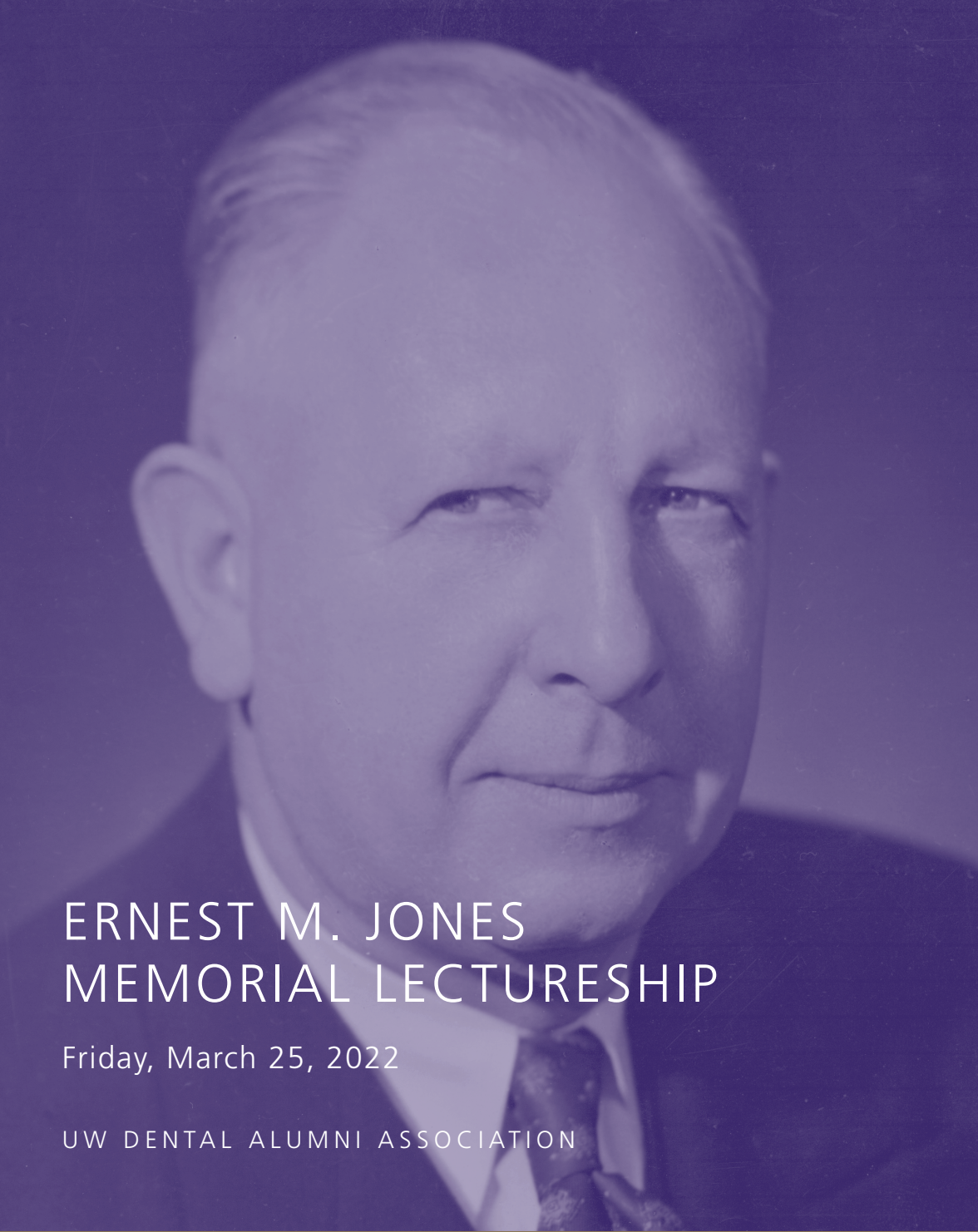


A purple-tinted portrait of Ernest M. Jones, a man with light hair, wearing a suit and tie, looking slightly to the right.

# ERNEST M. JONES MEMORIAL LECTURESHIP

Friday, March 25, 2022

UW DENTAL ALUMNI ASSOCIATION

## THE **50TH** ANNUAL

The New Face of Dentistry

*Miguel Stanley, DDS*

.....  
**KANE HALL, UNIVERSITY OF WASHINGTON**  
.....



A lectureship sponsored in part by the University of Washington Dental Alumni Association,  
Continuing Dental Education and the Dean Jones Memorial Endowment Fund

# The New Face of Dentistry

Speaker: Miguel Stanley, DDS



Friday, March 25, 2022

KANE HALL, ROOM 130 , UNIVERSITY OF WASHINGTON

## Part 1: Are consumers and technology driving the future of dentistry?

There are many challenges dentists face every day. The general population want faster, better, cheaper, smarter options in everything, and dentistry is no exception. What are the ways in which technology is reshaping the way we see dentistry and education, and how might this change the world of dentistry?

Are you finding it difficult to fuse dentistry with business? Do your patients not understand why using technology will improve quality of treatments?

Find out what's the perfect formula for yourself and your business. Dentistry is not what you see on-line but what you have to deal with every day, and it changes from country to country, between age groups...

This is a lecture for students, new dentists and veteran practitioners that will help you be part of a bigger game.

### Learning objectives – As a result of attending this course, you will be able to:

- Understand why it is important to embrace technology and bring it to our universe
- Explain to patients the importance of using the best technologies and how it elevates the quality of treatments preformed
- How to introduce new technologies in your day-to-day workflow and how it helps save time and stress

## Part 2: No Half Smiles

In this lecture Dr. Stanley will present his “No Half Smiles” Philosophy and how an effective treatment plan and the correct team approach can help save time and stress. What are the common denominators that if mastered can bring happiness to you, your patient and your team? A lot of “behind the scenes” explanations will be given on why, how and what his team does to get consistent excellent results and manage a stress-free practice environment. A lot of useful real life cases and technical solutions in your day-by-day surgical practice will be given throughout the lecture based on solid scientific evidence.

### Learning objectives – As a result of attending this course, you will learn:

- How to run a successful practice and why choosing the best products and technical solutions is the foundation of success
- How to manage treatment planning and sequencing for simple to complex cases
- How to solve each individual case for optimal outcome
- How to say NO to your patients and still succeed

## Part 3: Minimally Invasive Digital Dentistry: New Materials and Technologies

How digital dentistry can change the way you work? Does it make things easier and faster? How do you move from analog dentistry to digital dentistry? Will this improve your practice? Find out the answers to these questions and many more with Dr. Miguel Stanley's presentation on the digital reality. With over 20 years of experience in advanced cosmetic oral rehabilitation in this presentation, you will get a glimpse of the future of dentistry. With an extensive and comprehensive understanding of dentistry from both a management and clinical perspective, Dr. Stanley will share how the digital transition has affected and impacted his life and the lives of his patients in order to achieve truly life changing dentistry.

### Learning objectives – As a result of attending this course, you will be able to:

- Work with the cloud and interdisciplinary teams around the globe to become you part of The Future of Dentistry
- Recognize how technology brings high quality affordable dentistry to everyone
- Discuss minimally invasive digital procedures covering mainly prosthodontics, cosmetic dentistry and implantology: How to plan-scan-cad-cam

## Part 4: “Slow Dentistry”

What separates a great dentist from a mediocre one? Why are some dentists more expensive than others? How can I find a good dentist for my needs? These questions and so many like them are raised daily by people around the world who are trying to get the best value for money and best quality of care from a dentist. Learn how to establish basic staples of high-quality dentistry that are focused on ensuring that the patient has a safe, pain-free consultation. What is the concept of Slow Dentistry®? How can it get you to another level? The formula for success in the future: Slow Dentistry plus digital dentistry.

The application of the 4 basic cornerstones of Slow Dentistry can truly lead to a stress free environment and is a practice builder, not to mention the benefits on mental health in the workplace.

# 50TH

## Instructor

Dr. Miguel Stanley is one of the world's most renowned speakers in dentistry. His lectures have been well received in over 50 countries in the last 20 years. He is a very passionate speaker that inspires dentists of all ages and of all levels, from students to senior dentists, to understand the foundations of dentistry. His lectures will show you how he transitioned from an analog practice to a fully digital workflow by showing incredible cases that are powered not only by awesome technology but mostly by science and evidence-based protocols. The combination of new techniques, new materials and new technologies are really driving change, and you'll be impressed by how the future of dentistry will be changing the trip to the dentist in the near future. Dr. Stanley's lecture will cover many topics including his path from the beginning of his career to the digital practice that is White Clinic and a globally recognized brand in dentistry His "No Half Smiles" philosophy which is a treatment philosophy which envisions the construction of a new smile entirely from a biological, function and aesthetic perspective, and his "Slow Dentistry" philosophy <[www.slowdentistry.com](http://www.slowdentistry.com)> helps dentists understand the vital importance of going slow at critical moments in time. He will show many cases from minimally invasive digital dentistry applied to natural teeth to implants, with very complex cases covering all areas from ortho to perio and minimally invasive cosmetic dentistry. Always powered by digital software. At the end we'll talk about how consumers and technologies are driving the future of dentistry with an understanding of where our profession will be in the next 10 years.

Dr. Stanley is very passionate about ethics in dentistry and sees the fact that business has many times overtaken the fundamentals of patient care as something to be aware of. His love for the craft is inspiring and he will challenge you to rethink your business model and life goals in the profession toward a more human vision without ever forgetting financial and personal growth.



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CONTINUING DENTAL EDUCATION, UNIVERSITY OF WASHINGTON  
Mail: Box 357137, Seattle, WA 98195-7137  
Phone: (206)543-5448 Toll Free: (866)791-1278 Fax: (206)543-6465  
Web: [www.uwcde.com](http://www.uwcde.com) Email: [dentalce@uw.edu](mailto:dentalce@uw.edu)

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Recognition Program

THE UNIVERSITY OF WASHINGTON IS AN ADA CERP RECOGNIZED PROVIDER



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

University of Washington designates this activity for 7 continuing education credits.

## AGENDA:

REGISTRATION AND CONTINENTAL BREAKFAST:  
8:00 am – 8:30 am

MORNING SESSION: 8:30 am – 12:00 pm  
(break 10:00 am – 10:15 am)

LUNCH: 12:00 pm – 1:30 pm (optional catered lunch)  
*Sponsored in part by the UW Dental Alumni Association.  
Lunch will be held in the Walker-Ames Room, Kane 225.*

Lunch Cost: \$25 per person

***(Advance reservation by Friday, March 18, please,  
space is limited) Annual meeting will convene over lunch.***

AFTERNOON SESSION: 1:30 pm – 4:30 pm  
(break 2:45 pm – 3:00 pm)

## PARKING:

Due to limited parking, passes MUST be purchased in advance through the CDE office. If you plan to drive to campus the day of the course, please let us know how many parking passes you will need. Passes must be purchased by March 11, 2022.

Parking passes are \$18 each.

Campus parking locations and directions will be provided with your registration confirmation materials.

Parking passes will be distributed in order of purchase beginning with the closest parking facility available, and moving outward on campus according to availability as dictated by University Parking Services.

Parking passes will be mailed out separately, approximately one month before the event. Please treat your parking pass as cash — no refunds or replacements will be available for misplaced passes.

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- The day-long lecture is free to all dentists, dental co-professionals, dental faculty and students if the course is not taken for credit.

\* If you plan to attend for no CDE credit, you still need to register.

- Seven continuing education credits may be earned by attending the lecture for a \$135 processing fee\* until March 23, 2022. Please pre-register for credits with the attached registration form, or register online.

\* This fee helps to cover the costs of this event that exceed the available annual funds of the Ernest M. Jones Memorial Lectureship Fund.

- Registering for CDE credit the day of the course will cost \$160.
- If you register for credit, please bring your AGD or WSDA membership card to the course to receive electronic validation of CDE credits.

You may register by calling Continuing Dental Education at (206) 543-5448 or toll-free (866) 791-1278, or register online at [www.uwcde.com](http://www.uwcde.com).

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To request disability accommodations, contact the Continuing Dental Education Office, at least ten days in advance of the event: (206)543-5448 (voice); (206)543-6465 (fax); (206)685-7264 (TDD); [dentalce@uw.edu](mailto:dentalce@uw.edu). The University of Washington provides equal opportunity in education without regard to race, color, creed, religion, national origin, sex, sexual orientation, age, marital status, disability, or status as a disabled veteran or Vietnam era veteran in accordance with University of Washington policy and applicable federal and state statutes and regulations.

# Ernest M. Jones, D.D.S.

Dean of the School of Dentistry, 1945-1954

“*Dental education...is now upon the threshold of a new era.*” — DEAN JONES

In his address to the Washington State Medical Association, Dr. Ernest M. Jones, the first dean of the University of Washington School of Dentistry, displayed the foresight and visionary scope that he would bring to the newly established school.

When Dr. Jones was appointed Dean in October, 1945, the School of Dentistry had no faculty or students, and no facilities for class rooms or offices. Dr. Jones immediately arranged for the permanent structure, recruited faculty and selected the first class of dental students from nearly 200 applicants.

Under his guidance a solid core of dedicated faculty were selected, an innovative curriculum that has become a national standard was established, and the makeshift quarters in Bagley Hall gave way to sophisticated laboratories. Within three years, the fifty members of the inaugural class began their clinical studies in the new facilities.

Beyond the physical structure of the dental school, Dr. Jones created a framework which has allowed the school to continue to expand, both academically and clinically, and to explore the potential of its research, educational and service capabilities. His careful planning and commitment to quality in dental education has provided the direction for the future.

Dr. Jones set the standards for excellence in dental education when he established the school 73 years ago. Those same standards of excellence thrive today. The outstanding students, the first rate full-time, part-time and sessional faculty who educate them and our internationally renowned reputation for research are all the proud legacy of Dr. Ernest M. Jones.

## THE DEAN JONES LECTURESHIP – A BRIEF HISTORY

The Ernest M. Jones Lectureship was created 52 years ago in honor of the founding Dean of the UW School of Dentistry. Over 900 alumni and friends of the school contributed to the Ernest M. Jones Memorial Endowment Fund. Their generous contributions have ensured that an annual Ernest M. Jones Lectureship program will be presented free, in perpetuity, to all dentists, dental school faculty and students, and dental co-professionals. The lecture is a living memorial to Dr. Ernest M. Jones and his magnificent vision.



## THE DEAN JONES LECTURESHIP COMMITTEE

The annual lecture is organized and partially subsidized by the UW Dental Alumni Association. Dr. Dexter Barnes is chair of the Dean Jones Lectureship Committee. If you have ideas about future lectures or suggestions for improving the event, please contact the UW Dental Alumni Association at (206) 543-7297.

## CDE CREDIT

Seven continuing education credits may be earned by attending the lecture for a \$135 processing fee until March 23. Please pre-register for credits. Registering the day of the course will cost \$160. A document will be given to you verifying credits. If you register for credit, please bring your AGD or WSDA membership card to the course to receive electronic validation of continuing education credits.

# RESERVATION FORM

SPACE IS LIMITED. REGISTER EARLY. REGISTER ONLINE AT [WWW.UWCDE.COM](http://WWW.UWCDE.COM)

- ☐ CE2164N — complimentary course, no CDE credits.
- ☐ CE2164 — 7 CDE credits for \$135 on or before March 23
- ☐ CE2164 — 7 CDE credits for \$160 at the door March 25
- ☐ Optional catered lunch — \$25 per person. Please reserve \_\_\_\_\_ seats at \$25 per person. Please include \_\_\_\_\_ vegetarian, \_\_\_\_\_ fish, and/or \_\_\_\_\_ chicken meals. Luncheon reservations must be received by March 18, 2022. Reservations are transferable for a \$10 fee.
- ☐ Parking Pass — \$18 per pass. Please include \_\_\_\_\_ parking passes at \$18 each. You must purchase a parking pass in advance if you plan to drive and park in the Central Parking Garage (beneath Kane Hall). Quantities are limited. Passes available to purchase until Friday, March 11, 2022.

|                          |         |           |        |
|--------------------------|---------|-----------|--------|
| FIRST NAME               | INITIAL | LAST NAME | DEGREE |
| ADDRESS                  |         |           |        |
| CITY                     |         | STATE     | ZIP    |
| PHONE                    |         | EMAIL     |        |
| ADDITIONAL APPLICANT(S): |         |           | DEGREE |
|                          |         |           |        |
|                          |         |           |        |

## PAYMENT

- ☐ I have enclosed a check in the amount of \$\_\_\_\_\_. Make check payable to University of Washington.
- ☐ Please charge my credit card    ☐ VISA    ☐ MASTERCARD    ☐ AMERICAN EXPRESS    ☐ DISCOVER

|                                                   |                                       |          |
|---------------------------------------------------|---------------------------------------|----------|
| CARD NUMBER                                       | EXPIRATION DATE                       | CVV CODE |
| CARDHOLDER NAME                                   |                                       |          |
| BILLING ADDRESS IF DIFFERENT FROM MAILING ADDRESS |                                       |          |
| NO GROUP DISCOUNTS                                | TRANSFERRING CREDIT TO ANOTHER PERSON |          |
| NO CREDIT WILL BE AWARDED AFTER THE COURSE        | REQUIRES A \$10 PROCESSING FEE.       |          |

## QUESTIONS? CALL (206) 543-5448.

Please detach this reservation form and mail it with your payment to:

UW CONTINUING DENTAL EDUCATION  
Box 357137, Seattle, WA 98195-7137  
FAX: (206) 543-6465.

## REGISTER ONLINE FOR THIS COURSE AT [WWW.UWCDE.COM](http://WWW.UWCDE.COM)

**CANCELLATION, TRANSFER AND REFUND POLICY:** No refunds will be given for this course. If you must cancel your registration, tuition credit will be given for the course that must be used at a CDE course by June 30, 2022; or the registration can be transferred to another person for a \$10 processing fee. Cancellations and transfers must be made by 5:00 pm on March 24, 2022. After that, no transfers will be available.

UNIVERSITY OF WASHINGTON SCHOOL OF DENTISTRY

THE **50TH** ANNUAL  
ERNEST M. JONES MEMORIAL LECTURES

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