The Fugazzotto Institute
For Comprehensive Implant Therapy & Esthetics

Botox In Clinical Practice

March 16-17, 2018

Live Demonstrations!

- Address Patient Needs
- Fulfill Patient Desires
- Expand Your Practice
- Maximize Treatment Outcomes

Botox Testimonials

The Fugazzotto Institute
For Comprehensive Implant Therapy & Esthetics

Help Your Patients and Expand Your Practice!

REGISTER TODAY - CLASS SIZE IS LIMITED TO 25 ATTENDEES

Botox for Parafunction and Pain Relief: Treating Patient Needs and Meeting Their Desires

Practice Realities

- Getting your house in order:
  1. Training and empowering your staff
  2. Record keeping (consent forms, documentation, etc.)
  3. Managing your schedule
  4. Determining fees for various therapies
  5. Developing Effective patient info materials
- Marketing your practice:
  1. Internal marketing
  2. External marketing
  3. Marketing in the digital age
- Working with Physicians
- Innovative third party patient financing to close cases and eliminate account receivables
- Maximizing Insurance Coverage:
  1. Dental
  2. Medical
  3. Medicare

On Day two:

All Participants will treat live patients!

Therapeutic Realities

- Understanding patient needs and desires
- Performing a thorough examination
- A review of appropriate anatomy
- Mechanisms of action of Botox
- Techniques for delivering Botox
- Botox use during case work-up
- Botox and Parafunction
- Botox and "TMJ" pain
- Botox and mucogingival therapy
- How much Botox is enough?
- How much Botox is too little?
- How effective is Botox in each scenario?
- Post-operative care
- Managing complications
- How long does Botox last?
- Medical contraindications to Botox

Course Information

Faculty
Sara McElroy RN, BSN
Paul A. Fugazzotto DDS

Course Dates
March 16-17, 2018 - Milton, MA

Location
25 High Street, Milton, MA 02186
(617) 698-6732

Tuition
$1,395.00 for 1 Day
$2,495.00 for Days 1 & 2

To Register

Return the completed form below.

mail to: Attn: Michelle
ICITE
25 High Street
Milton, MA 02186

call: (617) 698-6732

email: mcollins@theicite.com

fax to: (617) 696-6635

online: **www.t**

Fugazzotto Institute for Comprehensive Implant Therapy and Esthetics Presents:

Botox In Clinical Practice

☐ **March 16-17, 2018** - Milton, MA

Name _____

Address _____

City/State/Zip _____

Phone _____ **Fax** _____

ADA C·E·R·P® Continuing Education Recognition Program

Academy of General Dentistry PACE Program Approval for Continuing Education

Please choose a payment option:

☐ **Enclosed check $**_____**payable to:**
The Institute for Comprehensive Implant Therapy & Esthetics

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