alabama, Mitchell Cancer Institute	Magnolia 4
2:00-3:15 pm	BUSINESS SOLID PROCESSES FOR SECURING REVENUE <u>Marchelle Cagle, CPC CPC-1 PCS CMOM</u> Cagle Medical Consulting, Birmingham	Lagoon Room
3:30-5:00 pm	Diamond Coporate Members Meet with Board	Lagoon Room
6:00-8:00 pm	Reception & Dinner	Grand Ballroom Patio

Saturday, April 20, 2013

7:30-8:00 am	Registration & Breakfast	Azalea Ballroom
8:00-8:15	Alabama Cancer Congress Update (Election Results Included) <u>Beth Falkenberg, MD</u> ACC President	Magnolia 4
8:15-9:15 am	GENERAL SESSION Advocacy Panel <u>Ross Bartee—CEO, BCBS AL</u> <u>William Flood, MD—CMO, Eviti, Inc. (Short demo included for physicians/nurses)</u> <u>Greg McKinney, MD—CMD, Cahaba Medicare Services</u>	Magnolia 4
9:15-9:30 am	Break	Azalea Ballroom
9:30-10:30 am	GENERAL SESSION Treatment of Prostate Cancer <u>James Eastham, MD</u> Chief of Urology, Memorial Sloan Kettering Cancer Center	Magnolia 4
9:30-11:30 am	BUSINESS Eviti Comprehensive Demonstration with Q&A <u>William Flood, MD</u> Chief Medical Officer, Eviti, Inc.	Lagoon Room
10:30-10:45 am	Break	Azalea Ballroom
10:45-11:45 am	GENERAL SESSION Treatment of Melanoma <u>David H. Lawson, MD</u> Professor of Hematology and Medical Oncology, Section Chief, Emory Winship Cancer Institute	Magnolia 4
12:00-1:00 pm	Lunch and Speaker Nutrition <u>Wendy Demark-Walhnfried</u> Board Member, ACS-Cancer Survivorship	Azalea Ballroom
1:15-3:00 pm	GENERAL SESSION GYN Multi-disciplinary Panel/Cases University of Alabama—Birmingham <u>Charles A. (Trey) Leath, MD— GYN Oncologist/Facilitator</u> <u>J. Michael Straughn Jr, MD—GYN Oncologist</u> <u>O. Lee Burnett, MD— Radiation Oncologist</u>	Magnolia 4
3:00-3:15	Break	Azalea Ballroom
3:15-4:15 pm	GENERAL SESSION PPACA-What's Next with Healthcare Reform? <u>Richard Sanders, Esq</u> The Sanders Law Firm, P.C.	Magnolia 4
4:15-6:15 pm	Board of Directors ONLY—ACC Board Meeting	
6:30-8:30 pm	Reception & Dinner	Julep Point (Weather backup, Magnolia 4)

REGISTRATION

Registration: \$125 non-physician
\$225 physician

Payment & Registration:

Payment can be made online at www.ALcancercongress.org at our online payment link.

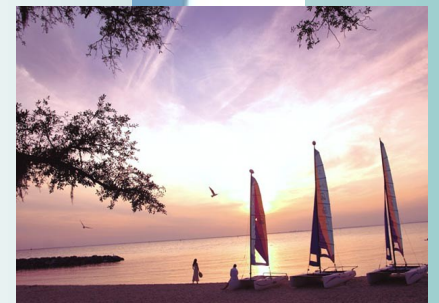
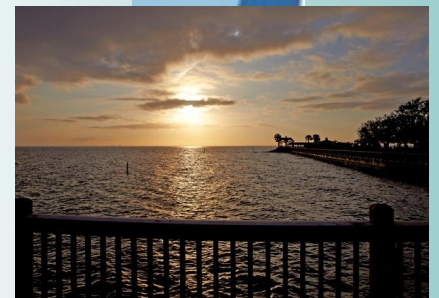
****Please list names for which you are paying.**

-OR-

Mail Checks to: ACC
8805 N. 145th E Ave, Ste 203
Owasso OK 74055

Payments are nonrefundable, but transferable. They can also be used for future meetings.

Questions: [Exhibitors & Corporate Members](#)—Kristen Ray
Kristen@mjexecmgmt.com or 918-274-8374
[Others](#)— Kristen Ray or Mary Jo at
maryjo@mjexecmgmt.com or 918-261-8951



ACC 2013 Spring Meeting Registration Form

Friday, April 19 – Saturday, April 20, 2013

Location: Grand Hotel Marriott
Point Clear, AL

Registration & Fees:
\$225.00 Physicians
\$125.00 Non-Physicians
No Charge Fellows & Residents

Early-Bird Fees:
\$200.00 Physicians
\$100.00 Non-Physicians

Payment and registration must be received by midnight, FRIDAY, MARCH 22, 2013 for the Early-Bird fees.

Exhibitors, please contact Kristen Ray at Kristen@mjexecmgmt.com.

First Name: _____ Last Name: _____

Title: _____

Name of Practice: _____

Address: _____

City _____ State: _____ Zip _____

Phone # _____ Fax # _____

E-mail _____

Attending Meeting: _____ Please complete a registration form for each person attending.

Attending Friday Night Reception: _____

Attending Saturday Night Reception: _____

Payment can be made online via PayPal at www.ALcancercongress.org on the Online Payments tab (please list who you are paying for!) or mailed to ACC at 8805 N 145th E Ave, Suite 203, Owasso OK 74055.

Registration is transferable but not refundable. It can be used for a future meeting.

Phone (918) 274-8374 / Fax (918) 274-8354 / email to kristen@mjexecmgmt.com

Statement of Need

Cancer is the second leading cause of death in the US. Advances in technology and medical resources for treating this deadly disease are advancing at a rapid rate. It is vital for physicians and other healthcare professionals treating cancer patients to continue to increase their knowledge of the latest evidence and quality initiatives and their competency in choosing the best treatment protocols for their patients within the changing healthcare environment.

Learner Objectives

- A) Share the latest on healthcare reform and legislation.
- B) Understand what Medicare, BCBS AL and Eviti updates are important and recent.
- C) Provide updates on melanoma, prostate, GYN, nutrition and radiation oncology.

Target Audience

Hematologists, Medical, Radiation, Surgical, Neuro, GYN Oncologists, mid-level providers, nurses, radiation therapists, and business staff from the state of Alabama.

Accreditation

CMEs and AMA PRA Category 1 Credits for CEUs

AAPC will honor 1-for-1 CEUs for any live event offering CME credit or AMA PRA Category 1 Credit. A certificate of attendance or completion is necessary to show participation. The certificate will give the total CMEs possible for the offering. Physicians are advised to claim only the actual hours that they were present during the education. We ask that AAPC-certified members abide by this request also. One hour of instruction is worth one CEU.

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Alabama School of Medicine (UASOM), the UAB Comprehensive Cancer Center, and the Alabama Cancer Congress. The UASOM is accredited by the ACCME to provide continuing medical education for physicians.

The University of Alabama School of Medicine designates this live activity for a maximum of 13 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

UAB is an Equal Opportunity/Affirmative Action Institution.

CME credit; 1 CME = 1.2 Nursing CE (total for conference would be 15.6 Nursing CE).

Radiation Therapists & Medical Dosimetrists

12 Category A credits have been approved.



Alabama Cancer Congress

— ★ —
Education, Advocacy & Community

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Owasso, OK 74055

918-274-8374

Fax: 918-274-8354

www.alcancercongress.org