



AMERICAN ASSOCIATION OF DENTAL CONSULTANTS
ANNUAL MEETING & WORKSHOP

FACING THE FUTURE: *CONFIDENT, BOLD, EMPOWERED*

May 3-6, 2017

Hyatt Regency Grand Cypress | Orlando, Florida



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PRESIDENT'S INVITATION



It is with great enthusiasm that I invite everyone to the 2017 American Association of Dental Consultants (AADC) Annual Meeting and Workshop at the Hyatt Regency Grand Cypress in Orlando. Anyone that was fortunate enough to attend last year's workshop will attest to the fabulous facilities and amenities that are available at this resort and the surrounding community. The AADC Board of Directors and Officers, along with Program Co-chairpersons, Drs. Bob Sherman and Clay Pesillo, are looking forward to another extremely educational program featuring a vast array of recognized, acclaimed dental experts who will educate and stimulate any and all intellectual appetites regarding dentistry and the dental benefits industry.

In addition to the learning opportunities available, the Workshop gives old and new friends alike the opportunity to meet and greet and "network" among your colleagues. There is no better opportunity to discuss and debate individual opinions and draw upon the vast "work" experience of fellow attendees.

I am excited and look forward to welcoming you to the 2017 AADC Annual Meeting and Workshop in ubiquitous sunny and warm Orlando.

Marc K. Zweig, DMD, CDC
President, AADC



**Go to aadc.org
to register online!**

THANK YOU TO OUR SPONSORS!

Dr. Charles Blair

 **DELTA DENTAL**

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SCHEDULE OF EVENTS

WEDNESDAY, MAY 3

- 8:00 a.m. - 12:00 p.m. Dr. Larry Browning Memorial Golf Tournament
3:00 p.m. - 5:00 p.m. Certified Dental Consultant Examination
5:00 p.m. - 6:00 p.m. New Member Reception



THURSDAY, MAY 4

- 7:00 a.m. - 5:00 p.m. Exhibits Open
7:00 a.m. - 7:45 a.m. Breakfast in Exhibits
7:45 a.m. - 8:00 a.m. Welcome Remarks
8:00 a.m. - 9:15 a.m. **Dr. Donald S. Mayes Memorial Keynote Address**
Critical Issues in Dentistry..... **Jon B. Suzuki, DDS, PhD, MBA**
9:15 a.m. - 10:15 a.m. *Current Controversies in Oral Maxillofacial Surgery* **William J. Nelson, DDS**
10:45 a.m. - 12:00 p.m. *Carrying the Standard: Endodontic Expectations* **Kenneth B. Wiltbank, DMD**
12:00 p.m. - 1:15 p.m. LUNCH
1:15 p.m. - 2:00 p.m. *AAP 2017 Update: The Periodontist's Perspective* **Marie C. Schweinebraten, DMD**
2:00 p.m. - 3:00 p.m. *Big Ideas on Coding for Little Teeth* **Paul A. Reggiardo, DDS**
3:30 p.m. - 4:30 p.m. *A Guide to Clinical Guidelines*..... **William Kohn, DDS**
6:00 p.m. - 7:30 p.m. Welcome Reception

FRIDAY, MAY 5

- 7:00 a.m. - 5:00 p.m. Exhibits Open
7:00 a.m. - 7:45 a.m. Breakfast in Exhibits
7:45 a.m. - 8:00 a.m. Announcements
8:00 a.m. - 9:15 a.m. *Infection Control and OSHA Updates for the Dental Office* **Fady Faddoul, DDS, MSD**
9:15 a.m. - 10:30 a.m. *Evidence Based Analgesia for Dental Professionals* **Elliot V. Hersh, DMD, MS, PHD**
10:50 a.m. - 12:00 p.m. *Periodontal Claim Submissions 101* **James A. Kopfensteiner, DDS**
12:00 p.m. - 1:15 p.m. LUNCH
1:15 p.m. - 2:30 p.m. *Patient Centered Dental Benefits and Risk Assessment* **Shannon E. Mills, DDS**
2:30 p.m. - 3:30 p.m. AADC Annual Business Meeting
4:00 p.m. - 5:30 p.m. Claims Review Session
6:00 p.m. - 7:30 p.m. Presidents Reception

SATURDAY, MAY 6

- 7:00 a.m. - 12:00 p.m. Exhibits Open
7:00 a.m. - 7:45 a.m. Breakfast in Exhibits
7:45 a.m. - 8:00 a.m. Announcements
8:00 a.m. - 9:15 a.m. *Dental Radiation Exposure in Children: Are We in Front of an Epidemic of Overexposing Children?* **Juan F. Yepes, DDS, MD, MPH, MS, DrPH**
9:15 a.m. - 10:15 a.m. *Dental Fraud, Waste and Abuse: What Are the Trends and What Can Be Done About It?* **Michael Fiorenza, DDS**
10:45 a.m. - 12:00 p.m. *Expert Witness: What the Dental Consultant Needs to Know* **Thomas J. David, DDS**
12:15 p.m. - 1:15 p.m. FAREWELL LUNCH

GENERAL INFORMATION

REGISTRATION

To register, complete and return the attached registration form with payment via FAX 636-591-0616, mail or register online at www.aadc.org. Meeting materials will be available for pick up at the Workshop registration desk onsite at the Hyatt Regency Grand Cypress.

DEADLINES

March 31 – Early registration closes. Late fees apply to all registrations submitted after this date.

April 10 – Hotel room reservation deadline.

April 15 – Pre-registration closes. Registrations received after this date will be processed at the meeting.

LODGING

Hyatt Regency Grand Cypress
One Grand Cypress Boulevard
Orlando, Florida 32836
(407) 239-1234

Booking Website:

<https://aws.passkey.com/go/AADC2017>
or call 888-421-1442

The Hyatt Regency Grand Cypress, located just one mile from Walt Disney World® Resort and four miles from SeaWorld®, is the perfect option for experiencing everything Orlando offers. The stylish luxury resort sits atop 21 lushly landscaped acres in the heart of Lake Buena Vista. Travelers savor the impressive collection of on-site activities and guests find themselves staying longer just to experience it all.

Valet and self-parking are available with in/out privileges at \$25 and \$17 respectively. Complimentary shuttle service is available to and from Walt Disney World, Universal and Sea World Orlando theme parks.

Take advantage of the special negotiated room rates the American Association of Dental Consultants has secured for Workshop attendees at \$215 single/double per night plus tax and \$10 hotel service fee during official event dates. The negotiated room rate is available three days before and three days after the Workshop based on availability. Standard hotel service fee of \$25.00 plus 12.5% tax applies to pre and post event dates. The hotel reservation deadline is Monday, April 10, 2017.

The hotel service fee provides use of hotel activities and amenities including guest room Internet, unlimited access for local, 800 or 888 calls and in-state credit card calls, intra-property transportation, unlimited use of the Health Club, 9-hole Pitch & Putt course, golf driving range access, court time at the Racquet Club for individual guest play for a walk-on basis only, basketball, volleyball, rock climbing wall and all water sports including non-motorized boats, as well as resort bicycles and quadricycles. Also, included is scheduled, complimentary shuttle to Disney World, SeaWorld, and Universal Studios/Islands of Adventure theme parks.

PRIVACY POLICY

AADC is entitled to disclose guest information to the hotel and to receive information from the hotel as necessary in connection with guest's stay at the hotel. The hotel also features a FedEx Business Center and in-room dining service.

TRANSPORTATION

Discounted transportation has been arranged through Mears Motor Shuttle service from the Orlando International Airport (MCO) to the hotel. Workshop attendees can make reservations on-line at www.mears.com, click on "Book Orlando Shuttle Now" and enter Drop-off Location: Hyatt Regency Grand Cypress. Each person will either print the coupon and turn it in at the Mears counter on Level 1 of the airport after claiming luggage OR pre-pay for a ticket online by using priority code 539614019. Other ground services are available through various providers.



ON-SITE REGISTRATION

On-site registration fees will be \$650 for members, \$900 for non-members plus applicable late fees.

Registration Hours:

Wednesday, May 3 4:00 p.m. – 6:00 p.m.
(preregistered Workshop attendees only)
Thursday, May 4 7:00 a.m. – 5:00 p.m.
Friday, May 5 7:00 a.m. – 5:00 p.m.
Saturday, May 6 7:00 a.m. – 12:00 p.m.

CANCELLATION / REFUNDS / CHANGES

All refund requests must be in writing. Full refund, less a \$50 per person administrative fee, will be issued for cancellations received on or before Friday, April 21 and a 50% refund, less the administrative fee, if received Saturday, April 22 through Friday, April 28. No refunds will be made for cancellations received thereafter. Refunds are processed within 30 days after the meeting.

REQUEST FOR CLAIMS REVIEW CASES

The claims review sessions have been a highlight of previous Workshops. In order to be successful, educational, and informative, your enthusiastic participation is necessary. Please take the time to submit an interesting and/or questionable case to share with your colleagues. We continue to learn from each other through the Spring Workshop, therefore, your contribution is vital.

Please submit your claim for review with as much documentation (x-rays, charting, etc.) as you have available for review. Send information to Dr. Robert Sherman at rsherman@hawaiiidentalservice.com. If you have any further questions or comments, call Dr. Sherman at 808-529-9213 or email him at the above address.

SPONSORSHIPS & EXHIBITS

Opportunities for sponsorships and display space are available. Contact the AADC Central Office at 800-896-0707.

GUEST ACTIVITIES

Stay active with an array of on-site pursuits, including instruction from certified tennis pros, the Marilyn Monroe Spa, an 800,000-gallon lagoon-style pool, hiking, biking and more. Awaken your adventurous side with nearby activities, including hot air ballooning, bass fishing, shopping and exciting theme parks. See the Hyatt Destinations Orlando City Guide which offers more information about local shopping, dining and entertainment.

CONTINUING EDUCATION (CE) UNITS

CE attendance forms will be in each individual registrant's packet on-site. The 2017 Workshop offers 16.25 Continuing Education Units. Seminar registrants receive one CE credit for each clock hour attended. It is the responsibility of the attendee to submit continuing education documentation to their respective state for verification. The American Association of Dental Consultants is an American Dental Association (ADA) CERP recognized Provider.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual sources or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The American Association of Dental Consultants designates this activity for continuing education credits. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

UNAUTHORIZED USE OF WORKSHOP MATERIALS

The materials made available at this meeting cannot be used outside of the Workshop without the express written approval of the AADC Board of Directors.

The annual American Association of Dental Consultants Spring Workshop is an educational endeavor to provide attendees with scientific information as well as expert opinion on various issues facing both dentistry and the dental benefits industry. Presenters do not receive compensation from the AADC nor are their presentations edited for content. All presentations are in lecture format and unless otherwise noted, represent the opinion of the speakers and not the opinion or position of the AADC, its members, companies represented by its members, Directors, or Executive Director. All presentations are for educational purposes only and are not intended to direct or influence dental benefit claims payments or to be considered legal advice.

NEW THIS YEAR:

CERTIFIED DENTAL CONSULTANTS
must attend two days of the Workshop to
fulfill attendance requirements.

SCHEDULE OF EVENTS

WEDNESDAY, MAY 3

8:00 a.m. - 12:00 p.m.

DR. LARRY BROWNING MEMORIAL GOLF TOURNAMENT*



Set in the midst of an open meadow, the New Course is Jack Nicklaus' tribute and homage to the famed Old Course at St. Andrews, Scotland. This Scottish links masterpiece is complete with double greens, stone bridges and walls, gorse mounds, burns and pot bunkers as deep as 12 feet – all in the spirit of the true Scottish original. Very little water comes into play on the New Course, but when it does, it will challenge you. Very few trees are located within the interior of the course, creating generous landing areas.

*Register on the enclosed meeting registration form.

** Rent clubs at the course for \$50.

3:00 p.m. - 5:00 p.m.

CERTIFIED DENTAL CONSULTANT EXAMINATION

6:30 p.m. - 7:30 p.m.

NEW MEMBER RECEPTION

By invitation only

THURSDAY, MAY 4

7:00 a.m. - 5:00 p.m.

EXHIBITS OPEN

7:00 a.m. - 7:45 a.m.

BREAKFAST IN EXHIBITS

7:45 a.m. - 8:00 a.m.

WELCOME ADDRESS

Marc K. Zweig, DMD, AADC President

Robert G. Sherman, DMD, Program Chairman

Clayton O. Pesillo, DMD, Program Co-Chair



8:00 a.m. - 9:15 a.m.

DONALD S. MAYES MEMORIAL KEYNOTE ADDRESS

CRITICAL ISSUES IN DENTISTRY

Jon B. Suzuki, DDS, PhD, MBA

CE credit hours: 1.25

A multitude of critical (and controversial) issues in dentistry have emerged in recent years. Changing demographics, aging population, improved medical and dental diagnostics, and paradigm shifts in dental care including dental implants and regeneration have impacted treatment plans and prognosis. Patients taking a multitude of medications for improved quality of life directly alter treatment plans for surgical and prosthetic dental therapies. New products in dentistry require rigorous testing and evaluation by the FDA for consumer (patient) use. The FDA evaluation process, mirrored closely by the American Dental Association Council on Scientific Affairs, aims to ensure product safety, efficacy, and manufacturing for the public. These processes will be highlighted since many decisions are critical and controversial.

Upon completion, participants will be able to:

- Evaluate select medical conditions and medications which impact dental treatment plans.
- Alter treatment plans based on current research on dental implants and regeneration.
- Understand the FDA clearance process for new products in dentistry.

9:15 a.m. - 10:15 a.m.

CURRENT CONTROVERSIES IN ORAL MAXILLOFACIAL SURGERY

William J. Nelson, DDS

CE credit hours: 1

As the field of oral and maxillofacial surgery continues evolving, the dental consultant is often faced with a myriad of adjudication decisions when reviewing claims from oral surgeons. This presentation will provide evidence-based updates on a variety of controversial topics such as the use of antibiotics, biologic agents, and corticosteroids in oral surgery, treatment of sinus exposures, bone grafting indications, medical necessity of third molar extractions and other topics of interest.

Upon completion, participants will be able to:

- Understand and discuss the latest scientific evidence regarding medical necessity of third molar extractions and apply the evidence to daily clinical practice.
- Understand and discuss indications for "socket preservation" and bone grafting in third molar extraction sites.
- Discuss the indications and mechanism of action for Exparel when managing post-surgical pain.

THURSDAY, MAY 4 *continued...*

10:15 a.m. - 10:45 a.m. **BREAK**

10:45 a.m. - 12:00 p.m.

CARRYING THE STANDARD: ENDODONTIC EXPECTATIONS

Kenneth B. Wiltbank, DMD

CE credit hours: 1.25

This presentation will review what “Standard of Care” and “State of the Art” means in Endodontics. It will discuss what a patient should expect when receiving endodontic treatment and what a dental consultant should expect when reviewing an endodontic case / claim. This discussion is designed to increase understanding of the fundamental clinical principles of endodontics and the radiographic criteria which a dental consultant must utilize when reviewing endodontic treatment cases.

Upon completion, participants will be able to:

- Define and understand “Standard of Care” and “State of the Art”.
- List three objective criteria to be evaluated in each endodontic case (Length, Taper, Density).
- Understand and discuss what specific deficits noted in an endodontic case might be clinically acceptable and still have a good prognosis.

12:00 p.m. - 1:15 p.m. **LUNCH**

1:15 p.m. - 2:00 p.m.

AAP 2017 UPDATE: THE PERIODONTIST'S PERSPECTIVE

Marie C. Schweinebraten, DMD

Credit hours: .75

Interaction between dental specialties and dental consultants is essential to maintain an understanding of current clinical procedures with the appropriate coding to accompany it. New codes always bring awareness of questions, especially related to benefits and requirements from the providers' perspective as well as from the carriers' viewpoint. Ongoing concerns of coding and what issues may arise in the future will be approached. This session will open discussion from both sides.

Upon completion, participants will be able to:

- Understand the periodontist's clinical perspective of new codes and use of the concurrent procedures.
- Understand areas of reimbursement that are of concern to the AAP based on member interaction with carriers.
- Understand the future challenges of reimbursement from the periodontal provider's perspective.

2:00 p.m. - 3:00 p.m.

BIG IDEAS ON CODING FOR LITTLE TEETH

Paul A. Reggiardo, DDS

CE credit hours: 1

This presentation is designed to present a pediatric dental perspective on recent coding changes, with an emphasis on the potential benefits and limitations of silver diamine fluoride application in the pediatric and special needs populations. The course will also present information on practical use of the new Case Management Code Set and other changes to CDT 2017 and 2018 impacting the delivery of children's oral health care.

Upon completion, participants will be able to:

- Understand the biologic basis, clinical protocols, expectations, and limitations of silver diamine fluoride application in the pediatric population.
- Appreciate the purpose and appropriate utilization of the Case Management Code Set.
- Recognize the pediatric dental perspective of these and other recent coding changes and procedures affecting infants, children and adolescents.

3:00 p.m. - 3:30 p.m. **BREAK**

3:30 p.m. - 4:30 p.m.

A GUIDE TO CLINICAL GUIDELINES

William Kohn, DDS

CE credit hours: 1

Variation in clinical dental practice presents challenges in the development and consistent application of claims processing policies. Professional dental organizations developed evidence-based practice guidelines for a number of common dental procedures that can instruct usage expectations from third-party payers as well as consumers. However, studies in medicine and dentistry, as well as claims data, show that few guidelines lead to consistent changes in provider behavior. This presentation will focus on some recommendations for the provision of common diagnostic and preventive dental procedures that are supported by clinical guidelines and what claims data reveals about their usage in a commercially insured population.

Upon completion, participants should be able to:

- Understand the common uses of the dental guidelines for preventive and diagnostic procedures such as radiographs, topical fluoride and dental sealants.
- Understand the relationship of evidence-based guidelines in the overall treatment decision-making process.
- Understand the disparities between guideline recommendations and claims submissions for common preventive/diagnostic dental procedures relative to age, dental disease and risk levels.

THURSDAY, MAY 4 *continued...*

6:00 p.m. - 7:30 p.m. **WELCOME RECEPTION**

Join fellow AADC members and other Workshop attendees for the Thursday evening Welcome Reception and network with leaders from the dental benefits industry while enjoying hors d'oeuvres and beverages.

FRIDAY, MAY 5

7:00 a.m. - 5:00 p.m. **EXHIBITS OPEN**

7:00 a.m. - 7:45 a.m. **BREAKFAST IN EXHIBITS**

7:45 a.m. - 8:00 a.m. **ANNOUNCEMENTS**

8:00 a.m. - 9:15 a.m.

INFECTION CONTROL AND OSHA UPDATES FOR THE DENTAL OFFICE

Fady Faddoul, DDS, MSD

CE credit hours: 1.25

Recent adverse events related to improper dental infection control have resulted in negative press and reflected adversely on the dental profession. This presentation will provide a current review of infection control and exposure control requirements as they relate to the dental practice. Emphasis will be on the latest revisions recently published by OSHA, as well as a discussion of Blood Borne Pathogens and other infectious diseases

Upon completion, participants will be able to:

- Fully understand the current requirements for an infection/exposure control plan.
- Discuss and understand the most current OSHA updates.
- Understand and discuss blood borne and emergent diseases such as hepatitis C, HIV and Zika.

9:15 a.m. - 10:30 a.m.

EVIDENCE BASED ANALGESIA FOR DENTAL PROFESSIONALS

Elliot V. Hersh, DMD, MS, PhD

CE credit hours: 1.25

This presentation will review the biochemical and physiological mechanisms behind post-surgical dental pain and the efficacy of various analgesic agents following the surgical removal of impacted third molar teeth. A discussion of the “drug seeking patient” and the current prescription opioid abuse problem will be highlighted. The final portion of this discussion will focus on meta-analysis data for various analgesics in both dental pain and other post-surgical pain models. In other words, which analgesics consistently “lead the pack, and which are consistently dogs.”

Upon completion, participants will be able to:

- Discuss the utility of the oral surgery pain model.
- Compare the analgesic efficacy of NSAIDs to single entity oral opioids in randomized placebo controlled double-blind oral surgery pain studies.
- Describe the rationale for combining opioid with non-opioid analgesic agents.
- Discuss the potential opioid-sparing effect of combining an NSAID with acetaminophen.

10:30 a.m. - 10:50 a.m. **BREAK**

10:50 a.m. - 12:00 p.m.

PERIODONTAL CLAIM SUBMISSIONS 101

James A. Kopfensteiner, DDS

CE credit hours: 1.25

Dental consultants are required to make benefit decisions on periodontal procedures based on submitted documentation (x-ray images, periodontal charts, clinical notes, etc.) from periodontists and general dentists. This documentation is often inadequate or incomplete, resulting in a denial or delay in payment. This presentation is designed to provide information in a claims review format on how to properly review documentation for a variety of periodontal procedures.

Upon completion, attendees will be able to:

- Understand and discuss the significance of clinical attachment loss (CAL) and probing depths (PD).
- List and describe appropriate documentation requirements for scaling and root planing, periodontal grafts, and periodontal osseous surgery.
- List and describe the criteria used in interpreting radiographic images to support various periodontal procedures codes.

12:00 p.m. - 1:15 p.m. **LUNCH**

1:15 p.m. - 2:30 p.m.

PATIENT CENTERED DENTAL BENEFITS AND RISK ASSESSMENT

Shannon E. Mills

CE credit hours: 1

This course addresses the current state of the science of oral health risk assessment and will describe how digital risk assessment technologies have the potential to transform the delivery of dental benefits from the traditional “one-size fits all” model to evidence-based plan designs that address the individual needs of patients. These technologies also have the ability to measure changes in oral health status for patients and populations over time leading to fairer and more impactful reimbursement strategies.

FRIDAY, MAY 5 *continued...*

Upon completion, participants will be able to:

- Understand how conventional dental benefit models create barriers to evidence-based and patient centered care.
- Understand current caries risk assessment tools and technologies in use in dentistry.
- Understand why digital risk assessment technology has the potential to transform the dental benefits industry.
- Learn and discuss how risk assessment can improve patient compliance through focused engagement.

2:30 p.m. - 3:30 p.m. AADC ANNUAL BUSINESS MEETING

3:30 p.m. - 4:00 p.m. BREAK

4:00 p.m. - 5:30 p.m.
CLAIMS REVIEW SESSION
CE credit hours: 1.5

MODERATOR: Robert G. Sherman, DMD

PANELISTS:

Michel E. Couret, DDS

Clayton O. Pesillo, DMD

Wayne Silverman, DDS

6:00 p.m. - 7:30 p.m. PRESIDENTS RECEPTION

SATURDAY, MAY 6

7:00 a.m. - 12:00 p.m. EXHIBITS OPEN
7:00 a.m. - 7:45 a.m. BREAKFAST IN EXHIBITS

7:45 a.m. - 8:00 a.m. ANNOUNCEMENTS

8:00 a.m. - 9:15 a.m.
**DENTAL RADIATION EXPOSURE IN CHILDREN:
ARE WE IN FRONT OF AN EPIDEMIC OF
OVEREXPOSING CHILDREN?**
Juan F. Yepes DDS, MD, MPH, MS, DrPH
CE credit hours: 1.25

This presentation will discuss the latest scientific information regarding the field of radiation safety in children and adolescents. Principles of radiation safety and exposure, the appropriate selection of radiographs based on age, utilization of Cone Beam CT imaging in pediatric dentistry and orthodontics and the use of panoramic films and FMX will be discussed in detail.

Upon completion, participants will be able to:

- Understand and discuss the main principles of radiation safety in children and adolescents.
- Understand the fundamentals of prescribing radiographic images based on age and caries risk.
- Understand the indications and contraindications of CBCT in children and adolescents.

9:15 a.m. - 10:15 a.m.

DENTAL FRAUD, WASTE AND ABUSE: WHAT ARE THE TRENDS AND WHAT CAN BE DONE ABOUT IT?"

Michael Fiorenza, DDS

CE credit hours: 1

News headlines regularly remind us that fraud, waste and abuse are a significant and growing problem in the dental industry. In this presentation, key trends in both dental utilization and abusive behavior will be highlighted. Data from a large cross-payer claims database is shared with participants to highlight these trends. In addition, participants will be exposed to clinical observations from a database of dental consultant reviews that emphasize the varying degree of claim review philosophies across payers. The presentation will also provide methods to detect fraud and abuse through claims data mining combined with clinical observations from dental consultant reviews.

Upon completion, participants will be able to:

- Understand dental procedure trends over the last several years.
- Understand how certain claim review policies and enforcement (or lack thereof) are contributing to the growing trends in potential fraud, waste and abuse.
- Learn how analytic tools can be deployed to assess the cost impact of various outlier behaviors and thus prioritize fraud and abuse resources.

10:15 a.m. - 10:45 a.m. BREAK

10:45 a.m. - 12:00 p.m.
EXPERT WITNESS: WHAT THE DENTAL CONSULTANT NEEDS TO KNOW
Thomas J. David, DDS

CE credit hours: 1.25

This presentation will provide a basic overview of the credentials and professional requirements to become an "Expert Witness" and discuss opportunities available to the dental consultant. Expert witness guidelines and standards of care in dentistry will be reviewed in a case-based format.

Upon completion, participants will be able to:

- Understand and define what "Standard of Care" is.
- Identify and discuss the appropriate standards of care in dentistry.
- Understand what personal attributes contribute to a competent expert witness.

12:15 p.m. - 1:15 p.m. FAREWELL LUNCHEON

SPEAKER BIOGRAPHIES



MICHEL E. COURET, DDS is Chief Dental Officer at Northeast Delta Dental and continues in active practice in Goffstown, New Hampshire. He is a life member of the American Dental Association, a member of IADR/AADR and AAOSH and has been recognized as a Fellow of the International College of Dentists. He currently serves as a board member of the American Association of Dental Consultants.



THOMAS J. DAVID, DDS has been active in Forensic Dentistry for more than 30 years. He is a Consultant in Forensic Odontology to the Georgia Bureau of Investigation (GBI) and the State of Georgia Medical Examiner's Office since 1983. He also serves as a dental consultant to the Georgia Medical Care Foundation, Georgia Attorney General's Office, the US Attorney's Office for the Northern District of Georgia and the Social Security Administration. He has testified as an expert witness in criminal and civil cases more than 100 times.



FADY FADDOUL, DDS, MSD is a 1988 graduate of the Case Western Reserve University School of Dental Medicine. He completed his Advanced Education in General Dentistry and Oral Medicine training at the Case School of Dental Medicine, as well as his Master of Science Degree in Oral Medicine in 1992.

Currently, Dr. Faddoul is Professor and Interim-Chairman of the Department of Comprehensive Care at the Case School of Dental Medicine, as well as the Director of the School's graduate and pre-doctoral implant program, Advanced Education in General Dentistry program, and the Faculty Practice. He serves as the Infection Control and Safety Officer for the School of Dental Medicine and is a certified BLS instructor for the American Heart Association. He is actively engaged in organized dentistry serving as a Site Visitor for the Commission on Dental Accreditation (CODA), Examiner for the Commission on Dental Competency Assessment (NERB), as well as the Organization of Safety and Aseptic Procedures (OSAP).

Dr. Faddoul has published and lectured nationally and internationally on Infection Control and many other subjects.



MICHAEL FIORENZA, DDS received a BS degree in biology from Fordham University in New York and graduated from the Georgetown University School of Dentistry. He then completed a general practice residency at Flushing Hospital in Queens, New York before moving on to private practice. He is the current Dental Director of P&R Dental Strategies, LLC and is responsible for the clinical oversight of all P&R products and services including the day-to-day management of over 60 dental consultants across the country. With over 25 years of experience as a private practicing dentist and as the P&R Dental Director since 2002, he brings a unique experience and perspective when dealing with the various stakeholders in the dental industry.



ELLIOT V. HERSH, DMD, MS, PHD is a Professor in the Department of Oral & Maxillofacial Surgery and Pharmacology at the University of Pennsylvania. He runs an active research program in developing and carrying out clinical protocols. His analgesic research team was instrumental in the granting of FDA approval to a number of analgesic and anesthetic agents such as ibuprofen liquigels (Advil Liquigels), OTC ketoprofen (Orudis KT), extended-release etodolac (Lodine XL), 4% articaine with 1:200,000 epinephrine (Septocaine 1:200,000) the transoral lidocaine patch (Dentipatch), and most recently phentolamine mesylate (OraVerse) for the reversal of soft tissue sensory and functional deficits induced by commonly employed local anesthetic solutions. His studies of analgesic agents have been published in peer review journals such as the *Journal of the American Dental Association*, *Oral Surgery*, *Oral Medicine and Oral Pathology*, *Clinical Therapeutics*, *Current Medical Research and Opinions*, and *The Journal of Clinical Dentistry*. Dr. Hersh has received the Basic Science Teaching Award sixteen times at Penn Dental Medicine, the distinguished Scientist Award in Pharmacology, Therapeutics, and Toxicology (IADR, 2007), and the Lindback Award for Distinguished Teaching from the University of Pennsylvania.



WILLIAM KOHN, DDS is Vice-President for Dental Science and Policy with Delta Dental Plans Association in Oak Brook, Illinois, since February 2011. He previously spent 15 years at the Centers for Disease Control and Prevention (CDC) in Atlanta, Georgia, first as the Associate Director for Science and then as the Director of the Division of Oral Health. Prior to CDC, he spent 7 years at the National Institute of Dental and Craniofacial Research holding various positions including, science transfer officer, Deputy Clinical Director, hospital dentistry program director and oral medicine residency director. During his time at NIDCR he completed an oral medicine/public health management residency and conducted clinical and basic scientific research.

Dr. Kohn also spent six years in Fairbanks, Alaska as the dental director for the Tanana Chiefs Corporation Health Center. Over the course of his 38 years in dentistry he has also owned a private practice, served in the U.S. Navy, first as a general practice resident and then as a dentist at the naval base on Adak, Alaska.

Dr. Kohn is a diplomate of the American Board of Oral Medicine and has published and presented on a broad range of topics in dentistry. He was senior author on several CDC evidence-based national guidelines including the 2003 guidelines for infection control in dental health care settings, fluoride use to prevent caries, school-based sealant program guidelines, and the recent change in recommendations for the level of fluoride in community drinking water. He has also participated as an expert panel member for many of the American Dental Association evidence-based clinical recommendation panels.



JAMES A. KOPFENSTEINER, DDS is a 1989 graduate of UMKC Dental School and completed his periodontal residency at the VAMC-Milwaukee in conjunction with Marquette University Dental Graduate School and the Children's Hospital of Wisconsin in 1994. He currently maintains a full time periodontal/implant practice in St. Peters, Missouri and is an active member of the American Academy of Periodontology. He also serves as the periodontal consultant /certified dental consultant for Delta Dental of Missouri.



SHANNON E. MILLS, DDS is the Vice President for Strategy and Business Development at PreViser Corporation, a healthcare analytics software company specializing in oral health risk assessment which was acquired by Northeast Delta Dental in March, 2016. From 2007 until 2016, he was the Vice President for Professional Relations and Science at Northeast Delta Dental in Concord, NH.

Dr. Mills is a 1977 graduate of Baylor College of Dentistry and completed his two-year residency in general dentistry at Wilford Hall US Air Force Medical Center at Lackland Air Force Base, Texas in 1983.

Prior to joining Delta Dental in 2007, Dr Mills was an Associate Professor and the Assistant Director of the Dental General Practice Residency Program at the University of Nevada School of Medicine.

In July of 2005, Dr. Mills retired from the U.S. Air Force as a colonel after 32 years of service in the US and overseas where he gained experience in clinical dentistry, education, research and healthcare administration. While on active duty, he served as a Chief of the USAF Dental Investigation Service, was a Medical Inspector for the Air Force Inspector General, served on the Air Force Surgeon General's staff and at the time of his retirement was Deputy Staff Director of the Defense Medical Standardization Board for the Department of Defense.

He has authored or co-authored numerous scientific papers in peer-reviewed dental and scientific journals and is internationally recognized as an authority on dental infection control and safety. He previously served as the Chairman of the Organization for Safety, Asepsis and Prevention (OSAP) and remains an active member. He was a member of the Advisory Group that prepared the Centers for Disease Control and Prevention Guidelines for Infection Control in Dental Healthcare Settings in 2003.

Dr. Mills is currently a consultant to the American Dental Association (ADA) Council on Scientific Affairs and a peer reviewer for the Journal of the American Dental Association. He is a Past-Chairman of the ADA and American National Standards Institute (ANSI) Standards Committee for Dental Products and is a member of the ANSI/ADA Standards Committee for Dental Informatics where he chairs the working group on electronic clinical risk assessment software.



WILLIAM J. NELSON, DDS of Green Bay, WI, is a Past-President of the American Association of Oral and Maxillofacial Surgeons (AAOMS), the professional organization that represents more than 9,000 oral and maxillofacial surgeons and 1,000 of their professional allied staff.

Dr. Nelson was in group practice in Green Bay, WI, for 26 years, the last 15 years as a founding partner of a 150 physician medical specialty group. He is currently an adjunct associate professor in the Division of Oral and Maxillofacial Surgery at the University of Minnesota.

Dr. Nelson served one-year terms as AAOMS's President-elect and Vice President, and four years as District IV Trustee on the AAOMS Board of Trustees where he represented the oral and maxillofacial surgeons in Illinois, Indiana, Michigan, Ohio, Wisconsin, the Veterans Administration and the United States Public Health Service.

Dr. Nelson is a Diplomate and Past President of the American Board of Oral and Maxillofacial Surgery (ABOMS) Board of Directors, and a fellow of the American College of Dentists, Pierre Fauchard Academy, and the International College of Dentists. He received his dental degree from Creighton University and completed his surgical training at Gundersen Lutheran Medical Center, LaCrosse, WI.



CLAYTON O. PESILLO, DMD has been a Dental Director and Advisor with Pennsylvania Blue Shield and its successor, United Concordia, since 1975. He practiced general dentistry for 42 years in Milton, Pennsylvania and retired from clinical practice in April 2014. He is a member of the American Dental Association and the American Association of Dental Consultants where he served as President 2001-2002. Dr. Pesillo has been an invited speaker to numerous dental societies and service clubs, the ADA Annual Meeting, National Association of Dental Plans and the World Research Group: "Optimizing Dental Benefits." He has authored articles in various publications such as *Dental Survey*, *Dental Management*, *Compendium*, *Dental Economics*, *Dental Practice*, *American Vocational Journal*, *Quintessence International*, and *Employee Benefits Journal*. He received his B.A. in Biology from Boston University and his DMD from the University of Pennsylvania.



PAUL A. REGGIARDO, DDS is the chair of the American Academy of Pediatric Dentistry's Committee on Dental Benefit Programs. He is a past president of the AAPD and the California Society of Pediatric Dentistry, on which he now serves as the appointed Public Policy Advocate. He was previously Oral Health Consultant to Head Start Programs in the western states of Arizona, California, Hawaii and Nevada and currently represents the AAPD on the ADA Standards Committee on Dental Informatics. He holds a faculty appointment as Assistant Clinical Professor in Postdoctoral Pediatric Dental Residency Training at the University of Southern California School of Dentistry and has maintained a clinical pediatric dental practice in Huntington Beach, California, since 1975.



MARIE C. SCHWEINEBRATEN, DMD graduated from the University of Pittsburgh School of Dental Medicine and spent four years in the Army Dental Corps prior to a periodontal residency at Emory University. She has been active in organized dentistry serving on numerous committees at the state and national level including the ADA Council on Dental Benefit Programs and the ADA Board of Trustees. Her present involvement includes serving as the American Academy of Periodontology's Insurance Consultant, which includes representation on the Code Maintenance Committee, the Dental Quality Alliance, and the Standards Committee for Dental Informatics. She has also served on AAP task forces addressing classification of periodontal disease and comprehensive periodontal therapy. Marie resides in Duluth, Georgia with her husband, Chris McFarland, a prosthodontist, where she has a private practice limited to periodontics.



WAYNE SILVERMAN, DDS is a graduate of the University of Maryland's School of Dentistry and has continued his affiliation with the school as a member of the Dean's Faculty, the volunteer component of the school's faculty. Currently, he is the Dental Director for Dominion Dental Services, a Mid-Atlantic based company and continues to maintain a general dentistry practice in Hanover, PA. Dr. Silverman provides occasional continuing education programs on the proper use of the CDT codes, and is a current member of the AADC board of directors.



JON B. SUZUKI, DDS, PhD, MBA, FACD, FICD is Professor of Microbiology and Immunology (School of Medicine) and Professor of Periodontology and Oral Implantology (School of Dentistry) at Temple University, Philadelphia, PA. USA. He served as Chairman and Director of Graduate Periodontology and Oral Implantology, and Associate Dean for Graduate Education at Temple University. He also served as Dean, Chief of Hospital Dentistry, and CEO of the Faculty Practice Plan at the University of Pittsburgh, USA.

Dr. Suzuki is the current Chairman of the Food and Drug Administration Dental Products Panel, Silver Spring, MD and holds this position through 2018. He is on the faculty of the US Walter Reed National Medical Center, Bethesda, MD, and holds Professorships at the University of Maryland, the University of Washington and Nova Southeastern University.

Dr. Suzuki received his DDS from Loyola University of Chicago and Ph.D. in Microbiology from the Illinois Institute of Technology. He completed an N.I.H. Fellowship in Immunology at the University of Washington, and a Clinical Certificate in Periodontics at the University of Maryland. He earned an MBA from the Katz Graduate School of Business at the University of Pittsburgh.

He served as Chairman of the American Dental Association Council on Scientific Affairs and continues to serve as ADA consultant on the Scientific Council, Dental Practice Council, and the Commission on Dental Accreditation, Chicago. Dr. Suzuki served on the National Institutes of Health National Dental Advisory Research Council, and numerous NIH Study Sections in Bethesda, MD. Dr. Suzuki has hospital appointments at Temple Episcopal Hospital and Veterans' Affairs Medical Centers.

He is a Diplomate of the American Board of Periodontology, Fellow of the American and International College of Dentists, Specialist Microbiologist of the National Registry of Medical Microbiology, and Diplomate, Board Examiner, and immediate Past President of the International Congress of Oral Implantologists.

Dr. Suzuki is the current Executive Secretary/Treasurer of the Supreme Chapter of Omicron Kappa Upsilon, the National Honorary Dental Society, and has served in this position for a quarter of a century.

His honors include being named "Alumnus of the Year", Loyola University of Chicago; "Alumnus of the Year", Illinois Wesleyan University; "Recognized Alumnus in Biological Sciences", Illinois Institute of Technology; and "Faculty of the Year" University of Maryland.

He is in private practice limited to hospital dentistry in Philadelphia.



KENNETH B. WILTBANK, DMD attended the School of Dentistry at the Oregon Health and Sciences University and later completed the Endodontic Residency program at the University of Texas, Health Sciences Center at San Antonio. He is a Diplomate of the American Board of Endodontics and an active member of the American Association of Endodontists (AAE). Dr. Wiltbank also serves as the AAE representative to the American Dental Association's Code Maintenance Committee and to the American Association of Dental Consultants. He is appointed as an Adjunct Associate Professor of Endodontology at the OHSU School of Dentistry, Department of Endodontics and also serves as an occasional guest lecturer. He is the owner-operator of an endodontic practice near Portland, Oregon and in Astoria, Oregon and is a member of the American Dental Association, the Oregon Dental Association and the Clatsop County Dental Association.



JUAN F. YEPES DDS, MD, MPH, MS, DRPH is currently an Academic Scholar at the Department of Pediatric Dentistry, University of Buffalo and Associate Professor in the Department of Pediatric Dentistry at Indiana University School of Dentistry in Indianapolis, Indiana. He attended Javeriana University at Bogota, Colombia and received both a DDS and MD degree. He later attended the University of Iowa and the University of Pennsylvania where he completed a fellowship and residency in Oral and Maxillofacial Radiology and Oral Medicine respectively in 2002 and 2004. In 2006, Dr. Yepes completed a Master in Public Health (MPH), and in 2011 a Doctoral Degree in Public Health (DrPH) both with emphasis in Epidemiology at the University of Kentucky, College of Public Health. In 2008, he also completed a residency program in Dental Public Health at University of Texas, Baylor College of Dentistry and attained a MS degree in Pediatric Dentistry at the University of Kentucky in 2012. A Diplomate of the American Board of Oral Medicine, American Board of Dental Public Health, and American Board of Pediatric Dentistry, he also served as the section head of Oral and Maxillofacial Radiology at the University of Kentucky for 6 years (2004 to 2009). Dr. Yepes is a Fellow in Dental Surgery from the Royal College of Surgeons at Edinburgh, Scotland and is active on the Editorial Board of Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology and Pediatric Dentistry. His research and teaching interests are in the area of oral medicine, oral radiology and oral pathology in children.



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	3 DAY FEE Thru March 31	Wed Golf	Thurs single day fee	Thurs Lunch	Thurs Welcome Recept.	Fri single day fee	Fri Lunch	Fri Pres Recept.	Sat single day fee	Sat Lunch	Late Fees		Sub Totals
											Apr. 1 - Apr. 14	After Apr. 14	
Sample	\$650	\$80	\$300	#	#	\$300	#	#	\$200	#	\$50	\$100	\$780
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