

Navigating the Currents of Change

Integrating Innovative Technologies into Your Clinical Practice



MASSACHUSETTS
MEDICAL SOCIETY

ANNUAL MEETING

An Invitation from the MMS President

From the earliest days of medicine, physicians and scientists have tried to improve upon how promising new ideas and discoveries are developed and brought to everyday practice. Fortunately, more areas in medicine are successfully navigating this challenging journey, and their numbers are growing.



Richard V. Aghababian, MD,
MMS president

Please join me at our Annual Education Program on May 10, 2013, to learn about these successes from experts in their field:

- Innovative approaches to the management of end-stage heart failure
- Targeted immunotherapy
- Getting the most out of your electronic medical information systems
- Empowering patients to be more engaged in their medical care via home monitoring systems

We will also honor the successes of our colleagues and our own medical society during this past year, and start to plan how we will tackle the challenges of the coming year.

It should be a stimulating and interesting meeting! I look forward to seeing you there.

May 9–11, 2013

SEAPORT HOTEL AND WORLD TRADE CENTER, BOSTON
WWW.MASSMED.ORG/ANNUAL2013



Business Meetings and Events



Jesse M. Ehrenfeld, MD, MPH, speaker (left);
David A. Rosman, MD, MBA, vice speaker (right)

HOUSE OF DELEGATES

Thursday and Saturday, May 9 and 11, 9:00 a.m.

The House of Delegates, the Society's policymaking authority, will consider dozens of resolutions and reports of importance to physicians and the patients they serve. On May 9, reference committees will conduct concurrent hearings on the resolutions and reports.

NEW: OPT IN FOR PRINT DELEGATES' HANDBOOK; DEADLINE, APRIL 8

A reminder that beginning with this annual meeting, delegates will need to opt in for a printed copy of the *Delegates' Handbook*. Delegates will receive an email they can reply to and opt in.

IMPORTANT DEADLINES AND DATES

- **April 8, 2013** — Deadline to opt in for mailed/printed copy of *Delegates' Handbook*
- **April 16, 2013** — *Delegates' Handbook* posted online
- **April 18, 2013** — *Delegates' Handbook* mails
- **April 25, 2013, 5:00 p.m.** — Deadline for late resolutions and reports

MMS ALLIANCE ANNUAL MEETING, WELCOME BRUNCH, AND PROGRAM

Saturday, May 11, 10:00 a.m.

We are the Voice of the Family of Medicine! The Massachusetts Medical Society Alliance (MMSA), an organization of physicians' spouses, domestic partners, physicians, physicians in training, and friends committed to advancing the health and well-being of the family of medicine, will hold its Annual Meeting and Installation of Officers from 10:00 to 11:30 a.m. on Saturday.

A brunch and special address from MMS incoming President Ronald Dunlap, MD, will take place from 11:30 a.m. to 12:30 p.m., followed by a program with Lilian Cheung on her new book, *Savor: Mindful Eating, Mindful Life*, coauthored with Thich Nhat Hanh. MMS delegate guests are welcome to attend.



MASSACHUSETTS
MEDICAL SOCIETY
ALLIANCE

Special Events



Lisa M. Wong, MD

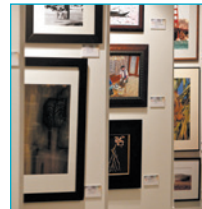
LUNCHEON LECTURE

Scales to Scalpels

Thursday, May 9, 1:00 p.m.

Sponsored by the Arts, History, Humanism, and Culture
Member Interest Network

Join MMS colleagues for a luncheon lecture presented by MMS member and Longwood Symphony violin and viola player, Lisa M. Wong, MD. Dr. Wong will discuss her recently published book, *Scales to Scalpels: Doctors Who Practice the Healing Arts of Music and Medicine*. Dr. Wong shows in her book how the musical acumen of these physicians affects the way they administer healing and, in turn, how their medical work affects their music. Interested attendees should register for the HOD Luncheon on Thursday, May 9.



NEW DAY AND TIME!

PRESIDENT'S RECEPTION AND NANCY N. CARON ANNUAL ART EXHIBIT AND MMS AND ALLIANCE CHARITABLE FOUNDATION AUCTION

Thursday, May 9, 6:00 to 7:30 p.m.

**(Art exhibit and auction opens at 3:00 p.m.;
reception begins at 6:00 p.m.)**

Join your colleagues for a reception hosted by MMS President Dr. Richard Aghababian, featuring the Nancy N. Caron Annual Art Exhibit and MMS and Alliance Charitable Foundation Auction. Enjoy the creative and artistic talents of your fellow members and their families, as well as an opportunity to support the Foundation through funds raised by the silent auction.



Darshak Sanghavi, MD

INTERNATIONAL MEDICAL GRADUATES ANNUAL RECEPTION

How Can Doctors Use Mass Media as a Tool to Improve Public Health?

Thursday, May 9, 5:00 to 6:30 p.m.

Sponsored by the International Medical Graduates Section

In this practical and entertaining discussion, Darshak Sanghavi, MD, chief, pediatric cardiology, University of Massachusetts Medical School, will discuss how clinicians can improve public health by using mass media, including newspapers, television, and other non-traditional sources of patient education.



HEALTH WALK

Friday, May 10, 2:30 p.m.

Hosted by the Committee on Nutrition and Physical Activity

Take a break from the House of Delegates Meetings and Educational Session to enjoy Boston in spring bloom! Visit with MMS colleagues and friends and get some exercise on the Health Walk along Boston Harbor beginning at 2:30 p.m. on Friday. Please contact Robyn Alie at ralie@mms.org to sign up.



Ronald Dunlap, MD, (left) and
Richard Aghababian, MD (right)

PRESIDENTIAL INAUGURATION AND AWARDS RECEPTION AND DINNER

Friday, May 10, 6:00 to 9:00 p.m. (Dancing from 9:00 to 11:00 p.m.)

Join MMS leadership, fellow colleagues, award winners, and invited guests for an evening of camaraderie, fine dining, and dancing at the Presidential Inauguration and Awards Reception and Dinner. A cocktail reception starts off the evening, followed by the Presidential Inauguration and the annual presentation of the most prestigious MMS awards. Cap off the night with dancing and dessert as we bid farewell to outgoing MMS President Richard Aghababian, MD, and welcome incoming MMS President Ronald Dunlap, MD.

Educational Programs[†]



ETHICS FORUM

Conflicts of Interest in Medical Publishing
Thursday, May 9, 3:30 to 5:30 p.m.

FORUM DESCRIPTION

Presented by the Committee on Ethics, Grievances, and Professional Standards, the Ethics Forum alerts physicians to the ethical implications of issues that arise in daily practice and offers information on issues at the intersection of ethics, medicine, and professionalism. This program will explore conflicts of interest in medical publishing, including their effect on the credibility of medical literature and the methods by which publishers should work to lessen and resolve such conflicts

FORUM OBJECTIVES

As a result of participating in this activity, learners should be able to:

- Discuss sources of conflicts of interest in medical publications
- Identify the types of disclosures, or lack of disclosures, that alert physician-readers to conflicts that may affect the credibility of a publication
- Describe approaches publications should take to address potential conflicts of interest

FORUM SPEAKERS



Bernard Lo, MD
President,
Greenwall Foundation;
Professor Emeritus
of Medicine and Director
Emeritus of the Program
in Medical Ethics,
University of California,
San Francisco School of Medicine



Jeffrey M. Drazen, MD
Editor-in-Chief,
*New England Journal
of Medicine*

SHATTUCK LUNCHEON AND LECTURE

**Chronic Infectious Disease and the Future of
Health Care Delivery**

Friday, May 10, 12:30 to 2:00 p.m.

12:30 p.m. Luncheon, 1:00 to 2:00 p.m. Lecture



The **NEW ENGLAND
JOURNAL** of MEDICINE

LECTURE DESCRIPTION

Infectious diseases are a leading cause of illness and death throughout the world. This year's Shattuck lecturer, one of the world's leading voices for global health, will educate attendees about chronic infectious diseases of the past, present, and future, and will address the necessary changes to be made in the U.S. health care system in order to meet the challenge of dealing with these diseases.

LECTURE OBJECTIVES

As a result of participating in this activity, learners should be able to identify:

- What chronic infectious diseases have dominated our world in the past
- What chronic infectious diseases will dominate our world in the future
- What changes will be needed in the health care system to meet the challenge of dealing with these entities

LECTURER



Paul Farmer, MD, PhD
Kolokotronis University Professor, Harvard University; Chair of the
Department of Global Health and Social Medicine, Harvard Medical
School; a Founding Director, Partners in Health

ANNUAL EDUCATION PROGRAM

**Navigating the Currents of Change:
Integrating Innovative Technologies
into Your Clinical Practice**

Friday, May 10, 8:00 a.m. to 12:15 p.m.

PROGRAM DESCRIPTION

This four-hour annual education program will address the pathway from conceptual thinking/research to practical innovations in health care. Following an overview presented by MMS President Richard Aghababian, MD, distinguished clinicians and scientists will address concrete examples of how cutting-edge technologies have advanced surveillance, diagnosis, and management of disease.

Four areas of focus will include:

- Electronic medical information
- Advances in the area of heart failure
- Targeted immunotherapy
- Technology that allows patient monitoring in the home setting

PROGRAM OBJECTIVES

As a result of participating in this activity, learners should be able to:

- Identify at least three barriers to integrating innovative technologies into their practice and determine how these barriers can be addressed
- Describe new innovations in cardiac care that target the disease/condition of the heart while keeping the patient functional and in an improved quality of life
- Provide their patients with information on improvements in home care and home monitoring to alleviate costly hospital/nursing home stays while receiving optimum care
- Discuss how technology continues to impact point-of-care decisions and how it enables patients and their physicians to avail themselves of a patient's medical history at any time and at any location
- Explain to their patients how nanotechnology, such as targeted immunotherapy, has improved the outcomes of patients with cancer

FACULTY



Welcome and Opening Remarks
Richard V. Aghababian, MD, FACEP
MMS President and Program Moderator



Medical Records/Access to Patient Information at the Point of Care
Robert L. Jesse, MD, PhD
Principal Deputy Under Secretary for Health, Department of Veterans Administration



Cardiological Advances (Valve Replacement, VADS, Coronary Artery Disease)
Marc Jay Semigran, MD
Medical Director, Massachusetts General Hospital Heart Failure and Cardiac Transplant Program



Nanotechnology (Targeted Immunotherapy)
Suzanne L. Topalian, MD
Professor of Surgery and Oncology, Johns Hopkins University School of Medicine; Director, Melanoma Program, Sidney Kimmel Comprehensive Cancer Center



Technology for Patient Empowerment and the Medical Home
John Moore, MD
PhD Candidate (2013), New Media Medicine, MIT Media Lab

Registration Form — 2013 Annual Meeting

SEAPORT HOTEL AND WORLD TRADE CENTER, BOSTON

PLEASE COMPLETE THE FOLLOWING INFORMATION. (PRINT CLEARLY.)

DESIGNATION:

☐ MMS Member ☐ Nonmember Physician ☐ Resident/Student MMS Member ☐ MMS Alliance ☐ Allied Health/Other

FIRST/LAST NAME ☐ MD ☐ OTHER

MAILING ADDRESS

CITY STATE ZIP CODE

EMAIL TELEPHONE

GUEST INFORMATION

One member guest is eligible to pay the rate of a member (i.e., 1 member + 1 guest = 2 members)

GUEST FIRST/LAST NAME ☐ MD ☐ ALLIANCE ☐ OTHER

PAYMENT OPTIONS:

☐ Visa ☐ MasterCard ☐ AMEX ☐ Check

CARD NO. EXP. DATE

☐ Special Invite Code _____

☐ Voucher No. _____

	PRICE PER PERSON						
THURSDAY, MAY 9	NUMBER OF ATTENDEES	MMS MEMBER	RES./STUDENT MMS MEMBER	PHYSICIAN NONMEMBER*	MMS ALLIANCE	ALLIED HEALTH/ OTHER	TOTAL
House of Delegates (9:00 a.m.)		—	—	—	—	—	
House of Delegates Luncheon (1:00 p.m.)		—	—	—	—	—	
Ethics Forum (3:30 p.m.)		—	—	\$70	—	—	
IMG Reception (5:00 p.m.)		—	—	—	—	—	
President's Reception and Nancy N. Caron Annual Art Exhibit and MMS and Alliance Charitable Foundation Auction (6:00 p.m.)		—	—	—	—	—	
FRIDAY, MAY 10							
Annual Education Program** (8:00 a.m.)		\$160	—	\$300	—	\$110	
Shattuck Luncheon and Lecture (12:30 p.m.)		\$60	—	\$120	—	\$45	
Presidential Inauguration and Awards Reception and Dinner (6:00 p.m.)		\$125	\$75	\$175	\$75	\$175	
SATURDAY, MAY 11							
House of Delegates (9:00 a.m.)		—	—	—	—	—	
Alliance Annual Meeting (10:00 a.m.)		Alliance members and interested delegate spouses/ guests are welcome and encouraged to attend.					
Alliance Welcome Brunch and Educational Program (11:30 a.m.)		The Alliance invites its members and delegate spouses/guests. Members pay \$40 on site.					
Annual Meeting of the Society Luncheon (12:30 p.m.)		—	—	—	—	—	
VOUCHERS REDEEMED (DEDUCT THIS AMOUNT FROM YOUR TOTAL) \$ _____					TOTAL \$ _____		

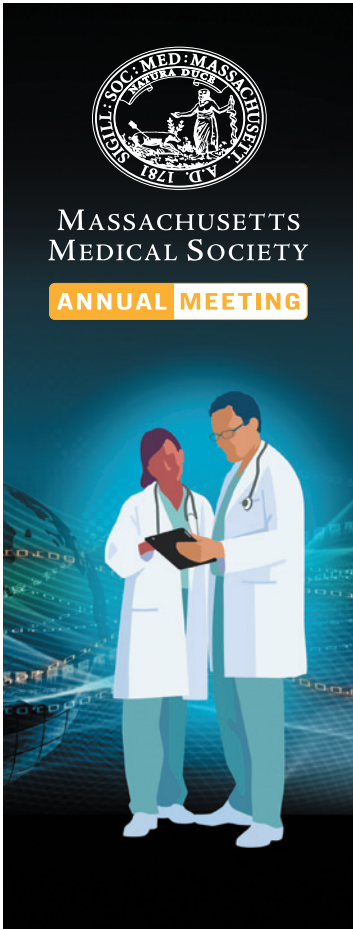
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Mail registration form with payment to:
MMS Annual Meeting, 860 Winter Street, Waltham, MA 02451-1411

Alternative Registration Methods:
To register online, visit www.massmed.org/annual2013/register.
Fax completed registration form to (781) 893-0413.

*Nonmembers: For information on joining the MMS and qualifying for Annual Meeting member pricing, call our Member Information Center at (800) 322-2303, ext. 7311.

**The cost of self-parking in the Seaport Hotel garage is included in the fee for this program. Self-parking will be validated upon check in at the registration desk.



HOTEL INFORMATION

Lodging is available at the Seaport Hotel, 1 Seaport Lane, Boston, MA 02210. The deadline for the group room block has passed, but rooms may be available. A discounted room rate has been negotiated for conference participants at \$239 per night.

Please contact the hotel's reservations department online at www.massmed.org/am13reservations or by phone at (877) 732-7678 and ask for the Massachusetts Medical Society room block.

For the most current overnight reimbursement guidelines for the MMS House of Delegates (updated July 2012), please visit the MMS website, www.massmed.org/annual2013.

CONTINUING MEDICAL EDUCATION CREDIT/ACCREDITATION

The Massachusetts Medical Society designates these live activities for a maximum number of AMA PRA Category 1 Credits™ (outlined below). Physicians should claim only the credit commensurate with the extent of their participation in the activity. The Massachusetts Medical Society is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

- Ethics Forum — 2.0 credits
- Shattuck Lecture — 1.0 credit
- Annual Education Program — 4.0 credits (RM)[†]

[†] This program meets the criteria of the Massachusetts Board of Registration in Medicine for risk management (RM) study.